

TO FINANCIAL AND ECONOMIC PROBLEMS IN THE TELECOMMUNICATIONS



red for and in collaboration with partment of communications

by **sores inc**.

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APPLICATIONS OF THE NATIONAL PLANNING AND POLICY (N.P.P.S.) SIMULATION MODEL TO FINANCIAL AND ECONOMIC PROBLEMS IN THE TELECOMMUNICATIONS INDUSTRY

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Prepared for and in collaboration with THE DEPARTMENT OF COMMUNICATIONS

by

SORES INC.

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1. INTRODUCTION

The scope of work, as originally conceived for the present phase of the N.P.P.S. project, was broad and addressed some key issues of the cross-subsidy problem, namely the detection of interregional, interservices and intertemporal cross-subsidies and the process of determining a rate structure free of cross-subsidy. In the course of the project it was realized that the conceptual framework of the cross-subsidy problem area in general and specifically its intertemporal aspects had not reached a level of maturity sufficient for direct implementation.

Concurrently, some critical issues were raised on the regulatory scene: CN/CP's request for interconnection with TCTS facilities, Quebec Telephone's request for admission to the TCTS, the hypothetical division of Bell Canada into two provincial carriers. In all instances, it was felt N.P.P.S. could provide some definite insight into the complex implications of any decision relating to these matters.

Consequently, the scope was slightly amended so as to redirect the thrust of the work towards two general objectives:

- first, to design and execute experiments relating to current regulatory matters with the use of N.P.P.S.
- second, to pursue the issue of cross-subsidy testing and rate setting as far as the conceptual framework and the existing software would allow.

With respect to the first problem area three specific issues were addressed.

The first consisted of defining the impact upon cost/revenue equilibria for the two provincial carriers resulting from a hypothetical division of Bell Canada. Toll related results were derived with the use of N.P.P.S. Further implications for toll and exchange were derived by combining these results with available benchmarks.

The application of CN/CP for interconnection with T.C.T.S., presently before C.R.T.C., reopened the controversy of the eventual costs and benefits derived from allowing competition in certain areas of the telecommunications industry. A side issue to this problem is the following: assume a competitor to the existing monopolistic carriers is allowed to offer a limited number of services without having to provide currently all basic services presently offered by the monopolistic carriers. What mechanisms should then be set up so as to insure that competition remains "fair" in the sense that none of the carriers in competition support a burden higher than any other? One key datum required to solve this problem is profitability measures for various services. N.P.P.S. was used to derive revenue/cost ratios based on the full allocation of costs concept both for public messages and private lines for selected origin-destination pairs. The results obtained highlight the difference in profitability between private lines and public messages and the large profitability variations from low to high traffic volume 0-D pairs.

Quebec Telephone's recent request for admission to T.C.T.S. raised another question: Would Quebec Telephone be better off within T.C.T.S. than it is under the present agreement with Bell Canada? An experiment was designed in this context and analysed with N.P.P.S. It must be admitted that this exercise was rendered somewhat inconclusive by the under-representation of Quebec Telephone's facilities in the data base currently used in the model.

The above mentioned applications of the N.P.P.S. model constitute the main subjects treated in chapter two of this report.

With regard to the cross-subsidy problem area two avenues of investigation were explored.

Interregional incremental cross-subsidy tests were carried out. These had the double objective of searching for cross-subsidy:

- between Trans-Canada traffic and other services through the T.C.T.S. rate structure;
- between carriers through the revenue sharing schemes.

Three important conclusions were reached:

- given the importance of common costs, incremental tests are inadequate to detect any cross-subsidization phenomenon;
- the New Commonwealth sharing scheme would be basically inequitable when applied to the Canadian network;
- further, if this scheme were implemented, T.C.T.S. traffic would not necessarily be subject to a single rate structure. In other words, the principle of uniform Trans-Canada tariffs is inconsistent with the principles embodied in the New Commonwealth sharing scheme.

The problem of adjusting the rate structure, once a cross-subsidy phenemonon has been detected, was also readdressed. Recognizing that such a process would be iterative in nature and that the N.P.P.S. model may not be the best tool in such an instance, a simple macro-economic model was developed. It must be understood that such a simplified tool cannot replace N.P.P.S. but would certainly facilitate the initial steps when searching for a crosssubsidy free rate structure. Chapter 3 of this report deals with work carried out in the area of cross-subsidy testing and rate setting.

