

FOCUS Newsletter

Fall
2023



New Year's Greetings—2024

Happy New Year from Council members and staff at the Farm Products Council of Canada! The team at FPCC wants to thank national agencies, industry stakeholders and partners for their continued collaboration and we look forward to working with you in 2024. Wishing you a joyous and prosperous New Year!



Council Decisions

The Farm Products Council of Canada (FPCC) conducts its business by holding Council meetings to review proposed regulatory amendments and to discuss files related to the national marketing and promotion and research agencies.

The letters of decisions resulting from these meetings are available on FPCC's website by following this [link](#).

FPCC Meetings

November 10, 2023 - Levy Committee

FPCC's Levy Committee reviewed and approved the amendment to *Beef Cattle Research, Market Development and Promotion Agency Levies Order*. The proposed amendment decreases the provincial portion of the *Fédération des producteurs de bovins du Québec* for a resident of Quebec who sells fed cattle to \$8.25 per head.

November 16, 2023 - Council meeting

On November 16, 2023, Council members approved the following amendments after internal analysis and careful review of the rationale provided.

The first amendment was to the *Canadian Turkey Marketing Quota Regulations, 1990*, submitted by the *Turkey Farmers of Canada* (TFC) on October 16, 2023, following their September 19, 2023, board meeting. Council members approved the amendment to the quota allocation for the 2023-24 control period as a necessary factor for the implementation of TFC's marketing plan. Council members were also happy to learn that TFC's Allocation Policy was approved during this meeting.

The second amendment was to the *Canadian Chicken Marketing Quota Regulations*, submitted by *Chicken Farmers of Canada* (CFC) on November 2, 2023. Council members carefully reviewed the request and concluded that the revised quota allocation for periods A-187 and A-188 was necessary for the implementation of CFC's marketing plan. Council members approved the proposed total allocations (domestic, market development and specialty) of 288,594,304 kg live weight and 296,814,265 kg live weight, inclusively.

Additionally, Council had its annual meeting with the *Canadian Hatching Egg Producers* (CHEP). Executive members attending were Brian Bilkes (Chair), Gyslain Loyer (Vice-Chair) and Tim Lambert (Interim Executive Director). Council members were briefed on the details of the Agency's activities over the past year which included amendments to CHEP's Operating Agreement, Liquidated Damages Assessment, Specialty Policy, and their organizational structure.

December 12-13, 2023 - Council meeting

On December 12 and 13, 2023, Council members approved the following amendments after internal analysis and careful review of the rationale provided.

The first amendment was the renewal of the *Canadian Egg Marketing Levies Order* effective December 31, 2023, to March 28, 2025. This renewal maintains the Unrestricted Pooled Income Fund, the Risk Management Fund, the Restricted Risk Management Fund, the Unrestricted Administration Fund and the Restricted Research Fund at their current levels.

The second amendment was to the following schedules for the Periods 1 to 13 of 2024: Schedule 1, Federal Quota at 828.8 million dozen eggs; Schedule 1.1, Special Temporary Market Requirement Quota at 55.9 million dozen eggs; and Schedule 1.2, Eggs for Processing Quota with no change at 40.3 million dozen eggs; and Schedule 2, Vaccine Quota with no change at 13.3 million dozen eggs.

The third amendment was to the *Canada Turkey Marketing Levies Order (2019)*, submitted by Turkey Farmers of Canada (TFC) on November 6, 2023. Following a thorough review and analysis of the rationale provided by TFC, Council members approved the amendment as a necessary factor for the implementation of TFC's marketing plan.

Lastly, Council members reviewed the proposed amendments to the Chair and Directors per diem rates listed in the *Canadian Broiler Hatching Egg Producers' By-Law*. Following a thorough review of the rationale provided by the Agency on November 21, 2023, and internal analysis, Council members approved the per diem rate increase.

Egg Farmers of Canada

On December 12, 2023, Council members had their annual meeting with EFC Executive members. In attendance were Roger Pelissero (Chair), Glen Jennings (1st Vice-Chair), Emmanuel Destrijker (2nd Vice-Chair), Walter Siemens (Executive Member), Drew Black (Executive Director), Neil Newlands (Chief Operating Officer) and Stephanie Millar (Chief Financial Officer).



Council members were briefed on the Agency's activities over the past year which included work on the EFC's 2024 Quota Allocation, Budget, and Marketing Campaign, as well as their Federal-Provincial-Territorial Agreement. There was also a good discussion on current issues, including the impact of the Highly Pathogenic Avian Influenza Virus on the egg industry.

