



Canadian Radio-television and
Telecommunications Commission

Conseil de la radiodiffusion et des
télécommunications canadiennes

BROADCASTING DISTRIBUTION

Cable, Internet Protocol Television (IPTV) and Direct-to-Home (DTH)

STATISTICAL AND FINANCIAL SUMMARIES

2019 - 2023

CONSUMER, RESEARCH AND COMMUNICATIONS

Canada

TABLE OF CONTENTS

<u>SECTION</u>	<u>PAGE</u>
FOREWORD	
I - CABLE, IPTV AND DTH - BASIC AND NON BASIC SERVICES	1
Cable and IPTV	2
DTH	3
II - CABLE & IPTV	
(a) BASIC AND NON BASIC SERVICES	
Atlantic	4
Quebec	5
Ontario	6
Prairies	7
British Columbia and Territories	8
(b) EXEMPT PROGRAMMING	
CANADA	9
Atlantic	10
Quebec	11
Ontario	12
Prairies	13
British Columbia and Territories	14
III - CONTRIBUTIONS TO THE CREATION & PRODUCTION OF CANADIAN PROGRAMMING (2021 to 2023)	15

FOREWORD

INTRODUCTION

This report presents a summary of statistical and financial data from the annual returns provided by broadcasting distribution undertakings (BDUs) for the broadcast year ended 31 August 2023.

Section I provides a five-year comparative financial analysis for basic and non basic services by type (cable & IPTV and Direct-to-Home (DTH)) and combined on a national level. Section II provides a five-year comparative financial analysis for combined cable and IPTV service providers at the national and regional levels. Section III provides information of contributions made by BDUs for the creation and production of Canadian programming.

Limitation on data collected

Annual returns for the broadcast year ended 31 August 2023 were required to be filed with the Commission by 30 November 2023. Data received subsequent to the compilation date is not reflected in this publication. The data reported for previous years has been updated to reflect any additional or adjusted information received by the Commission subsequent to the date of prior years' publications.

Definitions

Basic services

Basic service is the service distributed by a broadcasting distribution undertaking as a package consisting of programming services whose distribution is required by the Commission.

Non basic services

Non basic service is the service distributed by a broadcasting distribution undertaking consisting of programming services whose distribution is not required by the Commission.

Exempt programming services

Revenues derived from classified advertising, teleshopping/general services and infomercials.

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE, IPTV AND DTH

Canada

	(\$000)	2019	2020	Var %	2021	Var %	2022	Var %	2023	Var %	CAGR (%)
Revenue											
Subscription		7,335,116	7,133,502	-2.75	6,928,486	-2.87	6,602,580	-4.7	6,250,030	-5.34	-3.9
Connection		40,071	26,661	-33.46	32,001	20.03	24,082	-24.75	26,727	10.98	-9.6
Community Channel Sponsorship & Facilities Rental		1,838	989	-46.2	968	-2.16	1,274	31.68	1,072	-15.85	-12.6
Set-top Box - Rental		917,287.97	876,481	-4.45	809,805	-7.61	744,331	-8.09	698,791	-6.12	-6.58
Set-top Box - Net Sales		19,151.19	13,448	-29.78	16,849	25.29	10,871	-35.48	7,397	-31.96	-21.17
Other Revenue		50,699	48,354	-4.63	50,979	5.43	39,172	-23.16	39,955	2	-5.78
Total Revenue		8,364,164	8,099,436	-3.17	7,839,087	-3.21	7,422,311	-5.32	7,023,971	-5.37	-4.3
Expenses											
Community Programming		107,922	104,234	-3.42	101,524	-2.6	104,439	2.87	99,975	-4.27	-1.9
Locally reflective news programming		48,769	47,351	-2.91	43,330	-8.49	39,104	-9.75	41,903	7.16	-3.7
Affiliation Payments		3,579,344	3,573,386	-0.17	3,557,122	-0.46	3,448,760	-3.05	3,357,042	-2.66	-1.6
Technical		1,388,501	1,306,819	-5.88	1,106,407	-15.34	1,082,801	-2.13	1,161,341	7.25	-4.4
Sales and Promotion		494,693	482,179	-2.53	656,028	36.05	633,131	-3.49	599,563	-5.3	4.9
Administration and General		1,362,995	1,376,069	0.96	1,260,483	-8.4	1,278,409	1.42	1,273,635	-0.37	-1.7
Total Expenses		6,982,224	6,890,038	-1.32	6,724,894	-2.4	6,586,644	-2.06	6,533,460	-0.81	-1.7
Operating Income		1,381,939	1,209,398		1,114,194		835,666		490,511		
Staff											
Total Remuneration		2,130,711	2,127,546	-0.15	2,078,526	-2.3	2,120,248	2.01	2,060,778	-2.8	-0.8
Total Staff Count		27,887.1	25,822.2	-7.4	25,328.5	-1.91	24,859.3	-1.85	24,905.7	0.19	
Avg Remuneration (\$)		76,405	82,392	7.84	82,063	-0.4	85,290	3.93	82,743	-2.99	2
Avg Remuneration excl. Fringe Benefits (\$)		62,958	67,724	7.57	67,292	-0.64	69,038	2.59	66,906	-3.09	1.5
Subscribers											
Direct Subscribers		9,893,174	9,568,830	-3.28	9,285,105	-2.97	8,946,909	-3.64	8,720,074	-2.54	-3.11
Indirect Subscribers		659,306	661,739	0.37	654,199	-1.14	695,473	6.31	677,632	-2.57	0.69
Total Subscribers		10,552,480	10,230,569	-3.05	9,939,304	-2.85	9,642,382	-2.99	9,397,706	-2.54	-2.9
Profitability (%)											
Operating Margin		16.5	14.9		14.2		11.3		7		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV

