Quarterly Financial Report for the quarter ending June 30, 2015

Introduction

The Canadian Tourism Commission (the "CTC") is Canada's national tourism marketing organization. A Crown corporation wholly owned by the Government of Canada, we lead the Canadian tourism industry in marketing Canada as a premiere four-season tourism destination. Reporting to Parliament through the Minister of Industry, our legislation requirements are outlined in the Canadian Tourism Commission Act.

The CTC runs marketing campaigns in international markets such as the U.K., Germany, France, Mexico, Japan, Australia, South Korea, China, India, Brazil and the U.S., targeting leisure travellers and those travelling for business events.

Narrative Discussion

The Narrative Discussion contained herein applies to the quarter.

Quarterly Results

(in thousands)

	Thr	ee months	Thre	e months			
	ende	ed June 30, 2015		d June 30, 2014	Variance		
Partner revenues	\$	2,250	\$	1,659	\$	591	

The partner revenues in Q2 of 2015 have increased by \$591K over Q2 2014 due to:

- o Business Events Canada, mainly relating to timing of Trade Shows and Events \$301K;
- o Follow the Global Customer, a new initiative launched in 2015, increasing partner revenue by \$300K;
- o Emerging Markets, with Japan increasing partner revenues by \$144K as a result of timing of PR for Team Canada joint marketing campaign; offset by
- o Core Markets, with less partner revenue from marketing and sales initiatives in the UK market (\$138K).

Other revenue 257 234 23

Other revenues consist of interest, recoveries of commodity taxes, co-location recoveries, and credit card rebates. Increase relates primarily to increase in VAT refunds received in 2015 and an increase in co-location recoveries.

Marketing and sales expenses

12,701

15,122

(2,421)

Marketing and sales expenses in Q2 2015 have decreased by \$2.4M over Q2 2014 due to:

- o Core Markets, with France and UK decreasing spend by (\$3M) relating to the timing of initiatives for the UK in addition to a decrease in France consumer direct marketing;
- o China, with delay in CTC TV promotion decreasing marketing and sales spend by (\$294K);
- o Emerging Markets (India, Brazil, South Korea and Mexico), with timing of ad campaigns and other trade initiatives decreasing spend by (\$970K); offset by
- o Japan, with timing of the Team Canada initiative increasing spend by \$234K;
- o Business Events Canada, with timing of expenses and additional trade show and events partner participation increasing spend by \$935K;
- o Follow the Global Customer, a new US marketing initiative launched in 2015, increasing marketing spend by \$386K;
- o Research, with timing of invoices increasing spend by \$309K.

Corporate services 1,858 1,781 77

Corporate services expenses in Q2 2015 have increased by \$77K over Q2 2014 due to:

- o Increased expenses related to financial consulting fees, transition costs for new staff and executives and preparation of new Vancouver office move; offset by
- o Savings related to on-going cost-reduction and efficiency improvement initiatives which yielded reductions in areas such as training, travel, systems maintenance and licensing costs.

Strategy and planning 145 111 34

Strategy and planning expenses in Q2 2015 have increased by \$34K over Q2 2014 due to staff turnover and transition in this area.

Year to Date Results

Partner revenues

(in thousands)

Six months	Six months	
ended June 30,	ended June 30,	Variance
2015	2014	

4,678

The partner revenues YTD in 2015 have decreased by \$463K over YTD in 2014 due to:

- o Core Markets, with fewer partner revenue initiatives in UK, France and Germany decreasing revenue by (\$653K);
- o Emerging Markets, with fewer partner initiatives for South Korea (\$115K) and timing of joint marketing and trade partnerships for Japan (\$84K) and India (\$44K); offset by
- o Follow the Global Customer, the US pilot project which launched in 2015 increasing partner revenue by \$300K;
- o China, with increased production and promotion of CTC TV increasing partner revenues by \$132K.

Other revenue 440 421 19

Other revenues consist of interest, recoveries of commodity taxes, co-location recoveries, and credit card rebates. Increase relates primarily to increase in VAT refunds received in 2015 and an increase in co-location recoveries.