Finally, it must be pointed out that in the course of this project, several minor modifications were made to the software and the data base of N.P.P.S. so as to render the model either more efficient or more representative. Although most of the changes carried out are reflected in the results presented in Chapters 2 and 3, the description of the changes, which do not represent any conceptual advancement, have been relegated to the last chapter of this report.

SELECTED APPLICATIONS OF THE N.P.P.S. MODEL

2.1 Hypothetical Division of Bell Canada

2.1.1 Introduction

In the fall of 1977, the media carried several comments to the effect that a division of Bell Canada into two provincial carriers would result in higher rates for its customers in the Province of Quebec. Following these reports, it was decided to address this issue with the N.P.P.S. model. An experiment was designed to isolate the relative cost and revenue contribution of both territories to Bell Canada's overall financial situation. It was recognized that N.P.P.S. would provide only partial information since it handles only toll traffic but it was felt also that additional information contained in available benchmarks when combined with results derived with N.P.P.S. would enable the project team to gain a definite insight into the question raised.

2.1.2 Assumptions and results

Due to the disaggregate structure of the model, relatively few software adjustments were needed for the treatment of this experiment.

The assumptions which were used for this simulation are listed below and have been substantiated in the previous phases of the N.P.P.S. project. It must be said that, if they somewhat affect overall results, they have no critical bearing on their comparative value.

- The peak-hour to total average business day traffic ratios are of 10%, 10% and 12% for regional, adjacent and non-adjacent traffic.
- Intra-regional private lines for which no data is available, are assumed to have circuit requirements equal to 40% of those of intra-regional switched services, on a trunk per trunk basis.
- To allow for multiplexing plan constraints, it is assumed that the maximum fill of a group corresponds to 90% of its total capacity and that demultiplexing to voice level occurs only at terminating points, in other words, that circuit requirements on the transmission network always amount to integer numbers of groups.

The division of toll related assets between the two provincial territories is exhibited on Table 2-1. From this table, it can be seen that approximately 70% of Bell Canada's toll assets are located in Ontario. Also of interest is the fact that the transmission network is more costly in Quebec than in Ontario, the investment per circuit-mile being \$12. and \$19. respectively. This can be explained by the higher concentration of population and consequently, the existence of more efficient transmission routes in Ontario.

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Division of Bell Canada Assets Breakdown (\$ 000)

	BONT	BQUE	BUAN
NODES			
TOTAL NUMBER	59		87
SWITCHING NODES	35		52
BRANCHING NODES Regular Nodes	. 9		16
REGULAR NUDES	. 15	4	19
LINKS			
TOTAL NUMBER			
TOTAL DISTANCE	78		112
CIRCUIT-MILES	4263		5764
INVEST. PER CIRCUIT-MILE	21080760		25818600
			14.00
QUANTITIES OF FACILITIES			0
SWITCHING MACHINES	39	19	58
TERMINAL REPEATERS	39	19	58
BRANCHING REPEATERS	26	8	34
REGULAR REPEATERS	82	25	107
VALUE OF ASSETS			
		1.0	
SWITCHING MACHINES	158600000		235600000
TERMINAL REPEATERS	170046280	43395940	213442220
BRANCHING REPEATERS REGULAR REPEATERS	64558944 49265888	39792107 13816405	104351051
REBULHR REPERTERS	47203888	13816405	63082208
ACCOUNTING BREAKDOWN			
SWITCHING	158600000	77000000	235600000
TRANSMISSION-MULTIPLEXING	195028800	68325600	263354400
-OTHER	74558272	24263008	98821280
-TOTAL	269587072	92588608	362175680
GENERAL EQUIP.	9858972	3115766	12974738
LAND	2212500	650000 .	2862500
BUILDINGS	2212500	650000	2862500
STATION	0	0	. 0
PERCENTAGE BREAKDOWN			
SWITCHING TRANSMISSION	35.84	44.25	38.22
GENERAL EQUIP.	60.93	53.21	58.75
LAND	2.23	1.79	2.10
BUILDINGS	.50	.37	.46
STATION	50	.37	.46
TOTAL ASSETS			
	4424/1044	174004374	616475418
INCURRED COSTS			
SWITCHING MACHINES	39650000	19250000	50000000
TERMINAL REPEATERS	44604640		58900000 55999312
BRANCHING REPEATERS	16954048		27391008
REGULAR REPEATERS	12942027	3817185	16759212
NC. COSTS BY ELEM. TYPE			
NODES	104930320	42576048	147306288
LINKS	9220153	2322785	11542938
OTAL INCURRED COSTS	114150477	44000077	
CTHE INCORRED CUSTS	114150473	44898833	1590 - 323

