



Canadian  
Intellectual Property  
Office

An Agency of  
Industry Canada

Office de la propriété  
intellectuelle  
du Canada

Un organisme  
d'Industrie Canada

## Case Studies, videos and more

Free and practical learning tools for groups of students, researchers, inventors and entrepreneurs.

The stories of John, Samantha and Frank portrayed in CIPO's case studies and videos get you thinking about issues such as:

- what is the difference between a patent and a trade-mark;
- what is a trade secret;
- why should you protect your intellectual assets, etc.

Upon request, facilitators can be available to assist you with the delivery of the case studies.

Request these **free** and **easy-to-use** teaching tools:  
[www.cipo.ic.gc.ca/casestudies](http://www.cipo.ic.gc.ca/casestudies)



patent

industrial design

copyright

trade-mark

Canada