Marketing and sales expenses

21,151 27,382

5,141

\$

(463)

(6,231)

52

- Marketing and sales expenses YTD 2015 have decreased by (\$6.2M) over YTD 2014 due to:
- o Core Markets, with delay in timing of initiatives for UK (\$1.3M) and Germany (\$1.3M) and less consumer direct marketing for France (\$1.2M) and consumer ad campaigns for Australia (\$192K) overall decreasing spend by (\$4M);
- o Emerging Markets, with delay in consumer ad campaigns for Brazil (\$707K), delay in program initiatives for Mexico (\$196K), less salary and operating costs as Korea and Mexico are now General Sale Agents (GSA) (\$381K), less trade development for India (\$427K) overall decreasing spend by (\$1.7M);
- o China, with delay in CTC TV promotion decreasing spend by (\$413K);
- o Corporate marketing spend decreasing by (\$893K) in CTC divisions such as Global Marketing, Global Communications and Youth partially due to fewer marketing and trade initiatives in 2015 and delays in timing of projects; offset by
- o Follow the Global Customer, a new US marketing initiative launched in 2015, increasing marketing spend by \$518K; and
- o Research, with timing of invoices increasing spend by \$414K.

Corporate services 3,683 3,787 (104)

Corporate services expenses YTD 2015 have decreased by (\$104K) over YTD 2014 due to:

- o Savings related to staff departures and organizational changes of (\$141K);
- o Savings related to on-going cost-reduction and efficiency improvement initiatives which yielded reductions in areas such as training and travel reduced spend by (\$182K); offset by
- o Specific 2015 required expenditures such as financial consulting fees, transition costs for new staff and executives and preparation of new Vancouver office move \$200k.

Strategy and planning 295

Strategy and planning expenses YTD 2015 have increased by \$52K over YTD 2014 due to staff turnover and transition in this area.

UNAUDITED 3

243

Risks and uncertainties

As part of its strategic management process, the CTC conducts an enterprise risk assessment and uses the results of that assessment in the development of its five-year strategic plan and risk mitigation strategy. Risk mitigation action plans are developed and implemented accordingly.

The latest assessment was completed in the summer of 2014. The resulting risk register, framed in theoretical terms is presented below. Only those risks that fall under the direct control of CTC management to mitigate are included.

Since the risk assessment presented in the 2014-2018 Corporate Plan Summary, four new risks have been identified, two risks have been merged and renamed (Strategic Talent Management Development and Retention renamed Key Talent Management) and one risk has been removed or effectively mitigated (Special Examination Readiness). In 2014, the risk of Special Examination Readiness was effectively mitigated by completing Internal Audit Special Examination Preparedness and ensuring any deficiencies were remedied prior to the OAG Special Examination.

Maintain corporate services ratio of 15%

This risk was introduced as new in 2014.

Mitigation activities: CTC will continue to review costs and identify areas where discretionary spending could be reallocated to marketing and demonstrate how planned future reductions will impact the ratio.

Retention & recruitment of key talent during a period of transition

This risk was introduced as new in 2014 and has been successfully mitigated as of June 30, 2015. Key senior management positions that were vacant in early 2015 have now been filled.

Ensuring effective performance measurement of new marketing technologies
 This risk was introduced as new in 2014.

Mitigation activities: The CTC will explore new approaches to measuring the impact of our activities and marketing in 2015.

Ensuring marketing effectiveness

This risk increased due to a portion of CTC program funding being re-assigned to an innovative pilot project (Follow the Global Customer) in 2015 to 2017, and an increase in uncertainty related to the CTC continuing to receive partner investment in foreign markets.

Mitigation activities: Maintain strong brand and agency, use of advanced path to purchase model, use of key balanced scorecard metrics (campaign return on investment, partner survey), recruit, develop and retain the right talent, focus on opportunities for integrating innovation (core value) into our core business and measure against it, perform evaluations on results of conversion studies, better communicate the CTC's value and impact to the tourism industry by explicitly stating this as a Strategic Objective and measuring its impact in the balanced scorecard, use insights to inform decisions, and focus efforts and resources.

Continuing critical operations in the event of a disaster or other emergencies
 This risk decreased due to the update of the Business Continuity and Disaster Recovery Plans.