Canada

(\$000)	2019	2020	Var %	2021	Var %	2022	Var %	2023	Var %	CAGR (%)
Revenue										
Subscription	5,657,642	5,543,783	-2.01	5,432,218	-2.01	5,224,314	-3.83	5,004,423	-4.21	-3
Connection	30,494	17,394	-42.96	22,402	28.79	17,181	-23.3	19,827	15.4	-10.2
Community Channel Sponsorship & Facilities	1,838	989	-46.2	968	-2.16	1,274	31.68	1,072	-15.85	-12.6
Other Revenue	870,554	834,928	-4.09	786,100	-5.85	713,630	-9.22	680,901	-4.59	-6
Total Revenue	6,560,528	6,397,095	-2.49	6,241,688	-2.43	5,956,399	-4.57	5,706,224	-4.2	-3.4
Expenses										
Community Programming	107,922	104,234	-3.42	101,524	-2.6	104,439	2.87	99,975	-4.27	-1.9
Locally reflective news programming	37,594	36,518	-2.86	33,103	-9.35	29,508	-10.9	33,097	12.16	-3.1
Affiliation Payments	2,896,194	2,935,604	1.36	2,954,467	0.64	2,904,463	-1.69	2,858,179	-1.59	-0.3
Technical	1,155,509	1,154,238	-0.11	969,424	-16.01	959,271	-1.05	1,048,365	9.29	-2.4
Sales and Promotion	468,951	457,637	-2.41	635,507	38.87	614,501	-3.31	581,640	-5.35	5.5
Administration and General	1,019,073	1,075,616	5.55	988,950	-8.06	1,003,316	1.45	997,748	-0.56	-0.5
Total Expenses	5,685,242	5,763,848	1.38	5,682,975	-1.4	5,615,498	-1.19	5,619,003	0.06	-0.3
Operating Income	875,286	633,247		558,713		340,901		87,221		
Staff										
Total Remuneration	2,082,389	2,087,754	0.26	2,043,786	-2.11	2,085,567	2.04	2,030,972	-2.62	-0.6
Total Staff Count	27,174.1	25,281.2	-6.97	24,874.5	-1.61	24,427.3	-1.8	24,502.7	0.31	
Avg Remuneration (\$)	76 632	82 581	7.76	82 164	-0.51	85 378	3.91	82 888	-2.92	2
Avg Remuneration excl. Fringe Benefits (\$)	63 086	67 840	7.54	67 311	-0.78	69 056	2.59	66 989	-2.99	1.5
Subscribers										
Direct Suscribers	8,136,343	7,943,789	-2.37	7,787,673	-1.97	7,665,400	-1.57	7,620,316	-0.59	-1.6
Indirect Subscribers	634,093	637,004	0.46	639,090	0.33	619,896	-3	602,277	-2.84	-1.3
Total Subscribers	8,770,436	8,580,793	-2.16	8,426,763	-1.8	8,285,296	-1.68	8,222,593	-0.76	-1.6
Profitability (%)										
Operating Margin	13.3	9.9		9		5.7		1.5		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - DTH

