

FOCUS Newsletter



Summer
2024

FPCC Council Meetings and Decisions

FPCC conducts its business by holding Council meetings to review proposed regulatory amendments and to discuss issues related to the national marketing and promotion and research agencies. Since the beginning of the 2024 fiscal year, Council attended seven meetings. The letters of decisions resulting from these meetings are available on FPCC's website by following this [link](#).

Council members approved the following amendments after internal analysis and careful review of supporting documents and rationale provided.

Council Decisions

July 23, 2024

- The *Canadian Chicken Marketing Quota Regulations* were amended to establish the Allocation-191, which begins on August 25, 2024, and ends on October 19, 2024.

August 13, 2024

- The *Canadian Egg Marketing Agency Quota Regulations, 1986*, were amended to establish the 2024 federal quota at 840.0 million dozen eggs.

- The *Canadian Turkey Marketing Quota Regulations, 1990*, were amended to establish the sum of four allocations (export, commercial, multiplier breeder, primary breeder) resulting in a federal quota of 165.8 million kg.

September 12-13, 2024

- The *Canadian Chicken Marketing Quota Regulations* were amended to establish the Allocation-192, which begins on October 20, 2024, and ends on December 14, 2024.

- The *Canadian Hatching Egg Producers Quota Regulations* were amended to establish the final 2024 and revised 2025 limits for broiler hatching eggs in the signatory provinces.

Guests at FPCC Meetings

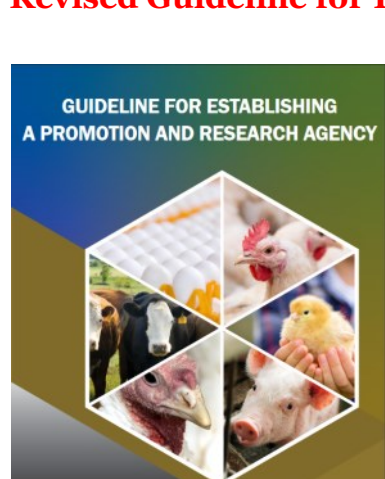
On September 12, 2024, Council members met with representatives from the following organizations:

- Canadian Meat Council, **Jorge Correa**, Vice-President, Market access and Technical Affairs.
- Agriculture and Agri-Food Canada, Market and Industry Services Branch, **Donald Boucher**, Director General, and **Geneviève Rodrigue**, Poultry Sector Specialist.
- Agriculture and Agri-Food Canada, Minister's Office, **Hilary Pierce**, Director of Policy, **Arianna Myers**, Senior Policy Advisor and **Michael Ferguson**, Senior Special Assistant.

These sessions were a good opportunity to have open and frank discussions on current files and address key challenges.

FPCC Activities

Revised Guideline for Establishing a Promotion and Research Agency



We are proud to announce that we have recently revised and published our new *Guideline for Establishing a Promotion and Research Agency*. The look and feel of the guideline have been updated substantially and highlights important information, tips and, where you can find additional information. Most importantly the guideline takes you through the steps necessary to develop and submit an application, the analysis of the application, the drafting of the proclamation and regulatory documents and, the steps to operationalize and govern a promotion and research agency following its proclamation. We encourage you to have a look and share with those who may be interested in establishing a promotion and research agency.

Canadian Industrial Hemp Promotion-Research Agency Update

The FPCC completed the review and analysis of the comments received through the *Canada Gazette, Part I* consultation process. In summary, these comments focused on the removal of restrictions on hemp production, no animal testing of hemp products, hemp production being beneficial to the environment, and turning farms into agribusinesses. Comments are available on the *Canada Gazette, closed consultations with published comments* webpage.

NAASA September 2024 meeting

The National Association of Agri-Food Supervisory Agencies (NAASA) held a virtual meeting on September 23, 2024. The theme of the meeting was on the Cost of Production. The Canadian Dairy Commission presented the methodology of the national milk cost of production.

Agricultural Products Marketing Act (APMA)

In June 2024, **Bill S-6**, an *Act Respecting Regulatory Modernization* moved from Second Reading to the House of Commons Standing Committee on Industry and Technology. This Bill aims to reduce administrative burden for businesses, make digital interactions with government easier, simplify regulatory processes, and update rules across governments. The Bill proposes to amend the APMA to remove superfluous regulatory requirements and improve the efficiency of the Act while maintaining its initial purpose.

