# **IMPORT ANALYSIS**

## **Market Research Support**

MINERAL ACOUSTICAL CEILING TILES

JANUARY TO JUNE 1987

Pub. No.: 88001-RR May 1988



Government of Canada

Regional Industrial Expansion Gouvernement du Canada

Expansion industrielle régionale



I.D. 3118

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### MINERAL ACOUSTICAL CEILING TILES

JANUARY TO JUNE 1987

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### EXPLANATORY NOTES

### Method

The data shown in this analysis is extracted from Revenue Canada Customs documents. These documents provide a description of the products, names of importers, exporters, quantities, dollar values, unit prices, countries of origin, provinces of entry, tariff applications and rates of exchangeau(discovering theme of A430

The information presented in this report is more detailed than that generally available from Statistics Canada or other publications. Data which might reveal information about individual importers is aggregated.

### Valuation

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Dollar values shown in this report are based on selling price F.O.B. plant, in Canadian This selling price represents the value paid by the importer, excluding all dollars. freight, packing and insurance costs when specified. All trade discounts, when applicable, are also deducted from the selling price.

OR

#### Rounding

Figures may not add due to rounding.

### REFERENCE SOURCES

Department of Regional Industrial Expansion Statistics Canada **Revenue** Canada

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### IMPORT ANALYSIS

### MINERAL ACOUSTICAL CEILING TILES

### I. INTRODUCTION AND SCOPE

This Import Analysis is one of a series prepared in order to assist businesses and other organizations in their market research of specific products. The detailed import information provided in these reports supports studies by organizations seeking to expand existing production lines, change individual product characteristics or engage in new manufacturing investment in Canada. The coverage of an import analysis is developed in close consultation with the client, and is tailored to meet those specific requirements. It is important to emphasize that this report does not attempt any assessment as to the feasibility of competing in a particular market.

This analysis of imports of mineral acoustical ceiling tiles is based on a detailed examination of Revenue Canada Customs import documents for the period January to June 1987. Imports classified to the following Canadian International Trade Classification (C.I.T.C.) commodity codes were analysed:

494-07-10 Mineral acoustical ceiling tiles and panels 494-09-90 Acoustical ceiling tiles and panels, n.e.s. (not elsewhere specified)

This analysis <u>excludes</u> imports shipped from Armstrong World Industries Incorporated (Armstrong) of the United States. It also excludes products which were not specifically identified as mineral acoustical ceiling tiles and panels.

Due to industry standards, the sizes and quantities were reported in imperial measure.

### II. IMPORT TRENDS

|   | JANUARY TO JUNE 1986 |                                 |  | JANUARY TO JUNE 1987 |                              |                           |   |                     |                                 |                                     |
|---|----------------------|---------------------------------|--|----------------------|------------------------------|---------------------------|---|---------------------|---------------------------------|-------------------------------------|
| <u>Size</u><br>(in.)  | <u>Quan</u><br>(Sq.  |                                 | <u>Valu</u><br>(\$)                        |                      | Unit<br>Price<br>(¢/sq. ft.) |                           | <u>ntity</u><br>ft.)                    |                     | lue<br>)                        | Unit<br><u>Price</u><br>(¢/Sq. ft.) |
| 9/16 x 12 x 12)<br>9/16 x 24 x 48)*   | 157                  | 808                             | 40 1                                       | 86                   | 25                           | 323                       | 304                                     | 79                  | 655                             | 25                                  |
| 5/8 X 12 X 12<br>5/8 X 24 X 24<br>5/8 X 24 X 48<br>5/8 X 24 X 60<br>3/4 X 12 X 12 | 704<br>14 351<br>406 | 808<br>240<br>129<br>395<br>960 | 50 6<br>342 8<br>4 368 3<br>137 3<br>130 1 | 86<br>58<br>85       | 64<br>49<br>30<br>34<br>91   | 860<br>16 040<br>672<br>4 | 2 353<br>  872                          | 397<br>4 158<br>199 | 168<br>665<br>649<br>729<br>526 | 62<br>46<br>26<br>30<br>66          |
| 3/4 X 24 X 24<br>3/4 X 24 X 48<br>Other<br>TOTAL                                  | 108                  | 368<br>085<br>453               | 511 4<br>80 3<br><u>304 2</u><br>6 112 1   | 44<br>04             | 78<br>74<br><u>39</u><br>34  | 100<br><u>1 65</u> 4      | 3 580<br>) 928<br><u>4 164</u><br>3 278 | 72                  | 332<br>172<br>203               | 74<br>72<br><u>38</u><br>30         |

### COMPARISON OF THE MOST PROMINENT SIZES: FIRST HALF 1986 VS 1987

For January to June 1986, refer to Import Analysis publication 86014-RR

\* Aggregated in order to preserve confidentiality of Canadian importers.

There was a total increase of 3 million square feet for the period January to June 1987 in comparison to January to June 1986. The dominant size 5/8"X24"X48" showed an increase of 1.7 million square feet. Other significant increases were 0.9 million square feet in the "other" category, and 0.4 million square feet in the other 5/8"X24" sizes. Other sizes have minor increases and decreases.

