

# CANADA BUSINESS FACTS

1992 C.2

HC115  
.C35

Canada

*This publication has been prepared for Canada's Investment Development Program (IDP), and its participating departments: Investment Canada, External Affairs and International Trade Canada, and Industry, Science and Technology Canada.*

For more information on doing business in Canada, contact your nearest Canadian Embassy or Consulate or  
Investment Canada  
P.O. Box 2800  
Station "D"  
Ottawa, Ontario, Canada  
K1P 6A5  
Telephone: (613) 995-0465  
Telex: 053-4450  
Fax: (613) 996-2515

© Minister of Supply and Services Canada 1992  
Cat. No. ID 51-2/1992E  
ISBN 0-662-19501-9

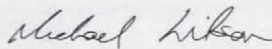
*Canada Business Facts 1992* is an up-to-date compendium of data on doing business in Canada. It's all here in a convenient, easy-to-understand booklet. Keep it handy for quick reference anytime, anywhere.

For those of you already familiar with Canada, this booklet will reveal some surprising information about a unique business environment. For others who have yet to consider Canada as an investment destination, *Canada Business Facts 1992* will familiarize you with the country and its provinces, and provide data on economic trends, trade performance, investment flows, and business costs. Statistics on Canadian industrial sectors are also included. With this information at your fingertips, you will be in a better position to make business decisions about Canada.

Canada welcomes international investment. We believe we have the policy environment right and can offer a competitive and profitable site for investment. The Canada-U.S. Free Trade Agreement and the proposed North American Free Trade Agreement including Mexico, together with a well-educated work force and a well-maintained infrastructure, make Canada an attractive base for North American operations.

The government offices and business associations listed at the back of this booklet stand ready to assist you in looking at business opportunities in Canada. I invite you to examine the Canadian option.

Michael H. Wilson  
Minister of Industry, Science and Technology,  
Minister for International Trade and  
Minister Responsible for Investment Canada



INDUSTRY, SCIENCE AND  
TECHNOLOGY CANADA

LIBRARY

1992 C.2

AUG 31 1994

CDRU

BIBLIOTHÈQUE  
INDUSTRIE, SCIENCES ET  
TECHNOLOGIE CANADA

**COMING TO CANADA**

- 5 Climate of Major Cities and International Comparisons
- 5 Public Holidays (1992)
- 6 Average Cost of Office Space in Selected International Cities
- 6 Apartment Rents for Selected Canadian Cities
- 6 Average Cost of Housing in Selected North American Cities

**POPULATION AND DEMOGRAPHICS**

- 7 Provincial Capitals and Selected Cities
- 7 Canadian Urban/Rural Population
- 8 Population Distribution by Age and Sex
- 8 Linguistic Characteristics of the Population
- 9 Immigrant Population by Place of Birth
- 9 International Comparison of Real Household Disposable Income

**THE CANADIAN ECONOMY**

- 10 Outlook for Economic Growth
- 10 Gross Domestic Product: International Comparison
- 11 Gross Domestic Product Per Capita: International Comparison
- 11 Gross Domestic Product by Industry at Factor Costs (\$ millions)
- 12 Gross Domestic Product by Industry at Factor Costs (% of Total Economy)
- 12 Total Factor Productivity
- 13 Indices of Labour Productivity
- 13 Consumer Price Indexes: International Comparison
- 13 Consumer Price Inflation Rates in the Second Half of 1991
- 14 Consumer Price Index by Province
- 14 Largest Corporate Employers in Canada

- 15 Leading Canadian-Owned Corporations
- 15 Leading Foreign-Owned Corporations with Canadian Offices
- 16 Fastest Growing Canadian Companies
- 16 Leading Financial Institutions
- 17 Rates of Return on Capital in the Business Sector
- 17 Corporate Profitability by Selected Sector
- 17 Prime Rate, One-Year Mortgage Rate and 90-Day Commercial Paper Rate
- 18 Goods and Service Producing Industries in the Business Sector
- 18 Corporate Taxes: Canada and the United States

**INVESTMENT**

- 19 Growth of Foreign Direct Investment
- 19 Gross and Net Flows of Foreign Direct Investment into Canada
- 19 Gross and Net Flows of Canadian Direct Investment Abroad
- 20 Gross and Net Flows: Foreign Direct Investment into Canada by Sector
- 21 Gross and Net Flows: Canadian Direct Investment Abroad by Sector
- 22 Top Ten Foreign Acquisitions in Canada
- 22 Top Ten Acquisitions Abroad
- 23 Stock of Canadian Direct Investment Abroad by Sector
- 23 Stock of Foreign Direct Investment in Canada by Sector
- 23 Foreign Direct Investment in Canada by Location of Ownership

**TRADE**

- 24 Growth of Canadian Merchandise Trade
- 25 Principal Canadian Exports by Trading Partner
- 26 Principal Canadian Imports by Trading Partner
- 27 Canada's Major Trading Partners - Exports
- 27 Canada's Major Trading Partners - Imports

## SCIENCE AND TECHNOLOGY

- 28 Total Intramural R&D Expenditures by Industry
- 28 Percentage Distribution of Intramural R&D Expenditures by Industry
- 29 Expenditures on the Performance of Research and Development by Sector
- 29 Sources of Funds for Research and Development

## ENERGY

- 30 Electricity Prices for Industry
- 30 Self-Sufficiency in Oil
- 31 Natural Gas Prices for Industry
- 31 Research Spending in Canada for Alternative Sources of Energy
- 31 Gasoline Prices

## TRANSPORTATION

- 32 Transportation Infrastructure: International Comparison
- 32 Value of Exports and Imports Carried by Different Modes, by Region of Canada
- 32 Value of Exports to the United States, by Mode of Transport
- 33 Distances Between Selected Cities
- 33 Largest Canadian Ports, by Tonnage of Cargo

## SOCIAL INFRASTRUCTURE

- 34 Index of Living Conditions
- 34 Health Spending: International Comparisons
- 35 Crime Rates: Canada and the United States
- 35 Social Security Expenditures in Canada

*"We Want Your Opinions" questionnaire  
(on inside back flap)*

## LABOUR

- 36 Distribution of Employment by Sector
- 36 Growth Occupations
- 37 Employment Growth in the Service Sector
- 37 Employment by Province
- 38 Labour Climate - Stoppages
- 38 Administrative and Professional Labour Costs
- 38 Manufacturing Labour Costs

## EDUCATION

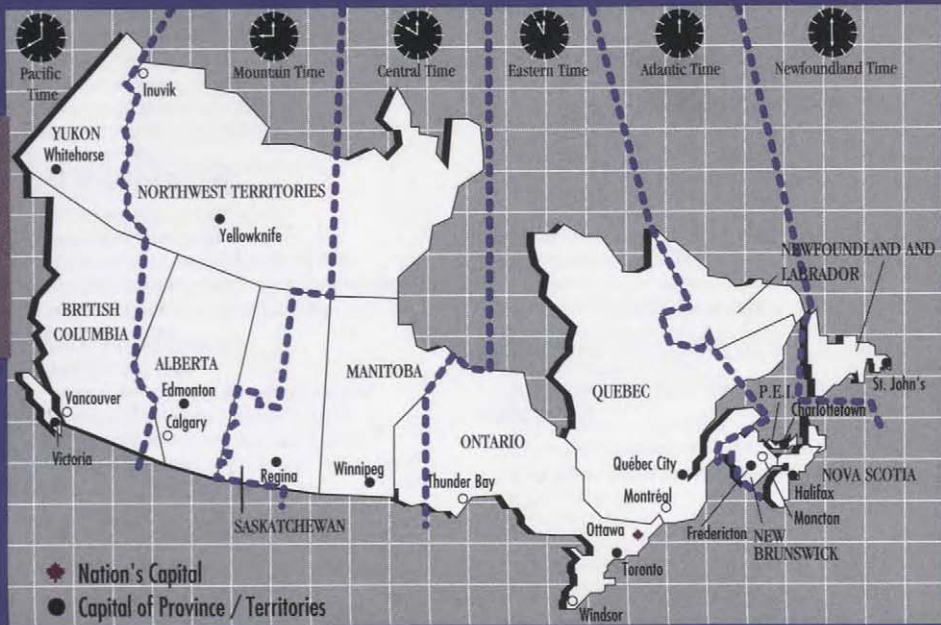
- 39 Enrolment in Post-Secondary Education: International Comparison
- 39 Education of Workers in Canada
- 40 Post-Secondary Enrolment by Selected Areas of Study

## PROVINCIAL SUMMARY TABLE

- 41 Population
- 41 Gross Provincial Product
- 41 Gross Investment
- 41 Employment
- 41 Full-time Post-Secondary Enrolment
- 41 Consumer Price Index
- 41 Value of Exports
- 41 Value of Imports

## CANADIAN BUSINESS CONTACTS

- 42 Business Associations
- 42 Major Embassies and Consulates
- 43 Government Contacts



## C LIMATE OF MAJOR CITIES AND INTERNATIONAL COMPARISONS

CITY	AVERAGE DAILY TEMPERATURE (CELSIUS)				AVERAGE PRECIPITATION (MILLIMETERS)	
	JANUARY		JULY		JANUARY	JULY
	max	min	max	min		
Vancouver	5.2	-0.2	21.9	12.6	154	32
Calgary	-6.0	-17.6	23.3	9.4	102	65
Edmonton	-10.9	-22.0	22.4	9.2	24	92
Regina	-13.2	-23.4	26.3	12.0	18	53
Winnipeg	-14.3	-24.2	25.9	13.3	21	76
Toronto	-2.5	-10.9	26.8	14.2	50	71
Ottawa	-6.4	-15.4	26.3	14.9	61	86
Montreal	-5.7	-14.6	26.1	15.6	72	90
Quebec City	-7.5	-16.6	24.9	13.2	90	117
Charlottetown	-3.3	-11.4	23.0	14.3	117	84
Moncton	-3.0	-13.2	24.1	13.4	125	95
Halifax	-1.6	-10.3	23.3	13.0	153	94
St. John's	-0.5	-7.2	20.2	10.7	156	75
Los Angeles	18.1	8.5	24.1	17.0	78	0.3
New York	3.0	-3.3	28.8	20.5	79	93
Washington, D.C.	4.9	-5.7	30.6	17.7	72	95
Chicago	-1.6	-10.2	28.5	17.0	41	92
Dallas	12.8	1.6	35.7	24.6	46	51
Tokyo	8.0	-2.0	28.0	21.0	48	142
London	6.0	2.0	22.0	14.0	54	57
Paris	6.0	1.0	25.0	15.0	56	59
Berlin	2.0	-3.0	24.0	14.0	46	73
Rome	11.0	5.0	30.0	20.0	71	15

Source: The World Weather Guide

## P BLIC HOLIDAYS (1992)

New Year's Day	January 1
Good Friday	April 17
Easter Monday	April 20
Victoria Day	May 18
St. Jean Baptiste (Quebec)	June 24
Canada Day	July 1
Civic Holiday*	August 3
Labour Day	September 7
Thanksgiving	October 12
Remembrance Day	November 11
Christmas	December 25
Boxing Day	December 26

\* The name of this holiday varies from province to province. Not a holiday in Quebec and Newfoundland.

