

FOCUS Newsletter

June
2023



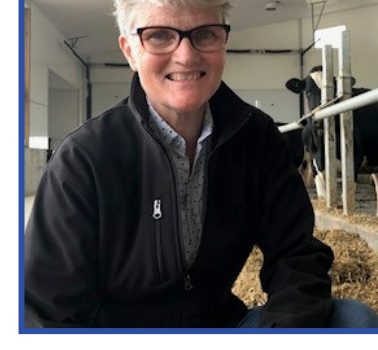
Council Decisions and FPCC Activities Update

Council members

Governor in Council Appointments

On April 21, 2023, Her Excellency the Governor General in Council, on the recommendation of the Minister of Agriculture and Agri-Food, appointed Bonnie den Haan of Adjala-Tosoronto, Ontario, as Vice-Chair of Farm Products Council of Canada (FPCC) for a term of four years. Additionally, Her Excellency appointed Samantha Haverkamp of Woodstock, Ontario, as member of FPCC for a term of three years.

Bonnie den Haan is a dairy producer/processor who along with her husband John den Haan and two daughters operate Haanview Holsteins and Sheldon Creek Dairy while their two sons work in the dairy industry and farm with their families. She received a Bachelor of Sciences in Agriculture from the University of Guelph in 1981 and is a graduate of the Advanced Agricultural Leadership Program. She has been a board member of both Dairy Farmers of Ontario and Dairy Farmers of Canada and is currently past Chairperson of the Farm and Food Care Ontario Board. Bonnie is very passionate about the agricultural industry and is focused on building public trust in our food and farming systems.



Samantha Haverkamp farms outside of Woodstock, Ontario as a hatching egg producer. She is a graduate of the University of Guelph with a Diploma in Horticulture, Bachelor of Science Degree in Honours Agriculture, and a Certificate in Business. Prior to joining the family farm in 2019, she worked for a financial institution lending to agriculture and commercial businesses. She also worked for an agriculture input company buying grain, selling fertilizer and other crop inputs after graduating. Sam is currently on the Ontario Broiler Chicken Hatching Egg Producers Association (OBCEPA), and has been the Chair of the Association since 2022. She has been and is active on the Board of Directors for United Way Oxford, chairing the Community Impact Committee and sitting on the Finance Committee, Chair of Future Oxford, and the Board of Directors for the Poultry Industry Council (PIC).



Meetings and Speaking Opportunities



The Farm Products Council of Canada (FPCC) conducts its business by holding Council meetings to review proposed regulatory amendments and to discuss issues related to the national marketing and promotion and research agencies. Council has met **eight times** since the beginning of 2023 and will be holding its next meeting on July 18, 2023.

The letters of decisions resulting from these meetings are available on FPCC's website by following this [link](#).

FPCC Meetings

Levy Committee Meeting of April 14, 2023

At this meeting, the FPCC Levy Committee approved the proposed amendments to the *Canadian Turkey Marketing Levies Order (2019)*, which included changes to British Columbia's provincial levy. The provincial levy is increasing from \$0.022/kg live to \$0.027/kg live and will come into force on the date of registration.

Council Meeting of April 25, 2023

During this meeting, Council members reviewed the **two** following amendments:

The first to the *Canadian Chicken Marketing Quota Regulations* as submitted by **Chicken Farmers of Canada (CFC)** in their letter of April 14, 2023, amending the revised allocation to the quota for period A-183 (domestic, market development and specialty) of 304,278,440 kg live weight. The second to the **Canadian Hatching Egg Producers (CHEP)** proposed amendment to the Chair and Directors' per diem fees, as submitted in their March 28, 2023, letter.

After a comprehensive analysis of CFC and CHEP's requests, Council members approved the amendments.

FPCC met representatives from **Restaurants Canada** who provided a brief overview of its mandate and membership. Discussions centered around the lingering impacts of COVID, labour challenges and inflation on the sector.



Council Meeting of May 17, 2023

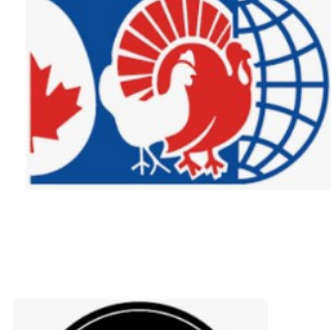
During this meeting, Council members reviewed and approved the following **four** amendments:

- Chicken Farmers of Canada's Levies Order** which increases the national levy from \$0.0057/kg (live weight) to \$0.0059/kg (live weigh). The amendment will come into effect on the date of the registration.
- Canadian Hatching Egg Producers' Levies Order**, which maintains the national levy at \$0.0030 per broiler hatching egg and establishes the expiry date to June 23, 2024. The combined national and provincial levy rates for the six signatory provinces will remain unchanged. Based on the average of the combined levy rates for these provinces, the levy rate for broiler hatching eggs marketed from the unregulated area into the regulated area will remain at \$0.014737 per broiler hatching egg.
- Canadian Hatching Egg Producers' Quota Regulations** to establish the 2023 Revised Allocation based on chicken production of 1,418 million kg (eviscerated) and to set the 2024 Initial Allocation based on chicken production of 1,468 million kg (eviscerated).
- Canadian Beef Cattle Check-Off Agency's Levies Order** to extend the date of cessation of the current *Levies Order* to June 30, 2024, which maintains the current levy levels. The *Levies Order* is split between federal and provincial levy rates. The federal levy remains unchanged at \$2.50 per head except for Ontario, Newfoundland and Labrador, and the import levy is set at \$1.00 per head.

At this meeting, FPCC met with the Board of Directors from the Canadian Poultry and Egg Processors Council (CPEPC) and representatives of the Beef Agency.

Canadian Poultry and Egg Processors Council

CPEPC explained its membership in the five different sectors (Egg Graders, Egg Processors, Chicken and Turkey Primary Processors, Chicken and Turkey Further Processors and the Broiler, Turkey and Egg-Type Hatcheries). They additionally explained that, for the first time, they surveyed stakeholders as part of their strategic planning process, including FPCC, the Canadian Food Inspection Agency, Agriculture and Agri-Food Canada, Global Affairs Canada, and other organizations. This helped advise CPEPC on their new strategic plan and will help set benchmarks and assess future performance.



Canadian Beef Cattle Check-Off Agency

The representatives from the Beef Agency presented their 2023-24 Business Plan which includes their administration plan, public and stakeholder engagement strategy, as well as marketing and research priorities.



Council Meeting of June 20, 2023

During this meeting, Council members reviewed and approved the **two** following amendments:

The first to the *Canadian Egg Marketing Agency Levies Order* as submitted by **Egg Farmers of Canada** in their letter of May 17, 2023, amending the Levies to increase the Unrestricted Pooled Income Fund levy by \$0.10/dozen. The levy for the Risk Management Fund, the Restricted Risk Management Fund, the Unrestricted Administration Fund and the Restricted Research Fund remain unchanged.

The second to *Canadian Pork Promotion-Research Agency Levies Order* as submitted by the **Canadian Pork Promotion-Research Agency** is requesting approval of the proposed amendment to Levies Order which maintains the import levy at \$0.80/hog, effective on the date of the registration, and amends the expiration date to June 30, 2024.

National Marketing Agencies' Summer Meetings

Council members are attending and speaking at the national marketing agencies' meetings over the summer months. This will provide a timely opportunity for the new Council members, Bonnie den Haan and Samantha Haverkamp, to meet board members of the agencies and to better acquaint themselves with the different poultry and egg industry sectors.

Council members will be in attendance at:

- Turkey Farmers of Canada:** June 21 to 23 in Charlottetown, PEI
- Egg Farmers of Canada:** July 9 to 12 in Charlottetown, PEI
- Canadian Hatching Egg Producers:** July 11 to 13 in Saskatoon, SK
- Chicken Farmers of Canada:** August 14 to 16 in Montreal, QC



Council members and FPCC staff attended the **CPEPC** summer conference from June 18 to June 21, 2023, in Charlottetown, Prince Edward Island. FPCC Chair, Brian Douglas, also spoke at the Annual General Meeting on June 19, 2023.

