



Canadian Radio-television and  
Telecommunications Commission

Conseil de la radiodiffusion et des  
télécommunications canadiennes

# **BROADCASTING DISTRIBUTION**

**Cable, Internet Protocol Television (IPTV) and Direct-to-Home (DTH)**

## **STATISTICAL AND FINANCIAL SUMMARIES**

**2018 - 2022**

CONSUMER, RESEARCH AND COMMUNICATIONS

**Canada**

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## FOREWORD

### INTRODUCTION

This report presents a summary of statistical and financial data from the annual returns provided by broadcasting distribution undertakings (BDUs) for the broadcast year ended 31 August 2022.

Section I provides a five-year comparative financial analysis for basic and non basic services by type (cable & IPTV and Direct-to-Home (DTH)) and combined on a national level. Section II provides a five-year comparative financial analysis for combined cable and IPTV service providers at the national and regional levels. Section III provides information of contributions made by BDUs for the creation and production of Canadian programming.

#### **Limitation on data collected**

Annual returns for the broadcast year ended 31 August 2022 were required to be filed with the Commission by 30 November 2022. Data received subsequent to the compilation date is not reflected in this publication. The data reported for previous years has been updated to reflect any additional or adjusted information received by the Commission subsequent to the date of prior years' publications.

#### **Definitions**

##### **Basic services**

Basic service is the service distributed by a broadcasting distribution undertaking as a package consisting of programming services whose distribution is required by the Commission.

##### **Non basic services**

Non basic service is the service distributed by a broadcasting distribution undertaking consisting of programming services whose distribution is not required by the Commission.

##### **Exempt programming services**

Revenues derived from classified advertising, teleshopping/general services and infomercials.

**CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE, IPTV AND DTH**

**Canada**

	(\$000)	2018	2019	Var %	2020	Var %	2021	Var %	2022	Var %	CAGR (%)
<b>Revenue</b>											
Subscription		7,399,791	7,335,116	-0.87	7,133,502	-2.75	6,928,486	-2.87	6,602,580	-4.70	-2.8
Connection		33,911	40,071	18.16	26,661	-33.46	32,001	20.03	24,127	-24.61	-8.2
Community Channel Sponsorship & Facilities Rental		712	1,838	158.34	989	-46.20	968	-2.16	1,274	31.68	15.7
Set-top Box - Rental		915,738.28	917,288	0.17	876,481	-4.45	809,805	-7.61	743,450	-8.19	-5.08
Set-top Box - Net Sales		22,921.13	19,151	-16.45	13,448	-29.78	16,849	25.29	10,871	-35.48	-17.01
Other Revenue		51,333	50,699	-1.23	48,354	-4.63	50,979	5.43	39,191	-23.12	-6.52
<b>Total Revenue</b>		<b>8,424,406</b>	<b>8,364,164</b>	<b>-0.72</b>	<b>8,099,436</b>	<b>-3.17</b>	<b>7,839,087</b>	<b>-3.21</b>	<b>7,421,494</b>	<b>-5.33</b>	<b>-3.1</b>
<b>Expenses</b>											
Community Programming		111,857	107,922	-3.52	104,234	-3.42	101,524	-2.60	104,439	2.87	-1.7
Locally reflective news programming		47,514	48,769	2.64	47,351	-2.91	43,330	-8.49	39,104	-9.75	-4.8
Affiliation Payments		3,568,714	3,579,344	0.30	3,573,386	-0.17	3,557,122	-0.46	3,450,920	-2.99	-0.8
Technical		1,329,525	1,388,501	4.44	1,306,819	-5.88	1,106,196	-15.35	1,082,801	-2.11	-5.0
Sales and Promotion		524,130	494,693	-5.62	482,179	-2.53	656,028	36.05	633,131	-3.49	4.8
Administration and General		1,337,647	1,362,995	1.89	1,376,069	0.96	1,260,483	-8.40	1,278,138	1.40	-1.1
<b>Total Expenses</b>		<b>6,919,388</b>	<b>6,982,224</b>	<b>0.91</b>	<b>6,890,038</b>	<b>-1.32</b>	<b>6,724,683</b>	<b>-2.40</b>	<b>6,588,534</b>	<b>-2.02</b>	<b>-1.2</b>
<b>Operating Income</b>		<b>1,505,018</b>	<b>1,381,939</b>		<b>1,209,398</b>		<b>1,114,404</b>		<b>832,960</b>		
<b>Staff</b>											
Total Remuneration		2,238,263	2,130,711	-4.81	2,127,546	-0.15	2,078,524	-2.30	2,124,969	2.23	-1.3
Total Staff Count		26,103.0	27,887.1	6.83	25,822.2	-7.40	25,331.5	-1.90	24,859.3	-1.86	
Avg Remuneration (\$)		85,747	76,405	-10.90	82,392	7.84	82,053	-0.41	85,480	4.18	-0.1
Avg Remuneration excl. Fringe Benefits (\$)		70,658	62,958	-10.90	67,724	7.57	67,284	-0.65	69,228	2.89	-0.5
<b>Subscribers</b>											
Direct Subscribers		10,178,321	9,893,174	-2.80	9,568,830	-3.28	9,285,105	-2.97	8,955,307	-3.55	-3.15
Indirect Subscribers		642,046	659,306	2.69	661,739	0.37	654,199	-1.14	695,473	6.31	2.02
<b>Total Subscribers</b>		<b>10,820,367</b>	<b>10,552,480</b>	<b>-2.48</b>	<b>10,230,569</b>	<b>-3.05</b>	<b>9,939,304</b>	<b>-2.85</b>	<b>9,650,780</b>	<b>-2.90</b>	<b>-2.8</b>
<b>Profitability (%)</b>											
Operating Margin		17.9	16.5		14.9		14.2		11.2		

