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# IMPORT PROFILE

## Investment Opportunities

BICYCLES

Pub. No: 79-87 February 1987



Government  
of Canada

Regional Industrial  
Expansion

Gouvernement  
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BICYCLES

Pub. No: 79-87 February 1987

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page of this publication.

**REFERENCE SOURCES**

Department of Regional Industrial Expansion  
Statistics Canada  
Revenue Canada  
Supply and Services Canada

**EXPLANATORY NOTES**

**Valuation**

Imports are generally recorded at the values established for customs duty purposes according to the provisions of the Customs Act. Customs values are identical to selling prices for most transactions between non-affiliated companies, but customs values exceed selling prices for many transactions between affiliated companies. All values are reported in Canadian dollars and do not include duty.

**Average Growth Rate**

Growth rates are calculated on the basis of annual compounding.

**Rounding**

Figures may not add due to rounding.

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CANADIAN MARKET OPPORTUNITIES - IMPORT PROFILE

BICYCLES

INTRODUCTION AND SCOPE

This report is one of a continuing series designed to increase business awareness of the potential existing for domestic production and to stimulate Canadian business to further explore potential opportunities in both the Canadian and export markets. It is important to emphasize that this report does not attempt any assessment as to the feasibility of manufacturing or competing in a particular market and should be treated as an indicator or starting point for the manufacturer or entrepreneur.

This report covers imports of bicycles classified to Import Commodity Classification (M.C.C.) 611-08. This commodity code is subdivided into the following six Canadian International Trade Classification (C.I.T.C.) Codes:

611-08-20 10 speed bicycles  
611-08-30 5 speed bicycles  
611-08-40 3 speed bicycles  
611-08-50\* Coaster or rim brake and single speed bicycles  
611-08-60 Folding bicycles  
611-08-90\*\* Bicycles and tricycles other than (O/T) children's bicycles, not elsewhere specified

\* Includes mountain bikes without gears and moto-cross bikes (BMX).

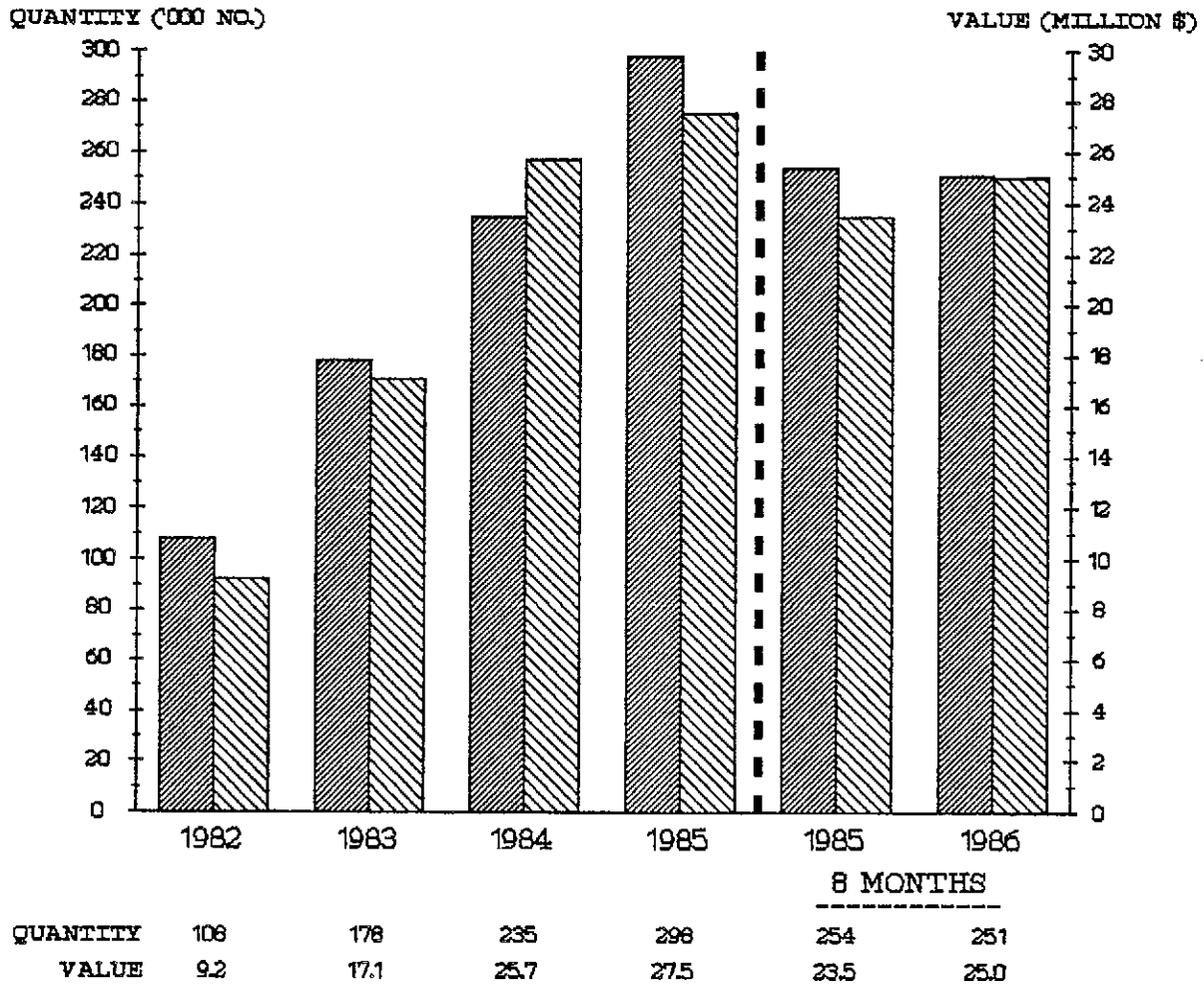
\*\* Includes 12 speed bicycles, 6 speed bicycles, adult tricycles and tandem bicycles

Note: a) Mountain bikes are classified to the commodity code according to their speed (e.g. 12 speed in (C.I.T.C.) code 611-08-90, 10 speed in (C.I.T.C.) code 611-08-20, etc.)

b) Bicycles, with wheels less than 14 inches in diameter, are included in (C.I.T.C.) code 837-99-20, "Bicycles, child".

