

FOCUS Newsletter

Spring
2024



FPCC Council Meetings and Decisions

FPCC conducts its business by holding Council meetings to review proposed regulatory amendments and to discuss issues related to the national marketing and promotion and research agencies. Since the beginning of the 2024 fiscal year, Council has had four meetings. The letters of decisions resulting from these meetings are available on FPCC's website by following this [link](#).

Council members approved the following amendments after internal analysis and careful review of supporting documents and rationale provided.

Council Meeting Decisions:

April 17, 2024

- The *Canadian Chicken Marketing Levies Order* was amended to increase the levy rate by \$0.02 per 100 kilograms effective May 8, 2024.
- The *Canadian Chicken Licensing Regulations* were amended in response to recommendations made by the Standing Joint Committee for the Scrutiny of Regulations.

April 29, 2024

- The *Canadian Turkey Marketing Quota Regulations, 1990*, were amended to reflect the 2024-2025 control period from April 28, 2024, to April 26, 2025.
- The *Canada Turkey Marketing Levies Order (2019)* was amended to come into force on May 2, 2024, until December 31, 2028.

May 15-16, 2024

- The *Canadian Chicken Marketing Quota Regulations* were amended to reflect the A-190 allocation period, which begins on June 30, 2024, and ends on August 24, 2024.
- The *Canadian Hatching Egg Producers Quota Regulations* were amended to establish the revised 2024 and initial 2025 limits for broiler hatching eggs in the signatory provinces.
- The *Canadian Broiler Hatching Egg Marketing Levies Order* was amended to extend the effective date of the Order to June 23, 2025.

June 11, 2024

- The *Canadian Pork Promotion - Research Agency Levies Order* was amended to extend the cessation date to June 30, 2025.
- The *Canadian Beef Check-Off Agency Levies Order* was amended to establish and change the definitions related to classes of veal cattle in Ontario and Quebec, and their associated levies, and to extend the date of cessation to June 30, 2025.

Levy Committee Meeting Decisions

April 2, 2024

The *Canadian Egg Marketing Levies Order* was amended as follows:

- to increase the *Egg Farmers of Ontario's* portion of the levy by \$0.09 per dozen to \$0.065 per dozen for a total levy of \$0.5445 per dozen.
- to increase the *British Columbia Egg Producers'* portion of the levy by \$0.03 per dozen to \$0.0882 per dozen for a total levy of \$0.5677 per dozen.
- to decrease the *Egg Farmers of Alberta's* portion of the levy by \$0.01 per dozen to \$0.0812 per dozen for a total levy of \$0.5607 per dozen.
- to decrease the *Egg Farmers of New Brunswick's* portion of the levy by \$0.005 per dozen to \$0.058 per dozen for a total levy of \$0.5375 per dozen.

The amendments to the Levies Order took effect on the date of registration and expire on March 28, 2025.

May 1, 2024

The *Canadian Chicken Marketing Levies Order* was amended to increase the Quebec provincial levy from \$1.64 per 100 kgs to \$1.66 per 100 kgs (live weight). The amendments to the Levies Order took effect on the date of registration.

June 5, 2024

The *Canadian Chicken Marketing Levies Order* was amended to increase Newfoundland and Labrador's total levy rate from \$1.65 to \$1.67 per 100 kgs (live weight). The amendments to the Levies Order took effect on the date of registration.

FPCC Activities

Guests at FPCC Meetings

On May 16, 2024, Council members met with the Canadian Beef Check-Off Agency for their annual meeting. In attendance was Jeff Smith, Chair, and Melinda German, General Manager. They presented the Agency's 2024-25 Business Plan, as well as discussed opportunities and challenges for the beef sector.

Council members also met with the Canadian Pork Promotion-Research Agency's Chair, Scott Dingwell, Vice-Chair, Bruce Hudson, Secretary/Treasurer, Troy Warren, and Project Management Lead, Chloe Belchamber. They discussed the Agency's activities, opportunities, and challenges for the pork sector.

Furthermore, Council members met with representatives from the Canadian Poultry and Egg Processors (CPEP) to discuss opportunities and challenges for processors and further processors in the poultry and egg sectors under FPCC's purview. CPEP noted that it was working with national Agencies to find mutually acceptable solutions to common issues.

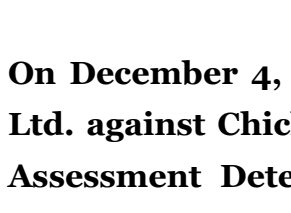
Complaint Filed to FPCC

On December 4, 2023, FPCC received a complaint from Simple Path Farms and Poultry Ltd. against Chicken Farmers of Canada's November 2, 2023, Market Development Final Assessment Determination for periods A-174 and A-175. FPCC's Chair, Brian Douglas appointed Maryse Dubé as Chair and Bonnie den Haan as an observer to form the Complaint Committee.

The Complaint Committee granted the Intervener Status request of the chicken primary processing sector of CPEP. The Hearing was held on April 17, 2024, where the Committee heard both parties' presentations. The complaint documents are posted on FPCC's [website](#).

