

# FEDERAL BUSINESS INNOVATION AND GROWTH SUPPORT

## TO OFFICIAL LANGUAGE MINORITY OWNED BUSINESSES, 2020



In 2020, **344,225** businesses were OLM-owned<sup>1</sup>, representing **6.3%** of all businesses<sup>2,3</sup> in Canada. Of these businesses, **1,775** (0.5%) received **\$437,595,990** (12.7%) of all business innovation and growth support.



Compared with unsupported OLM-owned businesses, **supported<sup>4</sup> OLM-owned businesses** were:

**10.1 times**

more likely to be **mid-sized businesses**  
(100 to 499 employees)

**33.1 times**

more likely to be **large businesses**  
(500 or more employees)

**4.8 times**

more likely to report making at least **\$2 million in revenue**

**1.9 times**

less likely to be **owned by women**

Nearly half (**48.7%**) of all supported OLM-owned businesses were concentrated in professional, scientific and technical services or manufacturing, compared with **14.9%** of unsupported OLM-owned businesses.

**Compared with OLM-owned businesses that did not receive support, supported OLM-owned businesses were:**



**10.5 times**

more concentrated in **manufacturing**



**8.6 times**

more concentrated in **mining, quarrying, and oil and gas extraction**



**3.2 times**

more concentrated in **information and cultural industries**



**22.6 times**

less concentrated in **real estate, and rental and leasing**

### Notes:

1. In this infographic, official language minority (OLM) owned businesses refer to businesses whose owner has English as their first official language spoken (FOLS) in Quebec and French as their FOLS in the rest of Canada. Those with both English and French as their first official languages spoken were equally redistributed among the English-only and French-only categories.
2. Business owners are primary owners of new, alive, or alive, but inactive businesses operating in Canada, including all those with self-employment income, that are linked to a 2021 Census record.
3. The primary business owner is the individual most likely to be the business owner (or manager) among all known owners and office bearers. If multiple owners exist, the larger share of business income determines the primary owner.
4. The primary owner of a supported business is the ultimate recipient of federal business innovation and growth support.

Sources: Statistics Canada, Business Linkable File Environment, 2020, Business Innovation and Growth Support, 2020, and Census of Population, 2021.

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