DTH - Canada

	(\$000)	2019	2020	Var %	2021	Var %	2022	Var %	2023	Var %	CAGR (%)
Revenue											
Subscription		1,677,474	1,589,719	-5.23	1,496,267	-5.88	1,378,267	-7.89	1,245,606	-9.63	-7.2
Connection		9,577	9,267	-3.24	9,599	3.59	6,902	-28.10	6,900	-0.02	-7.9
Other Revenue		116,584	103,355	-11.35	91,532	-11.44	80,743	-11.79	65,241	-19.20	-13.5
Total Revenue		1,803,635	1,702,341	-5.62	1,597,399	-6.16	1,465,912	-8.23	1,317,747	-10.11	-7.6
Expenses											
Community Programming		0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Locally reflective news programming		11,175	10,833	-3.06	10,226	-5.60	9,596	-6.17	8,806	-8.23	-5.8
Affiliation Payments		683,150	637,782	-6.64	602,655	-5.51	544,297	-9.68	498,863	-8.35	-7.6
Technical		232,992	152,581	-34.51	136,983	-10.22	123,530	-9.82	112,976	-8.54	-16.6
Sales and Promotion		25,742	24,542	-4.66	20,521	-16.38	18,630	-9.21	17,923	-3.80	-8.7
Administration and General		343,923	300,453	-12.64	271,533	-9.63	275,092	1.31	275,888	0.29	-5.4
Total Expenses		1,296,983	1,126,190	-13.17	1,041,919	-7.48	971,146	-6.79	914,457	-5.84	-8.4
Operating Income		506,653	576,151		555,480		494,766		403,290		
Staff											
Total Remuneration		48,322	39,791	-17.65	34,740	-12.69	34,681	-0.17	29,806	-14.06	-11.4
Total Staff Count		713.0	541.0	-24.12	454.0	-16.08	432.0	-4.85	403.0	-6.71	
Avg Remuneration (\$)		67,773	73,551	8.53	76,520	4.04	80,280	4.91	73,960	-7.87	2.2
Avg Remuneration excl. Fringe Benefits (\$)		58,079	62,307	7.28	66,224	6.29	68,037	2.74	61,846	-9.10	1.6
Subscribers											
Direct Subscribers		1,756,831	1,625,041	-7.5016	1,497,432	-7.8527	1,281,509	-14.42	1,099,758	-14.183	-11.05
Indirect Subscribers		25,213	24,735	-1.8958	15,109	-38.917	75,577	400.21	75,355	-0.2937	31.48
Total Subscribers		1,782,044	1,649,776	-7.42	1,512,541	-8.32	1,357,086	-10.28	1,175,113	-13.41	-9.9
Profitability (%)											
Operating Margin		28.1	33.8		34.8		33.8		30.6		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV

Atlantic

(\$000)	2019	2020	Var %	2021	Var %	2022	Var %	2023	Var %	CAGR (%)
Revenue										
Subscription	434,294	443,609	2.14	452,612	2.03	452,060	-0.12	426,326	-5.69	-0.5
Connection	1,656	1,125	-32.07	1,921	70.78	1,999	4.05	1,895	-5.21	3.4
Community Channel Sponsorship & Facilities Rental	559	301	-46.16	414	37.52	457	10.32	313	-31.58	-13.5
Other Revenue	52,732	56,572	7.28	63,428	12.12	57,408	-9.49	64,994	13.21	5.4
Total Revenue	489,242	501,607	2.53	518,375	3.34	511,923	-1.24	493,528	-3.59	0.2
Expenses										
Community Programming	10,664	10,026	-5.98	10,678	6.50	11,896	11.40	12,001	0.89	3.0
Locally reflective news programming	949	978	2.99	1,043	6.66	1,054	1.10	1,029	-2.42	2.0
Affiliation Payments	243,994	257,974	5.73	258,910	0.36	249,660	-3.57	237,658	-4.81	-0.7
Technical	66,935	62,212	-7.06	57,313	-7.88	61,576	7.44	85,195	38.36	6.2
Sales and Promotion	36,503	34,824	-4.60	40,684	16.83	40,604	-0.20	40,037	-1.40	2.3
Administration and General	98,488	102,643	4.22	99,009	-3.54	107,515	8.59	108,113	0.56	2.4
Total Expenses	457,534	468,657	2.43	467,637	-0.22	472,305	1.00	484,033	2.48	1.4
Operating Income	31,708	32,950		50,738		39,618		9,494		
Staff										
Total Remuneration	134,752	144,033	6.89	142,291	-1.21	157,597	10.76	160,485	1.83	4.5
Total Staff Count	2,197.3	1,798.0	-18.17	1,733.3	-3.60	1,749.1	0.92	1,801.8	3.01	
Avg Remuneration (\$)	61,328	80,107	30.62	82,095	2.48	90,100	9.75	89,069	-1.14	9.8
Avg Remuneration excl. Fringe Benefits (\$)	52,725	67,898	28.78	68,740	1.24	75,278	9.51	75,832	0.74	9.5
Subscribers										
Direct Suscribers	615,786	604,680	-1.80	600,106	-0.76	615,060	2.49	603,372	-1.90	-0.5
Indirect Subscribers	10,681	18,325	71.57	19,068	4.05	12,234	-35.84	12,733	4.08	4.5
Total Subscribers	626,467	623,005	-0.55	619,174	-0.61	627,294	1.31	616,105	-1.78	-0.4
Profitability (%)										
Operating Margin	6.5	6.6		9.8		7.7		1.9		

CAGR = Compound Annual Growth Rate.