The value of the United States dollar expressed in Canadian dollar varied from \$1.365 to \$1.44 for the period January to June 1986. During the same period in 1987 it varied from \$1.30 to \$1.385. The difference of 4¢ per square feet between the 1986 and the 1987 period, as shown in the total unit price column, could be attributed in part to the lower exchange rates.

### **III. ANALYSIS OF IMPORTS**

During the period January to June 1987, imports of <u>all types of acoustical ceiling tiles</u>, as reported by Statistics Canada including mineral, totalled 41.3 million square feet. The value of these imports was \$12.8 million.

With the exception of shipments from Armstrong, imports of <u>mineral</u> acoustical ceiling tiles totalled about 20.8 million square feet, with a value of six million dollars.

About 16 million square feet, or 77 per cent of the volume of imports, consisted of  $5/8 \times 24 \times 48$ -inch ceiling tiles, valued at \$4.2 million during January to June 1987. Average unit price of this size was \$0.26 per square foot.

| <u>Size</u><br>(In.)  | Quantity<br>(000 Sq. Ft.) | <u>Value</u><br>(\$000) | Average<br><u>Unit Price</u><br>(¢ per Sq. Ft.) |
|---|---------------------------|-------------------------|---|
| 5/8 x 24 x 48   | 16 040                    | 4 159                   | 26  |
| 5/8 X 24 X 24   | 860                       | 398                     | 46  |
| 3/4 X 24 X 24   | 734                       | 539                     | 74  |
| 5/8 X 24 X 60   | 672                       | 200                     | 30  |
| 5/8 X 20 X 60   | 264                       | 95                      | 36  |
| Other 3/4 )<br>Other 5/8 )<br>Total 9/16 )*<br>Total 1/2 )<br>Not Shown ) | 2 183                     | 848                     |   |
| TOTAL   | 20 753                    | 6 239                   |   |

### SUMMARY OF IMPORTS QUANTITY, VALUE AND AVERAGE UNIT PRICE BY SIZE JANUARY TO JUNE 1987

\* Aggregated to preserve confidentiality of Canadian importers.

Imports of <u>fire-rated</u> mineral acoustical ceiling tiles amounted to 4.4 million square feet, or 21 per cent of the volume of imports. The bulk of this category of products were also made up of  $5/8 \times 24 \times 48$ -inch ceiling tiles (see Appendix A).

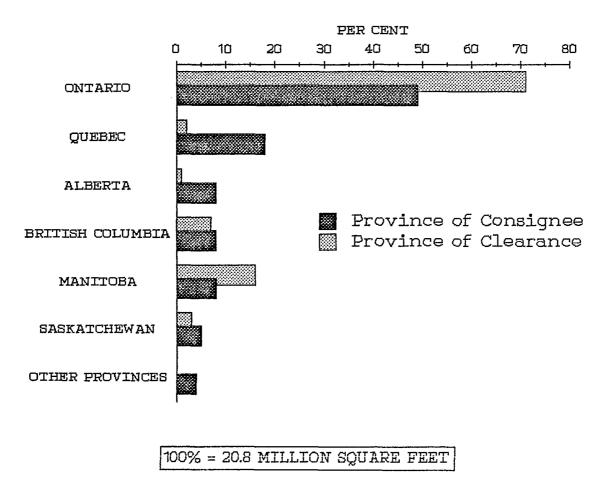
Ceiling tiles transported by truck accounted for 19.8 million square feet, or 95 per cent of the volume of imports. (See Appendix B).

All shipments of mineral acoustical ceiling tiles examined originated in the United States.

### III. ANALYSIS OF IMPORTS (CONT'D)

Import shipments of mineral acoustical ceiling tiles cleared through the province of Ontario accounted for 14.8 million square feet or 71 per cent of the total volume. However, consignees in Ontario accounted for only 10.1 million square feet or 49 per cent of the total. The difference of 4.7 million square feet or 22 per cent was distributed to consignees in the other provinces. Of the dominant size (5/8" X 24" X 48"), 51 per cent was consigned to companies in Ontario. (See Appendices C & D). All Canadian importers are listed in Appendix E.

### PROVINCE OF CLEARANCE VS PROVINCE OF CONSIGNEE BY QUANTITY



Other Provinces: New Brunswick, Nova Scotia and Newfoundland

### IMPORTS BY TARIFF ITEM JANUARY TO JUNE 1987

Tariff items applicable to imports of mineral acoustical ceiling tiles, during the period analysed, are listed below in descending order of volume of imports (see Appendix G for individual tariff item descriptions). As can be seen, the bulk of the tiles is imported under tariff 19200-5 with a rate of duty of 9.2 per cent.

