

HF
3221
.A1C3
no.88-
03-IP
88-04-
IP



IMPORT PROFILE

Investment Opportunities

GRANITE AND MARBLE,
SHAPED OR DRESSED

Pub. Nos.: 88-03-IP and 88-04-IP August 1988



Government
of Canada

Regional Industrial
Expansion

Gouvernement
du Canada

Expansion industrielle
régionale

Canada

DEPARTMENT OF REGIONAL
INDUSTRIAL EXPANSION
LIBRARY

SEP 8 1988

BIBLIOTHEQUE
MINISTERE DE L'EXPANSION
INDUSTRIELLE REGIONALE

GRANITE AND MARBLE,
SHAPED OR DRESSED

Pub. Nos.: 88-03-IP and 88-04-IP August 1988

DEPARTMENT OF
INDUSTRIAL EXPANSION
LIBRARY

ET 4 36

INDUSTRIAL RESEARCH
DEPARTMENT OF
INDUSTRIAL EXPANSION

GRANITE AND MARBLE, SHAPED OR DRESSED

INTRODUCTION

This report is part of a continuing series designed to increase business awareness of the potential existing for production in Canada.

CANADIAN IMPORTS

Import data are given on subsequent pages for the following products:

<u>Description</u>	<u>Commodity Code</u>	<u>TOTAL IMPORTS</u>		<u>% Change 1987/1986</u>
		<u>1986</u>	<u>1987</u>	
		<u>(C\$ million)</u>		
Granite, Shaped or Dressed	471-04	11.2	16.1	+44
Marble, Shaped or Dressed	471-08	8.8	15.1	+72

Lists of Canadian importers and foreign exporters to Canada are given for shaped or dressed granite in Appendices A1 and B1, and for shaped or dressed marble in Appendices A2 and B2.

CANADIAN PRODUCTION

1) Granite, Shaped or Dressed

There are at least 19 granite dressing plants in Canada. Statistics Canada reports that in 1985, the latest year for which information is available, shipments of granite from Canadian quarries totalled \$95 million.

2) Marble, Shaped or Dressed

There are approximately seven producers of shaped and dressed marble in Canada. In 1985, Statistics Canada reports that shipments of marble from Canadian quarries totalled \$14 million. Ontario accounted for 63 per cent of this total, and Québec for the remaining 37 per cent.

CANADIAN EXPORTS

Although the Canadian producers of shaped or dressed granite and marble indicate that they export, Statistics Canada does not publish specific data on exports of these products. However, Canadian exports of natural stone basic products of all kinds totalled \$31 million in 1987.

UNITED STATES' IMPORTS

The United States Department of Commerce indicates that U.S. imports of dressed granite from all countries totalled C\$169 million in 1987. Canada's share of U.S. imports totalled C\$17 million. During the same period, U.S. imports of dressed slabs of marble, breccia and onyx totalled C\$237 million. Canada's share of this total was minimal.

MARKET SUMMARY

In recent years, there has been a trend in North America toward the use of granite and marble, particularly in the interior and exterior of buildings. Natural stone has proven to be competitive with glass, concrete, aluminum, steel, brick, vinyl and other facing materials. Other siding materials are frequently used in combination with granite or marble.