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV

Quebec

(\$000)	2019	2020	Var %	2021	Var %	2022	Var %	2023	Var %	CAGR (%)
Revenue										
Subscription	1,328,989	1,294,601	-2.59	1,248,178	-3.59	1,218,679	-2.36	1,270,595	4.26	-1.1
Connection	7,049	4,322	-38.7	4,912	13.65	4,040	-17.75	6,302	55.99	-2.8
Community Channel Sponsorship & Facilities Re	212	225	6.2	155	-30.94	304	95.55	257	-15.5	4.9
Other Revenue	305,167	282,163	-7.54	251,419	-10.9	220,437	-12.32	218,398	-0.93	-8
Total Revenue	1,641,417	1,581,310	-3.66	1,504,663	-4.85	1,443,459	-4.07	1,495,551	3.61	-2.3
Expenses										
Community Programming	29,211	30,148	3.21	25,683	-14.81	26,958	4.96	23,166	-14.07	-5.6
Locally reflective news programming	8,309	7,788	-6.27	8,632	10.83	6,391	-25.96	9,814	53.56	4.3
Affiliation Payments	619,095	619,002	-0.01	612,706	-1.02	591,806	-3.41	593,548	0.29	-1.1
Technical	389,889	418,687	7.39	358,237	-14.44	357,871	-0.1	396,073	10.67	0.4
Sales and Promotion	132,311	140,352	6.08	269,819	92.24	237,451	-12	232,512	-2.08	15.1
Administration and General	261,676	264,384	1.03	213,500	-19.25	206,246	-3.4	241,234	16.96	-2
Total Expenses	1,440,490	1,480,362	2.77	1,488,578	0.56	1,426,724	-4.16	1,496,345	4.88	1
Operating Income	200,927	100,949		16,086		16,736		-794		
Staff										
Total Remuneration	720,967	752,340	4.35	734,479	-2.37	666,171	-9.3	654,038	-1.82	-2.4
Total Staff Count	10,424.2	10,159.2	-2.54	10,418.7	2.55	10,142.5	-2.65	10,216.3	0.73	
Avg Remuneration (\$)	69 163	74 055	7.07	70 496	-4.81	65 681	-6.83	64 019	-2.53	-1.9
Avg Remuneration excl. Fringe Benefits (\$)	52 342	56 699	8.32	54 377	-4.1	49 677	-8.64	48 230	-2.91	-2
Subscribers										
Direct Suscribers	2,307,110	2,272,575	-1.5	2,248,332	-1.07	2,194,984	-2.37	2,193,706	-0.06	-1.3
Indirect Subscribers	178,059	180,175	1.19	189,418	5.13	187,347	-1.09	199,800	6.65	2.9
Total Subscribers	2,485,169	2,452,750	-1.3	2,437,750	-0.61	2,382,331	-2.27	2,393,506	0.47	-0.9
Profitability (%)										
Operating Margin	12.2	6.4		1.1		1.2		-0.1		

CAGR = Compound Annual Growth Rate.

