

# Youth Substance Use Prevention Program (YSUPP)

## Objectives

- Prevent and delay substance use in youth and lower experiences of substance use and associated harms into adulthood
- Generate knowledge on the implementation and adaptation of the 10-step Icelandic Prevention Model in Canada (IPM) including what interventions work, in what ways, and in what contexts

Public Health Agency of Canada / Agence de la santé publique du Canada

>>> STREAM 1 recipients may be eligible for STREAM 2 funding >>>

### STREAM 1

#### Incubator and Capacity Building

##### Objective

- Support communities with building capacity to implement the IPM

### STREAM 2

#### Implementation and Intervention Research

##### Objective

- Support communities to deliver and evaluate interventions identified through real-time, local data and engagement sessions

PLANET Youth

##### Objective

- Guide communities through the 10 steps of the IPM and provide support to the KDE Hub to capture and support the Canadian experience

kdehub  
Youth Substance Use Prevention through knowledge development and exchange

##### Objective

- Build capacity of the funded projects and lead the evaluation of Canada's adaptation of the IPM

## Funded Communities and Organizations

Working to support prevention of substance related harms among youth

### STREAM 1

#### Incubator and Capacity Building

Communities and organizations to implement Steps 1-3 of the Icelandic Prevention Model

##### Outcomes

- Local coalition development
- Pre-data collection planning and community engagement
- Identify local funding resources

#### STEP 1

Local coalition identification, development, and capacity building

#### STEP 2

Funding identification, development, and capacity building

#### STEP 3

Pre-data collection planning and community engagement

##### List of Funded Organizations

Northern Health Authority  
Robson Valley, British Columbia

Battle River Treaty 6 Health Services  
North Battleford, Saskatchewan

The DAM (Develop, Assist, Mentor)  
Mississauga, Ontario

Undercurrent Youth Society  
Cape Breton, Nova Scotia

Nuu-chah-nulth Youth Warrior Family Society  
Port Alberni, British Columbia

Peterborough Public Health (PPH)  
Peterborough, Ontario

Haldimand-Norfolk Health Unit (HNHU)  
Haldimand and Norfolk Counties, Ontario

### STREAM 2

#### Implementation and Intervention Research

Communities and organizations to implement Steps 4-10 of the Icelandic Prevention Model

##### Outcomes

- Local data collection and analysis
- Implementation of actions/interventions
- Knowledge of what interventions work, in what ways and in what contexts

#### STEP 4

Data collection and processing, including data driven diagnostics

#### STEP 5

Enhancing community participation and engagement

#### STEP 6

Dissemination of findings

#### STEP 7

Community goal setting and other organized responses to the findings

#### STEP 8

Policy and practice alignment

#### STEP 9

Adolescent immersion in primary prevention environments, activities, and messaging

#### STEP 10

Reflect on the work that has been completed and build upon this local work by repeating the steps again in a new cycle (on an annual or bi-annual basis)

##### Eligible Organizations

- Canadian not-for-profit organizations and coalitions engaged with youth
- Provincial, Territorial, regional and municipal governments and agencies

##### In addition, organizations must have

- Confirmed partnership with an academic researcher with experience and expertise in intervention research, for the duration of the project
- Signed agreement with Planet Youth
- Confirmed completion of the first three steps of the IPM, prior to the start of the project

## Knowledge Development and Exchange (KDE) Hub for Youth Substance Use Prevention

##### Outcomes

- Build the capacity of community-based projects funded through the program to support upstream substance use prevention among youth
- Lead a pan-Canadian Community of Practice
- Capture the Canadian experience and adoption of the IPM by consolidating evaluation results across Stream 1 and 2 funded projects at the pan-Canadian level

Renison University College



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