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IMPORT ANALYSIS

Market Research Support

BICYCLE TIRES

JANUARY, FEBRUARY AND MARCH 1987

Pub. No.: 87018-PM January 1988



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EXPLANATORY NOTES

Method

The data shown in this analysis is extracted from Revenue Canada Customs documents. These documents provide a description of the products, names of importers, exporters, quantities, dollar values, unit prices, countries of origin, provinces of entry, tariff applications and rates of exchange.

The information presented in this report is more detailed than that generally available from Statistics Canada or other publications. Data which might reveal information about individual importers is aggregated.

Valuation

Dollar values shown in this report are based on selling price F.O.B. plant, in Canadian dollars. This selling price represents the value paid by the importer, excluding all freight, packing and insurance costs when specified. All trade discounts, when applicable, are also deducted from the selling price.

Rounding

Figures may not add due to rounding.

REFERENCE SOURCES

Department of Regional Industrial Expansion
Statistics Canada
Revenue Canada

FOR MORE INFORMATION PLEASE CONTACT:

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Service Industries and Consumer Branch
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OR

The nearest DRIE Regional Office.
These offices are listed on the last
page of this publication.

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IMPORT ANALYSIS

BICYCLE TIRES

I. INTRODUCTION AND SCOPE

This Import Analysis is one of a series prepared in order to assist businesses and other organizations in their market research of specific products. The detailed import information provided in these reports supports studies by organizations seeking to expand existing production lines, change individual product characteristics or engage in new manufacturing investment in Canada. The coverage of an import analysis is developed in close consultation with the client, and is tailored to meet those specific requirements. It is important to emphasize that this report does not attempt any assessment as to the feasibility of competing in a particular market.

This analysis of imports of bicycle tires is based on a detailed examination of Revenue Canada Customs imports documents for the period January, February and March 1987. The following Canadian International Trade Classification (C.I.T.C.) import commodity code was analysed:

621-29-21 Tires, Bicycle, New, Pneumatic.

Total figures in this report do not correspond to Statistics Canada published figures. The differences are explained in Appendix I.

Rim sizes shown in this analysis are as indicated on the Customs invoices. In almost all cases, sizes were reported in inches.

II. ANALYSIS OF IMPORTS

During the months of January, February and March 1987, imports of bicycle tires as analysed in this report totalled 1.4 million units and sets for a value of \$3 million.

Of all the different rim sizes of bicycle tires, rim size 27" X 1 1/4" was the most popular, accounting for 281 984 units for a value of \$465 679. Other popular rim sizes are shown below in descending order of value. For further details, refer to Appendix A.

SUMMARY OF IMPORTS - BY RIM SIZE
SHIPMENTS OF \$100 000 AND OVER

| <u>Rim Size</u> <u>Diam. X Width</u> <u>(in.)</u> | <u>Quantity</u> <u>(No.)</u> | <u>Value</u> <u>(\$)</u> | <u>Average</u> <u>Unit Price</u> <u>(\$)</u> | <u>% of Total</u> <u>Value</u> |
|---|---------------------------------|-----------------------------|--|-----------------------------------|
| 27 X 1 1/4 | 281 984 | 465 679 | 1.65 | 15 |
| 20 X 2 1/8 | 152 719 | 317 625 | 2.08 | 11 |
| 26 X 2 1/8 | 107 615 | 280 934 | 2.61 | 9 |
| 20 X 1 3/4 | 155 836 | 261 180 | 1.68 | 9 |
| 26 X 2 | 86 066 | 240 609 | 2.80 | 8 |
| 26 X 1 3/4 | 98 320 | 199 513 | 2.03 | 7 |
| 16 X 1 3/4 | 120 326 | 151 456 | 1.26 | 5 |
| 24 X 1 3/8 | 84 898 | 127 321 | 1.50 | 4 |
| Other (including sets) | <u>361 520</u> | <u>968 310</u> | <u>2.67</u> | <u>32</u> |
| | 1 449 284 | 3 012 627 | 2.08 | 100 |

The average unit price for bicycle tires from all countries was \$2.08. In the two largest import categories, unit prices were \$1.65 and \$2.08 respectively, accounting for 26 per cent of the total import value. For further details refer to Appendix A.

Bicycle tires included in the price group of \$1.51 to \$2.00 accounted for 542 544 units or 39 per cent of the total quantity. Of these, the most significant imports in terms of quantity were of 27" X 1 1/4" rim size. For further details of rim size by price group, refer to Appendix B. Appendix C shows imports of bicycle tires by rim size and style.

The Republic of Korea was the dominant source of imports for bicycle tires, accounting for \$1.9 million or 64 per cent of the total dollar value. As shown in Appendix D, both Korea and Taiwan exported large quantities in all popular rim sizes. Those from Japan were primarily in the 26" and 27" sizes and from France in the 27" size.

At the present time, bicycle tires are not manufactured in Canada.

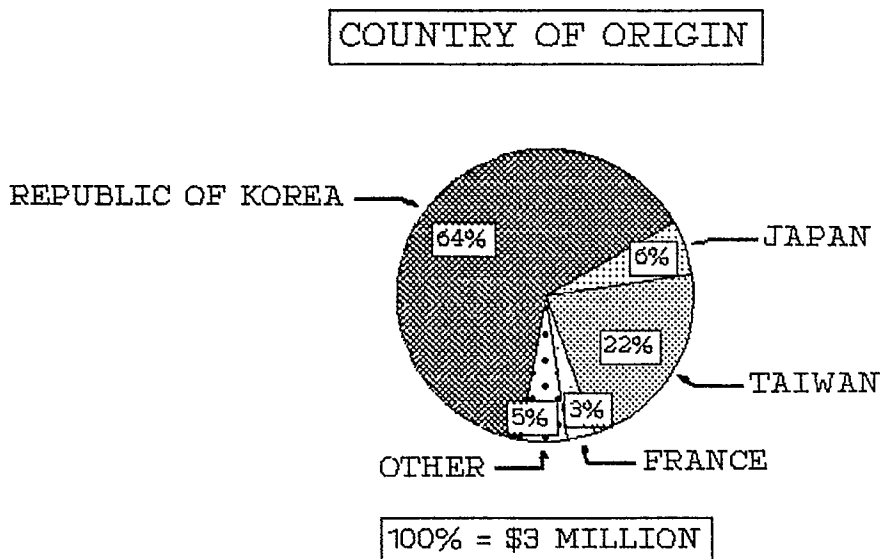
IMPORTS OF BICYCLE TIRES
SUMMARY OF IMPORTS - BY COUNTRY OF ORIGIN
JANUARY, FEBRUARY AND MARCH 1987

| <u>Country of Origin</u> | <u>Value</u> <u>(\$000)</u> | <u>% of Total</u> <u>Value</u> |
|--------------------------|--------------------------------|-----------------------------------|
| Republic of Korea | 1 929 | 64.0 |
| Taiwan | 673 | 22.5 |
| Japan | 169 | 6.0 |
| France | 93 | 3.0 |
| Italy | 71 | 2.5 |
| United States | 69 | 2.0 |
| Czechoslovakia) | | |
| Austria) | | |
| United Kingdom)* | 9 | ** |
| Netherlands) | | |
| | 3 013 | 100.0 |