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV

Ontario

	(\$000)	2019	2020	Var %	2021	Var %	2022	Var %	2023	Var %	CAGR (%)
Revenue											
Subscription		1,944,757	1,893,562	-2.63	1,863,103	-1.61	1,763,347	-5.35	1,585,071	-10.11	-5.0
Connection		13,840	6,242	-54.90	11,317	81.32	7,498	-33.75	8,631	15.11	-11.1
Community Channel Sponsorship & Facilities Rental		844	257	-69.59	285	11.16	318	11.38	356	12.20	-19.4
Other Revenue		386,409	374,855	-2.99	342,710	-8.58	307,029	-10.41	286,127	-6.81	-7.2
Total Revenue		2,345,849	2,274,915	-3.02	2,217,415	-2.53	2,078,192	-6.28	1,880,185	-9.53	-5.4
Expenses											
Community Programming		33,662	33,134	-1.57	33,078	-0.17	33,626	1.65	33,964	1.01	0.2
Locally reflective news programming		18,441	18,382	-0.32	14,626	-20.44	13,852	-5.29	13,185	-4.82	-8.1
Affiliation Payments		1,000,209	1,022,546	2.23	1,024,421	0.18	979,817	-4.35	938,865	-4.18	-1.6
Technical		337,742	326,284	-3.39	236,192	-27.61	223,144	-5.52	278,759	24.92	-4.7
Sales and Promotion		185,637	170,204	-8.31	204,370	20.07	204,618	0.12	189,135	-7.57	0.5
Administration and General		339,171	340,796	0.48	325,111	-4.60	344,730	6.03	331,877	-3.73	-0.5
Total Expenses		1,914,861	1,911,346	-0.18	1,837,797	-3.85	1,799,786	-2.07	1,785,785	-0.78	-1.7
Operating Income		430,988	363,569		379,619		278,406		94,401		
Staff											
Total Remuneration		551,968	557,960	1.09	573,484	2.78	596,498	4.01	597,434	0.16	2.0
Total Staff Count		6,171.8	6,004.9	-2.70	5,820.9	-3.07	5,476.3	-5.92	5,869.3	7.18	
Avg Remuneration (\$)		89,434	92,917	3.89	98,522	6.03	108,924	10.56	101,789	-6.55	3.3
Avg Remuneration excl. Fringe Benefits (\$)		74,477	76,353	2.52	79,585	4.23	87,682	10.17	82,752	-5.62	2.7
Subscribers											
Direct Suscribers		2,598,746	2,516,888	-3.15	2,449,554	-2.68	2,404,658	-1.83	2,428,883	1.01	-1.7
Indirect Subscribers		254,191	255,621	0.56	260,770	2.01	259,557	-0.47	268,415	3.41	1.4
Total Subscribers		2,852,937	2,772,509	-2.82	2,710,324	-2.24	2,664,215	-1.70	2,697,298	1.24	-1.4
Profitability (%)											
Operating Margin		18.4	16.0		17.1		13.4		5.0		

CAGR = Compound Annual Growth Rate.

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV

Prairies

(\$000)	2019	2020	Var %	2021	Var %	2022	Var %	2023	Var %	CAGR (%)
Revenue										
Subscription	1,056,049	1,022,977	-3.13	994,907	-2.74	951,465	-4.37	910,317	-4.32	-3.6
Connection	4,186	3,281	-21.61	2,328	-29.04	2,363	1.50	1,841	-22.08	-18.6
Community Channel Sponsorship & Facilities Rental	203	198	-2.54	102	-48.51	183	80.16	137	-25.44	-9.4
Other Revenue	72,455	70,389	-2.85	76,794	9.10	77,441	0.84	69,460	-10.31	-1.1
Total Revenue	1,132,893	1,096,844	-3.18	1,074,131	-2.07	1,031,453	-3.97	981,755	-4.82	-3.5
Expenses										
Community Programming	18,206	15,492	-14.91	16,850	8.77	16,479	-2.20	15,961	-3.14	-3.2
Locally reflective news programming	5,586	5,344	-4.33	5,037	-5.75	4,702	-6.64	5,216	10.93	-1.7
Affiliation Payments	565,452	558,447	-1.24	567,038	1.54	576,330	1.64	576,169	-0.03	0.5
Technical	199,776	187,485	-6.15	175,767	-6.25	178,163	1.36	171,207	-3.90	-3.8
Sales and Promotion	61,231	60,852	-0.62	65,682	7.94	70,380	7.15	64,684	-8.09	1.4
Administration and General	162,920	197,500	21.23	187,437	-5.09	183,104	-2.31	168,578	-7.93	0.9
Total Expenses	1,013,170	1,025,119	1.18	1,017,811	-0.71	1,029,158	1.11	1,001,815	-2.66	-0.3
Operating Income	119,723	71,725		56,320		2,295		-20,060		
Staff										
Total Remuneration	361,730	329,399	-8.94	326,570	-0.86	384,755	17.82	352,783	-8.31	-0.6
Total Staff Count	4,363.8	3,734.1	-14.43	3,708.2	-0.69	4,028.1	8.63	3,807.6	-5.47	
Avg Remuneration (\$)	82,893	88,215	6.42	88,066	-0.17	95,518	8.46	92,653	-3.00	2.8
Avg Remuneration excl. Fringe Benefits (\$)	73,203	78,211	6.84	78,683	0.60	83,478	6.09	80,025	-4.14	2.3
Subscribers										
Direct Suscribers	1,380,506	1,339,834	-2.95	1,295,888	-3.28	1,259,426	-2.81	1,233,340	-2.07	-2.8
Indirect Subscribers	97,653	93,526	-4.23	89,800	-3.98	86,110	-4.11	62,018	-27.98	-10.7
Total Subscribers	1,478,159	1,433,360	-3.03	1,385,688	-3.33	1,345,536	-2.90	1,295,358	-3.73	-3.3
Profitability (%)										
Operating Margin	10.6	6.5		5.2		0.2		-2.0		

CAGR = Compound Annual Growth Rate.