### AVERAGE COST OF OFFICE SPACE IN SELECTED INTERNATIONAL CITIES — 1991

(\$/square foot as of August 1991)

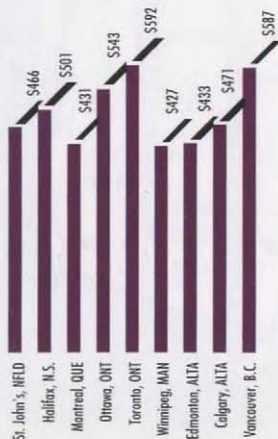


Note: preliminary data; for a client occupying Class A 10,000 square feet.

Source: Colliers International Property Consultants

### A PARTMENT RENTS FOR SELECTED CANADIAN CITIES

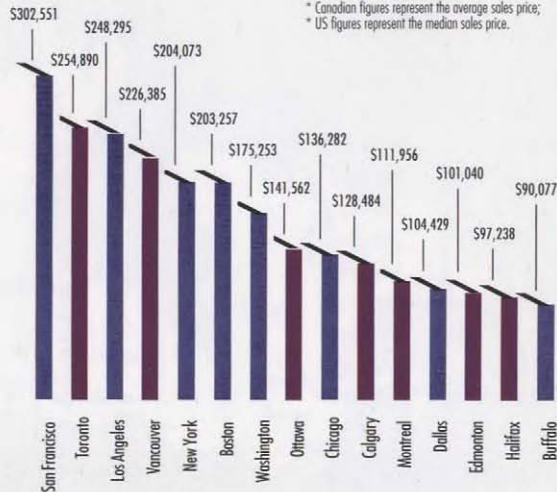
(average monthly rent for one-bedroom apartment, Oct. 1991)



Source: Canada Mortgage and Housing Corporation

### AVERAGE COST OF HOUSING IN SELECTED NORTH AMERICAN CITIES — 1990

\* Canadian figures represent the average sales price;  
\* US figures represent the median sales price.



Note: not representative of any particular housing type.

Source: Canadian Real Estate Association, National Association of Realtors, Washington D.C.



**P** PROVINCIAL CAPITALS AND SELECTED CITIES — JUNE 1991  
POPULATION ESTIMATES



\* Ottawa, Ontario and Hull, Quebec

Source: Statistics Canada, (Catalogue 91-211, Post Censal Annual Estimates, December 1991)  
Financial Post Information Service, Canadian Markets 1991.

**C** ANADIAN URBAN/RURAL POPULATION

	1981			1986			1990		
	URBAN (000's)	RURAL (000's)	U/R* RATIO	URBAN (000's)	RURAL (000's)	U/R* RATIO	URBAN (000's)	RURAL (000's)	U/R* RATIO
Canada	18,436	5,907	3.1	19,351	5,957	3.3	20,496	6,106	3.4
Newfoundland	333	235	1.4	335	234	1.4	338	234.7	1.4
Prince Edward Island	45	78	0.6	48	78	0.6	52	79	0.7
Nova Scotia	467	381	1.2	471	402	1.2	474	420	1.1
New Brunswick	353	343	1.0	350	359	1.0	349	374	0.9
Quebec	4,994	1,445	3.5	5,089	1,444	3.5	5,285	1,484	3.6
Ontario	7,047	1,578	4.5	7,469	1,632	4.6	8,014	1,729	4.6
Manitoba	731	296	2.5	767	296	2.6	795	297	2.7
Saskatchewan	563	405	1.4	620	389	1.6	639	360	1.8
Alberta	1,728	510	3.4	1,878	488	3.8	2,002	470	4.3
British Columbia	2,139	605	3.5	2,285	598	3.8	2,507	620	4.0
Yukon	15	8	1.9	15	8	1.9	17	9	1.9
Northwest Territories	22	24	0.9	24	28	0.9	24	30	0.8

Notes: 1990 figures are estimates as of June 1st of that year, 1981 and 1986 are census data;

"Urban Area" is a continuously built-up area having a population concentration of 1,000 or more and a population density of 400 or more per square kilometre (to be considered as continuous, the built-up area must not have a discontinuity exceeding 2 kilometres); "Rural Area" refers to all territory lying outside urban areas.

\* The urban/rural ratio shows the relationship between urban and rural population. For example, the U/R ratio for Canada in 1990 was 3.4. This means that for every person living in a rural area, there were 3.4 people living in an urban area.

Source: Statistics Canada, (Catalogue 11-402, Canada Yearbook 1992)

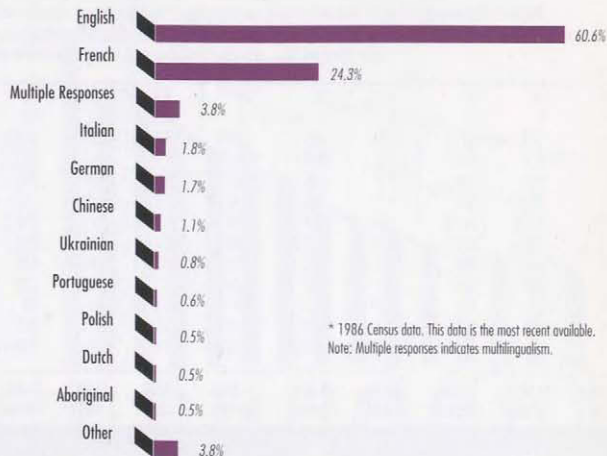
## POPULATION DISTRIBUTION BY AGE AND SEX — 1991\* (IN THOUSANDS)

AGE	MALE	FEMALE	TOTAL
TOTAL - ALL AGES	13,301	13,693	26,994
0-4	991	945	1,936
5-9	957	910	1,867
10-14	949	902	1,851
15-19	943	896	1,839
20-24	1,015	977	1,992
25-29	1,172	1,169	2,341
30-34	1,207	1,222	2,429
35-39	1,112	1,133	2,245
40-44	1,023	1,032	2,055
45-49	810	808	1,618
50-54	653	657	1,310
55-59	599	610	1,209
60-64	562	599	1,161
65-69	482	572	1,054
70-74	354	462	816
75-79	250	363	613
80-84	139	238	377
85-89	61	130	191
90+	22	68	90

\* as of June 1991

Source: Statistics Canada, (Catalogue 91-210, Post-Censal Annual Estimates, June 1991)

## LINGUISTIC CHARACTERISTICS OF THE POPULATION — 1986\* (PER CENT OF TOTAL POPULATION)



\* 1986 Census data. This data is the most recent available.  
Note: Multiple responses indicates multilingualism.

Source: Statistics Canada, (Catalogue 98-132, Ethnic Diversity in Canada, 1990)

## I IMMIGRANT POPULATION BY PLACE OF BIRTH (1986)\*

PLACE OF BIRTH	PERCENTAGE OF TOTAL IMMIGRANT POPULATION
UNITED STATES	7.2
EUROPE	62.3
United Kingdom	20.3
Italy	9.4
Germany	4.9
Other European Countries	27.8
ASIA AND INDIA	17.7
India	3.3
Other South Asia	0.7
Southeast Asia	5.5
East Asia	6.2
West Asia	2.0
AFRICA	2.9
CARIBBEAN	4.9
SOUTH AND CENTRAL AMERICA	3.8
OTHER	1.1

\* 1986 Census data. This data is the most recent available.

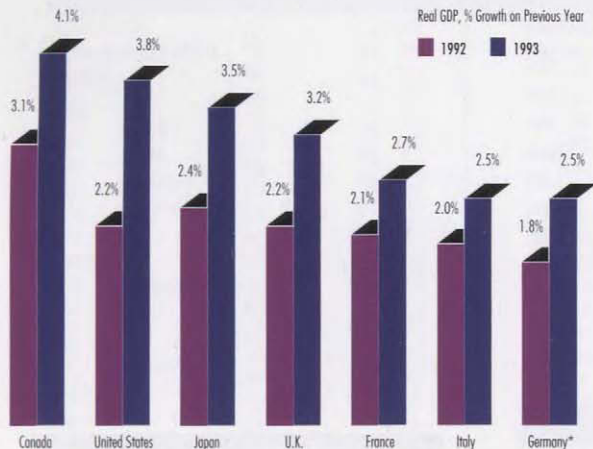
Source: Statistics Canada, (Catalogue 98-132, Ethnic Diversity in Canada, 1990)

## I INTERNATIONAL COMPARISON OF REAL HOUSEHOLD DISPOSABLE INCOME (INDEXES 1986 = 100.0)

	CAN	USA	JPN	UK	FRA	FRG	ITA
1980	87.4	84.5	84.9	89.4	92.2	95.5	95.0
1981	91.3	85.8	86.3	88.8	94.6	95.7	95.2
1982	91.9	86.3	87.9	88.6	97.0	93.1	94.4
1983	91.3	88.9	90.4	91.1	96.3	92.6	95.7
1984	95.7	94.0	93.3	93.3	95.7	94.4	98.6
1985	98.7	96.5	96.2	95.7	97.5	95.7	98.6
1986	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1987	103.0	101.5	102.6	103.2	100.5	103.6	105.2
1988	108.3	106.6	107.5	108.9	104.5	106.4	110.1
1989	113.6	109.1	112.1	114.7	108.1	107.9	112.9
1990	115.0	110.1	116.6	118.4	111.8	113.6	117.0
1991	113.2	109.7	120.0	118.6	114.1	115.7	119.3

Note: (1) 1991 figures are estimates;  
 (2) indices are based on domestic currencies;  
 (3) statistics reveal rate of growth of disposable income in each country.

Source: OECD Statistics, Paris (1990)


 OUTLOOK FOR ECONOMIC GROWTH—PREDICTED GROWTH OF GDP (1992 AND 1993)


\*refers only to Western Germany

Source: OECD, Economic Outlook

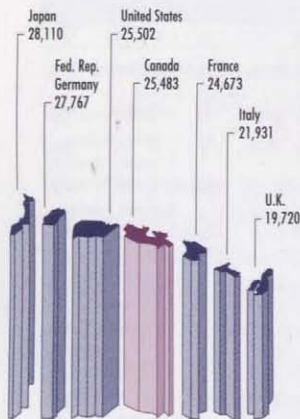

 GROSS DOMESTIC PRODUCT: INTERNATIONAL COMPARISON (\$ BILLIONS)

	CAN	USA	JPN	UK	FRA	FRG	ITA
1976	198	1,758	554	223	351	440	208
1977	218	2,117	739	271	415	548	258
1978	244	2,566	1,121	369	554	735	341
1979	278	2,938	1,191	492	684	892	437
1980	311	3,194	1,245	631	778	952	530
1981	356	3,660	1,403	621	702	820	492
1982	374	3,906	1,344	603	684	809	498
1983	406	4,197	1,465	569	651	810	516
1984	445	4,885	1,642	562	648	804	537
1985	478	5,482	1,857	631	721	859	584
1986	506	5,880	2,786	781	1,019	1,245	839
1987	551	5,988	3,222	915	1,179	1,481	1,002
1988	603	5,998	3,593	1,026	1,186	1,480	1,027
1989	652	6,158	3,430	989	1,141	1,416	1,022
1990	678	6,375	3,473	1,132	1,393	1,756	1,265

Note: (1) United States, Japan, and the Federal Republic of Germany are GNP based;  
(2) figures are in current Canadian dollars.