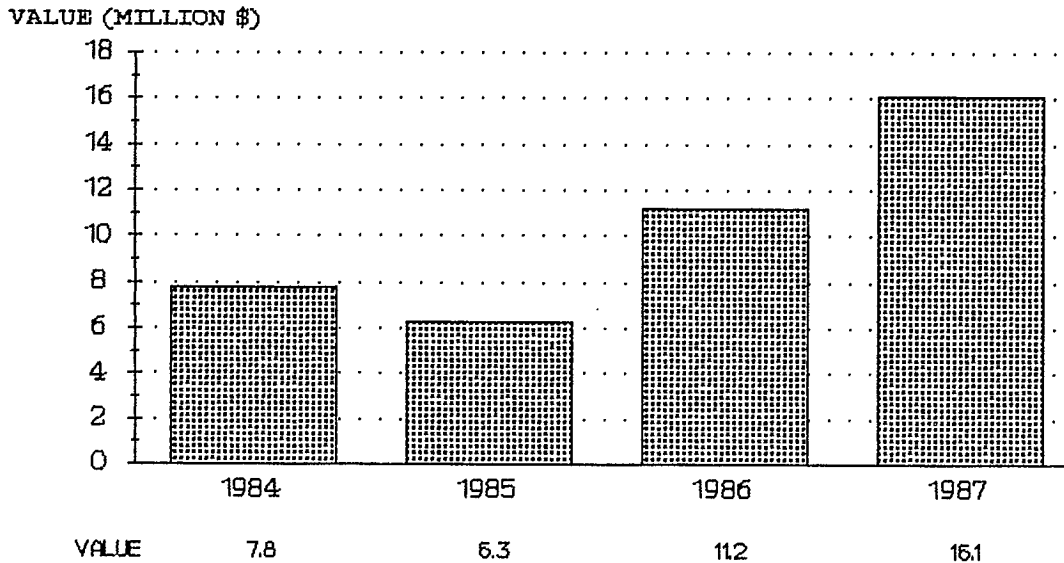
The Canadian granite industry is growing, in part, because of the availability of large, economically viable deposits which have attractive colours and textures. In comparison, only a few marble deposits have been developed in Canada due to the lack of high quality marble. As a result, much of the rough and fully or partly finished marble used in the domestic market is imported.

Canada has an increasing number of highly developed granite and marble finishing plants located in Québec, Ontario and Manitoba. Manufacturers operating these facilities are capable of replacing significant volumes of imports of finished granite and marble products, and of expanding exports.

Architects play a major role in influencing decisions to use granite or marble in buildings. Considerable effort has been made by the Canadian natural stone industry to promote granite and marble to meet individual project specifications. This effort has resulted in growing acceptance of these products in both domestic and foreign markets.

IMPORT DATA

GRANITE, SHAPED OR DRESSED
 COMMODITY CODE 471-04
 IMPORT TRENDS



IMPORTS BY MAJOR FOREIGN COUNTRY OF EXPORT

FOREIGN COUNTRY OF EXPORT	1984	1985	1986	1987	AVERAGE ANNUAL GROWTH RATE 1984-87
					%
ITALY VALUE [C\$000]	2832	4326	8123	11690	64
UNITED STATES VALUE [C\$000]	4869	1081	1780	2521	-20
SPAIN VALUE [C\$000]	86	104	730	1168	139
INDIA VALUE [C\$000]	0	32	239	335	N/A
BRAZIL VALUE [C\$000]	10	255	119	137	139
OTHER VALUE [C\$000]	199	480	233	200	0
TOTAL VALUE [C\$000]	7796	6278	11224	16051	27