The allocation of fully allocated costs, pre- and post-settlement revenues between the two territories is shown on Table 2-2. Further disaggregation between public messages and private lines is also displayed. Due to the lesser degree of confidence attached to exogenous data pertaining to U.S. traffic, results concerning this type of traffic are shown separately in Table 2-3.

The sharing scheme is greatly affected by the division of Bell Canada due to shifts of large amounts of traffic from category to category. Quebec-Ontario traffic, for instance, which is regional traffic for Bell Canada, becomes adjacent traffic after division. Quebec-Manitoba traffic is similarly shifted from the adjacent to non-adjacent classification. In essence, the only comparison of interest is the one considering total toll costs and revenues as exhibited in section (c) of Table 2-2. Essential results are shown below.

Adjacent, Non-Adjacent			
and regional traffic	Ontario	Quebec	Bell Canada
Incurred costs			
\$ million	99.8	38.6	138.4
%	72	28	100
Pre-settlement revenues			
\$ million	221.4	106.6	328.0
*	68	32	100
Post-settlement revenues			
(T.C.T.S. scheme)			
\$ million	239.6	88.2	327.8
8	73	27	100

In this regard, and if U.S. traffic is omitted from the comparison, it is estimated that 68% of the toll originating revenues of Bell Canada are attributable to Ontario while 72% of its toll related costs can be allocated to that province. However, the fact that facilities in Ontario carry more transit traffic than the ones in Quebec explains that all sharing schemes, except for the New Commonwealth, are more favourable to Ontario, its post-settlement revenues after division amounting to 73% of Bell Canada's postsettlement revenues.

Also of interest are the separate results provided for private lines. Revenue over cost ratios displayed in Table 2-2, indicate a large difference in profitability between private lines and public messages (1.53 vs 2.40). This difference is even more accute for Quebec (1.07 vs 2.28) due to the lower efficiency of the transmission network in this province.

Division of Bell Canada Costs and Revenues Allocations (in \$ millions)

(a) Adjacent and Non-adjacent Traffic

	BONT				BQUE			BCAN		
	P.L. (1)	P.M. (2)	Total	P.L.	P.M.	Total	P.L.	P.M.	Total	
Incurred Costs	8.1	27.2	35.3	2.0	11.9	13.9	7.1	15.7	22.8	
Pre-settlement Revenue Rev./Cost Ratio	8.5	53.3 1.96	61.8	5.4 2.70	42.6 3.58	48.0 3.45	8.4 1.18	30.8 1.96	39.2 1.72	
Post-Settlement Revenue										
New-Commonwealth Rev./Cost ratio	10.8	59.1 2.17	69.9 1.98	3.5	36.2 3.05	39.7 2.86	8.7 1.23	30.2 1.92	38.9	
Old-Commonwealth Rev./Cost Ratio	13.4 1.65	67.5 2.48	80.9 2.29	1.9	27.6	29.5 2.13	9.9 1.39	30.2 1.92	40.1	
* TCTS Rev./Cost Ratio	13.2 1.63	66.7 2.45	79.9 2.27	1.9	27.6	29.5 2.13	9.7 1.37	29.3 1.86	39.0 1.71	
(b) <u>Regional Traffic</u>										
Incurred Costs	5.7	58.8	64.5	2.6	22.1	24.7	11.2	104.3	115.5	
Collected Revenue	7.8	151.8	159.6	2.9	55.7	58.6	16.2	272.6	288.8	
Rev./Cost Ratio	1.37	2.58	2.47	1.12	2.52	2.37	1.45	2.61	2.50	
(c) <u>Results for Regional</u>	I + Adjacen	t + Non-adj	acent Traf	fic						
Incurred Costs	13.8	86.0	99.8	4.6	34.0	38.6	18.4	120.0	138.4	
Pre-settlement Revenue Rev./Cost Ratio	16.3	205.1	221.4	8.3 1.80	98.3 2.89	106.6 2.76	24.6	303.4 2.53	328.0	
Post-settlement Revenue										
New-Commonwealth Rev./Cost Ratio	18.6	210.9 2.45	229.5	6.4 1.39	91.9 2.70	98.3 2.55	25.0 1.36	302.8	327.8	
* Old Commonwealth Rev./Cost Ratio	21.3	219.3 2.55	240.6	4.9 1.07	83.3 2.45	88.2 2.28	26.0	302.8	328.8	
* TCTS Rev./Cost Ratio	21.1	218.5 2.54	239.6 2.40	4.9 1.07	83.3 2.45	88.2 2.28	25.9 1.41	301.9 2.52	327.8	