|                    |                              | % of Total      |                      | % of Total |
|--------------------|------------------------------|-----------------|----------------------|------------|
| <u>Tariff Item</u> | <u>Quantity</u><br>(sq. ft.) | <u>Quantity</u> | <u>Value</u><br>(\$) | Value      |
| 19200-5            | 18 857 539                   | 91              | 5 666 845            | 91         |
| 19200-1            | 1 867 787                    | 9               | 544 033              | 9          |
| 71100-1            | 27 952                       | <u>(1)</u>      | <u> </u>             | <u>(1)</u> |
| TOTAL              | 20 753 278                   | 100             | 6 238 829            | 100        |

(1) Less than one per cent

As shown below, the principal six importers imported 44 per cent of all ceiling tiles. However, the principal six consignees in each region accounted for over 60 per cent of imports of ceiling tiles to that region.

|  | IMPORT MAI  | RKET CO  | NCENTRATION   |   |  |   |  |
|--|---|--|---|---|--|---|--|
|  | JANUAR  | Y TO JI  | <u>JNE 1987</u>   |   |  |   |  |
| Principal Consignees   |   |  | <u>Cumulative</u><br>(sq. ft.)  | Quantity<br>(%)   |  |   |  |
| Three<br>Six<br>All (89)   |   |  | 6 348 064<br>9 181 908<br>20 753 278  | 31<br>44<br>100   |  |   |  |
| <u>Principal Consignees</u>  | Consignees<br>Western Provinces<br>Cumulative Oty.  |  | Ontari  | 0   | Consignees Québec<br>& Atlantic Provinces<br>Cumulative Qty.   |   |  |
|  | (sq. ft.)   | (%)  | (sq. ft.)   | (%)   | (sq. ft.)  | (%)   |  |
| Principal 3 consignees<br>in each region<br>Principal 6 consignees<br>in each region<br>All consignees in each<br>region | 2 520 353<br>3 777 633<br>5 996 571   | 42<br>63<br>100  | 5 820 396<br>6 926 826<br>10 125 233  | 57<br>68<br>100   | 1 915 754<br>2 823 514<br>4 631 474  | 41<br>61<br>100   |  |
|  | Three<br>Six<br>All (89)<br><u>Principal Consignees</u><br>Principal 3 consignees<br>in each region<br>Principal 6 consignees<br>in each region<br>All consignees in each | JANUARPrincipal ConsigneesThreeSixAll (89)Principal ConsigneesMestern ProvCumulative(sq. ft.)Principal 3 consigneesin each regionPrincipal 6 consigneesin each region3 777 633All consignees in each | JANUARY TO JUPrincipal ConsigneesThreeSixAll (89)Principal ConsigneesConsigneesWestern ProvincesCumulative Qty.(sq. ft.)(%)Principal 6 consigneesin each region2 520 35342Principal 6 consigneesin each region3 777 633All consignees in each | JANUARY TO JUNE 1987Principal ConsigneesCumulative<br>(sq. ft.)Three6 348 064Six9 181 908All (89)20 753 278Principal ConsigneesConsignees<br>Western ProvincesConsigne<br>Ontari<br>Cumulative Qty.<br>(sq. ft.)Consignees<br>(sq. ft.)Principal 3 consignees<br>in each region2 520 353 425 820 396Principal 6 consignees<br>in each region3 777 633 636 926 826 | JANUARY TO JUNE 1987Principal ConsigneesCumulative Quantity<br>(sq. ft.)Three6 348 06431Six9 181 90844All (89)20 753 278100Principal ConsigneesConsignees<br>Western ProvincesConsignees<br>OntarioPrincipal ConsigneesConsignees<br>(sq. ft.)Consignees<br>(%)Principal 3 consignees<br>in each region2 520 35342Principal 6 consignees<br>in each region2 520 35342Six3 777 633636 926 82668 | JANUARY TO JUNE 1987Principal ConsigneesCumulative Quantity<br>(sq. ft.)Three<br>Six<br>All consignees<br>in each region6 348 064 31<br>9 181 908 44<br>20 753 278 100Principal Consignees<br>Consignees<br>(sq. ft.)6 348 064 31<br>9 181 908 44<br>20 753 278 100Principal Consignees<br>Cumulative Qty.<br>(sq. ft.)Consignees<br>Consignees<br>Consignees<br>(sq. ft.)Consignees<br>Consignees<br>Consignees<br>Consignees<br>(sq. ft.)Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br>Consignees<br> |  |

### IV. CANADIAN PRODUCTION

Mineral acoustical ceiling tiles are manufactured in Canada. However, data on shipments is not available due to confidentiality restrictions.

