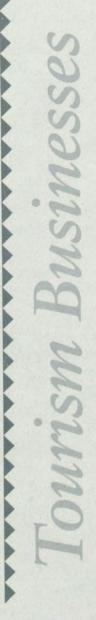


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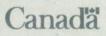


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## ABORIGINAL BUSINESS CANADA

**ENTREPRISE AUTOCHTONE CANADA** 



A BORIGINAL BUSINESS CANADA provides business services and support to Canadian Aboriginal peoples. This pamphlet describes how we work with you, what we look for and how we can help your tourism business succeed in developing new opportunities.

Many Aboriginal firms operate successful tourism businesses across the country that contribute to our economy.

More than ever, Canadians and visitors from other countries are interested in visiting Aboriginal communities and experiencing authentic Aboriginal culture. In recognition of this niche market, **Aboriginal Business Canada** supports individuals and communities in their efforts to develop distinctive Aboriginal cultural tourism and ecotourism products that are commercially viable yet remain sensitive to Aboriginal traditions and values. The following information describes how we can work with you in such activities.

## WHAT ARE ABORIGINAL CULTURAL TOURISM AND ECOTOURISM?

These terms refer to travel or tourism experiences that:

- Create an understanding of Aboriginal cultural and natural history.
- · Safeguard ecosystems.
- Produce economic benefits that, in part, encourage conservation.

## WHO IS ELIGIBLE FOR SUPPORT?

Canadian status and non-status Indians, Inuit and Métis individuals, associations, partnerships or other legal entities that are wholly or partly owned or controlled by Aboriginal people, on or off reserve, are eligible.

## WHAT KIND OF SUPPORT DOES *Aboriginal business Canada* provide for tourism businesses?

Financial support can be made available to:

- Establish new businesses that offer Aboriginal cultural tourism or ecotourism experiences.
- Add an Aboriginal cultural tourism or ecotourism component to an existing tourism business.

Examples of businesses that would be eligible for support include those that make it possible for a tourist to:

- · Experience Aboriginal community-based tourism.
- · Participate in re-creations of historical Aboriginal lifestyles,
- · Spend a night on a trapline.
- · View the northern lights.
- · Experience whale watching.
- · Learn about Aboriginal values and teachings.

# IF I AM ELIGIBLE FOR FINANCIAL SUPPORT, WHAT IS EXPECTED OF ME AS THE CLIENT?

You need to have a minimum of 15 percent cash equity in the eligible costs of the proposed venture. This may increase depending on your financial capacity to bear more of the costs.

You must be actively involved in running the business and the business must demonstrate that it can support an appropriate salary.

## WHAT FINANCING CAN *Aboriginal business Canada* offer?

Each proposal is assessed on its own commercial viability and merits, and the decision about our investment takes into account the overall financial package you have assembled. You should discuss this in detail with an **Aboriginal Business Canada** development officer.

The maximum contribution for tourism activities is 60 percent of eligible capital and operating costs; in most cases, the contribution will be significantly lower.

Up to 75 percent of the eligible costs of business planning and business support requirements is also available.

## **IS THERE A MAXIMUM CONTRIBUTION?**

Contributions are tailored to the requirements of the business. You should talk to your development officer to determine the level of support that may be available for your venture.

## DO I HAVE TO REPAY THIS FUNDING?

Contributions to commercial enterprises exceeding \$75 000 must be repaid in full. (Exceptions may be made for Aboriginal community-owned businesses.)

## IF I HAVE A BUSINESS PROPOSAL FOR Consideration, what is the next step?

Call the Aboriginal Business Canada or External Delivery Office nearest you and ask to speak to a development officer who will provide further information and discuss your plans with you. If the idea appears to fit our criteria, we will provide you with a "Statement of Intent" form. Submission of this form begins the application process.

## **ABORIGINAL BUSINESS CANADA OFFICES**

Aboriginal Business Canada Industry Canada 235 Queen Street OTTAWA, Ontario K1A 0H5 Phone: (613) 954-4064 Fax: (613) 957-7010 Internet: http://www.vli.ca/abc

### ATLANTIC

Aboriginal Business Canada Industry Canada 4th Floor, 1801 Hollis Street P.O. Box 940, Station M HALIFAX, Nova Scotia B3J 2V9 Phone: (902) 426-2018 Fax: (902) 426-2624

### QUEBEC/NUNAVUT

Aboriginal Business Canada Industry Canada Suite 2604, 800 Tour de la Place Victoria P.O. Box 289 MONTREAL, Quebec H4Z 1E8 Phone: (514) 283-1828 Fax: (514) 283-1843

