

CANADA BUSINESS FACTS

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This document has been prepared for Canada's Investment Development Program and its participating departments: the *Department of Foreign Affairs and International Trade*, and the *Department of Industry*.

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*Canada Business Facts 1995* is designed to provide an informative and interesting snapshot of the country, its economy and its business investment climate.

As this booklet reveals, Canada has established itself as a prime location for international investment.

The Canadian business climate offers many advantages. For example, under the North American Free Trade Agreement, companies operating in Canada have preferred access to a huge market of 360 million consumers with a combined GDP of \$8.5 trillion. Canada's sophisticated transportation and communication infrastructure makes it an attractive base for North American and international operations.

Canada's economy is burgeoning; the OECD predicts it will lead the G7 in economic growth in both 1995 and 1996. Moreover, Canada offers record high corporate profits (up 50 per cent in 1994 over 1993) and the highest levels of both business and consumer confidence in years.

Canadian exports grew by 18 per cent in 1994 and are expected to continue growing. Inflation is minimal and is forecast to remain low. Low wage settlements (averaging 1.7 per cent in 1994) have resulted in competitive unit labour costs and strong productivity.

Canadian workers are highly skilled, highly educated and loyal. Our multicultural society provides employers with a multilingual workforce possessing a broad international perspective.

With these and other attractions, it is no surprise that the United Nations has said Canada ranks No. 1 in the world in its Human Development Index (see p. 32).

For assistance in learning more about business opportunities in Canada, contact the government offices and/or business associations listed at the back of this booklet.

Note: All figures are quoted in Canadian dollars unless indicated otherwise.

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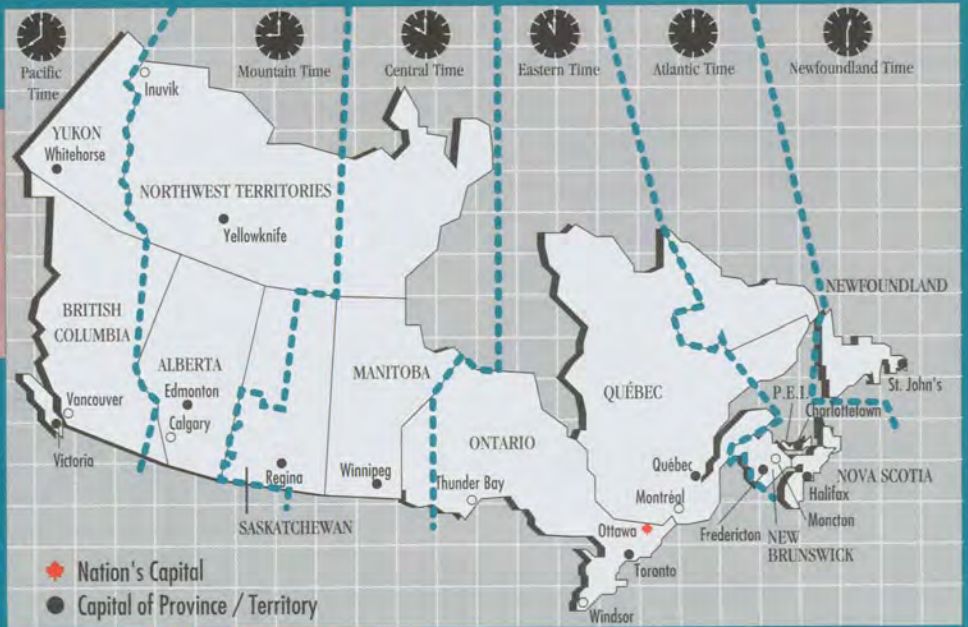
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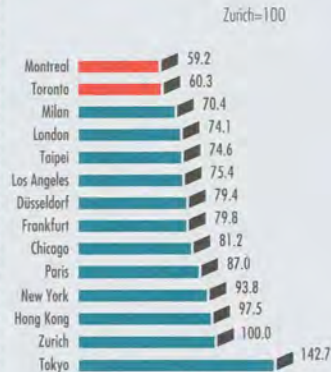


CITY	AVERAGE DAILY TEMPERATURE (CELSIUS)				AVERAGE PRECIPITATION (MILLIMETERS)	
	JANUARY		JULY		JANUARY	JULY
	<i>max</i>	<i>min</i>	<i>max</i>	<i>min</i>		
Vancouver	-5.2	-0.2	21.9	12.6	154	32
Calgary	-6.0	-17.6	23.3	9.4	102	65
Edmonton	-10.9	-22.0	22.4	9.2	24	92
Regina	-13.2	-23.4	26.3	12.0	18	53
Winnipeg	-14.3	-24.2	25.9	13.3	21	76
Toronto	-2.5	-10.9	26.8	14.2	50	71
Ottawa	-6.4	-15.4	26.3	14.9	61	86
Montreal	-5.7	-14.6	26.1	15.6	72	90
Quebec City	-7.5	-16.6	24.9	13.2	90	117
Charlottetown	-3.3	-11.4	23.0	14.3	117	84
Mancton	-3.0	-13.2	24.1	13.4	125	95
Halifax	-1.6	-10.3	23.3	13.0	153	94
St. John's	-0.5	-7.2	20.2	10.7	156	75

Source: The World Weather Guide

New Year's Day	January 1
Good Friday	April 14
Easter Monday	April 17
Victoria Day	May 22
St. Jean Baptiste (Quebec)	June 24
Canada Day	July 1
Civic Holiday*	August 7
Labour Day	September 4
Thanksgiving	October 9
Remembrance Day	November 11
Christmas	December 25
Boxing Day	December 26

\* The name of this holiday varies from province to province. Not a holiday in Quebec and Newfoundland.



Note: Costs of a basket of 112 goods and services, including 3 rent categories, weighted by consumer habits.

Source: Union Bank of Switzerland, Prices and Earnings Around the Globe, 1994

## AVERAGE COST OF OFFICE SPACE IN SELECTED CITIES: INTERNATIONAL COMPARISON — 1994\*



(CDN \$/square foot) Figures have been rounded off to zero decimal places.

\* Data is preliminary.

Note: Annual occupancy cost includes base rent, operating expenses, and taxes, and is based on a five-year lease of Class A 10,000 square feet in a prime downtown location.

Source: Colliers International Property Consultants

## A PARTMENT RENTS FOR SELECTED CANADIAN CITIES — 1994

(average monthly rent for one-bedroom apartment, Oct. 1994)



Source: Canada Mortgage and Housing Corporation

## AVERAGE COST OF HOUSING IN SELECTED NORTH AMERICAN CITIES — 1993

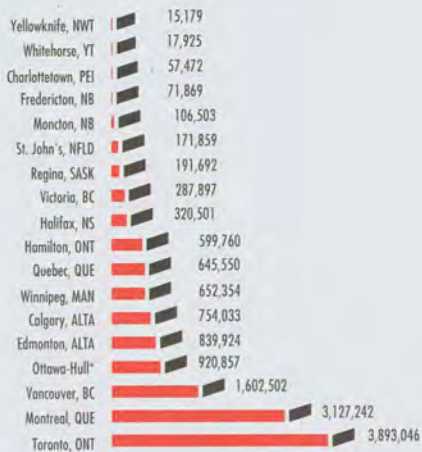


Notes: Canadian figures represent the average sales price; US figures represent the median sales price.

Sources: Canadian Real Estate Association; National Association of Realtors, Washington D.C.



## P ROVINCIAL CAPITALS AND SELECTED CITIES - 1991



\* Ottawa, Ontario and Hull, Quebec.

Source: Statistics Canada, (Catalogue 93-301, Population and Dwelling Counts, Census 1991)

## C ANADIAN URBAN/RURAL POPULATION - 1991

	URBAN		RURAL		TOTAL POPULATION
	POPULATION	%	POPULATION	%	
CANADA	20,907,957	76.6	6,388,902	23.4	27,296,859
Newfoundland	304,451	53.6	264,023	46.4	568,474
Prince Edward Island	51,813	39.9	77,952	60.1	129,765
Nova Scotia	481,508	53.5	418,434	46.5	899,942
New Brunswick	345,214	47.7	378,686	52.3	723,900
Quebec	5,351,211	77.6	1,544,752	22.4	6,895,963
Ontario	8,253,842	81.8	1,831,043	18.2	10,084,885
Manitoba	787,175	72.1	304,767	27.9	1,091,942
Saskatchewan	623,397	63.0	365,531	37.0	988,928
Alberta	2,030,893	79.8	514,660	20.2	2,545,553
British Columbia	2,640,961	80.5	641,100	19.5	3,282,061
Yukon Territory	16,335	58.8	11,462	41.2	27,797
Northwest Territories	21,157	36.7	36,492	63.3	57,649

Source: Statistics Canada, (Catalogue 93-301, Population and Dwelling Counts, Census 1991)

**P** POPULATION DISTRIBUTION BY AGE AND SEX — 1993

AGE	MALE	FEMALE	TOTAL
TOTAL—ALL AGES	14,343	14,686	29,029
0-4	1,026	977	2,003
5-9	1,003	963	1,966
10-14	1,005	958	1,963
15-24	2,054	1,979	4,033
25-34	2,566	2,502	5,068
35-44	2,359	2,342	4,701
45-54	1,690	1,670	3,360
55-64	1,214	1,244	2,458
65-74	913	1,105	2,018
75-84	418	727	1,145
85+	95	219	314

Note: Figures are estimates (in thousands) as of July 1st, 1993.