(1) Private Lines

(2) Public Messages

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Division of Bell Canada U.S. Traffic Related Costs and Revenues (\$ millions) No Private Lines to U.S. Assumed

	BONT	BQUE	BCAN
Incurred Costs	12.6	2.4	15.0
Collected Revenue	40.1	27.8	67.9
Post-Settlement Revenue	42.7	26.4	69.1
Rev./Cost Ratio	3.40	10.88	4.61

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With respect to U.S. traffic, results must be considered with great caution. As it will be explained in chapter 4 of this report, Canada-U.S. revenues calculations are based on an exogenous ratio giving million of dollars of revenues per peak-hour C.C.S. The high revenue to cost ratios obtained results from two basic assumptions supplied to the model with regards to holding time and average \$ revenue per C.C.S. The large difference in incurred costs between the two provinces results from routing assumptions used for U.S. traffic in N.P.P.S. The model assumes 11 Canadian entry points to the U.S., 5 of which are located in Ontario and one in Quebec. Consequently, a substantial amount of Canada to U.S. traffic is routed via Ontario. Since the sharing principle used in the model for U.S. traffic allows only for repayment of costs incurred by intermediate carriers and no participation in profit, post-settlement revenues as shown in Table 2-3 are not surprising.

2.1.3 Discussion

The purpose of this section is first to relate the results presented earlier to existing benchmarks and second to address the question of total revenues requirements for both provincial carriers after division of Bell Canada. Some key results derived with N.P.P.S. are compared to actual benchmarks in Table 2-4. When comparing N.P.P.S. estimates to actual benchmarks, it can be seen that the Bell network is quite reasonably represented considering that revenues derived from overseas calls are not taken into account by the model. The lower representativity of other carriers in N.P.P.S. becomes evident when comparing non-adjacent revenues estimated by the model to actual statistics.

It is also interesting to note that N.P.P.S. toll costs estimated at \$ 138.4 million , represent 65% of Bell's actual toll related costs of \$ 235 million for 1976 (see Table 2-5) which indicates that costs and revenues are in reasonable alignment in the model. If one now considers the relative importance of Ontario originated revenues, the N.P.P.S. estimate of 66% appears guite satisfactory when compared to a 1975 actual value of 68%. The largest discrepancy when comparing revenues category by category is observed on the Bell to U.S. traffic, N.P.P.S. estimate of Ontario's participation being underestimated -59% vs an actual value of 72%. The explanation for this discrepancy rests on the assumptions used to estimate U.S. traffic, which broadly speaking consisted in breaking down total Bell originated C.C.S. among the various demand points based on the distribution of actual trunks to the U.S. (see N.P.P.S. final report, 1977). This methodology obviously left some arbitrariness in the estimation of the respective usage of trunks by originating and transit traffic which led to the overestimation of U.S. traffic originating in Montreal.