CAGR = Compound Annual Growth Rate

**CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV**

**Canada**

	(\$000)	2018	2019	Var %	2020	Var %	2021	Var %	2022	Var %	CAGR (%)
<b>Revenue</b>											
Subscription		5,684,745	5,657,642	-0.48	5,543,783	-2.01	5,432,218	-2.01	5,224,314	-3.83	-2.1
Connection		22,906	30,494	33.13	17,394	-42.96	22,402	28.79	17,225	-23.11	-6.9
Community Channel Sponsorship & Facilities Rental		712	1,838	158.34	989	-46.20	968	-2.16	1,274	31.68	15.7
Other Revenue		855,936	870,554	1.71	834,928	-4.09	786,100	-5.85	712,769	-9.33	-4.5
<b>Total Revenue</b>		<b>6,564,299</b>	<b>6,560,528</b>	<b>-0.06</b>	<b>6,397,095</b>	<b>-2.49</b>	<b>6,241,688</b>	<b>-2.43</b>	<b>5,955,582</b>	<b>-4.58</b>	<b>-2.4</b>
<b>Expenses</b>											
Community Programming		111,857	107,922	-3.52	104,234	-3.42	101,524	-2.60	104,439	2.87	-1.7
Locally reflective news programming		35,746	37,594	5.17	36,518	-2.86	33,103	-9.35	29,508	-10.86	-4.7
Affiliation Payments		2,854,858	2,896,194	1.45	2,935,604	1.36	2,954,467	0.64	2,906,622	-1.62	0.5
Technical		1,059,387	1,155,509	9.07	1,154,238	-0.11	969,213	-16.03	959,271	-1.03	-2.5
Sales and Promotion		478,361	468,951	-1.97	457,637	-2.41	635,507	38.87	614,501	-3.31	6.5
Administration and General		1,029,062	1,019,073	-0.97	1,075,616	5.55	988,950	-8.06	1,003,046	1.43	-0.6
<b>Total Expenses</b>		<b>5,569,271</b>	<b>5,685,242</b>	<b>2.08</b>	<b>5,763,848</b>	<b>1.38</b>	<b>5,682,764</b>	<b>-1.41</b>	<b>5,617,388</b>	<b>-1.15</b>	<b>0.2</b>
<b>Operating Income</b>		<b>995,028</b>	<b>875,286</b>		<b>633,247</b>		<b>558,924</b>		<b>338,195</b>		
<b>Staff</b>											
Total Remuneration		2,171,288	2,082,389	-4.09	2,087,754	0.26	2,043,784	-2.11	2,090,288	2.28	-1.0
Total Staff Count		25,303.0	27,174.1	7.39	25,281.2	-6.97	24,877.5	-1.60	24,427.3	-1.81	
Avg Remuneration (\$)		85,812	76,632	-10.70	82,581	7.76	82,154	-0.52	85,572	4.16	-0.1
Avg Remuneration excl. Fringe Benefits (\$)		70,582	63,086	-10.62	67,840	7.54	67,303	-0.79	69,249	2.89	-0.5
<b>Subscribers</b>											
Direct Suscribers		8,325,849	8,136,343	-2.28	7,943,789	-2.37	7,787,673	-1.97	7,673,798	-1.46	-2.0
Indirect Subscribers		565,304	634,093	12.17	637,004	0.46	639,090	0.33	619,896	-3.00	2.3
<b>Total Subscribers</b>		<b>8,891,153</b>	<b>8,770,436</b>	<b>-1.36</b>	<b>8,580,793</b>	<b>-2.16</b>	<b>8,426,763</b>	<b>-1.80</b>	<b>8,293,694</b>	<b>-1.58</b>	<b>-1.7</b>
<b>Profitability (%)</b>											
Operating Margin		15.2	13.3		9.9		9.0		5.7		

CAGR = Compound Annual Growth Rate.

**CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - DTH**

DTH - Canada

	(\$000)	2018	2019	Var %	2020	Var %	2021	Var %	2022	Var %	CAGR (%)
<b>Revenue</b>											
Subscription		1,715,046	1,677,474	-2.19	1,589,719	-5.23	1,496,267	-5.88	1,378,267	-7.89	-5.3
Connection		11,005	9,577	-12.98	9,267	-3.24	9,599	3.59	6,902	-28.10	-11.0
Other Revenue		134,056	116,584	-13.03	103,355	-11.35	91,532	-11.44	80,743	-11.79	-11.9
<b>Total Revenue</b>		<b>1,860,107</b>	<b>1,803,635</b>	<b>-3.04</b>	<b>1,702,341</b>	<b>-5.62</b>	<b>1,597,399</b>	<b>-6.16</b>	<b>1,465,912</b>	<b>-8.23</b>	<b>-5.8</b>
<b>Expenses</b>											
Community Programming		0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Locally reflective news programming		11,769	11,175	-5.04	10,833	-3.06	10,226	-5.60	9,596	-6.17	-5.0
Affiliation Payments		713,856	683,150	-4.30	637,782	-6.64	602,655	-5.51	544,297	-9.68	-6.6
Technical		270,138	232,992	-13.75	152,581	-34.51	136,983	-10.22	123,530	-9.82	-17.8
Sales and Promotion		45,769	25,742	-43.76	24,542	-4.66	20,521	-16.38	18,630	-9.21	-20.1
Administration and General		308,585	343,923	11.45	300,453	-12.64	271,533	-9.63	275,092	1.31	-2.8
<b>Total Expenses</b>		<b>1,350,117</b>	<b>1,296,983</b>	<b>-3.94</b>	<b>1,126,190</b>	<b>-13.17</b>	<b>1,041,919</b>	<b>-7.48</b>	<b>971,146</b>	<b>-6.79</b>	<b>-7.9</b>
<b>Operating Income</b>		<b>509,991</b>	<b>506,653</b>		<b>576,151</b>		<b>555,480</b>		<b>494,766</b>		
<b>Staff</b>											
Total Remuneration		66,975	48,322	-27.85	39,791	-17.65	34,740	-12.69	34,681	-0.17	-15.2
Total Staff Count		800.0	713.0	-10.88	541.0	-24.12	454.0	-16.08	432.0	-4.85	
Avg Remuneration (\$)		83,719	67,773	-19.05	73,551	8.53	76,520	4.04	80,280	4.91	-1.0
Avg Remuneration excl. Fringe Benefits (\$)		73,077	58,079	-20.52	62,307	7.28	66,224	6.29	68,037	2.74	-1.8
<b>Subscribers</b>											
Direct Subscribers		1,852,472	1,756,831	-5.163	1,625,041	-7.502	1,497,432	-7.853	1,281,509	-14.42	-8.8
Indirect Subscribers		76,742	25,213	-67.15	24,735	-1.896	15,109	-38.92	75,577	400.21	-0.38
<b>Total Subscribers</b>		<b>1,929,214</b>	<b>1,782,044</b>	<b>-7.63</b>	<b>1,649,776</b>	<b>-7.42</b>	<b>1,512,541</b>	<b>-8.32</b>	<b>1,357,086</b>	<b>-10.28</b>	<b>-8.4</b>
<b>Profitability (%)</b>											
Operating Margin		27.4	28.1		33.8		34.8		33.8		

