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IMPORT ANALYSIS

WATER-BASED BINGO INK MARKERS

(BINGO DABBERS)

JANUARY TO JUNE 1985



Government
of Canada

Regional Industrial
Expansion

Gouvernement
du Canada

Expansion industrielle
régionale

Canada

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(BINGO DABBERS)

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Further information available from:

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SECTION I - INTRODUCTION

Scope of Analysis

This analysis of water-based bingo ink markers (bingo dabbers) is based on a detailed examination of Revenue Canada, Customs import documents for the period January to June 1985. Canadian International Trade Classification Import commodity code 837-09-20 "Bingo sets and equipment", was analyzed.

Method

The data shown in this analysis were extracted from Revenue Canada Customs documents. These documents provide a description of the products, names of importers and exporters, quantities, dollar values, unit prices, countries of origin, provinces of entry, tariff applications and rates of exchange.

Please note that dollar values shown are based on selling price F.O.B. plant, in Canadian dollars. This selling price represents the value paid by the importer, excluding all freight, packing and insurance costs when specified. All trade discounts when applicable are also deducted from the selling price.

References

- (1) Customs Tariff: Item 65500-1
- (2) Canadian International Trade Classification
(Cat. #65-502E, Statistics Canada)
- (3) Imports by Commodities
(Cat. #65-007, Statistics Canada)
Commodity Code 837-09-20

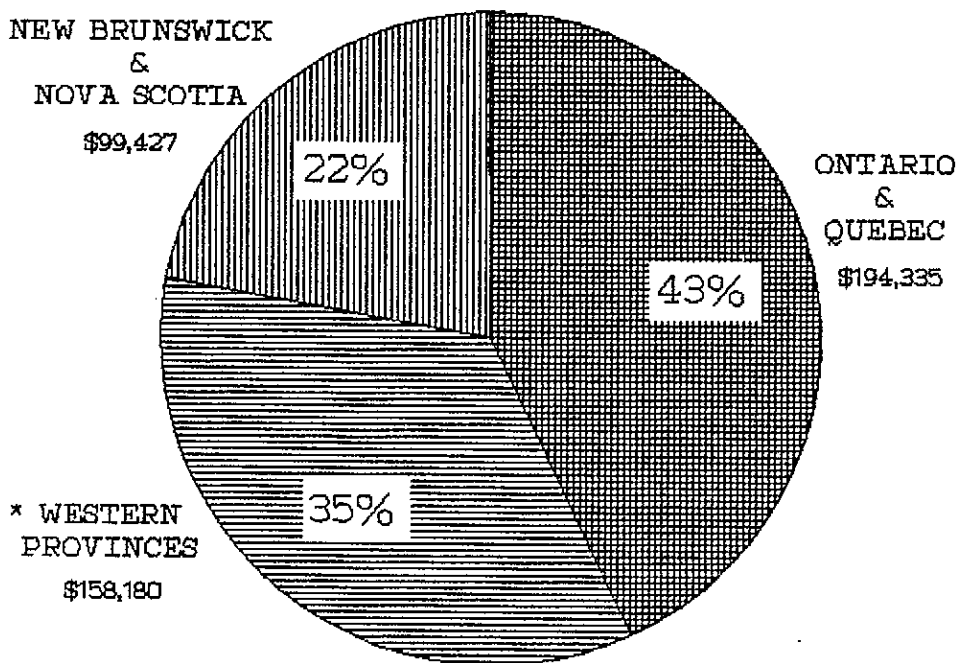
SECTION II - ANALYSIS AND OBSERVATIONS

Analysis of Imports

Imports of water-based bingo ink markers (bingo dabbers) as reported on documents examined for the period January to June 1985 were valued at \$451,942 (selling price). All shipments originated from United States.