Division of Bell Canada Comparison Between N.P.P.S. Estimates and Available Benchmarks

Categories of Traffic as defined Before Division	Tot	al Origina (\$ mil 1972	lion)			ve Portion ario (%)	N.P.P.S Estimates Ov (%)	
	(NPPS Da	ata Base)	1975 Act	ual Data ⁽¹⁾	N.P.P.S.	1975 Actual	1972	1975
	Ont.	Que.	Ont.	Que.				
Total Revenues	261.5	134.4	436.3	202.1	66	68	85	62
Intra	195.1	93.7	255.2	130.0	68	66	90	75
Adjacent	9.1	4.6	16.2	7.4	66	69	93 ⁽²⁾	58
Non-Adjacent	17.2	8.3	50.5	17.4	67	74	38 ⁽³⁾	38
U.S.	40.1	27.8	74.2	29.4	59	72	100 ⁽³⁾	66
Overseas	-	-	40.0	17.9	S	69	-	-

- Notes: (1) Except for total revenues where breakdown is actual, all values are estimated by applying average revenue/call for Bell Canada for the traffic considered to number of messages originating in each province.
 - (2) The benchmark for this year includes overseas traffic.
 - (3) Since U.S. revenues were calibrated on this basis.

Source for actual statistics: D.O.C.

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In order to assess the impact of a hypothetical division of Bell Canada on the two provincial carriers, local exchange costs and revenues must be introduced. Table 2-5 presents actual aggregate cost-revenue figures both for local and toll services in Bell Canada. Also shown on this table are selected ratios setting in isolation the relative importance of Quebec and Ontario. All figures have been extracted from various documents submitted by Bell Canada to C.R.T.C. as evidence for rate increase applications.

No conclusion can be directly drawn from the values shown, since the breakdown of costs between the two provinces is not provided. If one assumes however that the average local cost per telephone is identical for both provinces, Table 2-6 can be developed. It is our view that this assumption is quite reasonable given that the business/residential composition of both systems is quite comparable and that the rural/urban structure of population would rather favour Ontario which shows higher population concentration. Therefore, if anything, the average local cost per telephone should be lower in Ontario.

Table 2-6 shows an estimated breakdown of Bell Canada local costs and revenues between the provinces of Quebec and Ontario. These are then added to similar figures for toll related costs. Total revenues and costs figures so derived indicate that, while the profitability of the toll networks are quite comparable in both provinces, the overall profitability after inclusion of the local network is higher in Ontario, the relative burden imposed by the local network on toll network being smaller in this province. It follows that, in order to maintain revenues/costs equilibria for two independent provincial carriers, rate adjustments to the favor of Ontario residents and to the disfavor of Quebec residents would have to be implemented. It must be pointed out also that these conclusions are based on the existing T.C.T.S. revenue sharing scheme. The new T.C.T.S. scheme, to be gradually implemented over a 10 year period starting in 1978, recognizes however the differing magnitudes among carriers of the burden imposed by the local network and is aimed at rectifying this situation. Such a scheme would tend to improve to some extent the situation of an independent Quebec carrier.

Division of Bell Canada

Introduction of Local Services Costs/Revenues Selected Benchmarks

1976 Benchmarks (\$ Millions)

	Causally Related Costs	Revenues	Revenues/Costs
Local Services	775	585	0.75
Toll Services Total*	235 1,010	765	3.25

Other Selected Benchmarks (1977)

	Ontario	Quebec
Relative Importance of Business in		
Total Revenues: Local Services	58%	57%
Toll Services	59%	60%
Revenues Collected from Local Services		
As a Percentage of Total	49%	58%
Provincial Contributions in		
Local Revenues	60%	40%
Toll Revenues	68%	32%
Number of Telephones in Service (1976)		
(Thousand)	5,088	3,210
(%)	61%	39%

(*) The difference of \$340 million between total costs and revenues goes toward covering Bell Canada's "common costs".

Source: D.O.C.

