

Catalogue no. 89-657-X2023007  
ISBN 978-0-660-47799-2

## Ethnicity, Language and Immigration Thematic Series

# Characteristics of official language minority businesses and owners: Regional infographics



Release date: March 21, 2023



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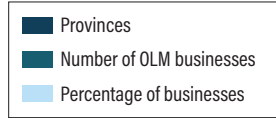
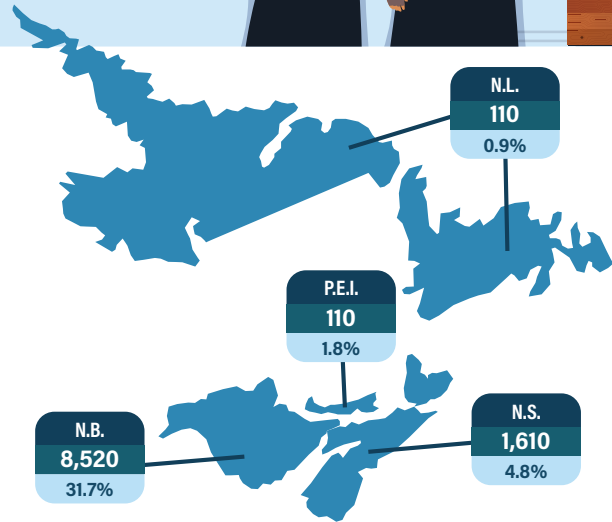
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# CHARACTERISTICS OF OFFICIAL LANGUAGE MINORITY BUSINESSES AND OWNERS

## ATLANTIC REGION

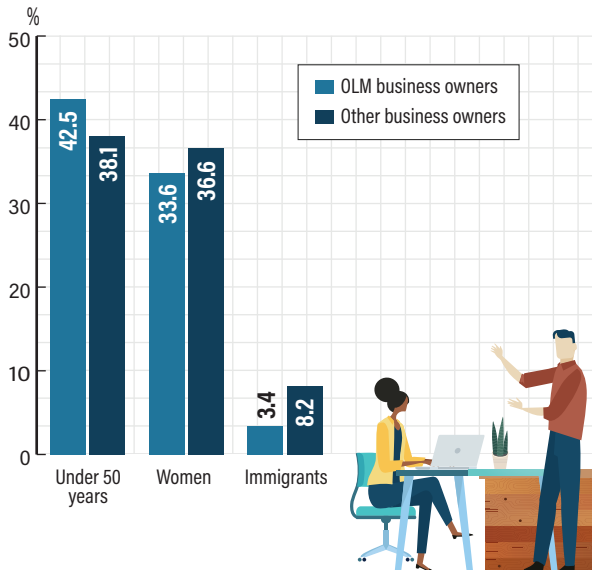


Businesses where at least 50% of owners have French as their first official language spoken (2017)



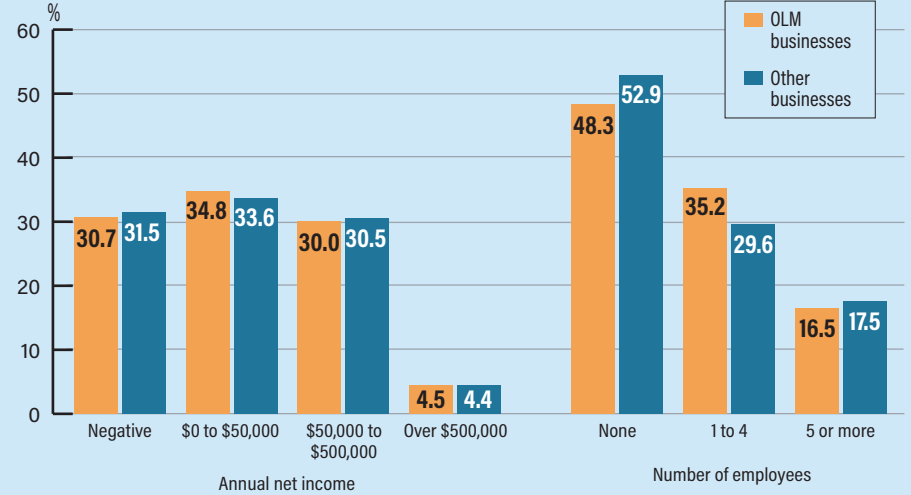
### Characteristics of official language minority business owners

Compared with other owners, owners of official language minority (OLM) businesses are somewhat younger, and a bit less likely to be women or to be immigrants



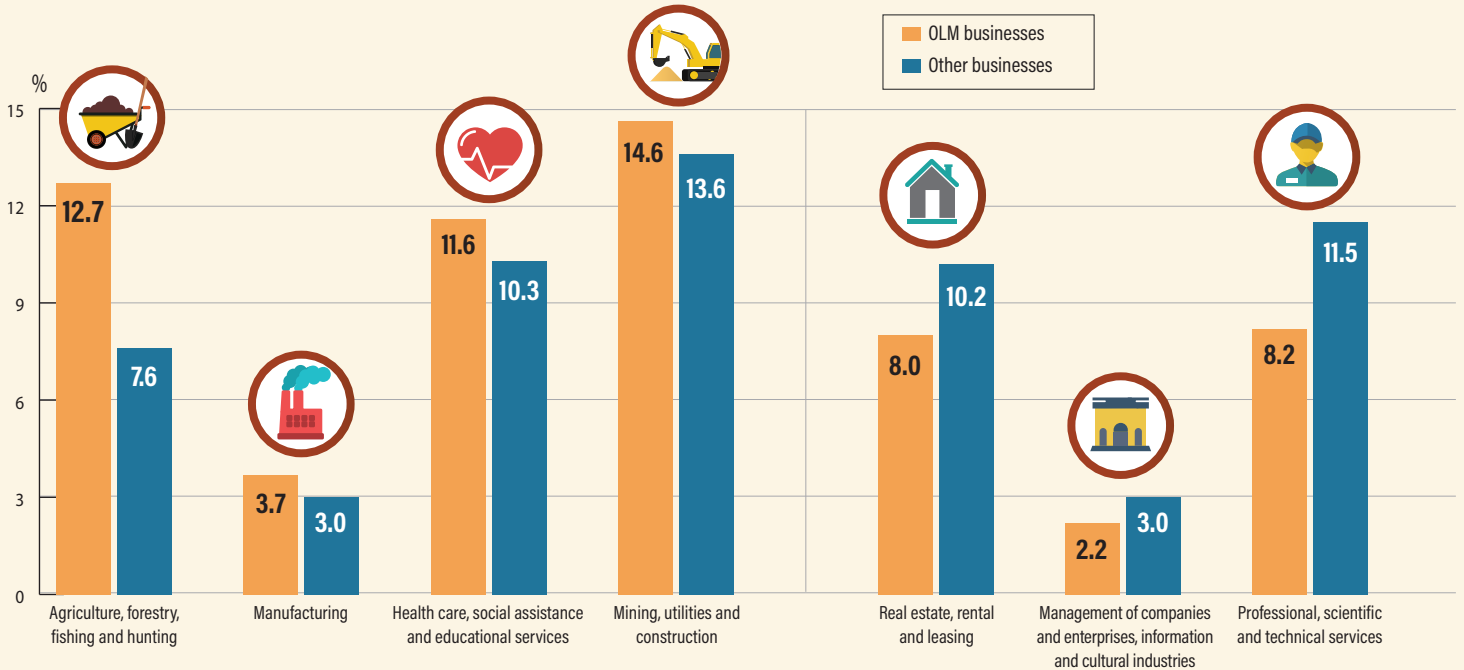
### Characteristics of official language minority businesses

Official language minority (OLM) businesses have annual net incomes that are similar to those of other businesses.



