

ELECTRONICS INDUSTRY AND HOUSEHOLD ELECTRICAL APPLIANCES INDUSTRY STATISTICAL REVIEW

FOURTH QUARTER, 1985

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Electronics Directorate Regional Industrial Expansion April 1986

Source of Statistics - Statistics Canada

ELECTRONICS INDUSTRY

<u>Highlights - Fourth Quarter 1985</u>

Although the trade deficit in all sectors of the electronics industry remains high, the final quarter of 1985 showed some improvement over the equivalent period in 1984 with a deficit reduction of about 6.61 per cent. Exports increased by 5.1 per cent whilst imports declined by 6.6 per cent. As the overall apparent domestic market (ADM) remained fairly static (increasing 2.7 per cent in the quarter year) these figures suggest that Canadian firms performed slightly better than their foreign competitors in the market place during the quarter.

Despite this improvement, the long-term trend in trade in high technology goods continues to cause concern. In the period 1978-1985 shipments by the industry increased 129 per cent whilst the trade deficit increased by 170 per cent. A deficit exists in all commodity areas, (both on a quarterly and annual basis) except communications equipment, telephone apparatus and parts and printed circuit boards. Of particular concern is the annual \$2 billion deficit in computers and parts, the \$0.4 billion deficit in integrated circuits and semiconductors and the \$1.0 billion deficit in components since these sub-sectors represent strategically important technological areas.

Employment in this industry declined from 85 502 at December 31, 1984 to 81 992 on December 31, 1985.

A strong fourth quarter, with quarterly shipments exceeding \$1 billion for the first time ever, capped off another growth year for the communications equipment and component sector. For the year, shipments were up 13.2 per cent compared to 1984 and in the face of a relatively static domestic market, the sectoral trade deficit was cut by more than 50 per cent to \$210 million. This trade deficit reduction can be largely credited to continued strength in the export of electronic components (up 17 per cent) combined with a 7 per cent reduction in imports. This more than counteracted a 12 per cent decline in the trade surplus on the equipment side, almost all of which was accounted for by a substantial decline in exports and an equally strong growth in imports of radio transmitting/receiving equipment. The export decline was caused by the near disappearance of Saudi Arabia and South Korea as significant markets. Although year end employment was down almost 7 per cent from the start of the year, average employment in 1985 was 2 per cent higher than in 1984.

Exports from Canada in the **office and store machinery** sector rose by 0.6 per cent in the fourth quarter reflecting current market difficulties in the U.S. Imports dropped by 6.0 per cent indicating a strong market in Canada and the integrated nature of the international companies in the sector. Shipments rose more rapidly than market size (4.4 per cent vs. 2.5 per cent). A comparison of 1985 to 1984 shows the trade position improving by 9.1 per cent as exports increased and imports fell.

The major commodity within this sector is electronic computers and parts. Exports in the fourth quarter rose substantially 11.9 per cent for exports to the U.S. Imports in the third quarter were up 6.2 per cent indicating an acceleration of market growth in Canada.

In the fourth quarter <u>radio and television</u> shipments grew by 9.9 per cent over the previous period but export performance continued to be down, 6.7 per cent below the third quarter and 30 per cent below the corresponding period in 1984. Tape players dominated imports as a result of continued Canadian demand for VCR's from Japan while increases in import levels of television sets and radios were partially offset by a decline in imports of combination radio-phonograph sets.

Performance in this <u>instrumentation</u> sector has been generally lacklustre this quarter when compared with the same interval over the preceding two years. At this point in the industry cycle, improvements are starting to appear in the form of renewed growth in domestic demand, domestic shipments and exports. Although these trends have surfaced this quarter, current results indicate that growth has not been as robust as in the past.

Stalled domestic demand has manifested itself in a significant reduction in import growth for this quarter. Typically imports have grown by 20 per cent over the third quarter, however, in 1985, there was a marginal decline of 0.4 per cent. This, together with a moderate increase in exports of 6.9 per cent, had the incidental effect of reducing the trade deficit by 2.9 per cent. The domestic shipments component of demand grew at 13.8 per cent over the previous quarter. This is a slight drop from traditional levels of about 15 per cent. These trends should be seen as the result of market forces dictating real changes in the primary and secondary industry groups that form the principal markets for the products in this sector and not simply an exchange rate phenomenon. The fall in imports has not been accompanied by a corresponding abnormal rise in exports indicating that real forces are acting to depress certain market segments.