* Aggregated in order to preserve confidentiality of Canadian importers

** Less than one per cent

The Republic of Korea was the major country of origin for the imports analysed. It accounted for \$1.9 million or 64 per cent. Imports from Taiwan accounted for \$673 000 or 22.5 per cent, from Japan \$169 000 or 6 per cent, and from France \$93 000 or 3 per cent. Italy, the United States, Czechoslovakia, Austria, United Kingdom and Netherlands accounted for the remaining imports (5 per cent).

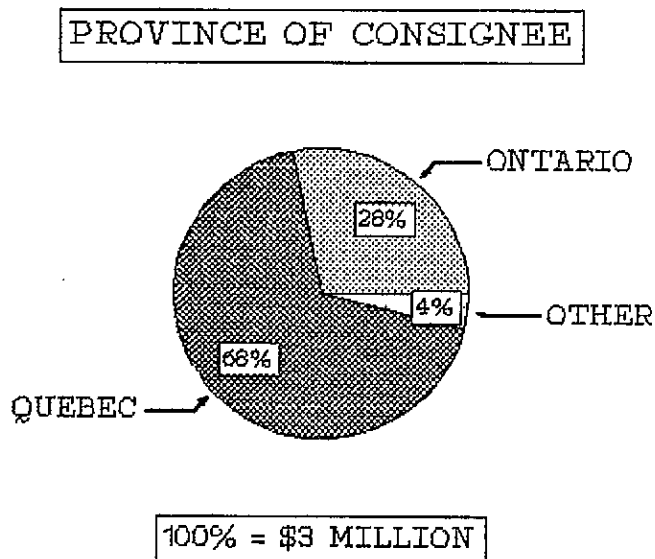


SUMMARY OF IMPORTS - BY PROVINCE OF CONSIGNEE
JANUARY, FEBRUARY AND MARCH 1987

| | <u>Value</u> (<u>\$</u>) | <u>% of Total</u> <u>Value</u> |
|------------------|-------------------------------|-----------------------------------|
| Québec | 2 033 478 | 68 |
| Ontario | 850 843 | 28 |
| British Columbia | 120 459 | 4 |
| Alberta) | | |
| Manitoba)* | 7 847 | ** |
| | <hr/> | <hr/> |
| | 3 012 627 | 100 |

* Aggregated in order to preserve confidentiality of Canadian importers

** Less than one per cent



Québec was the major province of consignee for the imports analysed. It accounted for \$2 million or 68 per cent of the value of imports, followed by Ontario with \$851 000 or 28 per cent. The provinces of British Columbia, Alberta and Manitoba accounted for the remaining imports. For further details of rim size by province of consignee, see Appendix E.

IMPORTS OF BICYCLE TIRES
IMPORT MARKET CONCENTRATION
JANUARY, FEBRUARY AND MARCH 1987

| <u>Principal Consignees/Importers</u> | <u>Cumulative Value (\$000)</u> | <u>Cumulative % of Total Value (%)</u> |
|---|---|--|
| 3 | 1 609 | 53 |
| 6 | 2 471 | 82 |
| 10 | 2 639 | 88 |
| 20 | 2 902 | 96 |
| All Consignees/Importers (51) | 3 013 | 100 |

There were 51 known consignees/importers of bicycle tires during the period January, February and March 1987. The principal 20 consignees/importers accounted for \$2.9 million or 96 per cent of the dollar value of imports. All consignees/importers are listed in alphabetical order in Appendix F.

III. - IMPORT TRENDS
IMPORTS OF BICYCLE TIRES
JANUARY TO DECEMBER

| <u>1983</u> | | <u>1984</u> | | <u>1985</u> | | <u>1986</u> | | <u>% Value Change 1985 -1986</u> |
|-------------|---------|-------------|---------|-------------|---------|-------------|---------|--|
| (000 No.) | (\$000) | (000 No.) | (\$000) | (000 No.) | (\$000) | (000 No.) | (\$000) | |
| 3 930 | 7 065 | 4 425 | 8 518 | 2 767 | 5 340 | 3 899 | 7 839 | 46.80 |

IMPORTS OF BICYCLE TIRES
BY RIM SIZE AND AVERAGE UNIT PRICE
JANUARY, FEBRUARY AND MARCH 1987

| <u>Size</u> <u>(In.)</u> | <u>Quantity</u> <u>(No.)</u> | <u>Value</u> <u>(\$)</u> | <u>Average</u> <u>Unit Price</u> <u>(\$)</u> |
|-----------------------------|---------------------------------|-----------------------------|--|
| <u>Diam. X width</u> | | | |
| 12 1/2 X 2 1/4 | 13 100 | 19 040 | 1.45 |
| 16 X 1 3/8 | 250 | 322 | 1.29 |
| 16 X 1 3/4 | 120 326 | 151 456 | 1.26 |
| 16 X 2 1/8 | 33 382 | 80 967 | 2.43 |
| 20 X 1 3/8 | 2 182 | 2 935 | 1.35 |
| 20 X 1 3/4 | 155 836 | 261 180 | 1.68 |
| 20 X 2 1/8 | 152 719 | 317 625 | 2.08 |
| 24 X 1 3/8 | 84 898 | 127 321 | 1.50 |
| 24 X 1 3/4 | 43 675 | 79 980 | 1.83 |
| 24 X 2 1/8 | 29 350 | 78 665 | 2.68 |
| 26 X 1 1/8) | | | |
| 26 X 1 1/4)* | 2 400 | 4 503 | 1.88 |
| 26 X 1 3/8 | 31 285 | 47 682 | 1.52 |
| 26 X 1 1/2) | | | |
| 26 X 1 5/8)* | 46 620 | 93 137 | 2.00 |
| 26 X 1 3/4 | 98 320 | 199 513 | 2.03 |
| 26 X 2 | 86 066 | 240 609 | 2.80 |
| 26 X 2 1/8 | 107 615 | 280 934 | 2.61 |
| 27 X 3/4) | | | |
| 27 X 13/16)* | 4 088 | 20 115 | 4.92 |
| 27 X 7/8) | | | |
| 27 X 1 | 10 834 | 42 309 | 3.91 |
| 27 X 1 1/8 | 17 320 | 32 390 | 1.87 |
| 27 X 1 1/4 | 281 984 | 465 679 | 1.65 |