Compared with other businesses, OLM businesses are more likely to have at least one employee, but somewhat less likely to have 5 employees or more.

Compared with other businesses, OLM businesses are more concentrated in certain industries and less concentrated in others



- Notes:**
- Official language minorities (OLMs) are English-language communities in Quebec and French-language communities in Canada outside Quebec.
  - OLM businesses are defined as businesses where at least 50% of property is held by a person or persons whose first official language spoken is that of the official language minority of the province where the business is located (including persons who have both English and French as their first official language spoken).
  - A business's geographic location corresponds to the location of its head office.
  - All data in this infographic are for 2017.

Source: Statistics Canada, 2016 Census and Canadian Employer–Employee Database Linkage.

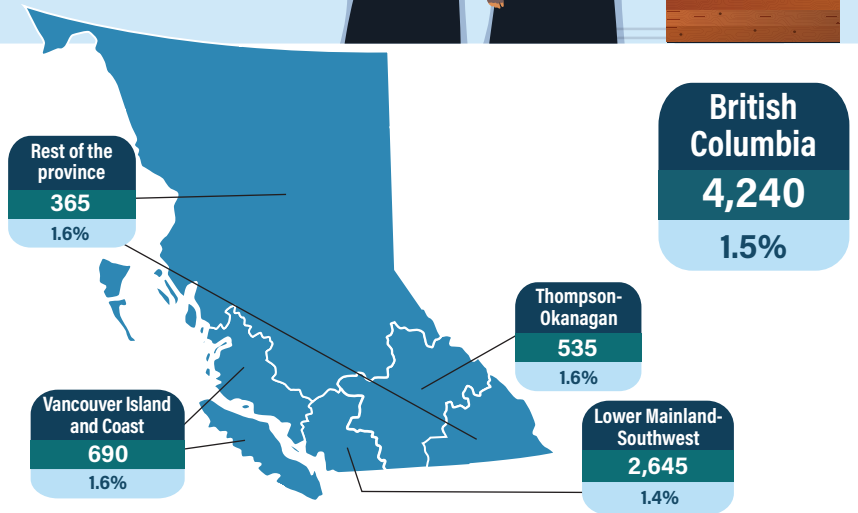
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# CHARACTERISTICS OF OFFICIAL LANGUAGE MINORITY BUSINESSES AND OWNERS

## BRITISH COLUMBIA

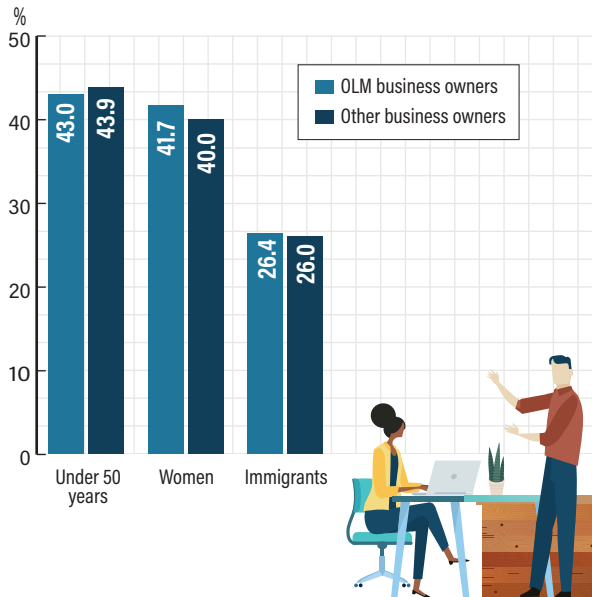


Businesses where at least 50% of owners have French as their first official language spoken (2017)



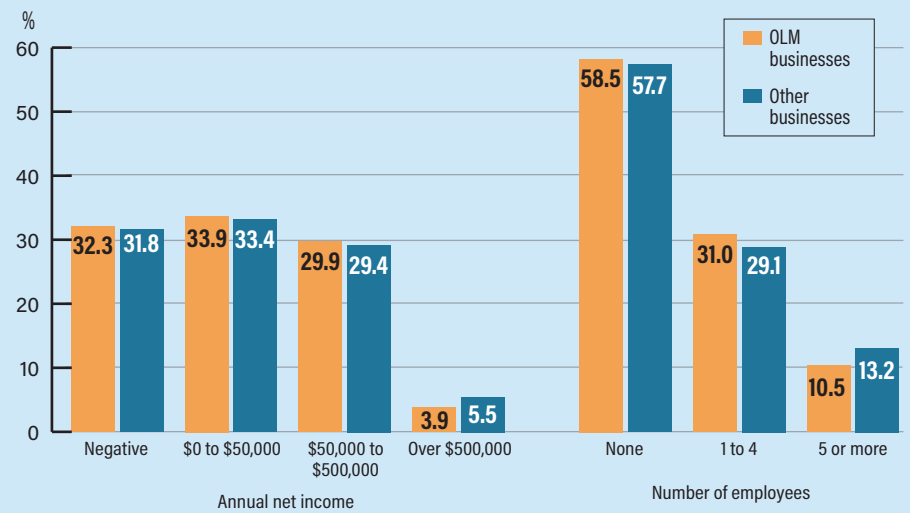
### Characteristics of official language minority business owners

Compared with other owners, owners of official language minority (OLM) businesses are slightly more likely to be women.



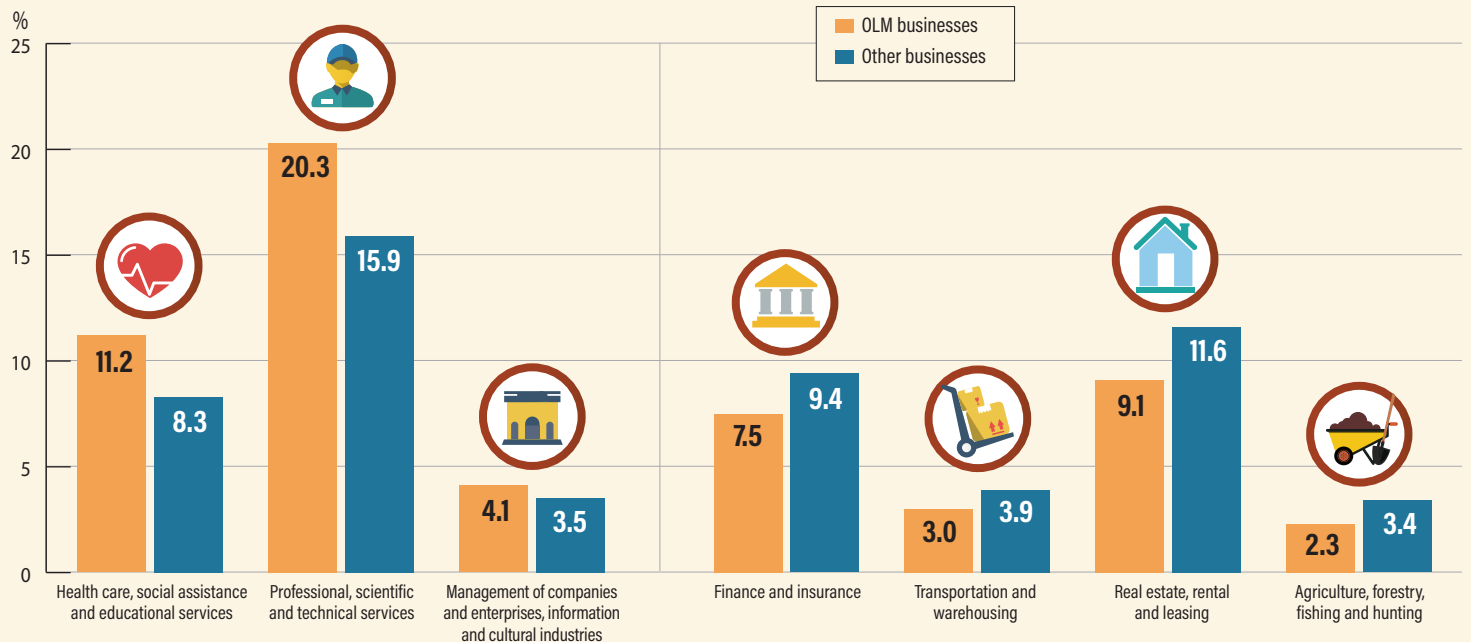
### Characteristics of official language minority businesses

Compared to other businesses, official language minority (OLM) businesses are somewhat less likely to have an annual net income that is over \$500,000.