TABLE 1

ELECTRONIC PRODUCTS

FOURTH QUARTER BY INDUSTRIAL SECTORS

	19	85	1984	% Cl	nange
	4th Qtr	3rd Qtr	4th Qtr	Qtr	Annual
		\$ Millions			
COMMUNICATIONS EQUI & COMPONENTS	PMENT				
ADM *Shipments Trade Surplus (Deficit)	982 1 006 24	983 900 (83)	918 956 38	(0.1) 11.8 128.9	7.0 5.2 (36.8)
Exports Imports	782 758	688 771	843 805	13.7 (1.7)	(7.2) (5.8)
OFFICE & STORE MACH	INERY				
ADM *Shipments Trade Surplus (Deficit)	985 335 (650)	961 321 (640)	1 215 446 (769)	2.5 4.4 1.6	(18.9) (24.9) (15.5)
Exports Imports	503 1 153	448 1 088	500 1 269	12.3 6.0	0.6 (9.1)
RADIO AND TELEVISIO	N				
ADM *Shipments Trade Surplus (Deficit)	472 155 (317)	435 141 (294)	445 140 (305)	8.5 9.9 7.8	6.1 10.7 3.9
Exports Imports	42 359	45 339	60 365	(6.7) 5.9	(30.0) (1.6)
INSTRUMENTS					
ADM *Shipments Trade Surplus (Deficit)	314 148 (166)	301 130 (171)	308 133 (175)	4.3 13.8 (2.9)	1.9 11.3 (5.1)
Exports Imports	62 228	58 229	60 235	6.9 (0.4)	3.3 (3.0)
TOTAL					
ADM *Shipments Trade Surplus (Deficit)	2 753 1 644 (1 109)	2 680 1 492 (1 188)	2 886 1 675 (1 211)	2.7 10.2 (6.6)	(4.6) (1.9) (8.4)
Exports Imports	1 389 2 498	1 239 2 427	1 463 2 674	12.1 2.9	5.1 (6.6)

^{*}Shipments - goods of own mfr. classified by the 1980 S.I.C.

TABLE 2

ELECTRONIC PRODUCTS

FOURTH QUARTER BY COMMODITY EXPORTS AND IMPORTS

		19	85		198	34	% C	hange
	4th	Qtr	3rd	Qtr	4th	Qtr	Qtr	Annual
			\$ (000				
COMMUNICATIONS EQUI	PMENT							
Exports Imports Trade Surplus (Deficit)	275	763 953 810	241	351 912 439		869 740 129	24.1 14.1 38.0	(5.8) 21.2 (25.0)
ELECTRONIC COMPONEN	ITS							
Exports Imports Trade Surplus (Deficit)	481	149 550 401)	528	734 168 434)	577	705 590 885	(2.4) (8.8) (15.6)	(9.7) (16.6) (23.8)
TELEPHONE APPARATUS EQUIPMENT & PARTS	5							
Exports Imports Trade Surplus (Deficit)	64	424 151 273	61	806 639 167	65	007 308 699	11.9 4.1 15.5	(14.5) (1.8) (18.8)
PRINTED CIRCUIT BOA	ARDS							
Exports Imports Trade Surplus (Deficit)	8	996 642 354	11	866 819 047		583 175 408	32.1 (26.9)	25.1 (34.4)
ELECTRONIC COMPUTER	RS & PA	ARTS						
Exports Imports Trade Surplus (Deficit)	497 1 011 (514	945	952	600 602 1 002)	114	845 031 186)	11.9 6.2 1.3	1.3 (9.2) (17.4)
INTEGRATED CIRCUITS & SEMI-CONDUCTORS & PARTS								
Exports Imports Trade Surplus (Deficit)	233	018 600 582)	278	392 267 875)	319	151 780 629)	(25.6) (16.1) 1.8	(20.6) (26.9) (34.1)

TABLE 2 (Cont'd)

ELECTRONIC PRODUCTS

FOURTH QUARTER BY COMMODITY EXPORTS AND IMPORTS

	4th Qtr	1985 3rd Qtr	1984 4th Qtr	0tr	Change Annual
TAPE PLAYERS, RECORD (EXC. PTS.)		\$ 000 -			
Exports Imports Trade Surplus (Deficit)	129 647	127 236	160 383	1.9	(19.2)
TELEVISION SETS					
Exports Imports Trade Surplus (Deficit)	20 739 72 387 (51 648		15 018 64 836 (49 818)	30.3 18.6 14.6	38.1 11.6 (3.7)
RADIOS					
Exports Imports Trade Surplus (Deficit)	1 367 72 464 (71 097		3 397 59 325 (55 928)	(27.2) 18.5 19.9	(59.8) 22.1 27.1
COMBINATION RADIO- PHONOGRAPH SETS					
Exports Imports Trade Surplus (Deficit)	19 170 74 331 (55 161	25 812 82 618) (56 806)	40 099 74 668 (34 569)	(25.7) (10.0) (2.9)	(52.2) (0.5) 59.6
GEOPHYSICAL & MINERA PROSPECTION EQUIPMEN					
Exports Imports Trade Surplus (Deficit)	9 384 58 691 (49 307	8 587 64 660) (56 073)	8 736 49 281 (40 545)	9.3 (9.2) (12.1)	7.4 19.1 21.6
COMMERCIAL COMMUNICATIONS EQUIPMENT N.E.S.					
Exports Imports Trade Surplus (Deficit)	200 619 107 006 93 613		192 451 86 834 105 617	80.7 25.0	4.2 23.2 11.4
PHOTOCOPY AND SIMILA	R MACHINE	S & PARTS			
Exports Imports	75 417	68 396	85 639	10.3	(11.9)