IMPORT TRENDS: OVERVIEW

BICYCLES



Between 1982 and 1985, the imports of bicycles rose steadily from 108 000 units to 298 000 units. The value of these imports increased from \$9.2 million to \$27.5 million. For the first eight months of 1986, the value of imports grew by six per cent, when compared to the same period in 1985. During the said period, the quantity of imports dropped one per cent.

IMPORTS BY MAJOR FOREIGN COUNTRY OF EXPORT

BICYCLES (ALL TYPES)

Foreign Country of Export	1982	1983	1984	1985	Unit	Average	Per cent	8 Month	
					Price	Annual	Change	Imports	
					1985	1982-1985	1984-1985	1985	1986
					\$	%	%		
<b>JAPAN</b>									
Quantity (No.)	44 484	84 467	95 085	85 466		24	-10	73 174	58 044
Value (\$000)	5 183	10 148	14 414	13 438	157	37	-7	11 451	12 604
<b>TAIWAN</b>									
Quantity (No.)	10 495	22 928	38 738	117 274		124	203	93 146	130 400
Value (\$000)	781	1 691	2 869	7 708	66	115	169	6 193	8 389
<b>KOREA, REPUBLIC OF</b>									
Quantity (No.)	18	10 806	32 840	46 679		1 274	42	46 679	31 923
Value (\$000)	2	726	2 421	2 980	64	1 042	23	2 980	1 973
<b>CHINA, PEOPLE'S REPUBLIC OF</b>									
Quantity (No.)	15	0	0	18 660		975	N/A	18 660	0
Value (\$000)	1	0	0	986	53	895	N/A	986	0
<b>ITALY</b>									
Quantity (No.)	1 026	1 162	5 770	3 208		46	-44	2 608	1 406
Value (\$000)	139	135	365	815	254	80	123	677	351
<b>UNITED STATES</b>									
Quantity (No.)	3 053	6 674	10 185	3 833		8	-62	2 612	3 613
Value (\$000)	239	1 144	1 751	587	153	35	-66	381	607
<b>CZECHOSLOVAKIA</b>									
Quantity (No.)	25 315	29 864	42 936	18 171		-10	-58	13 504	11 403
Value (\$000)	1 459	1 819	2 741	541	30	-28	-80	393	354
<b>OTHER</b>									
Quantity (No.)	48 774	51 854	52 738	4 580		-55	-91	3 264	14 345
Value (\$000)	2 810	3 276	3 905	494	108	-44	-87	443	675
<b>TOTAL</b>									
Quantity (No.)	107 850	177 891	235 356	297 871		40	27	253 647	251 134
Value (\$000)	9 154	17 120	25 725	27 549		44	7	23 504	24 953
Unit Price (\$)	85	96	109	92					

N/A - not available

In 1985, the volume and value of imports of bicycles increased by 27 per cent and seven per cent respectively, when compared to 1984. In 1985, imports of bicycles totalled 297 871 units. The value of these imports amounted to \$27.5 million.

IMPORTS BY MAJOR FOREIGN COUNTRY OF EXPORT (Continued)

Between 1982 and 1985, Japan was the major exporter to Canada of bicycles, in terms of value. However, its share of Canadian imports dropped from 57 per cent to 49 per cent of the value. In the same period, Taiwan displaced Czechoslovakia as the second exporter to Canada. Taiwan's share rose from 9 per cent to 28 per cent of the value of imports. In 1985, the Republic of Korea became the third largest exporter with 11 per cent of Canadian imports of bicycles.

During the four-year period, Taiwan supplanted Japan as the leading exporter to Canada of bicycles, in terms of volume. Taiwan's share grew from 10 per cent to 39 per cent of the volume of imports. Japan's share declined from 41 per cent to 29 per cent of Canadian imports of bicycles.

During the four-year period, the average unit price of imported bicycles fluctuated considerably. The average unit price increased from \$85 per unit in 1982, to \$109 per unit in 1984. However, it decreased to \$92 per unit in 1985. In that year, the average unit price varied, however, from a low of \$30 for bicycles imported from Czechoslovakia, to a high of \$254 for those from Italy.

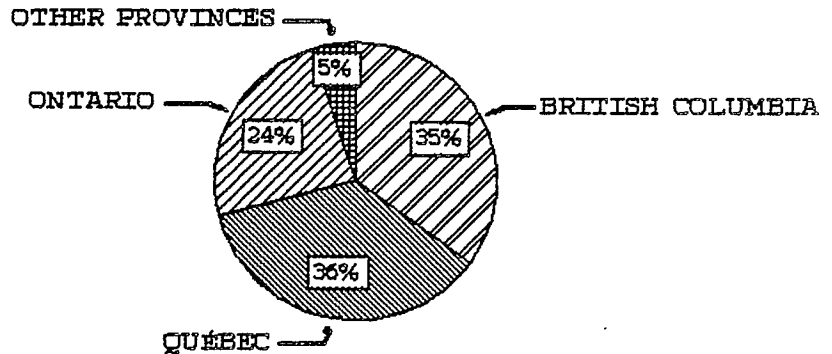


IMPORTS BY PROVINCE OF CLEARANCE - 1985

BICYCLES

In 1985, imports of bicycles cleared through the provinces of Québec, British Columbia and Ontario totalled 284 000 units, or 95 per cent of Canadian imports. Québec had the top share with 108 000 bicycles, or 36 per cent of total imports. British Columbia was a close second, with 105 000, or 35 per cent of the imports. Ontario ranked third, with 71 000, or 24 per cent of Canada's imports.