OLM businesses are somewhat more likely than other businesses to have no or fewer than 5 employees.

Compared with other businesses, OLM businesses are more concentrated in certain industries and less concentrated in others



**Notes:**  
 - Official language minorities (OLMs) are English-language communities in Quebec and French-language communities in Canada outside Quebec.  
 - OLM businesses are defined as businesses where at least 50% of property is held by a person or persons whose first official language spoken is that of the official language minority of the province where the business is located (including persons who have both English and French as their first official language spoken).  
 - A business's geographic location corresponds to the location of its head office.  
 - All data in this infographic are for 2017.

Source: Statistics Canada, 2016 Census and Canadian Employer–Employee Database Linkage.

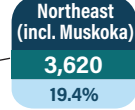
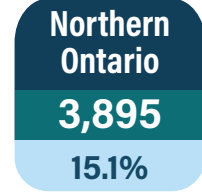
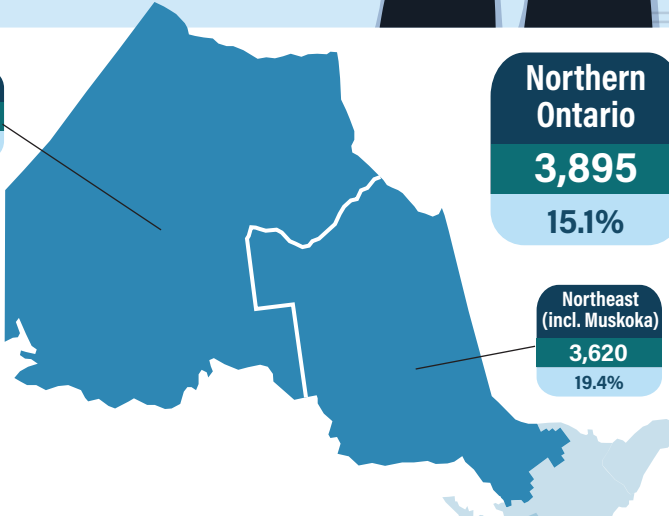
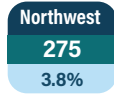
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# CHARACTERISTICS OF OFFICIAL LANGUAGE MINORITY BUSINESSES AND OWNERS

## NORTHERN ONTARIO

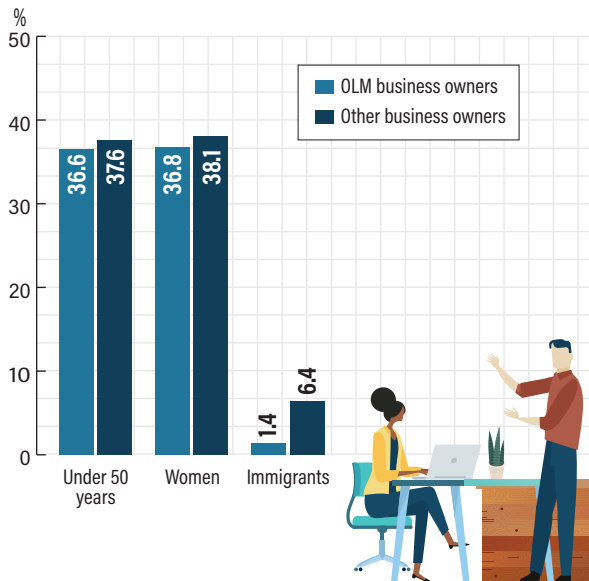


Businesses where at least 50% of owners have French as their first official language spoken (2017)



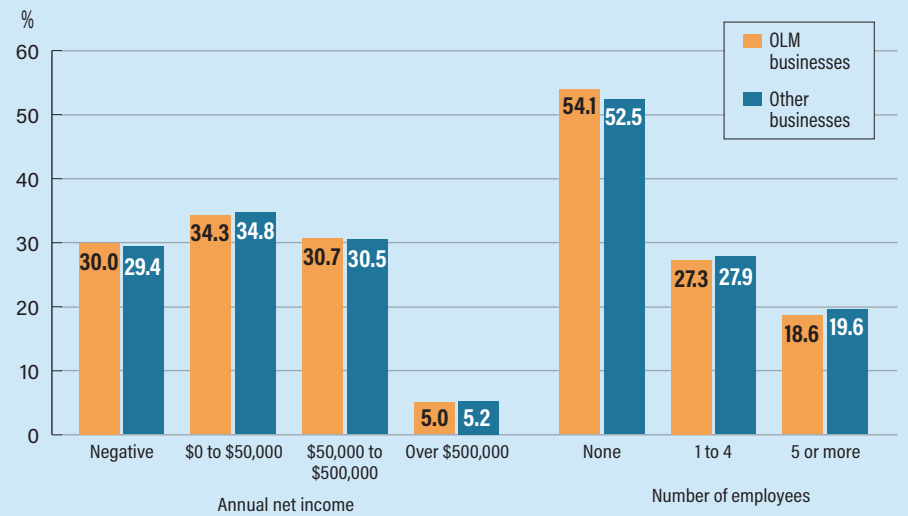
### Characteristics of official language minority business owners

Compared with other owners, owners of official language minority (OLM) businesses are slightly less likely to be women and are less likely to be immigrants.



