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e-business



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E-Business. Simple. Smart.

More and more, companies are going on-line to increase efficiency and attract new business. They're discovering that e-business helps them save time, lower costs and increase revenues. They're doing business on-line because it's simple and it's smart.

E-business offers enormous potential for small and medium-sized enterprises (SMEs). Increasingly, they are finding that Internet-based technologies provide opportunities to expand and improve customer service.

ebiz.enable is an Industry Canada Web site dedicated to providing SMEs — like you — with a focal point for the information and support you need to succeed on-line.

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We make success simple

ebiz.enable:

- provides the tools you need to assess your e-business potential
- assists you to develop an effective e-business strategy by using our tutorials and guides
- helps you learn from others through case study examples, success stories, and articles
- directs you to sources of funding and technological assistance.



Go on-line. Stay on track.

Enjoy the competitive advantage that e-business provides. On-line you'll respond successfully to the needs of your customers as well as keep pace with changes in the marketplace.

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