Mitigation activities: Maintain current crisis communication plan, business continuity plan and disaster recovery plan and test the plans from time to time.

New contracting process in financial system

Mitigation activities: Further training to be provided by the Procurement unit. Ensure that budget owners are running and reviewing the relevant reports (i.e. Contract Detail Report) on a monthly basis.

Significant changes to programs, personnel and operations

There are no significant changes to programs, personnel or operations that have not been discussed in the prior Annual Report or Corporate Plan.

Statement of Management Responsibility by Senior Officials

Down & BATTON

Management is responsible for the preparation and fair presentation of these quarterly financial statements in accordance with the Treasury Board of Canada Standard on Quarterly Financial Reports for Crown Corporations, and for such internal controls as management determines is necessary to enable the preparation of quarterly financial statements that are free from material misstatement. Management is also responsible for ensuring all other information in this quarterly financial report is consistent, where appropriate, with the quarterly financial statements.

Based on our knowledge, these unaudited quarterly financial statements present fairly, in all material respects, the financial position, results of operations and cash flows of the corporation, as at the date of and for the periods presented in the quarterly financial statements.

David F. Goldstein

President and CEO Vancouver, Canada August 21, 2015 André Joannette

André pannette

VP, Finance and Operations and CFO Vancouver, Canada August 21, 2015

Statement of Financial Position

As at June 30, 2015 (in thousands)

	June 30, 2015		
Financial assets			
Cash and cash equivalents	\$ 18,603	\$	14,748
Accounts receivable			
Partnership contributions	801		1,412
Government of Canada	157		169
Other	13		31
Accrued benefit asset	8,285		7,585
Portfolio investments	 555		546
	 28,414		24,491
Liabilities			
Accounts payable and accrued liabilities			
Trade	3,077		5,186
Employee compensation	1,094		1,943
Government of Canada	-		789
Accrued benefit liability	5,956		5,991
Deferred revenue	2,521		260
Asset retirement obligation	515		515
	13,163		14,684
Net financial assets	15,251		9,807
Non-financial assets			
Prepaid expenses and other assets	3,898		1,789
Tangible capital assets	182		326
	4,080		2,115
Accumulated surplus	\$ 19,331	\$	11,922

Statement of OperationsFor the three and six months ended June 30 (in thousands)

	Three mon		Six mont	
	2015	2014	2015	2014
Revenues		•		
Partner revenues	\$ 2,250	\$ 1,659	\$ 4,678	\$ 5,141
Other	257 2,507	234 1,893	440 5,118	421 5,562
Expenses Marketing and sales	12,701	15,122	21,151	27,382
Corporate services	1,858	1,781	3,683	3,787
Strategy and planning	145	111	295	243
Amortization of tangible capital assets	89	103	177	207
	14,793	17,117	25,306	31,619
Net cost of operations before funding from the Government of Canada	(12,286)	(15,224)	(20,188)	(26,057)
Parliamentary appropriations	14,494	14,496	27,379	27,378
Surplus/(deficit) for the period	2,208	(728)	7,191	1,321
Accumulated operating surplus, beginning of period	16,667	8,679	11,684	6,630
Accumulated operating surplus, end of period	\$ 18,875	\$ 7,951	\$ 18,875	\$ 7,951

Statement of Remeasurement Gains and Losses

For the three and six months ended June 30 (in thousands)

	Three months ended June 30				Si	nded		
	2	015	2014		2	2015		014
Accumulated remeasurement gain, beginning of period	\$	461	\$	278	\$	238	\$	178
Unrealized gain/(loss) attributable to foreign exchange		(5)		(84)		456		194
Amounts reclassified to the statement of operations		-		-		(238)		(178)
Net remeasurement gain/(loss) for the period		(5)		(84)		218		16
Accumulated remeasurement gain, end of period	\$	456	\$	194	\$	456	\$	194

Statement of Change in Net Financial AssetsFor the three and six months ended June 30

For the three and six months ended June 30 (in thousands)