Ontario and Quebec were the major provinces of clearance accounting for 43 per cent of the total dollar value, followed by the Western provinces with 35 per cent and New Brunswick and Nova Scotia with 22 per cent. (Graph 1 refers)

GRAPH - REGION OF CLEARANCE



PERCENTAGE OF VALUE 100% = \$451,942

* MANITOBA, ALBERTA & BRITISH COLUMBIA

SOURCE: OWN SURVEY

SECTION III - RESULTS

Canadian Importers

Importers of water-based bingo ink markers (bingo dabbers) during the period January to June 1985, as analyzed in this report, are listed below in alphabetical order.

<u>Name</u>	<u>Address</u>
Alberta Bingo Supplies	Edmonton, Alberta
Auger Bingo	Hull, Québec
Bazaar and Novelty Co.	King City, Ontario
Bingo Vezina	Montréal, Québec
Bluebird Co. Ltd.	Amherst, Nova Scotia
Canadian Inter'l Trading Co.	Dartmouth, Nova Scotia
Canuck Amusements & Merchandising	Calgary, Alberta
Linus Enterprise Inc.	Vancouver, British Columbia
Michael's Amusements Ltd.	Spruce Grove, Alberta
Patry, Jules Ltd.	Ottawa, Ontario
Play All Ltd.	Winnipeg, Manitoba
Samco Bazaar Bingo N.B. Ltd.	Moncton, New Brunswick
Samco Services Ltd.	Sackville, Nova Scotia
Westcor Bingo & Casino Supply Ltd.	Vancouver, British Columbia

Foreign Exporters to Canada

Exporters to Canada of water-based bingo ink markers (bingo dabbers) as analyzed in this report are listed below in descending order of dollar value.

<u>Name</u>	<u>Address</u>	
Venne, Clarence J. Int'l (Keystone Bingo Products)	Levittown, PA	United States
Bingo King Co.	Rockaway Beach, N.Y.	United States
Wildman, A.J. and Son Inc.	Brooklyn, N.Y.	United States
Arrow Int'l, Inc.	Brooklyn, N.Y.	United States
United Bingo Supplies	Brooklyn, N.Y.	United States

TABLE 1

IMPORTS OF WATER-BASED BINGO INK MARKERS (BINGO DABBERS)

JANUARY TO JUNE 1985

<u>Size</u>	<u>Quantity</u> (No.)	<u>Value</u> (\$)	<u>Average</u> <u>Unit Price</u> (¢)
2 1/4 oz.	672,336	211,175	31
2 1/2 oz.	559,872	147,079	26
3 1/4 oz.)	255,168	85,732	34
3 3/4 oz.)			
15 mm	<u>26,496</u>	<u>7,956</u>	30
GRAND TOTAL	1,513,872	451,942	

TABLE 2

IMPORT MARKET CONCENTRATION

MARKET SHARE

<u>Importers</u>	<u>Cumulative</u> <u>Value</u> (\$)	<u>% of Total</u> <u>Value</u>
Top 3	295,454	65
Top 6	381,273	84
Top 9	428,923	95

Canadian and Foreign Tariffs

Canada

Water-based bingo ink markers (bingo dabbers) included in this analysis were dutiable under the following most commonly applied tariff item:

<u>Tariff Item</u>	<u>Description</u>	<u>British Preferential Tariff</u>	<u>U.K. & Ireland</u>	<u>Most Favoured Nation Tariff</u>	<u>General Tariff</u>	<u>General Preferential Tariff</u>
65500-1	Pens, n.o.p., penholders and rulers, of all kinds....1985	12.5%	13.5%	27.5%	9%	12.5%

n.o.p.: Not otherwise provided for

Tariff Arrangements and Foreign Country of Export

Most favoured nation: United States

Tariff items and rates of duty are subject to change and need to be verified by direct reference to:

Tariff Programs
Revenue Canada
Customs and Excise
Ottawa, Ontario
K1A 0L5
Tel: (613) 992-8589

Foreign Countries

Inquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

Trade Information Centre
International Bureaux
External Affairs Canada
Ottawa, Ontario
K1A 0G2
Tel: (613) 993-6435