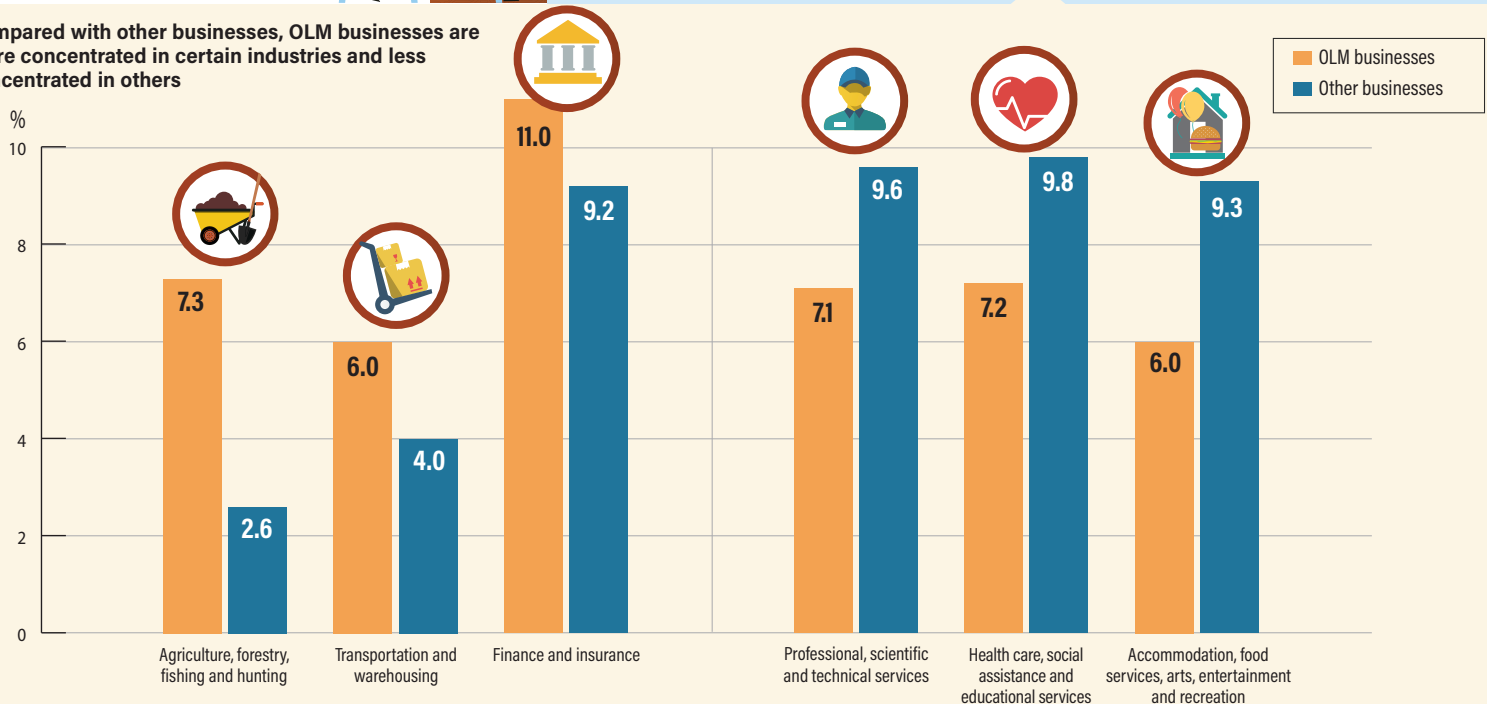
### Characteristics of official language minority businesses

Official language minority (OLM) businesses have annual net incomes that are similar to those of other businesses.



OLM businesses are slightly more likely than other businesses to have no employee.

Compared with other businesses, OLM businesses are more concentrated in certain industries and less concentrated in others



- Notes:**
- Official language minorities (OLMs) are English-language communities in Quebec and French-language communities in Canada outside Quebec.
  - OLM businesses are defined as businesses where at least 50% of property is held by a person or persons whose first official language spoken is that of the official language minority of the province where the business is located (including persons who have both English and French as their first official language spoken).
  - A business's geographic location corresponds to the location of its head office.
  - All data in this infographic are for 2017.

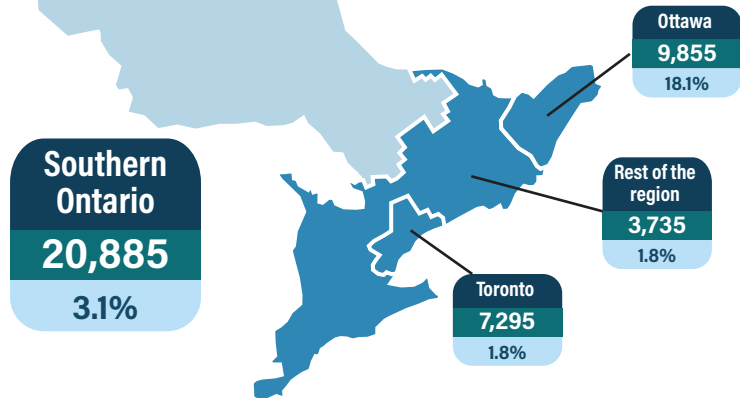
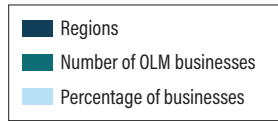
Source: Statistics Canada, 2016 Census and Canadian Employer–Employee Database Linkage.  
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# CHARACTERISTICS OF OFFICIAL LANGUAGE MINORITY BUSINESSES AND OWNERS

## SOUTHERN ONTARIO

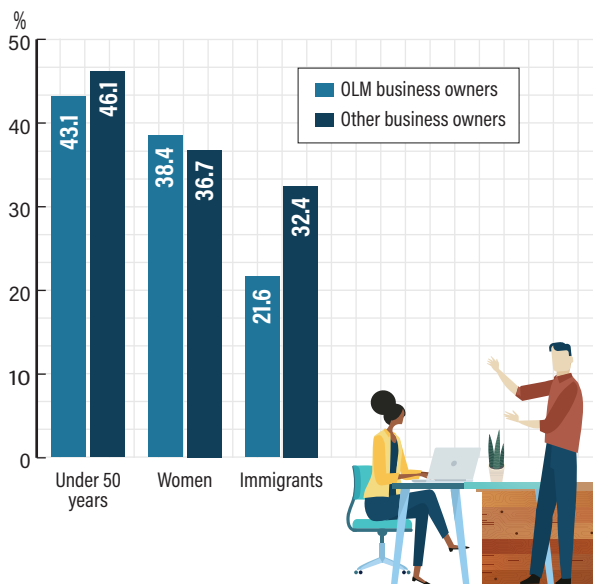


Businesses where at least 50% of owners have French as their first official language spoken (2017)



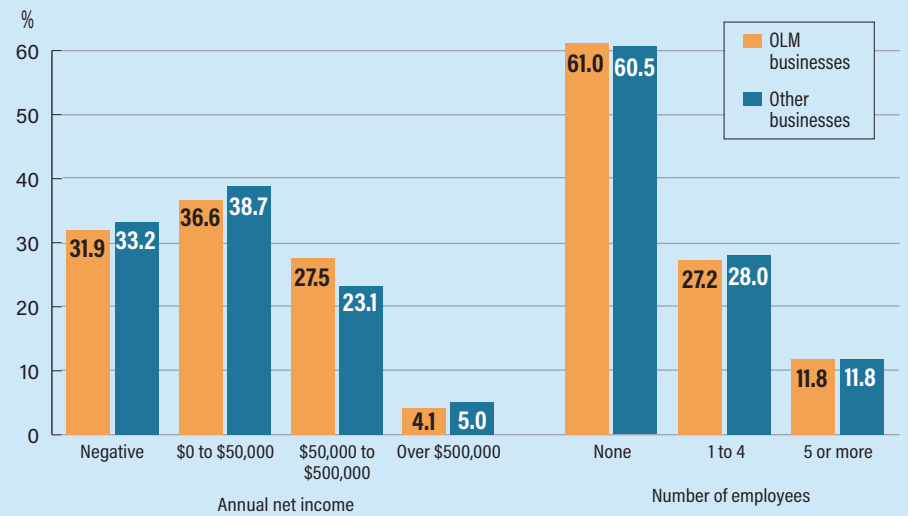
### Characteristics of official language minority business owners

Compared with other owners, owners of official language minority (OLM) businesses are slightly older, are slightly more likely to be women, and are less likely to be immigrants.