Source: Statistics Canada, (Catalogue 91-209, Report on the Demographic Situation in Canada, 1994)

**P** POPULATION BY MOTHER TONGUE FOR CANADA AND SELECTED CITIES — 1991  
 (PER CENT OF TOTAL POPULATION)

	CANADA	HALIFAX	MONTREAL	TORONTO	EDMONTON	VANCOUVER	OTTAWA/HULL
English	60.5	93.1	14.3	66.4	77.9	72.9	53.5
French	23.8	2.7	66.9	1.3	2.3	1.3	32.9
Multilingual	2.6	1.0	4.2	4.1	3.1	3.1	3.5
Italian	1.6	0.2	3.8	4.9	0.7	1.1	1.1
Chinese	1.6	..	0.9	4.5	2.8	8.2	1.2
German	1.6	0.3	0.4	1.2	2.4	2.2	..
Portuguese	0.7	0.1	0.8	2.5	0.4	0.4	..
Polish	0.6	0.2	0.5	1.5	1.1	0.5	..
Spanish	0.6	1.0	1.4	1.4	0.7	0.7	..
Other	6.4	1.4	6.8	12.2	8.6	9.6	7.8

Note: Values which are too small to be expressed are denoted by ..

Source: Statistics Canada, (Catalogue 93-313, Mother Tongue)

## 1 IMMIGRANT POPULATION BY PLACE OF BIRTH — 1991

	CANADA	NFLD	PEI	NS	NB	QUE	ONT	MAN	SASK	ALTA	BC	YT	NWT
UNITED STATES	5.7	21.9	32.6	24.2	35.0	4.7	4.1	6.1	15.0	7.8	7.5	24.5	10.9
EUROPE	54.4	53.3	53.8	54.2	50.5	48.6	57.9	54.7	58.7	50.7	49.6	60.0	56.4
Germany	4.1	3.7	4.0	4.5	6.0	2.2	3.8	5.9	6.4	6.0	5.5	12.7	7.2
Italy	8.0	0.5	0.1	1.7	1.6	13.3	9.9	3.0	1.4	2.9	3.0	1.4	2.7
Poland	4.2	1.3	1.2	2.5	0.9	3.2	4.6	8.5	2.0	5.7	2.3	0.7	2.2
United Kingdom	16.5	34.4	28.8	30.8	30.7	4.3	17.3	14.8	20.3	17.7	21.9	26.5	25.4
ASIA	24.5	15.5	7.8	13.2	8.2	22.3	22.1	25.6	17.9	28.9	33.8	5.9	20.6
Western Asia	3.4	1.5	3.2	4.1	1.7	8.7	3.1	0.9	1.1	2.4	1.3	0.7	1.1
Eastern Asia	8.6	4.9	1.5	2.8	2.9	3.5	7.6	4.2	7.0	10.4	17.1	0.8	5.4
South East Asia	7.2	3.4	0.6	2.7	1.9	7.2	6.0	16.7	7.0	11.1	7.8	3.5	10.6
Southern Asia	5.3	5.9	2.3	3.7	1.7	2.9	5.4	3.8	2.8	5.0	7.7	0.8	3.8
AFRICA	3.8	3.7	0.9	2.3	2.3	7.8	3.3	1.9	2.8	4.2	2.7	1.4	3.9
CARIBBEAN	5.3	2.0	0.7	2.2	1.1	9.6	6.5	3.1	1.4	2.2	0.9	2.0	3.4
SOUTH AND CENTRAL AMERICA	5.0	1.5	2.6	1.2	1.4	6.5	5.5	8.1	3.4	4.5	2.5	1.5	2.3
OTHER	1.3	2.1	1.6	2.7	1.5	0.5	0.6	0.5	0.8	1.7	3.0	4.7	2.5

Note: Data may not add exactly due to rounding.

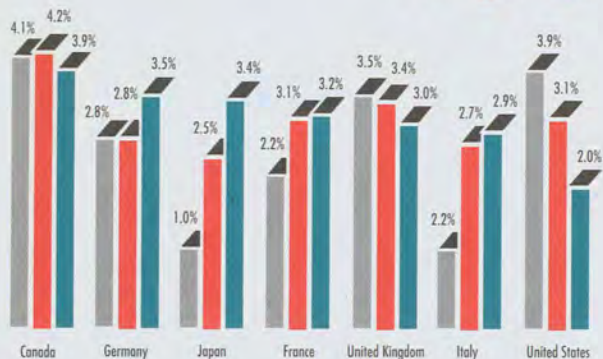
Source: Statistics Canada, (Catalogue 93-316, Immigration and Citizenship)



## OUTLOOK FOR ECONOMIC GROWTH - GROWTH OF GDP - 1994 TO 1996

Real GDP, % Growth on Previous Year

1994 1995 1996



Notes: Figures for 1994 are estimates; figures for 1995 and 1996 are projections.

Source: OECD, Economic Outlook, December 1994



**G**ROSS DOMESTIC PRODUCT PER CAPITA:  
INTERNATIONAL COMPARISON — 1993



Source: CIA: The World Factbook, 1994

**G**ROSS DOMESTIC PRODUCT BY INDUSTRY AT FACTOR COST IN 1986 PRICES (\$ MILLIONS)

	1970	1975	1980	1985	1990	1991	1992	1993	1994
Agriculture, Forestry & Fishing	10,766	11,552	12,344	13,328	15,494	15,144	15,180	14,740	14,779
Mining	17,227	17,220	17,354	18,919	19,926	20,126	20,070	21,854	23,185
Manufacturing	53,319	65,250	75,203	86,218	90,947	84,929	88,107	93,070	96,207
Construction	16,684	20,415	24,380	26,953	32,329	30,915	29,034	26,352	27,065
Other Utilities	6,686	9,754	13,059	15,565	15,934	16,626	15,384	17,096	17,928
<b>Goods Producing Industries</b>	<b>104,682</b>	<b>124,191</b>	<b>142,340</b>	<b>160,983</b>	<b>174,630</b>	<b>167,740</b>	<b>167,775</b>	<b>173,112</b>	<b>179,164</b>
Transportation & Communications	17,870	23,591	29,770	34,517	42,101	42,292	50,910	42,102	43,526
Wholesale & Retail Trade	28,404	36,209	40,810	49,141	58,018	57,149	60,167	64,008	66,644
Finance, Insurance, & Real Estate	33,273	43,454	56,961	66,214	78,838	81,855	83,944	84,609	85,322
Community, Business, & Personal Services	54,766	71,494	85,589	96,303	115,853	114,454	114,006	119,291	120,325
Government Services	20,239	25,913	28,279	30,955	33,251	33,674	34,042	33,529	33,422
<b>Services Producing Industries</b>	<b>154,552</b>	<b>200,661</b>	<b>241,409</b>	<b>277,130</b>	<b>328,061</b>	<b>329,424</b>	<b>343,069</b>	<b>343,539</b>	<b>349,239</b>
<b>Total Economy</b>	<b>259,234</b>	<b>324,852</b>	<b>383,749</b>	<b>438,113</b>	<b>502,691</b>	<b>497,164</b>	<b>510,844</b>	<b>516,651</b>	<b>528,403</b>

Notes: Includes both the business and non-business sector;  
1994 estimates from 2nd quarter 1994.

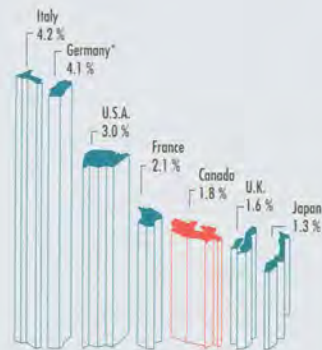
Source: Statistics Canada, (Catalogue 15-001, GDP by Industry)

**G** *GROSS DOMESTIC PRODUCT BY INDUSTRY AT FACTOR COST IN 1986 PRICES (% OF TOTAL ECONOMY)*

	1970	1975	1980	1985	1990	1991	1992	1993	1994
Agriculture, Forestry & Fishing	4.2%	3.6%	3.2%	3.0%	3.1%	3.0%	3.0%	2.9%	2.8%
Mining	6.6%	5.3%	4.5%	4.3%	4.0%	4.0%	3.9%	4.2%	4.4%
Manufacturing	20.6%	20.1%	19.6%	19.7%	18.1%	17.1%	17.2%	18.0%	18.2%
Construction	6.4%	6.3%	6.4%	6.2%	6.4%	6.2%	5.7%	5.1%	5.1%
Other Utilities	2.6%	3.0%	3.4%	3.6%	3.2%	3.3%	3.0%	3.3%	3.4%
<b>Goods Producing Industries</b>	<b>40.4%</b>	<b>38.2%</b>	<b>37.1%</b>	<b>36.7%</b>	<b>34.7%</b>	<b>33.7%</b>	<b>32.8%</b>	<b>33.5%</b>	<b>33.9%</b>
Transportation & Communications	6.9%	7.3%	7.8%	7.9%	8.4%	8.5%	10.0%	8.2%	8.2%
Wholesale & Retail Trade	11.0%	11.1%	10.6%	11.2%	11.5%	11.5%	11.8%	12.4%	12.6%
Finance, Insurance, & Real Estate	12.8%	13.4%	14.8%	15.1%	15.7%	16.5%	16.4%	16.4%	16.2%
Community, Business, & Personal Services	21.1%	22.0%	22.3%	22.0%	23.0%	23.0%	22.3%	23.1%	22.8%
Government Services	7.8%	8.0%	7.4%	7.1%	6.6%	6.8%	6.7%	6.5%	6.3%
<b>Service Producing Industries</b>	<b>59.6%</b>	<b>61.8%</b>	<b>62.9%</b>	<b>63.3%</b>	<b>65.3%</b>	<b>66.3%</b>	<b>67.2%</b>	<b>66.5%</b>	<b>66.1%</b>
<b>Total Economy</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>

Notes: Includes both the business and non-business sector;  
1994 estimates from 2nd quarter 1994.

Source: Statistics Canada, (Catalogue 15-001, GDP by Industry)

**C** *CONSUMER PRICE INFLATION RATES:  
INTERNATIONAL COMPARISON*


\* Refers to West Germany.