	Three mon		Six months ended June 30			
	2015	2014	2015	2014		
			l			
Surplus/ (deficit) for the period	\$ 2,208	\$ (728)	\$ 7,191	\$ 1,321		
Acquisition of tangible capital assets Amortization of tangible capital assets	(13) 89	(19) 103	(36) 177	(19) 207		
Net disposition of tangible capital assets	-	-	4	-		
	76	84	145	188		
Effect of change in other non-financial assets	(047)	404	(0.440)	(4.04.4)		
Increase/(decrease) in prepaid expenses	(617)	124 124	(2,110) (2,110)	(1,614)		
Net remeasurement gain/(loss)	(5)	(84)	218	16		
Increase/(decrease) in net financial assets	1,662	(604)	5,444	(89)		
Net financial assets, beginning of period	13,589	5,627	9,807	5,112		
Net financial assets, end of period	\$ 15,251	\$ 5,023	\$ 15,251	\$ 5,023		

Statement of Cash Flows

For the three and six months ended June 30 *(in thousands)*

Coperating transactions: Cash received from: Parliamentary appropriations used to fund operating and capital transactions \$14,494 \$14,496 \$27,379 \$27,378 Partner revenues \$4,439 \$2,401 7,550 4,943 Other revenues \$210 189 352 334 Interest on cash 47 45 88 87 Cash paid for: \$11,114 \$13,720 \$24,449 \$29,206 Cash payments to suppliers \$11,114 \$13,720 \$24,449 \$29,206 Cash payments to and on behalf of employees \$3,250 \$3,230 \$7,242 \$6,808 Cash applied to/(used in) operating transactions \$4,826 181 3,678 \$3,272 Capital transactions: Acquisition of tangible capital assets \$13 \$19 \$36 \$19 Disposition of tangible capital assets \$13 \$19 \$36 \$19 Investing transactions: \$2 \$4 \$4 \$4 \$4 \$4 \$4		Т	hree mont June		Six months ended June 30			
Cash received from: Parliamentary appropriations used to fund operating and capital transactions \$ 14,494 \$ 14,496 \$ 27,379 \$ 27,378 Partner revenues 4,439 2,401 7,550 4,943 Other revenues 210 189 352 334 Interest on cash 47 45 88 87 19,190 17,131 35,369 32,742 Cash paid for: Cash payments to suppliers (11,114) (13,720) (24,449) (29,206) Cash payments to and on behalf of employees (3,250) (3,230) (7,242) (6,808) Cash applied to/(used in) operating transactions 4,826 181 3,678 (3,272) Capital transactions: Acquisition of tangible capital assets (13) (19) (36) (19) Disposition of tangible capital assets (13) (19) (32) (19) Investing transactions: (13) (19) (32) (19) Acquisition of portfolio investments (5) (4) (9) (9) <			2015	2014	2015	2014		
operating and capital transactions \$ 14,494 \$ 14,496 \$ 27,379 \$ 27,378 Partner revenues 4,439 2,401 7,550 4,943 Other revenues 210 189 352 333 Interest on cash 47 45 88 87 19,190 17,131 35,369 32,742 Cash paid for: Cash payments to suppliers (11,114) (13,720) (24,449) (29,206) Cash payments to and on behalf of employees (3,250) (3,230) (7,242) (6,808) Cash applied to/(used in) operating transactions 4,826 181 3,678 (3,272) Capital transactions: Acquisition of tangible capital assets (13) (19) (36) (19) Disposition of tangible capital assets (13) (19) (32) (19) Cash used in capital transactions: (13) (19) (32) (19) Investing transactions: (5) (4) (9) (9) Cash used in investment transactions (5)	Cash received from:				ı			
Other revenues Interest on cash 210 189 352 334 Interest on cash 47 45 88 87 Cash paid for: Cash payments to suppliers (11,114) (13,720) (24,449) (29,206) Cash payments to and on behalf of employees (3,250) (3,230) (7,242) (6,808) Cash applied to/(used in) operating transactions 4,826 181 3,678 (3,272) Capital transactions: Acquisition of tangible capital assets (13) (19) (36) (19) Disposition of tangible capital assets 0 0 4 0 Cash used in capital transactions (13) (19) (32) (19) Investing transactions: Acquisition of portfolio investments (5) (4) (9) (9) Cash used in investment transactions (5) (4) (9) (9) Net remeasurement gain/(loss) for the period (5) (84) 218 16 Net inc	operating and capital transactions	\$. ,				
Cash paid for: Cash payments to suppliers Cash payments to and on behalf of employees Cash applied to/(used in) operating transactions Acquisition of tangible capital assets Disposition of tangible capital assets Acquisition of portfolio investments Acquisition of portfolio investment (5) (4) (9) (9) Net remeasurement gain/(loss) for the period (5) (84) 218 16 Net increase/(decrease) in cash during the period 4,803 74 3,855 (3,284) Cash and cash equivalents, beginning of period 13,800 8,560 14,748 11,918	Other revenues		210	189	352	334		