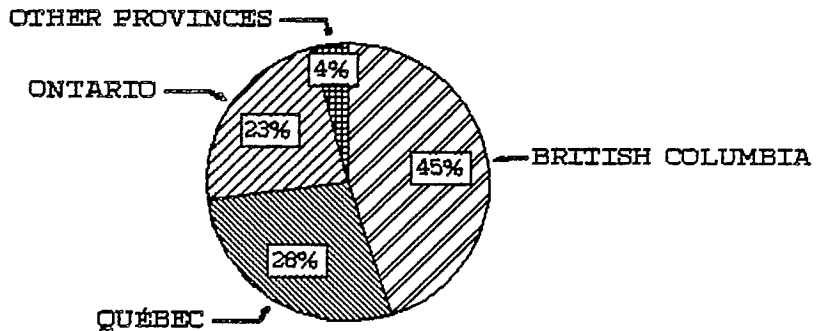
QUANTITY



100% = 297 871 units

In 1985, the value of imports of bicycles cleared through the provinces of British Columbia, Québec and Ontario amounted to \$26.5 million, or 96 per cent of Canadian imports. British Columbia was the principal province of clearance with \$12 million, or 45 per cent of total imports. Québec ranked second, with \$8 million, or 28 per cent of imports. Ontario had \$7 million, or 23 per cent of Canada's imports.

VALUE



100% = \$27.5 million

NOTE: For more detailed data on imports of bicycles, see Appendix B, page 20.

IMPORT DATA TRENDS - BY TYPE

BICYCLES

C.I.T.C. Commodity Code	1982	1983	1984	1985	Average Annual Growth Rate 1982-1985 %	Major Countries of Export		8 Month January to August 1986 Major Countries of Export		Total Imports
						1985 Imports	1985 Imports	1985 Imports	1985 Imports	
611-08-20 Bicycles, 10 Speed						Japan	Republic of Korea	Japan	Taiwan	
Quantity (No.)	27 634	54 207	52 453	91 926		19 835	25 901	9 558	30 623	59 114
Value (\$000)	3 310	5 660	6 101	7 643	32	2 721	1 651	1 923	1 824	5 214
Unit Price (\$)	120	104	116	83		137	64	201	60	88
611-08-30 Bicycles, 5 Speed						Taiwan	Japan	Taiwan	Republic of Korea	
Quantity (No.)	1 685	6 988	6 444	5 275		1 958	1 638	3 657	1 001	5 434
Value (\$000)	171	668	573	420	35	153	147	266	83	444
Unit Price (\$)	101	96	89	80		78	90	73	83	82
611-08-40 Bicycles, 3 Speed						Czechos- lovakia	China, People's Republic of	Poland	Taiwan	
Quantity (No.)	24 538	7 236	6 412	5 888		3 263	1 260	7 711	1 380	9 686
Value (\$000)	1 443	426	548	323	-39	135	82	312	56	408
Unit Price (\$)	59	59	85	55		41	65	40	41	42
611-08-50 Bicycles, Coasters or Rim Brake, Single Speed						Taiwan	Japan	Taiwan	Japan	
Quantity (No.)	41 069	64 082	73 407	82 627		48 547	7 213	56 266	6 676	90 638
Value (\$000)	2 706	4 381	5 038	4 117	15	2 181	877	2 811	1 029	5 039
Unit Price (\$)	66	68	69	50		45	122	50	154	56
611-08-60 Bicycles, Folding						Taiwan	United States	Italy	United States	
Quantity (No.)	221	318	437	2 236		1 710	408	250	179	448
Value (\$000)	19	28	34	206	122	163	30	24	13	38
Unit Price (\$)	86	88	78	92		95	74	96	73	85

IMPORT TRENDS - SUMMARY (Continued)

BICYCLES

C.I.T.C. Commodity Code	1982	1983	1984	1985	Average	Major Countries		8 Month		Total Imports
					Annual Growth Rate 1982-1985 %	of Export 1985 Imports		January to August 1986 Major Countries of Export		
611-08-90 Bicycles, Tricycles O/T Children's, Not Elsewhere Specified (NES)						Japan	Taiwan	Japan	Taiwan	
Quantity (No.)	12 703	45 060	96 203	109 919		56 624	40 200	41 095	38 474	85 814
Value (\$000)	1 505	5 957	13 431	14 840	114	9 676	3 537	9 571	3 433	13 810
Unit Price (\$)	118	132	140	135		171	88	233	89	161

TOTAL

Bicycles						Japan	Taiwan	Japan	Taiwan	
Quantity (No.)	107 850	177 891	235 356	297 871		85 466	117 274	58 044	130 400	251 134
Value (\$000)	9 154	17 120	25 725	27 549	44	13 438	7 708	12 604	8 389	24 953
Unit Price (\$)	85	96	109	92		157	66	217	64	99

In 1985, the two largest product categories were the 10 and single-speed bicycles. Imports of 10 and single-speed bicycles totalled respectively, 91 926 units, or 31 per cent, and 82 627 units, or 28 per cent of the volume of Canadian imports. Imports of 10 and single-speed bicycles amounted, respectively, to \$7.6 million, or 28 per cent, and \$4.1 million or 15 per cent of the value of imports. It should be noted, however, that the category of imports of bicycles N.E.S. accounted for 37 per cent of the volume, and 54 per cent of the value of Canadian imports.

In 1985, Japan and the Republic of Korea supplied, respectively, \$2.7 million, or 36 per cent, and \$1.7 million, or 21 per cent of Canadian imports of 10 speed bicycles. Taiwan and Japan's respective shares of Canadian imports of single-speed bicycles amounted to \$2.2 million, or 54 per cent, and \$0.9 million, or 22 per cent, of the value.

For more information, see Appendices A1 (page 14) to A6 (page 19).