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Division of Bell Canada

Estimation of Causally Related Costs for Quebec and Ontario Starting From 1976-77 Benchmarks

(\$ Millions)

	Ontario	Quebec	Bell Canada
Revenues From Local Services ⁽¹⁾	351	234	585
Causally Related Local Costs ⁽²⁾	475	300	775
Pre-settlement Revenues From Toll Services(3)	520	245	765
Causally Related Toll Costs ⁽⁴⁾	172	63	235
Total Pre-settlement Revenues (Local + Toll)	871	479	1,350
Total Costs (Local + Toll)	647	363	1,010
Overall Pre-settlement Revenues/ Costs Ratio	1.35	1.32	1.34
Post-settlement Revenues for Toll ⁽⁵⁾	558	207	765
Total Post-settlement Revenues	909	441	1,350
Overall Post-settlement Revenues/ Costs Ratio	1.40	1.21	1.34

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(1) By applying 1977 actual ratios (60/40) to 1976 total local revenues.

(2) By applying 1977 actual telephone repartition (61/39) to total local 1976 local costs.

- (3) By applying 1977 actual ratios (68/32) to 1976 total toll revenues.
- (4) By applying NPPS estimated ratios (72/28) to total toll costs.
- (5) By applying NPPS estimated ratios (73/27) to total toll revenues.

2.2 Profitability Analysis for Selected O-D Pairs

2.2.1 Introduction

As pointed out in the introduction of this report, a key element for setting up the rules of "fair" competition consists of profitability measures for various services. The definition of services for this exercise must ultimately reflect and encompass the categories in which competition will be allowed. At the most disaggregated level a service can be defined by an origin-destination pair. In this chapter we present fully allocated costs and collected revenues both for public messages and private lines, for 306 such 0-D pairs resulting in all possible pair combinations between 18 cities. These cities were deliberately taken from Bell Canada's territory for the following reasons:

- The CN/CP application was aimed essentially at interconnection with Bell Canada.
- The Bell network is the most suitably represented regional network in the N.P.P.S. model.
- Introduction of interregional pairs would have severely complicated the problem since the profitability of such pairs would have to be based on post-settlement revenues which in turn, with the Old Commonwealth or T.C.T.S. sharing schemes, are not defined on an O-D per O-D basis.

It must also be pointed out that this analysis carried out in the context of competition, provides an interesting input to the problem of cross-subsidization in the telecommunications industry. So far, in the N.P.P.S. research effort, the phenomenon of cross-subsidy has been closely related to the inability of a service to repay its incremental costs. If a more stringent definition of cross-subsidy is used, namely the inability of a service to repay its fully allocated costs including a fair share of common costs (which is basically the underlying philosophy of F.C.C. methods 1 and 7) results provided in this section are of substantial relevance.

2.2.2 Assumptions and Results

Simulation assumptions are identical to those used in the Bell experiment shown in Section 2.1.

Detailed results for both public messages and private lines are displayed on an O-D per O-D basis in Tables 2-7 through 2-9.

Aggregate results for the 18 cities concerned and for services originating and terminating in a given city appear in Tables 2-10 and 2-11. Also shown in these tables are comparable figures for the entire intraregional Bell network. It can be seen that the overall revenue/cost ratio for the 18 cities considered is substantially higher than the average ratio derived for all Bell intraregional toll services. Further, large variations exist from city to city; these seem to be governed by two factors: the volume of traffic generated by the city itself;
the volume of traffic generated in the area.

This last factor explains why relatively small cities in South-Western Ontario show a high profitability attributable mainly to the high efficiency of the transmission and switching networks in this heavily populated area.

When considering private lines, the most important point to note is their lower profitability when compared to public messages. It must be remembered however that these profitability figures are based on an assumed number and geographical distribution of intraregional private lines which both affect the cost allocation process. As shown in Table 2-9, assumed private lines between Hamilton and Toronto yield a revenue to cost ratio of 4.8. Consequently, if the assumed number of private lines was increased in concentrated population areas and decreased in other areas the average cost/revenue ratio for this service could be drastically improved. This example shows clearly how relatively minor changes in services configuration can affect the overall cost allocation process and subsequently any rate structure based on it.

Finally, we would like to attach two qualifications to the results presented in this section.

Most of the N.P.P.S. data base dates back to 1972 (the updating of this data base is further discussed in chapter 4 of this report). Therefore, absolute costs and revenues figures shown herein certainly do not represent the present situation. The observations which have been made, however, solely rest on their relative values when compared to one another and therefore remain in our opinion, quite valid.