Note: Expressed in percentage changes from previous period,  
to December 1993, not seasonally adjusted.

Source: OECD Economic Outlook, December 1994

## L

## LEADING CANADIAN-OWNED\* CORPORATIONS

RANK	COMPANY	1993 SALES (\$ MILLIONS)	ASSETS (\$ MILLIONS)	EMPLOYEES
1.	BCE Inc.	21,777	36,708	118,000
2.	George Weston Ltd.	11,931	4,459	55,000
3.	Alcan Aluminium	9,329	13,054	44,000
4.	Ontario Hydro	8,363	44,706	22,600
5.	Imasco Ltd.	7,972	50,407	71,500
6.	Thompson Corp.	7,545	10,929	46,400
7.	Hydro-Québec	7,036	47,879	21,000
8.	Canadian Pacific Ltd.	6,579	17,134	39,300
9.	Univa Inc.	6,207	1,302	17,000
10.	Power Corp. of Canada	6,087	29,574	9,800
11.	The Oshawa Group Ltd.	5,728	1,256	17,000
12.	Hudson's Bay Co.	5,441	3,675	56,500
13.	Noranda Inc.	5,255	9,756	31,000
14.	Brascan Ltd.	5,130	4,387	18
15.	Petro-Canada	4,507	5,532	7,300

\* Canadian-owned corporations defined as less than or equal to 50% foreign ownership.

Source: Financial Post 500, Summer 1994

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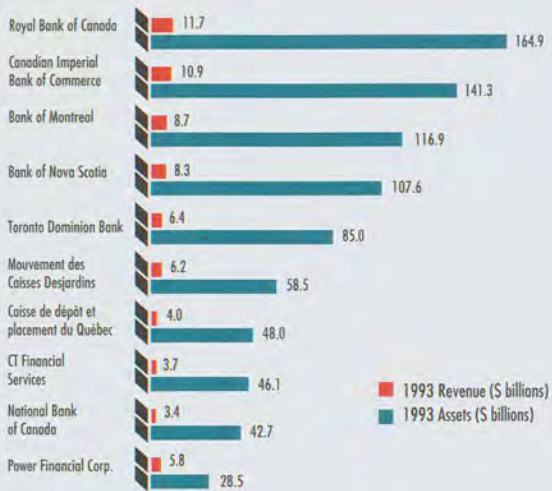
## LEADING FOREIGN-OWNED\* CORPORATIONS WITH CANADIAN OFFICES

RANK	COMPANY	1993 SALES (\$ MILLIONS)	% FOREIGN OWNERSHIP	PARENT COUNTRY
1.	General Motors of Canada	21,777	100	U.S.A.
2.	Ford Motor Co. of Canada	15,918	94	U.S.A.
3.	Chrysler Canada	13,595	100	U.S.A.
4.	Imperial Oil	7,809	70	U.S.A.
5.	IBM Canada	6,698	100	U.S.A.
6.	Shell Canada Ltd.	4,701	78	Neth.
7.	Canada Safeway Ltd.	4,457	100	U.S.A.
8.	Amoco Canada Petroleum	4,086	100	U.S.A.
9.	Sears Canada	3,939	62	U.S.A.
10.	Maple Leaf Foods	3,035	55	U.K.
11.	Total Petroleum Ltd.	3,004	84	France
12.	Great Atlantic & Pacific Co. of Canada Ltd.	2,709	100	U.S.A.
13.	Mitsui & Co. Ltd.	2,423	100	Japan
14.	Honda Canada Inc.	2,246	100	Japan/U.S.A.
15.	B.C. Telecom Inc.	2,210	52	U.S.A.

\* Foreign-owned corporations defined as having greater than 50% foreign ownership.

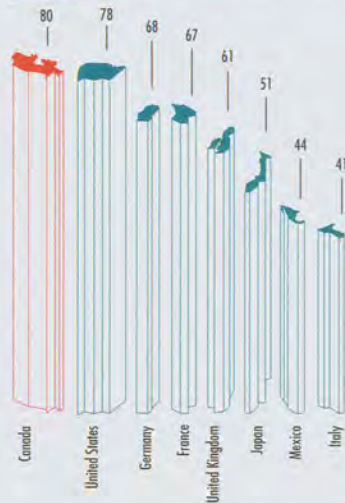
Source: Financial Post 500, Summer 1994

**L** LEADING FINANCIAL INSTITUTIONS



Source: Financial Post 500, Summer 1994

**E** EXTENT TO WHICH RESOURCES AND SYSTEMS ARE ADEQUATE TO SERVE THE BASIC NEEDS OF BUSINESS — 1994



Note: Score (0=low, 100=high) measures the quality and availability of energy resources, roads, railroads, air transports, ports, telecommunications and computers.

Source: World Competitiveness Report, 1994



## RATES OF RETURN ON CAPITAL IN THE BUSINESS SECTOR

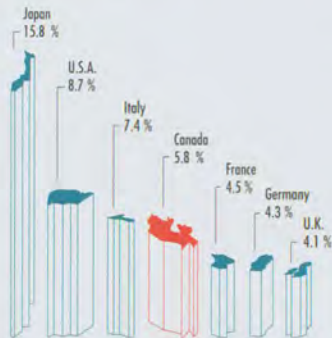
	1992	1993	1994*	1995*	1996*
United States	17.1	18.1	18.8	18.9	18.7
Canada	16.1	16.4	17.1	17.1	18.1
Italy	14.5	14.6	15.2	15.9	16.4
France	14.6	14.3	14.7	15.4	15.9
Germany**	13.7	13.2	13.8	14.5	14.8
Japan	14.0	13.8	13.4	13.4	13.8
United Kingdom	9.9	10.9	11.5	11.7	11.8

\* Estimates and projections.

\*\* Refers only to West Germany.

Source: OECD Economic Outlook, December 1994

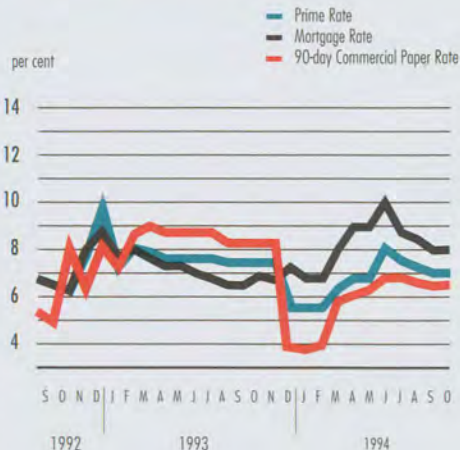
## CORPORATE TAXES: INTERNATIONAL COMPARISON — 1993



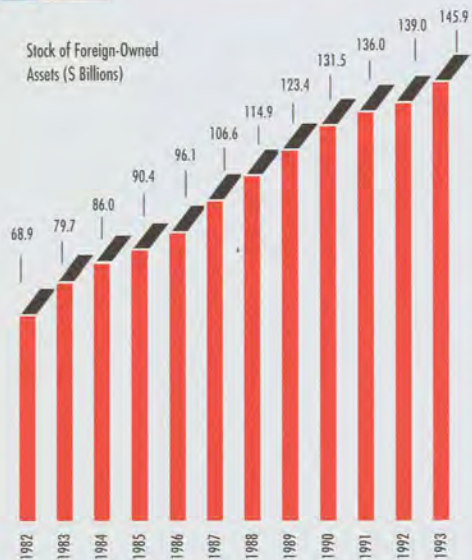
Note: The figures represent taxes on corporations as a per cent of total tax revenues.

Source: Dept. of Finance, Economic and Fiscal Reference Tables, 1994

## PRIME RATE, ONE-YEAR MORTGAGE RATE, AND 90-DAY COMMERCIAL PAPER RATE



Source: Bank of Canada

**G** *GROWTH OF FOREIGN DIRECT INVESTMENT — 1982-1993*


Source: Statistics Canada, (Catalogue 67-202, Canada's International Investment Position)

**G** *GROSS AND NET FLOWS OF FOREIGN DIRECT INVESTMENT INTO CANADA (\$ MILLIONS)*

	1985	1986	1987	1988	1989	1990	1991	1992	1993
Gross Inflows	3,910	8,049	10,596	9,268	13,174	12,950	12,160	12,086	14,432
Gross Outflows	6,710	6,674	5,995	4,818	11,074	4,100	8,822	6,555	6,783
Net Flows	-2,800	1,375	4,601	4,450	2,100	8,850	3,338	5,531	7,649

Source: Statistics Canada, (Catalogue 67-001, Canada's Balance of International Payments, First Quarter 1994)

**G** *GROSS AND NET FLOWS OF CANADIAN DIRECT INVESTMENT ABROAD (\$ MILLIONS)*

	1985	1986	1987	1988	1989	1990	1991	1992	1993
Gross Inflows	2,854	3,908	3,599	5,545	7,595	5,570	4,725	5,505	3,876
Gross Outflows	6,754	9,558	12,974	12,045	13,045	10,770	10,925	10,005	13,176
Net Flows	-3,900	-5,650	-9,375	-6,500	-5,450	-5,200	-6,200	-4,500	-9,300

Source: Statistics Canada, (Catalogue 67-001, Canada's Balance of International Payments, First Quarter 1994)