IMPORT MARKET CONCENTRATION  
(BY % OF TOTAL 1985 VALUE)

<u>Top 5</u> <u>Importers</u>	<u>Top 10</u> <u>Importers</u>	<u>Top 15</u> <u>Importers</u>	<u>Top 20</u> <u>Importers</u>
50	68	77	82

In 1985, the top 10 importers of bicycles accounted for \$18.6 million, or 68 per cent of total imports. Of these 10 companies, seven were wholesalers and three were manufacturers. Four of these 10 importers were located in the Western Provinces; three in Québec and three in Ontario.

NOTE: "Top importers" are the known importers with the largest imports by value in 1985.

TYPE AND LOCATION OF THE TOP 25 KNOWN IMPORTERS - 1985  
(86% OF TOTAL IMPORT VALUE)

	<u>MANUFACTURERS</u>		<u>WHOLESALERS</u>		<u>RETAILERS</u>		<u>TOTAL</u>	
	<u>No. of</u> <u>Importers</u>	<u>Value</u> <u>(\$000)</u>	<u>No. of</u> <u>Importers</u>	<u>Value</u> <u>(\$000)</u>	<u>No. of</u> <u>Importers</u>	<u>Value</u> <u>(\$000)</u>	<u>No. of</u> <u>Importers</u>	<u>Value</u> <u>(\$000)</u>
Ontario	2	4 994*	5	2 315	3	1 117	10	
Québec	2		4	2 812	3	1 161**	9	23 575***
Western Provinces	-	-	5	11 176	1		6	
Atlantic Provinces	-	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>4</b>	<b>4 994</b>	<b>14</b>	<b>16 303</b>	<b>7</b>	<b>2 278</b>	<b>25</b>	<b>23 575</b>

Per cent of 1985 total value	18%	59%	8%	86%
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\* Ontario and Québec aggregated to preserve confidentiality.

\*\* Québec and Western Provinces aggregated to preserve confidentiality.

\*\*\* Ontario, Québec and Western Provinces aggregated to preserve confidentiality.

In 1985, there were at least 102 known importers of bicycles. The value of imports for all importers amounted to \$27.5 million. The top 25 importers accounted for 86 per cent, or \$23.6 million, of total imports. Of these 25 importers, 14 were wholesalers. Of these 14 companies, nine were wholesalers of sporting and recreational goods and supplies, which had 52 per cent, or \$14.2 million, of total imports. Of the seven importers who were retailers, four were in the retail of sporting goods. These four retailers accounted for 18 per cent, or \$5 million, of total imports.

### UNITED STATES IMPORTS

According to the United States Department of Commerce, U.S. imports of bicycles from all countries amounted to approximately 6.6 million units in 1985. The value of these imports was \$478.6 million. Taiwan and Japan were the two major exporters to the U.S., with 92 per cent of the volume. They had 89 per cent of the value of U.S. imports. For further details, see Appendix C, page 21.

### CANADIAN PRODUCTION

There are four high-volume manufacturers of bicycles, and a number of other small, more specialized manufacturers/assemblers in Canada. Statistics Canada reports that shipments of bicycles totalled 1.2 million units, with a value of \$125 million, in 1984 (the latest year for which information is available). Shipments are estimated at 1.0 million units for 1985.

### EXPORTS

Statistics Canada does not publish specific data on the export of bicycles. They are included in the export commodity class "Vehicles and parts". However, exports of bicycles are not significant.

MARKET SUMMARY

Bicycling as a participatory activity is quite popular in Canada and the United States. Recent surveys in both countries have indicated that it is among the top four recreational activities.

The Canadian bicycle market has been fairly buoyant in recent years. The market was adversely affected primarily by the latest economic recession. However, it has recovered strongly since then. The market increased from 720 000 units in 1982 to over 1.4 million in 1984. Preliminary data indicate that the Canadian market was between 1.3 million and 1.5 million bicycles in 1986. Import penetration of the Canadian market has risen from 15 per cent of the volume in 1982, to about 21 per cent in 1985.

Significant internal changes have been occurring in the market since 1983. The most obvious one is the rapidly increasing popularity of the all terrain and mountain bicycles. In addition, the 10-speed bicycles continue to have a significant share of the market for bicycles, as do the BMX bicycles. The latter type of bicycles are designed primarily for the juvenile (ages 11 - 15) consumers. Although the recent popularity of skateboards has little impact upon the consumption of bicycles, the use of skateboards is in some instances a substitute for the use of bicycles.

The industry is under substantial import pressure from the Far East. Taiwan has replaced Japan as the dominant supplier of imported bicycles, in terms of volume. However, Japan continues to dominate the Canadian import market for bicycles, in terms of value. For 1986, indications are that Taiwan has increased further its share of both the value and volume of the import market at the expense of Japan, which is faced with an expensive yen. Downward price pressure from low-cost countries will undoubtedly continue to have a negative impact on the manufacture in Canada of bicycles for the middle price range of the market.

In summary, it is expected that the bicycle market will continue to have a stable growth in the near term. Internal shifts are expected within the market, e.g. increased popularity of mountain/city bicycles at the expense of multi-speed bicycles. The continuing popularity of bicycling as a recreational and fitness activity for an ageing population will also provide opportunities for manufacturers to take advantage of these trends.

This report was prepared by:

the Market Development Branch  
in collaboration with the  
Leisure Products Division,  
Food and Consumer Products Industries Branch.