* Aggregated to preserve confidentiality of Canadian importers

IMPORTS OF BICYCLE TIRES
BY RIM SIZE AND AVERAGE UNIT PRICE (CONT'D)
JANUARY, FEBRUARY AND MARCH 1987

| <u>Size</u> (In.) | <u>Quantity</u> (No.) | <u>Value</u> (\$) | <u>Average</u> <u>Unit Price</u> (\$) |
|--------------------------|--------------------------|----------------------|---|
| <u>Diam. X Width</u> | | | |
| 27 X 1 3/8 | 1 430 | 3 629 | 2.54 |
| 27 X 1 3/4 | 4 750 | 11 238 | 2.37 |
| 28 X 1) | | | |
| 28 X 1 1/8)* | 1 470 | 3 641 | 2.48 |
| 28 X 1 1/2) | | | |
| 28 X 1 5/8)* | 3 270 | 6 217 | 1.90 |
| Not Known | <u>68 114</u> | <u>237 064</u> | <u>3.48</u> |
| Sub-Total - Tires | 1 400 984 | 2 807 686 | 2.00 |
| | (Sets)** | | |
| 16 X 2 1/8) | | | |
| 20 X 1 3/4) | | | |
| 20 X 2 1/8)* | 5 670 | 15 014 | 2.65 |
| 24 X 1 3/4) | | | |
| 26 X 1 1/2) | | | |
| 26 X 1 5/8) | | | |
| 26 X 1 3/4)* | 35 685 | 134 666 | 3.77 |
| 26 X 2) | | | |
| 26 X 2 1/8) | | | |
| 27 X 1) | | | |
| 27 X 1 1/8) | | | |
| 27 X 1 1/4)* | <u>6 645</u> | <u>54 796</u> | <u>8.25</u> |
| 27 X 1 3/8) | | | |
| Not Known) | | | |
| Sub-Total - Sets | <u>48 000</u> | <u>204 476</u> | <u>4.26</u> |
| TOTAL - (Tires and Sets) | 1 449 284 | 3 012 627 | 2.08 |

* Aggregated in order to preserve confidentiality of Canadian importers

** A set is a combination of tire, tube and rim band.

APPENDIX B

IMPORTS OF BICYCLE TIRES
BY RIM SIZE AND PRICE GROUP
JANUARY, FEBRUARY AND MARCH 1987

| <u>Rim Size</u> <u>(In.)</u> <u>Diam. X Width</u> | <u>0 to \$1.25</u> <u>(No.)</u> | <u>\$1.26 to \$1.50</u> <u>(No.)</u> | <u>\$1.51 to \$2.00</u> <u>(No.)</u> | <u>\$2.01 to \$2.50</u> <u>(No.)</u> | <u>\$2.51 to \$3.00</u> <u>(No.)</u> | <u>\$3.01 to \$4.00</u> <u>(No.)</u> | <u>\$4.01 and Over</u> <u>(No.)</u> | <u>Total</u> <u>Quantity</u> <u>(No.)</u> |
|---|------------------------------------|---|---|---|---|---|--|---|
| 12 1/2 X 2 1/2 | (**) | (**) | (**) | - | - | - | - | 13 100 |
| 16 X 1 3/8 | (**) | (**) | - | - | - | - | - | 250 |
| 16 X 1 3/4 | 84 670 | 19 550 | 15 800 | - | (**) | (**) | - | 120 326 |
| 16 X 2 1/8 | - | (**) | 17 650 | 11 360 | - | (**) | (**) | 33 382 |
| 20 X 1 3/8 | (**) | (**) | - | - | - | (**) | (**) | 2 182 |
| 20 X 1 3/4 | (**) | 50 154 | 88 926 | 11 610 | 2 437 | (**) | 1 609 | 155 836 |
| 20 X 2 1/8 | - | - | 26 865 | 123 237 | (**) | (**) | 167 | 152 719 |
| 24 X 1 3/8 | - | 57 275 | 27 623 | - | - | - | - | 84 898 |
| 24 X 1 3/4 | - | - | 43 675 | - | - | - | - | 43 675 |
| 24 X 2 1/8 | - | - | (**) | 8 725 | 19 325 | (**) | (**) | 29 350 |
| 26 X 1 1/8) | - | - | (**) | (**) | - | - | (**) | 2 400 |
| 26 X 1 1/4)* | - | - | (**) | (**) | - | - | (**) | 31 285 |
| 26 X 1 3/8) | (**) | 17 410 | 11 325 | (**) | - | - | (**) | 31 285 |
| 26 X 1 1/2) | (**) | (**) | 28 420 | 8 700 | (**) | (**) | 350 | 46 620 |
| 26 X 1 5/8)* | (**) | (**) | 28 420 | 8 700 | (**) | (**) | 350 | 46 620 |
| 26 X 1 3/4) | - | - | 63 350 | 32 050 | 2 300 | (**) | (**) | 98 320 |
| 26 X 2) | - | - | (**) | (**) | 65 050 | 6 250 | 3 266 | 86 066 |
| 26 X 2 1/8) | - | (**) | - | 54 420 | 43 550 | 6 300 | (**) | 107 615 |
| 27 X 3/4) | (**) | - | - | - | - | - | (**) | 4 088 |
| 27 X 1 3/16)* | (**) | - | - | - | - | - | (**) | 4 088 |
| 27 X 7/8) | (**) | (**) | (**) | (**) | (**) | 1 710 | 4 914 | 10 834 |
| 27 X 1) | (**) | (**) | (**) | (**) | (**) | 1 710 | 4 914 | 10 834 |
| 27 X 1 1/8) | (**) | 2 150 | 2 850 | - | (**) | (**) | 1 590 | 17 320 |
| 27 X 1 1/4) | - | 85 150 | 185 450 | 2 998 | (**) | (**) | 3 239 | 281 984 |
| 27 X 1 3/8) | - | - | (**) | - | - | (**) | (**) | 1 430 |
| 27 X 1 3/4) | - | - | (**) | (**) | - | - | (**) | 4 750 |