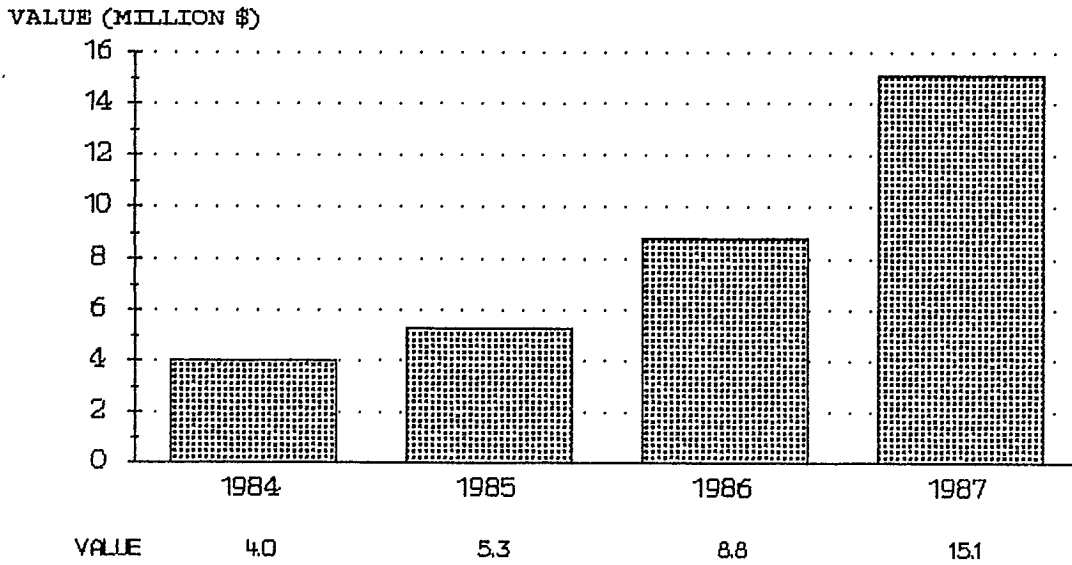
N/A - NOT APPLICABLE

GRANITE, SHAPED DR DRESSED - COMDDITY CODE 471-04
=====

IMPORT MARKET SHARES

FOREIGN COUNTRY OF EXPORT	1984	1985	1986	1987
	%	%	%	%
ITALY VALUE	33.8	68.9	72.4	72.8
UNITED STATES VALUE	82.5	17.2	15.9	15.7
SPAIN VALUE	1.1	1.7	6.5	7.3
INDIA VALUE	0.0	0.5	2.1	2.1
BRAZIL VALUE	0.1	4.1	1.1	0.9
OTHER VALUE	2.8	7.6	2.1	1.2
TOTAL VALUE	100.0	100.0	100.0	100.0

MARBLE, SHAPED OR DRESSED
 COMMODITY CODE 471-08
 IMPORT TRENDS



IMPORTS BY MAJOR FOREIGN COUNTRY OF EXPORT

FOREIGN COUNTRY OF EXPORT	1984	1985	1986	1987	AVERAGE ANNUAL GROWTH RATE 1984-87 %
ITALY VALUE (C\$000)	3365	4054	7015	11745	52
PORTUGAL VALUE (C\$000)	119	324	598	1200	118
SPAIN VALUE (C\$000)	89	127	553	864	95
GREECE VALUE (C\$000)	82	132	139	511	84
TAIWAN VALUE (C\$000)	39	27	92	390	115
OTHER VALUE (C\$000)	313	647	395	546	20
TOTAL VALUE (C\$000)	4007	5311	8792	15056	55

MARBLE, SHAPED OR DRESSED - COMMODITY CODE 471-08

IMPORT MARKET SHARES

FOREIGN COUNTRY OF EXPORT	1984	1985	1986	1987
	%	%	%	%
ITALY VALUE	84.0	76.3	79.8	78.0
PORTUGAL VALUE	3.0	6.1	6.8	8.0
SPAIN VALUE	2.2	2.4	6.3	4.4
GREECE VALUE	2.0	2.5	1.6	3.4
TAIWAN VALUE	1.0	0.5	1.0	2.6
OTHER VALUE	7.8	12.2	4.5	3.6
TOTAL VALUE	100.0	100.0	100.0	100.0

CANADIAN IMPORTERS

GRANITE, SHAPED OR DRESSED

The principal 20 importers of shaped or dressed granite accounted for 76 per cent of the total import value during 1986.

<u>Principal Importers (No.)</u>	<u>Cumulative Value (C\$ million)</u>	<u>Per Cent of Total Value</u>
5	6.0	53
10	7.2	65
20	8.5	76
All Importers (82)	11.2	100

Importers of shaped or dressed granite during 1986 are listed below in alphabetical order. This list includes all importers except individuals and a minimal number of importers whose names were not available.