| BY SIZE, UNIT PRICE RANGE & FIRE RATED TYPE |                 |            |                |            |  |  |
|---|-----------------|------------|----------------|------------|--|--|
| JANUARY TO JUNE 1987                        |                 |            |                |            |  |  |
|   | <u>0</u>        |            | 307            |            |  |  |
|   | Unit Price      |            |                | Fire Rated |  |  |
| <u>Size</u>                                 | Range           | Quantity   | Value          | Туре       |  |  |
|   | (¢ per sq. ft.) | (sq. ft.)  | (\$)           | (sq. ft.)  |  |  |
| (In.)                                       | (k per sq. rt.) | (54. 10.)  | (4)            | (34. 10.7  |  |  |
|   |                 |            |                |            |  |  |
| 1/2 X 24 X 48                               | 21 to 24        | 397 824    | 87 243         |            |  |  |
| 9/16 x 12 x 12 )                            |                 |            |                |            |  |  |
| 9/16 X 24 X 48 )*                           | 20 to 71        | 323 304    | 79 655         |            |  |  |
| J/ 10 X 24 X 40 )                           |                 |            |                |            |  |  |
| 5/8 X 12 X 12                               | 39 to 99        | 62 692     | 39 168         | -          |  |  |
|   |                 |            |                |            |  |  |
| 5/8 X 20 X 60                               | 28 to 48        | 264 013    | 94 730         | -          |  |  |
| 5/8 X 24 X 24                               | 22 to 29        | 120 064    | 30 597         | 23 040     |  |  |
| 5/ C / L / / L /                            | 30 to 39        | 353 674    | 128 112        | 99 520     |  |  |
|   | 40 to 49        | 82 752     | 35 737         | 12 096     |  |  |
|   | 50 to 59        | 111 249    | 62 154         | •••        |  |  |
|   | 60 to 74        | 140 816    | 100 124        | _          |  |  |
|   | 75 and over     | 51 552     | 40 941         | 144        |  |  |
|   | 75 and over     | 860 107    | 397 665        | 134 800    |  |  |
|   |                 |            |                |            |  |  |
| 5/8 X 24 X 48                               | 16 to 24        | 9 617 888  | 2 165 615      | 113 280    |  |  |
|   | 25 to 29        | 5 016 421  | 1 377 462      | 3 195 713  |  |  |
|   | 30 to 34        | 490 198    | 155 711        | 372 060    |  |  |
|   | 35 to 39        | 516 288    | 186 052        | 245 952    |  |  |
|   | 40 to 49        | 193 216    | 85 902         | 82 432     |  |  |
|   | 59 to 69        | 79 118     | 49 303         | 47 630     |  |  |
|   | 70 to 79        | 40 704     | 30 018         | 26 688     |  |  |
|   | 80 and over     | 86 432     | 108 586        | 38 144     |  |  |
|   |                 | 16 040 265 | 4 158 649      | 4 121 899  |  |  |
| 5/8 X 24 X 60                               | 23 to 29        | 537 504    | 140 427        | 11 200     |  |  |
|   | 30 and over     | 134 849    | 59 302         | 12 640     |  |  |
|   |                 | 672 353    | 199 729        | 23 840     |  |  |
|   | 20 4- 07        | 60.077     | 22 026         | 1 152      |  |  |
| 5/8 X 30 X 60                               | 30 to 87        | 60 977     | 23 836         | 1 152      |  |  |
| 5/8 X 19 1/2 X)                             |                 |            |                |            |  |  |
| 58 3/4 )                                    |                 |            |                |            |  |  |
| 5/8 X 23 3/8 X)*                            | 27 to 54        | 194 096    | 69 997         |            |  |  |
| 47)   |                 |            |                |            |  |  |
| 5/8 X 30 X 30 )                             |                 |            |                |            |  |  |
| 3/4 x 12 x 12                               | 30 and over     | 41 872     | 27 526         | 3 032      |  |  |
| 07 7 A 16 A 16                              | 20 010 04CI     | 71 076     | <i>LI JL</i> U | 5 UJL      |  |  |

\* Aggregated in order to preserve confidentiality of Canadian importers.

IMPORTS OF MINERAL ACOUSTICAL CEILING TILES

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|                                       | <u>J</u> /   | ANUARY TO JUNE 19   | 87   |  |
|---------------------------------------|--|---|--|--|
| <u>Size</u><br>(In.)                  | Unit Price<br>Range<br>(¢ per sq. ft.)                                   | <u>Quantity</u><br>(sq. ft.)  | <u>Value</u><br>(\$)   | Fire Rated<br><u>Type</u><br>(sq. ft.)                                 |
| 3/4 x 24 x 24                         | 20 to 49<br>50 to 59<br>60 to 69<br>70 to 79<br>80 to 99<br>100 and over | 63 568<br>186 000<br>81 404<br>124 176<br>236 640<br><u>41 792</u><br>733 580 | 24 631<br>106 479<br>50 625<br>92 922<br>206 678<br><u>57 997</u><br>539 332 | 32 496<br>2 544<br>11 280<br>2 400<br>32 304<br><u>1 056</u><br>82 080 |
| 3/4 X 24 X 48                         | 50 to 69<br>70 and over  | 51 552<br><u>49 376</u><br>100 928  | 30 338<br><u>41 834</u><br>72 172  | 3 744<br><u>10 992</u><br>14 736                                       |
| Sized in millimeters                  | :  |   |  |  |
| 16 X 600 X 1200)<br>19 X 750 X 750 )* | 32 to 97   | 320 652   | 177 942  | -  |
| Size Not Shown                        |  | 680 615   | 271 185  | 4 704  |
| TOTAL                                 |  | 20 753 278  | 6 238 829  | 4 386 243  |

### IMPORTS OF MINERAL ACOUSTICAL CEILING TILES BY SIZE, UNIT PRICE RANGE & FIRE RATED TYPE (CONT'D)

\* Aggregated in order to preserve confidentiality of Canadian importers.