TABLE 3

ELECTRONIC PRODUCTS

FULL YEAR BY INDUSTRIAL SECTORS

	1985	1984	% Change		
man state state state and	\$ Millions				
COMMUNICATIONS EQUIPMENT AND COMPONENTS					
ADM Shipments Trade Surplus (Deficit) Exports Imports	4 070 3 860 (210) 2 936 3 146	3 854 3 410 (444) 2 749 3 193	5.6 13.2 (52.7) 6.8 (1.5)		
OFFICE AND STORE MACHINER	Y				
ADM Shipments Trade Surplus (Deficit) Exports Imports	4 023 1 400 (2 623) 1 882 4 505	4 530 1 469 (3 061) 1 805 4 866	(11.2) (4.7) (14.3) 4.3 (7.4)		
RADIO AND TELEVISION					
ADM Shipments Trade Surplus (Deficit) Exports Imports	1 652 553 (1 099) 197 1 296	1 690 488 (1 202) 176 1 378	(2.2) 13.3 (8.6) 11.9 (6.0)		
INSTRUMENTS					
ADM Shipments Trade Surplus (Deficit) Exports Imports	1 215 550 (665) 234 899	1 095 492 (603) 204 807	11.0 11.8 10.3 14.7 11.4		
TOTAL					
ADM Shipments Trade Surplus (Deficit) Exports Imports	10 960 6 363 (4 597) 5 249 9 846	11 169 5 859 (5 310) 4 934 10 244	(1.9) 8.6 (13.4) 6.4 (3.9)		

TABLE 4

ELECTRONIC PRODUCTS

FULL YEAR BY COMMODITY EXPORTS AND IMPORTS

	1985	1984	% Change
	\$ 00	00	
COMMUNICATIONS EQUIPMEN	T		
Exports Imports Trade Surplus (Deficit)	1 759 129 970 683 788 446	1 746 333 846 684 889 649	0.7 14.6 (12.4)
ELECTRONIC COMPONENTS			
Exports Imports Trade Surplus (Deficit)	1 177 128 2 175 471 (998 343)	1 003 043 2 346 274 (1 343 231)	17.4 (7.3) (25.7)
TELEPHONE APPARATUS EQU	IP. AND PTS.		
Exports Imports Trade Surplus (Deficit)	841 359 243 754 597 605	829 828 237 830 591 998	1.4 2.5 0.9
PRINTED CIRCUIT BOARDS			
Exports Imports Trade Surplus (Deficit)	56 568 38 730 17 838	44 671 45 530 (859)	26.6 (14.9)
ELECTRONIC COMPUTERS &	PTS.		
Exports Imports Trade Surplus (Deficit)	1 859 487 3 940 328 (2 080 841)	1 746 877 4 244 687 (2 497 810)	6.4 (7.2) (16.7)
INTEGRATED CIRCUITS AND	SEMI-CONDUCTOR	RS & PTS.	
Exports Imports Trade Surplus (Deficit)	742 095 1 165 567 (423 472)	624 943 1 284 569 (659 626)	18.7 (9.3) (35.8)
TAPE PLAYERS, RECORDERS	(EXC. PTS.)		
Exports Imports Trade Surplus (Deficit)	487 290	563 762	(13.6)

TABLE 4 (Cont'd)

ELECTRONIC PRODUCTS

FULL YEAR BY COMMODITY EXPORTS AND IMPORTS

	198	5	1984	4	% Change
		\$ 000			
TELEVISION SETS			•		
Exports Imports Trade Surplus (Deficit)	222	722 543 821)	256	318 775 457)	41.4 (13.3) (26.3)
RADIOS					
Exports Imports Trade Surplus (Deficit)	256	901 231 330)	243	338 743 405)	(51.9) 5.1 8.7
COMBINATION RADIO- PHONOGRAPH SETS					
Exports Imports Trade Surplus (Deficit)	300	460 365 905)	288	573 619 046)	8.3 4.1 1.6
GEOPHYSICAL AND MINERAL PROSP.					
Exports Imports Trade Surplus (Deficit)	214	452 325 873)	162	579 003 424)	5.4 32.3 39.6
COMMERCIAL COMMUNICATIONS	}				
Exports Imports Trade Surplus (Deficit)	337	052 357 695	291	638 732 906	9.2 15.6 (1.9)
PHOTOCOPY AND SIMILAR MACHINES AND PARTS					
Exports Imports	294	497	343	987	(14.4)

