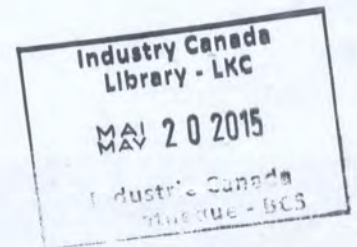




It's *amazing* what you can **DO**  
when you **connect** to the Net.

And it's easier –  
and more affordable –  
than you'd think!  
*Find out more.*



 **connecting.**canadians



Government of Canada  
Gouvernement du Canada

**Canada**

# Where to go when you connect to the NET.



## Business

Visit Canada's most comprehensive business information website, **Strategis**, to research domestic and international trade data, find marketplace information, pick up tips for managing your small business, and more: <http://strategis.ic.gc.ca>. And for everything you ever wanted to know about exporting, be sure to check out **ExportSource** at <http://exportsource.gc.ca>. There's even a site designed to help entrepreneurs with every aspect of their business. It's called **The Guide for Canadian Small Businesses** and it's at <http://www.rc.gc.ca/~paulb/rc4070/english/rc4070ed.htm>. Hoping to sell goods or services to the federal government? Visit **Contracts Canada** at <http://contractscanada.gc.ca> for everything you need to know. Does your small business need help getting the most out of being online? Look into the **Student Connection Program** at <http://www.scp-ebb.com> and team up with specially trained Student Business Advisors. And check out the resumes of qualified young people ranging from senior secondary students to recent college and university graduates on the **National Graduate Register** at <http://ngr.schoolnet.ca>. Facing an environmental problem? Visit **Canadian Environmental Solutions** at [http://strategis.ic.gc.ca/sc\\_indps/canenvir/engdoc/toc-eng.html](http://strategis.ic.gc.ca/sc_indps/canenvir/engdoc/toc-eng.html). You'll find 1500 environmental problems, 2000 environmental solutions and 700 companies who can provide the solution(s) you need. Need Aboriginal business information? Go to the **Aboriginal Business Map** website at [http://strategis.ic.gc.ca/scdt/abc\\_map/](http://strategis.ic.gc.ca/scdt/abc_map/). It's a virtual guide to Aboriginal business in Canada.



*On the Internet, there are endless different and exciting worlds to explore – news, sports, entertainment, business, science, culture, history and more. And within each world, there are countless fascinating sites just waiting to be discovered. The useful sites listed here are just the beginning. The Internet is home to literally millions more.*

Find out how and where you can get connected. Call

# 1-800-575-9200

or TTY 1-800-465-7735 now.

## Health, Fitness & Sports

Learn all about healthy eating for yourself and your family on **The Canada Food Guide** <http://www.hc-sc.gc.ca/main/hppb/nutrition/pub/foodguid/food1.htm>.

Still haven't quit smoking? Get help, free of charge, with **Health Canada's Quit For Life** site at <http://www.quit4life.com>.

Find out how the government is supporting athletic excellence.

Visit **Sport Canada** at <http://www.pch.gc.ca/sportcanada/> or drop by **CBC Hockey Night in Canada** at

<http://www.hockey.cbc.ca> and stay on top of what's new with your favourite team.



## Students & Youth

**Canada's SchoolNet** provides students and educators alike with an exciting way to learn about the world through computers – science, literature, history and many more subjects. Visit <http://www.schoolnet.ca> and find out more. With **SchoolNet Digital Collections** <http://www.schoolnet.ca/collections>, young people get valuable work experience while putting a wealth of "Canadian content" on the Internet – everything from art and photography to history and science. Also, the **Community Access Program** enables community websites to give job experience to about 1000 students a year – so check out <http://cap.unb.ca>.