**G** *GROSS AND NET FLOWS: FOREIGN DIRECT INVESTMENT INTO CANADA BY SECTOR (\$ MILLIONS)*

	1987	1988	1989	1990	1991	1992	1993
<b>GROSS INFLOWS</b>							
Wood and paper	1,209	867	2,836	393	1,046	1,971	1,301
Energy and metallic minerals	2,840	2,184	3,417	3,029	2,814	3,504	1,594
Machinery and transportation equipment	571	650	848	827	735	827	785
Finance and Insurance	1,350	2,473	1,942	3,139	2,188	2,989	3,097
Services and retailing	562	581	1,223	1,240	1,535	1,244	1,253
Other industries	4,063	2,513	2,909	4,322	3,842	3,421	2,353
<b>GROSS OUTFLOWS</b>							
Wood and paper	444	1,196	1,673	403	201	535	1,454
Energy and metallic minerals	1,908	1,169	5,999	471	756	2,215	1,454
Machinery and transportation equipment	649	379	92	308	142	323	150
Finance and Insurance	1,182	784	987	1,353	1,484	1,536	1,922
Services and retailing	168	213	379	207	729	409	314
Other industries	1,644	1,077	1,944	1,459	1,198	1,536	1,489
<b>NET FLOWS</b>							
Wood and paper	765	-330	1,163	-10	846	1,436	-152
Energy and metallic minerals	933	1,015	-2,582	2,558	2,058	1,288	139
Machinery and transportation equipment	-78	271	756	619	593	504	635
Finance and Insurance	169	1,689	955	1,787	704	1,452	1,174
Services and retailing	393	368	843	1,033	806	834	939
Other industries	2,418	1,436	965	2,863	2,644	1,885	864

Source: Statistics Canada, (Catalogue 67-001, Canada's Balance of International Payments, First Quarter 1994)

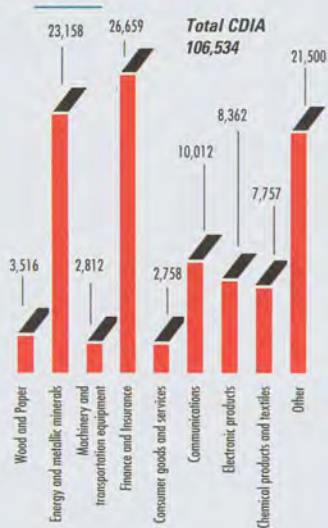
**G** *GROSS AND NET FLOWS: CANADIAN DIRECT INVESTMENT ABROAD BY SECTOR (\$ MILLIONS)*

	1987	1988	1989	1990	1991	1992	1993
<b>GROSS INFLOWS</b>							
Wood and paper	23	43	293	162	120	208	32
Energy and metallic minerals	1,785	919	2,487	1,375	1,405	1,462	1,240
Machinery and transportation equipment	191	195	222	54	105	274	261
Finance and Insurance	488	1,552	1,094	973	1,564	1,881	488
Services and retailing	102	506	594	435	536	159	620
Other industries	1,008	2,329	2,904	2,572	994	1,520	1,235
<b>GROSS OUTFLOWS</b>							
Wood and paper	436	265	320	585	357	308	374
Energy and metallic minerals	1,339	1,920	2,813	2,296	2,464	2,788	3,313
Machinery and transportation equipment	152	450	445	336	394	457	491
Finance and Insurance	3,915	2,753	3,035	2,595	2,826	2,607	2,253
Services and retailing	1,259	658	1,462	1,543	1,358	899	2,620
Other industries	5,872	5,999	4,970	3,416	3,526	2,946	4,125
<b>NET FLOWS</b>							
Wood and paper	-412	-222	-26	-423	-237	-100	-341
Energy and metallic minerals	446	-1,001	-326	-921	-1,058	-1,326	-2,074
Machinery and transportation equipment	39	-255	-223	-282	-289	-182	-230
Finance and Insurance	-3,427	-1,201	-1,941	-1,623	-1,262	-726	-1,765
Services and retailing	-1,157	-151	-868	-1,108	-822	-740	-2,000
Other industries	-4,864	-3,669	-2,066	-844	-2,532	-1,425	-2,890

Source: Statistics Canada, (Catalogue 67-001, Canada's Balance of International Payments, First Quarter 1994)



**S** *STOCK OF CANADIAN DIRECT INVESTMENT ABROAD BY INDUSTRY – 1992 (\$ MILLIONS)*



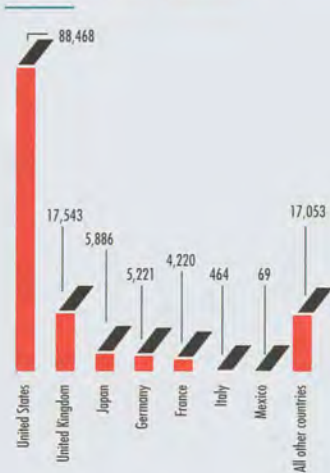
Source: Statistics Canada, (Catalogue 67-202, Canada's International Investment Position)

**S** *STOCK OF FOREIGN DIRECT INVESTMENT IN CANADA BY INDUSTRY – 1992 (\$ MILLIONS)*



Source: Statistics Canada, (Catalogue 67-202, Canada's International Investment Position)

**F** *FOREIGN DIRECT INVESTMENT IN CANADA BY LOCATION OF OWNERSHIP – 1992 (\$ MILLIONS)*



Source: Statistics Canada, (Catalogue 67-202, Canada's International Investment Position)

**G** GROWTH OF CANADIAN MERCHANDISE TRADE (\$ BILLIONS)


\* Estimate.

Notes: Canadian trade is defined as merchandise exports plus imports; balance of payments basis; total exports include re-exports.

Source: Statistics Canada, (Catalogue 67-001, Quarterly Estimates of the Canadian Balance of International Payments)

RANK	UNITED STATES	VALUE (\$ MILLIONS)	SHARE (%)
1.	Vehicles o/t rail w/tramw roll-stock, pts and accessories	24,907	30.0
2.	Mineral fuels, oils and product of their distillation; etc.	9,362	11.3
3.	Machinery, boilers, engines, parts	7,452	9.0
4.	Wood articles; wood charcoal	5,339	6.4
5.	Paper and paperboard; art. of paper pulp, paper/paperboard	4,192	5.1
6.	Electrical machinery equip. parts thereof; sound recorder etc.	3,820	4.6
7.	Aluminum and articles thereof	1,977	2.4
8.	Iron and steel	1,480	1.8
9.	Furniture; bedding, mattress, mattress support, cushion etc.	1,405	1.7
10.	Pulp of wood/of other fibrous cellulosic material; waste etc.	1,244	1.5
TOTAL EXPORTS TO THE UNITED STATES		82,937	100.0

RANK	EUROPEAN COMMUNITY	VALUE (\$ MILLIONS)	SHARE (%)
1.	Wood pulp and similar pulp	1,157	15.1
2.	Machinery, boilers, mechanical appliances and engines	673	8.8
3.	Ores, slag and ash	645	8.4
4.	Paper and paperboard	584	7.6
5.	Wood and articles of wood	538	7.0
6.	Pearls, precious stones and metals	452	5.9
7.	Electrical machinery parts	337	4.4
8.	Oil seed, oleagi fruits, grain and seed	318	4.2
9.	Nickel and articles thereof	289	3.8
10.	Aluminum and articles thereof	241	3.1
TOTAL EXPORTS TO THE EUROPEAN COMMUNITY		7,672	100.0

RANK	JAPAN	VALUE (\$ MILLIONS)	SHARE (%)
1.	Wood and articles of wood; wood charcoal	1,229	29.2
2.	Mineral fuels, oils and product of their distillation; etc.	601	14.3
3.	Pulp of wood/ of other fibrous cellulosic material; waste etc.	425	10.1
4.	Oil seed, oleagi fruits; miscellaneous grain, seed, fruit etc.	423	10.1
5.	Fish and crustacean, mollusc and other aquatic invertebrate	231	5.5
6.	Ores, slag and ash	163	3.9
7.	Cereals	146	3.5
8.	Aluminum and articles thereof	122	2.9
9.	Paper and paperboard, articles of paper pulp, paper/paperboard	108	2.6
10.	Meat and edible meat offal	108	2.6
TOTAL EXPORTS TO JAPAN		4,206	100.0

RANK	MEXICO	VALUE (\$ MILLIONS)	SHARE (%)
1.	Oil seed, oleagi fruits, miscellaneous grain, seed, fruit, etc.	74	16.2
2.	Cereals	66	14.4
3.	Vehicles o/t rail w/tramw roll-stock, pts and accessories	64	14.0
4.	Electrical machinery equipment parts thereof; sound recorder etc.	24	5.3
5.	Machinery, boilers, mechanical appliances, engines, parts	24	5.3
6.	Dairy products; birds' eggs; natural honey; edible products	18	3.9
7.	Paper and paperboard; articles of paper pulp, paper/paperboard	0.8	0.2
8.	Iron and steel	0.7	0.2
9.	Mineral fuels, oils and product of their distillation; etc.	0.4	0.1
10.	Wood and articles of wood; wood charcoal	0.2	0.1
TOTAL EXPORTS TO MEXICO		457	100.0

\* Figures are to June 1994.