<u>Name</u>	<u>Address</u>	<u>Name</u>	<u>Address</u>
A E Woods & Sons Ltd.	Concord, Ont.	Delta Tile & Terrazzo Company Ltd.	Concord, Ont.
Acmon Investments Ltd.	Montréal, Qué.	Diffracto Ltd.	Windsor, Ont.
Agences Roberto Canada Ltée	St-Léonard, Qué.	Dufferin Tile & Carpet Ltd.	Rexdale, Ont.
American Can Canada Inc.	Rexdale, Ont.	Dyneer Research Inc.	Windsor, Ont.
Antamex Ltd.	Concord, Ont.	E Civitella & Sons Holding (1985) Inc.	Montréal, Qué.
Artex Precast Ltd.	Concord, Ont.	EMC Marbre & Céramique Européen (1985) Inc.	St-Léonard, Qué.
Barber Monuments Ltd.	St. Catharines, Ont.	Epro Machine Ltd.	Fruitland, Ont.
Beer Precast Concrete Ltd.	Scarborough, Ont.	Ferleo Import Export Co. Ltd.	Rexdale, Ont.
Burrard Tile Ltd.	Vancouver, B.C.	Gasparini Investments Ltd.	Toronto, Ont.
C & S Ceramic Tile Contractors Ltd.	Burnaby, B.C.	Gem Campbell Terrazzo & Tile Inc.	Rexdale, Ont.
C B Marble Craft Ltd.	Rexdale, Ont.	Good-Hall Memorials Ltd.	Wynyard, Sask.
Caledonia Marble Co. Ltd.	Toronto, Ont.	Granicor Inc.	St-Augustin, Qué.
Canadian Mr Marble Tile Co. Ltd.	Delta, B.C.	Granit Bussières Incorporé	St-Sébastien, Qué.
Carreaux Ramca Ltée	Outremont, Qué.	Granits Apalaches Inc.	Lac Drolet, Qué.
Cascade Construction Management Ltd.	Calgary, Alta.	Imperial Granite Inc.	Beebe, Qué.
Centre de Céramique et de Marbre Italbec Inc.	Montréal, Qué.	Importations Ciot Ltée	Montréal, Qué.
Clifford Masonry Limited	Scarborough, Ont.	Indal Wall Systems Ltd.	Winnipeg, Man.
Cold Spring Granite (Canada) Ltd.	Lac Du Bonnet, Man.	Jas H Matthews & Company (Canada) Ltd.	Pittsburgh, PA, USA*
Compagnie Moruzzi Ltée	Montréal, Qué.	Joe Arban Contractor Ltd.	Gloucester, Ont.
D M S Masonry Ltd.	Downsview, Ont.	Lepitre Granite Works Ltée	Beebe, Qué.

CANADIAN IMPORTERS (CONT'D)