CAGR = Compound Annual Growth Rate

**CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV**

**Atlantic**

	(\$000)	2018	2019	Var %	2020	Var %	2021	Var %	2022	Var %	CAGR (%)
<b>Revenue</b>											
Subscription		433,851	434,294	0.10	443,609	2.14	452,612	2.03	452,060	-0.12	1.0
Connection		2,048	1,656	-19.15	1,125	-32.07	1,921	70.78	1,999	4.05	-0.6
Community Channel Sponsorship & Facilities Rental		384	559	45.54	301	-46.16	414	37.52	457	10.32	4.4
Other Revenue		49,158	52,732	7.27	56,572	7.28	63,428	12.12	57,408	-9.49	4.0
<b>Total Revenue</b>		<b>485,441</b>	<b>489,242</b>	<b>0.78</b>	<b>501,607</b>	<b>2.53</b>	<b>518,375</b>	<b>3.34</b>	<b>511,923</b>	<b>-1.24</b>	<b>1.3</b>
<b>Expenses</b>											
Community Programming		9,655	10,664	10.45	10,026	-5.98	10,678	6.50	11,896	11.40	5.4
Locally reflective news programming		1,004	949	-5.42	978	2.99	1,043	6.66	1,054	1.10	1.2
Affiliation Payments		239,108	243,994	2.04	257,974	5.73	258,910	0.36	249,660	-3.57	1.1
Technical		63,090	66,935	6.09	62,212	-7.06	57,313	-7.88	61,576	7.44	-0.6
Sales and Promotion		37,539	36,503	-2.76	34,824	-4.60	40,684	16.83	40,604	-0.20	2.0
Administration and General		86,923	98,488	13.30	102,643	4.22	99,009	-3.54	107,515	8.59	5.5
<b>Total Expenses</b>		<b>437,320</b>	<b>457,534</b>	<b>4.62</b>	<b>468,657</b>	<b>2.43</b>	<b>467,637</b>	<b>-0.22</b>	<b>472,305</b>	<b>1.00</b>	<b>1.9</b>
<b>Operating Income</b>		<b>48,122</b>	<b>31,708</b>		<b>32,950</b>		<b>50,738</b>		<b>39,618</b>		
<b>Staff</b>											
Total Remuneration		137,715	134,752	-2.15	144,033	6.89	142,291	-1.21	157,597	10.76	3.4
Total Staff Count		1,745.3	2,197.3	25.90	1,798.0	-18.17	1,733.3	-3.60	1,749.1	0.92	
Avg Remuneration (\$)		78,908	61,328	-22.28	80,107	30.62	82,095	2.48	90,100	9.75	3.4
Avg Remuneration excl. Fringe Benefits (\$)		66,621	52,725	-20.86	67,898	28.78	68,740	1.24	75,278	9.51	3.1
<b>Subscribers</b>											
Direct Suscribers		618,037	615,786	-0.36	604,680	-1.80	600,106	-0.76	615,060	2.49	-0.1
Indirect Subscribers		9,971	10,681	7.12	18,325	71.57	19,068	4.05	12,234	-35.84	5.3
<b>Total Subscribers</b>		<b>628,008</b>	<b>626,467</b>	<b>-0.25</b>	<b>623,005</b>	<b>-0.55</b>	<b>619,174</b>	<b>-0.61</b>	<b>627,294</b>	<b>1.31</b>	<b>0.0</b>
<b>Profitability (%)</b>											
Operating Margin		9.9	6.5		6.6		9.8		7.7		

CAGR = Compound Annual Growth Rate.

**CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV**

Quebec

	(\$000)	2018	2019	Var %	2020	Var %	2021	Var %	2022	Var %	CAGR (%)
<b>Revenue</b>											
Subscription		1,333,533	1,328,989	-0.34	1,294,601	-2.59	1,248,178	-3.59	1,218,679	-2.36	-2.2
Connection		6,181	7,049	14.05	4,322	-38.70	4,912	13.65	4,085	-16.84	-9.8
Community Channel Sponsorship & Facilities Rental		114	212	85.55	225	6.20	155	-30.94	304	95.55	27.7
Other Revenue		302,158	305,167	1.00	282,163	-7.54	251,419	-10.90	219,576	-12.67	-7.7
<b>Total Revenue</b>		<b>1,641,986</b>	<b>1,641,417</b>	<b>-0.03</b>	<b>1,581,310</b>	<b>-3.66</b>	<b>1,504,663</b>	<b>-4.85</b>	<b>1,442,643</b>	<b>-4.12</b>	<b>-3.2</b>
<b>Expenses</b>											
Community Programming		28,868	29,211	1.19	30,148	3.21	25,683	-14.81	26,958	4.96	-1.7
Locally reflective news programming		8,178	8,309	1.60	7,788	-6.27	8,632	10.83	6,391	-25.96	-6.0
Affiliation Payments		631,474	619,095	-1.96	619,002	-0.01	612,706	-1.02	593,966	-3.06	-1.5
Technical		394,864	389,889	-1.26	418,687	7.39	358,237	-14.44	357,871	-0.10	-2.4
Sales and Promotion		146,514	132,311	-9.69	140,352	6.08	269,819	92.24	237,451	-12.00	12.8
Administration and General		270,903	261,676	-3.41	264,384	1.03	213,500	-19.25	205,976	-3.52	-6.6
<b>Total Expenses</b>		<b>1,480,799</b>	<b>1,440,490</b>	<b>-2.72</b>	<b>1,480,362</b>	<b>2.77</b>	<b>1,488,578</b>	<b>0.56</b>	<b>1,428,613</b>	<b>-4.03</b>	<b>-0.9</b>
<b>Operating Income</b>		<b>161,187</b>	<b>200,927</b>		<b>100,949</b>		<b>16,086</b>		<b>14,030</b>		
<b>Staff</b>											
Total Remuneration		694,169	720,967	3.86	752,340	4.35	734,479	-2.37	670,892	-8.66	-0.9
Total Staff Count		8,103.9	10,424.2	28.63	10,159.2	-2.54	10,418.7	2.55	10,142.5	-2.65	
Avg Remuneration (\$)		85,658	69,163	-19.26	74,055	7.07	70,496	-4.81	66,147	-6.17	-6.3
Avg Remuneration excl. Fringe Benefits (\$)		64,814	52,342	-19.24	56,699	8.32	54,377	-4.10	50,142	-7.79	-6.2
<b>Subscribers</b>											
Direct Suscribers		2,355,994	2,307,110	-2.07	2,272,575	-1.50	2,248,332	-1.07	2,203,382	-2.00	-1.7
Indirect Subscribers		145,444	178,059	22.42	180,175	1.19	189,418	5.13	187,347	-1.09	6.5
<b>Total Subscribers</b>		<b>2,501,438</b>	<b>2,485,169</b>	<b>-0.65</b>	<b>2,452,750</b>	<b>-1.30</b>	<b>2,437,750</b>	<b>-0.61</b>	<b>2,390,729</b>	<b>-1.93</b>	<b>-1.1</b>
<b>Profitability (%)</b>											
Operating Margin		9.8	12.2		6.4		1.1		1.0		

CAGR = Compound Annual Growth Rate.



**CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV**

**Ontario**

	(\$000)	2018	2019	Var %	2020	Var %	2021	Var %	2022	Var %	CAGR (%)
<b>Revenue</b>											
Subscription		1,971,586	1,944,757	-1.36	1,893,562	-2.63	1,863,103	-1.61	1,763,347	-5.35	-2.8
Connection		7,168	13,840	93.09	6,242	-54.90	11,317	81.32	7,498	-33.75	1.1
Community Channel Sponsorship & Facilities Rental		19	844	>999±	257	-69.59	285	11.16	318	11.38	101.8
Other Revenue		367,283	386,409	5.21	374,855	-2.99	342,710	-8.58	307,029	-10.41	-4.4
<b>Total Revenue</b>		<b>2,346,055</b>	<b>2,345,849</b>	<b>-0.01</b>	<b>2,274,915</b>	<b>-3.02</b>	<b>2,217,415</b>	<b>-2.53</b>	<b>2,078,192</b>	<b>-6.28</b>	<b>-3.0</b>
<b>Expenses</b>											
Community Programming		37,759	33,662	-10.85	33,134	-1.57	33,078	-0.17	33,626	1.65	-2.9
Locally reflective news programming		16,276	18,441	13.31	18,382	-0.32	14,626	-20.44	13,852	-5.29	-4.0
Affiliation Payments		988,157	1,000,209	1.22	1,022,546	2.23	1,024,421	0.18	979,817	-4.35	-0.2
Technical		317,312	337,742	6.44	326,284	-3.39	236,192	-27.61	223,144	-5.52	-8.4
Sales and Promotion		197,658	185,637	-6.08	170,204	-8.31	204,370	20.07	204,618	0.12	0.9
Administration and General		333,365	339,171	1.74	340,796	0.48	325,111	-4.60	344,730	6.03	0.8
<b>Total Expenses</b>		<b>1,890,528</b>	<b>1,914,861</b>	<b>1.29</b>	<b>1,911,346</b>	<b>-0.18</b>	<b>1,837,797</b>	<b>-3.85</b>	<b>1,799,786</b>	<b>-2.07</b>	<b>-1.2</b>
<b>Operating Income</b>		<b>455,527</b>	<b>430,988</b>		<b>363,569</b>		<b>379,619</b>		<b>278,406</b>		
<b>Staff</b>											
Total Remuneration		600,480	551,968	-8.08	557,960	1.09	573,482	2.78	596,498	4.01	-0.2
Total Staff Count		6,056.4	6,171.8	1.91	6,004.9	-2.70	5,823.9	-3.02	5,476.3	-5.97	
Avg Remuneration (\$)		99,149	89,434	-9.80	92,917	3.89	98,471	5.98	108,924	10.62	2.4
Avg Remuneration excl. Fringe Benefits (\$)		80,007	74,477	-6.91	76,353	2.52	79,543	4.18	87,682	10.23	2.3
<b>Subscribers</b>											
Direct Suscribers		2,655,241	2,598,746	-2.13	2,516,888	-3.15	2,449,554	-2.68	2,404,658	-1.83	-2.5
Indirect Subscribers		218,797	254,191	16.18	255,621	0.56	260,770	2.01	259,557	-0.47	4.4
<b>Total Subscribers</b>		<b>2,874,038</b>	<b>2,852,937</b>	<b>-0.73</b>	<b>2,772,509</b>	<b>-2.82</b>	<b>2,710,324</b>	<b>-2.24</b>	<b>2,664,215</b>	<b>-1.70</b>	<b>-1.9</b>
<b>Profitability (%)</b>											
Operating Margin		19.4	18.4		16.0		17.1		13.4		