Source: OECD Statistics, Paris (1991)

**G**ROSS DOMESTIC PRODUCT PER CAPITA:  
INTERNATIONAL COMPARISON — 1990



- Note: (1) based on United Nations mid-year estimates of population;  
(2) United States, Japan, and the Federal Republic of Germany are GNP Based;  
(3) figures are in current Canadian dollars.

Source: OECD Statistics, Paris (1991)

**G**ROSS DOMESTIC PRODUCT BY INDUSTRY AT FACTOR COSTS IN 1986 PRICES (\$ MILLIONS)

	1965	1970	1975	1980	1985	1990
Agriculture, Forestry & Fishing	11,241	10,766	11,552	12,344	13,328	15,251
Mining	12,978	17,227	17,220	17,354	18,919	19,764
Manufacturing	44,820	53,319	65,250	75,203	86,218	91,316
Construction	16,636	16,684	20,415	24,380	26,953	33,689
Other Utilities	4,306	6,686	9,754	13,059	15,565	16,547
<b>Goods Producing Industries</b>	<b>89,981</b>	<b>104,682</b>	<b>124,191</b>	<b>142,340</b>	<b>160,983</b>	<b>176,567</b>
Transportation & Communications	12,919	17,870	23,591	29,770	34,517	43,451
Wholesale & Retail Trade	21,907	28,404	36,209	40,810	49,141	58,486
Finance, Insurance, & Real Estate	25,577	33,273	43,454	56,961	66,214	80,814
Community, Business, & Personal Services	41,108	54,766	71,494	85,589	96,303	117,288
Government Services	16,707	20,239	25,913	28,279	30,955	33,298
<b>Service Producing Industries</b>	<b>118,218</b>	<b>154,552</b>	<b>200,661</b>	<b>241,409</b>	<b>277,130</b>	<b>333,337</b>
<b>Total Economy</b>	<b>208,199</b>	<b>259,234</b>	<b>324,852</b>	<b>383,749</b>	<b>438,113</b>	<b>509,904</b>

Note: includes both the business and non-business sector.

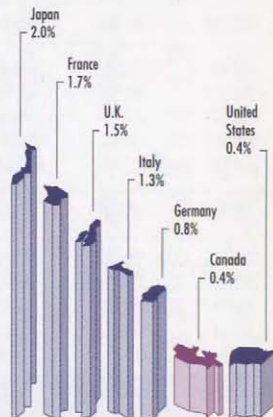
Source: Statistics Canada, (Catalogue 15-001, GDP by Industry)

**G**ROSS DOMESTIC PRODUCT BY INDUSTRY AT FACTOR COSTS IN 1986 PRICES (% OF TOTAL ECONOMY)

	1965	1970	1975	1980	1985	1990
Agriculture, Forestry & Fishing	5.4%	4.2%	3.6%	3.2%	3.0%	3.0%
Mining	6.2%	6.6%	5.3%	4.5%	4.3%	3.9%
Manufacturing	21.5%	20.6%	20.1%	19.6%	19.7%	17.9%
Construction	8.0%	6.4%	6.3%	6.4%	6.2%	6.6%
Other Utilities	2.1%	2.6%	3.0%	3.4%	3.6%	3.2%
<b>Goods Producing Industries</b>	<b>43.2%</b>	<b>40.4%</b>	<b>38.2%</b>	<b>37.1%</b>	<b>36.7%</b>	<b>34.6%</b>
Transportation & Communications	6.2%	6.9%	7.3%	7.8%	7.9%	8.5%
Wholesale & Retail Trade	10.5%	11.0%	11.1%	10.6%	11.2%	11.5%
Finance, Insurance, & Real Estate	12.3%	12.8%	13.4%	14.8%	15.1%	15.8%
Community, Business, & Personal Services	19.7%	21.1%	22.0%	22.3%	22.0%	23.0%
Government Services	8.0%	7.8%	8.0%	7.4%	7.1%	6.5%
<b>Service Producing Industries</b>	<b>56.8%</b>	<b>59.6%</b>	<b>61.8%</b>	<b>62.9%</b>	<b>63.3%</b>	<b>65.4%</b>
<b>Total Economy</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>

Note: includes both the business and non-business sector.

Source: Statistics Canada, (Catalogue 15-001, GDP by Industry)

**T**OTAL FACTOR PRODUCTIVITY, 1979-89  
(AVERAGE ANNUAL PERCENTAGE  
RATE OF CHANGE)


Source: OECD Economic Outlook, July 1991

## I N DICES OF LABOUR PRODUCTIVITY (1987 = 100)

	CAN	USA	JPN	UK	FRA	FRG	ITA
1980	89.6	93.9	82.7	83.9	87.2	92.4	88.6
1981	90.2	94.6	84.8	85.9	88.5	92.2	89.2
1982	90.4	93.0	86.8	88.9	90.8	91.8	89.8
1983	92.9	95.1	87.7	92.2	91.7	94.7	90.6
1984	96.4	97.5	91.0	92.2	93.8	98.1	93.0
1985	98.4	98.8	95.0	94.4	95.8	99.5	95.0
1986	98.9	99.2	96.7	97.8	98.0	99.7	96.9
1987	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1988	101.1	102.2	104.4	100.8	103.4	102.9	103.0
1989	102.1	102.6	107.3	99.6	106.2	105.4	106.0
1990	102.4	103.1	111.1	98.7	108.0	107.5	106.6

Note: (1) labour productivity is defined as real output per employed person;  
 (2) statistics reveal rate of growth of labour productivity in each country.

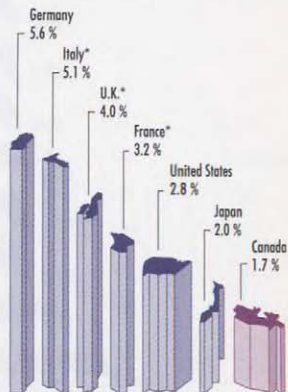
Source: OECD Statistics, Paris (1991)

## C O NSUMER PRICE INDEXES: INTERNATIONAL COMPARISON (1986 = 100)

	CAN	USA	JPN	UK	FRA	FRG	ITA
1980	67.1	75.2	86.8	68.4	61.8	82.8	48.9
1981	75.4	82.9	91.1	76.5	70.0	88.0	58.5
1982	83.6	88.0	93.5	83.1	78.3	92.6	68.1
1983	88.5	90.9	95.2	86.8	85.9	95.7	78.1
1984	92.3	94.8	97.4	91.2	92.3	98.0	86.5
1985	96.0	98.1	99.4	96.7	97.6	100.1	94.4
1986	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1987	104.3	103.7	100.1	104.2	103.3	100.2	104.7
1988	108.5	107.9	100.8	109.3	106.1	101.5	110.0
1989	113.9	113.1	103.1	117.8	109.9	104.3	116.9
1990	119.4	119.1	106.3	129.0	113.6	107.1	124.5

Source: International Financial Statistics

## C O NSUMER PRICE INFLATION RATES IN THE SECOND HALF OF 1991



\* Data are not seasonally adjusted

Source: Dept. of Finance Canada

### C ONSUMER PRICE INDEX BY PROVINCE (1986 = 100)

	1980	1985	1986	1987	1988	1989	1990
Newfoundland	67.1	97.2	100.0	102.9	105.3	109.1	113.8
Prince Edward Island	69.4	98.0	100.0	103.6	107.4	111.5	117.1
Nova Scotia	68.2	96.9	100.0	103.4	107.0	111.9	117.5
New Brunswick	67.2	96.6	100.0	102.8	106.5	111.5	116.6
Quebec	66.4	95.5	100.0	104.4	108.3	112.9	117.7
Ontario	66.6	95.8	100.0	105.1	110.0	116.4	122.0
Manitoba	68.7	95.8	100.0	104.2	108.6	113.7	118.9
Saskatchewan	69.6	97.3	100.0	105.0	109.6	114.4	119.5
Alberta	69.2	97.1	100.0	103.0	106.7	111.5	117.6
British Columbia	68.0	97.1	100.0	103.0	106.7	111.5	117.6

Source: Statistics Canada, (Catalogue 62-010, Consumer Prices and Price Indexes)

### L ARGEST CORPORATE EMPLOYERS IN CANADA (RANKED BY NUMBER OF EMPLOYEES)



Source: Financial Post 500, Summer 1991



## L EADING CANADIAN-OWNED\* CORPORATIONS

		SALES (\$ MILLIONS)	ASSETS (\$ MILLIONS)	EMPLOYEES
1.	BCE Inc.	18,373	41,987	120,000
2.	George Weston Ltd.	10,856	3,707	55,800
3.	Canadian Pacific Ltd.	10,499	20,223	72,200
4.	Alcan Aluminum	10,217	12,352	57,000
5.	Noranda Inc.	9,565	14,917	56,000
6.	Brascan Ltd.	7,163	5,718	20
7.	Provigo Inc.	6,525	1,347	14,000
8.	Ontario Hydro	6,484	39,373	27,000
9.	Thompson Corp.	6,579	9,117	44,800
10.	Seagram Co.	5,865	13,340	17,000

\* Canadian-owned Corporations defined as less than or equal to 50% foreign ownership.

Source: Financial Post 500, Summer 1991

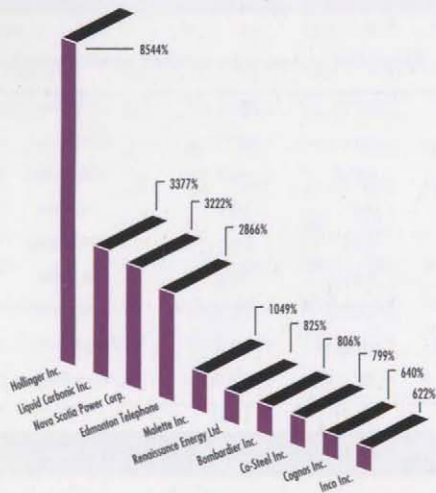
## L EADING FOREIGN-OWNED\* CORPORATIONS WITH CANADIAN OFFICES

RANK	COMPANY	1990 SALES (\$ MILLIONS)	% FOREIGN OWNERSHIP	PARENT COMPANY
1.	General Motors of Canada	18,458	100	U.S.
2.	Ford Motor of Canada	13,706	94	U.S.
3.	Imperial Oil	10,223	70	U.S.
4.	Chrysler Canada	7,067	100	U.S.
5.	Shell Canada	5,508	78	Netherlands
6.	IBM Canada	4,578	100	U.S.
7.	Sears Canada	4,571	61	U.S.
8.	Amoco Canada Petroleum	4,444	100	U.S.
9.	Canada Safeway	4,317	100	U.S.
10.	Total Petroleum (N.A.)	3,179	52	France

\* Foreign-owned corporations defined as having greater than 50% foreign ownership.