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV

British Columbia and Territories

	(\$000)	2019	2020	Var %	2021	Var %	2022	Var %	2023	Var %	CAGR (%)
Revenue											
Subscription		893,553	889,035	-0.51	873,418	-1.76	838,763	-3.97	812,115	-3.18	-2.4
Connection		3,762	2,425	-35.54	1,924	-20.66	1,281	-33.45	1,158	-9.57	-25.5
Community Channel Sponsorship & Facilities Rental		21	9	-58.16	11	29.30	13	11.92	10	-21.80	-17.1
Other Revenue		53,791	50,949	-5.28	51,749	1.57	51,316	-0.84	41,923	-18.30	-6.0
Total Revenue		951,127	942,418	-0.92	927,103	-1.63	891,372	-3.85	855,205	-4.06	-2.6
Expenses											
Community Programming		16,179	15,434	-4.60	15,235	-1.29	15,482	1.62	14,884	-3.86	-2.1
Locally reflective news programming		4,308	4,026	-6.56	3,766	-6.46	3,508	-6.84	3,854	9.85	-2.8
Affiliation Payments		467,444	477,635	2.18	491,392	2.88	506,850	3.15	511,938	1.00	2.3
Technical		161,168	159,570	-0.99	141,915	-11.06	138,516	-2.39	117,131	-15.44	-7.7
Sales and Promotion		53,269	51,405	-3.50	54,953	6.90	61,448	11.82	55,273	-10.05	0.9
Administration and General		156,819	170,294	8.59	163,892	-3.76	161,722	-1.32	147,946	-8.52	-1.5
Total Expenses		859,187	878,364	2.23	871,153	-0.82	887,526	1.88	851,025	-4.11	-0.2
Operating Income		91,940	64,054		55,951		3,846		4,180		
Staff											
Total Remuneration		312,972	304,022	-2.86	266,962	-12.19	280,546	5.09	266,232	-5.10	-4.0
Total Staff Count		4,017.1	3,585.0	-10.76	3,193.4	-10.92	3,031.4	-5.07	2,807.6	-7.38	
Avg Remuneration (\$)		77,911	84,804	8.85	83,599	-1.42	92,548	10.71	94,825	2.46	5.0
Avg Remuneration excl. Fringe Benefits (\$)		68,141	74,320	9.07	73,157	-1.56	77,490	5.92	78,944	1.88	3.8
Subscribers											
Direct Suscribers		1,234,195	1,209,812	-1.98	1,202,640	-0.59	1,191,272	-0.95	1,161,015	-2.54	-1.5
Indirect Subscribers		93,509	89,357	-4.44	80,034	-10.43	74,648	-6.73	59,311	-20.55	-10.8
Total Subscribers		1,327,704	1,299,169	-2.15	1,282,674	-1.27	1,265,920	-1.31	1,220,326	-3.60	-2.1
Profitability (%)											
Operating Margin		9.7	6.8		6.0		0.4		0.5		

CAGR = Compound Annual Growth Rate.

CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV

Canada

(\$000)	2019	2020	Var %	2021	Var %	2022	Var %	2023	Var %	CAGR (%)
Revenue										
Subscription	1,433	3,368	135.00	1,342	-60.15	529	-60.61	7,789	>999±	52.7
Other Revenue	7,928	7,448	-6.06	6,069	-18.52	5,758	-5.12	9,677	68.06	5.1
Total Revenue	9,361	10,816	15.54	7,411	-31.48	6,287	-15.17	17,503	177.83	16.9
Expenses										
Affiliation Payments	22	0	-99.65	200	>999±	2	-99.05	3,858	>999±	264.0
Technical	140	167	18.84	138	-16.97	30	-78.42	849	>999±	56.9
Sales and Promotion	352	185	-47.53	92	-49.99	103	11.00	907	784.14	26.7
Administration and General	138	135	-2.41	40	-70.01	39	-4.25	2,246	>999±	100.8
Total Expenses	653	487	-25.47	472	-3.07	173	-63.29	7,860	>999±	86.3
Operating Income	8,708	10,330		6,939		6,113		9,605		
Profitability (%)										
Operating Margin	93.0	95.5	95.6	93.6		97.2		55.0		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV

Atlantic

(\$000)	2019	2020	Var %	2021	Var %	2022	Var %	2023	Var %	CAGR (%)
Revenue										
Subscription	37	290	684.38	24	-91.66	0	-100.00	0	n/a	-100.0
Other Revenue	1,085	978	-9.90	690	-29.42	832	20.54	882	6.07	-5.0
Total Revenue	1,122	1,268	12.97	714	-43.65	832	16.46	882	6.07	-5.8
Expenses										
Affiliation Payments	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Technical	0	0	n/a	49	n/a	0	-100.00	0	n/a	n/a
Sales and Promotion	39	0	-100.00	0	n/a	0	n/a	0	n/a	-100.0
Administration and General	11	9	-17.25	0	-100.00	0	n/a	0	n/a	-100.0
Total Expenses	50	9	-82.11	49	451.77	0	-100.00	0	n/a	-100.0
Operating Income	1,072	1,259		665		832		882		
Profitability (%)										
Operating Margin	95.5	99.3		93.1		100.0		100.0		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV

Quebec

(\$000)	2019	2020	Var %	2021	Var %	2022	Var %	2023	Var %	CAGR (%)
Revenue										
Subscription	166	500	200.99	58	-88.40	70	21.49	20	-71.98	-41.3
Other Revenue	0	34	>999±	47	37.05	50	7.98	925	>999±	#ERROR
Total Revenue	166	534	221.50	105	-80.40	121	15.47	945	681.97	54.5
Expenses										
Affiliation Payments	11	0	-99.31	5	>999±	2	-60.07	0	-100.00	-100.0
Technical	42	54	28.51	2	-97.06	1	-24.31	0	-100.00	-100.0
Sales and Promotion	1	1	-11.51	0	-58.48	0	-0.32	0	-100.00	-100.0
Administration and General	43	53	22.90	0	-99.76	0	46.92	0	-100.00	-100.0
Total Expenses	97	108	11.02	7	-93.71	4	-46.91	0	-100.00	-100.0
Operating Income	69	426		98		117		945		
Profitability (%)										
Operating Margin	41.4	79.8		93.5		97.0		100.0		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV

Ontario

(\$000)	2019	2020	Var %	2021	Var %	2022	Var %	2023	Var %	CAGR (%)
Revenue										
Subscription	1,057	2,181	106.24	824	-62.20	355	-56.94	7,699	>999±	64.3
Other Revenue	3,736	3,517	-5.86	2,763	-21.45	2,526	-8.56	5,277	108.88	9.0
Total Revenue	4,793	5,698	18.87	3,587	-37.05	2,881	-19.68	12,976	350.38	28.3
Expenses										
Affiliation Payments	11	0	-100.00	0	n/a	0	n/a	3,858	n/a	334.3
Technical	98	113	14.72	87	-22.57	29	-67.19	849	>999±	71.4
Sales and Promotion	56	49	-11.34	92	86.54	53	-42.23	853	>999±	97.8
Administration and General	84	73	-13.60	40	-44.41	39	-4.42	2,246	>999±	127.4
Total Expenses	249	235	-5.67	220	-6.36	120	-45.22	7,806	>999±	136.6
Operating Income	4,544	5,463		3,367		2,761		5,170		
Profitability (%)										
Operating Margin	94.8	95.9		93.9		95.8		39.8		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV

Prairies

(\$000)	2019	2020	Var %	2021	Var %	2022	Var %	2023	Var %	CAGR (%)
Revenue										
Subscription	156	340	117.96	122	-64.14	96	-21.34	57	-40.11	-22.1
Other Revenue	1,666	1,535	-7.84	1,379	-10.17	1,227	-11.05	1,505	22.68	-2.5
Total Revenue	1,822	1,875	2.93	1,501	-19.96	1,323	-11.89	1,562	18.13	-3.8
Expenses										
Affiliation Payments	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Technical	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Sales and Promotion	257	135	-47.48	0	-100.00	49	n/a	54	10.81	-32.1
Administration and General	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Total Expenses	257	135	-47.48	0	-100.00	49	n/a	54	10.81	-32.1
Operating Income	1,565	1,740		1,501		1,273		1,508		
Profitability (%)										
Operating Margin	85.9	92.8		100.0		96.3		96.5		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV

British Columbia & Territories

(\$000)	2019	2020	Var %	2021	Var %	2022	Var %	2023	Var %	CAGR (%)
Revenue						y4				
Subscription	17	58	239.95	314	442.34	7	-97.63	12	67.86	-7.5
Other Revenue	1,441	1,383	-3.99	1,190	-13.98	1,123	-5.66	1,125	0.21	-6.0
Total Revenue	1,458	1,441	-1.14	1,504	4.34	1,130	-24.86	1,138	0.66	-6.0
Expenses										
Affiliation Payments	0	0	n/a	196	n/a	0	-100.00	0	n/a	n/a
Technical	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Sales and Promotion	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Administration and General	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Total Expenses	0	0	n/a	196	n/a	0	-100.00	0	n/a	n/a
Operating Income	1,458	1,441		1,308		1,130		1,138		
Profitability (%)										
Operating Margin	100.0	100.0		87.0		100.0		100.0		