<u>Name</u>	<u>Address</u>	<u>Name</u>	<u>Address</u>
Link Enterprises Ltd.	St. Paul, Man.	P C L Construction Ltd.	Edmonton, Alta.
M T I Canada Ltd.	Mississauga, Ont.	Pamar Marble Ceramic Ltd.	Weston, Ont.
MX Marble & Granite Inc.	Montréal, Qué.	Philips Electronics Ltd.	Scarborough, Ont.
Mafer Inc.	Montréal, Qué.	Pigment & Chemical Co. Ltd.	Montréal, Qué.
Maple Terrazzo Marble & Tile Incorporated	Weston, Ont.	Pre-Con Company, Div. of St-Marys Cement Limited	Brampton, Ont.
Marble Masters Inc.	Downsview, Ont.	Produits de Pierre Granimar Inc.	Montréal, Qué.
Marble Shop, O/B 515827 Ontario Limited	Hamilton, Ont.	Quadra Stone Company Ltd.	Vancouver, B.C.
Marble Trend Ltd.	Concord, Ont.	Rayco Stamping Products Limited	Windsor, Ont.
Marbre Céramique Crown Ltée	Montréal, Qué.	Rock of Ages Canada Ltd.	Beebe, Qué.
Marchesi Marblecraft Ltd.	Burnaby, B.C.	Smith Monument Company Ltd.	Toronto, Ont.
Metric Tile Ltd.	Rexdale, Ont.	Sowa Tool & Machine Co. Ltd.	Kitchener, Ont.
Modena Ceramic Distributors Ltd.	Edmonton, Alta.	Spar Aerospace Products Ltd.	Toronto, Ont.
Monarch Construction Ltd.	Willowdale, Ont.	Terrazzo Mosaic & Tile Co. Ltd.	Toronto, Ont.
Nelson Monuments Ltd.	Sussex, N.B.	Transocean Machine Co. Inc., Imco Tool Division	Montréal, Qué.
New Way Marble & Tile Ltd.	Weston, Ont.	Tribute Memorials Limited	Regina, Sask.
Nova Tile & Terrazzo Co. Ltd.	Halifax, N.S.	Young Memorials Ltd.	Winnipeg, Man.
Olympia Floor & Wall Tile Co., Div. Olympia & York Dev. Ltd.	Toronto, Ont.		

* Non-resident importer.

CANADIAN IMPORTERS

MARBLE, SHAPED OR DRESSED

The principal 25 importers of shaped or dressed marble accounted for 70 per cent of the total import value during 1986.

<u>Principal Importers (No.)</u>	<u>Cumulative Value (C\$ million)</u>	<u>Per Cent of Total Value</u>
5	3.4	38
10	4.6	53
25	6.2	70
All Importers (86)	8.8	100

Importers of shaped or dressed marble during 1986 are listed below in alphabetical order. This list includes all importers except individuals and a minimal number of importers whose names were not available.

<u>Name</u>	<u>Address</u>	<u>Name</u>	<u>Address</u>
515898 Ontario Ltd.	Downsview, Ont.	Corporation des Tapis	
Accurate Ceramic & Marble Corp.	Weston, Ont.	Peerless Ltée	Acton Vale, Qué.
Alberta Marble & Tile Company Ltd.	Calgary, Alta.	Crossways Export Ltd.	Willowdale, Ont.
Ambassador Marble & Tile Ltd.	Windsor, Ont.	Dirstein Robertson Ltd.	Toronto, Ont.
Ameublements Château Inc.	Laval, Qué.	Distributions Muralex Inc.	Montréal, Qué.
Burrard Tile Ltd.	Vancouver, B.C.	Dominion Granite Ltd.	Beebe, Qué.
C & S Ceramic Tile Contractors Ltd.	Burnaby, B.C.	Dufferin Tile & Carpet Ltd.	Rexdale, Ont.
C B Marble Craft Ltd.	Rexale, Ont.	E Civitella & Sons Holding (1985) Inc.	Montréal, Qué.
Caledonia Marble Co. Ltd.	Toronto, Ont.	EMC Marbre & Céramique Européen (1985) Inc.	St-Léonard, Qué.
Canadian Mr Marble Tile Co. Ltd.	Delta, B.C.	Estevan Brick, A Division of Thunderbrick Ltd.	Estevan, Sask.
Carreaux Métro Inc.	Laval, Qué.	Ferleo Import Export Co. Ltd.	Rexdale, Ont.
Carreaux Ramca Ltée	Outremont, Qué.	Fisher Scientific Company Ltd.	Ottawa, Ont.
Centre de Céramique et de Marbre Italbec Inc.	Montréal, Qué.	Gasparini Investments Ltd.	Toronto, Ont.
Ceramica Tile Centre Ltd.	Mississauga, Ont.	Gem Campbell Terrazzo & Tile Inc.	Rexdale, Ont.
Céramiques Alpha Inc.	St-Léonard, Qué.	Goldmar Marble Importing Inc.	Scarborough, Ont.
Céramiques Originales Batimat Ltée	Montréal, Qué.	Great Lakes Brick & Stone Ltd.	Chatham, Ont.
Céramique Stella Ltée	St-Léonard, Qué.	Ikea Ltd.	Edmonton, Alta.
Classic Marble & Tile Co.	London, Ont.	Importations Ciot Ltée	Montréal, Qué.
Columbia-Melco Contractors Ltd.	Edmonton, Alta.	Jean Attore Inc.	Montréal, Qué.
Compagnie Moruzzi Ltée	Montréal, Qué.		