DEPARTMENT OF REGIONAL INDUSTRIAL EXPANSION

IMPORTS BY MAJOR FOREIGN COUNTRY OF EXPORT

BICYCLES, 10 SPEED (611-08-20)

Foreign Country of Export	1982	1983	1984	1985	Unit	Average	Per cent	8 Month	
					Price	Annual	Change	Imports	
					1985	Rate	1984-1985	January to August	1986
					\$	%	%	1985	1986
<b>JAPAN</b>									
Quantity (No.)	23 889	30 673	24 437	19 835			-6	17 067	9 558
Value (\$000)	2 826	3 480	3 506	2 721	137		-1	2 224	1 923
<b>KOREA, REPUBLIC OF</b>									
Quantity (No.)	3	9 456	19 123	25 901		1 951	35	25 401	17 479
Value (\$000)	0	646	1 347	1 651	64	N/A	23	1 651	1 118
<b>TAIWAN</b>									
Quantity (No.)	367	4 534	1 840	24 070		303	1 208	15 222	30 623
Value (\$000)	54	341	153	1 620	67	211	959	1 147	1 824
<b>CHINA, PEOPLE'S REPUBLIC OF</b>									
Quantity (No.)	0	0	0	17 400		N/A	N/A	17 400	0
Value (\$000)	0	0	0	904	52	N/A	N/A	904	0
<b>ITALY</b>									
Quantity (No.)	352	245	473	1 003		42	112	870	293
Value (\$000)	48	59	106	252	251	74	138	215	90
<b>UNITED STATES</b>									
Quantity (No.)	531	2 470	1 758	1 762		49	0	1 580	935
Value (\$000)	56	440	447	236	134	62	-47	184	212
<b>FRANCE</b>									
Quantity (No.)	903	455	1 407	849		-2	-40	843	210
Value (\$000)	140	53	202	136	160	-1	-33	134	43
<b>OTHER</b>									
Quantity (No.)	1 589	6 374	3 415	1 106		-11	-68	396	16
Value (\$000)	186	641	340	123	111	-13	-64	97	4
<b>TOTAL</b>									
Quantity (No.)	27 634	54 207	52 453	91 926		49	75	79 279	59 114
Value (\$000)	3 310	5 660	6 101	7 643		32	25	6 561	5 214
Unit Price (\$)	120	104	116	83					

N/A - Not applicable

IMPORTS BY MAJOR FOREIGN COUNTRY OF EXPORT

BICYCLES, 5 SPEED (611-08-30)

Foreign Country of Export	1982	1983	1984	1985	Unit	Average	Per cent	8 Month	
					Price 1985	Annual Growth Rate	Change	January to August 1985	1986
					\$	%	%		
<b>TAIWAN</b>									
Quantity (No.)	292	1 551	1 283	1 958		89	53	1 398	3 657
Value (\$000)	32	170	119	153	78	68	29	112	266
<b>JAPAN</b>									
Quantity (No.)	1 367	3 777	2 925	1 638		6	-44	1 485	600
Value (\$000)	138	353	290	147	90	2	-49	134	66
<b>KOREA, REPUBLIC OF</b>									
Quantity (No.)	1	400	1 399	1 570		1 062	12	1 570	1 001
Value (\$000)	0	25	104	106	68	N/A	2	106	83
<b>UNITED STATES</b>									
Quantity (No.)	25	0	137	102		60	-26	44	6
Value (\$000)	2	0	14	12	118	82	-14	4	1
<b>ITALY</b>									
Quantity (No.)	0	0	0	7		N/A	N/A	2	0
Value (\$000)	0	0	0	1	143	N/A	N/A	0	0
<b>OTHER</b>									
Quantity (No.)	0	1 260	700	0		N/A	-100	0	70
Value (\$000)	0	120	46	0	N/A	N/A	-100	0	28
<hr/>									
<b>TOTAL</b>									
Quantity (No.)	1 685	6 988	6 444	5 275		46	-18	4 499	5 334
Value (\$000)	171	668	573	420		35	-27	357	444
Unit Price (\$)	101	96	89	80					

N/A - Not applicable



IMPORTS BY MAJOR FOREIGN COUNTRY OF EXPORT

BICYCLES, 3 SPEED (611-08-40)

Foreign Country of Export	1982	1983	1984	1985	Unit	Average	Per cent	8 Month	
					Price	Annual	Change	Imports	
					1985	Rate	1984-1985	January to August	1986
					\$	%	%	1985	1986
<b>CZECHOSLOVAKIA</b>									
Quantity (No.)	23 660	5 356	4 124	3 263		-48	-21	2 983	209
Value (\$000)	1 380	268	353	135	41	-54	-62	123	7
<b>CHINA, PEOPLE'S REPUBLIC OF</b>									
Quantity (No.)	15	0	0	1 260		338	N/A	1 260	0
Value (\$000)	1	0	0	82	65	334	N/A	82	0
<b>TAIWAN</b>									
Quantity (No.)	597	230	63	789		10	1 152	787	1 380
Value (\$000)	39	15	4	54	68	11	1 250	54	56
<b>ITALY</b>									
Quantity (No.)	56	843	627	240		62	-62	40	0
Value (\$000)	5	66	45	23	96	66	-49	4	0
<b>UNITED STATES</b>									
Quantity (No.)	54	556	488	139		37	-72	51	41
Value (\$000)	4	50	42	11	79	40	-74	4	3
<b>OTHER</b>									
Quantity (No.)	156	251	1 110	197		8	-82	196	8 056
Value (\$000)	14	27	104	18	91	9	-83	19	342
<b>TOTAL</b>									
Quantity (No.)	24 538	7 236	6 412	5 888		-38	-8	5 317	9 686
Value (\$000)	1 443	426	548	323		-39	-41	286	408
Unit Price (\$)	59	59	85	55					

N/A - Not applicable

IMPORTS BY MAJOR FOREIGN COUNTRY OF EXPORT

BICYCLES, COASTER OR RIM BRAKE, SINGLE SPEED (611-08-50)

