### You've just come up with a great business idea.

Got the **plan** to back it up?

# Plan for success using the **Interactive Business Planner**

the smart choice for small and medium-sized businesses.

Canadä

http://www.cbsc.org/ibp

### **The Interactive Business Planner (IBP)**

is the first small business planning software designed specifically to operate on the World Wide Web. This interactive on-line tool will help you prepare a comprehensive business plan for your new or existing business.

## It's **effective**. It's **easy** to use. And it's **free**.

#### The Interactive Business Planner will:

- explain what a business plan can do, and why it's so important to have one
- help you identify and collect information on marketing, management, regulations, risks, financing and more
- automatically generate your income statement, cashflow statement and balance sheet
- provide examples to help you write your business plan.

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#### With the Interactive Business Planner you can:

- find information specific to your . province or territory
- get on-line help with a simple click of . the mouse
- save your plan on our server and . retrieve it using your own password
- download your plan, print it, take it to the bank.

And because it's on the Internet, the IBP is available 24 hours a day, 7 days a week.

If you're planning for success in today's business world, you need the Interactive Business Planner.

The IBP is managed by the Canada Business Service Centre Network. Original funding for the IBP was provided by the Canada/British Columbia Business Service Centre, Western Economic Diversification Canada, and the British Columbia Ministry of Small Business, Tourism and Culture.



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