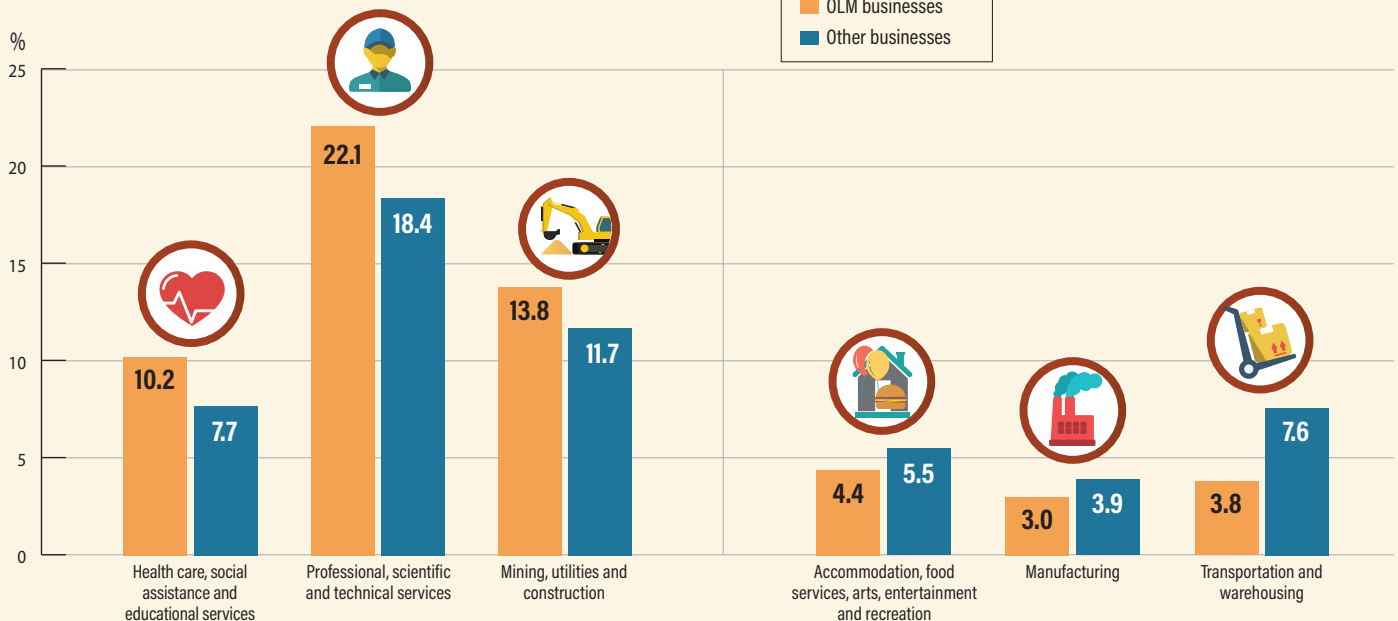
### Characteristics of official language minority businesses

Compared to other businesses, official language minority (OLM) businesses more often have an annual net income of between \$50,000 and \$500,000.



OLM businesses are similar to other business with regards to their number of employees.

Compared with other businesses, OLM businesses are more concentrated in certain industries and less concentrated in others



- Notes:**
- Official language minorities (OLMs) are English-language communities in Quebec and French-language communities in Canada outside Quebec.
  - OLM businesses are defined as businesses where at least 50% of property is held by a person or persons whose first official language spoken is that of the official language minority of the province where the business is located (including persons who have both English and French as their first official language spoken).
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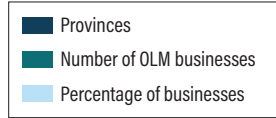
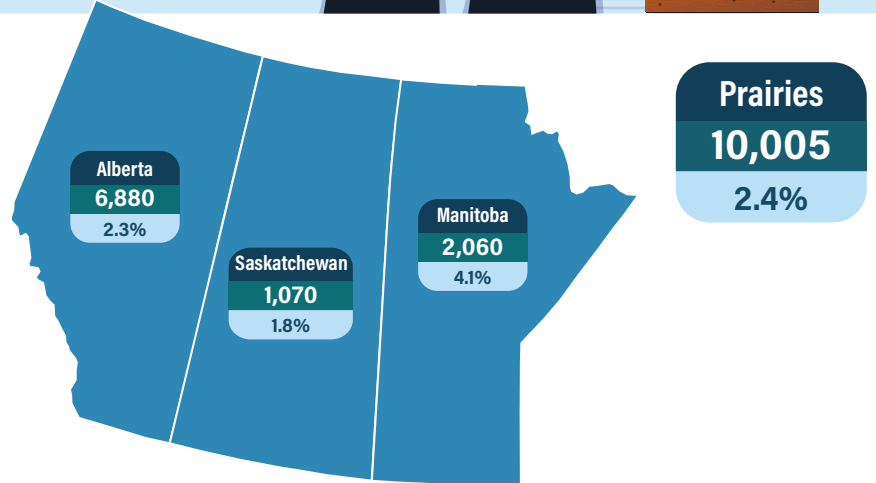
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# CHARACTERISTICS OF OFFICIAL LANGUAGE MINORITY BUSINESSES AND OWNERS

## PRAIRIES

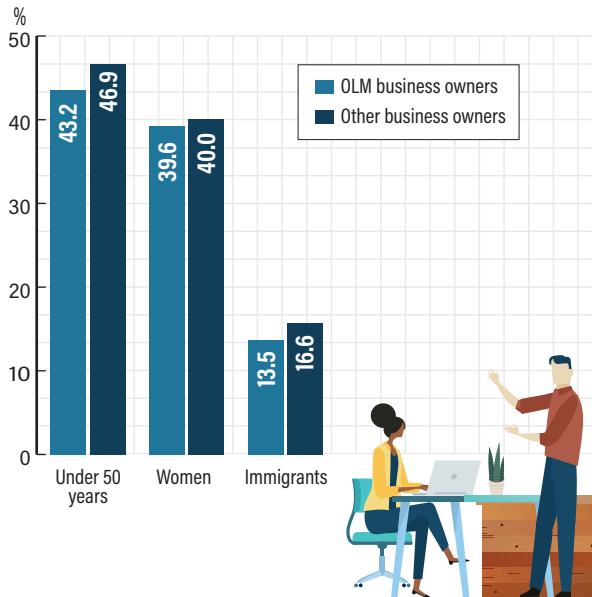


Businesses where at least 50% of owners have French as their first official language spoken (2017)



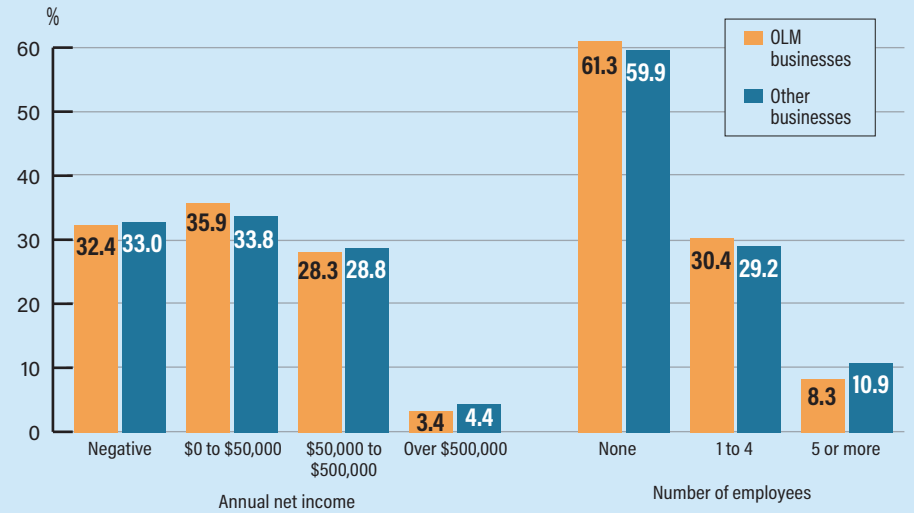
### Characteristics of official language minority business owners

Compared with other owners, owners of official language minority (OLM) businesses are slightly older and less likely to be immigrants.