Foreign Country of Export	1982	1983	1984	1985	Unit	Average	Per cent	8 Month		
					Price 1985	Annual Growth Rate	Change	January to August 1985	1986	
					\$	%	%			
<b>TAIWAN</b>										
Quantity (No.)	8 189	10 121	16 705	48 547			81	191	40 230	52 266
Value (\$000)	580	637	960	2 181	45	56	127	1 800	2 811	
<b>JAPAN</b>										
Quantity (No.)	10 240	16 348	7 867	7 213			-11	-8	4 266	6 676
Value (\$000)	1 041	1 683	960	877	122	-6	-9	655	1 029	
<b>KOREA, REPUBLIC OF</b>										
Quantity (No.)	4	500	8 932	11 115		1 306	24	11 115	9 692	
Value (\$000)	0	26	689	612	55	N/A	-11	612	530	
<b>CZECHOSLOVAKIA</b>										
Quantity (No.)	890	17 076	34 057	14 908		156	-56	10 521	10 669	
Value (\$000)	36	842	1 961	406	27	124	-79	269	335	
<b>UNITED STATES</b>										
Quantity (No.)	320	680	3 860	186		-17	-95	61	1 394	
Value (\$000)	19	115	354	15	81	-8	-96	5	112	
<b>OTHER</b>										
Quantity (No.)	21 426	19 357	1 986	658		-69	-67	42	5 941	
Value (\$000)	1 030	1 078	114	26	40	-71	-77	3	222	
<b>TOTAL</b>										
Quantity (No.)	41 069	64 082	73 407	82 627		26	13	66 235	90 638	
Value (\$000)	2 706	4 381	5 038	4 117		15	-18	3 344	5 039	
Unit Price (\$)	66	68	69	50						

N/A - Not applicable

IMPORTS BY MAJOR FOREIGN COUNTRY OF EXPORT

BICYCLES, FOLDING (611-08-60)

Foreign Country of Export	1982	1983	1984	1985	Unit	Average	Per cent	8 Month	
					Price 1985 \$	Annual Growth Rate 1982-1985 %	Change 1984-1985 %	January to August 1985	1986
<b>TAIWAN</b>									
Quantity (No.)	0	0	0	1 710		N/A	N/A	1 710	0
Value (\$000)	0	0	0	163	95	N/A	N/A	163	0
<b>UNITED STATES</b>									
Quantity (No.)	81	318	191	408		71	114	279	179
Value (\$000)	4	28	14	30	74	96	114	21	13
<b>OTHER</b>									
Quantity (No.)	140	0	246	118		-6	-52	118	269
Value (\$000)	15	0	20	13	110	-5	-35	14	25
<hr/>									
<b>TOTAL</b>									
Quantity (No.)	221	318	437	2 236		116	412	2 107	448
Value (\$000)	19	28	34	206		121	506	198	38
Unit Price (\$)	86	88	78	92					

N/A - Not applicable

IMPORTS BY MAJOR FOREIGN COUNTRY OF EXPORT

BICYCLES & TRICYCLES O/T CHILDREN'S, NES (611-08-90)

Foreign Country of Export	1982	1983	1984	1985	Unit Price 1985 \$	Average	Per cent Change 1984-1985 %	8 Month Imports	
						Annual Growth Rate 1982-1985 %		January to August 1985	1986
<b>JAPAN</b>									
Quantity (No.)	8 915	33 477	59 659	56 624		85	-5	50 201	41 095
Value (\$000)	1 172	4 613	9 632	9 676	171	102	0	8 420	9 571
<b>TAIWAN</b>									
Quantity (No.)	1 050	6 492	18 847	40 200		237	113	33 799	38 474
Value (\$000)	77	529	1 632	3 537	88	258	117	2 917	3 433
<b>KOREA, REPUBLIC OF</b>									
Quantity (No.)	8	450	3 290	8 018		901	144	8 018	3 556
Value (\$000)	1	29	271	607	76	747	124	607	231
<b>UNITED STATES</b>									
Quantity (No.)	2 042	2 650	3 751	1 236		-15	-67	597	1 058
Value (\$000)	154	511	880	282	228	22	-68	157	265
<b>ITALY</b>									
Quantity (No.)	355	58	4 259	1 908		75	-55	1 680	805
Value (\$000)	57	9	186	535	280	111	188	456	233
<b>OTHER</b>									
Quantity (No.)	333	1 933	6 397	1 933		80	-70	1 915	826
Value (\$000)	44	266	830	203	105	66	-76	201	77
<hr/>									
<b>TOTAL</b>									
Quantity (No.)	12 703	45 060	96 203	109 919		105	14	96 210	85 814
Value (\$000)	1 505	5 957	13 431	14 840		114	10	12 758	13 810
Unit Price (\$)	118	132	140	135					

BICYCLES

IMPORTS BY MAJOR FOREIGN COUNTRY OF EXPORT AND PROVINCE OF CLEARANCE

1985

<u>Foreign Country Of Export</u>	<u>Canada</u>	<u>Nfld.</u>	<u>P.E.I.</u>	<u>N.S.</u>	<u>N.B.</u>	<u>Qué.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
<b>JAPAN</b>											
Quantity (No.)	85 466	0	0	0	307	10 564	16 041	0	0	0	58 554
Value (\$000)	13 438	0	0	0	55	1 512	2 401	0	0	0	9 469
<b>TAIWAN</b>											
Quantity (No.)	117 274	0	0	0	6	54 573	28 951	0	0	287	33 457
Value (\$000)	7 708	0	0	0	0	3 638	2 042	0	0	18	2 010
<b>KOREA, REPUBLIC OF</b>											
Quantity (No.)	46 679	0	0	2 038	4 414	18 858	11 468	0	0	6 055	3 846
Value (\$000)	2 980	0	0	132	288	1 266	702	0	0	304	210
<b>CHINA, PEOPLE'S REPUBLIC OF</b>											
Quantity (No.)	18 660	0	0	0	0	11 760	0	0	0	0	6 900
Value (\$000)	986	0	0	0	0	643	0	0	0	0	342
<b>ITALY</b>											
Quantity (No.)	3 208	0	0	0	0	540	2 042	0	0	66	560
Value (\$000)	815	0	0	0	0	122	534	0	0	18	139
<b>UNITED STATES</b>											
Quantity (No.)	3 833	0	0	2	8	316	1 651	36	0	187	1 633
Value (\$000)	587	0	0	1	0	42	278	10	0	72	183
<b>CZECHOSLOVAKIA</b>											
Quantity (No.)	18 171	0	0	0	0	9 193	8 978	0	0	0	0
Value (\$000)	541	0	0	0	0	261	281	0	0	0	0
<b>OTHER</b>											
Quantity (No.)	4 580	0	0	0	0	2 507	1 928	20	9	86	30
Value (\$000)	494	0	0	0	0	203	264	3	1	20	4
<hr/>											
<b>TOTAL</b>											
Quantity (No.)	297 871	0	0	2 040	4 735	108 311	71 059	56	9	6 681	104 980
Value (\$000)	27 549	0	0	131	344	7 687	6 502	13	1	512	12 357

UNITED STATES IMPORTS BY COUNTRY OF ORIGIN - 1985

BICYCLES

Due to differences in the import coding systems of the United States and Canada, the product content of commodity codes may differ slightly.