CAGR = Compound Annual Growth Rate

CRTC CONTRIBUTIONS TABLE - CREATION AND PRODUCTION OF CANADIAN PROGRAMMING

2023 Broadcast Year									
					Local Expression				
Type / Region		Canada Media Fund (CMF)	Certified Independent Production Funds (CIPF)	Independent Local News Fund (ILNF)	Licensee's own community channel	Other Community Television Contributions*	Locally reflective news programming	Total Local Expression	Total Contributions
Cable & IPTV	Atlantic	5,022,345	1,255,588	615,035	12,658,997	475	1,028,987	13,688,459	20,581,427
	Quebec	28,111,281	6,930,566	3,359,247	25,196,581	1,826,139	9,531,638	36,554,358	74,955,452
	Ontario	41,389,337	10,290,859	5,029,117	38,177,350	505,213	13,184,523	51,867,086	108,576,399
	Prairies	20,332,725	5,083,182	2,401,148	16,580,315	185,000	5,216,304	21,981,619	49,798,674
	British Columbia & Territories	17,184,263	4,296,066	2,004,917	14,959,225	250,000	3,853,554	19,062,779	42,548,025
Cable & IPTV - TOTAL		112,039,951	27,856,261	13,409,464	107,572,468	2,766,827	32,815,006	143,154,301	296,459,977
DIRECT-TO-HOME		52,837,409	7,531,612	4,403,123	-	-	8,806,235	8,806,235	73,578,379
PPV & VOD		894,340	3,215,386	-	-	-	-	-	4,109,726
Total-Canada		165,771,700	38,603,259	17,812,587	107,572,468	2,766,827	41,621,241	151,960,536	374,148,082

2022 Broadcast Year									
					Local Expression				
Type / Region		Canada Media Fund (CMF)	Certified Independent Production Funds (CIPF)	Independent Local News Fund (ILNF)	Licensee's own community channel	Other Community Television Contributions*	Locally reflective news programming	Total Local Expression	Total Contributions
Cable & IPTV	Atlantic	5,520,828	1,380,207	742,468	12,717,725	-	1,054,493	13,772,218	21,415,721
	Quebec	29,969,753	7,306,869	3,580,601	25,926,236	1,932,411	6,390,889	34,249,536	75,106,759
	Ontario	44,782,548	11,125,714	5,430,955	38,753,552	553,507	13,852,087	53,159,146	114,498,363
	Prairies	21,209,213	5,302,303	2,505,374	16,929,746	530,800	4,702,404	22,162,950	51,179,840
	British Columbia & Territories	17,514,221	4,378,556	2,073,072	15,690,492	318,000	3,508,078	19,516,570	43,482,419
Cable & IPTV - TOTAL		118,996,563	29,493,649	14,332,470	110,017,751	3,334,718	29,507,951	142,860,420	305,683,102
DIRECT-TO-HOME		57,575,473	8,177,090	4,797,961	-	-	9,595,910	9,595,910	80,146,434
PPV & VOD		627,415	3,711,146	-	-	-	-	-	4,338,561
Total-Canada		177,199,451	41,381,885	19,130,431	110,017,751	3,334,718	39,103,861	152,456,330	390,168,097

2021 Broadcast Year									
					Local Expression				
Type / Region		Canada Media Fund (CMF)	Certified Independent Production Funds (CIPF)	Independent Local News Fund (ILNF)	Licensee's own community channel	Other Community Television Contributions*	Locally reflective news programming	Total Local Expression	Total Contributions
Cable & IPTV	Atlantic	5,713,363	1,428,341	753,629	11,994,268	1,597	1,042,990	13,038,855	20,934,188
	Quebec	30,954,830	7,614,816	3,752,905	23,795,575	2,202,805	8,631,957	34,630,337	76,952,888
	Ontario	45,653,033	11,378,387	5,644,960	34,000,634	957,489	14,625,788	49,583,911	112,260,291
	Prairies	22,164,232	5,537,167	2,624,829	17,687,833	-	5,036,673	22,724,506	53,050,734
	British Columbia & Territories	17,886,241	4,468,107	2,098,123	15,380,787	-	3,765,846	19,146,633	43,599,104
Cable & IPTV - TOTAL		122,371,699	30,426,818	14,874,446	102,859,097	3,161,891	33,103,254	139,124,242	306,797,205
DIRECT-TO-HOME		61,358,578	8,676,875	5,113,213	-	-	10,226,426	10,226,426	85,375,092
PPV & VOD		921,118	4,309,406	-	-	-	-	-	5,230,524
Total-Canada		184,651,395	43,413,099	19,987,659	102,859,097	3,161,891	43,329,680	149,350,668	397,402,821

*This section includes contributions to community programming undertakings and to community programming in other areas operated by the licensee.