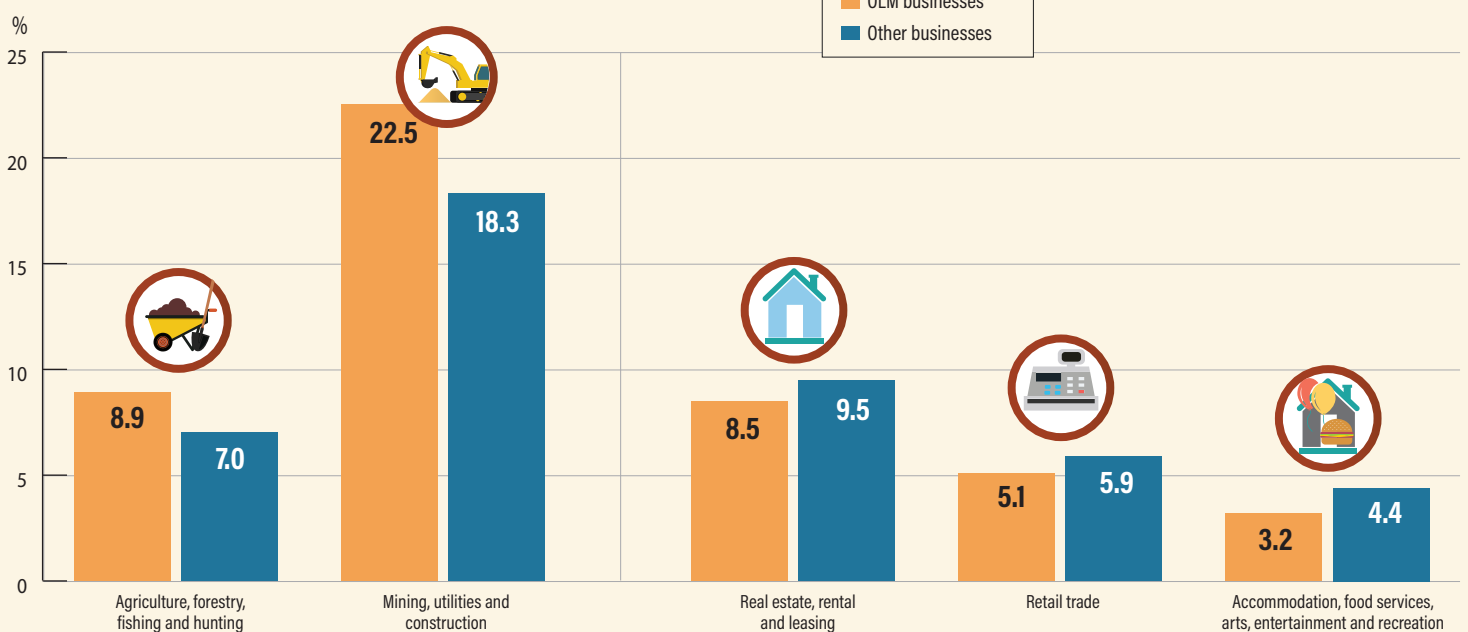
### Characteristics of official language minority businesses

Compared to other businesses, official language minority (OLM) businesses are somewhat less likely than other businesses to have an annual net income that is over \$500,000.



Compared to other businesses, OLM businesses more often have no employee and less often have 5 or more.

Compared with other businesses, OLM businesses are more concentrated in certain industries and less concentrated in others



- Notes:**
- Official language minorities (OLMs) are English-language communities in Quebec and French-language communities in Canada outside Quebec.
  - OLM businesses are defined as businesses where at least 50% of property is held by a person or persons whose first official language spoken is that of the official language minority of the province where the business is located (including persons who have both English and French as their first official language spoken).
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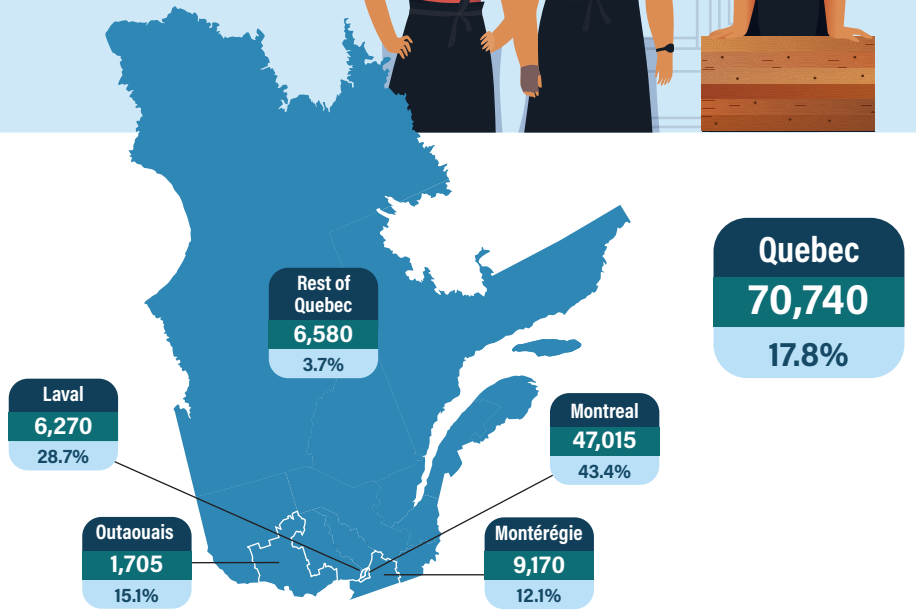
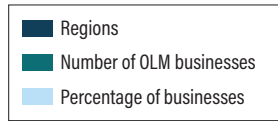
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# CHARACTERISTICS OF OFFICIAL LANGUAGE MINORITY BUSINESSES AND OWNERS

## QUEBEC

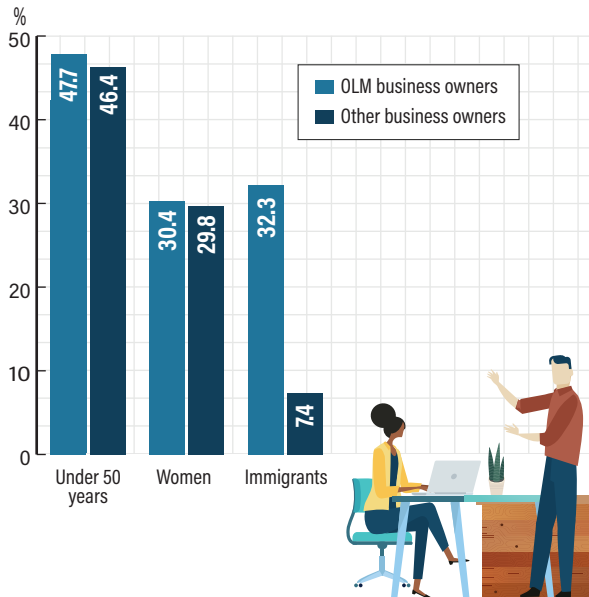


Businesses where at least 50% of owners have English as their first official language spoken (2017)