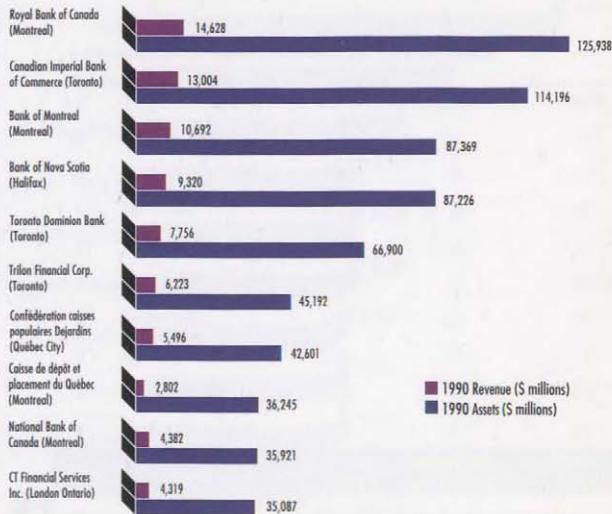
Source: Financial Post 500, Summer 1991

## F ASTEST GROWING CANADIAN COMPANIES (RANKED BY FIVE-YEAR PROFIT % GROWTH)



Source: Financial Post 500, Summer 1991

## L EADING FINANCIAL INSTITUTIONS



Source: Financial Post 500, Summer 1991

## RATES OF RETURN ON CAPITAL IN THE BUSINESS SECTOR

1988 1990\* 1991\* 1992\*

United States	19.3	20.1	20.2	21.2
Canada	18.9	16.7	16.3	16.5
Japan	15.1	15.9	15.8	15.6
Germany	13.9	14.8	14.5	14.1
France	13.5	14.1	13.8	14.0
Italy	15.2	14.5	14.2	14.2
United Kingdom	10.3	8.8	8.0	8.4

\* estimates

Source: OECD Economic Outlook, July 1991

## CORPORATE PROFITABILITY BY SELECTED SECTOR (1990)

### SELECTED SECTOR

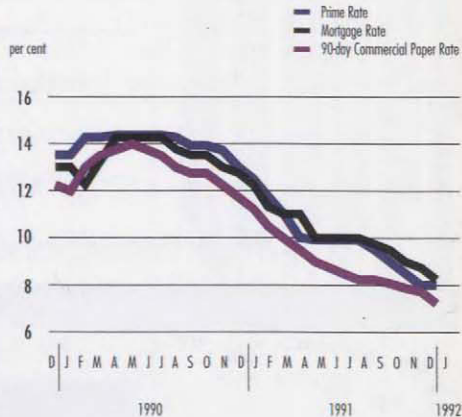
NET PROFITS  
(AFTER TAXES) (\$MILLIONS)

#### TOTAL-ALL INDUSTRIES

(excluding investment and holding companies)	23,523
Food	1,981
Wood and Paper	112
Petroleum and Natural Gas	2,718
Chemicals, chemical products, textiles	1,832
Machinery and equipment	903
Motor vehicles and parts, tires	608
Electronic equipment and computer services	844
Building materials, construction	1,023
Transportation services	1,128
Printing, publishing, broadcasting	1,322
Telecommunication carriers, postal and courier services	1,298
General services to business	326
Accommodation, food & beverage, educational, health, recreational services	678
Consumer goods and services	1,933
Life Insurers	871

Source: Statistics Canada, (61-008, Quarterly Financial Statistics for Enterprises, First Quarter 1991)

## PRIME RATE, ONE-YEAR MORTGAGE RATE AND 90-DAY COMMERCIAL PAPER RATE



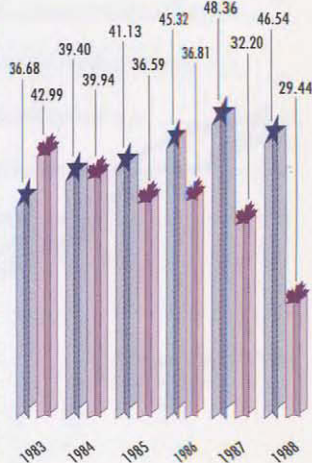
Source: Dept. of Finance Canada

**G**OODS AND SERVICE PRODUCING INDUSTRIES IN THE BUSINESS SECTOR MEASURED IN 1986 PRICES  
(\$ MILLIONS, YEAR/YEAR % CHG.)

	<b>BUSINESS SECTOR GOODS</b>	<b>%</b>	<b>BUSINESS SECTOR SERVICES</b>	<b>%</b>	<b>TOTAL BUSINESS ACTIVITY</b>	<b>%</b>
1980	\$139,951	—	\$166,706	—	\$306,657	—
1981	146,024	4.3	173,747	4.2	319,775	4.3
1982	136,392	-6.6	168,203	-3.2	304,588	-4.7
1983	142,087	4.2	173,468	3.1	315,559	3.6
1984	152,098	7.0	185,357	6.9	337,462	6.9
1985	159,848	5.1	196,144	5.8	355,997	5.5
1986	162,299	1.5	206,236	5.1	368,537	3.5
1987	168,444	3.8	217,879	5.6	386,327	4.8
1988	174,371	3.5	230,270	5.7	404,645	4.7
1989	177,141	1.6	240,602	4.5	417,745	3.2
1990	175,220	-1.1	244,084	1.4	419,303	0.4
<b>AVERAGE ANNUAL GROWTH RATES, 1980 TO 1990</b>						
		2.3%		3.9%		3.2%

Source: Statistics Canada, (Catalogue 15-001, GDP by Industry)

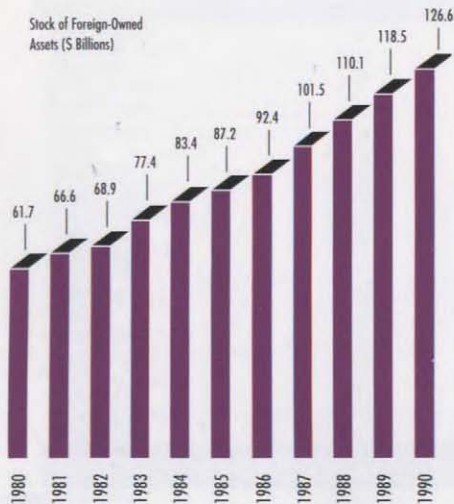
**C**ORPORATE TAXES: CANADA AND THE U.S.  
% OF PRE-TAX PROFITS



Source: Statistics Canada, U.S. Department of Commerce

## G GROWTH OF FOREIGN DIRECT INVESTMENT 1980-1990

Stock of Foreign-Owned Assets (\$ Billions)



Source: Statistics Canada, (Catalogue 67-202, Canada's International Investment Position)

## G GROSS AND NET FLOWS OF FOREIGN DIRECT INVESTMENT INTO CANADA (\$ MILLIONS)

	1984	1985	1986	1987	1988	1989	1990
Gross Inflows	3,743	3,910	8,050	10,345	8,908	11,808	9,003
Gross Outflows	2,043	6,710	6,675	5,944	4,108	8,408	3,273
Net Flows	1,700	-2,800	1,375	4,401	4,800	3,400	5,729

Source: Statistics Canada, (Catalogue 67-202, Canada's International Investment Position)

## G GROSS AND NET FLOWS OF CANADIAN DIRECT INVESTMENT ABROAD (\$ MILLIONS)

	1984	1985	1986	1987	1988	1989	1990
Gross Inflows	2,392	2,854	3,908	3,621	4,881	6,531	5,248
Gross Outflows	5,342	6,754	9,558	12,302	12,200	11,430	6,671
Net Flows	-2,949	-3,900	-5,650	-8,681	-7,319	-4,900	-1,422

Source: Statistics Canada, (Catalogue 67-202, Canada's International Investment Position)

**G**ROSS AND NET FLOWS: FOREIGN DIRECT INVESTMENT INTO CANADA BY SECTOR (\$ MILLIONS)

	1984	1985	1986	1987	1988	1989	1990
<b>GROSS INFLOWS</b>							
Manufacturing	1,299	1,724	3,369	3,472	4,164	7,428	3,925
Petroleum and natural gas	422	678	1,605	2,396	1,820	1,693	2,040
Mining and smelting	547	231	637	495	1,210	423	498
Merchandising	241	376	836	300	265	479	610
Financial	908	488	1,064	3,038	868	1,043	1,496
Other enterprises	326	413	539	644	581	742	434
<b>GROSS OUTFLOWS</b>							
Manufacturing	882	954	1,601	2,710	2,648	2,837	1,586
Petroleum and natural gas	533	4,684	3,866	1,808	479	4,387	309
Mining and smelting	106	189	289	122	153	584	234
Merchandising	135	177	191	279	65	85	247
Financial	228	343	441	698	682	282	726
Other enterprises	159	363	287	327	81	233	171
<b>NET FLOWS</b>							
Manufacturing	417	770	1,768	762	1,516	4,591	2,339
Petroleum and natural gas	-111	-4,006	-2,261	588	1,341	-2,694	1,731
Mining and smelting	441	42	348	373	1,057	-161	264
Merchandising	106	199	645	21	200	394	362
Financial	680	145	623	2,340	186	761	770
Other enterprises	167	50	252	317	500	509	263

Source: Statistics Canada, (Catalogue 67-202, Canada's International Investment Position)

## GROSS AND NET FLOWS: CANADIAN DIRECT INVESTMENT ABROAD BY SECTOR (\$ MILLIONS)

	1984	1985	1986	1987	1988	1989	1990
<b>GROSS INFLOWS</b>							
Manufacturing	386	698	1,721	847	2,486	1,600	1,336
Petroleum and natural gas	978	504	905	794	390	818	627
Mining and smelting	193	285	475	744	340	1,625	653
Merchandising	32	55	92	144	415	71	53
Financial	703	1,016	553	981	1,142	778	2,329
Other enterprises	100	296	162	111	108	1,638	251
<b>GROSS OUTFLOWS</b>							
Manufacturing	1,635	2,495	1,613	4,075	5,967	3,304	1,865
Petroleum and natural gas	1,331	812	899	565	922	1,285	1,019
Mining and smelting	848	1,590	768	796	627	1,224	410
Merchandising	188	100	472	214	273	157	128
Financial	973	1,241	4,625	5,846	3,934	4,327	2,766
Other enterprises	367	516	1,181	806	477	1,133	482
<b>NET FLOWS</b>							
Manufacturing	-1,249	-1,797	108	-3,228	-3,481	-1,704	-530
Petroleum and natural gas	-353	-308	6	229	-532	-467	-391
Mining and smelting	-655	-1,305	-293	-52	-287	401	242
Merchandising	-156	-45	-380	-70	142	-86	-76
Financial	-270	-225	-4,072	-4,865	-2,792	-3,549	-437
Other enterprises	-267	-220	-1,019	-695	-369	505	-231

Source: Statistics Canada, (Catalogue 67-202, Canada's International Investment Position)