CANADIAN IMPORTERS (CONT'D)

<u>Name</u>	<u>Address</u>	<u>Name</u>	<u>Address</u>
Joe Arban Contractor Ltd.	Gloucester, Ont.	Quadra Stone Company Ltd.	Vancouver, B.C.
Lawther Stone and Marble Inc.	Willowdale, Ont.	Rich Mar Marble Inc.	Montréal, Qué.
MX Marble & Granite Inc.	Montréal, Qué.	Rockford Tile Contractors Ltd.	Downsview, Ont.
Manufacture de Meubles Valentino Inc.	St-Léonard, Qué.	Ruel & Frère Ltée	Lévis, Qué.
Marble Art Canada Ltd.	Vancouver, B.C.	Sargent-Welch Scientific of Canada Ltd.	Skokie, IL, USA*
Marble Masters Inc.	Downsview, Ont.	Sheaffer Pen Co., Div. of Textron Canada Ltd.	Goderich, Ont.
Marble Shop O/B 515827 Ontario Limited	Hamilton, Ont.	Silton Limited	Concord, Ont.
Marble Trend Ltd.	Concord, Ont.	Summer Company Ltd.	Moncton, N.B.
Marbre Céramique Crown Ltée	Montréal, Qué.	T B Canada Inc.	Longueuil, Qué.
Marbre Rich-Mar Inc.	Montréal, Qué.	T M & T Marble Supply Ltd.	Toronto, Ont.
Marchesi Marblecraft Ltd.	Burnaby, B.C.	Tandy Leather Co. of Canada	Barrie, Ont.
Metric Tile Ltd.	Rexdale, Ont.	Terrazzo Mosaic & Tile Co. Ltd.	Toronto, Ont.
Modena Ceramic Distributors Ltd.	Edmonton, Alta.	Tierra Sol Ceramic Tile Ltd.	Calgary, Alta.
New Way Marble & Tile Ltd.	Weston, Ont.	Tilmar Ceramic Ltd.	St-Léonard, Qué.
Nova Tile & Terrazzo Co. Ltd.	Halifax, N.S.	Tuiles et Céramiques Royale Ltée	Montréal, Qué.
Octa (1975) Company Ltd.	Montréal, Qué.	Universal Handling Equipment Company Ltd.	Hamilton, Ont.
Paisley Shop Ltd.	Toronto, Ont.	Universal Package Corporation	Montréal, Qué.
Palazzi Brothers Tile Limited	Windsor, Ont.	World Mosaic Incorporated	Montréal, Qué.
Pamar Marble Ceramic Ltd.	Weston, Ont.	York Marble Tile & Terrazzo Ltd.	Toronto, Ont.
Plastic Dress-Up Ltd.	Weston, Ont.		
Produits de Pierre Granimar Inc.	Montréal, Qué.		

* Non-resident importer.

FOREIGN EXPORTERS TO CANADA

GRANITE, SHAPED OR DRESSED

Major exporters to Canada of shaped or dressed granite are listed in descending order of dollar value by major country of export. These exporters accounted for 72 per cent of the total value of imports in 1986.