Chicken Farmers of Canada

On December 13, 2023, Council members had their annual meeting with CFC Executive members. In attendance were Tim Klompaker (Chair), Nick de Graaf (1st Chair), Ray Nickel (2nd Chair), Luce Bélanger (Executive Member) and Michael Laliberté (Chief Executive Officer). Council members were presented the Agency's budget, audit report and strategic objectives for 2024.



December 14, 2023 - Levy Committee

FPCC's Levy Committee reviewed and approved an amendment to *Canadian Chicken Marketing Levies Order*. The proposed amendment increases the provincial portion of the *Chicken Farmers of Newfoundland and Labrador* levy from \$1.04/100kgs to \$1.06/100kgs (+ 1.9%), a 0.02 cents per 100 kg increase.

December 20, 2023 - Levy Committee

FPCC's Levy Committee reviewed and approved an amendment to *Canadian Broiler Hatching Egg Marketing Levies Order*. The proposed amendment increases the provincial portion of the Saskatchewan levy from \$0.0100 per broiler hatching egg (BHE) to \$0.0184 per BHE.

FPCC Activities

Staff Update

Corporate and Governmental Affairs

FPCC is pleased to welcome Shelby Palamar in the role of Administrative Coordinator within the Secretariat. Shelby collaborates closely with Council Members to coordinate their travel arrangements for Council and industry meetings and events. Shelby joins us after two years in administrative roles in Agriculture and Agri-Food Canada.

We also extend a warm welcome to Jason Biel who joined FPCC as Corporate Services Officer. Jason is responsible for FPCC's finance and contracting requirements within the Corporate Services team. Jason has more than four years of experience in finance related roles at Global Affairs Canada.

At the same time, we are bidding farewell to Michelle Wilson who has held the role of Director Corporate and Governmental Affairs for almost three years. In this short time, Michelle successfully overcame big challenges such as the pandemic, building renovations and a team overhaul. We wish her all the best in her future endeavors.

Regulatory and Sectoral Affairs

On October 16, 2023, we were pleased to welcome Brittany Fish as a Policy Analyst in the Regulatory and Sectoral Affairs section. Brittany joins us after 15 years with Health Canada where she worked on a variety of files from employee led innovation with the Solutions Fund, regulatory proposals to address Youth Vaping to COVID-19 regulations for the importation, sale, and marketing of health products. Most recently Brittany was leading the regulatory modernization initiative for drug establishment licensing framework under the Food and Drug Regulations. Brittany looks forward to learning all about the FPCC!

FPCC Complaint

On December 4, 2023, FPCC received a complaint from Simple Path Farms and Poultry Ltd. against Chicken Farmers of Canada (CFC) regarding CFC's November 2, 2023, Final Federal Market Development Quota Levy Notice of Assessment for periods A-174 and A-175. The documents related to the complaint are posted on FPCC's [website](#).

NAASA January 2024 meeting

The National Association of Agri-Food Supervisory Agencies (NAASA) will have a virtual meeting on January 16, 2024. The theme of the meeting will be inflation. Two guest speakers have been confirmed to present the impacts of inflation on food production and on retailers and consumers. The meeting will also include a provincial roundtable discussion on their respective top issues of 2023 and 2024 as well as a discussion on the selection process for the next NAASA Chair and Vice-Chair.

FPCC's website migration to canada.ca

Canada.ca is the Government of Canada's (GoC) official website. The goal of this site is to make it easier for Canadians to find and understand Government of Canada information and services. To be in compliance with the GoC's digital presence, last fall, FPCC's official website migrated over to canada.ca. You can access our content by using this [link](#).



FPCC's Annual Report

We are proud to announce that our *2022-2023 Annual Report* is now published. This document presents details on the activities and work of the Council over the last fiscal year. We encourage you to visit FPCC's [website](#) to download a copy.



Stakeholder Engagement

Provincial commodity boards' Annual General Meetings

In February, Council members will begin to attend and speak at provincial commodity boards' Annual General Meetings, starting in Red Deer, Alberta at the joint poultry and egg meetings. As always, members appreciate the opportunity to learn from stakeholder discussions, leading to a greater understanding of their specific issues and their plans for the year to come.

Canadian Poultry and Egg Processors

Congratulations to the Canadian Poultry and Egg Processors (CPEP) on the announcement of their new brand identity. The change is a part of CPEP's larger efforts to modernize and refresh its organization's look and feel and represent Canada's progressive and evolving poultry and egg processing industry. For more information about CPEP, please visit [their website](#).



Upcoming Council Meetings 2024

Meeting Dates	Meeting Types
January 23, 2024	Virtual
February 14, 2024	In-Person
March 22, 2024	In-Person
April 17, 2024	Virtual
May 14 - 16, 2024	In-Person
June 11, 2024	Hybrid

Comments or questions?

Contact us

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