TABLE 5

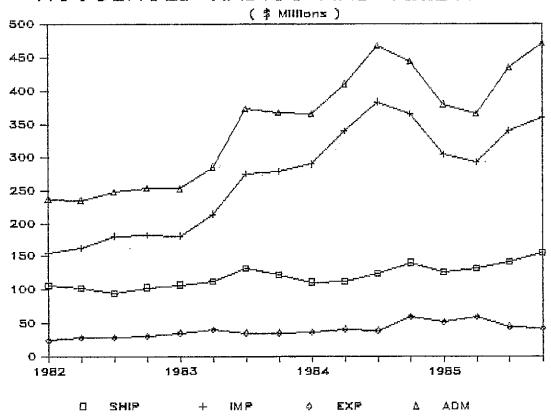
ELECTRONIC PRODUCTS

NUMBER OF EMPLOYEES BY INDUSTRIAL SECTORS

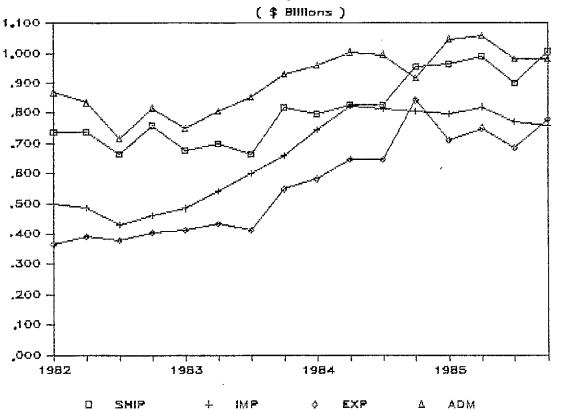
INDUSTRIAL SECTORS	NUMBER OF	EMPLOYEES
	As At December 1985	As At December 1984
Radio and Television	4 002	3 810
Communications Equipment & Components	45 776	47 651
Office & Store Machinery	16 589	14 805
Instruments (estimated)	15 625	19 236
	81 992	85 502

SOURCE: Employment, Earnings and Hours - Cat. No. 72-002. Statistics Canada.