CAGR = Compound Annual Growth Rate.

**CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV**

**Prairies**

(\$000)	2018	2019	Var %	2020	Var %	2021	Var %	2022	Var %	CAGR (%)
<b>Revenue</b>										
Subscription	1,042,760	1,056,049	1.27	1,022,977	-3.13	994,907	-2.74	951,465	-4.37	-2.3
Connection	4,028	4,186	3.93	3,281	-21.61	2,328	-29.04	2,363	1.50	-12.5
Community Channel Sponsorship & Facilities Rental	119	203	70.12	198	-2.54	102	-48.51	183	80.16	11.4
Other Revenue	80,152	72,455	-9.60	70,389	-2.85	76,794	9.10	77,441	0.84	-0.9
<b>Total Revenue</b>	<b>1,127,059</b>	<b>1,132,893</b>	<b>0.52</b>	<b>1,096,844</b>	<b>-3.18</b>	<b>1,074,131</b>	<b>-2.07</b>	<b>1,031,453</b>	<b>-3.97</b>	<b>-2.2</b>
<b>Expenses</b>										
Community Programming	17,752	18,206	2.56	15,492	-14.91	16,850	8.77	16,479	-2.20	-1.8
Locally reflective news programming	5,702	5,586	-2.05	5,344	-4.33	5,037	-5.75	4,702	-6.64	-4.7
Affiliation Payments	534,166	565,452	5.86	558,447	-1.24	567,038	1.54	576,330	1.64	1.9
Technical	157,060	199,776	27.20	187,485	-6.15	175,767	-6.25	178,163	1.36	3.2
Sales and Promotion	54,234	61,231	12.90	60,852	-0.62	65,682	7.94	70,380	7.15	6.7
Administration and General	156,428	162,920	4.15	197,500	21.23	187,437	-5.09	183,104	-2.31	4.0
<b>Total Expenses</b>	<b>925,343</b>	<b>1,013,170</b>	<b>9.49</b>	<b>1,025,119</b>	<b>1.18</b>	<b>1,017,811</b>	<b>-0.71</b>	<b>1,029,158</b>	<b>1.11</b>	<b>2.7</b>
<b>Operating Income</b>	<b>201,717</b>	<b>119,723</b>		<b>71,725</b>		<b>56,320</b>		<b>2,295</b>		
<b>Staff</b>										
Total Remuneration	365,478	361,730	-1.03	329,399	-8.94	326,570	-0.86	384,755	17.82	1.3
Total Staff Count	4,642.1	4,363.8	-6.00	3,734.1	-14.43	3,708.2	-0.69	4,028.1	8.63	
Avg Remuneration (\$)	78,731	82,893	5.29	88,215	6.42	88,066	-0.17	95,518	8.46	5.0
Avg Remuneration excl. Fringe Benefits (\$)	70,907	73,203	3.24	78,211	6.84	78,683	0.60	83,478	6.09	4.2
<b>Subscribers</b>										
Direct Suscribers	1,443,013	1,380,506	-4.33	1,339,834	-2.95	1,295,888	-3.28	1,259,426	-2.81	-3.3
Indirect Subscribers	100,143	97,653	-2.49	93,526	-4.23	89,800	-3.98	86,110	-4.11	-3.7
<b>Total Subscribers</b>	<b>1,543,156</b>	<b>1,478,159</b>	<b>-4.21</b>	<b>1,433,360</b>	<b>-3.03</b>	<b>1,385,688</b>	<b>-3.33</b>	<b>1,345,536</b>	<b>-2.90</b>	<b>-3.4</b>
<b>Profitability (%)</b>										
Operating Margin	17.9	10.6		6.5		5.2		0.2		

CAGR = Compound Annual Growth Rate.

**CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV**

**British Columbia and Territories**

	(\$000)	2018	2019	Var %	2020	Var %	2021	Var %	2022	Var %	CAGR (%)
<b>Revenue</b>											
Subscription		903,015	893,553	-1.05	889,035	-0.51	873,418	-1.76	838,763	-3.97	-1.8
Connection		3,481	3,762	8.08	2,425	-35.54	1,924	-20.66	1,281	-33.45	-22.1
Community Channel Sponsorship & Facilities Rental		75	21	-72.11	9	-58.16	11	29.30	13	11.92	-35.9
Other Revenue		57,186	53,791	-5.94	50,949	-5.28	51,749	1.57	51,316	-0.84	-2.7
<b>Total Revenue</b>		<b>963,757</b>	<b>951,127</b>	<b>-1.31</b>	<b>942,418</b>	<b>-0.92</b>	<b>927,103</b>	<b>-1.63</b>	<b>891,372</b>	<b>-3.85</b>	<b>-1.9</b>
<b>Expenses</b>											
Community Programming		17,823	16,179	-9.23	15,434	-4.60	15,235	-1.29	15,482	1.62	-3.5
Locally reflective news programming		4,586	4,308	-6.06	4,026	-6.56	3,766	-6.46	3,508	-6.84	-6.5
Affiliation Payments		461,952	467,444	1.19	477,635	2.18	491,392	2.88	506,850	3.15	2.4
Technical		127,062	161,168	26.84	159,570	-0.99	141,704	-11.20	138,516	-2.25	2.2
Sales and Promotion		42,416	53,269	25.59	51,405	-3.50	54,953	6.90	61,448	11.82	9.7
Administration and General		181,443	156,819	-13.57	170,294	8.59	163,892	-3.76	161,722	-1.32	-2.8
<b>Total Expenses</b>		<b>835,281</b>	<b>859,187</b>	<b>2.86</b>	<b>878,364</b>	<b>2.23</b>	<b>870,942</b>	<b>-0.84</b>	<b>887,526</b>	<b>1.90</b>	<b>1.5</b>
<b>Operating Income</b>		<b>128,475</b>	<b>91,940</b>		<b>64,054</b>		<b>56,161</b>		<b>3,846</b>		
<b>Staff</b>											
Total Remuneration		373,448	312,972	-16.19	304,022	-2.86	266,962	-12.19	280,546	5.09	-6.9
Total Staff Count		4,755.3	4,017.1	-15.53	3,585.0	-10.76	3,193.4	-10.92	3,031.4	-5.07	
Avg Remuneration (\$)		78,533	77,911	-0.79	84,804	8.85	83,599	-1.42	92,548	10.71	4.2
Avg Remuneration excl. Fringe Benefits (\$)		69,541	68,141	-2.01	74,320	9.07	73,157	-1.56	77,490	5.92	2.7
<b>Subscribers</b>											
Direct Suscribers		1,253,564	1,234,195	-1.55	1,209,812	-1.98	1,193,793	-1.32	1,191,272	-0.21	-1.3
Indirect Subscribers		90,949	93,509	2.81	89,357	-4.44	80,034	-10.43	74,648	-6.73	-4.8
<b>Total Subscribers</b>		<b>1,344,513</b>	<b>1,327,704</b>	<b>-1.25</b>	<b>1,299,169</b>	<b>-2.15</b>	<b>1,273,827</b>	<b>-1.95</b>	<b>1,265,920</b>	<b>-0.62</b>	<b>-1.5</b>
<b>Profitability (%)</b>											
Operating Margin		13.3	9.7		6.8		6.1		0.4		

CAGR = Compound Annual Growth Rate.

**CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV**

**Canada**

(\$000)	2018	2019	Var %	2020	Var %	2021	Var %	2022	Var %	CAGR (%)
<b>Revenue</b>										
Subscription	1,009	1,562	54.76	3,484	123.09	1,477	-57.60	622	-57.91	-11.4
Other Revenue	8,838	7,928	-10.29	7,448	-6.06	6,069	-18.52	5,758	-5.12	-10.2
<b>Total Revenue</b>	<b>9,847</b>	<b>9,490</b>	<b>-3.63</b>	<b>10,932</b>	<b>15.20</b>	<b>7,546</b>	<b>-30.98</b>	<b>6,380</b>	<b>-15.45</b>	<b>-10.3</b>
<b>Expenses</b>										
Affiliation Payments	1	22	>999±	0	-99.65	200	>999±	2	-99.05	27.6
Technical	90	140	55.18	167	18.84	138	-16.97	30	-78.42	-24.2
Sales and Promotion	268	352	31.43	185	-47.53	92	-49.99	103	11.00	-21.3
Administration and General	116	138	19.67	135	-2.41	40	-70.01	39	-4.25	-23.9
<b>Total Expenses</b>	<b>475</b>	<b>653</b>	<b>37.52</b>	<b>487</b>	<b>-25.47</b>	<b>472</b>	<b>-3.07</b>	<b>173</b>	<b>-63.29</b>	<b>-22.3</b>
<b>Operating Income</b>	<b>9,372</b>	<b>8,837</b>		<b>10,446</b>		<b>7,074</b>		<b>6,207</b>		
<b>Profitability (%)</b>										
Operating Margin	95.2	93.1		95.5		93.7		97.3		

CAGR = Compound Annual Growth Rate

**CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV**

Atlantic

(\$000)	2018	2019	Var %	2020	Var %	2021	Var %	2022	Var %	CAGR (%)
<b>Revenue</b>										
Subscription	39	37	-5.18	290	684.38	24	-91.66	0	-100.00	-100.0
Other Revenue	1,124	1,085	-3.42	978	-9.90	690	-29.42	832	20.54	-7.2
<b>Total Revenue</b>	<b>1,163</b>	<b>1,122</b>	<b>-3.48</b>	<b>1,268</b>	<b>12.97</b>	<b>714</b>	<b>-43.65</b>	<b>832</b>	<b>16.46</b>	<b>-8.0</b>
<b>Expenses</b>										
Affiliation Payments	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Technical	2	0	-100.00	0	n/a	49	n/a	0	-100.00	-100.0
Sales and Promotion	28	39	39.28	0	-100.00	0	n/a	0	n/a	-100.0
Administration and General	18	11	-41.03	9	-17.25	0	-100.00	0	n/a	-100.0
<b>Total Expenses</b>	<b>49</b>	<b>50</b>	<b>3.25</b>	<b>9</b>	<b>-82.11</b>	<b>49</b>	<b>451.77</b>	<b>0</b>	<b>-100.00</b>	<b>-100.0</b>
<b>Operating Income</b>	<b>1,114</b>	<b>1,072</b>		<b>1,259</b>		<b>665</b>		<b>832</b>		
<b>Profitability (%)</b>										
Operating Margin	95.8	95.5		99.3		93.1		100.0		

