

# FOCUS Newsletter



May 2023

## Council Decisions and FPCC Activities Update

The Farm Products Council of Canada (FPCC) conducts its business by holding Council meetings to review proposed regulatory amendments and to discuss files related to the national marketing and promotion and research agencies. Council has met 4 times in February and March 2023.

The letters of decisions resulting from these meetings are available on FPCC's website by following this [link](#).

### FPCC Meetings

#### Ad-Hoc Council Meeting of February 10, 2023

At the February 10, 2023, meeting, the Complaint Committee presented the Committee Report – Complaint by **Canadian Poultry and Egg Processors Council (CPEPC)** vs. **Turkey Farmers of Canada (TFC)** to Council members. After a thorough discussion, Council members being satisfied with the Report, approved the recommendations of the Committee and dismissed the Complaint filed by CPEPC on September 22, 2022. The report is now available on FPCC's website by following this [link](#).

#### Council Meeting of February 13, 2023

At its February 13, 2023, meeting, Council members reviewed and approved an amendment to the **Chicken Farmers of Canada (CFC)** Bylaws regarding the Chair and Directors' per diem fees and an amendment to **Turkey Farmers of Canada's** By-Law No.4 for the Executive Committee annual stipends, Director annual stipend and teleconference and web conference fees.

#### Ad-Hoc Council Meeting of March 17, 2023

At the March 17, 2023, Council meeting, the Complaint Committee presented the Committee Report – Complaint by **Turkey Farmers of Ontario (TFO)** vs. **Turkey Farmers of Canada (TFC)** to Council members. After a thorough discussion, Council members being satisfied with the Report, approved the recommendations of the Committee and dismissed the Complaint that was filed by TFO on September 26, 2022. The report is now available on FPCC's website by following this [link](#).

Moreover, Council members reviewed and approved the following amendments:

- Turkey Farmers of Canada's** Levies Order, extending the expiry date to March 31, 2024, with a production levy rate of \$0.018/kg live and a marketing levy rate of \$0.0125/kg live; and
- Egg Farmers of Canada's** Quota Regulations (Schedule 1.1) to establish the 2023 Special Temporary Market Requirement Quota (STMRQ) at 39.9 million dozen eggs.

#### Council Meeting of March 21, 2023

At FPCC's March 21, 2023, meeting, Council members, approved amendments following internal analysis and a careful review of the rationales provided.

The first amendment was to the **Canadian Chicken Marketing Quota Regulations** as submitted by **Chicken Farmers of Canada** in their letter of January 30, 2023. Council members carefully reviewed the request and concluded that the revised allocation to the quota allocation for period A-182 was necessary for the implementation of the marketing plan of the Agency (Schedule 1.1) and approved the proposed total allocation (domestic, market development and specialty) of 293,040,850 kg live weight.

The second amendment was to the **Canadian Turkey Marketing Quota Regulations, 1990**, submitted by the **Turkey Farmers of Canada (TFC)**, as requested in the letter of September 20, 2022, following the August 25, 2022 meeting. In light of Council's decision to accept the recommendation of the Report from the Complaint Committee on March 17, 2023, with regard to the Complaint filed by TFO against TFC, Council members approved the proposed amendment to the quota allocation for the 2022-23 control period as it was necessary for the implementation of the marketing plan.

#### FPCC Levy Committee February 24, 2023

On February 24, 2023, FPCC's Levy Committee met and approved the proposed amendment to the **Canadian Egg Marketing Levies Order**, as requested in **Egg Farmers of Canada's** February 3, 2023, letter. The amendment increased the provincial levy for Egg Farmers of Ontario, British Columbia Egg Producers, Egg Farmers of Prince Edward Island and Egg Farmers of Alberta. The amended Levies Order expires on March 30, 2024.

Additionally, the Committee approved the proposed amendments to the **Canadian Broiler Hatching Egg Marketing Levies Order**, for Manitoba resulting in a total combined levy of \$0.013670 per broiler hatching egg. The **Canadian Hatching Egg Producers** national levy rate will remain unchanged at \$0.0030 per broiler hatching egg. The levy for broiler hatching eggs marketed from a non-signatory to a signatory province is the average of the total levy rate of CHEP's member provinces. As a result of the levy amendment in Manitoba, CHEP proposes to increase this levy rate for broiler hatching eggs marketed from the unregulated area into the regulated area from \$0.014187 to \$0.014737 per broiler hatching egg.

## Meetings and Speaking Opportunities

### Provincial boards and national marketing agencies' Annual General Meetings (AGMs)

Council members continue to attend and speak at provincial commodity boards' AGMs. This year, members had the opportunity to showcase "FPCC's 50th Anniversary Video" and provide insight on FPCC's 2023-2026 Strategic Plan. As always, members, appreciate the opportunity to learn from stakeholder discussions, leading to a greater understanding of their specific issues and their plans for the year to come.

Furthermore, Council members and staff attended the national marketing agencies' AGMs held in Ottawa. This was a great opportunity to meet agency members and staff. Brian Douglas, Chair of FPCC, spoke at three AGMs (Chicken Farmers of Canada, Turkey Farmers of Canada, Egg Farmers of Canada) and also attended the Canadian Hatching Egg Producers' open board meeting where he provided an update on FPCC's latest activities.