U.S. Commodity Code Number	Commodity Description	Country of Origin(1)	Quantity (No.)	Value (2) (Can \$000)
732-02-00	Bicycles, Not over 19" Wheels	Taiwan	922 313	33 608
732-04-00		Japan	55 228	2 251
732-06-00		Other	17 227	1 531
			<u>994 768</u>	<u>37 390</u>
732-08-00	Bicycles, Over 19" Wheels	Canada	116	15
732-10-00		Taiwan	4 461 121	300 175
732-12-20		Japan	597 664	89 243
732-12-40		France	106 652	16 134
732-21-00		Other	422 018	33 317
732-24-00			<u>5 587 571</u>	<u>438 884</u>
732-26-00	Bicycles, Not Further Identified	Canada	1	2
		Taiwan	16 507	1 338
		Japan	4 283	635
		France	396	100
		Other	2 816	294
			<u>24 003</u>	<u>2 369</u>
Total		Canada	117	17
		Taiwan	5 399 941	335 121
		Japan	657 175	92 129
		France	107 048	16 234
		Other	442 061	35 142
			<u>6 606 342</u>	<u>478 643</u>

(1) Includes Canada and the major countries of origin by value

(2) Conversion Factor: U.S. \$1.00 dollar equals Canadian 1.3652 - (yearly average, 1985)

- SOURCE - United States Department of Commerce publication "U.S Imports for Consumption".

CANADIAN TARIFFS, 1985

Tariff Item	Description	% of Total Import Value (1985)	TARIFF TREATMENT				
			British Prefer- ential Tariff %	Most Favoured Nation Tariff %	General Tariff %	General Prefer- ential Tariff %	U.K. and Ireland %
43900-01	Bicycles, n.o.p.	99	18.0	26.6	30	13.5	18.0
	January 1, 1986		18.0	19.5	30	12.5	18.0
	January 1, 1987		17.6	17.6	30	11.5	17.6
	January 1, 1988		16.2	16.2	30	11.0	16.2
	January 1, 1989		14.7	14.7	30	9.5	14.7
	January 1, 1990		13.2	13.2	30	8.5	13.2

N.o.p. - Not otherwise provided for

Tariff Arrangements and Foreign Countries of Export:

COUNTRIES WHICH BENEFIT FROM THE MOST FAVOURED NATION TREATMENT: JAPAN, TAIWAN, ITALY, UNITED STATES, CZECHOSLAVAKIA

COUNTRIES WHICH BENEFIT FROM THE MOST FAVOURED NATION TREATMENT OR GENERAL SYSTEM OF PREFERENCE\*: REPUBLIC OF KOREA, PEOPLE'S REPUBLIC OF CHINA

ENQUIRIES CONCERNING TARIFFS SHOULD BE DIRECTED TO THE NEAREST CUSTOMS AND EXCISE OFFICE OR TO:

TARIFF PROGRAMS  
REVENUE CANADA  
CUSTOMS AND EXCISE  
OTTAWA, ONTARIO  
K1A 0L5  
TEL: (613) 995-6041

\*NOTE: In order to qualify for General Preferential Tariff treatment, a special certificate of origin is required.

CANADIAN IMPORTERS

Importers of bicycles during 1985, as indicated in this report, are listed below in alphabetical order. This list includes all importers except individuals and a minimal number of importers whose names were not available.