Cash payments to suppliers (11,114) (13,720) (24,449) (29,206) Cash payments to and on behalf of employees (3,250) (3,230) (7,242) (6,808) Cash applied to/(used in) operating transactions 4,826 181 3,678 (3,272) Capital transactions: Acquisition of tangible capital assets (13) (19) (36) (19) Disposition of tangible capital assets 0 0 4 0 Cash used in capital transactions (13) (19) (32) (19) Investing transactions: Acquisition of portfolio investments (5) (4) (9) (9) Cash used in investment transactions (5) (4) (9) (9) Net remeasurement gain/(loss) for the period (5) (84) 218 16 Net increase/(decrease) in cash during the period 4,803 74 3,855 (3,284) Cash and cash equivalents, beginning of period 13,800 8,560 14,748 11,918 Cash and cash equivalents, 1,800 8,560 14,748 11,918								
behalf of employees (3,250) (3,230) (7,242) (6,808) Cash applied to/(used in) operating transactions 4,826 181 3,678 (3,272) Capital transactions: Acquisition of tangible capital assets (13) (19) (36) (19) Disposition of tangible capital assets 0 0 4 0 Cash used in capital transactions (13) (19) (32) (19) Investing transactions: Acquisition of portfolio investments (5) (4) (9) (9) Cash used in investment transactions (5) (4) (9) (9) Net remeasurement gain/(loss) (5) (84) 218 16 Net increase/(decrease) in cash during the period 4,803 74 3,855 (3,284) Cash and cash equivalents, beginning of period 13,800 8,560 14,748 11,918 Cash and cash equivalents, 13,800 8,560 14,748 11,918	Cash payments to suppliers		(11,114)	(13,720)	(24,449)	(29,206)		
Capital transactions: Acquisition of tangible capital assets (13) (19) (36) (19) Disposition of tangible capital assets 0 0 4 0 Cash used in capital transactions (13) (19) (32) (19) Investing transactions: (13) (19) (32) (19) Investing transactions: (5) (4) (9) (9) Cash used in investment transactions (5) (4) (9) (9) Net remeasurement gain/(loss) for the period (5) (84) 218 16 Net increase/(decrease) in cash during the period 4,803 74 3,855 (3,284) Cash and cash equivalents, beginning of period 13,800 8,560 14,748 11,918 Cash and cash equivalents, 13,800 8,560 14,748 11,918	behalf of employees	_						
Acquisition of tangible capital assets (13) (19) (36) (19) Disposition of tangible capital assets 0 0 4 0 Cash used in capital transactions (13) (19) (32) (19) Investing transactions: Sequisition of portfolio investments (5) (4) (9) (9) Cash used in investment transactions (5) (4) (9) (9) Net remeasurement gain/(loss) (5) (84) 218 16 Net increase/(decrease) in cash during the period 4,803 74 3,855 (3,284) Cash and cash equivalents, beginning of period 13,800 8,560 14,748 11,918 Cash and cash equivalents, 13,800 8,560 14,748 11,918	, , , , ,		1,020	101	0,070	(0,212)		
Cash used in capital transactions (13) (19) (32) (19) Investing transactions: 32) (19) (19) (19) (19) (19) (19) (19) (19) (19) (19) (19) (19) (19) (19) (19) (10) <td< td=""><td>Acquisition of tangible capital assets</td><td></td><td>` ,</td><td>, ,</td><td>` '</td><td>, ,</td></td<>	Acquisition of tangible capital assets		` ,	, ,	` '	, ,		
Acquisition of portfolio investments (5) (4) (9) (9) Cash used in investment transactions (5) (4) (9) (9) Net remeasurement gain/(loss) for the period (5) (84) 218 16 Net increase/(decrease) in cash during the period 4,803 74 3,855 (3,284) Cash and cash equivalents, beginning of period 13,800 8,560 14,748 11,918 Cash and cash equivalents,			(13)	(19)	(32)	(19)		
Net remeasurement gain/(loss) for the period (5) (84) 218 16 Net increase/(decrease) in cash during the period 4,803 74 3,855 (3,284) Cash and cash equivalents, beginning of period 13,800 8,560 14,748 11,918 Cash and cash equivalents,	Acquisition of portfolio investments					(9)		
for the period (5) (84) 218 16 Net increase/(decrease) in cash during the period 4,803 74 3,855 (3,284) Cash and cash equivalents, beginning of period 13,800 8,560 14,748 11,918 Cash and cash equivalents,	Cash used in investment transactions		(5)	(4)	(9)	(9)		
during the period 4,803 74 3,855 (3,284) Cash and cash equivalents, beginning of period 13,800 8,560 14,748 11,918 Cash and cash equivalents, 10,000			(5)	(84)	218	16		
beginning of period 13,800 8,560 14,748 11,918 Cash and cash equivalents,	·		4,803	74	3,855	(3,284)		
	beginning of period		13,800	8,560	14,748	11,918		
	- · · · · · · · · · · · · · · · · · · ·	\$	18,603	\$ 8,634	\$ 18,603	\$ 8,634		

