

Canadian Intellectual Property Office

An Agency of Industry Canada Office de la propriété intellectuelle du Canada

Un organisme d'Industrie Canada

## **Exporting?** Handle your IP with care



Intellectual property (IP) can be one of the most valuable assets owned by a business. But remember, the registration of IP in Canada provides protection only in Canada.

Exporting businesses that do not consider IP regulations in target markets abroad increase their exposure to unnecessary risks and costs.

With this in mind, the Canadian Intellectual Property Office has developed steps to inform you about IP and its management before doing business abroad.

Review the steps: www.cipo.ic.gc.ca/exporting



industrial design



trade-mark