**The National Graduate Register** matches job-seeking senior secondary students and recent college and university graduates with employers through a searchable online database of resumes. Check them out at <http://ngr.schoolnet.ca>

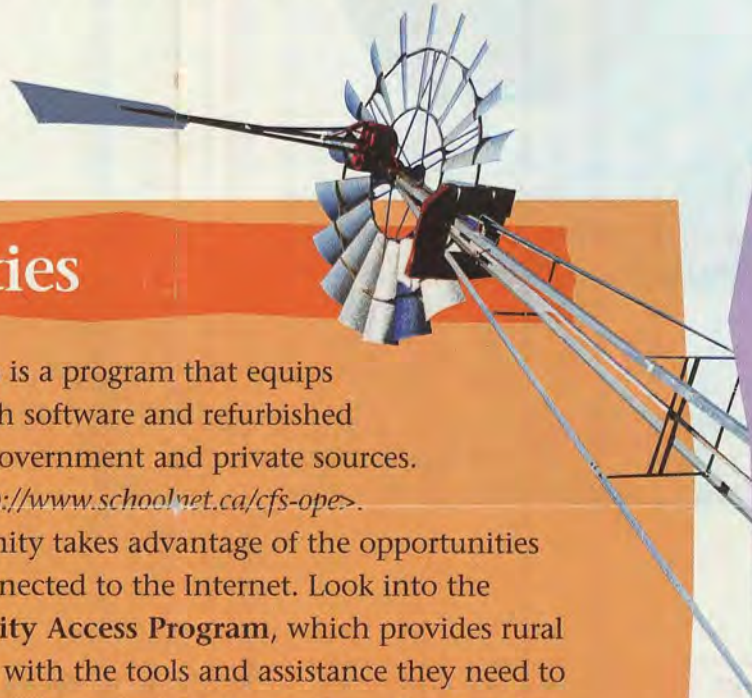


## Communities

**Computers for Schools** is a program that equips schools and libraries with software and refurbished computers donated by government and private sources. You'll find them at <http://www.schoolnet.ca/cfs-ope>.

Make sure your community takes advantage of the opportunities opened up by being connected to the Internet. Look into the government's **Community Access Program**, which provides rural and urban communities with the tools and assistance they need to get connected. You'll find them at <http://cap.unb.ca>. Suspect that someone in your neighbourhood isn't who they say they are?

Check out the Mounties' "Most Wanted List" on their **Royal Canadian Mounted Police** site at <http://www.rcmp-grc.gc.ca/html/rcmp2.htm>.



## Arts, Culture & Fun

Some of the world's most famous art galleries are online. Start with **Canada's National Art Gallery**: <http://national.gallery.ca>. Then take your kids on a virtual trip through time – from the pyramids of ancient Egypt to the streets of Nouvelle France, to the turn of the last century in a small Prairie town – just by visiting **The Canadian Museum of Civilization** at <http://www.civilization.ca>. Ever wonder if you're descended from kings or criminals? Find out how to trace your family tree, using the **National Library of Canada** site at <http://www.nlc-bnc.ca/services/egnlogy.htm>. Turn your kids on to coin collecting by visiting the **Royal Canadian Mint** at <http://www.rcmint.ca/en/news/980715.html>.



## Consumer Information

Get tips on auto leasing and product recalls, compare major banks' fees, discover how to complain effectively or learn how to better protect yourself from consumer scams. All kinds of useful information can be found on **Consumer Connection** [http://strategis.ic.gc.ca/sc\\_cons/consaffairs/engdoc/oca.html](http://strategis.ic.gc.ca/sc_cons/consaffairs/engdoc/oca.html). Visit the **Canada Post** site to track down any postal code in Canada: <http://www.canadapost.ca/CPC2/addrm/pclookup/pclookup.html>. Check the value of your Canada Savings Bonds at the **Canadian Investment and Savings** website at <http://www.cis-pec.gc.ca/english>. Look up train schedules or book a seat on **Via Rail** at <http://www.viarail.ca/en.index.html>. Check out the **Canada Mortgage and Housing Corporation** to pick up helpful tips on buying (and financing) a home: at <http://www.cmhc-schl.gc.ca/cmhc.html>.



connecting canadians

# NOW'S the *time* to become a Connected Canadian.

There's never been a better time to get connected, or so many reasons to do so – for school, for business, and also just for fun.