* Aggregated in order to preserve confidentiality of Canadian importers

** Figures withheld to preserve confidentiality of Canadian importers

IMPORTS OF BICYCLE TIRES
BY RIM SIZE AND PRICE GROUP (CONT'D)
JANUARY, FEBRUARY AND MARCH 1987

| <u>Rim Size</u> (In.) | <u>0 to \$1.25</u> (No.) | <u>\$1.26 to \$1.50</u> (No.) | <u>\$1.51 to \$2.00</u> (No.) | <u>\$2.01 to \$2.50</u> (No.) | <u>\$2.51 to \$3.00</u> (No.) | <u>\$3.01 to \$4.00</u> (No.) | <u>\$4.01 and Over</u> (No.) | <u>Total</u> <u>Quantity</u> (No.) |
|--------------------------|-----------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|---------------------------------|--|
| <u>Diam. X Width</u> | | | | | | | | |
| 28 X 1) | | | | | | | | |
| 28 X 1 1/8)* | - | - | (**) | - | - | (**) | (**) | 1 470 |
| 28 X 1 1/2) | | | | | | | | |
| 28 X 1 5/8)* | - | (**) | (**) | (**) | - | - | (**) | 3 270 |
| Not Known | - | (**) | (**) | (**) | (**) | (**) | 15 975 | 68 114 |
| Sub-Total - Tires | 102 011 | 275 439 | 542 544 | 262 395 | 157 499 | 20 900 | 40 496 | 1 401 284 |
| | (Sets) | (Sets) | (Sets) | (Sets) | (Sets) | (Sets) | (Sets) | (Sets) |
| 16 X 2 1/8) | | | | | | | | |
| 20 X 1 3/4) | | | | | | | | |
| 20 X 2 1/8)* | - | - | - | (**) | (**) | - | - | 5 670 |
| 24 X 1 3/4) | | | | | | | | |
| 26 X 1 1/2) | | | | | | | | |
| 26 X 1 5/8) | | | | | | | | |
| 26 X 1 3/4)* | - | - | - | (**) | (**) | (**) | 6 435 | 35 685 |
| 26 X 2) | | | | | | | | |
| 26 X 2 1/8) | | | | | | | | |
| 27 X 1) | | | | | | | | |
| 27 X 1 1/8) | | | | | | | | |
| 27 X 1 1/4)* | - | - | - | (**) | - | - | (**) | 6 645 |
| 27 X 1 3/8) | | | | | | | | |
| Not Known | | | | | | | | |
| Sub-Total - Sets | - | - | - | (**) | (**) | (**) | (**) | 48 000 |
| Total - Tires & Sets | | | | | | | | 1 449 284 |

* Aggregated in order to preserve confidentiality of Canadian importers

** Figures withheld to preserve confidentiality of Canadian importers

IMPORTS OF BICYCLE TIRES
BY RIM SIZE AND STYLE
JANUARY, FEBRUARY AND MARCH 1987

| <u>Rim Size</u> (diam. in.) | <u>Style</u> | <u>Quantity</u> (No.) | <u>Value</u> (\$) |
|--------------------------------|-----------------------|--------------------------|----------------------|
| 12 1/2 | All Blue) | 13 100 | 19 040 |
| | All Red) | | |
| | All White)* | | |
| | Black Gum Wall) | | |
| | White Wall) | | |
| 16 | All Black | 96 426 | 117 287 |
| | All Blue) | 4 900 | 8 492 |
| | All Red) | | |
| | All White)* | | |
| | All Yellow) | | |
| | Black Gum Wall) | | |
| | Blue Gum Wall) | 15 410 | 43 598 |
| | Red Gum Wall)* | | |
| | White Gum Wall) | | |
| | Yellow Gum Wall | 8 350 | 14 128 |
| | Gum Wall, N.F.I. | 26 650 | 41 486 |
| | Lavender White Wall) | 1 200 | 2 492 |
| | Pink White Wall)* | | |
| | White Wall) | | |
| | Not Known | <u>1 022</u> | <u>5 262</u> |
| Sub-Total (16 in.) | | 153 958 | 232 745 |
| 20 | All Black | 43 325 | 68 674 |
| | All Blue | 6 086 | 8 969 |
| | All Green) | 14 268 | 26 339 |
| | All Grey) | | |
| | All Lavender) | | |
| | All Orange) | | |
| | All Pink)* | | |
| | All Red) | | |
| | All White) | | |
| All Yellow) | | | |

* Aggregated in order to preserve confidentiality of Canadian importers
N.F.I. - Not further identified

IMPORTS OF BICYCLE TIRES
BY RIM SIZE AND STYLE (CONT'D)
JANUARY, FEBRUARY AND MARCH 1987

| <u>Rim Size</u> (diam. in.) | <u>Style</u> | <u>Quantity</u> (No.) | <u>Value</u> (\$) |
|--------------------------------|---------------------|--------------------------|----------------------|
| 20 | Black Gum Wall | 2 300 | 4 895 |
| | Blue Gum Wall | 18 245 | 38 097 |
| | Red Gum Wall | 16 825 | 36 005 |
| | White Gum Wall | 45 508 | 83 707 |
| | yellow Gum Wall | 16 950 | 35 762 |
| | Gum Wall, N.F.I. | 88 940 | 161 663 |
| | Black White Wall | 8 340 | 16 373 |
| | Blue White Wall | 6 650 | 12 827 |
| | White Wall, N.F.I. | 39 195 | 76 232 |
| | Skin Wall, N.F.I. | 3 900 | 11 185 |
| | Not Known | <u>205</u> | <u>1 012</u> |
| Sub-Total (20 in.) | | 310 737 | 581 740 |
| 24 | All Black | 12 797 | 18 652 |
| | All Grey) | | |
| | White Wall) | | |
| | Black Gum Wall)* | 1 850 | 3 762 |
| | Skin Wall, N.F.I.) | | |
| | Gum Wall, N.F.I. | 142 631 | 259 665 |
| Not Known | <u>650</u> | <u>3 887</u> | |
| Sub-Total (24 in.) | | 157 923 | 285 966 |
| 26 | All Black | 25 410 | 43 865 |
| | Black White Wall | 3 510 | 6 699 |
| | Black Gum Wall | 9 600 | 24 901 |
| | Gum Wall, N.F.I. | 304 165 | 689 981 |
| | Skin Wall, N.F.I. | 25 696 | 82 700 |
| | Not Known | <u>3 925</u> | <u>18 232</u> |
| Sub-Total (26 in.) | | 372 306 | 866 378 |

