



Contracting Policy Notice 2006-3 – Removal of definitions for advertising and public opinion research from the Contracting Policy (Archived)

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sur les marchés des définitions concernant les marchés de services de publicité et la recherche en
opinion publique (Archivé)

August 30, 2006

To: Functional Heads, Finance and Administration of all Departments and Agencies

Subject

1. The Treasury Board has amended the *Contracting Policy of the Government of Canada* to reflect the government's commitments in its Federal Accountability Action Plan involving the procurement of contracts for advertising and public opinion research, a policy guidance on public opinion research issues on April 28, 2005, and changes to government organization and machinery.
2. Amendments have been made to the *Contracting Policy* under the section for *Advertising and Public Opinion Research Services*. The amendments apply to the following sub sections: 16.13.5, 16.13.6, 16.13.7 and 16.13.8.
3. Amendments are effective August 1, 2006.
4. The applicable sections of the Treasury board *Common Services Policy* have also been amended to reflect the transfer of the definitions of advertising and public opinion research from the *Contracting Policy* to the *Communications Policy*. These policies are available on the Treasury Board Secretariat Web site at: <http://www.tbs-sct.gc.ca/index-eng.asp>.

Reporting Entities

5. Departments are to follow the process and reporting requirements for public opinion research and advertising as outlined in the *Communications Policy*.

Contracting Policy Web Site

6. Online access: All TBS publications are now available online via the TBS home page. To access this site, type the following in the address section of your World Wide Web browser: <http://www.tbs-sct.gc.ca/index-eng.asp>
7. You will be able to access this [Contracting Policy Notice](#) on the home page via [A-Z Index](#). In this page, go to [Contracting](#). Here, you will find a list of all Contracting Policy Notices and TB circulars still in effect.

Enquiries

8. Enquiries concerning this Contracting Policy Notice may be addressed to the Investment, Project Management and Procurement Policy Division, Government Operations Sector, Treasury Board of Canada Secretariat at 613-957-0202, by fax at 613-952-1381 or by e-mail at: McKay.Mary@tbs-sct.gc.ca

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Date modified: