



Industry
Canada

Industrie
Canada

Attention:

Value-added Information Inside

*Want to promote your company
on the Internet – for free?*

Looking for new markets?


*Trying to find the right buyer
for your products?*



Strategis →

To expand your business opportunities in
Canada and around the world, you need
the right information @ the right time.

Strategis provides
just that.

Canada 



Strategis →

has
the information
you need
to expand
your business horizons.

Foreign markets.
Domestic markets.
International trade.

- Investigate new business opportunities.
- Promote your company in the world marketplace.
- Identify buyers, sellers and investors.
- Keep up with domestic and international business development activities and events.

This business Web site will help you uncover new markets and establish key contacts with government organizations and agencies, and will guide you through the world of international business.

<http://strategis.ic.gc.ca/trade>



Want to
promote
your company on the Internet
– for free?

Canadian Company Capabilities

Where buyers and
sellers connect!



An on-line database with thousands of Canadian businesses and over 200 000 products and services.

- Connect with buyers and distributors.
- Find supply sources, partners, agents, joint venture projects and more.
- Hotlink to your Web site or E-mail address.

Get a jump on the competition. Register now!

<http://strategis.ic.gc.ca/cdncc>



Looking for new markets?

Trade Data Online

Your source
of customs-based
international trade
statistics!


Authoritative information on imports and exports by product and industry from Canadian, American and European sources.

- Find new export markets.
- Determine competition for your products.
- Identify the imports you can replace with your products.

Find the information you need to expand your business, in a single, easy-to-access site.

<http://strategis.ic.gc.ca/tdo>





Trying to find
the right buyer
for your
products?

Sales Leads

Increase your sales
by identifying buyers
for your products!

Helps even the smallest Canadian companies increase sales by identifying suitable buyers, using simple keyword searches for everything from A to Z.

- Target your marketing efforts.
- Identify competitors.
- Determine sales potential.

Spend less time searching and more time selling!

INDUSTRY CANADA / INDUSTRIE CANADA



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<http://strategis.ic.gc.ca/salesleads>

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