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Sustainable Development Strategy 2003-06



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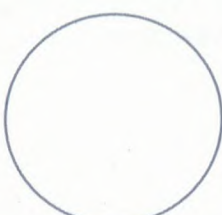
“Canadian industries are increasingly recognizing the importance of integrating the concept and practice of sustainable development into the way they do business. By doing so, they are experiencing both productivity and innovation growth while, at the same time, improving their environmental and social performance.”

— Lucienne Robillard

Minister of Industry and Minister responsible for the
Economic Development Agency of Canada for the
Regions of Quebec

Building a 21st Century Economy **Sustainable Development in Canadian Industry**

Industry Canada is committed to helping Canadians be more productive and competitive in the knowledge-based economy. Building on its past accomplishments, Industry Canada is moving forward by taking on emerging challenges and opportunities to ensure a more sustainable economic, environmental and social future. Increased productivity, employment and income growth equals an improved standard of living and quality of life for all Canadians.



Industry Canada's Sustainable Development Strategy III is characterized by its theme of innovation and results. This theme is built on a vision that reflects Industry Canada's mandate to help Canadians be more productive and competitive.

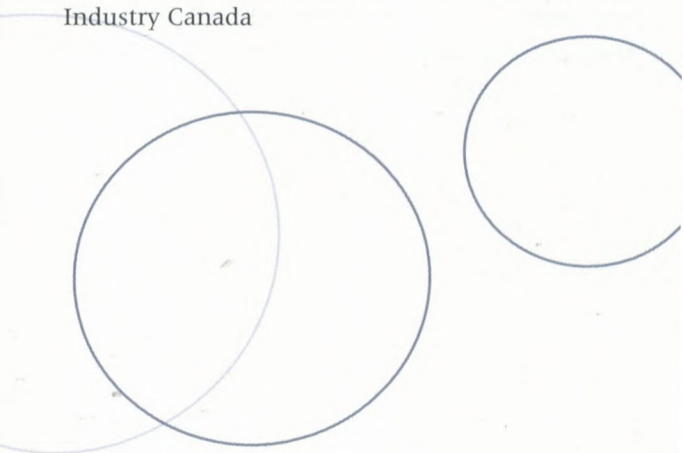
Vision

In support of a growing, competitive and innovative economy, Canada is a leader in the development, commercialization and adoption of innovative sustainable development tools, practices and technologies throughout the economy.

Strategic Outcomes

Three sustainable development strategic outcomes establish what the Department aims to achieve by December 2006:

- Innovation Towards Sustainable Development
- Corporate and Community Sustainability
- Sustainable Development Capacity Building Within Industry Canada



“The tide of global population and the imperatives of economic development — no longer restricted to the small minority of rich countries — make sustainable development a challenge of national and global magnitude.”

— Speech from the Throne, February 2, 2004

Innovation Towards Sustainable Development

- Increase commercialization and adoption of eco-efficient tools and technologies
 - Capacity building in research and development, and skills
 - Promoting technology innovation
 - Applying the tools in the marketplace

Corporate and Community Sustainability

- Increase use by industry, institutions and communities of corporate responsibility and sustainability practices
 - Promoting corporate responsibility and sustainability
 - Advancing local and global sustainability

Sustainable Development Capacity Building Within Industry Canada

- Enhance capacity of Industry Canada’s sustainable development management system
 - Improving sustainable development planning, performance measurement and evaluation

Industry Canada Sustainable Development Information Products and Tools

To find out more about Sustainable Development in Canada, visit any of the following Web sites:

Eco-efficiency

www.strategis.gc.ca/e2

Corporate Social Responsibility

www.strategis.gc.ca/csr

Corporate Sustainability Reporting

www.sustainabilityreporting.ca

Canadian Environmental Solutions

www.strategis.gc.ca/ces

Energy Benchmarking Tools

www.strategis.gc.ca/environment

To obtain your copy of the *Industry Canada Sustainable Development Strategy — 2003–06*:

- Visit the Industry Canada Sustainable Development Web site (www.strategis.gc.ca/sd)
- Call Industry Canada's Information Distribution Centre at (613) 947-7466
- E-mail publications@ic.gc.ca

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