Staff update

In August 2024, Lucie Lemieux joined the FPCC Regulatory and Policy Analysis team as the Regulatory Officer. Lucie will administer the process for requests from agencies to amend quota regulations and levy orders. We are incredibly pleased to have Lucie as an integral part of the team!

Council members' participation at stakeholder meetings

National Agency Summer Meetings

Council members attended the national agency meetings over the summer months. This provided a timely opportunity for Council members to meet agency board members and gain a better understanding of the files and issues related to their respective sectors.

Furthermore, members spoke at the summer meetings informing the agencies' on FPCC's activities and updates on respective sectors:

- Council member, Morgan Moore and Vice-Chair, Bonnie den Haan at the Turkey Farmers of Canada on June 20 in Winnipeg, MB.
- Chair, Brian Douglas and Vice-Chair, Bonnie den Haan at Egg Farmers of Canada on July 9 in Montreal, QC.
- Chair, Brian Douglas at Canadian Hatching Egg Producers on July 11 in Victoria, BC.
- Chair, Brian Douglas and Council member Maryse Dubé at Chicken Farmers of Canada on July 16 in Winnipeg, MB.
- Chair, Brian Douglas and Council member Samantha Haverkamp at the Canadian Beef Check-Off Agency Annual General Meeting on August 20 in Saskatoon, SK.
- Council member, Samantha Haverkamp at the Canadian Pork Promotion-Research Agency meeting on August 6 (virtual).

FPCC's Annual Meetings with Provincial Supervisory Boards

Council members and staff have been meeting with some of the provincial supervisory boards and provincial agriculture departments across Canada to share information and discuss various topics related to provincial agrifood sectors. On July 4, 2024, Council members and staff met with representatives from the British Columbia Farm Industry Review Board (BCFIRB).

Site Visits

On August 18th, 2024, Chair, Brian Douglas and member Samantha Haverkamp visited Clear Spring Hutterite Colony located south of Saskatoon where they were able to see a thriving multi-production farm. Council thanks Mike Wurtz for hosting Brian and Samantha.

On August 26 to 28, 2024, Chair, Brian Douglas and Vice Chair, Bonnie den Haan, enjoyed an informative industry tour of the egg grading and processing value-chain in the Calgary, Alberta and Abbotsford, British Columbia Industry regions. The visits were organized by L.H. Gray & Son Limited and EggSolutions—Vanderpol's Inc. They saw first-hand the various stages of how eggs are graded, processed and packaged. Council would like to thank L.H. Gray & Son Limited, and EggSolutions for having hosting us in their facilities.

Government of Canada announces research funding for an innovative and sustainable poultry sector

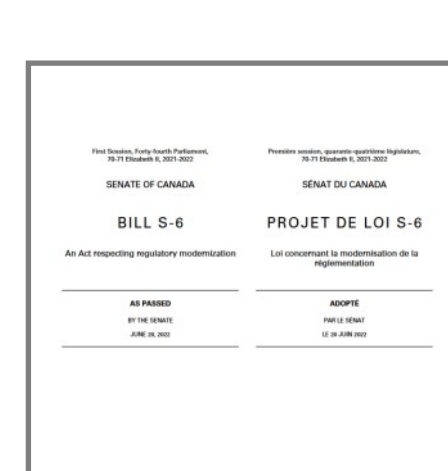
On October 15, 2024, the Honorable Lawrence MacAulay, Minister of Agriculture and Agri-Food, toured the University of Guelph's research facilities to meet with researchers and learn about their innovative work in support of a sustainable poultry sector. As part of his visit, Minister MacAulay highlighted that the Government of Canada is delivering an investment of \$5,155,608 to the Canadian Poultry Research Council (CPRC) through the AgriScience Program – Clusters Component, an initiative under the Sustainable Canadian Agricultural Partnership.

This funding will allow the CPRC to partner on research that will ensure poultry welfare at all levels of the production chain, meeting the consumer demand for healthy and safe poultry products, and decreasing the environmental impacts of poultry farms—including ambient air quality, emissions, and the effect on humans and birds in the surrounding area.

Research funding in the poultry sector is crucial for the continued development of sustainable practices and improved animal welfare. To view the full news release [click here](#).

Upcoming Council Meetings 2024 and 2025

Meeting Dates 2024	Meeting Types
October 18	Virtual
November 19	Ottawa
December 11-12	Ottawa
Meeting Dates 2025	Meeting Types
January 21	Virtual
February 18	Virtual



Comments or questions?

Contact us

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