* Aggregated in order to preserve confidentiality of Canadian importers
N.F.I. - Not further identified

IMPORTS OF BICYCLE TIRES
BY RIM SIZE AND STYLE (CONT'D)
JANUARY, FEBRUARY AND MARCH 1987

| <u>Rim Size</u> (diam. in.) | <u>Style</u> | <u>Quantity</u> (No.) | <u>Value</u> (\$) |
|--------------------------------|------------------------|--------------------------|----------------------|
| 27 | All Black | 6 600 | 18 901 |
| | Black Gum Wall | 6 758 | 14 617 |
| | Black White Wall) | | |
| | White Wall) | | |
| | Lavender White Wall)* | 5 876 | 25 104 |
| | All Green) | | |
| | Gum Wall, N.F.I. | 273 450 | 435 402 |
| | Skin Wall | 9 950 | 37 011 |
| | Not Known | <u>17 772</u> | <u>44 325</u> |
| Sub-Total (27 in.) | | 320 406 | 575 360 |
| 28 | All Black | 3 150 | 5 629 |
| | Skin Wall, N.F.I.) | | |
| | Not Known)* | <u>1 590</u> | <u>4 229</u> |
| Sub-Total (28 in.) | | 4 740 | 9 858 |
| Not Known | | <u>68 114</u> | <u>237 064</u> |
| Total - Tires | | 1 400 984 | 2 807 686 |
| 16 to 24 | Blue Gum Wall) | | |
| | White Wall)* | 5 670 | 15 014 |
| | Gum Wall, N.F.I.) | | |
| 26 | Skin Wall, N.F.I. | 5 000 | 20 587 |
| | Black Gum Wall) | | |
| | Gum Wall, N.F.I.)* | <u>30 685</u> | <u>114 079</u> |
| | Not Known) | | |
| Sub-Total (26 in.) | | 35 685 | 134 666 |
| 27 and Not Known | Gum Wall, N.F.I.) | | |
| | Skin Wall, N.F.I.)* | <u>6 645</u> | <u>54 796</u> |
| | Not Known) | | |
| Total - Sets | | <u>48 000</u> | <u>204 476</u> |
| GRAND TOTAL (Tires and Sets) | | 1 449 284 | 3 012 627 |

* Aggregated in order to preserve confidentiality of Canadian importers
N.F.I. - Not further identified

IMPORTS OF BICYCLE TIRES
BY COUNTRY OF ORIGIN AND RIM SIZE
JANUARY, FEBRUARY AND MARCH 1987

| <u>Country of Origin</u> | <u>Rim Size</u> (diameter in.) | <u>Quantity</u> (No.) | <u>Value</u> (\$) | <u>Average Unit Price</u> (\$) |
|-----------------------------|-----------------------------------|--------------------------|----------------------|-----------------------------------|
| Republic of Korea | 16 | 66 150 | 98 754 | 1.49 |
| | 20 | 216 053 | 386 221 | 1.79 |
| | 24 | 141 800 | 248 862 | 1.75 |
| | 26 | 311 875 | 681 584 | 2.19 |
| | 27 | 246 430 | 390 163 | 1.58 |
| | 28) Not Known)* | | 33 795 | 52 144 |
| Sub-Total-Republic of Korea | | 1 016 303 | 1 857 728 | 1.83 |
| Taiwan | 12 1/2 | 13 100 | 19 040 | 1.45 |
| | 16 | 86 786 | 128 729 | 1.48 |
| | 20 | 93 052 | 186 675 | 2.01 |
| | 24 | 15 423 | 32 882 | 2.13 |
| | 26 | 53 070 | 141 309 | 2.66 |
| | 27 | 34 630 | 54 450 | 1.57 |
| 28) Not Known)* | | 7 800 | 14 907 | 1.91 |
| Sub-Total-Taiwan | | 303 861 | 577 992 | 1.90 |
| Japan | 20) 24)* | 1 490 | 7 770 | 5.21 |
| | 26 | 5 176 | 37 926 | 7.33 |
| | 27 | 13 432 | 56 104 | 4.18 |
| | 28) Not Known)* | | 3 750 | 28 698 |
| Sub-Total-Japan | | 23 848 | 130 498 | 5.47 |
| France | 27 | 10 254 | 44 773 | 4.37 |
| | 26) Not Known)* | | 5 222 | 47 900 |
| Sub-Total-France | | 15 476 | 92 673 | 5.99 |

* Aggregated in order to preserve confidentiality of Canadian importers

IMPORTS OF BICYCLE TIRES
BY COUNTRY OF ORIGIN AND RIM SIZE (CONT'D)
JANUARY, FEBRUARY AND MARCH 1987

| <u>Country of Origin</u> | <u>Rim Size</u> (Diameter in.) | <u>Quantity</u> (No.) | <u>Value</u> (\$) | <u>Average Unit Price</u> (\$) |
|------------------------------|-----------------------------------|--------------------------|----------------------|-----------------------------------|
| Italy | Not Known | 11 718 | 70 922 | 6.05 |
| United States | 16) | 1 364 | 7 660 | 5.62 |
| | 20)* | | | |
| | 24) | 2 295 | 6 446 | 2.81 |
| | 26)* | | | |
| | 27 | 13 163 | 22 654 | 1.72 |
| 28) | 10 464 | 32 407 | 3.10 | |
| Not Known)* | | | | |
| Sub-Total-United States | | 27 286 | 69 167 | 2.53 |
| Other: (Includes | | | | |
| Czechoslovakia) | 26) | 2 792 | 9 171 | 3.28 |
| Austria) | 27) | | | |
| United Kingdom) | 28)* | | | |
| Netherlands)) | Not Known) | | | |
| Total Tires - All Countries | | 1 401 284 | 2 808 151 | 2.00 |
| (Sets) | | | | |
| Taiwan | 26 | 13 050 | 53 320 | 4.09 |
| | 16) | 7 400 | 42 149 | 5.70 |
| | 20) | | | |
| | 27)* | | | |
| Not Known) | 20 450 | 95 469 | 4.67 | |
| Sub-Total-Taiwan | | | | |
| Other: Includes | | | | |
| Republic of Korea) | 20) | 24 905 | 87 106 | 3.50 |
| and Japan)* | 24)* | | | |
| | 26) | | | |
| | 27 | 2 645 | 21 901 | 8.28 |
| | | 27 550 | 109 007 | 3.96 |
| Total Sets - All Countries | | 48 000 | 204 476 | 4.26 |
| GRAND TOTAL (Tires and Sets) | | 1 449 284 | 3 012 627 | 2.08 |