<u>Name</u>	<u>Address</u>	<u>Name</u>	<u>Address</u>
131D17 Canada Inc.	Montréal, Qué.	Holiday Fitness Ltd.	Ottawa, Ont.
475566 Ontario Limited	Chatham, Ont.	Home Hardware Stores Ltd.	St. Jacobs, Ont.
Action Accessories Ltd.	Toronto, Ont.	Homtronix Industries Ltd.	Vancouver, B.C.
Alliance Ro-Na Home Inc.	St. Jacobs, Ont.	Hope River Nursery Ltd.	Chilliwack, B.C.
Alliance Ro-Na Home Inc.	Boucherville, Qué.	Imperial Oil Ltd.	Don Mills, Ont.
Almex Inc.	Ste-Foy, Qué.	Irving Oil Ltd.	Saint John, N.B.
Antonio Shoes Limited	Downsview, Ont.	J Pascal Inc.	Montréal, Qué.
Atpac Imports Inc.	Rosemont, Qué.	K Mart Canada Ltd.	Brampton, Ont.
Backman Auto & Bicycle Acc. Co.	Montréal, Qué.	Léo Cycle Sports Ltée	Montréal, Qué.
Bicyclette Universelle Ltée	Montréal, Qué.	Liberty Home Products Corp.	St-Laurent, Qué.
Biltmore Chesterfield Creations Inc.	Mount Royal, Qué.	Living Gift and Handycraft Ltd.	Montréal, Qué.
Bloor Cycle, Div. of P. Kent Holdings Ltd.	Toronto, Ont.	MTD Products Canada O/P by Sehl Engineering Limited	Kitchener, Ont.
Boyes Sehmer Ltd.	Victoria, B.C.	Main Cycling & Sports Ltd.	Hamilton, Ont.
CAE-Morse Ltd.	Mississauga, Ont.	Maple Cyclery Ltd.	Dundas, Ont.
Cambio Rino Inc.	Mississauga, Ont.	Marubeni Canada Ltd.	Toronto, Ont.
Canadian Compact Inc.	Weston, Ont.	Mitsui & Co. Canada Ltd.	Toronto, Ont.
Canrep Inc.	New Glasgow, N.S.	Mondo Enterprises Ltd.	Burnaby, B.C.
Classified Publishers Directory Inc.	Willowdale, Ont.	Motokov Canada Inc.	St-Laurent, Qué.
Coppi Cycles & Sports Inc.	Anjou, Qué.	Mr. P.A. Hutsebaut Enr.	Montréal, Qué.
Corbin Les Bateaux Inc.	Napierville, Qué.	Nacor (1982) Limited	Mississauga, Ont.
Cortina Sports, Div. Cappletta Holdings Ltd.	Edmonton, Alta.	Norco Products Ltd.	Burnaby, B.C.
Cycle Tech Canada Ltd.	Calgary, Alta.	Novaction Sports Inc.	St-Laurent, Qué.
Dalimpex Ltd.	St-Laurent, Qué.	O G D Outdoor Gear Ltd.	St-Laurent, Qué.
Dutch Bicycles Unlimited	Toronto, Ont.	Ompax Trading Corporation	Montréal, Qué.
Elvish Canada Ltée	Lasalle, Qué.	Ottawa Bikeway Company	Ottawa, Ont.
Emberline Industries Ltd.	Port Coquitlam, B.C.	Oxford Bicycles of Canada Inc.	Willowdale, Ont.
Emtan Importers Ltd.	Toronto, Ont.	Paul Boers Greenhouse Construction Ltd.	St. Davids, Ont.
F W Woolworth Company Ltd.	Weston, Ont.	Peddler's Bike & Skate Shop c/o 330500 Alberta Ltd.	Calgary, Alta.
Fairway Products Inc.	Richmond, B.C.	Peel Cycle Center Ltd.	Montréal, Qué.
Firestone Canada Inc.	Hamilton, Ont.	Peter Marshall Bicycle Inc.	St. Catherines, Ont.
Fred Deeley Cycles Ltd.	Richmond, B.C.	Petries Cycle & Sports Ltd.	Thunder Bay, Ont.
G C Duke Equipment Ltd.	Burlington, Ont.	Physio E R P Ltée	Montréal, Qué.
Guvin Company Ltd.	Mississauga, Ont.	Poundmaker Ltd.	Headingly, Man.
Hamilton & Spill Mfg. (1974) Ltd.	Vancouver, B.C.	Procycle Inc.	St-Georges, Qué.
		Quality Craft Importers Ltd.	Vancouver, B.C.
		R S V P Trading Ltd.	Bramalea, Ont.
		Raleigh Industries of Canada Ltd.	Mississauga, Ont.



Canadian Importers (Continued)

<u>Name</u>	<u>Address</u>
Rocky Mountain Bicycle Co.	Vancouver, B.C.
Shields Intertrade, Div. of Lorne Shields Intertrade Corp.	Downsview, Ont.
Skeans Engineering & Machinery Ltd.	Vancouver, B.C.
State Farm Mutual Automobile Insurance Company	Scarborough, Ont.
Steen Hansen Motorcycles Ltd.	Edmonton, Alta.
The Cyclist's Corner Limited	Willowdale, Ont.
Tiberi Importing Reg'd.	Montréal, Qué.
Tomar Cycling Limited	Toronto, Ont.
Varsity Cycles Ltd.	Vancouver, B.C.
Velo City Cycle & Sports Ltd.	Edmonton, Alta.
Velo Sport 1982 Inc.	Anjou, Qué.
Victor Quadricycle Inc.	Willowdale, Ont.
Victoria Precision Works Company Ltd.	Montréal, Qué.
Vitasport Cycles Limited	Calgary, Alta.
Wally-Hayes (Canada) Ltd.	Downsview, Ont.
West Bend of Canada, Div. of Dart Industries Can. Ltd.	Barrie, Ont.
West Point Cycles Ltd.	Vancouver, B.C.
Western Cycle & Hardware Ltd.	Edmonton, Alta.
Wolseley Bicycle Co.	Winnipeg, Man.
Woodward Stores (Vancouver) Ltd.	Vancouver, B.C.
World Book & Child Craft Ltd.	Chicago, IL, USA*
Zellers Limited	Montréal, Qué.

\*Non-resident importer

DRIE REGIONAL OFFICES

**Newfoundland**  
P.O. Box 8950  
Parsons Building  
90 O'Leary Avenue  
St. John's, Newfoundland  
A1B 3R9  
Tel: (709) 772-4884

**Prince Edward Island**  
P.O. Box 1115  
Confederation Court Mall  
134 Kent Street, Suite 400  
Charlottetown, Prince Edward Island  
C1A 7M8  
Tel: (902) 566-7400

**Nova Scotia**  
P.O. Box 940, Station M  
1496 Lower Water Street  
Halifax, Nova Scotia  
B3J 2V9  
Tel: (902) 426-2018

**New Brunswick**  
P.O. Box 1210  
Assumption Place  
770 Main Street  
Moncton, New Brunswick  
E1C 8P9  
Tel: (506) 857-6400

**Québec**  
P.O. Box 247  
Tour de la Bourse  
800, Place Victoria, Suite 3800  
Montréal (Québec)  
H4Z 1E8  
Tel: (514) 283-8185

**Ontario**  
P.O. Box 98  
1 First Canadian Place, Suite 4840  
Toronto, Ontario  
M5X 1B1  
Tel: (416) 365-3821

**Manitoba**  
P.O. Box 981  
330 Portage Avenue  
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Winnipeg, Manitoba  
R3C 2V2  
Tel: (204) 949-6182

**Saskatchewan**  
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Saskatoon, Saskatchewan  
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Tel: (306) 975-4400

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10179 - 105th Street, Suite 505  
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**Northwest Territories**  
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