### TOP TEN FOREIGN ACQUISITIONS IN CANADA (1979-1989)

TARGET	BUYER	VALUE (\$ MILLIONS)	YEAR
1. Dome Petroleum Ltd.	Amoco Petroleum Corp. (U.S.)	5,775	1988
2. Texaco Canada Ltd.	Imperial Oil Ltd. (U.S.)	4,960	1989
3. Hiram Walker - Gooderham & Worts	Allied Lyons PLC (U.K.)	2,965	1986
4. Cadillac Fairview Ltd.	JMB Realty Corp. (U.S.)	2,841	1987
5. Consolidated Bathurst Ltd.	Stone Container (U.S.)	2,600	1989
6. Falconbridge Ltd.	Noranda Inc./Trelleborg AG (Sweden)	2,200	1989
7. Rogers Communications Inc.	Houston Industries Inc. (U.S.)	1,635	1989
8. Canadian Superior Oil Ltd.	Superior Oil Co. (U.S.)	1,004	1979
9. Connaught BioSciences Inc.	Institut Merieux (France)	944	1989
10. B.C. Forest Products Ltd.	Fletcher Challenge Ltd. (N.Z.)	819	1987

Source: Financial Post 500, Summer 1990

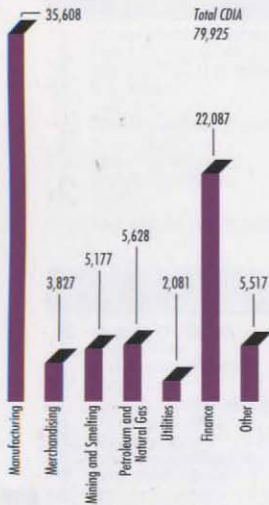
### TOP TEN ACQUISITIONS ABROAD (1979 - 1989)

TARGET	BUYER	VALUE (\$ MILLIONS)	YEAR
1. Federated Department Stores (U.S.)	Campeau Corp.	6,930	1988
2. Allied Stores Corp. (U.S.)	Campeau Corp.	5,707	1986
3. DuPont (U.S.)	Seagram Co.	4,668	1981
4. Tropicana Products (U.S.)	Seagram Co.	1,551	1988
5. Martell & Co. (France)	Seagram Co.	1,250	1988
6. STC PLC (U.K.)	Northern Telecom Ltd.	1,207	1987
7. Mesa Petroleum (U.S.)	Dome Petroleum Ltd.	1,198	1979
8. Santa Fe Southern Pacific Corp. (U.S.)	Olympia & York Developments	1,028	1988
9. Davis Oil Co. (U.S.)	Hiram Walker Resources	1,004	1982
10. Hamilton Bros. (U.S.)	Bob Carter	977	1979

Source: Financial Post 500, Summer 1990



**S** *TOCK OF CANADIAN DIRECT INVESTMENT ABROAD BY SECTOR (1989) (\$ MILLIONS)*



Source: Statistics Canada, (Catalogue 67-202, Canada's International Investment Position)

**S** *TOCK OF FOREIGN DIRECT INVESTMENT IN CANADA BY SECTOR (1989) (\$ MILLIONS)*

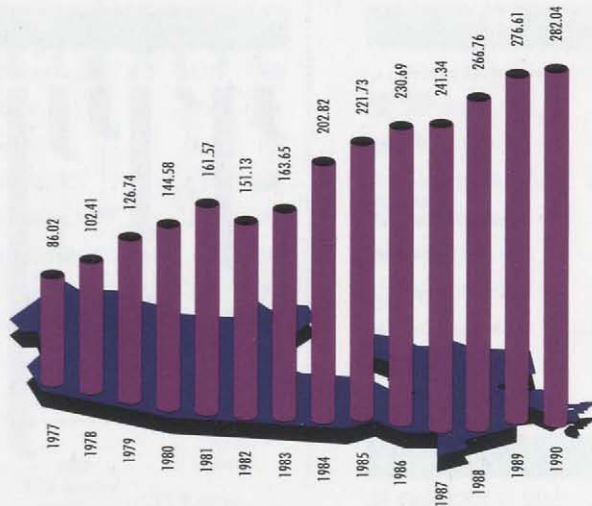


Source: Statistics Canada, (Catalogue 67-202, Canada's International Investment Position)

**F** *FOREIGN DIRECT INVESTMENT IN CANADA BY LOCATION OF OWNERSHIP (1989)*

LOCATION	(\$ MILLIONS)
United States	75,825
United Kingdom	15,945
Japan	4,681
West Germany	3,724
Netherlands	3,247
France	2,611
Switzerland	2,321

Source: Statistics Canada (Canada's International Investment Position 1988 - 1990 67-202)

**G** *GROWTH OF CANADIAN MERCHANDISE TRADE (\$ BILLIONS)*

Note: Canadian trade is defined as merchandise exports plus imports; balance of payments basis; total exports includes re-exports.

Source: Statistics Canada (Catalogue 67-001, Quarterly Estimates of the Canadian Balance of International Payments)

## P RINCIPAL CANADIAN EXPORTS BY TRADING PARTNER 1990

RANK	UNITED STATES	VALUE (\$ MILLIONS)	SHARE
1.	Passenger automobiles and chassis	16,104	15.3%
2.	Trucks, truck tractors and chassis	7,451	7.1%
3.	Motor vehicle parts, except engines	7,055	6.7%
4.	Newsprint paper	5,482	5.2%
5.	Crude petroleum	5,471	5.2%
6.	Other telecommunication & related equipment	3,607	3.4%
7.	Lumber, softwood	3,158	3.0%
8.	Petroleum and coal products	3,122	3.0%
9.	Wood pulp and similar pulp	3,067	2.9%
10.	Natural gas	2,886	2.7%
TOTAL DOMESTIC EXPORTS TO THE UNITED STATES		105,090	100.0%

RANK	EUROPEAN ECONOMIC COMMUNITY	VALUE (\$ MILLIONS)	SHARE
1.	Wood pulp and similar pulp	1,648	14.3%
2.	Lumber, softwood	825	7.2%
3.	Office machines and equipment	438	3.8%
4.	Newsprint paper	424	3.7%
5.	Zinc in ores, concentrates and scrap	417	3.6%
6.	Iron ores and concentrates	401	3.5%
7.	Copper and alloys	397	3.5%
8.	Precious metals, including alloys	347	3.0%
9.	Aircraft, engines, and parts	335	2.9%
10.	Nickel in ores, concentrates and scrap	240	2.1%
TOTAL DOMESTIC EXPORTS TO THE EUROPEAN COMMUNITY		11,508	100.0%

RANK	JAPAN	VALUE (\$ MILLIONS)	SHARE
1.	Coal & other crude bitumin substances	1,425	17.4%
2.	Lumber, softwood	1,007	12.3%
3.	Wood pulp and similar pulp	662	8.1%
4.	Copper in ores, concentrates & scrap	625	7.7%
5.	Rapeseed	597	7.3%
6.	Precious metals, including alloys	228	2.8%
7.	Wheat	294	3.6%
8.	Aluminum, including alloys	321	3.9%
9.	Other fishery foods and feeds	308	3.8%
10.	Fish, whole or dressed, fresh or frozen	199	2.4%
TOTAL DOMESTIC EXPORTS TO JAPAN		8,172	100.0%

Export Note: customs basis.

Source: Statistics Canada (Catalogue 65-001, Summary of Canadian International Trade)

## P RINCIPAL CANADIAN IMPORTS BY TRADING PARTNER 1990

RANK	UNITED STATES	VALUE (\$ MILLIONS)	SHARE
1.	Motor vehicle parts, except engines	10,886	12.4%
2.	Passenger automobiles and chassis	6,885	7.8%
3.	Electronic computers	4,059	4.6%
4.	Other telecommunications & related equipment	2,864	3.3%
5.	Trucks, truck tractors and chassis	2,277	2.6%
6.	Motor vehicle engines	1,930	2.2%
7.	Special transactions, trade	1,876	2.1%
8.	Electronic tubes & semi-conductors	1,503	1.7%
9.	Plastics materials, not shaped	1,336	1.5%
10.	Organic chemicals	1,335	1.5%
TOTAL IMPORTS FROM THE UNITED STATES		87,803	100.0%

RANK	EUROPEAN ECONOMIC COMMUNITY	VALUE (\$ MILLIONS)	SHARE
1.	Crude petroleum	2,005	12.9%
2.	Passenger automobiles and chassis	717	4.6%
3.	Organic chemicals	461	3.0%
4.	Aircraft, complete with engines	414	2.7%
5.	Other special industry machinery	385	2.5%
6.	Other beverages	346	2.2%
7.	Motor vehicle parts, except engines	330	2.1%
8.	Other end products, inedible	301	1.9%
9.	Footwear	282	1.8%
10.	Medicinal & pharmaceutical products, in dosage	247	1.6%
TOTAL IMPORTS FROM THE EUROPEAN COMMUNITY		15,574	100.0%

RANK	JAPAN	VALUE (\$ MILLIONS)	SHARE
1.	Passenger automobiles and chassis	2,727	28.7%
2.	Other telecommunications & related equipment	653	6.9%
3.	Electronic computers	718	7.5%
4.	Motor vehicle parts, except engines	678	7.1%
5.	Other photographic goods	294	3.1%
6.	Trucks, truck tractors and chassis	227	2.4%
7.	Motor vehicle engines	336	3.5%
8.	Electronic tubes & semi-conductors	185	1.9%
9.	Television, radio sets & phonographs	176	1.8%
10.	Other transportation equipment	177	1.9%
TOTAL IMPORTS FROM JAPAN		9,517	100.0%

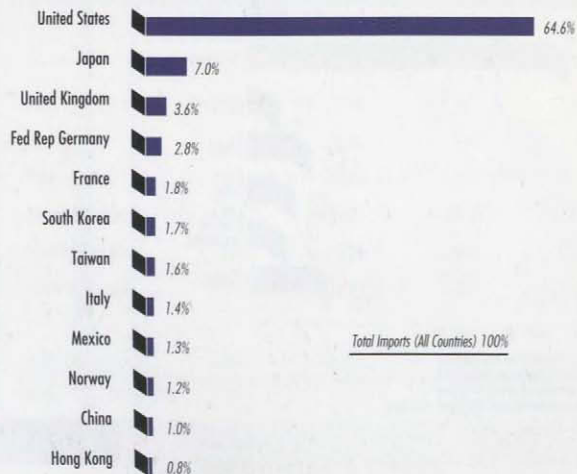
Import Note: customs basis; special transactions, trade consists of small value goods and all other transactions suppressed because of confidentiality.