Source: Statistics Canada, (Catalogue 65-003, Exports by Country)

**P** PRINCIPAL CANADIAN IMPORTS BY TRADING PARTNER - 1994\*

RANK	UNITED STATES	VALUE (\$ MILLIONS)	SHARE (%)
1.	Vehicles o/t railw/tramw, parts and accessories	23,933	24.0
2.	Machinery, boilers, mechanical appliances, engines	19,223	19.3
3.	Electrical machinery parts	10,821	10.9
4.	Plastics	3,861	3.9
5.	Optical, photo, checking, precision, etc.	3,429	3.4
6.	Articles of iron or steel	2,140	2.1
7.	Paper and paperboard, pulp	1,888	1.9
8.	Special transaction - trade	1,876	1.9
9.	Printed books and newspapers	1,659	1.7
10.	Rubber and articles thereof *	1,600	1.6
TOTAL IMPORTS FROM THE UNITED STATES		99,654	100.0

RANK	EUROPEAN COMMUNITY	VALUE (\$ MILLIONS)	SHARE (%)
1.	Machinery, boilers, mechanical appliances and engines	2,421	18.5
2.	Mineral fuels, oils and product of their distillation	1,311	10.0
3.	Electrical machinery equipment parts thereof	1,069	8.2
4.	Vehicles, parts and accessories	962	7.3
5.	Iron and steel	627	4.8
6.	Organic chemicals	578	4.4
7.	Optical, photo, cine, meas, checking, precision, etc.	499	3.8
8.	Aircraft, spacecraft and parts thereof	392	3.0
9.	Beverages, spirits and vinegar	359	2.7
10.	Pharmaceutical products	333	2.5
TOTAL IMPORTS FROM THE EUROPEAN COMMUNITY		13,104	100.0

RANK	JAPAN	VALUE (\$ MILLIONS)	SHARE (%)
1.	Machinery, boilers, mechanical appliances, engines	2,477	29.9
2.	Vehicles o/t railw/tramw, parts and accessories	2,173	26.3
3.	Electrical machinery parts	1,691	20.4
4.	Optical, photo, checking, precision etc.	534	6.5
5.	Rubber and articles thereof	185	2.2
6.	Articles of iron or steel	157	1.9
7.	Toys, games and sports requisites	121	1.5
8.	Photographic or cinematographic goods	119	1.4
9.	Iron and steel	116	1.4
10.	Organic chemicals	67	0.8
TOTAL IMPORTS FROM JAPAN		8,274	100.0

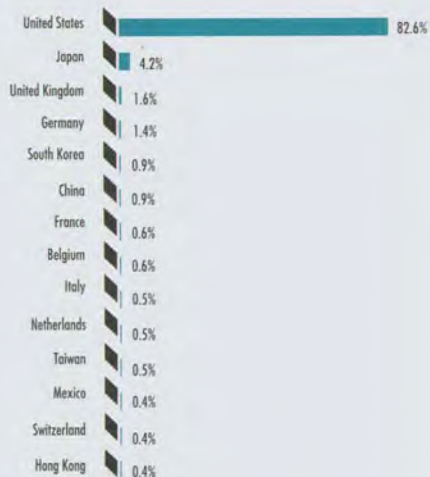
RANK	MEXICO	VALUE (\$ MILLIONS)	SHARE (%)
1.	Vehicles o/t railw/tramw, parts and accessories	1,295	39.1
2.	Electrical machinery parts	596	18.0
3.	Machinery, boilers, mechanical appliances, engines	592	17.9
4.	Furniture; bedding, mattress, mattress support, cushion etc.	222	6.7
5.	Mineral fuels, oils and product of their distillation; etc.	107	3.2
6.	Edible vegetables and certain roots and tubers	56	1.7
7.	Edible fruit and nuts	56	1.7
8.	Glass and glassware	37	1.1
9.	Coffee and Tea	36	1.1
10.	Optical, photo, checking, precision, etc.	32	1.0
TOTAL IMPORTS FROM MEXICO		3,309	100.0

\* Figures are to September 1994.

Source: Statistics Canada, (Catalogue 65-006, Imports by Country)

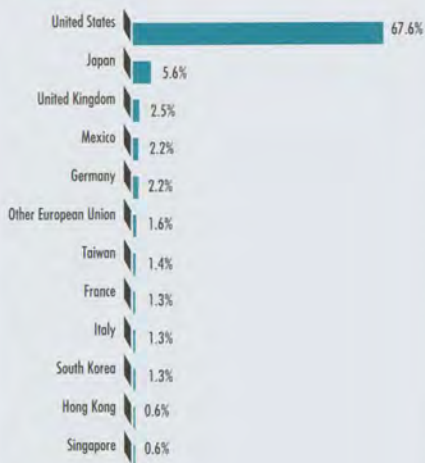


**C** CANADA'S MAJOR TRADING PARTNERS — 1994\*  
(PERCENTAGE OF TOTAL) EXPORTS



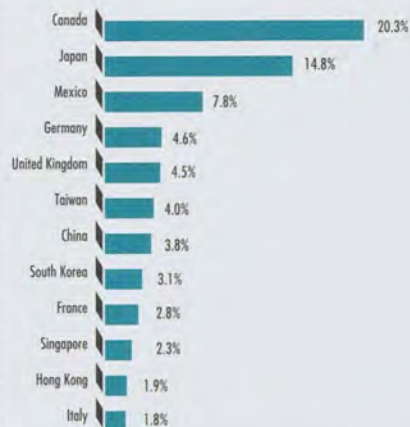
\* Figures are to June 1994.  
Source: Statistics Canada, (Catalogue 65-003, Exports by Country)

**C** CANADA'S MAJOR TRADING PARTNERS — 1994\*  
(PERCENTAGE OF TOTAL) IMPORTS



\* Figures are to September 1994.  
Source: Statistics Canada, (Catalogue 65-006, Imports by Country)

**U** SA'S MAJOR TRADING PARTNERS — 1993\*



\* Figures are to October 1993.  
Notes: Merchandise exports + Merchandise imports = Total merchandise trade;  
exports are f.a.s. (free along side) value; imports are customs value.

Source: U.S. Department of Commerce

### TOTAL INTRAMURAL R&D EXPENDITURES BY INDUSTRY (\$ MILLIONS)

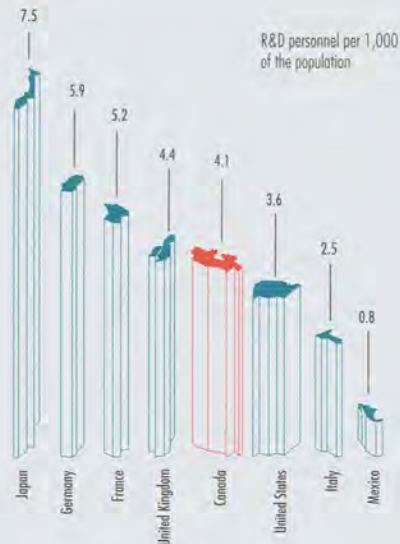
	1988	1989	1990	1991	1992	1993*
Agriculture, Fishing and Logging	22	20	21	25	23	24
Mining and Oil Wells	99	99	123	119	128	108
Manufacturing:						
Telecommunications equipment	720	705	712	749	803	822
Aircraft and parts	421	421	459	469	450	474
Business machines	295	294	299	313	339	359
Other electronic equipment	299	329	374	377	365	368
Pharmaceutical and medicine	134	177	256	263	314	356
Other chemical products	201	192	167	180	180	177
Refined petroleum and coal products	130	131	158	156	125	120
Primary metals (nonferrous)	130	138	163	164	163	169
Other transportation equipment	97	90	154	147	147	162
Paper and allied products	145	151	115	97	101	101
Other manufacturing	627	597	618	610	577	596
<b>TOTAL MANUFACTURING</b>	<b>3,199</b>	<b>3,225</b>	<b>3,475</b>	<b>3,525</b>	<b>3,564</b>	<b>3,704</b>
Construction	7	8	14	10	5	5
Utilities	355	237	248	262	287	304
Trade	148	178	187	218	219	221
Finance, Insurance and Real Estate	125	185	217	225	218	225
Services:						
Computer and related services	222	252	262	258	273	275
Engineering and scientific services	359	368	425	479	496	489
Management consulting services	24	25	33	35	55	56
Other services	49	186	211	235	244	262
<b>TOTAL SERVICES</b>	<b>654</b>	<b>831</b>	<b>931</b>	<b>1,007</b>	<b>1,068</b>	<b>1,082</b>
<b>TOTAL ALL INDUSTRIES</b>	<b>4,610</b>	<b>4,783</b>	<b>5,216</b>	<b>5,391</b>	<b>5,512</b>	<b>5,673</b>

\* 1993 data is preliminary.

Notes: Other services include transportation & storage and communication services; 1989-1992 data is revised; figures represent total research and development expenditures by industry on research and development performed.

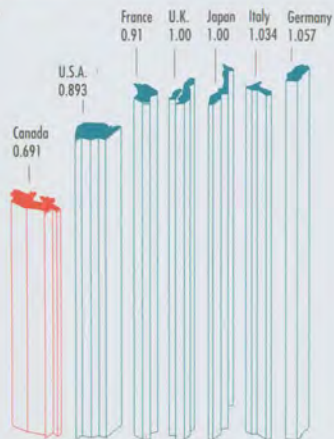
Source: Statistics Canada, (Catalogue 88-001, Service Bulletin Release)

### TOTAL R&D PERSONNEL NATIONWIDE



Sources: World Competitiveness Report 1994; CIA: World Factbook 1994

## T AX BURDEN ON R&D INVESTMENT — 1994



Notes: 1) Canadian figure based on Quebec tax regime, U.S. figure based on California tax regime; 2) Figures represent the ratio of the present value of the before tax project returns to the present value of the project cost at which a project becomes profitable.