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APPENDIX A

### IMPORTS OF MINERAL ACOUSTICAL CEILING TILES - SHIPPED BY TRUCK BY SIZE AND PROVINCE OF CONSIGNEE JANUARY TO JUNE 1987

| <u>Size</u><br>(In.)  | <u>Quantity</u><br>(Sq. Ft.) | <u>B.C.</u> | <u>Alta.</u> | <u>Sask.</u> | <u>Man.</u><br>( – % c | <u>Ont.</u><br>of Quan | <u>Qué.</u><br>tity – ) | <u>N.B., N.S. &amp; Nfld.</u> |
|---|------------------------------|-------------|--------------|--------------|------------------------|------------------------|-------------------------|-------------------------------|
| 1/2 X 24 X 48   | 397 824                      | -           | -            | -            | _                      | 7                      | 88                      | 5                             |
| 9/16 X 12 X 12)<br>9/16 X 24 X 48)*   | 320 304                      | -           | _            | 4            | (1)                    | 89                     | 7                       | -                             |
| 5/8 X 12 X 12   | 62 652                       | (1)         | 35           | (1)          | 11                     | 37                     | 16                      | -                             |
| 5/8 X 20 X 60   | 213 763                      | (1)         | 14           | (1)          | -                      | 80                     | 3                       | 3                             |
| 5/8 X 24 X 24   | 834 699                      | 4           | 5            | 4            | 5                      | 46                     | 28                      | 8                             |
| 5/8 X 24 X 48 1   | 5 368 521                    | 4           | 8            | 4            | 8                      | 53                     | 19                      | 4                             |
| 5/8 X 24 X 60   | 559 433                      | 8           | 25           | 3            | 8                      | 49                     | 7                       | -                             |
| 5/8 X 30 X 60   | 60 977                       | -           | 3            |              | (1)                    | 92                     | 5                       | _                             |
| 5/8 X 19 1/2 X )<br>58 3/4 )<br>5/8 X 23 3/8 X )<br>47 )<br>5/8 X 30 X 30 ) | * 194 096                    | -           | 27           | 2            | -                      | 71                     | -                       | -                             |
| 3/4 x 12 x 12   | 25 856                       | (1)         | ~            | _            | -                      | 72                     | 21                      | 7                             |
| 3/4 X 24 X 24   | 690 940                      | 3           | 11           | 1            | 5                      | 65                     | 14                      | 1                             |
| 3/4 X 24 X 48   | 100 928                      | -           | 1            | 1            | _                      | 48                     | 36                      | 14                            |
| Sized in Millime  | ters                         |             |              |              |                        |                        |                         |                               |
| 16 X 600 X 1200<br>19 X 750 X 750   | )<br>)* 320 652              | -           | (1)          | 27           | _                      | 29                     | -                       | 44                            |
| Size Not Shown  | 603 395                      | 42          | 7            | 5            | 1                      | 44                     | 1                       | -                             |
| TOTAL 1   | 9 753 640                    | 5           | 8            | 4            | 7                      | 52                     | 19                      | 5                             |

\* Aggregated in order to preserve confidentiality of Canadian importers.

|  |                              |             | UNIUNI       | 1 10 00      | <u>ne 1501</u>         |                         |                         |                    |
|--|------------------------------|-------------|--------------|--------------|------------------------|-------------------------|-------------------------|--------------------|
| <u>Size</u><br>(In.)   | <u>Quantity</u><br>(Sq. Ft.) | <u>B.C.</u> | <u>Alta.</u> | <u>Sask.</u> | <u>Man.</u><br>( - % o | <u>Ont.</u><br>of Quant | <u>Qué.</u><br>tity - ) | N.B., N.S. & Nfld. |
| 1/2 X 24 X 48  | 397 824                      | -           | -            | -            | -                      | 7                       | 88                      | 5                  |
| 9/16 X 12 X 12)<br>9/16 X 24 X 48)*  | 323 304                      | 1           | -            | 4            | (1)                    | 88                      | 7                       | -                  |
| 5/8 x 12 x 12  | 62 692                       | (1)         | 35           | 2            | 10                     | 37                      | 16                      | -                  |
| 5/8 X 20 X 60  | 264 013                      | 19          | 11           | (1)          | -                      | 65                      | 2                       | 3                  |
| 5/8 X 24 X 24  | 860 107                      | 6           | 5            | 4            | 5                      | 45                      | 28                      | 7                  |
| 5/8 X 24 X 48 1  | 6 040 265                    | 7           | 8            | 5            | 8                      | 51                      | 18                      | 3                  |
| 5/8 X 24 X 60  | 672 353                      | 21          | 21           | 4            | 7                      | 41                      | 6                       | -                  |
| 5/8 X 30 X 60  | 60 977                       | -           | 3            | -            | (1)                    | 92                      | 5                       | -                  |
| 5/8 X 19 1/2 X )<br>58 3/4 )<br>5/8 X 23 3/8 X )*<br>47 )<br>5/8 X 30 X 30 ) | 194 096                      |             | 27           | 2            | -                      | 71                      | -                       | -                  |
| 3/4 x 12 x 12  | 41 872                       | 38          | -            | -            | -                      | 45                      | 13                      | 4                  |
| 3/4 x 24 x 24  | 733 580                      | 4           | 14           | 1            | 5                      | 62                      | 13                      | ١                  |
| 3/4 X 24 X 48  | 100 928                      | -           | 1            | ١            | -                      | 48                      | 36                      | 14                 |
| <u>Sized in millimete</u>  | <u>rs</u> :                  |             |              |              |                        |                         |                         |                    |
| 16 x 600 x 1200)<br>19 x 750 x 750 )*  | 320 652                      | -           | (1)          | 27           | -                      | 29                      | -                       | 44                 |
| Size Not Shown   | 680 615                      | 45          | 6            | 8            | ١                      | 39                      | ١                       | -                  |
| TOTAL 2  | 0 753 278                    | 8           | 8            | 5            | 8                      | 49                      | 18                      | 4                  |