* Aggregated in order to preserve confidentiality of Canadian importers

IMPORTS OF BICYCLE TIRES
BY RIM SIZE AND PROVINCE OF CONSIGNEE
JANUARY, FEBRUARY AND MARCH 1987

| <u>Rim Size</u> <u>(Diam. X Width)</u> <u>(in.)</u> | <u>Province</u> <u>of Consignee</u> | <u>Quantity</u> <u>(No.)</u> | <u>Value</u> <u>(\$)</u> |
|---|--|---------------------------------|-----------------------------|
| 12 1/2 X 2 1/4 | Québec) | 13 100 | 19 040 |
| | Ontario)* | | |
| | British Columbia) | | |
| 16 X 1 3/8 | Québec) | 250 | 322 |
| | Ontario)* | | |
| 16 X 1 3/4 | Québec | 94 820 | 120 274 |
| | Ontario | 24 300 | 29 715 |
| | Manitoba) British Columbia)* | 1 206 | 1 467 |
| 16 X 2 1/8 | Québec | 15 632 | 35 200 |
| | Ontario) | 17 750 | 45 767 |
| | British Columbia)* | | |
| Sub-Total - Diam. 16" | | 153 958 | 232 745 |
| 20 X 1 3/8 | Québec) | 2 182 | 2 935 |
| | Ontario)* | | |
| | Manitoba) | | |
| 20 X 1 3/4 | Québec | 73 926 | 127 455 |
| | Ontario | 78 473 | 125 794 |
| | Manitoba) | 187 | 1 347 |
| | Alberta)* | | |
| British Columbia | 3 250 | 6 580 | |
| 20 X 2 1/8 | Québec | 82 594 | 174 290 |
| | Ontario | 69 808 | 142 646 |
| | Alberta) British Columbia)* | 317 | 689 |
| Sub-Total - Diam. 20" | | 310 737 | 581 740 |

* Aggregated in order to preserve confidentiality of Canadian importers

IMPORTS OF BICYCLE TIRES
BY RIM SIZE AND PROVINCE OF CONSIGNEE (CONT'D)
JANUARY, FEBRUARY AND MARCH 1987

| <u>Rim Size</u> <u>(Diam. X Width)</u> <u>(in.)</u> | <u>Province</u> <u>of Consignee</u> | <u>Quantity</u> <u>(No.)</u> | <u>Value</u> <u>(\$)</u> |
|---|---|---------------------------------|-----------------------------|
| 24 X 1 3/8 | Québec | 55 898 | 84 147 |
| | Ontario) British Columbia)* | 29 000 | 43 174 |
| 24 X 1 3/4 | Québec | 41 075 | 74 978 |
| | Ontario | 2 600 | 5 002 |
| 24 X 2 1/8 | Québec | 25 350 | 69 061 |
| | Ontario) British Columbia)* | 4 000 | 9 604 |
| Sub-Total - Diam. 24" | | 157 923 | 285 966 |
| 26 X 1 1/8) 26 X 1 1/4)* | Ontario) British Columbia)* | 2 400 | 6 225 |
| 26 X 1 3/8 | Québec | 10 285 | 18 243 |
| | Ontario) British Columbia)* | 21 000 | 29 439 |
| 26 X 1 1/2) 26 X 1 5/8)* | Québec) Ontario) British Columbia)* | 39 370 7 250 | 81 063 12 074 |
| 26 X 1 3/4 | Québec | 94 000 | 186 907 |
| | Ontario | 1 950 | 5 421 |
| | Manitoba) British Columbia)* | 2 370 | 7 185 |
| 26 X 2 | Québec | 76 796 | 205 502 |
| | Ontario | 1 070 | 3 053 |
| | Alberta) British Columbia)* | 8 200 | 32 054 |

* Aggregated in order to preserve confidentiality of Canadian importers

IMPORTS OF BICYCLE TIRES
BY RIM SIZE AND PROVINCE OF CONSIGNEE (CONT'D)
JANUARY, FEBRUARY AND MARCH 1987

| <u>Rim Size</u> <u>(Diam. X Width)</u> <u>(in.)</u> | <u>Province</u> <u>of Consignee</u> | <u>Quantity</u> <u>(No.)</u> | <u>Value</u> <u>(\$)</u> |
|---|--|---------------------------------|-----------------------------|
| 26 X 2 1/8 | Québec | 101 420 | 265 254 |
| | Ontario | 5 130 | 11 592 |
| | Manitoba) British Columbia)* | 1 065 | 4 088 |
| Sub-Total - Diam. 26" | | 372 306 | 866 378 |
| 27 X 3/4) 27 X 13/16) 27 X 7/8) | Québec) | 4 088 | 20 115 |
| | Ontario)* | | |
| | British Columbia) | | |
| 27 X 1 | Québec | 6 156 | 28 392 |
| | Ontario | 3 660 | 7 992 |
| | Alberta) British Columbia)* | 1 018 | 5 925 |
| 27 X 1 1/8 | Québec | 6 550 | 17 155 |
| | Ontario | 10 280 | 12 942 |
| | Alberta) British Columbia)* | 490 | 2 293 |
| 27 X 1 1/4 | Québec | 164 598 | 265 930 |
| | Ontario | 105 247 | 175 579 |
| | Alberta) British Columbia)* | 12 139 | 24 170 |
| 27 X 1 3/8 | Québec | 1 430 | 3 629 |
| 27 X 1 3/4 | Québec | 4 750 | 11 238 |
| Sub-Total - Diam. 27" | | 320 406 | 575 360 |