Source: Conference Board of Canada, International Competitiveness of Canadian R&D Tax Incentives: An Update, July 1994

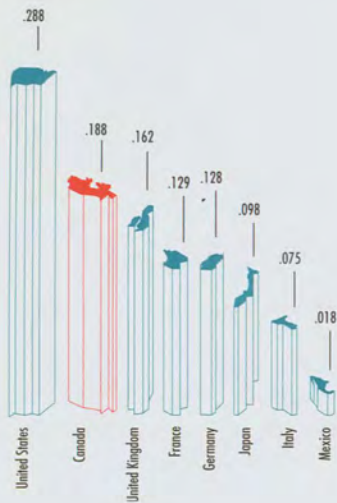
## S URCE OF FUNDS FOR RESEARCH AND DEVELOPMENT

1993\*

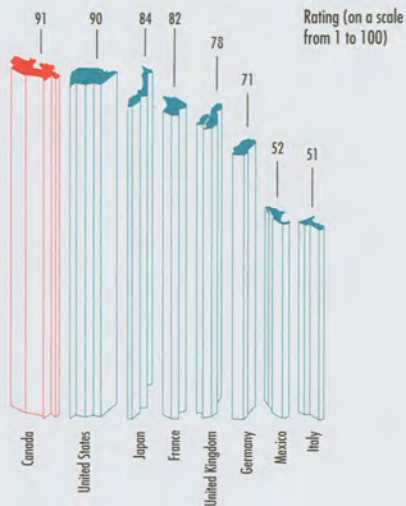
	(\$ MILLIONS)	SHARE
Foreign	1,054	10.0%
Non-Profit	272	2.6%
Higher Education	1,133	10.7%
Business Enterprise	4,350	41.2%
Provincial Government	737	7.0%
Federal Government	3,013	28.5%
<b>TOTAL EXPENDITURES</b>	<b>10,559</b>	<b>100.0%</b>

\* Data is preliminary.

Source: Statistics Canada, (Catalogue 88F0011, Estimates of Canadian Research and Development Expenditures)

**C** COMPUTERS PER CAPITA


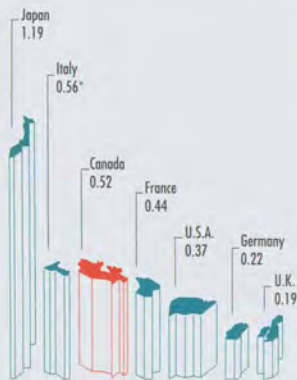
Source: World Competitiveness Report 1994

**T** TELECOMMUNICATIONS INFRASTRUCTURE


Source: World Competitiveness Report 1993



**G** GOVERNMENT EXPENDITURES ON R&D IN ENERGY  
(PER UNIT OF GDP, 1993)



\* Figure from 1991.

Source: IEA Review, 1994

**S** SELF-SUFFICIENCY IN OIL – 1991 (MILLION METRIC TONS)

	PRODUCTION*	CONSUMPTION	NET SURPLUS
Canada	92.3	73.2	19.1
United States	411.2	688.7	-277.5
Japan	0.8	203.4	-202.6
United Kingdom	91.3	80.6	10.7
France	3.4	75.7	-72.3
Germany	3.4	91.9	-88.5
Italy	4.3	77.7	-73.4

\* Includes crude oil, and natural gas liquids.

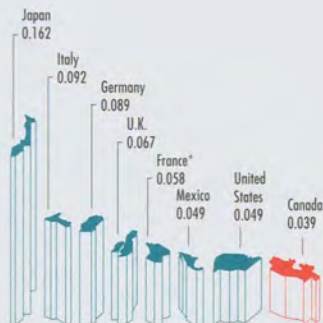
Source: International Energy Agency Statistics, 1993

**N**ATURAL GAS PRICES FOR INDUSTRY IN  
U.S. DOLLARS / 10<sup>3</sup> Kcal (GCV) - 1993



Source: IEAS, Energy Prices and Taxes, 2nd Quarter 1994

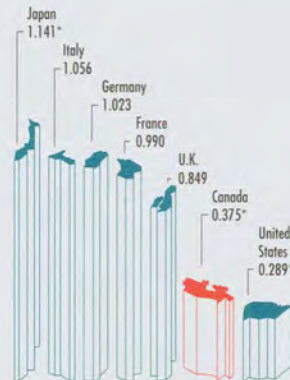
**E**LECTRICITY PRICES FOR INDUSTRY IN  
U.S. DOLLARS / kWh - 1993



\* 1992 price.

Source: IEAS, Energy Prices and Taxes, 2nd Quarter 1994

**P**REMIUM LEADED GASOLINE PRICES IN  
U.S. DOLLARS/LITRE - 1994

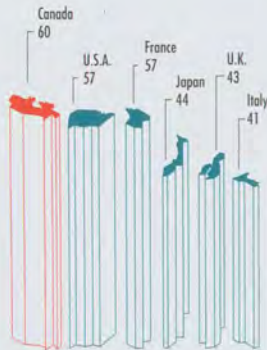


\* Denotes regular unleaded prices.

Note: Figures are to 2nd Quarter 1994.

Source: IEAS, Energy Prices and Taxes, 2nd Quarter 1994

**T** TELEPHONE ACCESS LINES PER 100 POPULATION IN SELECTED COUNTRIES



Source: Serving North America From Canada, 1994

**T** TRANSPORTATION INFRASTRUCTURE: INTERNATIONAL COMPARISON

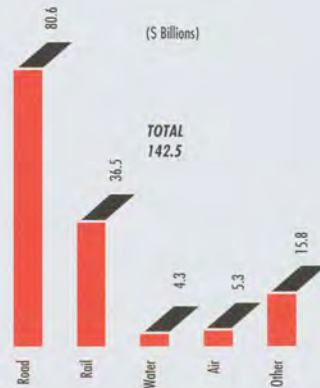
Score\* (0=low, 100=high)

COUNTRY	AVERAGE	ROADS	RAILROADS	AIR TRANSPORT	PORT ACCESS
Canada	75.75	74	68	81	80
Germany	74.50	77	69	77	75
United States	72.25	70	55	85	79
France	71.00	75	76	76	57
Japan	68.00	56	77	64	75
United Kingdom	55.25	48	34	72	67
Italy	50.00	68	31	59	42
Mexico	44.75	52	17	70	40

\* Score measures the extent to which transportation infrastructure is developed to meet business requirements of a company competing internationally. Score measures adequacy of roads, railroads, air transport, and port access.

Source: The World Competitiveness Report, 1993

**V** VALUE OF EXPORTS TO THE U.S., BY MODE OF TRANSPORTATION - 1993



Source: Statistics Canada, (Catalogue 65-202, Exports: Merchandise Trade)

**D** DISTANCES BETWEEN SELECTED CITIES (AIR DISTANCES IN KM)

	CAL	CHI	CHH	EDM	HAL	MEX	MONTE	MONT	NY	OTT	QUE	S.F.	TOR	VAN	WIN
Calgary AB		2245	2578	276	3757	3754	3055	3007	3042	2873	3108	1626	2705	674	1200
Chicago IL	2245		2207	2340	1973	2713	2133	1211	1168	1045	1422	2978	711	2842	1152
Chihuahua Mex	2578	2207		2841	4124	1246	660	3405	3347	3243	3623	1817	2897	2700	2474
Edmonton AB	276	2340	2841		3722	4004	3302	2997	3043	2873	3078	1876	2737	790	1230
Halifax NS	3757	1978	4124	3722		4308	3897	794	810	956	650	4876	1264	4429	2577
Mexico City Mex	3754	2713	1246	4004	4308		706	3740	3651	3602	3966	3032	3264	3937	3389
Monterrey Mex	3055	2133	660	3302	3897	706		3251	3174	3100	3476	2472	2753	3270	2703
Montreal PQ	3007	1211	3405	2997	794	3740	3251		114	167	226	4082	508	3673	1812
New York NY	3042	1168	3347	3043	810	3651	3174	114		169	320	4076	457	3704	1844
Ottawa ON	2873	1045	3243	2873	956	3602	3100	167	169		380	3921	349	3535	1674
Quebec PQ	3108	1422	3623	3078	650	3966	3476	226	320	380		4247	729	3779	1927
San Francisco CA	1626	2978	1817	1876	4876	3032	2472	4082	4076	3921	4247		3644	1280	2419
Toronto ON	2705	711	2897	2737	1264	3264	2753	508	457	349	729	3644		3351	1510
Vancouver BC	674	2842	2700	790	4429	3937	3270	3673	3704	3535	3779	1280	3351		1861
Winnipeg MB	1200	1152	2474	1230	2577	3389	2703	1812	1844	1674	1927	2419	1510	1861	

Source: Stripinis Consulting

**L** LARGEST CANADIAN PORTS, BY TONNAGE OF CARGO  
(IN THOUSANDS OF TONNES)

	1990	1991	1992	1993
<b>1.</b> Vancouver	64,489	68,438	61,315	58,878
<b>2.</b> Sept-Îles/Pointe-Noire	21,346	21,418	19,195	21,019
<b>3.</b> Port-Cartier	20,581	22,923	21,313	19,270
<b>4.</b> Saint John	14,444	17,202	15,598	19,266
<b>5.</b> Montréal/Contrecoeur	21,125	16,205	16,577	15,807
<b>6.</b> Halifax	16,840	14,239	13,775	14,178
<b>7.</b> Québec/Lévis	17,125	18,211	15,660	13,178
<b>8.</b> Hamilton	11,860	10,712	12,626	12,394
<b>9.</b> Prince Rupert	12,485	12,956	12,649	11,328
<b>10.</b> Thunder Bay	13,930	16,582	12,743	11,279

Source: Statistics Canada, (Catalogue 54-205, Shipping In Canada)

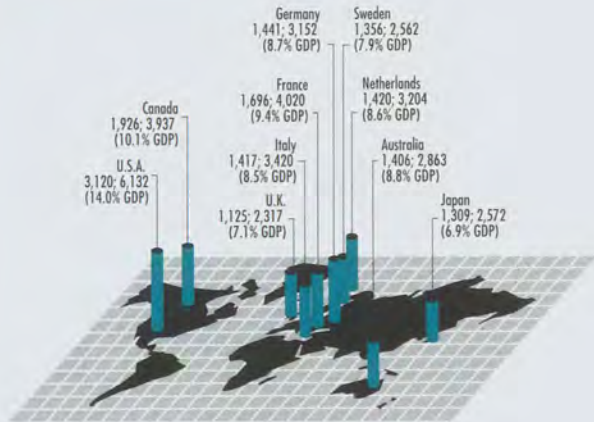


## TOP TEN CITIES FOR MEDICAL AND HEALTH CONSIDERATIONS

### RANK CITY

1. Vancouver
2. Geneva
3. Luxembourg
4. Stockholm
5. Montreal
6. Calgary
7. Helsinki
8. San Francisco
9. Toronto
10. Munich

## HEALTH SPENDING: INTERNATIONAL COMPARISON — 1992



Notes: total health expenditure as a per cent of GDP;  
dollar figures represent \$ per capita and \$ per work force participant.