CAGR = Compound Annual Growth Rate

**CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV**

Quebec

(\$000)	2018	2019	Var %	2020	Var %	2021	Var %	2022	Var %	CAGR (%)
<b>Revenue</b>										
Subscription	281	295	4.75	616	109.06	193	-68.67	163	-15.29	-12.7
Other Revenue	0	0	-88.89	34	>999±	47	37.05	50	7.98	765.2
<b>Total Revenue</b>	<b>281</b>	<b>295</b>	<b>4.74</b>	<b>650</b>	<b>120.63</b>	<b>240</b>	<b>-63.13</b>	<b>214</b>	<b>-10.75</b>	<b>-6.6</b>
<b>Expenses</b>										
Affiliation Payments	1	11	>999±	0	-99.31	5	>999±	2	-60.07	27.6
Technical	50	42	-16.49	54	28.51	2	-97.06	1	-24.31	-60.7
Sales and Promotion	0	1	166.25	1	-11.51	0	-58.48	0	-0.32	-0.6
Administration and General	45	43	-2.62	53	22.90	0	-99.76	0	46.92	-74.4
<b>Total Expenses</b>	<b>96</b>	<b>97</b>	<b>1.59</b>	<b>108</b>	<b>11.02</b>	<b>7</b>	<b>-93.71</b>	<b>4</b>	<b>-46.91</b>	<b>-56.0</b>
<b>Operating Income</b>	<b>185</b>	<b>197</b>		<b>542</b>		<b>233</b>		<b>210</b>		
<b>Profitability (%)</b>										
Operating Margin	65.9	67.0		83.4		97.2		98.3		

CAGR = Compound Annual Growth Rate

**CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV**

Ontario

	(\$000)	2018	2019	Var %	2020	Var %	2021	Var %	2022	Var %	CAGR (%)
<b>Revenue</b>											
Subscription		486	1,057	117.39	2,181	106.24	824	-62.20	355	-56.94	-7.6
Other Revenue		4,769	3,736	-21.66	3,517	-5.86	2,763	-21.45	2,526	-8.56	-14.7
<b>Total Revenue</b>		<b>5,255</b>	<b>4,793</b>	<b>-8.79</b>	<b>5,698</b>	<b>18.87</b>	<b>3,587</b>	<b>-37.05</b>	<b>2,881</b>	<b>-19.68</b>	<b>-14.0</b>
<b>Expenses</b>											
Affiliation Payments		0	11	n/a	0	-100.00	0	n/a	0	n/a	n/a
Technical		38	98	157.01	113	14.72	87	-22.57	29	-67.19	-7.0
Sales and Promotion		27	56	107.90	49	-11.34	92	86.54	53	-42.23	18.7
Administration and General		53	84	59.82	73	-13.60	40	-44.41	39	-4.42	-7.5
<b>Total Expenses</b>		<b>118</b>	<b>249</b>	<b>111.63</b>	<b>235</b>	<b>-5.67</b>	<b>220</b>	<b>-6.36</b>	<b>120</b>	<b>-45.22</b>	<b>0.6</b>
<b>Operating Income</b>		<b>5,138</b>	<b>4,544</b>		<b>5,463</b>		<b>3,367</b>		<b>2,761</b>		
<b>Profitability (%)</b>											
Operating Margin		97.8	94.8		95.9		93.9		95.8		

CAGR = Compound Annual Growth Rate

**CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV**

**Prairies**

(\$000)	2018	2019	Var %	2020	Var %	2021	Var %	2022	Var %	CAGR (%)
<b>Revenue</b>										
Subscription	190	156	-18.02	340	117.96	122	-64.14	96	-21.34	-15.7
Other Revenue	1,410	1,666	18.13	1,535	-7.84	1,379	-10.17	1,227	-11.05	-3.4
<b>Total Revenue</b>	<b>1,600</b>	<b>1,822</b>	<b>13.83</b>	<b>1,875</b>	<b>2.93</b>	<b>1,501</b>	<b>-19.96</b>	<b>1,323</b>	<b>-11.89</b>	<b>-4.7</b>
<b>Expenses</b>										
Affiliation Payments	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Technical	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Sales and Promotion	213	257	20.55	135	-47.48	0	-100.00	49	n/a	-30.7
Administration and General	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
<b>Total Expenses</b>	<b>213</b>	<b>257</b>	<b>20.55</b>	<b>135</b>	<b>-47.48</b>	<b>0</b>	<b>-100.00</b>	<b>49</b>	<b>n/a</b>	<b>-30.7</b>
<b>Operating Income</b>	<b>1,388</b>	<b>1,565</b>		<b>1,740</b>		<b>1,501</b>		<b>1,273</b>		
<b>Profitability (%)</b>										
Operating Margin	86.7	85.9		92.8		100.0		96.3		

