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MEDIA WEATHER ONLINE



CUSTOM WEATHER SERVICES FOR WEATHER PRESENTERS



Fast and Easy

- Enhanced Weather Warning access
- Auto refresh
- Choose your content

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38 500 680

media.weatheroffice.ec.gc.ca

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Why do you need this?

- Weather information automatically refreshes every 5 minutes
- You customize the weather information on the Media Weather Portal the way you want it
- One Media outlet, multiple accounts
- Independent Media Portal Servers offer dedicated weather access
- It's Free!

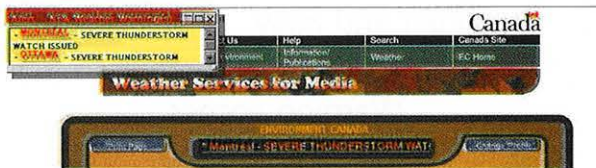
How do I start?

- All you need is a username and agreement to accredit Environment Canada
- Contact your Regional Media Rep listed on the back of this brochure
- Create your Media Portal in 8 Easy Steps



Stepping through your custom setup

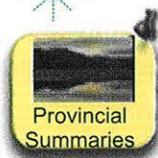
Step 1 Weather warnings



- Pop up windows and scrolling banners keep you continuously advised of weather warnings in your area of interest
- Subscribe to e-warnings to get Environment Canada Weather Warnings by email or pager

Step 2 Current Conditions

- Select the cities you want throughout Canada, USA and the world
- Helpful Provincial Summaries and trends also available



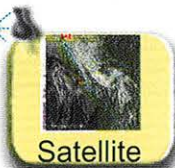
Step 3 Public Forecasts

- Select cities throughout Canada, USA and world
- Environment Canada short and long term forecasts



Step 4 Satellite Imagery

- Select imagery updated at the top of each hour
- Select images of North America, East & Atlantic, West & Pacific and Canadian Arctic
- Still and animated imagery



Step 5 Radar Imagery

- Select Images from Pacific, Western, Ontario, Quebec, Eastern and Composite Canada
- Select Mosaics or individual radar sites



Step 6 Lightning Imagery

- Select images from Canada, BC, Prairie, Yukon, Atlantic, Quebec, Ontario
- Animation of the past 3 hours of lightning data



Step 7 Marine Forecasts and Ice Information

- Select from Pacific Coast, Prairie Lakes, North of 60, Ontario Great Lakes, St. Lawrence and James Bay and Atlantic Coast
- Buoy, Light Stations, current conditions as well as forecasts
- Sea Ice Conditions and Tide Tables



Step 8 Other web links

- Customize a list of relevant weather links



How does it look?

- Environment Canada's weather information you want organized the way you want it
- Your choice of graphics and/or text
- Special weather warning pop-up



LM's city weather
Location: Vancouver, BC

Current Conditions
Observed on: Wednesday, August 21, 2002 at 08:00 PDT

Temp: 15°C	Pressure: 102.9 kPa	Visibility: 48 km	Humidity: 78%	DewPoint: 11°C	Wind: SE 9 km/h
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5 Day Forecast

Wednesday	Thursday	Friday	Saturday	Sunday
Morning clouds High 21°C Low 14°C	Cloudy periods High 14°C Low 9°C	Mainly sunny Low 14°C High 20°C	Sunny Low 15°C High 20°C	Sunny Low 15°C High 20°C

Almanac

Month	Season	Yesterday's Temperatures				
06-10	20-20	Observed	Max	Min	Max	Min
28-51	04-21	21.3°C	12.4°C	21.2°C	13.0°C	16.9°C
Standard Time		Precip: Total		0.0mm		

Text Forecast
Greater Vancouver: Issued 5:00 AM PDT Wednesday 21 August 2002
Today: Patchy morning cloud otherwise mainly sunny. High 21 to 26 inland. Maximum UV index 5.9 or moderate.
Tonight: Cloudy periods. Low 14.
Wednesday: Mainly sunny. High 23 to 28 inland.
Thursday: Sunny. Low 14. High 26 to 30 inland.
Friday: Sunny. Low 15. High 25 to 31 inland.
Saturday: Sunny. Low 14. High 25 to 30 inland.
Normal for the period: Low 13. High 21.

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- Also available in french

Contact

Your local Media Representative to sign on

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