1. Authority and objectives

The Canadian Tourism Commission (the "CTC") was established on January 2, 2001 under the *Canadian Tourism Commission Act* (the "Act") and is a Crown corporation named in Part I of Schedule III to the *Financial Administration Act*. The CTC is for all purposes an agent of her Majesty in right of Canada. As a result, all obligations of the CTC are obligations of Canada. The CTC is not subject to income taxes.

As stated in section 5 of the Act, the CTC's mandate is to:

- sustain a vibrant and profitable Canadian tourism industry;
- market Canada as a desirable tourist destination;
- support a cooperative relationship between the private sector and the governments of Canada, the provinces and the territories with respect to Canadian tourism; and
- provide information about Canadian tourism to the private sector and the governments of Canada, the provinces and the territories.

In December 2014, the CTC was issued directive PC 2014-1378 pursuant to section 89 of the *Financial Administration Act* directing the CTC to implement pension plan reforms. These reforms are intended to ensure that pension plans of Crown corporations provide a 50:50 current service cost-sharing ratio between employee and employer for pension contributions, to be phased in for all members by December 31, 2017. The CTC's implementation strategy will be outlined in its corporate plans until commitments under this directive are fully implemented.

2. Significant accounting policies

These financial statements have been prepared in accordance with Canadian public sector accounting standards. Significant accounting policies are as follows:

a) Parliamentary appropriations

The CTC is mainly financed by the Government of Canada through parliamentary appropriations. Parliamentary appropriations used to fund core operations and capital expenditures are considered unrestricted and recognized as revenues when the appropriations are authorized and any eligibility criteria are met. Parliamentary appropriations used to fund one-time activities, such as Olympics or Stimulus, are considered restricted. Restricted appropriations have eligibility criteria and stipulations that give rise to an obligation that meets the definition of a liability. Restricted appropriations are recognized as deferred revenue when the stipulation gives rise to a liability. Restricted appropriation revenue is recognized as the stipulation liabilities are settled.

As a result of the CTC's year-end date (December 31) being different than the Government of Canada's year end date (March 31), the CTC is funded by portions of appropriations from two Government fiscal years.

The CTC will have a deferred parliamentary appropriations balance at year-end when the restricted funding received for the period exceeds the restricted appropriations recognized for the related fiscal period. The CTC will have a parliamentary appropriations receivable balance when restricted appropriations recognized exceed the restricted funding received.