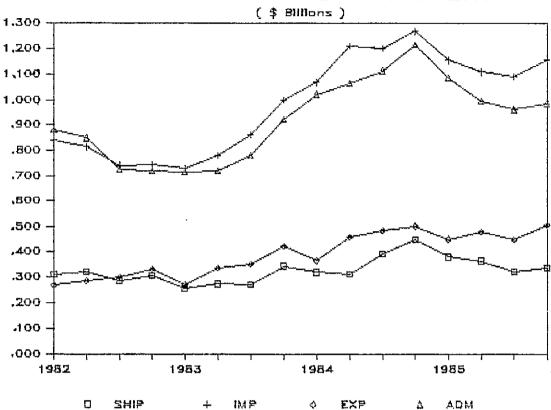
HOUSEHOLD RADIOS AND TELEVISIONS



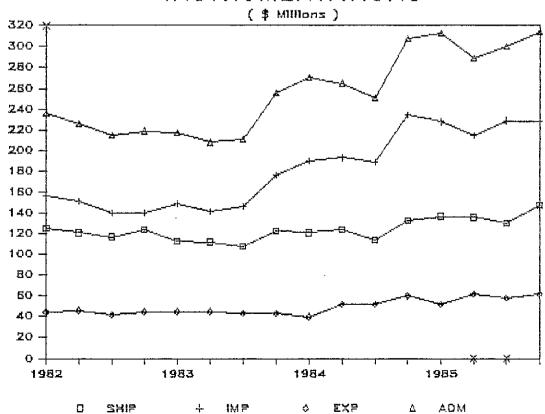
COMMUNICATIONS EQUIP.AND COMPONENTS



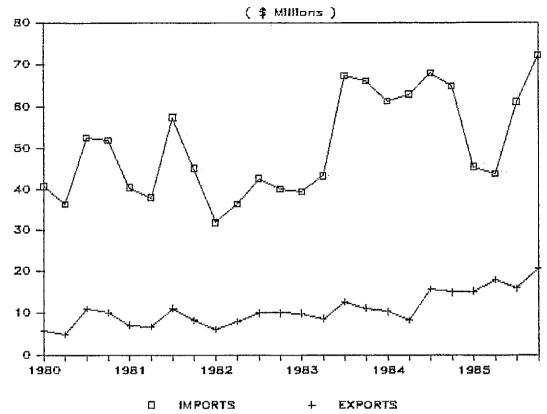
OFFICE & STORE MACHINERY

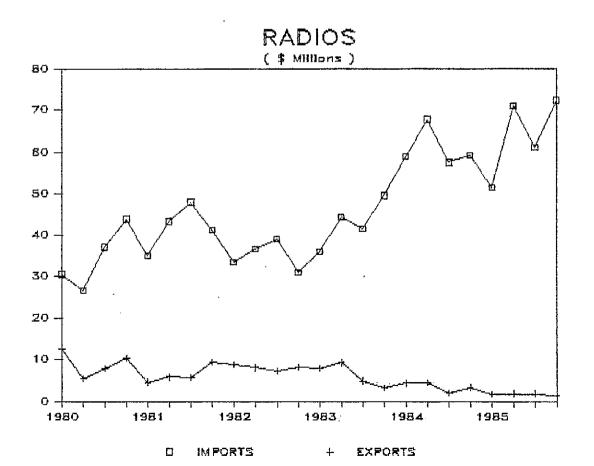


INSTRUMENTATIONS

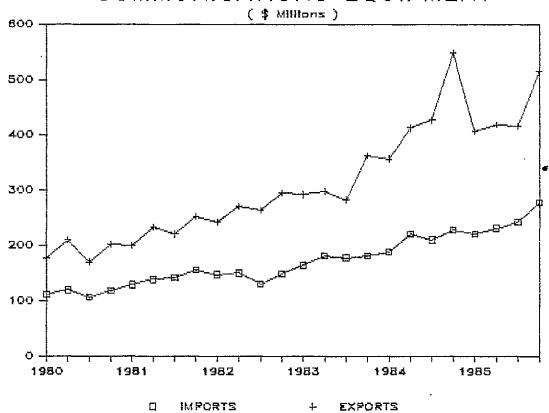


TELEVISION SETS

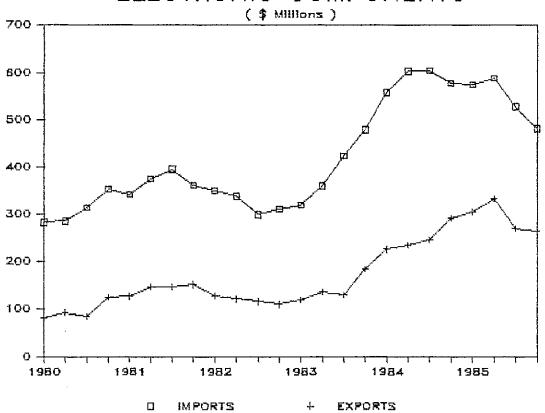




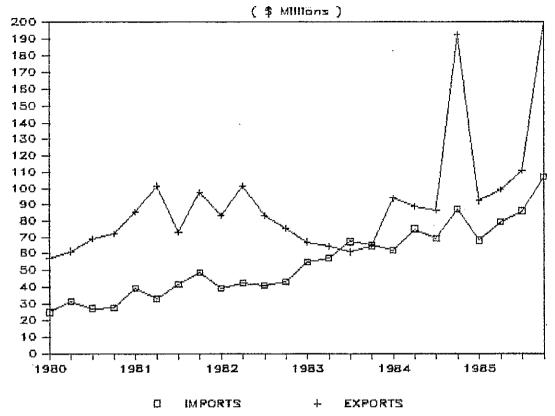
COMMUNICATIONS EQUIPMENT



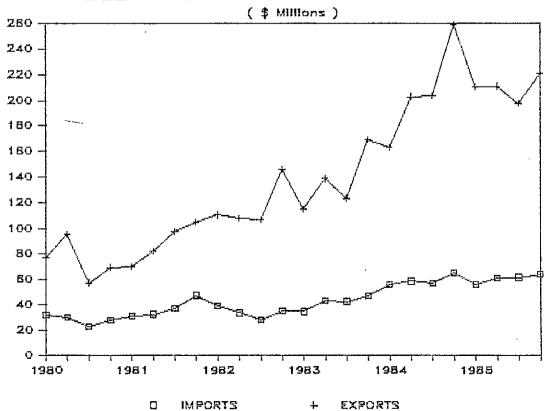
ELECTRONIC COMPONENTS



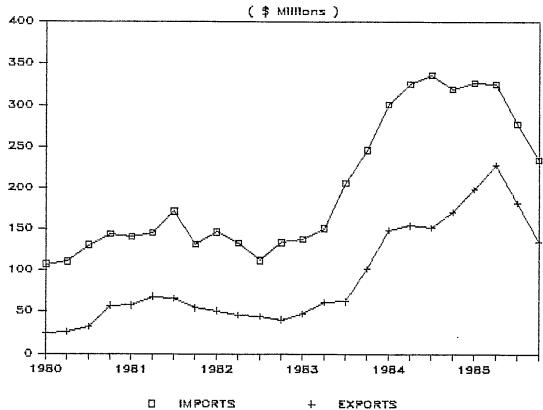
COMMERCIAL COMMUNICATIONS EQUIP. & PT



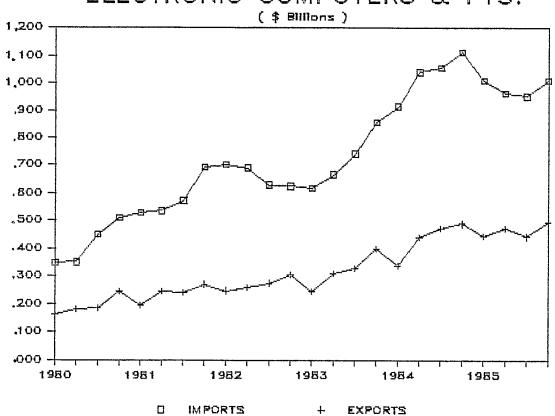
TELEPHONE APPARATUS & PARTS



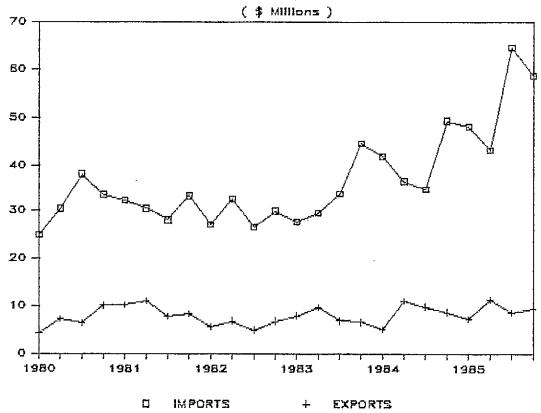
SEMI-CONDUCTORS & PARTS

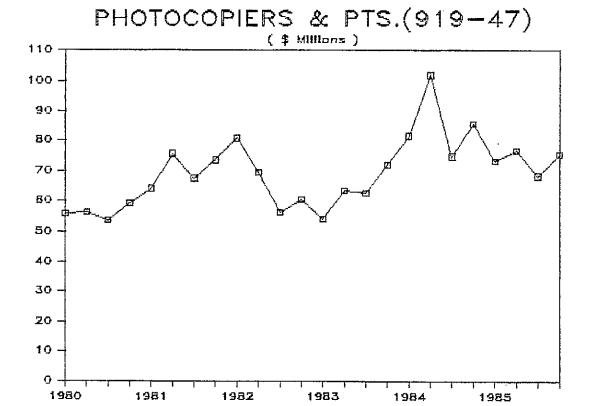


ELECTRONIC COMPUTERS & PTS.



GEOPHYSICAL EQUIP.AND PARTS





IMPORTS

HOUSEHOLD ELECTRICAL PRODUCTS

Fourth Quarter 1985

Industrial Sectors (See Table 6, page 19)

In the fourth quarter of 1985, Canadian demand (ADM) for household electrical products witnessed an increase of 2.1 per cent, a slight increase over the third quarter of 1985. Exports were up 7.0 per cent while imports decreased 0.8 per cent, decreasing the trade deficit by a substantial 2.9 per cent.

The **small appliance** fourth quarter market saw a decrease in ADM of 4.5 per cent while shipments increased by 7.1 per cent. Imports decreased by 10.8 per cent, and exports increased by 18.2 per cent, decreasing the trade deficit by 12.9 per cent.

The major appliance industry got off to a reasonable fourth quarter in 1985. The ADM was up 7.7 per cent, and shipments were up 3.9 per cent. Exports increased by 4.3 per cent, helping decrease the trade deficit. This decrease which was offset by 16.2 per cent increase in imports which resulted in an overall 26.4 per cent increase in the trade deficit.

In the year 1985 to date the industry is improving with an ADM increase of 18.7 per cent, and shipments up 13.7 per cent, although the deficit increased by 29.5 per cent. Exports are down 4.7 per cent with imports having increased by 19.5 per cent.

Commodity Exports and Imports (See Table 7, page 20)

Trade in refrigerators and freezers in the fourth quarter of 1985 indicated a serious weakening in exports compared with third quarter of 1985, showing a decrease of 18.6 per cent while imports increased a disturbing 16.2 per cent, resulting in a trade deficit of 32.4 per cent. In the area of washing machines, there is an encouraging trend, with exports increasing 11.8 per cent while imports decreased a moderate 1.7 per cent.