And finally, the Council will participate in the annual meeting of the Canadian Beef Check-Off Agency to be held in Calgary on August 15, 2023.

Industry Sector Tours

On May 18, 2023, the Council was hosted by the Beef Agency at its office in Calgary, Alberta and enjoyed a visit to the beef cutting and demonstration area of the world-renowned Canadian Beef Center of Excellence. Council also visited the Harmony Beef slaughter plant, an innovative waste water treatment facility, as well as the Rim Rock Feedylot and Tullchewan Ranch. They witnessed first-hand how Canadian beef stakeholders continuously incorporate best practices to produce some of the highest quality beef in the world.



National Association of Agri-food Supervisory Agencies (NAASA)

The next NAASA meeting is scheduled for June 28, 2023. The agenda will focus on the issues and opportunities for new entrants in the supply management system, with time allotted for round table group discussions and presentations from two guest speakers.

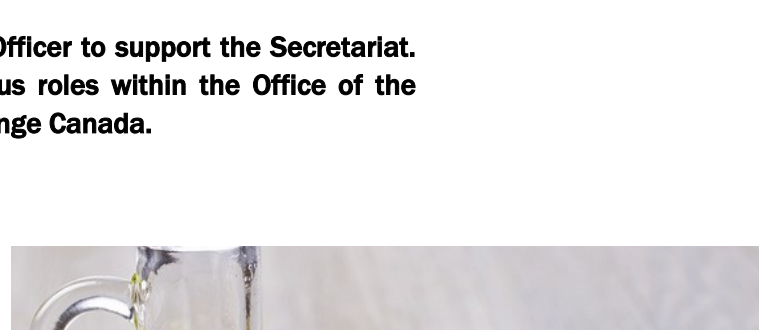
Other Business

FPCC Staff Update

On May 23, 2023, Mychelle Zahab joined FPCC in the role of Governance Officer to support the Secretariat. Mychelle brings significant administrative support experience from previous roles within the Office of the Commissioner for Federal Judicial Affairs and Environment and Climate Change Canada.

Promotion and Research Agencies (PRA) Outreach Initiative

In early 2023, FPCC launched its PRA Outreach Initiative. The objectives of this initiative are to inform producers of the benefits of a PRA, explain the elements involved in establishing a PRA, clarify realistic expectations on the requirements, processes and timelines involved in establishing a PRA, make information readily accessible to producers, and to continue providing support to producers interested in establishing a PRA.



Ron Bonnett, former Council Vice-Chair was hired as FPCC's PRA Advisor. His mandate includes reaching out to agricultural commodity groups to seek their interest and gauge the feasibility of establishing a PRA for their agricultural products. In March 2023, Mr. Bonnett presented the details of this initiative at the National Association of Agri-food Supervisory Agencies meeting and also facilitated preliminary discussions with a number of specific commodity groups.

Agricultural Products Marketing Act Update

As previously reported, **Bill S-6: An Act respecting regulatory modernization** proposes administrative amendments to the *Agricultural Products Marketing Act*. The Bill, which was first introduced in the Senate, is now in the House of Commons at the Second Reading stage of the legislative process. You can follow the Bill's progress on the [LEGISInfo](#) website.

Restaurants Canada Appoints Kelly Higginson as New President and CEO

On May 10, 2023, Restaurants Canada announced Kelly Higginson as new President and Chief Executive Officer (CEO), following the departure of Christian Buhagiar. For the full news release, please follow this [link](#).

Upcoming Council Meetings 2023

2023 Dates	Meeting Type
July 18th	Virtual
August 23rd	Hybrid - Ottawa
September 20th and 21st	In Person - Ottawa
October 17th	Virtual
November 21st	Virtual
December 12th and 13th	In Person - Ottawa

Comments or questions?

Contact us

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