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## ANALYSIS OF

## AUTOMOTIVE AND LIGHT INDUSTRIAL BATTERY CHARGERS

SEPTEMBER 1981 TO AUGUST 1982

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REFERENCES: (1) Customs Tariff: Item 44524-1

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- (2) Canadian International Trade Classification (Cat. #65-502E, Statistics Canada)
- (3) Imports by Commodities (Cat. #65-007, Statistics Canada) Commodity Code 688-79

#### SECTION I

#### SCOPE OF ANALYSIS

This report is based on a detailed analysis of imports of automotive and light industrial battery chargers from the United States during the period September 1981 to August 1982. The following Statistics Canada import commodity codes were surveyed;

688-79(20) Chargers, battery, commercial 688-79(25) Chargers, battery, domestic type

For comparison purposes the months of June, July and August of 1981 were also analyzed: these results are shown in Table 3.

#### SECTION II

## CANADIAN PRODUCTION

According to departmental and industry sources, automotive and light industrial battery chargers are presently being manufactured in Canada. However, Statistics Canada does not provide data on Canadian production or shipments.

#### SECTION III

## ANALYSIS OF IMPORTS

Imports of automotive and light industrial battery chargers reported on documents examined covering the period September 1981 to August 1982 amounted to a total quantity of 10,300 chargers for a value of \$933,969. All shipments originated from the United States.

The analysis indicates that high rate chargers, with boost accounted for 46 per cent of the total quantity and 58 per cent of the total value; followed by medium rate chargers, with boost accounting for 29 per cent of the quantity and 25 per cent of the value.

Sixty per cent of all shipments included in this analysis are apparently, in Statistics Canada terminology, "arms-length transactions", i.e. shipments between non-affiliated firms..

Full details of the analysis are provided in the following tables.

NOTES: N.F.I. - Not Further Identified.

\* - Less than one per cent.

\*\* - Aggregated in order to preserve confidentiality

All percentage figures are rounded.

Dollar values shown are based on selling price F.O.B. plant, in Canadian dollars.

The above notes apply to all tables of information.

TABLE 1

IMPORTS OF DOMESTIC BATTERY CHARGERS - BY TYPE AND AMPERAGE

# SEPTEMBER 1981 TO AUGUST 1982

				REGION OF ENTRY				
				West of			Market Shares	
Туре	Amperage	Quanti ty	Value	Ont.	Ont.	of Ont.	Top three	
1575	rimper uge	(No.)	<u>(\$)</u>	<del>011 c.</del>	- %	of Va	Importers	
		(,,,,,	(Ψ)	•	10	01 10	irue – ;	
High Rate W/Boost:	110	84	14,439	18	82	_	100	
	100	461	51,175	92	8	_	99	
	90 & 85**	40	10,523	80	20	_	96	
	80 & 70**	592	95,749	45	52	3	73	
	60	<u>3,576</u>	367,727	46	46	8	73	
	•	4,753	539,613					
High Rate N.F.I.	~	5	2,656	27	73	~	100	
Madium Data W/Darat	40 0 00-1-1-	00.5						
Medium Rate W/Boost	40 & 36**	236	21,297	53	39	8	96	
	30	2,739	211,850	18	82	*	92	
		2,975	233,147					
Medium Rate N.F.I.	-	10	1,787	-	100	_	100	
Trickle Rate with or								
without Boost:	25	134	0 000	34	66		100	
Without Boost.	15	529	8,909 34,090	34 31	65	4	100 79	
	12 & 10**	55 I	27,781	17	79	4	90	
	8 & 6**	982	58,467	ií	89	<b>-</b>	92	
	4 & 2**	246	3,695	13	87	_	100	
		2,442	132,942		O,		100	
Fleet (24 Volt)	~	115	23,824	92	*	8	84	
			20,024	JL		U	04	
COAND TOTAL								
GRAND TOTAL		10,300	933,969					

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TABLE 2

IMPORTS OF DOMESTIC BATTERY CHARGERS - BY UNIT PRICE

SEPTEMBER 1981 TO AUGUST 1982

Type	Unit Price (\$)	Quantity (No.)	Value (\$)
High Rate:	Up to 90 Over 90 to 120 Over 120	1,814 917 2,027	132,381 92,378 317,510
TOTAL		4,758	542,269
Medium Rate:	Up to 90 Over 90 to 120 Over 120	2,887 86 12	223,826 8,759 2,349
TOTAL		2,985	234,934
Trickle Rate:	Up to 90 Over 90 to 120 Over 120	2,243 62 137	105,851 6,695 20,396
TOTAL	•	2,442	132,942
Fleet:	Up to 90 Over 90 to 120 Over 120	- 115	23,824
TOTAL		115	23,824
GRAND TOTAL		10,300	933,969

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TABLE 3

IMPORTS OF DOMESTIC BATTERY CHARGERS - THREE MONTH COMPARISON

		JUNE, JULY &	AUGUST 1981	JUNE, JULY & AUGUST 1982			
Туре	Amperage	Quantity (No.)	Value (\$)	Quantity (No.)	Value (\$)		
High Rate	60 to 110	1,934	237,883	257	38,786		
Medium Rate	30 to 40	1,484	110,920	114	9,627		
Trickle Rate	2 to 25	220	7,118	479	23,373		
Fleet (24 Volt)	~	67	18,267	8	1,758		
		-					
GRAND TOTAL		3,705	374,188	858	73,544		

#### SECTION IV

## FOREIGN EXPORTERS TO CANADA

Major exporters of automotive and light industrial battery chargers for the period September 1981 to August 1982 having total values of \$30,000 and over are listed below in descending order of value.

## United States

Century Manufacturing Co.

Minneapolis, MN

Triple "A" Industries Ltd.

Chicago, IL

Associated Equipment Corp.

St. Louis, MO

Applied Power Inc.

Tucson, AR

Christie Electric Corp.

Torrance, CA

#### SECTION V

## CANADIAN AND FOREIGN TARIFFS

#### CANADA

Automotive and light industrial battery chargers, included in this analysis were dutiable under the following most commonly applied tariff item.

Tariff Item	Description	British Prefer- ential Tariff	Most Favoured Nation Tariff	General Tariff	General Prefer- ential Tariff	U.K. & Ireland
44524-1	Electric apparatus and complete parts thereof, n.o.p	13.9%	13.9%	30%	9%	13.9%

Tariff items and rates of duty are subject to change, and need to be verified by direct reference to:

Customs Programs Branch Department of Revenue Canada Customs and Excise Ottawa, Ontario K1A OL5

## FOREIGN COUNTRIES

Inquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

International Bureaux Department of External Affairs Canada Ottawa, Ontario K1A OG2