

# Alcohol and cannabis

sales in Canada, April 2021 to March 2022

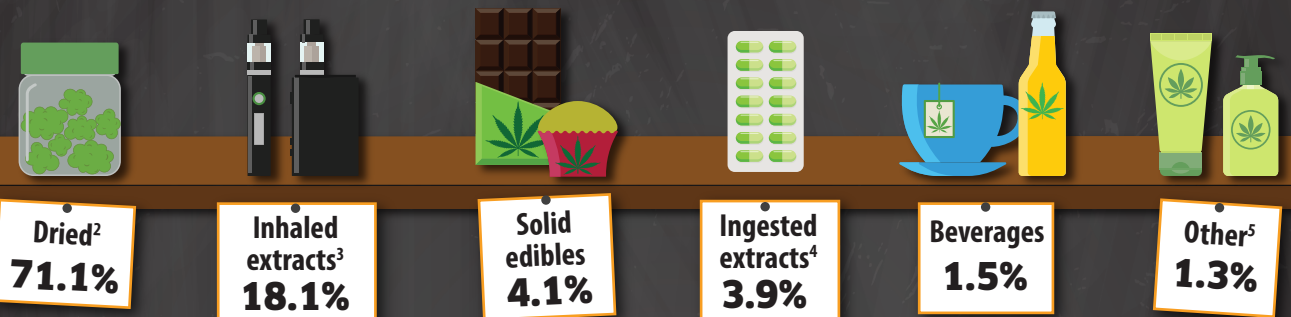


## Share of total sales,<sup>1</sup> by type

### Alcohol



### Cannabis



**Beer** remains Canada's drink of choice, while **dried** cannabis is preferred.

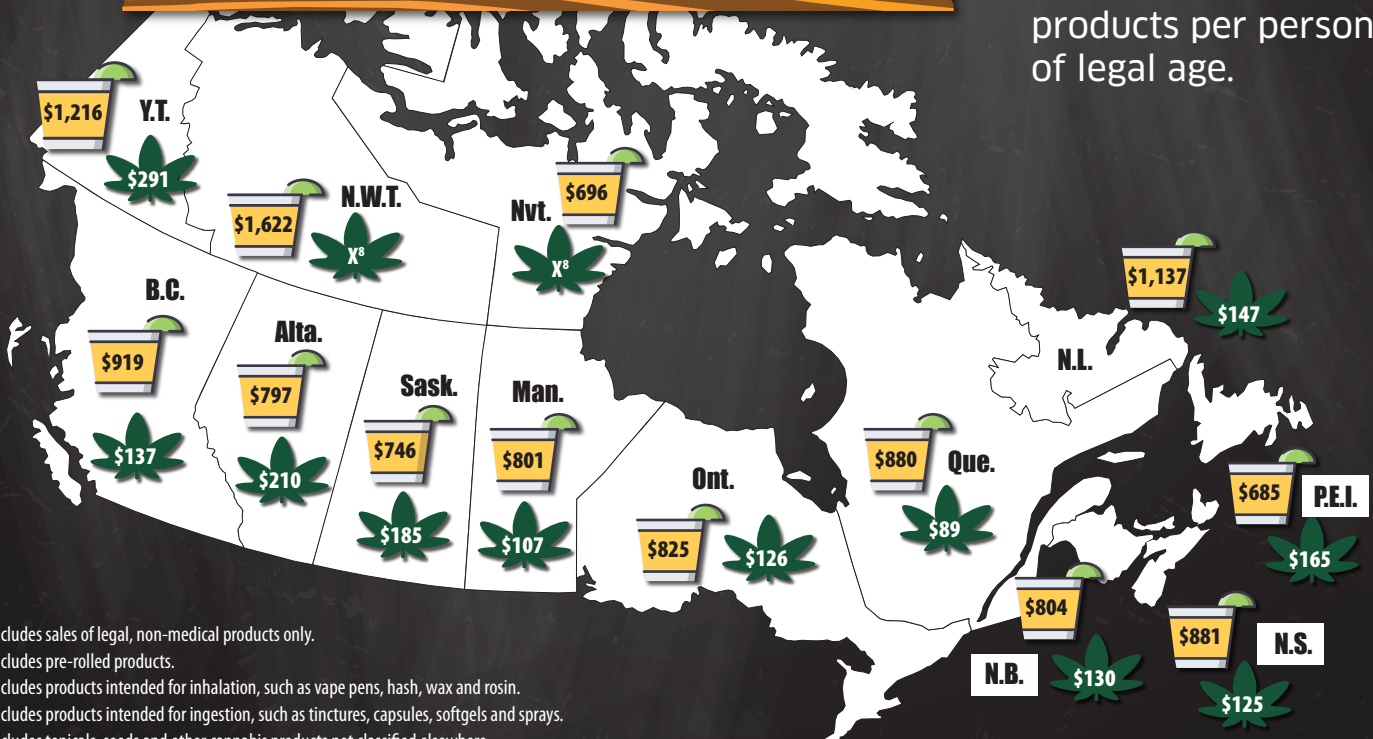
Alcohol sales totalled **\$850** and cannabis sales were **\$131** per person of legal age<sup>6</sup> in Canada.



Total alcohol sales in Canada were **\$26 billion**, six and a half times more than the **\$4 billion** in legal sales of non-medical cannabis.



## Sales of alcohol versus cannabis per person of legal age,<sup>6</sup> by province and territory



Governments earned<sup>7</sup> **\$443** from the sale of alcoholic beverages and **\$51** from the sale of cannabis products per person of legal age.

1. Includes sales of legal, non-medical products only.  
 2. Includes pre-rolled products.  
 3. Includes products intended for inhalation, such as vape pens, hash, wax and rosin.  
 4. Includes products intended for ingestion, such as tinctures, capsules, softgels and sprays.  
 5. Includes topicals, seeds and other cannabis products not classified elsewhere.  
 6. Sales per person are calculated by dividing the total sales of alcohol or cannabis by the population of legal age.  
 7. Net income of liquor and cannabis authorities and other government revenue from the control and sale of alcoholic beverages and cannabis.  
 8. Suppressed to meet the confidentiality requirements of the *Statistics Act*.

Source: Statistics Canada, Control and sale of alcoholic beverages and cannabis, April 1, 2021 to March 31, 2022.

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