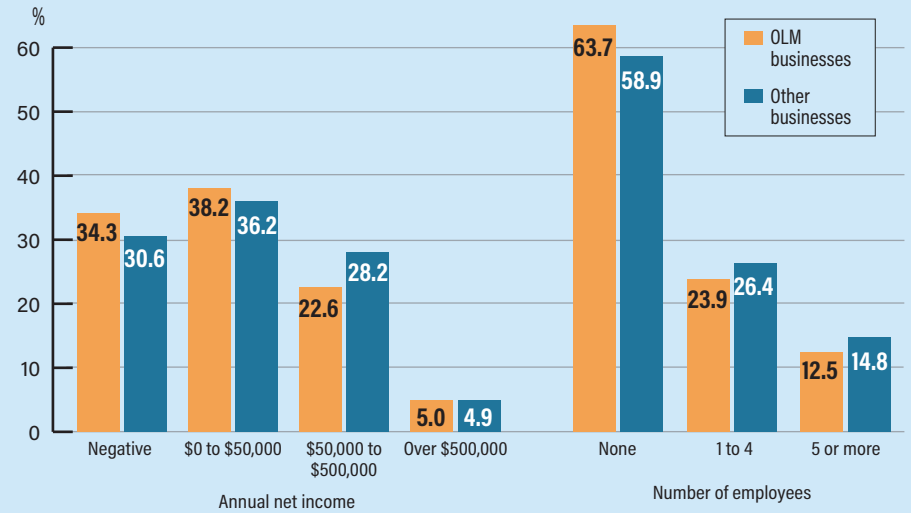
### Characteristics of official language minority business owners

Compared with other owners, owners of official language minority (OLM) businesses are slightly younger, and much more likely to be immigrants.



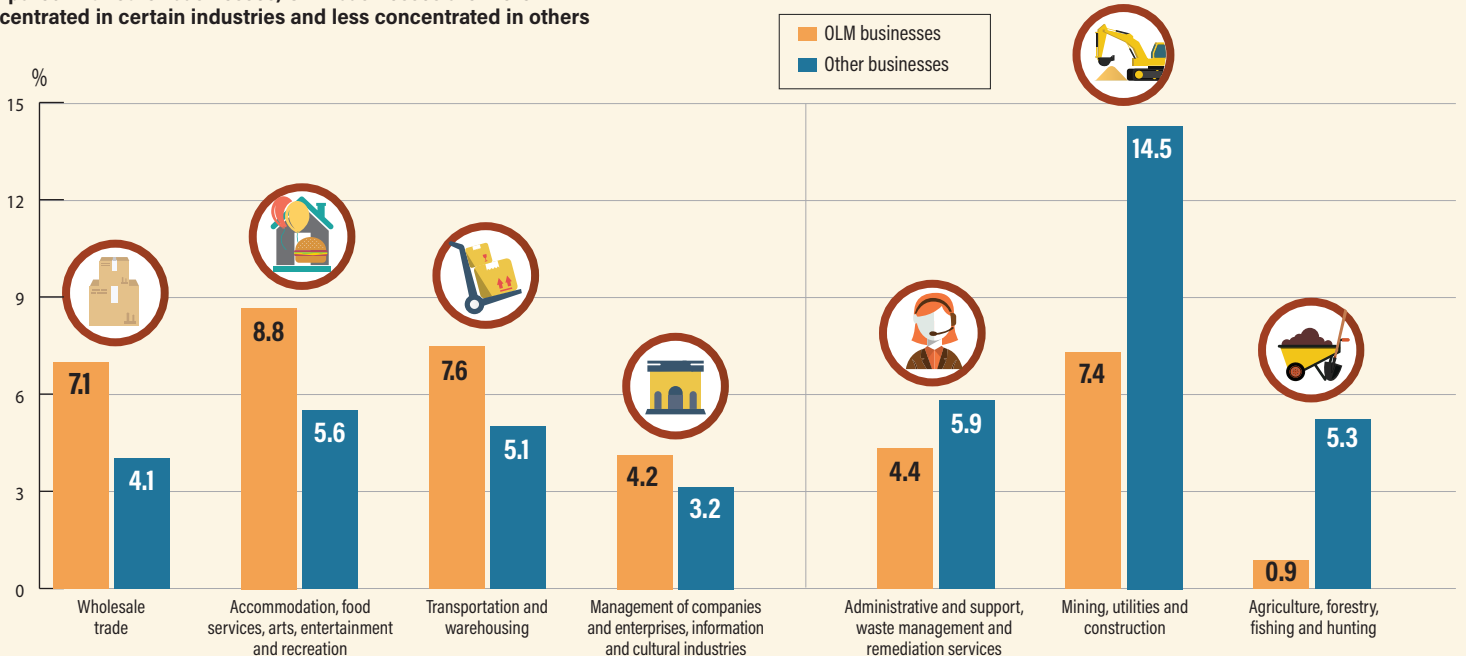
### Characteristics of official language minority businesses

Compared to other businesses, official language minority (OLM) businesses are more likely to have an annual net income that is negative or under \$50,000, but are as likely to have a net income of over \$500,000.



OLM businesses are more likely than other businesses to have no employee.

Compared with other businesses, OLM businesses are more concentrated in certain industries and less concentrated in others



- Notes:**
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# CHARACTERISTICS OF OFFICIAL LANGUAGE MINORITY BUSINESSES AND OWNERS

## TERRITORIES

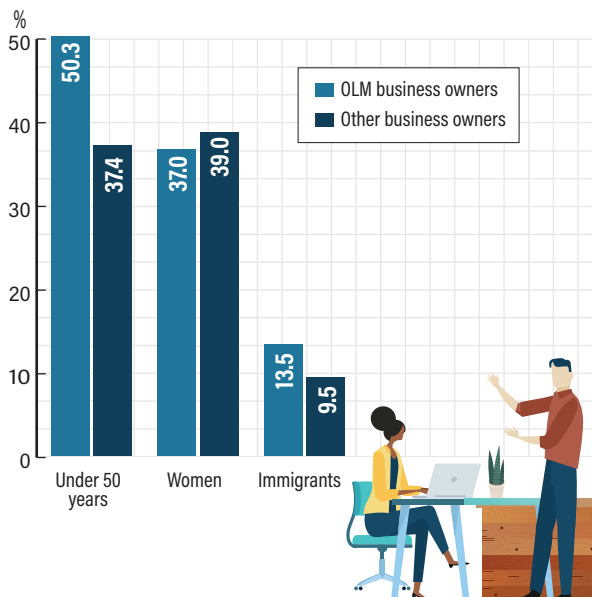


Businesses where at least 50% of owners have French as their first official language spoken (2017)



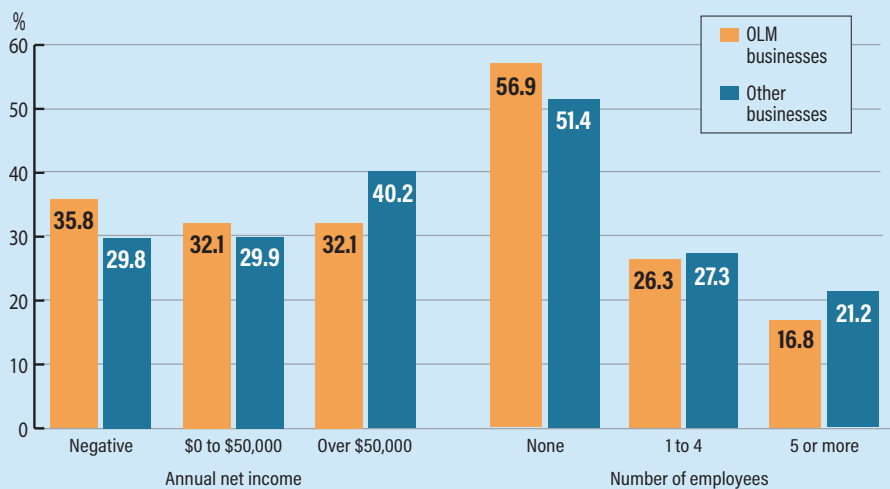
### Characteristics of official language minority business owners

Compared with other owners, owners of official language minority (OLM) businesses are younger, are slightly less often women, and are more often immigrants.



