

FedNor International Business Centre for Trade and Tourism

Opening Northern Ontario
to a World of Opportunities



Industry
Canada

Industrie
Canada

Canada



The FedNor International Business Centre (IBC) for Trade and Tourism is committed to making a positive difference in the global competitiveness of Northern Ontario. Working in partnership with community stakeholders and business leaders, the FedNor IBC develops and implements key strategies to strengthen links to international markets and promote greater opportunities for the North.

Trade Activities

The FedNor IBC helps small and medium-sized enterprises (SMEs) in Northern Ontario compete in the international arena by:

- improving access to trade- and export-related information and services through conferences, training events and trade missions;
- supporting the efforts of the Team Northern Ontario Trade Network to increase the number of exporters in Northern Ontario; and
- assisting Northern Ontario SMEs to develop and enhance their export and trading opportunities.



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Tourism Activities

In addition to its trade focus, the FedNor IBC also assists tourism owners, operators and stakeholders in Northern Ontario by:

- supporting a coordinated approach to tourism development across the North;
- identifying current market trends and opportunities to strengthen the industry through studies, conferences and partnerships; and
- undertaking strategic initiatives to address gaps in Northern Ontario's tourism development.

The trade and tourism initiatives of the FedNor International Business Centre underline the Government of Canada's commitment to encouraging and facilitating economic diversification and growth in the North. We look forward to working with you!

For more information, contact us at:

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