### IMPORTS OF MINERAL ACOUSTICAL CEILING TILES BY SIZE AND PROVINCE OF CONSIGNEE JANUARY TO JUNE 1987

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\* Aggregated in order to preserve confidentiality of Canadian importers.

APPENDIX D

### IMPORTS OF MINERAL ACOUSTICAL CEILING TILES DISTRIBUTION OF IMPORT SHIPMENTS BY PROVINCE OF CLEARANCE AND PROVINCE OF CONSIGNEE JANUARY TO JUNE 1987

|                      | PROVINCE OF C             | LEARANCE               | PROVINCE_OF              | CONSIGNEE                |
|----------------------|---------------------------|------------------------|--------------------------|--------------------------|
| Province             | Quantity<br>(000 sq. ft.) | % of Total<br>Quantity | Quantity<br>(000 sq. ft. | % of Total<br>) Quantity |
| Ontario              | 14 795                    | 71                     | 10 125                   | 49                       |
| Québe <b>c</b>       | 8                         | 2                      | 3 714                    | 18                       |
| Alberta              | 591                       | 1                      | 1 741                    | 8                        |
| British Columbia     | 1 429                     | 7                      | 1 641                    | 8                        |
| Manitoba             | 3 277                     | 16                     | 1 518                    | 8                        |
| Saskatchewa <b>n</b> | 653                       | 3                      | 1 096                    | 5                        |
| Other                | -                         | -                      | 918                      | 4                        |
|                      |                           |                        |                          |                          |
|                      | 20 753                    | 100                    | 20 753                   | 100                      |

Other: New Brunswick, Nova Scotia and Newfoundland.

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#### CANADIAN IMPORTERS

Importers of mineral acoustical ceiling tiles during the period January to June 1987, as indicated in this report, are listed below in alphabetical order. Where the importer is not the same as the consignee, (i.e. the recipient of the goods shipped), the name of the consignee rather than that of the importer is listed. The importer or consignee is not necessarily the end-user of the product.

NOTE: This list includes all importers except individuals.

### Name

Acoustique Gaetan Gaudet Ltée Advance Acoustics Ltd. Alstate Drywall Ltd. Architectural Ceilings Inc. Barrie Building Center Beaver Drywall Acoustic Specialty Ltd. Beaver Lumber Ltd. Benton and Overbury Ltd. Bernardi Building Supply Ltd. Boucher, Roméo et Fils Inc. Builders Supply Ltd.:

Builders Warehouse Inc. Burke Interior Systems Ltd. Byron Building Supplies Co. Ltd. Canadian Gypsum Co. Ltd.:

Capro Ceilings and Interiors Supply Ltd. Carrière et Lefebvre (1978) Ltée Centre de Rénovation Dubreuil Ltée Coastal Drywall and Acoustical Supply Ltd. Commercial Drywall Supply Ltd. Conquest Mfg. Ltd. Costa Building Supplies Ltd. CWECO Canada Ltd. D and M Building Supplies Ltd. Dartmouth Building Supplies Ltd. Distribution Gypco Inc. Don Building Supplies Ltd. Dumont, Nap 1982 Ltée Economy Drywall Supplies Ltd. Edway Contractors Ltd. Empire Lathing Co. Ltd. Enterprises Vilfor Inc. Evans Lumber and Builders Supply Ltd. Florida Drywall Co. Ltd. Fort Erie Building Supplies Ltd. Fuller Austin of Canada Ltd.

