



Industry  
Canada

Industrie  
Canada

# There's a world of opportunity out there.

What are you going to do about it?

*New markets, new opportunities, new competitors and a new way of doing business are opening up a whole new world.*



Today, economic success often means getting the right information at the right time. *Strategis* provides just that.

***Strategis is the most comprehensive business and consumer Internet site in Canada.*** It offers the information, tools and services you need to compete in your own neighbourhood or in world markets.

<http://strategis.ic.gc.ca>

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# Team up with *Strategis* for:

## Timely business and consumer information

- start a business, explore new markets
- research trade and investment data by product or industry
- keep up with technological innovation
- access a library of consumer information

## Business management tools

- use the interactive power of *Strategis* to manage growth
- find benchmarking tools to compete in the global marketplace



## Business on the Internet

- take advantage of *Strategis*' leadership in electronic commerce
- learn how to use the tools of electronic commerce in a secure environment

## Government services on the Internet

- access new interactive government services and programs for consumers and businesses
- initiate contracts, remit payments, complete transactions on-line
- obtain current information on legislation, regulations and standards

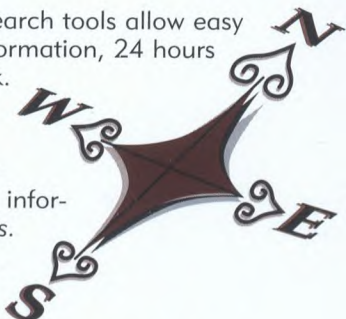


*"Strategis* has the most comprehensive library of business information that I have ever seen."

— Sheila Gorkoff, Livingston International Inc.  
(Vancouver, British Columbia)

# Using *Strategis* is a breeze:

- Simple navigation and search tools allow easy access to a wealth of information, 24 hours a day, seven days a week.
- The *Strategis* Headlines service automatically E-mails clients with news of the latest services and information added to *Strategis*.
- The Client Services Help Desk is ready to answer technical, functional, navigation or content questions about *Strategis*. Contact the Help Desk by clicking on "Help," then "Ask the Help Desk," or call: 1-800-328-6189 (Canada) or (613) 954-5031.



*Strategis* brings the global marketplace to your desktop.



Expand your business horizons. With the right information, tools and support, the only limit to the future is your imagination.

"I cannot tell you how useful, informative and timely your Headlines are... keep up the excellent work."

– Firoz K. Shariff, West Beacon Trading Ltd.  
(Thornhill, Ontario)

Team up with *Strategis*.  
The world is within your reach.

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