* Aggregated in order to preserve confidentiality of Canadian importers

IMPORTS OF BICYCLE TIRES
BY RIM SIZE AND PROVINCE OF CONSIGNEE (CONT'D)
JANUARY, FEBRUARY AND MARCH 1987

| <u>Rim Size</u> <u>(Diam. X Width)</u> <u>(in.)</u> | <u>Province</u> <u>of Consignee</u> | <u>Quantity</u> <u>(No.)</u> | <u>Value</u> <u>(\$)</u> |
|---|--|---------------------------------|-----------------------------|
| 28 X 1) | Ontario) | | |
| 28 X 1 1/8)* | Alberta)* | 1 470 | 3 641 |
| 28 X 1 1/2) | Québec) | | |
| 28 X 1 5/8)* | Ontario)* | 3 270 | 6 217 |
| | British Columbia) | | |
| Sub-Total - Diam. 28" | | 4 740 | 9 858 |
| Not Known | Québec | 40 988 | 121 281 |
| | Ontario | 25 126 | 96 978 |
| | Alberta) | | |
| | British Columbia)* | 2 000 | 18 805 |
| Sub-Total - Not Known | | 68 114 | 237 064 |
| Sub-Total - Tires | | 1 401 284 | 2 808 151 |
| | | (Sets) | |
| 16 X 2 1/8) | | | |
| 20 X 1 3/4) | | | |
| 20 X 2 1/8)* | Québec | 5 670 | 15 014 |
| 24 X 1 3/4) | | | |
| 26 X 1 1/2) | | | |
| 26 X 1 5/8)* | Québec) | | |
| 26 X 1 3/4) | Ontario)* | 35 685 | 134 666 |
| 26 X 2) | British Columbia) | | |
| 26 X 2 1/8) | | | |
| 27 X 1) | | | |
| 27 X 1 1/8)* | Québec) | | |
| 27 X 1 1/4) | Ontario)* | 6 645 | 54 796 |
| 27 X 1 3/8) | British Columbia) | | |
| Sub-Total-Sets | | 48 000 | 204 476 |
| Grand Total (Tires and Sets) | | 1 449 284 | 3 012 627 |

* Aggregated in order to preserve confidentiality of Canadian importers

CANADIAN IMPORTERS

Consignees or importers of bicycle tires during the period January, February and March 1987, as indicated in this report, are listed below in alphabetical order. Where the importer is not the same as the consignee, (i.e. the recipient of the goods shipped), the name of the consignee rather than that of the importer is listed. The importer or consignee is not necessarily the end-user of the product.

NOTE: This list includes all importers except individuals.

| <u>Name</u> | <u>Address</u> |
|-----------------------------------|---------------------|
| A & C Bicicletta Ltd. | Vancouver, B.C. |
| Ajay-Dorcy Canada Ltd. | Niagara Falls, Ont. |
| All Canada Export Import Co. | Toronto, Ont. |
| Alliance Ro-Na Home Inc. | St Jacobs, Ont. |
| B & P Cycles Ltd. | Calgary, Alta. |
| Backman Auto and Bicycle Acc. Co. | Montréal, Qué. |
| Bicyclette Universelle Ltd. | Montréal, Qué. |
| | Scarborough, Ont. |
| Boyer & Rosser Ltd. | Richmond, B.C. |
| Brodeur Sulky & Harness Mfg. | Montréal, Qué. |
| Canadian Tire Corp. Ltd. | Toronto, Ont. |
| Charles Lambert Sports Inc. | Lauzon, Qué. |
| Classic Cycle Makers Ltd. | Richmond, B.C. |
| Cycletech Canada Ltd. | Calgary, Alta. |
| Elite Mfg. Ltd. | Victoria, B.C. |
| Elvish Canada Ltd. | Montréal, Qué. |
| F.W. Woolworth Co. Ltd. | Weston, Ont. |
| Fred Deely Cycles Ltd. | Richmond, B.C. |
| George's Cycle Ltd. | Edmonton, Alta. |
| Guvin Co. Ltd. | Mississauga, Ont. |
| Klondike Sporting Goods | Edmonton, Alta. |
| Les Bicyclettes Cyclo Inc. | Victoriaville, Qué. |
| Les Importations XL2000 Inc. | Longueuil, Qué. |
| Lorne Shields Intertrade Corp. | Woodbridge, Ont. |
| Main Cycle and Sport Ltd. | Hamilton, Ont. |
| Marinoni Cycles Inc. | Lachenaus, Qué. |
| Michelin Tires (Canada) Ltd. | Montréal, Qué. |
| | Brampton, Ont. |
| Mississauga High Park Cycle | Mississauga, Ont. |
| Motokov Canada Inc. | Montréal, Qué. |
| N. Gooch Bicycle | Winnipeg, Man. |
| Nokia Products Ltd. | Ajax, Ont. |
| Norco Products Ltd. | Burnaby, B.C. |

CANADIAN IMPORTERS (CONT'D)

| <u>Name</u> | <u>Address</u> |
|---------------------------------|---------------------------|
| O.G.D. Bicycle Accessories Ltd. | Montréal, Qué. |
| Odessa (Canada) Inc. | Granby, Qué. |
| Pacific-Rim Tire Distributors | Vancouver, B.C. |
| Physio E.R.P. Ltd. | Laval, Qué. |
| Procycle Inc. | St-George de Beauce, Qué. |
| Racer Sportif Inc. | Toronto, Ont. |
| Raleigh Ind. of Canada Ltd. | Mississauga, Ont. |
| Ream's Cycle | Waterloo, Qué. |
| Reno Bicycles | Don Mills, Ont. |
| Ridley's Cycle Ltd. | Victoria, B.C. |
| Rocky Mountain Bicycle Co. | Calgary, Alta. |
| Royal Sport Shop Ltd | Richmond, B.C. |
| Scattalon Cycles | Winnipeg, Man. |
| Sports Stop | Hamilton, Ont. |
| Talibson Enterprises Inc. | Edson, Alta. |
| Velo Sport (1982) Inc. | New Westminster, B.C. |
| Victoria Precision Inc. | Montréal, Qué. |
| West Point Cycles Ltd. | Montréal, Qué. |
| Western Cycle & Hardware | Vancouver, B.C. |
| Zunow Canada Ltd. | Edmonton, Alta. |
| | Vancouver, B.C. |

FOREIGN EXPORTERS TO CANADA

There were a total of 49 exporters to Canada of bicycle tires during the period January, February and March 1987. Twenty-four are listed below in descending order of dollar value. These exporters accounted for \$2.9 million or 96 per cent of the value of imports analysed.

