



Industry  
Canada

Industrie  
Canada



**“The path  
that leads  
to *Strategis*  
will also  
lead to  
success”**

And that path has never been easier to follow, thanks to improved access and a streamlined structure. *Strategis'* new, simplified navigation and search tools point you to a wealth of business and consumer information:

Canada 

  
**strategis.gc.ca**  
CANADA'S BUSINESS AND CONSUMER SITE

New markets, new opportunities and new competitors mean a whole new way of doing business. As Canada's most comprehensive Internet site for businesses and consumers, *Strategis* brings the global marketplace to your desktop.

## **The key to prosperity can be found in *Strategis***

*Strategis* unlocks the information you need to achieve success in today's rapidly evolving economy.

### ■ ***Timely business and consumer information***

- start a business, explore new markets
- research trade and investment data by product or industry
- keep up with technological innovation
- access a library of consumer information

### ■ ***Business management tools***

- use the interactive power of *Strategis* to manage growth
- find benchmarking tools to compete in the global marketplace

### ■ ***Business on the Internet***

- take advantage of *Strategis*' leadership in electronic commerce
- learn how to use the tools of electronic commerce in a secure environment



## ■ **Government services on the Internet**

- access new interactive government services and programs for consumers and businesses
- initiate contracts, remit payments, complete transactions on-line
- obtain current information on legislation, regulations and standards

*"An extremely valuable on-line destination for businesses is the monumental Industry Canada's Strategis."*

— **Sympatico NetLife** (Summer 2000)

## **Let Strategis be your guide**

With the right information, tools and support, the only limit to the future is your imagination. Turn to *Strategis* for business and consumer guidance; it can help you find your way.

- The weekly *Strategis* Headlines service will automatically e-mail you news of the latest services and information added to the site.
- The Client Services Help Desk is ready to answer your technical, functional, navigation or content questions about *Strategis*. Contact the Help Desk by clicking on "Help," then "Ask the Help Desk," or call: 1-800-328-6189 (Canada) or (613) 954-5031.

*"By far the best Canadian business information source on the Internet."*

— **GD Sourcing** (August 2000)

**Strategis: Find your fortune today.**

Cat. No. C2-368/2000  
ISBN 0-662-65321-1  
53261B



10% recycled material

INDUSTRY CANADA / INDUSTRIE CANADA



211454