Right now, the Government of Canada, along with business and government partners, is helping provide Internet access to Canadians – in tens of thousands of public places like schools, libraries and, community centres.

Why? To help all Canadians get online – to find jobs, research term papers, consult experts, buy and sell products, do their banking, stay in touch with friends...and so much more.

It's a Government of Canada initiative called Connecting Canadians and its goal is to help Canadians become the most connected people on earth, ready to take advantage of the opportunities of today's new knowledge-based economy.

## Six ways Connecting Canadians is helping Canadians become the most connected people on earth.

*Connecting Canadians is a six-part strategy to ensure that by the year 2000, Canada is well on its way to achieving international leadership in the knowledge-based economy.*

### 1. Canada Online –

We're helping connect Canadians to each other – and the world – by supporting public Internet access sites in 5,000 rural and remote communities, and adding up to another 5,000 in urban areas. We're also helping connect all 16,500 public schools and 3,400 public libraries across Canada. We're even working on making Canada's Internet system the fastest in the world.

### 2. Smart Communities –

We're helping towns and cities in every part of Canada reinvent themselves as 'communities of the future.' We're encouraging them to put new technologies to work so they can deliver better health care services, provide better education and training, and encourage better business growth.



*"I can get government information even at 8 p.m. on a Sunday."*

### 3. Canadian Content Online –

We're helping Canada become a world leader in supplying online content as well as exciting new software and applications. The Internet is an ideal place to tell the world about our country, our people and culture, our abilities and achievements, our history and hopes.

### 4. Electronic Commerce –

Electronic commerce is changing the way Canadians shop and do business, so we're creating a regulatory and legal framework to safeguard electronic commerce for everyone involved. Ultimately, our goal is to make Canada a world centre for electronic commerce products and services in the 21st Century.

### 5. Government Online –

By putting government services online, we're providing better access to information. Many helpful government services are already online – like ExportSource, The National Graduate Register and The Guide for Small Business – and we're putting new interactive services online all the time – each one designed to better meet your needs, whether you want to check the weather up north, or find out about a trade show in Japan.

### 6. Promoting A Connected Canada To The World –

A "connected Canada" will be very attractive to foreign investors, and will help establish our country as a global hub of the new knowledge-based economy. So we're doing everything we can to make sure we're internationally recognized as a high-tech country, because the economic benefits will help us all.

*Send for your free information kit today. Or learn more about Connecting Canadians by visiting our Web site at <http://www.connect.gc.ca>*



*"I e-mail my brother in Australia from the library."*



*"I found a great used car on the Internet."*



*"I've been reading up on census data for a research project."*



*"I do my banking online now – any time of the day or night."*



connecting.canadians

Call  
**1-800-575-9200**  
or TTY: 1-800-465-7735.

*It's a free call and a free kit, so call today.*

# Call **NOW** to get your *free* Connecting Canadians information kit.

Find out what's waiting for *you* on the Internet.

Learn how to get connected  
at a local public access point.

Find out what you'll need to 'surf the Net'.

Unravel some of the mysteries of this  
powerful new medium.

Discover websites for every interest, including yours.

***Connecting Canadians is a Government  
of Canada initiative helping Canadians  
to become the most connected people on  
earth, ready for the jobs and opportunities  
of today's knowledge-based economy.***

Get connected.

## 1-800-575-9200

or TTY 1-800-465-7735.

Or find out more by visiting our website at  
<<http://www.connect.gc.ca>>



**Parental discretion advised.** If you're a parent, we recommend that you sit with your children while they surf the Net. Not only will they enjoy having your undivided attention, it's the only 100% reliable way to make sure they don't visit inappropriate sites. You may also want to look into commercial software designed to control access to unsuitable sites.



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