**C** ANADA'S MAJOR TRADING PARTNERS — 1990 (PERCENTAGE OF TOTAL)  
EXPORTS - TRADING COUNTRY



Source: Statistics Canada, (Catalogue 65-001, Summary of Canadian International Trade)

**C** ANADA'S MAJOR TRADING PARTNERS — 1990 (PERCENTAGE OF TOTAL)  
IMPORTS - TRADING COUNTRY



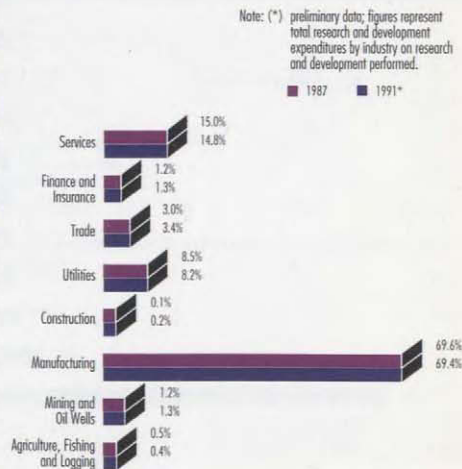
Source: Statistics Canada, (Catalogue 65-001, Summary of Canadian International Trade)

## TOTAL INTRAMURAL R&D EXPENDITURES BY INDUSTRY (\$ MILLIONS)

	1987	1988	1989	1990*	1991*
Agriculture, Fishing and Logging	19	22	19	24	23
Mining and Oil Wells	93	99	95	111	121
<b>Manufacturing:</b>					
Telecommunication equipment	686	720	718	767	832
Aircraft and parts	468	424	416	456	485
Business machines	268	295	300	342	373
Other electronic equipment	289	299	307	303	309
Pharmaceutical and medicine	107	134	174	237	256
Other chemical products	181	201	189	207	221
Refined petroleum and coal product	101	130	131	135	156
Primary metals (non-ferrous)	111	130	136	132	135
Other transportation equipment	22	97	114	123	130
Paper and allied products	87	145	150	121	108
Other manufacturing	613	630	609	619	622
<b>TOTAL MANUFACTURING</b>	<b>2,932</b>	<b>3,202</b>	<b>3,245</b>	<b>3,441</b>	<b>3,626</b>
Construction	4	7	7	8	8
Utilities	356	355	394	399	426
Trade	127	148	173	173	177
Finance and Insurance	52	54	59	57	69
<b>Services:</b>					
Computer and related services	357	359	351	387	413
Engineering and scientific services	219	225	256	256	270
Management consulting services	33	46	44	46	51
Other services	22	24	24	28	42
<b>TOTAL SERVICES</b>	<b>630</b>	<b>655</b>	<b>675</b>	<b>717</b>	<b>776</b>
<b>TOTAL ALL INDUSTRIES</b>	<b>4,213</b>	<b>4,543</b>	<b>4,667</b>	<b>4,931</b>	<b>5,225</b>

Note: (\*) preliminary data; figures represent total research and development expenditures by industry on research and development performed.  
Source: Statistics Canada (Catalogue 88-001, Service Bulletin Release)

## P PERCENTAGE DISTRIBUTION OF INTRAMURAL R&D EXPENDITURES BY INDUSTRY (PERCENTAGE OF TOTAL R&D)



Source: Statistics Canada, (Catalogue 88-001, Service Bulletin Release)

## E XPENDITURES ON THE PERFORMANCE OF RESEARCH AND DEVELOPMENT BY SECTOR

	1980		1990*	
	(\$ MILLIONS)	SHARE	(\$ MILLIONS)	SHARE
Non-Profit	35	1.0%	156	1.7%
Higher Education	970	28.1%	2,154	23.7%
Business Enterprise	1,571	45.6%	5,083	55.9%
Provincial Government	139	4.0%	271	3.0%
Federal Government	733	21.3%	1,433	15.8%
<b>TOTAL EXPENDITURES</b>	<b>3,448</b>	<b>100.0%</b>	<b>9,097</b>	<b>100.0%</b>

Note: (\*) data is preliminary.

Source: Statistics Canada (Catalogue 88-002, Indicators of Science and Technology)

## S URCE OF FUNDS FOR RESEARCH AND DEVELOPMENT

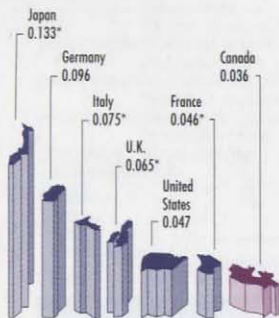
	1980		1990*	
	(\$ MILLIONS)	SHARE	(\$ MILLIONS)	SHARE
Foreign	100	2.9%	967	10.6%
Non-Profit	67	1.9%	190	2.1%
Higher Education	473	13.7%	795	8.7%
Business Enterprise	1,406	40.8%	3,818	42.0%
Provincial Government	252	7.3%	621	6.8%
Federal Government	1,150	33.4%	2,706	20.7%
<b>TOTAL EXPENDITURES</b>	<b>3,448</b>	<b>100.0%</b>	<b>9,097</b>	<b>100.0%</b>

Note: (\*) data is preliminary.

Source: Statistics Canada (Catalogue 88-002, Indicators of Science and Technology)

**E**LECTRICITY PRICES FOR INDUSTRY IN  
U.S. DOLLARS / kWh

(Fourth Quarter 1990)



\*1989 prices

Source: International Energy Agency Statistics, 1990

**S**ELF-SUFFICIENCY IN OIL — 1989 (MILLIONS OF TONS OF OIL)

	PRODUCTION*	CONSUMPTION	NET SURPLUS
Canada	80.2	76.8	+3.4
United States	433.8	792.6	-358.8
Japan	0.6	232.8	-232.2
United Kingdom	91.9	81.2	+10.7
France	3.6	88.4	-84.8
Germany	3.8	107.4	-103.6
Italy	4.5	94.3	-89.8

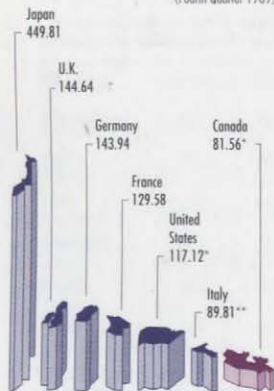
\* Includes crude oil, shale oil, oil sands and natural gas liquids.

Source: BP Statistical Review of World Energy, 1990



**N**ATURAL GAS PRICES FOR INDUSTRY IN  
U.S. DOLLARS /10<sup>7</sup> Kcal (GCV)

(Fourth Quarter 1989)



\* 1990 prices  
\*\* 1988 prices

Source: International Energy Agency Statistics, 1990

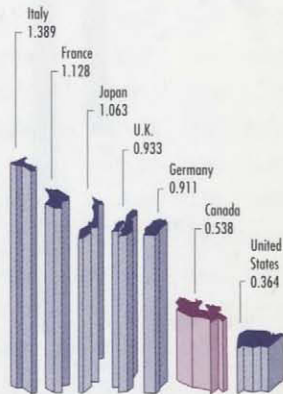
**R**ESearch SPENDING IN CANADA FOR ALTERNATIVE SOURCES OF  
ENERGY (\$ MILLIONS)

	1987		1988		1989	
	INDUSTRIES	GOV'TS	INDUSTRIES	GOV'TS	INDUSTRIES	GOV'TS
1. Renewables	22	18	20	17	18	25
2. Alternative Transportation Energy	73	27	81	30	98	25
3. Fusion	2	17	2	17	2	17

Source: Energy, Mines, and Resources Canada

**G**ASOLINE PRICES IN  
U.S. DOLLARS/LITRE

(Fourth Quarter 1990)



Source: International Energy Agency Statistics, 1990

## T TRANSPORTATION INFRASTRUCTURE: INTERNATIONAL COMPARISON

COUNTRY	TOTAL	ROADS	RAILROADS	AIR TRANSPORT	PORT ACCESS
Score* (0=low, 100=high)					
Canada	77.5	80.8	68.6	81.1	79.5
Germany	74.7	80.0	73.5	77.6	67.8
United States	74.1	76.8	57.2	84.5	78.0
Japan	72.6	64.0	79.0	72.1	75.2
France	66.7	66.7	78.9	66.7	55.2
United Kingdom	62.1	62.5	48.4	70.6	67.0
Italy	55.8	69.0	46.7	56.9	50.8

\* Score measures the extent to which transportation infrastructure is developed to meet business requirements of a company competing internationally. Score measures adequacy of roads, railroads, air transport, and port access.

Source: The World Competitiveness Report, 1991

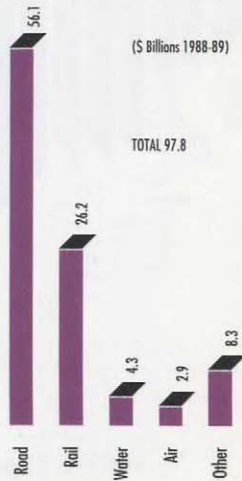
## V VALUE OF EXPORTS/IMPORTS CARRIED BY DIFFERENT MODES, BY REGION OF CANADA (1988-89)

	EXPORTS % VALUE (\$ BILLIONS)					
	Western		Ont./Que.		Atlantic	
ROAD	30	6.1	67	50.8	42	2.0
RAIL	26	5.4	27	20.3	14	0.7
OTHER	44	9.2	6	4.9	44	2.1

	IMPORTS % VALUE (\$ BILLIONS)					
	Western		Ont./Que.		Atlantic	
ROAD	67	8.1	74	54.7	81	1.1
RAIL	11	1.4	14	9.9	4	0.05
OTHER	21	2.5	12	8.5	15	0.2

Source: Transport Canada

## V VALUE OF EXPORTS TO THE U.S., BY MODE OF TRANSPORTATION



Source: Transport Canada

## DISTANCES BETWEEN SELECTED CITIES (KM)

	CALG.	CHIC.	EDMON.	HALIF.	MONT.	N.Y.	OTTAWA	QUE.	S.F.	T.O.	VAN.	WIN.
Calgary AB		2587	294	5109	3752	3905	3598	3928	2180	3491	1049	1358
Chicago IL	2587		2721	2741	1364	1302	1184	1626	3496	829	3486	1388
Edmonton AB	294	2721		5007	3702	4026	3496	3940	2475	3390	1233	1308
Halifax NS	5109	2741	5007		1332	1485	1530	1075	6199	1929	6182	3726
Montreal PQ	3752	1364	3702	1332		615	204	257	4764	554	4850	2394
New York NY	3905	1302	4026	1485	615		692	911	4714	831	4718	2673
Ottawa ON	3598	1184	3496	1530	204	692		455	4603	399	4643	2194
Quebec PQ	3928	1626	3940	1075	257	911	455		5026	745	5025	2570
San Francisco CA	2180	3496	2475	6199	4764	4714	4603	5026		4229	1535	3130
Toronto ON	3491	829	3390	1929	554	831	399	745	4229		4537	2085
Vancouver BC	1049	3486	1233	6182	4850	4718	4643	5025	1535	4537		2455
Winnipeg MB	1358	1388	1308	3726	2394	2673	2194	2570	3130	2085	2455	

## LARGEST CANADIAN PORTS, BY TONNAGE OF CARGO (IN THOUSANDS OF TONNES)

	1977	1987	1989
1. Vancouver	30,301	64,630	63,753
2. Sept Iles/Point-Noire	25,625	19,648	23,325
3. Port-Cartier	22,019	23,120	21,290
4. Montreal/Contrecoeur	19,914	21,436	20,285
5. Halifax	11,383	15,082	16,313
6. Quebec/Levis	14,487	18,262	15,358
7. Saint John	10,477	12,988	14,589
8. Thunder Bay	21,460	19,355	13,387
9. Hamilton	12,654	10,935	12,508
10. Prince Rupert	1,044	13,805	11,601