CAGR = Compound Annual Growth Rate



**CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV**

**British Columbia & Territories**

(\$000)	2018	2019	Var %	2020	Var %	2021	Var %	2022	Var %	CAGR (%)
<b>Revenue</b>										
Subscription	12	17	37.44	58	239.95	314	442.34	7	-97.63	-12.0
Other Revenue	1,535	1,441	-6.12	1,383	-3.99	1,190	-13.98	1,123	-5.66	-7.5
<b>Total Revenue</b>	<b>1,547</b>	<b>1,458</b>	<b>-5.77</b>	<b>1,441</b>	<b>-1.14</b>	<b>1,504</b>	<b>4.34</b>	<b>1,130</b>	<b>-24.86</b>	<b>-7.6</b>
<b>Expenses</b>										
Affiliation Payments	0	0	n/a	0	n/a	196	n/a	0	-100.00	n/a
Technical	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Sales and Promotion	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Administration and General	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
<b>Total Expenses</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>0</b>	<b>n/a</b>	<b>196</b>	<b>n/a</b>	<b>0</b>	<b>-100.00</b>	<b>n/a</b>
<b>Operating Income</b>	<b>1,547</b>	<b>1,458</b>		<b>1,441</b>		<b>1,308</b>		<b>1,130</b>		
<b>Profitability (%)</b>										
Operating Margin	100.0	100.0		100.0		87.0		100.0		

CAGR = Compound Annual Growth Rate

**CRTC - COMPANIES OPERATING ONLY EXEMPT SYSTEMS WITH FEWER THAN 2,000 SUBSCRIBERS**

	<b>2019-2020</b>	<b>2020-2021</b>	<b>2021-2022</b>
	<b>Subscribers</b>	<b>Subscribers</b>	<b>Subscribers</b>
<b>Canada*</b>	<b>80,353</b>	<b>n/a**</b>	<b>n/a**</b>

\* Revenues are not reported. The number of subscribers reported in the table above are excluded from the rest of this publication.

\*\* Due to a combination of reporting and filing issues, the number of subscribers for the 2020-2021 and 2021-2022 broadcast years have not been published and may be updated at a later date.

**CRTC CONTRIBUTIONS TABLE - CREATION AND PRODUCTION OF CANADIAN PROGRAMMING**

2022 Broadcast Year									
Type / Region		Canada Media Fund (CMF)	Certified Independent Production Funds (CIPF)	Independent Local News Func (ILNF)	Local Expression			Total Local Expression	Total Contributions
					Licensee's own community channel	Other Community Television Contributions*	Locally reflective news programming		
<b>Cable &amp; IPTV</b>									
	<b>Atlantic</b>	5,520,828	1,380,207	742,468	12,717,725	-	1,054,493	13,772,218	<b>21,415,721</b>
	<b>Quebec</b>	29,969,753	7,306,869	3,580,601	25,926,236	1,932,411	6,390,889	34,249,536	<b>75,106,759</b>
	<b>Ontario</b>	44,782,548	11,125,714	5,430,955	38,753,552	553,507	13,852,087	53,159,146	<b>114,498,363</b>
	<b>Prairies</b>	21,209,213	5,302,303	2,505,374	16,929,746	530,800	4,702,404	22,162,950	<b>51,179,840</b>
	<b>British Columbia &amp; Territories</b>	17,514,221	4,378,556	2,073,072	15,690,492	318,000	3,508,078	19,516,570	<b>43,482,419</b>
<b>Cable &amp; IPTV - TOTAL</b>		118,996,563	29,493,649	14,332,470	110,017,751	3,334,718	29,507,951	142,860,420	<b>305,683,102</b>
<b>DIRECT-TO-HOME</b>		57,575,473	8,177,090	4,797,961	-	-	9,595,910	9,595,910	<b>80,146,434</b>
<b>PPV &amp; VOD</b>		627,415	3,711,146	-	-	-	-	-	<b>4,338,561</b>
<b>Total-Canada</b>		<b>177,199,451</b>	<b>41,381,885</b>	<b>19,130,431</b>	<b>110,017,751</b>	<b>3,334,718</b>	<b>39,103,861</b>	<b>152,456,330</b>	<b>390,168,097</b>

2021 Broadcast Year									
Type / Region		Canada Media Fund (CMF)	Certified Independent Production Funds (CIPF)	Independent Local News Func (ILNF)	Local Expression			Total Local Expression	Total Contributions
					Licensee's own community channel	Other Community Television Contributions*	Locally reflective news programming		
<b>Cable &amp; IPTV</b>									
	<b>Atlantic</b>	5,713,363	1,428,341	753,629	11,994,268	1,597	1,042,990	13,038,855	<b>20,934,188</b>
	<b>Quebec</b>	30,954,830	7,614,816	3,752,905	23,795,575	2,202,805	8,631,957	34,630,337	<b>76,952,888</b>
	<b>Ontario</b>	45,653,033	11,378,387	5,644,960	34,000,634	957,489	14,625,788	49,583,911	<b>112,260,291</b>
	<b>Prairies</b>	22,164,232	5,537,167	2,624,829	17,687,833	-	5,036,673	22,724,506	<b>53,050,734</b>
	<b>British Columbia &amp; Territories</b>	17,886,241	4,468,107	2,098,123	15,380,787	-	3,765,846	19,146,633	<b>43,599,104</b>
<b>Cable &amp; IPTV - TOTAL</b>		122,371,699	30,426,818	14,874,446	102,859,097	3,161,891	33,103,254	139,124,242	<b>306,797,205</b>
<b>DIRECT-TO-HOME</b>		61,358,578	8,676,875	5,113,213	-	-	10,226,426	10,226,426	<b>85,375,092</b>
<b>PPV &amp; VOD</b>		921,118	4,309,406	-	-	-	-	-	<b>5,230,524</b>
<b>Total-Canada</b>		<b>184,651,395</b>	<b>43,413,099</b>	<b>19,987,659</b>	<b>102,859,097</b>	<b>3,161,891</b>	<b>43,329,680</b>	<b>149,350,668</b>	<b>397,402,821</b>

\*This section includes contributions to community programming undertakings and to community programming in other areas operated by the licensee.