The CTC does not have the authority to exceed approved appropriations.

b) Partnership contributions

The CTC conducts marketing activities in partnership with a variety of Canadian and foreign organizations. Where the CTC assumes the financial risks of conducting a marketing activity, contributions received from a partnering organization are recognized in income when the related marketing activity takes place. Partnership contributions received for which the related marketing activity has not yet taken place are recognized as deferred revenue.

c) Other revenues

Other revenues consist of cost recoveries from co-location partners, interest and other miscellaneous revenues. These items are recognized as revenue in the period in which the transaction or event occurred that gives rise to the revenue.

d) Foreign currency translation

Monetary assets and monetary liabilities denominated in foreign currencies are translated into Canadian dollars at the applicable year-end exchange rate. Non-monetary assets and non-monetary liabilities denominated in foreign currencies are translated into Canadian dollars at historical exchange rates. Revenue and expense items are translated during the year at the exchange rate in effect on the date of the transaction. Amortization expenses of tangible capital assets are translated at historical rates to which the assets relate. Realized gains and losses are considered Operating Expenses and are included in the Statement of Operations as Corporate Services. Unrealized gains and losses are reported on the Statement of Remeasurement Gains and Losses and in the Statement of Change in Net Financial Assets. The CTC does not hedge against the risk of foreign currency fluctuations.

e) Cash and cash equivalents

Cash and cash equivalents include cash in bank and a money market term deposit. These items are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

f) Portfolio investments

Portfolio investments are measured at amortized cost. Interest income related to these investments is calculated based on the effective interest method.

g) Prepaid expenses

Prepaid expenses consists of program and operating expenses recognized as an expense based on the term of usage for items such as subscriptions or based on the event date of tradeshows.

h) Tangible capital assets

Tangible capital assets are recorded at cost less accumulated amortization and the amount of any write-downs or disposals. Tangible capital assets are amortized on a straight-line basis over the estimated useful life of the assets as follows:

Leasehold improvements Remaining term of lease

Office furniture 5 years
Computer hardware 3 years
Computer software 5 years

Intangible assets are not recognized in these financial statements.

i) Deferred revenue

Deferred revenue consists of deferred revenues from partnering organizations and deferred lease inducements. Deferred revenues from partnering organizations are recognized as revenues based on an event's date or a license period. Deferred revenues relating to lease inducements are recognized as a reduction of lease expense over the term of the lease.

j) Asset retirement obligation

Asset retirement obligations consist of decommissioning costs for various office leases. The CTC recognizes asset retirement obligations as a result of legal obligations to restore leased office spaces back to their original states at the end of the lease term. Asset retirement obligations are measured initially at fair value, based on management's best estimates, with the resulting amount capitalized into the carrying amount of the related asset. The capitalized asset retirement cost is included in leasehold improvements and amortized on the same basis as the related asset. The amortization expense is included in determining the net cost of operations.

k) Employee future benefits

The CTC offers a number of funded, partly funded and unfunded defined benefit pension plans, other unfunded defined benefit plans (which include post-employment benefits, post-retirement benefits and non-vested sick leave), as well as defined contribution pension plans. The pension plans include statutory plans and a supplemental plan. Other benefit plans include post-employment severance benefits and post-retirement health, dental and life insurance benefits and non-vested sick leave. The defined benefit pension plans provide benefits based on years of service and average pensionable earnings at retirement. The CTC funds certain pension plans annually based on actuarially determined amounts needed to satisfy employee future benefit entitlements under current benefit regulations. Cost of living adjustments are automatically provided for retirees in accordance with Consumer Price Index increases.

The costs and obligations of the defined benefit plans are actuarially determined using the projected benefit method prorated on service that incorporates management's best estimates of the rate of employee turnover, the average retirement age, the average cost of claims per person, future salary and benefit levels, expected return on plan assets, future medical costs, and other actuarial factors. For the purposes of calculating the expected return on plan assets, those plan assets are based on the market value of plan assets.

Past service costs arising from plan amendments are recognized in the years of which the plan amendment occurred.

Actuarial gains and losses are amortized over expected average remaining service lifetime (EARSL) of active employees. For 2014, EARSL has been determined to be 8.7 years (8.7 years - 2013) for the Registered Pension Plan for Employees of the CTC ("RPP"), 8 years (8 years - 2013) for the Supplementary Retirement Plan for certain employees of the CTC ("SRP"), 14.3 years (15.3 years - 2013) for the Pension Plan for Employees of the CTC in Japan, South Korea and China ("WWP"), 7 years (17 years - 2013) for non-pension post-retirement benefits, 13 years (13 years - 2013) for severance benefits and 13 years (13 years - 2013) for sick leave benefits.