Source: Statistics Canada, (Catalogue 54-205, Shipping In Canada)

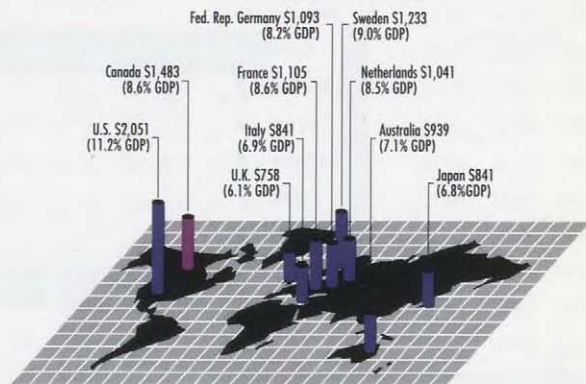
## INDEX OF LIVING CONDITIONS

RANK	COUNTRY	HUMAN DEVELOPMENT INDEX* (1 = HIGH, 0 = LOW)
1.	Japan	0.993
2.	Canada	0.983
3.	Iceland	0.983
4.	Sweden	0.982
5.	Switzerland	0.981
6.	Norway	0.978
7.	USA	0.976
8.	Netherlands	0.976
9.	Australia	0.973
10.	France	0.971
11.	UK	0.967
12.	Denmark	0.967
13.	Finland	0.963
14.	Germany	0.959
15.	New Zealand	0.959

\* The Human Development Index (HDI) is a measure of life expectancy, education, and income. A high HDI indicates a high level of development and high overall standard of living.

Source: United Nations Development Program, Human Development Report, 1991

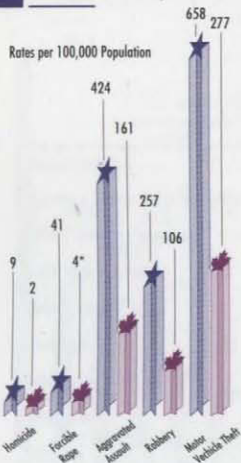
## HEALTH SPENDING: INTERNATIONAL COMPARISONS - 1987



Note: \$ Per-Capita are Denominated in U.S. dollars through the use of GDP purchasing power parities; total health expenditure as a percent of GDP.

Source: OECD: Health Data File, 1989

## C RIME RATES: CANADA AND U.S. (1990)



\* Defined as "aggravated sexual assault" and "sexual assault with a weapon".

Source: Statistics Canada, (Catalogue 85-205, Canadian Crime Statistics); U.S. Department of Justice, (Crime in the U.S. 1991)

## S SOCIAL SECURITY EXPENDITURES IN CANADA — 1987 (\$ MILLIONS)

	VALUE \$	SHARE
Income Support: Family Allowances	2,564	2.7
Old Age Security	10,248	10.7
Guaranteed Income Supplement	3,618	3.8
War Veteran's Allowances	366	0.4
Other	4,793	5.0
Income Insurance: Canada/Quebec Pension Plan	9,736	10.2
Unemployment Insurance Compensation	10,577	11.0
Workers Compensation	2,798	2.9
Cost-shared Social Assistance and Social Services *	9,639	10.1
Provincial Welfare Programs	4,738	4.9
Fed. & Prov. Hospital Insurance & Health Care Programs	27,319	28.5
Other Health Programs	8,207	8.6
Local Health & Welfare Expenditures	1,159	1.2
<b>TOTAL</b>	<b>95,762</b>	<b>100.0</b>

Note: (\*) cost shared by federal and provincial governments; total includes some programs which have not been specifically identified in the table

Source: Health & Welfare Canada

**D**ISTRIBUTION OF EMPLOYMENT BY SECTOR — % OF TOTAL EMPLOYMENT

	1970	1990
Agriculture	6.5	3.4
Other Primary	2.7	2.3
Manufacturing	22.3	15.9
Construction	5.9	6.9
Transportation and Utilities	8.8	7.6
Trade, Retail & Wholesale	16.8	17.9
Finance, Insurance & Real Estate	4.8	6.0
Community, Business and Personal Services	25.8	34.2
Public Administration	6.4	6.6

Source: Statistics Canada, (Labour Force Statistics)

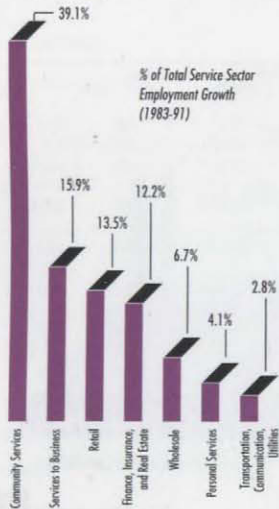
**G**ROWTH OCCUPATIONS

	GROWTH % 1961-86*
Social Science & Related Fields	7.18
Managerial, Administrative and Related Occup.	6.26
Artistic, Literary, Recreation & Related Fields	4.95
Medicine & Health	4.41
Natural Sciences, Engineering & Mathematics	4.32
Teaching & Related Fields	4.09
Clerical & Related Fields	3.44
Other Occupations	2.58
Service	2.56
Sales	2.17
Fabricating, Assembling & Repairing	1.98
Transport Equipment Operating	1.39
Religion	1.37
Machining	1.29
Fishing, Hunting & Trapping	1.15
Materials Handling	0.90
Construction	0.89
Other Crafts & Equipment Operating	0.82
Processing	0.82
Mining & Quarrying	0.12
Forestry & Logging	-0.35
Farming, Horticulture & Animal Husbandry	-1.04

\* Latest available data based on census data.

Source: Statistics Canada, (Labour Force Statistics)

## E EMPLOYMENT GROWTH IN THE SERVICE SECTOR



Source: Statistics Canada, (Labour Force Statistics)

## E EMPLOYMENT BY PROVINCE (THOUSANDS OF PERSONS)

	NFLD	PEI	NS	NB	QUE	ONT	MAN	SASK	ALTA	BC
1979	170	46	311	243	2,619	3,993	450	411	1,007	1,144
1980	178	47	321	249	2,694	4,053	458	417	1,078	1,213
1981	179	47	322	253	2,723	4,171	461	425	1,151	1,270
1982	173	45	313	242	2,574	4,063	454	426	1,127	1,202
1983	172	48	319	245	2,616	4,089	459	434	1,102	1,190
1984	174	49	335	247	2,692	4,235	470	436	1,104	1,191
1985	174	50	333	255	2,768	4,377	475	446	1,124	1,220
1986	179	51	341	262	2,825	4,524	486	452	1,142	1,270
1987	183	52	350	272	2,918	4,689	492	453	1,147	1,306
1988	193	54	366	280	3,001	4,862	494	451	1,187	1,358
1989	201	54	373	284	3,031	4,949	498	446	1,214	1,435
1990	201	55	379	291	3,055	4,937	505	449	1,231	1,469

Source: Statistics Canada (Catalogue 71-001, The Labour Force)

## L ABOUT CLIMATE

Stoppages in Existence During Year

YEAR	NO.	% OF EST. WORKING TIME
1984	716	0.16
1985	829	0.13
1986	748	0.28
1987	668	0.15
1988	548	0.18
1989	630	0.13
1990	580	0.18
1991*	368	0.11

\* Preliminary

Source: Labour Canada - Bureau of Labour Information

## A ADMINISTRATIVE AND PROFESSIONAL LABOUR COSTS

\* Salaries, 1988 (\$ thousands)

\* Includes base salary and social benefits

- Average Secretary Salaries
- Average Engineering Manager Salaries



Source: Hay Management Consultants and U.S., Ontario and Quebec governments

## M MANUFACTURING LABOUR COSTS

### HOURLY COMPENSATION FOR PRODUCTION WORKERS

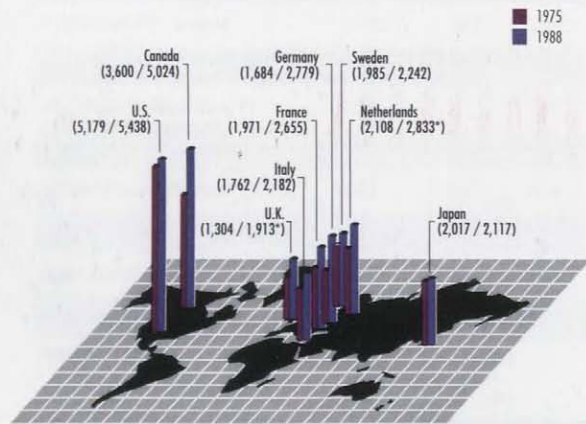
(U.S. Dollars - 1990)

Canada	16.02
United States	14.77
United Kingdom	12.43
Germany	21.53
Japan	12.64
Italy	16.41
France	15.23
Sweden	20.93
Switzerland	20.83

Source: U.S. Bureau of Labour Statistics, November 1991.



**E** *NROLMENT IN POST-SECONDARY EDUCATION: INTERNATIONAL COMPARISON INDICATES NUMBER OF POST-SECONDARY STUDENTS PER 100,000 INHABITANTS*



\* 1987 Statistics

Source: UNESCO

**E** *DUCATION OF WORKERS IN CANADA (THOUSANDS)*

	1980	1990	CHANGE
0-8 years	1,641	943	-698
High School	5,679	5,281	-398
Some Post-Secondary	907	1,219	312
Post-Secondary Diploma or Certificate	1,236	3,303	2,067
University Degree	1,192	1,816	624

Source: Statistics Canada (Labour Force Statistics)

**P**OST - SECONDARY ENROLMENT BY SELECTED AREAS OF STUDY (PERCENTAGES OF STUDENTS ATTENDING POST - SECONDARY INSTITUTIONS)

	HUMANITIES	SOCIAL AND BEHAVIOURAL SCIENCE	BUSINESS ADMINISTRATION	MATH AND COMPUTER SCIENCE	MEDICAL & HEALTH	ENGINEERING
Canada	5.5	10.9	15.9	3.4	7.3	6.9
Federal Republic of Germany	12.2	20.4	2.0	4.6	12.6	18.0
United Kingdom	8.0	5.4*	—	13.0	13.8	15.0
Japan	16.2	32.4*	—	0.6	6.0	17.0
Sweden	14.0	23.9*	—	9.2	14.1	17.9
Italy	13.7	20.3	1.9	3.1	16.0	8.4
Netherlands	7.8	16.5	8.9	0.7	9.8	6.3

\* Includes Business Administration

Notes: 1. Percentages do not add up to 100 because not all areas of study are shown.