Analysis

The fourth quarter of 1985 for all the household electrical products, saw positive improvement in the ADM, exports, import reduction and the balance of trade. However, taken individually there are some positive and negative situations.

In the **Small Appliance Sector**, while the ADM declined, there was strong gain in shipments as a result of an amazing increase of 18.2 per cent in exports, and a decrease of 10.8 per cent in imports. This excellent show of strength is perceived very optimistically by the industry sector. This performance is the result of consolidating the manufacture of profitable products and divesting the unprofitable,

improved manufacturing techniques, some North/South product rationalization, increased scale of production, and picking niche markets where quality products are preferred. Leading export products are kettles, fry pans, griddles and lawnmowers, mostly to the U.S.A., Caribbean and Europe. This is a really bright light in an industry which previously operated in a 71 per cent import milieu. This industry strategically, has effected an excellent plan for survival, and for the reclamation of market share.

The Major Appliance Sector enjoyed an excellent 1985. For the third year in a row this product group has recorded growth. 1985 industry sales were up 15.2 per cent vs the U.S.A. at 6.8 per cent. The fourth quarter recorded positive moves in the ADM, exports and balance of trade, but imports, consisting primarily of microwave ovens up 19 per cent, dishwashers up 20 per cent, room air conditioners up 165 per cent, washers up 16 per cent, and dryers 11.2 per cent, were up in total a worrysome 16.2 per cent. Exports were up 4.3 per cent, this largely to the U.S.A.

This somewhat surprising overall performance was the result of low interest rates, low inflation, strong housing starts and completions, and consumer confidence in the economy. The product leaders were microwave ovens up 32.3 per cent, and gas dryers 31.9 per cent. 1984 was an excellent year for air conditioners, up 22.2 per cent, and 1985 saw a further 23.4 per cent increase. However, since sales of this product are contingent upon weather conditions, there can be great fluctuations in annual sales which are predicted to level off at an increase of 3 per cent per annum. This is compounded by an effort by the Japanese to encroach on this market. Refrigerator sales, up 12.1 per cent over 1984, went 70 per cent to the replacement market, and 30 per cent to new homes. This trend will likely continue. Modest overall sector growth is expected in 1986 and the succeeding four years. The exception to this is in the freezer market where sales fell 29 per cent from 1981 to 1985, and a further drop of 7.2 per cent is forecast for 1986. Customer preference for freezers is directed towards the .4 cu. metres (14 cu. ft.) and under, sizes.

The overall picture of the major and small appliance industries is that of a group of very well managed companies, with improved efficiencies and marketing techniques aggressively picking up market share. Both industry groups should be around a long time.

TABLE 6
HOUSEHOLD ELECTRICAL PRODUCTS
FOURTH QUARTER BY INDUSTRIAL SECTORS

	19	85	1984	% Change	
	4th Qtr	3rd Qtr	4th Qtr	Qtr	Annual
		\$ Millions			
MAJOR APPLIANCES					
ADM	336	312	269	7.7	24.9
*Shipments	269	259	234	3.9	15.0
Trade Surplus	(67)	(53)	(35)	26.4	91.4
(Deficit)	, ,	, ,	, ,		
Exports	48	46	51	4.3	(5.9)
Imports	115	99	86	16.2	33.7
SMALL APPLIANCES					
ADM	255	267	229	(4.5)	11.4
*Shipments	120	112	108	7.1	11.1
Trade Surplus	(135)	(155)	(121)	(12.9)	10.4
(Deficit)	10				-4
Exports	13	11	13	18.2	Ø
Imports	148	166	134	(10.8)	10.4
TOTAL					
ADM	591	579	498	2.1	18.7
Shipments	389	371	342	4.9	13.7
Trade Surplus	(202)	(208)	(156)	(2.9)	29.5
(Deficit)	, ,	•	` ,	` '	•
Exports	61	57	64	7.0	(4.7)
Imports	263	265	220	(0.8)	19.5

SOURCE: Inventories, Shipments and Orders in

Manufacturing Industries - Cat. No. 31-001 Imports by Commodities - Cat. No. 65-007 Exports by Commodities - Cat. No. 65-004

Statistics Canada.

^{*}Shipments - Goods of own mfr. - classified by the 1980 S.I.C.