Source: Corporate Resources Group, Geneva, 1995

Source: World Competitiveness Report, 1994

## INDEX OF LIVING CONDITIONS

RANK	COUNTRY	HUMAN DEVELOPMENT INDEX* (1 = HIGH, 0 = LOW)
1.	Canada	0.932
2.	Switzerland	0.931
3.	Japan	0.929
4.	Sweden	0.928
5.	Norway	0.928
6.	France	0.927
7.	Australia	0.926
8.	United States	0.925
9.	Netherlands	0.923
10.	United Kingdom	0.919
11.	Germany	0.918
12.	Austria	0.917
13.	Belgium	0.916
14.	Iceland	0.914
15.	Denmark	0.912
16.	Finland	0.911
17.	Luxembourg	0.908
18.	New Zealand	0.907
19.	Israel	0.900
20.	Ireland	0.892

\* The Human Development Index (HDI) is a measure of life expectancy, education, and national income. A high HDI indicates a high level of development and high overall standard of living.

Source: United Nations Development Program, Human Development Report, 1994

## CITIES WITH HIGHEST QUALITY OF LIFE

RANK	CITY
1.	Geneva
2.	Vancouver
3.	Vienna
4.	Toronto
5.	Luxembourg
6.	Ottawa
7.	Zurich
8.	Montreal
9.	Düsseldorf
10.	Singapore
11.	Auckland
12.	Oslo
13.	Calgary
14.	Munich
15.	Brussels
16.	Amsterdam
17.	Sydney
18.	Frankfurt
19.	Copenhagen
20.	Melbourne

Note: Quality of Life Indicator based on a composite of 42 factors including political and social environment, security, culture, health, education, public services, recreation, consumer goods, housing and natural environment.

Source: Corporate Resources Group, Geneva, 1995

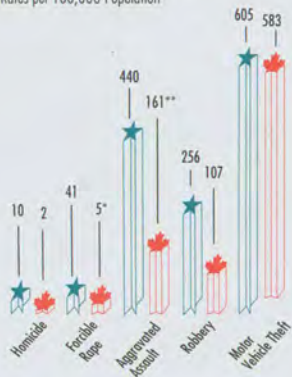
## LIFE EXPECTANCY AT BIRTH — 1994



Source: CIA: The World Factbook, 1994

## C CRIME RATES: CANADA AND U.S. - 1993

Rates per 100,000 Population

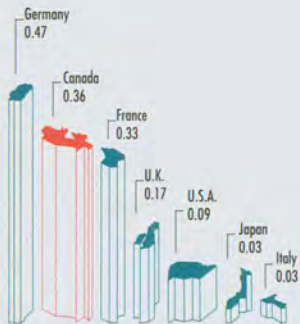


\* Defined as "aggravated sexual assault" and "sexual assault with a weapon".

\*\* Defined as "Assault with weapon or causing bodily harm", "Aggravated Assault Level 3", and "Unlawfully causing bodily harm".

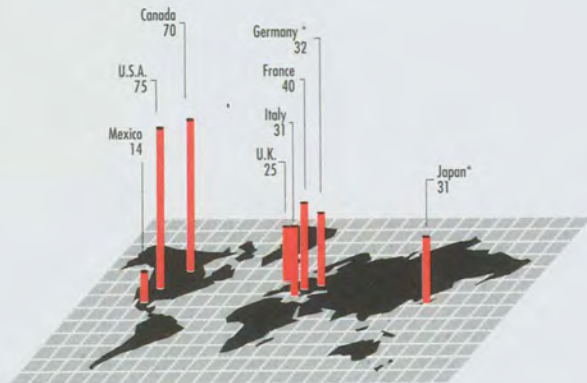
Sources: Canadian Centre for Justice Statistics, 1994;  
U.S. Department of Justice, (Crime in the U.S. 1994)

## P PUBLIC EXPENDITURES ON LABOUR MARKET TRAINING AS A PERCENTAGE OF GDP - 1991



Source: OECD Economic Outlook, July 1992

**H**IGHER EDUCATION ENROLLMENT — 1990  
 PERCENTAGE OF 20–24 YEAR-OLD POPULATION ENROLLED IN HIGHER EDUCATION



\* Data for Germany and Japan is from 1989; remaining data from 1990.

Source: World Competitiveness Report, 1994

**E** DUCATION OF WORKERS IN CANADA (% OF TOTAL WORKERS)

	1980	1994	CHANGE
0-8 years	15.4	6.2	-9.2
High School	53.3	37.7	-15.6
Some Post-Secondary	8.5	9.0	0.5
Post-Secondary Diploma or Certificate	11.6	30.0	18.4
University Degree	11.2	17.2	6.0

Source: Statistics Canada, (Catalogue 71-001, The Labour Force)



	EDUCATION	HUMANITIES	LAW & SOCIAL	NAT. SC., ENGIN.	MEDICAL SCIENCES
Canada	12	12	40	20	11
United States	10	9	41	19	9
France	3	23	20	19	9
Germany	5	6	25	37	21
Italy	3	14	30	23	26
Japan	10	21	37	22	5
United Kingdom	8	11	28	28	15
Mexico	27	1	34	27	11

Note: Percentages do not add up to 100 because not all areas of study are shown.

Source: UNESCO, World Education Report 1993

**D** DISTRIBUTION OF EMPLOYMENT BY SECTOR — % OF TOTAL EMPLOYMENT

	1970	1991	1993	1994*
Agriculture	6.5	3.6	3.6	3.4
Other Primary	2.7	2.2	2.1	2.1
Manufacturing	22.3	14.8	14.4	14.7
Construction	5.9	5.5	5.1	5.8
Transportation and Utilities	8.8	7.5	7.5	7.4
Trade, Retail & Wholesale	16.8	17.5	17.7	17.4
Finance, Insurance & Real Estate	4.8	6.4	6.0	5.8
Community, Business & Personal Services	25.8	35.5	37.0	37.1
Public Administration	6.4	7.0	7.0	6.4

\* Figures as of September 1994.

Note: Seasonally adjusted.

**G** GROWTH OCCUPATIONS

	GROWTH % 1986-1994*
Managerial, Administrative and Related Fields	14.6
Materials Handling	6.2
Social Sciences	6.1
Artistic and Recreational	3.5
Natural Sciences	3.4
Teaching	2.8
Forestry and Logging	2.0
Medicine and Health	1.9
Fishing, Hunting, Trapping	1.6
Religion	1.5
Sales	1.4
Service	1.4
Construction Trades	1.3
Agriculture	0.1
Product Fabricating, Assembling and Repairing	0.1
Transport Equipment Operation	0.1
Processing	-0.1
Other Crafts and Equipment Operating	-0.1
Machining	-0.1
Mining and Quarrying	-0.1
Clerical	-1.0

\* Average annual compound growth rates.

**E** *EMPLOYEE BENEFIT COSTS IN CANADA AND IN THE UNITED STATES, AS A PERCENTAGE OF GROSS ANNUAL PAYROLL, 1989*

	CANADA	UNITED STATES
Payments for time not worked	10.3%	9.6%
Legally Required	5.3%	9.0%
Medical, pension, etc.*	12.2%	18.3%
Sub-total	30.7%	38.0%
Profit sharing and stock bonuses	2.9%	1.0%

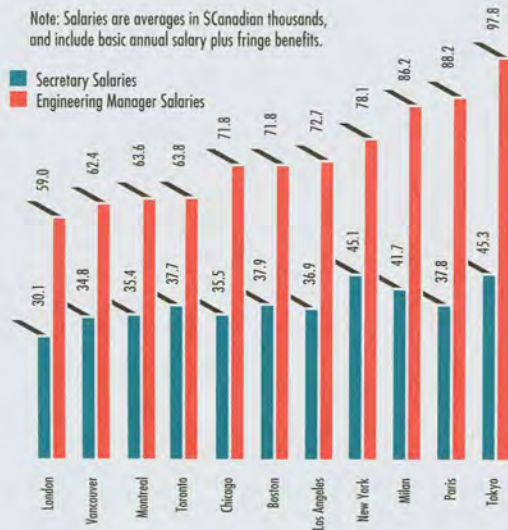
\*Includes: pension plan contributions and premiums, life insurance and death benefits, hospital, surgical, medical, dental, disability, sickness and accident insurance, disability wage continuation, sick leave pay, paid rest periods, travel time, clothes change time, meals, education and child care.

Source: Peat Marwick Stevenson & Kellogg, Employee Benefit Costs in Canada, 1989

**A** *ADMINISTRATIVE AND PROFESSIONAL LABOUR COSTS — 1991*

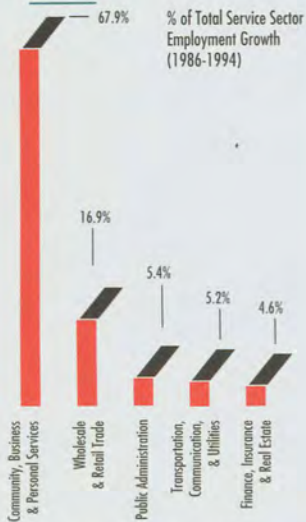
Note: Salaries are averages in \$Canadian thousands, and include basic annual salary plus fringe benefits.