| <u>Name</u> | <u>Address</u> | | <u>Value of Imports</u> <u>(\$000)</u> |
|------------------------------------|------------------|---------------|---|
| Korea Inoue Kasei Co. Ltd. | Masan | Rep. of Korea | 1 194 |
| Hung-A-Industrial Co. Ltd. | Pusan | Rep. of Korea |) 803 |
| Li Hsin Rubber Industries Co. Ltd. | Taichung | Taiwan | |
| Shin Hung Rubber Co. | Jinju | Rep. of Korea |) 358 |
| Hoonex Inc. | Taipei | Taiwan | |
| Mady Enterprise Co. Ltd. | Taipei | Taiwan |) 104 |
| San Jung Rubber Industries Corp. | Taipei | Taiwan | |
| Wolber Pneumatics | Paris | France |) 93 |
| Kung Hsue She Co. | Chunhwa | Taiwan | |
| National Tire Co. Ltd. | Osaka | Japan | 39 |
| Asia Machinery Trading Co. Ltd. | Osaka | Japan |) 75 |
| Hwa Fong Rubber Ind. Co. Ltd. | Taipei | Taiwan | |
| Manufacture française Michelin | Clermond-Ferrand | France |) 93 |
| Bianchi, Edoardo S.P.A. | N.K. | Italy | |
| Vittoria, S.P.A. | Bergamo | Italy |) |
| Mankang Rubber Tire Corp. | Compton, CA, | United States |) 50 |
| Taiwan Hodaka Ind. Co. | Taipei | Taiwan | |
| Avocet Inc. | Union City, CA | United States |) 50 |
| Chuan Ming Co. Ltd. | Taipei | Taiwan | |
| H. Tano of Co. Ltd. | Kobe | Japan |) |
| Fridrich Bicycle Inc. | Cleveland, OH | United States |) 25 |
| Mori Bicycle Co. Ltd. | Osaka | Japan | |
| Marui Ltd. | Kobe | Japan |) 21 |
| Shinwa Trading Co. Ltd. | Osaka | Japan | |

* Aggregated in order to preserve confidentiality of Canadian importers

CANADIAN AND FOREIGN TARIFFS

Bicycle tires included in this analysis were dutiable under the following most commonly applied tariff items. Eighty per cent (80 %) of all imports during January to March 1987 were cleared into Canada under tariff item 61815-6.

| Tariff Item | Description | Tariff Treatment | | | | |
|-------------|---|-------------------------------|-------------------------------|------------------|-------------------------------|--------------------|
| | | British Preferential Tariff % | Most Favoured Nation Tariff % | General Tariff % | General Preferential Tariff % | U.K. and Ireland % |
| 43907-1 | Parts, n.o.p., and tires wholly or in part of rubber, for use in the manufacture of unicycles, bicycles or adult tricycles | 10 | 12.5 | 25 | 8 | 12.5 |
| 61815-1 | Tires and tubes, wholly or in part of rubber on and after January 1, 1987 | 10.2 | 10.2 | 35 | 6.5 | 10.2 |
| 61815-6 | Industrial, passenger car, bicycle, motorcycle, bus, truck, racing car, farm implement, tractor or off-highway tires on and after January 1, 1987 | 10.7 | 10.7 | 35 | 7 | 10 |

N.o.p. - Not otherwise provided for

Tariff Arrangements and Foreign Countries of Export:

Exporting countries which qualify for the Most Favoured Nation tariff treatment:

Czechoslovakia, Finland, France, Italy, Japan, the Netherlands, Taiwan, United Kingdom
United States

Exporting countries which qualify for the Most Favoured Nation tariff treatment or General System of Preference tariff treatment*: Mexico and Republic of Korea

* NOTE: In order to qualify for the General System of Preference, a special certificate of origin is required.

Enquiries concerning tariffs should be directed to the nearest Customs and Excise office or to:

TARIFF PROGRAMS
REVENUE CANADA
CUSTOMS AND EXCISE
OTTAWA, ONTARIO
K1A 0L5
TEL: (613) 954-6908

Foreign Countries

Enquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

INFO EXPORT
EXTERNAL AFFAIRS
OTTAWA, ONTARIO
K1A 0G2
TEL: (613) 993-6435 OR 1-800-267-8376

RECONCILIATION

Imports of bicycle tires during the period January, February and March 1987, as reported on documents analyzed in this report, amounted to 1 449 284 for a total dollar value of \$3 012 627.

The value reported in this import analysis does not correspond to official Statistics Canada figures for various reasons.

Reconciliation of the two total figures is explained as follows:

| <u>Values Accounted For</u> | <u>Value</u> <u>(\$000)</u> |
|---|--------------------------------|
| Documents not available for analysis | 92 |
| Total values reported in this import analysis | <u>3 013</u> |
| Total values accounted for as above | 3 105 |
| Total values published by Statistics Canada | 3 105 |

DRIE REGIONAL OFFICES

Newfoundland

P.O. Box 8950
Parsons Building
90 O'Leary Avenue
St. John's, Newfoundland
A1B 3R9
Tel: (709) 772-4884

Prince Edward Island

P.O. Box 1115
Confederation Court Mall
134 Kent Street, Suite 400
Charlottetown, Prince Edward Island
C1A 7M8
Tel: (902) 566-7400

Nova Scotia

P.O. Box 940, Station M
1496 Lower Water Street
Halifax, Nova Scotia
B3J 2V9
Tel: (902) 426-2018

New Brunswick

P.O. Box 1210
Assumption Place
770 Main Street
Moncton, New Brunswick
E1C 8P9
Tel: (506) 857-6400

Québec

P.O. Box 247
Tour de la Bourse
800, Place Victoria, Suite 3800
Montréal, Québec
H4Z 1E8
Tel: (514) 283-8185

Ontario

4th Floor
Dominion Public Building
1 Front Street West
Toronto, Ontario
M5J 1A4
Tel: (416) 973-5000

Manitoba

P.O. Box 981
330 Portage Avenue
Room 608
Winnipeg, Manitoba
R3C 2V2
Tel: (204) 983-4090

Saskatchewan

Canada Building
6th Floor, 105-21st Street East
Saskatoon, Saskatchewan
S7K 0B3
Tel: (306) 975-4400

Alberta

Cornerpoint Building
10179 - 105th Street, Suite 505
Edmonton, Alberta
T5J 3S3
Tel: (403) 420-2944

British Columbia

P.O. Box 49178
Bentall Postal Station
Bentall Tower IV
1101 - 1055 Dunsmuir Street
Vancouver, British Columbia
V7X 1K8
Tel: (604) 666-0434

Yukon

Suite 301
108 Lambert Street
Whitehorse, Yukon
Y1A 1Z2
Tel: (403) 668-4655

Northwest Territories

P.O. Bag 6100
Precambrian Building
Yellowknife, Northwest Territories
X1A 1C0
Tel: (403) 920-8571