At Council's June 11, 2024, meeting, the Complaint Committee presented the Complaint Report and Council members agreed with the Committee's recommendation to reject Simple Path Farms and Poultry Ltd. Complaint. The English version of the Complaint Report is available upon request and will be posted on FPCC website when the French version is available.

Canadian Industrial Hemp Promotion-Research Agency Update

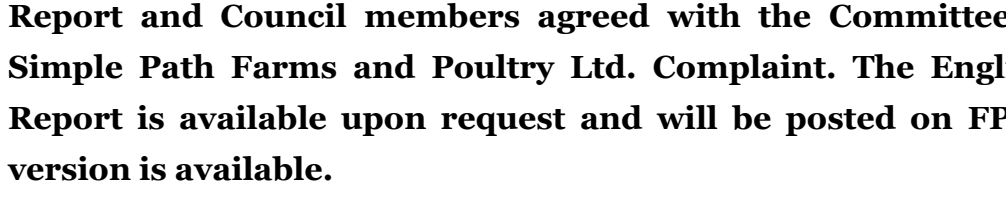


In late April 2024, the *Canadian Industrial Hemp Promotion-Research Agency Proclamation* was published in the *Canada Gazette*, Part I. The 30-day public consultation period closed on May 20, 2024. The comments received will be available to view in the closed consultations section of *Canada Gazette* in the coming weeks. FPCC is analyzing the comments and preparing for the next steps.

Council members' participation at stakeholder meetings

Sectoral Tour

On April 22 and 23, Council member Samantha Haverkamp enjoyed an informative two-day industry tour of the beef value-chain in the Southern Alberta region organized by the Canadian Beef Check-Off Agency. She saw first-hand the various stages of how beef ends up on Canadians' plates. This tour makes one appreciate the work and efforts put in by generations of ranchers, beef producers and processors in creating a resilient beef production and marketing system. On April 24, 2024, Ms. Haverkamp attended the Canadian Beef Agency Check-Off Agency's Board meeting in Calgary, Alberta.



Further Poultry Processors Association of Canada (FPPAC)

FPCC Vice-chair, Bonnie den Haan, addressed FPPAC's membership at a meeting held in Mississauga on May 14, 2024. FPCC Chair, Brian Douglas was also present at the meeting.

Canadian Poultry and Egg Processors Conference

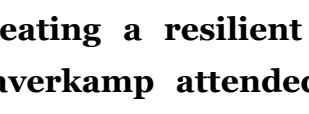
On June 10 and 11, 2024, Council members attended the Canadian Poultry and Egg Processors Council meeting in Quebec City. FPCC Chair, Brian Douglas, addressed the membership at the Canadian Hatchery Federation and spoke at the Annual General Meeting.

Upcoming National Agency Summer Meetings

Council members are speaking at national agency meetings over the summer months. This will provide a timely opportunity for Council members to meet agency board members and to gain a better understanding of the files and issues related to their respective sectors.

Council members will be attending the following meetings:

- Egg Farmers of Canada: July 7 to 9 in Montreal, QC
- Canadian Hatching Egg Producers: July 9 to 11 in Victoria, BC
- Chicken Farmers of Canada: July 15 to 17 in Winnipeg, MB
- Canadian Beef Check-Off Agency: August 20 in Saskatoon, SK



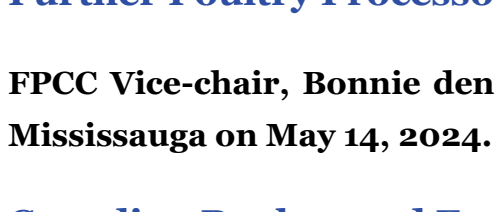
Council Vice-Chair Bonnie den Haan and Council member Morgan Moore attended the Turkey Farmers of Canada June 18 to 20 summer meeting in Winnipeg, Manitoba. Mr. Moore informed TFC's membership on FPCC's activities and updates on the turkey sector.

FPCC's Annual Meetings with Provincial Supervisory Boards

Council members and staff have been meeting with some of the provincial supervisory boards and provincial agriculture departments across Canada to share information and discuss various topics related to provincial agrifood sectors within the Canadian context.

On June 7, 2024, Council members met with la Régie des marchés agricoles et alimentaires du Québec and the Ministère de l'Agriculture, des Pêcheries et de l'Alimentation. On June 13, 2024, Council members met with the Alberta Agricultural Products Marketing Council.

Council Members Update



On June 21, 2024, the Honourable Lawrence MacAulay, Minister of Agriculture and Agri-Food, announced the re-appointment of Morgan Moore (FPCC). Mr. Moore is a farmer and has a cow/calf and commercial sheep operation, near Brandon, Manitoba. Mr. Moore was first appointed in June 2019, through an open, transparent and merit-based process. His re-appointment is for a term of 2 years.

Upcoming Council Meetings 2024

Meeting Dates 2024	Meeting Types
July 23	Virtual
August 13	Virtual
September 12-13	Ottawa
October 17	Virtual
November 12	Virtual
December 11-12	Ottawa

Comments or questions?

Contact us
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