



The key is standards.

In the world of e-business, standards make electronic collaboration possible and easier.

Connectedness standards are standards for data exchange or business processes—within and across organizational boundaries.

Connectedness standards facilitate conducting business transactions and exchanging engineering design and manufacturing data.

Connectedness isn't an option—it's imperative!

Want to know more about connectedness standards adoption in Canada?

Connect to:

http://connectmanufacturers.ic.gc.ca

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anufacturers are turning to e-business solutions to improve the way they manage their supply chain and internal organization.

Gain insight from some of the 80 percent of manufacturers who are connected. Comments they made include:

- "Needs to be viewed as an investment not just a solution."
- "Don't start lightly, spend time working out all the considerations (project management)."
 - "Committing to electronic collaboration standards might save money and improve efficiencies in the long run, but will cause some short term angst."
- "Look for scalability and ease of modification."
- "Ask customers, suppliers, peers about their best practices."
- "Focus on simplicity—helps reduce costs of training and communications."
- "Communications to all staff is critical to get buy-in."
- "Senior management must be seen to be fully supportive of changes."

ndustry Canada is committed to raising the awareness of the importance of connectedness, sharing information and developing programs to promote the idea with manufacturers across the country.

Industry Canada is also working with manufacturers to help spread the word—sharing best practices, case studies and lessons learned.

For further information, visit our Web site:

http://connectmanufacturers.ic.gc.ca

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