2. Figures for Canada, Germany and Japan are for 1988; the remaining are for 1987.

# P ROVINCIAL SUMMARY TABLE

KEY PROVINCIAL DATA	NFLD	PEI	NS	NB	QUE	ONT	MAN	SASK	ALTA	BC
Population (June 1991, thousands)	574.2	130.3	899.6	726.8	6,845.0	9,906.4	1,096.2	996.8	2,521.5	3,213.2
Gross Provincial Product (1990, \$ millions)	8,732	2,001	16,916	13,187	157,210	281,210	23,990	20,494	71,203	81,085
Gross Investment (1990, \$ millions) (*)	2,099	451	3,480	2,842	31,598	54,681	4,269	4,697	17,622	18,452
Employment (June 1991, thousands) <sup>1</sup>	192	54	367	285	2,995	4,780	490	451	1,245	1,486
Full-Time Post-Secondary Enrolment (1990-91)	16,294	3,534	29,622	19,495	278,969	314,714	23,608	25,010	75,744	69,206
Consumer Price Index (June 1991, 1986 = 100)	121.4	125.9	124.6	124.3	126.8	128.4	125.0	126.0	124.7	124.2
Value of Exports (1990, \$ millions)	1,902	168	2,207	3,119	22,927	70,422	2,985	4,619	15,622	16,488
Value of Imports (1990, \$ millions)	1,267	45	3,207	2,728	26,407	79,103	3,357	1,396	4,164	14,236

Note: (\*) preliminary

Source: Statistics Canada

CANADIAN BUSINESS  
CONTACTS*Business Associations*

**The Canadian Chamber of Commerce**  
55 Metcalfe Street, Suite 1160  
Ottawa, Ontario K1P 6N4  
Tel: (613) 238-4000 Fax: (613) 238-7643

**The Canadian Manufacturers' Association**  
1 Yonge Street, 14th Floor, Suite 1400  
Toronto, Ontario M5E 1J9  
Tel: (416) 363-7261 Fax: (416) 363-3779

**Canadian Federation of Independent Business**  
4141 Yonge Street  
Willowdale, Ontario M2P 2A6  
Tel: (416) 222-8022 Fax: (416) 222-4337

**Canadian Exporters' Association**  
99 Bank Street, Suite 250  
Ottawa, Ontario K1P 6B9  
Tel: (613) 238-8888 Fax: (613) 563-9218

**Canadian Importers Association**  
210 Dundas Street West, Suite 700  
Toronto, Ontario M5G 2E8  
Tel: (416) 595-5333 Fax: (416) 595-8226

*Major Embassies and Consulates*

**Washington**  
**Canadian Embassy**  
501 Pennsylvania Avenue N.W.  
Washington, D.C. 20001 U.S.A.  
Tel: (202) 682-1740  
Telex: 0089664 (DOMCAN A WSH)  
Fax: (202) 682-7756

**Los Angeles**  
**Canadian Consulate General**  
300 South Grand Avenue  
10th Floor, California Plaza  
Los Angeles, California 90071 U.S.A.  
Tel: (213) 687-4310  
Telex: 00674657 (DOMCAN LA)  
Fax: (213) 620-8827

**New York**  
**Canadian Consulate General**  
1251 Avenue of the Americas  
New York, N.Y. 10020-1175 U.S.A.  
Tel: (212) 768-2400  
Telex: 62014481 (DOMCAN NY)  
Fax: (212) 768-2440

**Paris**  
**Canadian Embassy**  
25, avenue Montaigne, 75008 Paris, France  
Tel: (011-33-1) 47.23.01.01  
Telex: (Destination code 42) 280806  
(CANADA 280806F) Fax: (011-33-1) 47.20.19.44

**Tokyo**  
**Canadian Embassy**  
7-3-38 Akosaka, Minato-ku Tokyo 107, Japan  
Tel: (011-81-3) 3408-2101  
Telex: (Destination code 72) 22218/(DOMCAN J22218)  
Fax: (G3 system) (011-81-3)3479-5320

**London**  
**Canadian High Commission**  
Macdonald House One Grosvenor Square  
London, W1X 0AB, England  
Tel: (011-44-71) 629-9492  
Telex: (Destination code 51) 261592 (CDALDNG)  
Fax: (011-44-71) 491-3968

**Bonn**  
**Canadian Embassy**  
Friedrich-Wilhelm-Strasse 1B 0-5300 Bonn 1,  
Federal Republic of Germany  
Tel: (011-49-228) 23 10 61  
Telex: (Destination code 41) 886421 (DOMCA D)  
Fax: (011-49-228) 23.61.70

**Milan**  
**Canadian Consulate General**  
Via Vittor Pisani 19  
20124 Milan, Italy  
Tel: (011-39-2) 669-7451  
Telex: (Destination code 43) 310368  
(310368 CANCON I)  
Fax: (011-39-2) 670-4450

## *Government Contacts*

### **Investment Canada**

P.O. Box 2800, Station "O"  
Ottawa, Ontario K1P 6A5  
Tel: (613) 995-0465 Fax: (613) 996-2515  
Telex: 053-4450

### **Federal Business Development Bank**

800 Victoria Square  
Tour de la Place Victoria  
Montreal, Quebec H4Z 1L4  
Tel: 1-800-361-2126 Fax: (514) 283-0617

### **Industry, Science and Technology Canada (ISTC)**

#### **Headquarters**

ISTC  
1st Floor, East Tower  
235 Queen Street  
Ottawa, Ontario K1A 0H5  
Tel: (613) 932-1513 Fax: (613) 957-7942

#### **Newfoundland**

ISTC  
5th Floor, Atlantic Place  
215 Water Street, P.O. Box 8950  
St. John's, Nfld. A1B 3R9  
Tel.: (709) 772-1513 Fax: (709) 772-5093

#### **Prince Edward Island**

ISTC  
Suite 400, National Bank Tower  
Confederation Court Mall  
134 Kent Street, P.O. Box 1115  
Charlottetown, P.E.I. C1A 7M8  
Tel.: (902) 566-7400 Fax: (902) 566-7450

#### **Nova Scotia**

ISTC  
5th Floor, Central Guaranty Trust Tower  
1801 Hollis Street, P.O. Box 940, Station M  
Halifax, N.S. B3J 2V9  
Tel.: (902) 426-1513 Fax: (902) 426-2624

#### **New Brunswick**

ISTC  
12th Floor, Assumption Place  
770 Main Street, P.O. Box 1210  
Moncton, N.B. E1C 8P9  
Tel.: (506) 857-1513 Fax: (506) 851-6429

#### **Quebec**

ISTC  
Suite 3800, Tour de la Bourse  
800 Victoria Place, P.O. Box 247  
Montreal, Que. H4Z 1E8  
Tel.: (514) 283-8185 or 1-800-361-5367  
Fax: (514) 283-3302

#### **Ontario**

ISTC  
4th Floor, Dominion Public Building  
1 Front Street West  
Toronto, Ont. M5J 1A4  
Tel.: (416) 973-1513 Fax: (416) 973-8714

#### **Manitoba**

ISTC  
8th Floor, 330 Portage Avenue  
P.O. Box 981  
Winnipeg, Man. R3C 2V2  
Tel.: (204) 983-1513 Fax: (204) 983-2187

#### **Saskatchewan**

ISTC  
401 - 119 4th Avenue South  
Saskatoon, Sask. S7K 5X2  
Tel.: (306) 975-4400 Fax: (306) 975-5334

#### **Alberta**

ISTC  
Room 540, Canada Place, 9700 Jasper Avenue  
Edmonton, Alta. T5J 4C3  
Tel.: (403) 495-1513 Fax: (403) 495-4507  
ISTC  
Suite 1100, 510 - 5th Street Southwest  
Calgary, Alta. T2P 3S2  
Tel.: (403) 292-4575 Fax: (403) 292-4578

**British Columbia**

ISTC  
Suite 900, Scotia Tower  
650 West Georgia Street, P.O. Box 11610  
Vancouver, B.C. V6B 5H8  
Tel.: (604) 666-0266 Fax: (604) 666-0277

**Yukon**

ISTC  
Suite 301, 10B Lambert Street  
Whitehorse, Y.T. Y1A 1Z2  
Tel.: (403) 668-4655 Fax: (403) 668-5003

**Northwest Territories**

ISTC  
10th Floor, Precambrian Building  
P.O. Bag 6100  
Yellowknife, N.W.T. X1A 2R3  
Tel.: (403) 920-8575 Fax: (403) 873-6228

**Atlantic Canada Opportunities Agency (ACOA)**

**Head Office**  
Blue Cross Centre  
644 Main Street, P.O. Box 6051  
Moncton, N.B. E1C 9J8  
Tel.: (506) 581-2271 Fax: (506) 581-7403  
Toll Free: 1-800-561-7862

**Newfoundland and Labrador**

Suite 801, Atlantic Place  
215 Water Street  
P.O. Box 1060, Station C  
St. John's, Nfld. A1C 5M5  
Tel.: (709) 772-2751, Toll Free: 1-800-563-5766  
Fax: (709) 772-2712

**Nova Scotia**

Suite 600, 1801 Hollis Street  
P.O. Box 284, Station M  
Halifax, N.S. B3J 3M5  
Tel.: (902) 426-8361, Toll Free: 1-800-565-1228  
Fax: (902) 426-2054

**Prince Edward Island**

75 Fitzroy Street, 3rd Floor  
Charlottetown, P.E.I. C1A 1R6  
Tel.: (902) 566-7492, Toll Free: 1-800-565-0228  
Fax: (902) 566-7098

**New Brunswick**

590 Brunswick Street, P.O. Box 578  
Fredericton, N.B. E3B 5A6  
Tel.: (506) 452-3184, Toll Free: 1-800-561-4030  
Fax: (506) 452-3285

**Western Economic Diversification Canada (WED)****Manitoba**

P.D. Box 777, Suite 712  
The Cargill Building, 240 Graham Avenue  
Winnipeg, Man. R3C 2L4  
Tel.: (204) 983-4472

**Saskatchewan**

P.O. Box 2025, Suite 601  
S.J. Cohen Building, 119-4th Avenue South  
Saskatoon, Sask. S7K 5X2  
Tel.: (306) 975-4373  
Regina Toll Free: (306) 780-6725

**Alberta**

Suite 1500, Canada Place  
9700 Jasper Avenue  
Edmonton, Alta. T5J 4H7  
Tel.: (403) 495-4164  
Calgary Toll Free: (403) 292-5382

**British Columbia**

P.O. Box 49276, Bentall Tower 4  
1200-1055 Dunsmuir Street  
Vancouver, B.C. V7X 1L3  
Tel.: (604) 666-6256  
Toll Free: 1-800-663-2008



Coming to Canada    Population and Demographics    The Canadian Economy    Investment    Trade    Science and Technology  
Energy    Transportation    Social Infrastructure    Labour    Education    Coming to Canada    Population and Demographics  
The Canadian Economy    Investment    Trade    Science and Technology    Energy    Transportation    Social Infrastructure  
Labour    Education    Coming to Canada    Population and Demographics    The Canadian Economy    Investment  
Trade    Science and Technology    Energy    Transportation    Social Infrastructure    Labour    Education  
Coming to Canada    Population and Demographics    The Canadian Economy    Investment    Trade    Science and Technology  
and Technology    Energy    Transportation    Social Infrastructure    Labour    Education    Coming to Canada  
Population and Demographics    The Canadian Economy    Investment    Trade    Science and Technology