<u>Country</u>	<u>Exporter Name</u>	<u>Value of Imports (C\$000)</u>
Italy:	Carlos Campolonghi, S.P.A.	2 037
	D.B. Marmi)	
	Hendraux, S.P.A.)	
	Fratelli Bana, S.R.L.)	
	Nuova, E.G.B.)	
	Repla Italia, S.R.L.)	1 889*
	Valsega Marmi, S.N.C.)	
	Industria Marmi E)	
	Graniti Imeg, S.P.A.)	
	Camar Graniti, S.P.A.)	
	Marmi & Graniti, C.E.V., S.R.L.)	
	Campolonghi Italia, S.P.A.	969
	Ditta Formai & Mariani, S.R.L.	894
Granitex, S.P.A.	548	
Alimonti Fratelli, S.P.A.	181	
United States:	Texas Granite Corp.)	
	Diamonite Products)	
	Mathews International Granite Corp.)	648*
	Rock of Ages Corp.)	
	Cold Spring Granite Co.	186
Spain:	Ingemar, S.A.)	
	Marmoles y Granitos de Espana, S.A.)	634*

* Aggregated to preserve confidentiality of Canadian importers

FOREIGN EXPORTERS TO CANADA

MARBLE, SHAPED OR DRESSED

Major exporters to Canada of shaped or dressed marble are listed in descending order of dollar value by major country of export. These exporters accounted for 36 per cent of the total value of imports in 1986.

<u>Country</u>	<u>Exporter Name</u>	<u>Value of Imports</u> (C\$000)
Italy:	Nuova, E.G.B.)	1 432*
	Mario Tenerani)	
	Mauricio Ribolini)	
	EGB Marbre)	
	Simonelli, S.P.A.)	
	Marmi Sava, S.N.C.)	
	Rover, S.P.A.)	
	Marmolux, S.N.C.)	
	Granitex, S.P.A.	483
	Antolini, Luigi & Co., S.A.S.	284
Cremer, S.P.A.	208	
Portugal:	Manoel Esteves Vitor, L.D.A.)	262*
	Miguel & Oscar, L.D.A.)	
	Granetos-Marmores & Granitos, I.D.A.)	
	J. Duarte & Filhos, L.D.A.)	
	Eduardo Galrao, L.D.A.	85
Manuel Miguel Francisco	62	
Spain:	Marmoles Del Mediterraneo, S.L.	229
	Falk Iberica, S.A.)	128*
	Marmol Compac, S.A.)	
	Manuel Miguel Francisco)	
	Marmose Y Visemar)	
	Abadmar, S.A.)	
	Alexandre & Maximiano, L.D.A.)	
Marmoles Guardiola, S.L.)		

* Aggregated to preserve confidentiality of Canadian importers

FOR MORE INFORMATION PLEASE CONTACT:

Market Information and Analysis Division
Market Development Branch
Department of Regional Industrial Expansion
235 Queen Street
Ottawa, Ontario
K1A 0H5
Tel: (613) 954-4970

OR

Fabricated Metal and Construction
Products Division
Resource Processing Industries Branch
Department of Regional Industrial Expansion
235 Queen Street
Ottawa, Ontario
K1A 0H5
Tel: (613) 954-3126

REFERENCE SOURCES

Department of Regional Industrial Expansion
Statistics Canada
Revenue Canada

ENQUIRIES CONCERNING TARIFFS SHOULD BE DIRECTED TO THE NEAREST CUSTOMS AND EXCISE OFFICE OR TO:

TARIFF PROGRAMS
REVENUE CANADA
CUSTOMS AND EXCISE
OTTAWA, ONTARIO
K1A 0L5
TEL: (613) 954-6929

EXPLANATORY NOTES

Valuation

Imports are generally recorded at the values established for customs duty purposes according to the provisions of the Customs Act. Customs values are identical to selling prices for most transactions between non-affiliated companies, but customs values exceed selling prices for many transactions between affiliated companies. All values are reported in Canadian dollars and do not include duty.

Average Growth Rate

Growth rates are calculated on the basis of annual compounding.

Rounding

Figures may not add due to rounding.