#### Address

Montréal, Qué. Winnipeg, Man. Scarborough, Ont. Ottawa, Ont. Barrie, Ont. Sydney, N.S. Thunder Bay, Ont. Surrey, B.C. Weston, Ont. Shawinigan, Qué. Brampton, Ont. Scarbrough, Ont. Orleans, Ont. Edmonton, Alta. North Bay, Ont. Burnaby, B.C. Toronto, Ont. Montréal, Qué. Winnipeg, Man. Regina, Sask. Ottawa, Ont. Laval-des-Rapides, Qué. Sherbrooke, Qué. Dartmouth, N.S. Scarborough, Ont. Altona, Man. Concord, Ont. Rexdale, Ont. Milliken, Ont. Dartmouth, N.S. Longueuil, Qué. Lethbridge, Alta. Rivière-du-Loup, Qué. St. John, Nfld. Thunder Bay, Ont. Toronto, Ont. Longueuil, Qué. Sudbury, Ont. Downsview, Ont. Fort Erie, Ont. Calgary, Alta.

### CANADIAN IMPORTERS (CONT'D)

### Name

### Address

Future Building Materials Ltd. I.B. Acoustics Ltd. Intercon Acoustics Ltd. Interior Building Supplies Ltd. Island Dryco Supply Ltd. Jones, MF Acoustics Ltd. Kaun, Ed and Sons Ltd. Kelly Lake Masonry and Building Supplies Co. Ltd. Kenroc Building Materials Co. Ltd.: Labbe Interiors Ltd. Lansing Building Supply Ltd. Lansing Lumber Dundas Ltd. Lapointe, Laurent Ltée London Acoustics Ltd. Lou's Drywall, 407404 Ont. Ltd. MacCallum and Associates Inc. Malec Building Products Ltd. Manugypse Inc. Matériaux Acoustique Ravary Ltée Matériaux Granby Inc. Matériaux de Construction Lacroix Inc. Morin Bros. Building Supplies Ltd. Métal R.L. Ltée Nor-Ont Supply Ltd. Oldershaw Builders Supply Co. Ltd. Pacific West Systems Supply Ltd. Peacock Drywall Ltd. Phillips D. Acoustic Services Ltd. Pilon Ltée Prosperi Plastering Co. Ltd. Rigney Building Supplies Ltd. Ross Drywall and Acoustics Ltd. Roy's Drywall Supplies Ltd. Sarnia Drywall Supply Ltd. Shoemaker Drywall Supplies Ltd. Soo Mill and Lumber Co. Ltd. Sound Solutions Canada Ltd. Soundtex Interiors Ltd. Specialty Interior Building Supply Ltd. Standard Drywall Ltd. Tad Distributors Ltd. Tempo Building Supplies Ltd. Torino Drywall Barrie Ltd. Total Distributors Ltd. VFB Acoustics Ltd. Val Royal Ltd.

Weston, Ont. Vancouver, B.C. Edmonton, Alta. Windsor, Ont. Vancouver, B.C. Thunder Bay, Ont. Fort Frances, Ont. Sudbury, Ont. Calgary, Alta. Edmonton, Alta. Regina, Sask. Edmonton, Alta. Scarborough, Ont. Mississauga, Ont. Chicoutimi, Qué. London, Ont. Woodridge, Ont. Toronto, Ont. Windsor, Ont. Ste-Foy, Oué. Montréal, Qué. Granby, Qué. St-Laurent, Qué. Nepean, Ont. Montréal, Qué. Thunder Bay, Ont. Chatham, Ont. Burnaby, B.C. Belleville, Ont. Winnipeg, Man. Hull, Qué. Sudbury, Ont. Kingston, Ont. Guelph, Ont. Dieppe, N.B. Sarnia, Ont. Calgary, Alta. Sault Ste-Marie, Ont. Rexdale, Ont. Calgary, Alta. Richmond, B.C. Mississauga, Ont. Burnaby, B.C. North Burnaby, B.C. Barrie, Ont. North Vancouver, B.C. Richmond, B.C. Montréal, Qué.

### CANADIAN IMPORTERS (CONT'D)

| N | ал | ne |
|---|----|----|
|   |    |    |
|   |    |    |

### Welwood of Canada Ltd.:

Address

Québec, Qué. Montréal, Qué. Sherbrooke, Qué. Brampton, Ont. London, Ont. Vancouver, B.C. Dartmouth, N.S.

Western Ceiling and Interiors Ltd. William Clark Interiors Ltd. Windsor Building Supplies Ltd. Windsor Drywall Co. Wood Cogger Ltd. Calgary, Alta. Regina, Sask. Surrey, B.C. Windsor, Ont. Regina, Sask.

