ONLINE SAFETY
IN CANADA, 2022
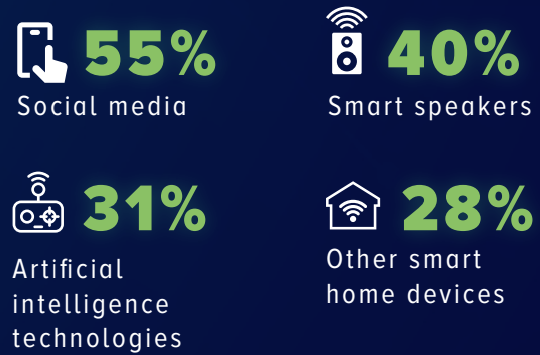
In 2022, CANADIANS
used the Internet for a variety of purposes

- **95%** Personal use of Internet
- **78%** Online banking
- **74%** Social media
- **47%** Smart home devices
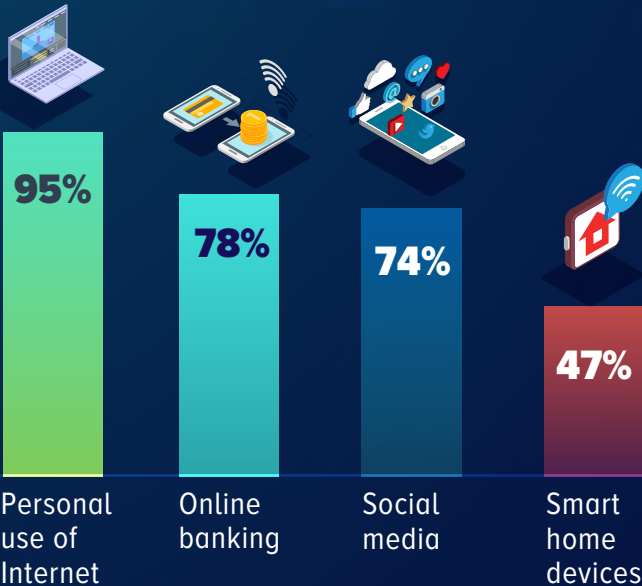
CANADIANS REPORTED NOT TRUSTING SOME TECHNOLOGIES
to keep their personal information secure

- **55%** Social media
- **40%** Smart speakers
- **31%** Artificial intelligence technologies
- **28%** Other smart home devices

CANADIANS SAW HARMFUL CONTENT ONLINE

27% saw **information suspected to be false or inaccurate,** such as misinformation, **every day**

11% saw **content that may incite hate or violence every day**

CANADIANS WERE VICTIMS OF CYBERSECURITY INCIDENTS

40% received fraudulent content, such as emails or messages from social media

11% had a virus or malicious software

9% were victims of payment card fraud

WHAT CANADIANS DID TO PROTECT
themselves and their devices online

Canadians continue to improve their skills for using computers and software, with **45%** doing a learning activity such as online training or self-guided learning, or seeking help from friends or family.

- **75%** **Enabled optional security features** to verify their identity when accessing accounts or applications
- **62%** **Blocked emails,** including junk mail and spam
- **61%** **Restricted or refused access** to their geographical location
- **59%** **Refused to authorize the use of personal data** for advertising purposes
- **50%** **Protected their mobile devices** by updating operating systems manually or automatically
- **49%** **Changed the privacy settings on accounts or apps** to limit access to their profile or personal information
- **44%** **Blocked other types of messages,** such as messages on instant messaging apps or social network accounts