



Industry
Canada

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Canada

Think Aerospace

THINK CANADA

Photo: Bell Helicopter Textron



Canada is taking aerospace to new heights . . .

. . .and in new directions, making us unrivalled when it comes to attractive trade and investment opportunities in the aerospace industry. As an aerospace nation, we are fully committed to Canada's continuing growth and success in the global aerospace industry. Our record proves it.

- Over the past 25 years, our share of world production has tripled
- Canadian aerospace sales have doubled in less than a decade
- Our aerospace firms are innovative and among the fastest growing in the world
- Canada's commitment to R&D is unrivalled—and it's growing

Photo: Pratt & Whitney Canada

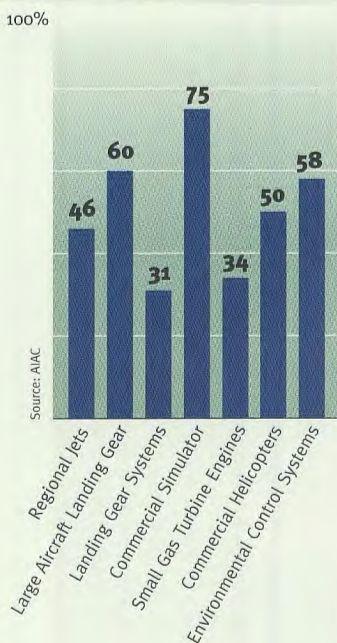


Photo: National Research Council Canada, Harry Turner



Canadian Market Leadership in Major Aerospace Products

(Figures expressed in percentages)



One of the most significant aspects of Canada's ascent in the global aerospace industry is our emphasis on product diversity. Today, we are home to more than 500 aerospace firms, specializing in a wide range of products and services. Canadian firms are creating new and innovative opportunities, often in partnership with other world-class aerospace firms. Taking advantage of these opportunities, as well as the industry's commitment to evolve as it continues to grow, has led to Canada's recognized market leadership in many product areas.

The Canadian advantage

Canada is ideally positioned to take full advantage of the dynamic growth of the world's aerospace industry. Our firms are export-oriented and internationally-focused. Over the past decade, sales of Canadian aerospace products and services have soared, a reflection of Canada's commitment to quality and performance. Our close ties to American and European aerospace firms—as well as strong links to major markets—have created a climate that encourages both domestic and foreign investment. Canada offers these key advantages:

- a large and growing pool of world-class aerospace workers
- strong aerospace R&D environment and capability

- leading edge technologies and expertise
- a commitment to leadership in environmental management
- an economy that is dynamic, solid and expanding
- government policies geared toward competitiveness

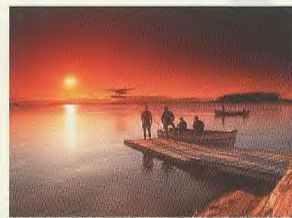
In addition to providing a cost-competitive and future-oriented environment for business, our exceptional standard of living makes Canada an outstanding place to live and invest.

Soaring to new heights

Canada's increasing productivity, abundance of skilled workers and competitive labour costs contribute significantly to our rising prominence in the world's aerospace industry. Canada's Scientific and Research Tax Credit program is ranked high among leading aerospace nations. We offer easy access to major markets and strong economic fundamentals. So, for the future, we are perfectly positioned to build on our success. We will remain a moving force in the aerospace industry by:

- maintaining and increasing market leadership
- strengthening our presence in key platforms
- continuing to improve our many competitive advantages
- and, most importantly, by producing the best aerospace products and services in the world

Canada's vast and rugged geography helped to encourage the growth of our aerospace industry, growth that translates into knowledge and experience. Our combination of access, economic climate, skilled labour and generous incentives will ensure Canada's aerospace industry reaches even greater heights in the future.



Thinking about aerospace? Think about Canada!

When it comes to aerospace, the sky's not the limit in Canada, it's just the beginning. Touch down at our web site to explore the exciting trade and investment opportunities available only in Canada.

Think Aerospace.

Think Canada.

Think about the opportunities.

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