TABLE 7

HOUSEHOLD ELECTRICAL PRODUCTS

FOURTH QUARTER BY COMMODITY EXPORTS AND IMPORTS

	19	85	1984	% Ci	nange
	4th Qtr	3rd Qtr	4th Qtr	Qtr	Annual
	ب من سه بب ۲ بب سه سه سه سه	- \$ 000	الساعدة المناسبة الم		
REFRIGERATORS AND FREEZERS					
Exports Imports Trade Surplus (Deficit)	7 114 11 707 (4 593)	8 735 10 074 (1 339)	7 546 6 703 (843)	(18.6) 16.2 243.0	(5.7) 74.7 444.8
ELECTRIC WASHING MACHINES AND PARTS					
Exports Imports Trade Surplus (Deficit)	1 907 13 364 (11 457)	1 706 13 589 (11 883)	2 217 10 305 (8 088)	11.8 (1.7) (3.6)	(14.0) 29.7 41.7

TABLE 8
HOUSEHOLD ELECTRICAL PRODUCTS
FULL YEAR BY INDUSTRIAL SECTORS

	1985	1984	% Change
	\$ Millions	3	
MAJOR APPLIANCES			
ADM Shipments Trade Surplus (Deficit) Exports Imports	1 208 1 020 (188) 209 397	1 156 998 (158) 193 351	4.5 2.2 19.0 8.3 13.1
SMALL APPLIANCES			
ADM Shipments Trade Surplus (Deficit) Exports Imports	965 451 (514) 47 561	884 416 (468) 41 509	9.2 8.4 9.8 14.6 10.2
TOTAL			
ADM Shipments Trade Deficit Exports Imports	2 173 1 471 (702) 256 958	2 040 1 414 (626) 234 860	6.5 4.0 12.1 9.4 11.4

SOURCE: Inventories, Shipments and Orders in Manufacturing Industries - Cat. No. 31-001 Imports by Commodities - Cat. No. 65-007 Exports by Commodities - Cat. No. 65-004 Statistics Canada.

FULL THREE-QUARTER YEAR BY COMMODITY EXPORTS AND IMPORTS

TABLE 9 HOUSEHOLD ELECTRICAL PRODUCTS

1984 1985 % Change ----- \$ 000 -----REFRIGERATORS AND **FREEZERS** 34 806 35 504 (2.0)Exports 41 098 37 324 10.1 Imports Travel Surplus (6 292) (1 820) 245.7 (Deficit) ELEC. WASHING MACHINES AND PARTS

8 108

43 362

43 362 (35 254)

(3.0)

21.2

26.8

7 862

52 563

(44 701)

Exports

Imports

(Deficit)

Trade Surplus

TABLE 10

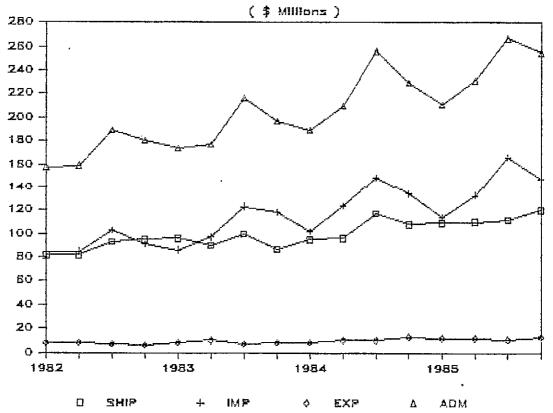
HOUSEHOLD ELECTRICAL PRODUCTS

NUMBER OF EMPLOYEES BY INDUSTRIAL SECTORS

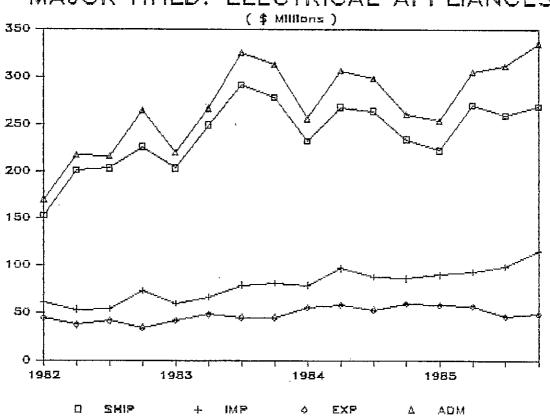
INDUSTRIAL SECTORS	NUMBER OF EMI	PLOYEES
	As At December 1985	As At December 1984
Major Appliances	7 551	7 425
Small Appliances	3 454	3 604
		
•	11 005	11 029

SOURCE: Employment, Earnings and Hours - Cat. No. 72-002. Statistics Canada.

SMALL HHLD. ELECTRICAL APPLIANCES



MAJOR HHLD. ELECTRICAL APPLIANCES



For further information, contact:

995-6561

Réjeanne Scott - Statistical Officer

Sector Officers:

- L. Doyle, R. Walsh, J. Deacon Communications Equip.
- G. Swain Electronic Components
- J. Szymanowski Instruments
- W. Cowley, M. Lange Radio and Television
- P. Lalonde, M. Koroniak, R. D'Aoust Office Equipment
- L. Maher Major Appliances

Electronics Directorate

Electronics and Aerospace Branch (GELA)

Department of Regional Industrial Expansion