Employees working in the United Kingdom and the United States participate in the Department of Foreign Affairs defined benefit pension plans administered by the Government of Canada. The assets of these plans cannot be allocated among participating employers, and as such, these plans are deemed "multi-employer" plans and accounted for as defined contribution plans. The CTC's contributions to these plans reflect the full benefit cost of the employer. These amounts vary depending upon the plan and are based on a percentage of the employee's gross earnings. Contributions may change over time depending on the experience of the

plans since the CTC is required under present legislation to make adjustments for the rate of contributions to cover any actuarial deficiencies of these plans. Contributions represent the total pension obligations of the CTC for these employees and are charged to operations during the year in which the services are rendered.

I) Financial instruments

Financial assets and financial liabilities are measured at amortized cost. Financial assets consist of cash and cash equivalents, accounts receivable, and portfolio investments, while financial liabilities consist of accounts payable and accrued liabilities.

m) Measurement uncertainty

The preparation of financial statements in accordance with Canadian public sector accounting standards requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the amounts of income and expense during the reporting periods. Actual results could differ significantly from those estimates. The most significant estimates involve the determination of employee future benefits, the useful lives for amortization of tangible capital assets and the fair value of the asset retirement obligation.

n) Related party transactions

Through common ownership, the Corporation is related to all Government of Canada created departments, agencies and Crown corporations. The Corporation's transactions with these entities are in the normal course of operations and are measured at the exchange amount.

3. Financial statement presentation

These unaudited interim financial statements should be read in conjunction with the annual financial statements of the Canadian Tourism Commission (the "Commission") as at and for the year ended December 31, 2014 and the narrative discussion included in the quarterly financial report. Amounts in these interim financial statements as at June 30, 2015 are unaudited and are presented in Canadian dollars.

4. Parliamentary appropriations

Parliamentary appropriations approved for the Government fiscal period April 1, 2015 to March 31, 2016 are \$58.0M (April 1, 2014 to March 31, 2015 \$58.0M). The Commission does not have the authority to exceed approved appropriations.

5. Accumulated surplus (000s)

The accumulated surplus is comprised of:

	June 30, 2015	December 31, 2014
Accumulated operating surplus	\$ 18,880	\$ 11,684
Accumulated remeasurement gain	 456	238
Accumulated surplus	\$ 19,336	\$ 11,922

6. Tangible capital assets (000s)

	mputer rdware	Computer Software	lm	Leasehold provements	F	Office urniture	Le	Decom- easeholds	,	Q2 2015 Total
Cost of tangible capital assets, opening Acquisitions Disposals	\$ 283 30 (12)	\$ 13 6 -	\$	2,516 - -	\$	531 - -	\$	515 - -	\$	3,858 36 (12)
Cost of tangible capital assets, closing	 301	19		2,516		531		515		3,882
Accumulated amortization, opening Amortization expense Disposals	258 14 (8)	13 1 -		2,274 125 -		516 6 -		471 24 -		3,532 170 (8)
Accumulated amortization, closing	264	14		2,399		522		495		3,694
Net book value	\$ 37	\$ 5	\$	117	\$	9	\$	20	\$	188

	Computer Hardware		Leasehold Improvements	Office Furniture	Decom- Leaseholds	2014 Total
Cost of tangible capital assets, opening Acquisitions Disposals	\$ 265 18	\$ 13 - -	\$ 2,516 - -	\$ 529 2 -	\$ 515 - -	\$ 3,838 20 -
Cost of tangible capital assets, closing	283	13	2,516	531	515	3,858
Accumulated amortization, opening Amortization expense Disposals	204 54 -	10 3 -	2,010 264 -	502 14 -	424 47 -	3,150 382 -
Accumulated amortization, closing	258	13	2,274	516	471	3,532
Net book value	\$ 25	\$ -	\$ 242	\$ 15	\$ 44	\$ 326