■ Secretary Salaries  
■ Engineering Manager Salaries



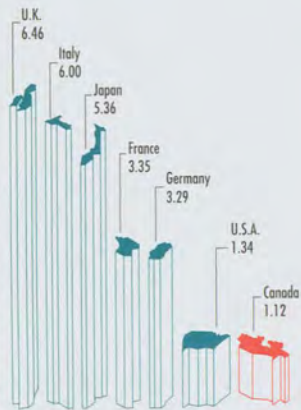
Source: Montreal Urban Community, Décision Montréal 1992

## E EMPLOYMENT GROWTH IN THE SERVICE SECTOR



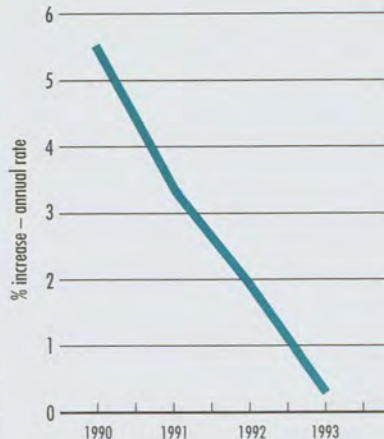
Source: Statistics Canada, (Catalogue 72-002, Employment Earnings and Hours)

## M MANUFACTURING UNIT LABOUR COST GROWTH — 1990 TO 1992



Source: International Monetary Fund, World Economic Outlook, 1992

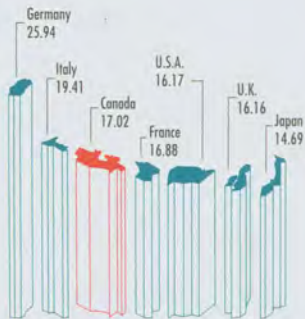
## L LOW WAGE INCREASE



Sources: Department of Finance, Aggregate Productivity Tables; Statistics Canada, (Catalogue 15-204, Aggregate Productivity Measures)



**H** *OURLY COMPENSATION COSTS (IN U.S. \$)  
FOR PRODUCTION WORKERS IN MANUFACTURING*



Source: U.S. Bureau of Labour Statistics, 1993

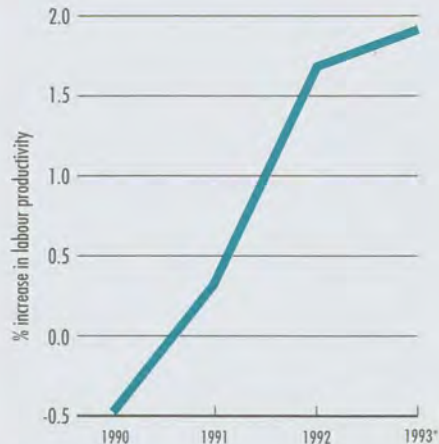
**M** *AJOR WORK STOPPAGES*



\* Data is to November 1994.

Source: Bureau of Labour Information, Human Resources Development Canada, 1994

**L** *ABOUT PRODUCTIVITY IN CANADA – 1990 TO 1993*



\* Data for 2nd quarter 1993.

Sources: Department of Finance, Economic and Fiscal Reference Tables; Statistics Canada, (Catalogue 15-204, Aggregate Productivity Measures)

**P** PROVINCIAL SUMMARY TABLE

KEY PROVINCIAL DATA	NFLD	PEI	NS	NB	QUE	ONT	MAN	SASK	ALTA	BC
Population (Jan. 1, 1994, thousands)	580.6	132.1	926.6	753.2	7,242.6	10,842.7	1,118.7	1,005.4	2,679.4	3,597.3
Gross Provincial Product (1993, \$ millions)	9,386	2,275	18,254	14,347	160,170	285,367	24,391	21,474	77,118	91,777
Public and Private Investment (1994, \$ millions) (*)	2,645	453	2,782	2,323	27,067	46,784	3,457	4,255	18,120	20,202
Employment (October 1994, thousands)	186	58	369	297	3,026	4,906	497	438	1,308	1,638
Full-Time Post-Secondary Enrollment (1991-1992)	16,912	3,709	31,321	21,186	289,593	328,625	24,754	25,842	74,691	73,248
Consumer Price Index (October 1994, 1986 = 100)	125.8	129.5	128.7	127.9	128.2	131.3	132.5	133.6	130.4	134.9
Value of Exports (to September 1994, \$ millions)	1,106	177	1,877	3,030	28,028	76,736	3,055	3,407	5,389	16,708
Value of Imports (to September 1994, \$ millions)	345.4	26	2,303	2,439	23,879	94,009	3,896	2,162	4,798	13,572

(\*) preliminary

*Business Associations*

**The Canadian Chamber of Commerce**  
55 Metcalfe Street, Suite 1160  
Ottawa, Ontario K1P 6N4  
Tel: (613) 238-4000 Fax: (613) 238-7643

**The Canadian Manufacturers' Association**  
75 International Boulevard, 4th floor  
Etobicoke, Ontario M9W 6L9  
Tel: (416) 798-8000 Fax: (416) 798-8050

**Canadian Federation of Independent Business**  
4141 Yonge Street  
Willowdale, Ontario M2P 2A6  
Tel: (416) 222-8022 Fax: (416) 222-4337

**Canadian Exporters' Association**  
99 Bank Street, Suite 250  
Ottawa, Ontario K1P 6B9  
Tel: (613) 238-8888 Fax: (613) 563-9218

**Canadian Importers Association**  
210 Dundas Street West, Suite 700  
Toronto, Ontario M5G 2E8  
Tel: (416) 595-5333 Fax: (416) 595-8226

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**Washington**  
**Canadian Embassy**  
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Washington, D.C. 20001 U.S.A.  
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Telex: 0089664 (DOMCAN A WSH)  
Fax: (202) 682-7726

**Los Angeles**  
**Canadian Consulate General**  
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Los Angeles, California 90071 U.S.A.  
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Telex: 00674657 (DOMCAN LA)  
Fax: (213) 620-8827

**New York**  
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New York, New York 10020-1175 U.S.A.  
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Fax: (212) 596-1793

**Boston**  
**Canadian Consulate General**  
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Boston, Massachusetts, 02116, U.S.A.  
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Telex: 94-0625 (DOMCAN BSN)  
Fax: (617) 262-3415

**Chicago**  
**Canadian Consulate General**  
Two Prudential Plaza  
180 N. Stetson Avenue, Suite 2400  
Chicago, Illinois 60601, U.S.A.  
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Telex: 00254171 (DOMCAN CGO)  
Fax: (312) 616-1877

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600 Renaissance Center, Suite 1100  
Detroit, Michigan 48243-1798, U.S.A.  
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**San Francisco**  
**Canadian Government Trade Office**  
50 Fremont Street, Suite 1825  
San Francisco, California 94105, U.S.A.  
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**Canadian Embassy**  
35, avenue Montaigne, 75008 Paris, France  
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(CANADA 651806F) Fax: (011-33-1) 44.43.29.98

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**Consulate of Canada**  
Bannel Part-Dieu Building  
74, rue de Bonnel, 3rd Floor  
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**London****Canadian High Commission**

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**Bonn****Canadian Embassy**

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**Rome****Canadian Embassy**

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(DOMCAN I)

Fax: (011-39-6) 44598754

**Milan****Canadian Consulate General**

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20124 Milan, Italy

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(310368 CANCON I)

Fax: (011-39-2) 6758-3900

**Vienna****Canadian Embassy**

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A1010 Vienna,

Republic of Austria

Tel: (Destination code 47) 11-5320

(DMCAN A)

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Fax: (011-43-1) 531-38-3906

**Berne****Canadian Embassy**

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CH-3005 Berne, Switzerland

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(911308 DMCN CH)

Fax: (011-41-31) 352-73-15

**Brussels****Canadian Embassy**

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1040 Brussels,

Kingdom of Belgium

Tel: (011-32-2) 735-60-40

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Fax: (011-32-2) 741.06.06

**Mexico****Canadian Embassy**

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Colonia Rincon del Bosque

11580 Polanco, Mexico, Mexico

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Telex: (Destination code 22) 1771191 (DMCNME)

Fax: (011-525) 724-7982

**Tokyo****Canadian Embassy**

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Telex: (Destination code 72) 22218/

(DOMCAN J22218)

Fax: (G3 system) (011-81-3) 3479-5320

**Seoul****Canadian Embassy**

10th Floor, Kolon Building

45 Mugyo-Dong, Jung-Ku

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Tel: (011-82-2) 753-2605

Telex: (Destination code 801) 27425

(CANADA K27425)

Fax: (011-82-2) 755-0686

(BC)/756-0869 (Qué)

**Singapore****Canadian High Commission**

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(DOMCAN RS21277)

Fax: (011-65) 225-2450



## Taipei

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365 Fu Hsing North Road  
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Hong Kong, Hong Kong  
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Telex: (Destination code 802) 73391  
(73391 DOMCA HX)  
Fax: (011-852) 847-7441/810-6736

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Canadian High Commission  
Commonwealth Avenue  
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Australia  
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Telex: (Destination code 71) 62017  
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Fax: (011-61-6) 270-4695

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Telex: 053-4450

### Federal Business Development Bank

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Tel: 1-800-361-2126 Fax: (514) 283-0617

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Tel: (709) 772-4782 Fax: (709) 772-5093

### Prince Edward Island

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Confederation Court Mall  
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### Nova Scotia

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Tel: (902) 426-4782 Fax: (902) 426-2624

### New Brunswick

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### Quebec

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Fax: (514) 283-3302

### Ontario

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Tel: (416) 973-4782 Fax: (416) 954-1385

### Manitoba

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### Saskatchewan

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Industry Canada  
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Note: Yukon is now serviced by the Vancouver BSC  
NWT is now serviced by the Winnipeg BSC

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Atlantic Canada Opportunities Agency (ACOA)  
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Fax: (709) 772-2712

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