

Federal business innovation and growth support for clean technology, 2020



In 2020:

15 of the 123 BIGS programs were clean technology programs

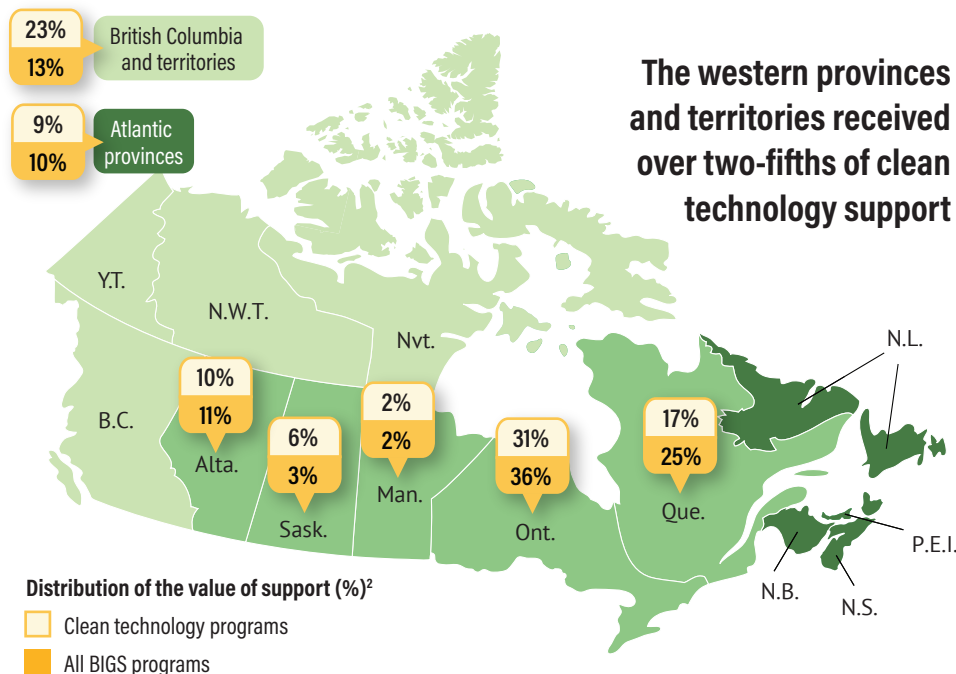
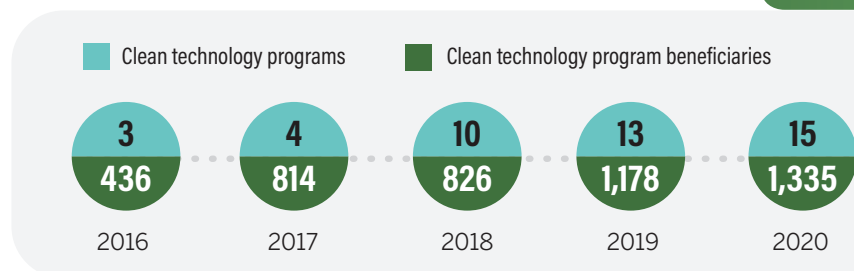
9% of all BIGS funding went to clean technology initiatives (\$394 million)

5% of all BIGS program beneficiaries received support for clean technology initiatives (1,335 businesses)

14% of employees of all BIGS program beneficiaries worked for businesses that received clean technology support (625,000 employees)

10% of the revenue of all BIGS program beneficiaries came from businesses that received clean technology support (\$187 billion)

The Canadian government supports businesses through business innovation and growth support (BIGS) programs. These include programs that exclusively support clean technology¹ initiatives.



Clean technology program beneficiaries saw higher growth in revenue than all BIGS program beneficiaries

Support program beneficiaries (%)

Clean technology programs

All BIGS programs

Zero or negative growth

33% (Clean technology programs) vs 43% (All BIGS programs)

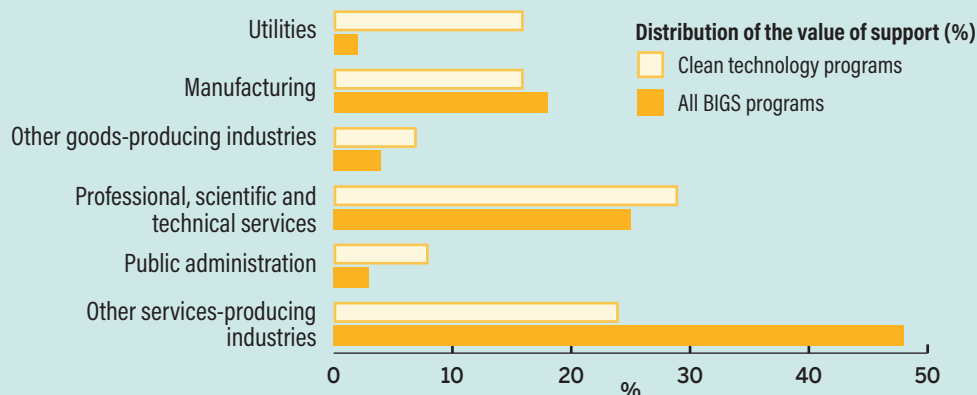
More than 0% to 10% growth

63% (Clean technology programs) vs 54% (All BIGS programs)

More than 10% growth

4% (Clean technology programs) vs 3% (All BIGS programs)

The services-producing sector received more clean technology support than the goods-producing sector



1. Clean technologies are defined as any good or service designed with the primary purpose of contributing to the remediation or prevention of any type of environmental damage, or any good or service that is less polluting or more resource-efficient than equivalent products.

2. Percentages do not always add up to 100% due to rounding.

Sources: Statistics Canada, Business Innovation and Growth Support and Business Linkable File Environment, 2023.

ISBN: 978-0-660-48329-0 | Catalogue number: 11-627-M

© His Majesty the King in Right of Canada, as represented by the Minister of Industry, 2023