

connecting canadians



Connecting Canadians Report Card June 2000

"Make the information and knowledge infrastructure accessible to all Canadians, thereby making Canada the most connected nation in the world."

Speech from the Throne
September 23, 1997

Canadians are adapting to a more competitive global environment where success depends on the development, acquisition and use of knowledge. Connecting businesses and citizens to the Internet is critical to helping economies successfully adapt to these new realities. No Canadian should be left behind in the new networked economy. That is why the Government of Canada introduced the Connecting Canadians initiative.

This initiative has six pillars:

- κ Canada On-line
- κ Smart Communities
- κ Canadian Content On-line
- κ Electronic Commerce
- κ Government On-line
- κ Connecting Canada to the World

1 800 0-Canada

1 800 622-6232

www.connect.gc.ca

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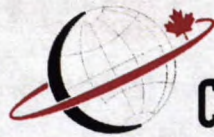
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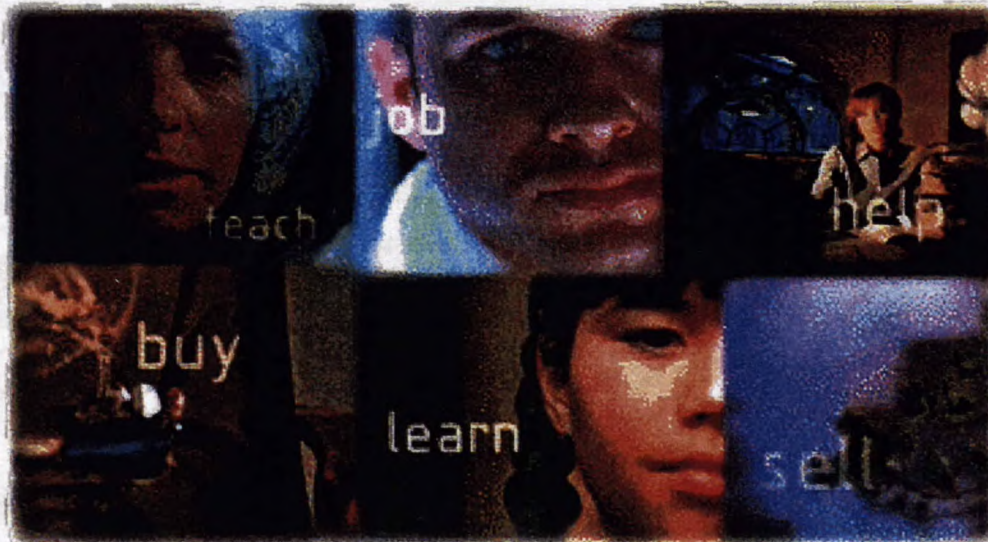


Government
of Canada

Gouvernement
du Canada



connecting.canadians



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Canada On-line

Ensuring Canada has affordable access to the best Information Highway possible

Providing a policy and regulatory environment to foster a competitive, innovative industry:

- κ confirmed government's commitment to competition, an interconnected network of networks, and continued support for Canadian content
- κ created the policy and regulatory environment for new, innovative services
- κ established a framework for competition, deregulated Teleglobe and Telesat, and exempted Internet and new media from regulation under the *Broadcasting Act*
- κ developed the first, fastest, all-optical national network: CA*net 3



Canada's competitive markets have delivered the lowest costs in the G-7 for telephone, wireless and Internet services



Ensuring access for ALL Canadians:

- κ SchoolNet/LibraryNet – Canada is the first nation to connect its public schools and libraries to the Internet
- κ Computers for Schools – delivered more than 210 000 surplus computers to Canadian schools and libraries
- κ Community Access Program – established 4943 public Internet access sites in urban, rural and remote communities
- κ VolNet – connected, or will soon connect, 5500 voluntary organizations to the Internet
- κ Student Connection Program – 3100 young people hired to provide Internet and e-commerce training to approximately 64 000 Canadian businesspeople



Smart Communities

12 demonstration projects using information and communications technologies in innovative ways for community development

12 communities selected in May 2000, following a nationwide competition:

- | | |
|--|---|
| κ Labrador, Nfld. | κ Ottawa-Carleton, Ont. |
| κ Charlottetown, Cornwall, Stratford, P.E.I. | κ Brandon, Neepawa, Souris, Carberry, Minnedosa, Man. |
| κ Annapolis, Digby, Clare, Annapolis Royal, Bridgetown, Middleton, N.S. | κ Northern Saskatchewan, Sask. |
| κ La Péninsule acadienne, N.B. | κ Calgary, Alta. |
| κ Shawinigan, Shawinigan-Sud, Grand-Mère, Que. | κ Coquitlam, Port Coquitlam, Port Moody, B.C. |
| κ Deer Lake, Fort Severn, Keewaywin, North Spirit and Poplar Hill First Nations, Ont. (Aboriginal) | κ Yellowknife, Dettah, N'dilo, N.W.T. (North) |



Canadian Content On-line

Bringing Canadian content and culture into the digital age

Canada's Digital Collections – multimedia work experience for more than 2500 young Canadians creating one of the largest sources of Canadiana on the Internet



Francommunautés virtuelles – more than 50 projects to promote networking and to increase content, services and applications in French



Electronic Commerce

Making Canada a global centre of excellence for electronic commerce

Completed the "seven firsts" in Canada's E-Commerce Strategy:



- κ a policy on encryption technology
- κ a framework for public key infrastructure
- κ guidelines for consumer protection
- κ basis in law for electronic signatures
- κ a taxation regime that treats virtual and physical transactions equally
- κ privacy legislation to protect personal information
- κ a Canadian standards road map for electronic commerce to ensure the interoperability of networks and applications

Government On-line

Ensuring Canadians have the government most connected to its citizens

Strategis

- κ *Strategis*, Industry Canada's business information Web site, contains 2 million electronic documents and receives between 25 000 and 27 000 visits on each business day



ExportSource

- κ This interdepartmental Web site, a comprehensive source for Canadian exporters, was honoured during Technology in Government Week with a gold medal for Strategic Directions



SkillNet.ca

- κ Canada's fastest growing network of job and career information Web sites, with more than 300 000 job seekers, 60 000 employers and 5.6 million page hits each month



Connecting Canada to the World

Branding Canada as a world leader in the networked economy

NetCorps Canada International – 255 youths sent on internships to share Canadian expertise with other nations



Exercising leadership to develop harmonized international frameworks for connectivity and electronic commerce



On track to reach our target of being the most connected nation in the world!

Seniors' home in Chertsey, Quebec, a remote village north-east of Montréal, sets up CAP sites to help others in the village... "Everyone realized that boredom was a thing of the past and that if we wanted to take a trip around the virtual world, that was up to us. That is when the idea took root that we might still have a very active role to play in our own community."

Grace Hodder, Co-ordinator of the CAP site

"Without (the Internet), we'd be kind of stranded in town, so to speak. But it allows us to talk with schools around the world. It shows us deserts and mountains that our students have never seen."

Leo Ussak Elementary School, Rankin Inlet

"We are breaking new ground not just for Canada, but for the world, in extending our ability to deliver affordable, high-speed Internet and multimedia services to individual subscribers, without reference to whether they live in the city or the country, in southern Canada or the Far North."

Keith Ainsworth, President and CEO of Com Dev

Bed and Breakfast business develops a Web site... "We suddenly have the opportunity to be on the main street of every town and city in the world...we spent \$250 to register our domain name, and we generated \$8000 in new business."

John Fisher, Newfoundland