### National Agencies Executive Committee Elections

During their recent March Annual General Meetings, the Agencies elected their respective Executive Committees, as follow:

<p><b>Chicken Farmers of Canada</b></p> <p><b>Chair:</b> Tim Klompaker  <b>1st Vice-Chair:</b> Nick de Graaf  <b>2nd Vice-Chair:</b> Ray Nickel  <b>Executive Member:</b> Luce Bélanger</p> <p><b>Turkey Farmers of Canada</b></p> <p><b>Chair:</b> Darren Ference  <b>Vice-Chair:</b> Calvin McBain  <b>Executive Member:</b> Jelmer Wiersma</p>	<p><b>Egg Farmers of Canada</b></p> <p><b>Chair:</b> Roger Pelissero  <b>1st Vice-Chair:</b> Glen Jennings  <b>2nd Vice-Chair:</b> Emmanuel Destrijker  <b>Executive Member:</b> Walter Siemens</p> <p><b>Canadian Hatching Egg Producers</b></p> <p><b>Chair:</b> Brian Bilkes  <b>Vice-Chair:</b> Gyslain Loyer  <b>Second Vice-Chair:</b> Calvin Breukelman</p>
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### Other Meetings

During the week of February 13-15, 2023, Council members attended at the **Canadian Poultry and Egg Processors Council** meetings. Council member Maryse Dubé spoke at the Joint Poultry meeting while Morgan Moore addressed the membership at the Joint Egg meeting, the Canadian Hatchery Federation and the Further Poultry Processors Association of Canada.

On March 21, 2023, FPCC Chair, Brian Douglas had the pleasure to address the membership at the **Pullet Growers of Canada's** 17th Annual General Meeting, in Ottawa. It was a great opportunity to introduce their membership to Council's activities and to present key points of FPCC's Strategic Plan.



Pullet Growers of Canada / Éleveurs de poulettes du Canada

### Other Business

#### FPCC's Mandate Letter

Mandate letters outline the objectives that each minister will work to accomplish, as well as the pressing challenges they will address in their role. On March 20, 2023 FPCC's mandate letter was published. As one of the organizations within the Agriculture and Agri-Food portfolio, the mandate letter confirms FPCC's responsibility for ensuring policies and programs are coordinated and work to serve the interests of the sector and Canadians. To view FPCC's mandate letter, please follow this [link](#).



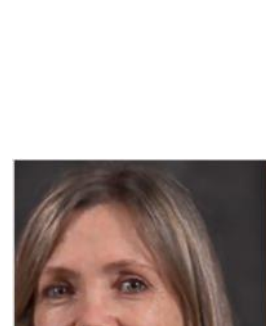
Canada

#### NAASA March 2023 Meeting

On March 20, 2023, Council hosted the National Association of Agri-Food Supervisory Agencies (NAASA) in Ottawa at a hybrid meeting. Supervisory boards from the ten provinces, as well as the Canadian Dairy Commission, and appointed NAASA member, Maryse Dubé of FPCC, were in attendance. This meeting included a showing of FPCC's 50th Anniversary video and Roundtable discussions on top issues for 2023. Additionally, the meeting included a presentation from Guest Speaker, Richard Barichello, Professor, Food and Resources Economics at the University of British Columbia on quota management practices in Canadian supply management commodities and analysis of quota; and, a presentation from Ron Bonnett, FPCC's Promotion and Research Agencies (PRA) advisor, on initiatives to raise awareness about PRAs.

#### New AAFC Deputy Minister

On February 10, 2023, the Prime Minister announced several changes in the senior ranks of the Public Service, appointing **Stefanie Beck** as the new Deputy Minister of Agriculture and Agri-Food. As part of her new role, Ms. Beck took the opportunity to meet with FPCC Chair and Deputy Head, Brian Douglas and to visit FPCC's offices. On March 21, 2023, she was greeted by FPCC Council members and staff and toured the newly renovated building, prior to holding an introductory meeting with Mr. Douglas. For more information on Ms. Beck's professional work experience please visit this [link](#).



#### FPCC Video and Historical Book

FPCC posted the 50th Anniversary Historical book, conference panel discussion report and promotional video on its website. To view or download these features, please follow this [link](#).

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**50th Historical Book and Promotion Video**

The 50th Historical Book reflects the history and account of Council and was written by historian Jodey Nurse, Research Assistant Professor at the University of Waterloo. The video focuses on the role and responsibilities of the Council, as well as the historical context in which the Farm Products Agencies Act was created. To download a copy of the book or to view the video please follow these links. If you are interested in receiving a printed copy please contact us.

[Historical Book and FPCC Video](#)

**EFC's 50th Anniversary Celebration**

This year Egg Farmers of Canada (EFC) celebrates its 50th anniversary! Having been the first marketing agency created under the *Farm Products Agencies Act* is a special reason to celebrate! Council members and FPCC staff congratulate EFC's members and staff on reaching this momentous milestone.



EFC Chair, Roger Pelissero

### Government of Canada Supports Farmers' Mental Health

While participating at the Inaugural National Symposium on Agricultural Mental Health, the Honourable **Marie-Claude Bibeau**, Minister of Agriculture and Agri-Food, announced on March 8, 2023, the federal government's financial support to the Canadian Centre for Agricultural Wellbeing (CCAW). This investment will help the CCAW spread awareness of and multiply the resources available for the agricultural community. The mission of this new not-for-profit organization is to lead research and roll out initiatives in collaboration with community organizations across the country to address farmers' wellness challenges. To view the full news release plus use this [link](#).



### Upcoming Council Meetings 2023

2023 Dates	Meeting Type
April 25th	Virtual
May 17th and 18th	In Person - Calgary
June 20th	In Person - Charlottetown
July 18th	Virtual
August 23rd	Hybrid - Ottawa
September 20th and 21st	In Person - Ottawa
October 17th	Virtual
November 21st	Virtual
December 12th and 13th	In Person - Ottawa

## Comments or questions?

### Contact us

Email: [aaafc.fpcc-epac.aac@agr.gc.ca](mailto:aaafc.fpcc-epac.aac@agr.gc.ca)