### APPENDIX F

### FOREIGN EXPORTERS TO CANADA

Major exporters to Canada of mineral acoustical ceiling tiles, during the period January to June 1987, shown in this report, are listed in descending order of dollar value. These exporters accounted for \$6.2 million, or 99 per cent of the value of imports analysed. (Note: exports by the U.S. Company, Armstrong World Industries are not included).

| Name  | Address   |   | <u>Value of Imports</u><br>(\$000) |
|---|---|---|------------------------------------|
| U.S.G. Acoustical Products Co.  | Cloquet, MN<br>Greenville, MS                     | United States)<br>United States)                        | 3 999                              |
| Celotex Corporation   | L'Anse, MI  | United States   | 1 913                              |
| Emert and Zednik Co. Inc.<br>Acoustical Distributor Inc.                              | Portland, OR<br>MT. Clements, MI                  | United States)<br>United States)                        | 222*                               |
| M.A.S.H. Inc.<br>Ceiling and Interior Systems<br>Supply Inc.<br>Transco Products Inc. | Rochester Hills, MI<br>Seattle, WA<br>Chicago, IL | United States)<br>)<br>United States)<br>United States) | 64*                                |
|   |   |   | 6 198                              |

\* Aggregated in order to preserve confidentiality of Canadian importers.

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### CANADIAN AND FOREIGN TARIFFS

Imports of mineral acoustical ceiling tiles covered in this analysis were dutiable under the following most commonly applied tariff items.

|                 |                                     |                   |  |                   | riff Treatment    |                      |
|-----------------|-------------------------------------|-------------------|--|-------------------|-------------------|----------------------|
|                 |                                     | British           | Most                                   | General<br>Brofor |                   |                      |
| Tariff          |                                     | Prefer-<br>ential | Favoured<br>Nation                     | General           | Prefer-<br>ential | U.K. and             |
| Item            | Description                         | Tariff            | Tariff                                 | Tariff            | Tariff            | Ireland              |
| 1 cen           | Description                         | <u>141111</u>     | <u>1ar1i</u>                           | <u>1ar111</u>     | <u>14/11/</u>     | <u>1191allu</u><br>% |
|                 |                                     | 10                |  | 14                | 10                | 10                   |
| 19200-1         | Tarred paper and prepared           |                   |  |                   |                   |                      |
|                 | roofings (including shingles),      |                   |  |                   |                   |                      |
|                 | tiles and lay-in panels for         |                   |  |                   |                   |                      |
|                 | ceilings, fibreboard, strawboard    | 1,                |  |                   |                   |                      |
|                 | sheathing and insulation, manu-     |                   |  |                   |                   |                      |
|                 | factured wholly or in part of       |                   |  |                   |                   | ,                    |
|                 | vegetable fibres, n.o.p.;           |                   |  |                   |                   |                      |
|                 | blotting paper, not printed nor     |                   |  |                   |                   |                      |
|                 | illustrated: 198                    | 37 9.2            | 9.2                                    | 35                | Free              | 9.2                  |
| 19200–5         | Tiles and lay-in panels, other      |                   |  |                   |                   |                      |
|                 | than hardboard, for ceilings,       |                   |  |                   |                   |                      |
|                 | n.o.p. 198                          | 37 9.2            | 9.2                                    | 35                | 6                 | 9.2                  |
|                 | •                                   |                   |  |                   |                   | _                    |
| 71100-1         | All goods not enumerated in this    | 5                 |  |                   |                   |                      |
|                 | schedule as subject to any other    | ~                 |  |                   |                   |                      |
|                 | rate of duty, and not otherwise     |                   |  |                   |                   |                      |
|                 | declared free of duty, and not      |                   |  |                   |                   |                      |
|                 | being goods the importation         |                   |  |                   | _                 |                      |
|                 | whereof is by law prohibited 198    | 37 10.2           | 10.2                                   | 25                | 6.                | 5 10.2               |
| 1.0.p           | Not otherwise provided for          |                   |  |                   |                   |                      |
|                 |                                     |                   |  |                   |                   |                      |
| ariff Ar        | rrangements and Foreign Countries c | of Export:        |  |                   |                   |                      |
| unantina        | - country which curlifics for the A | toot Found No     | the tout                               | C. Lucation       | when The          | United               |
| States          | g country which qualifies for the M | NOSE FAVOUREU MA  | LIUN LAFT                              | i treatine        | inc. me           | onited               |
| Inquiries       | s concerning tariffs should be dir  | rected to the m   | earest Cus                             | toms and          | Excise (          | office or            |
| to:             |                                     | TARIFF PROGRAMS   |  |                   |                   |                      |
|                 |                                     | REVENUE CANADA    | EVENUE CANADA                          |                   |                   |                      |
|                 |                                     | CUSTOMS AND EXC   | CISE                                   |                   |                   |                      |
|                 |                                     | OTTAWA, ONTARIO   | )                                      |                   |                   |                      |
|                 |                                     | KIA OLS           |  |                   |                   |                      |
|                 |                                     | TEL: (613) 954-   | -6919                                  |                   |                   |                      |
| <u>oreign C</u> | Countries                           |                   |  |                   |                   |                      |
| nauiries        | concerning tariffs and other g      | avaramont trade   | , ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | one in t          | foraion           | countrior            |
|                 | directed to: INFO EXPORT            | over milent traut | e regulati                             | UNS IN            | neidn             | CODINELIES           |

should be directed to: INFO EXPORT EXTERNAL AFFAIRS OTTAWA, ONTARIO K1A OG2 TEL: (613) 993-6435 OR 1-800-267-8376

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