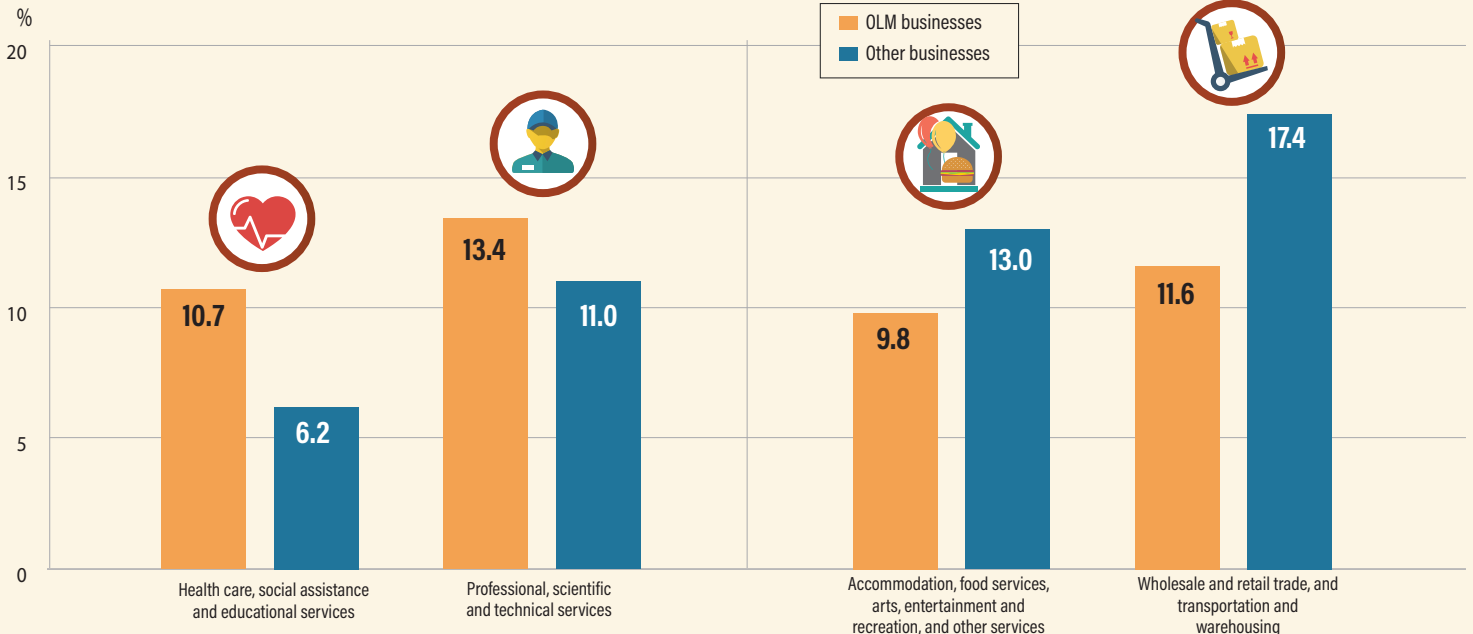
### Characteristics of official language minority businesses

Compared to other businesses, official language minority (OLM) businesses less often have an annual net income of over \$50,000.



OLM businesses are more likely than other businesses to have no employee.

Compared with other businesses, OLM businesses are more concentrated in certain industries and less concentrated in others

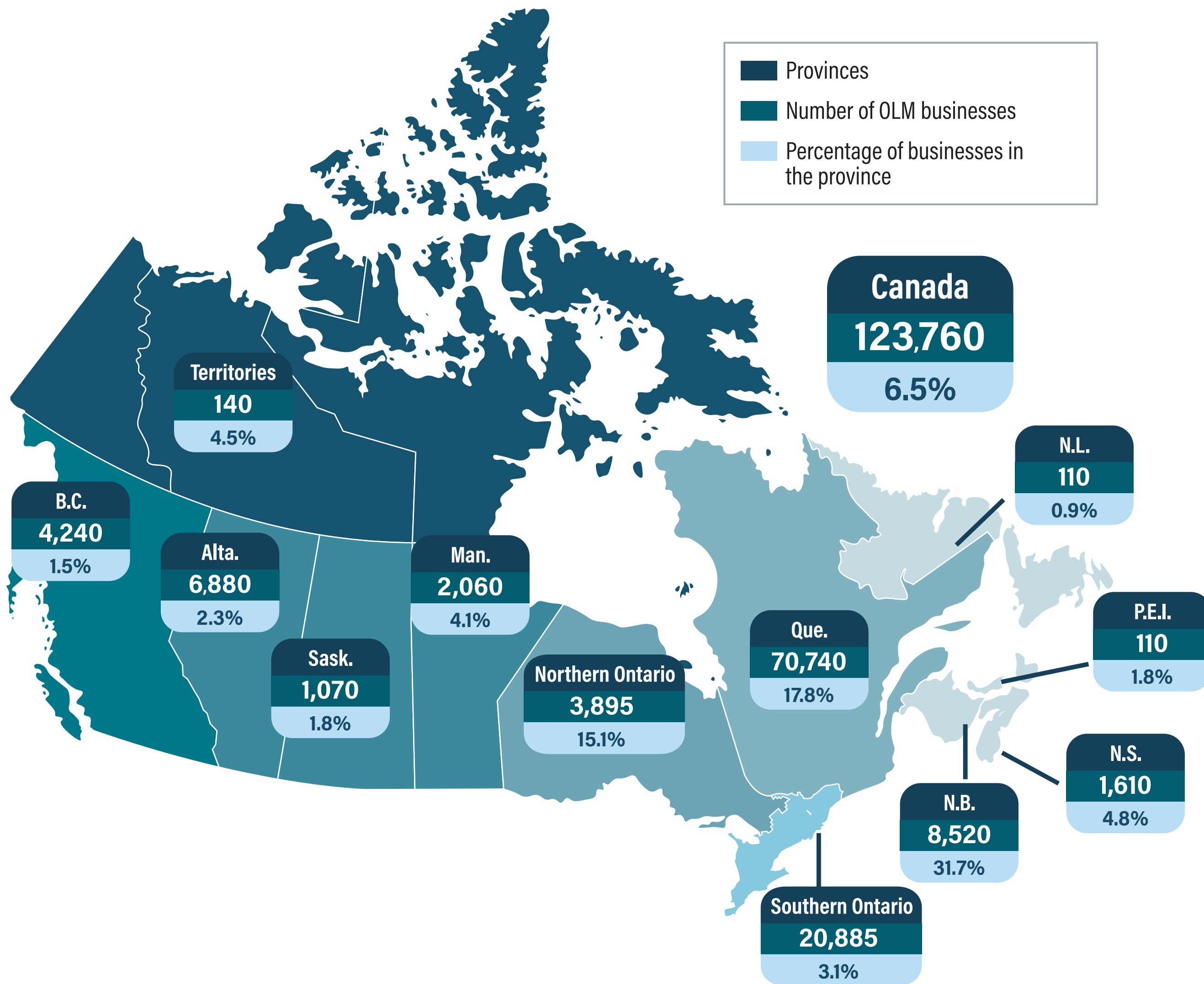


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# Businesses where at least 50% of owners have the minority official language as their first official language spoken (2017)



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**Source:** Statistics Canada, 2016 Census and Canadian Employer-Employee Database linkage.