### ONTARIO

Aboriginal Business Canada Industry Canada Dominion Public Building 4th Floor, 1 Front Street West TORONTO, Ontario M5J 1A4 Phone: (416) 973-8800 Fax: (416) 973-2255

## How can I obtain more information?

For additional information, please call any of the offices listed in this pamphlet and ask for the publication *Promoting the Growth of Canada's Aboriginal Businesses* ... New Directions 1996 or contact us through our Web site at http://www.vli.ca/abc

Aboriginal Business Canada Industry Canada Time Square 1760 Regent Street South SUDBURY, Ontario P3E 3Z8 Phone: (705) 522-5100 Fax: (705) 522-5225

#### MANITOBA

(after October 1, 1996) Aboriginal Business Canada Industry Canada 4th Floor, 400 St. Mary Avenue P.O. Box 3130 WINNIPEG, Manitoba R2W 1E8 Phone: (204) 983-7316 Fax: (204) 983-4107 Note: Before October 1, 1996, please call (204) 983-7316 for current address information.

### SASKATCHEWAN

Aboriginal Business Canada Industry Canada 7th Floor, 123 - 2nd Avenue South SASKATOON, Saskatchewan S7K 7E6 Phone: (306) 975-4329 Fax: (306) 975-5334

### ALBERTA

Aboriginal Business Canada Industry Canada Canada Place Room 545, 9700 Jasper Avenue EDMONTON, Alberta T5J 4C3 Phone: (403) 495-2954 Fax: (403) 495-4172

### BRITISH COLUMBIA/YUKON

Aboriginal Business Canada Industry Canada 21st Floor, 300 West Georgia Street VANCOUVER, British Columbia V6B 6E2 Phone: (604) 666-3871 Fax: (604) 666-0238

## EXTERNAL DELIVERY OFFICES

A number of Aboriginal business organizations across the country also deliver program services:

### **OUÉBEC/NUNAVUT**

Association de développement des Algonquins Inc. C.P. 879 NOTRE DAME DU NORD, Québec J0Z 3B0 Phone: (819) 723-2825 Fax: (819) 723-2261

Corporation de développement économique montagnaise 40, François Gros-Louis Bureau 6 VILLAGE DES HURONS, Québec GOA 4V0 Phone: (418) 843-8771 Fax: (418) 843-4247

Corporation de développement économique montagnaise 1005, boulevard Laure SEPT-ILES, Québec G4R 4S6 Phone: (418) 968-1246 Fax: (418) 962-2449

### Kativik Regional Development Council C.P. 239 KUUJJUAQ, Quebec IOM 100

J0M 1C0 Phone: (514) 634-8091 or (819) 964-2961 Fax: (819) 964-2611

### ONTARIO

Nishnawbe-Aski Development Fund P.O. Box 252 Postal Station "F" THUNDER BAY, Ontario P7C 4V8 Phone: (807) 623-5397 Fax: (807) 622-8271

Nishnawbe-Aski Development Fund P.O. Box 1720 TIMMINS, Ontario P4N 7W9 Phone: (705) 268-3940 Fax: (705) 268-4034

Waubetek Business Development Corporation General Delivery BIRCH ISLAND, Ontario POP 1A0 Phone: (705) 285-4275 Fax: (705) 285-4584

### SASKATCHEWAN

Saskatchewan Indian Equity Foundation P.O. Box 1830 120 Boardman Street LA RONGE, Saskatchewan S0J 1L0 Phone: (306) 425-5111 Fax: (306) 425-4007

### NORTHWEST TERRITORIES

NWT Metis Development Corporation P.O. Box 1805 5125 - 50th Street YELLOWKNIFE, Northwest Territories X1A 2P4 Phone: (403) 920-8576 Fax: (403) 873-3492

### **BRITISH COLUMBIA/YUKON**

Nuu-chah-nulth Economic Development Corporation 5000 Mission Road P.O. Box 1384 PORT ALBERNI, British Columbia V9Y 7M2 Phone: (604) 724-3131 Fax: (604) 724-9967

Tribal Resources Investment Corporation 217 - 3rd Avenue West PRINCE RUPERT, British Columbia V8J 1L2 Phone: (604) 624-3535 Fax: (604) 624-3883

Dana Naye Ventures 409 Black Street WHITEHORSE, Yukon Y1A 2N2 Phone: (403) 668-6925 or 1-800-661-0520 Fax: (403) 668-3127

Aussi disponible en français sous le titre Entreprise autochtone Canada : Entreprises touristiques

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