



Industry  
Canada

Industrie  
Canada

**MANAGEMENT  
CONSULTING  
CENTRE**

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**SOLUTIONS**  
ARE OUR BUSINESS

Canada

**The Management Consulting Centre (MCC) of Industry Canada provides Portfolio clients with high-quality, value-added internal consulting services.**

## **What Can MCC Do for You?**

### **Strategic and Business Management**

- ◆ Business planning
- ◆ Marketing plans
- ◆ Visioning exercises
- ◆ Performance measurement

### **Project and Process Management**

- ◆ Project plans and implementation
- ◆ Event organization
- ◆ Process mapping
- ◆ Administrative reviews

### **Research and Analysis**

- ◆ Feasibility studies
- ◆ Economic analysis
- ◆ Evaluations
- ◆ Legal and regulatory process analysis
- ◆ Governance issues

### **Partnership and Client Services**

- ◆ Facilitation and consensus building
- ◆ Client/partner surveys and studies
- ◆ Alternative service delivery studies
- ◆ Business process re-engineering  
(Government On-line)

### **Policy Review and Development**

- ◆ Data analysis
- ◆ Stakeholder consultations
- ◆ Policy recommendations development

## Human Resources

- ◆ Employee surveys and studies
- ◆ Universal Classification Standard (UCS)
- ◆ Competency profiles and applications (interview guides and learning plans)
- ◆ Myers-Briggs Type Indicator (MBTI) testing and analysis

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## Customized Service

If this list of services doesn't include what you require, don't worry — we're more than happy to offer customized consulting services to clients with special needs.

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## Benefits of Using MCC

- ◆ Knowledge of the Industry Portfolio
- ◆ Minimal learning curve
- ◆ Extensive professional networks
- ◆ Experience with sensitive issues
- ◆ Simplicity of contracting
- ◆ Excellent value for money

**Contact us to find out more about how MCC can help you.**

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