



Industry
Canada

Industrie
Canada

These Sites Mean Business...

Small
Business

http://

strategis.gc.ca/sources

sme.ic.gc.ca

strategis.gc.ca/contact

growth.ic.gc.ca

Canada

SOURCES OF FINANCING

Are you looking for financing or the right business account to save you money?

Check out Sources of Financing:

<http://strategis.gc.ca/sources>

Sources of Financing will help you make the right choice.

Sources is your on-line resource for locating traditional and alternative sources of small business financing.

You will find:

- a comprehensive database of traditional and non-traditional financial providers;
- a dedicated database of micro-credit providers;
- information about chartered banks, leasing companies, venture capital, government assistance programs, credit unions, and more; and
- tools to save you money, such as the SME Financial Service Charges Calculator and the Lease or Buy Calculator.

Sources of Financing is the ideal tool for busy entrepreneurs like you!

<http://strategis.gc.ca/sources>

PERFORMANCE PLUS

Do you want to measure your company's financial performance against the competition?

Visit Performance Plus:

<http://sme.ic.gc.ca>

Performance Plus will assist you in making the best operational decisions — quickly, simply and effectively.

Performance Plus is an interactive on-line financial performance tool to help new and established firms determine how they measure up to the competition. It allows you to enter your company's financial data confidentially and compare it to industry averages.

You will find:

- an on-line tool to assess your financial performance;
- financial and employment data on 600 small business sectors in Canada;
- more than 30 performance benchmarks;
- a full glossary of terms; and
- convenient search options.

Build your financial performance profile today and discover where you stand against your competition!

<http://sme.ic.gc.ca>

CONTACT!

Do you need business advice or support services?

Log on to Contact!:

<http://strategis.gc.ca/contact>

Contact! The Canadian Management Network™, will give you access to a broad range of expertise in business management.

Contact! provides an up-to-date directory of business support organizations that provide advice on everything from business start-ups to home business operations and dealing with foreign business practices.

You will find:

- more than 2000 organizations that help businesses including:
 - small business support organizations
 - accredited professionals
 - business consultants; and
- useful links to other sites on business news and finance.

Let Contact! help you find the organization that's right for your business!

<http://strategis.gc.ca/contact>

STEPS TO GROWTH CAPITAL

Are you seeking risk capital, but you're not sure if you're ready for investors?

Browse through Steps to Growth Capital:

<http://growth.ic.gc.ca>

Steps to Growth Capital will help you determine if you are ready to meet investors' needs.

Studies indicate that there is no shortage of funds available to small and medium-sized growth-oriented firms, but these funds are only available to businesses that are investor-ready. Steps to Growth Capital is the Canadian entrepreneurs' guide to securing risk capital. It comes complete with practical tools, valuable links and resources.

You will find:

- the Investor Readiness Test to help you identify how ready you are to attract growth capital;
- the Steps to Growth Capital Self-Study Guide for entrepreneurs who want to learn about equity investment as a means of funding growth; and
- the Fast Track to Growth Capital, an overview of the full Steps to Growth Capital program.

Take these important steps to becoming investor-ready!

<http://growth.ic.gc.ca>

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