It must also be remembered that cost figures developed by N.P.P.S. result from an overall optimization of the Canadian toll network. Overall optimization does not guarantee the optimal use of subsets of the network. It is quite possible, for instance, that a particular O-D may be penalized by the optimization process. Consequently, the confidence which can be attached to the results increases with the level of aggregation.

Comparison between revenues and fu allocated costs for selected 0-D p Public messages (\$1-000/year)

Destination

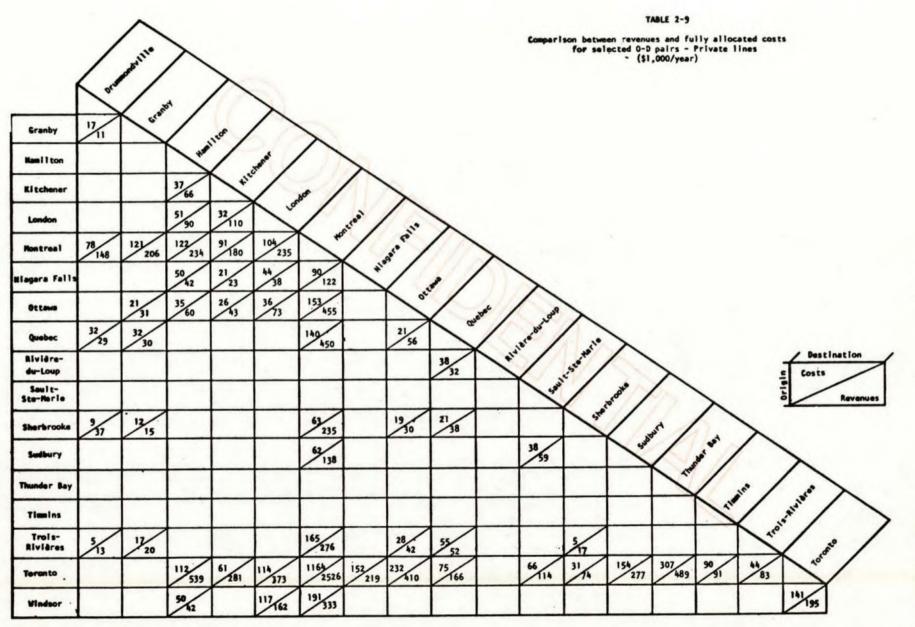
Revenues

Costs Costs

	-	87 87	84	1/	5/	389	5/	66	104	18	ere du lour	31	6/	ADDI'T IT	under at The	19 1rs	50 178	Stores with	
Granby	92	160	16	9	19	1815 523	14	184	332 92 280	15		158 61 212	18	5	17	75/220	70 252	7/20	
Hamilton	158	1345	51	31	27 178 817	2962 154 793	21 198 803	273 95 500	25 109	5/3	76	149 50	44	86 40	91	15/62	593	110	
Kitchener	6/21	230	235	1198	182	99	85 271	71/252	29 107	2/1	56 46	6 24	59/112	17/21	40/19	10/37	530	124	
London	7/19	26	166	197	7	101	59 220	56 200	9 16	1/2	41 50	7/22	25	20/25	74	12 32	228	185 490	
Montreal	333	505 2608	166	90	76	7	83 320	670	524	105 76	233	184	69 285	130	253	425	1838 9582	187	
lagara Falls	5/14	7/20	207 839	87	61 216	88 346	4	48 162	12 45	1	11/17	50	26	18	15	1/23	401	35 100	
Ottawa	67	89 255	94 489	112 243	46	766	45	7	59 312	33	61 50	53	69 211	80 92	120	119	544 3018	58	
Quebec	110 308	96 264	28 101	38	7 21	581	12 44	58 335	4	194	19/27	87 349	6 12	56	36 20	196	102 545	40 85	
Riviere du-Loup	28	18	3	1/2	1	70	-/	14	406	4	1	810	X	1	10	16	20 27	X	
Sault- Ste-Marle	24	36	27 56	26 48	25 52	107 223	8 18	24	13 28	10	+	35	567 69	43	56 22	510	97 290	30/48	
iherbrooke	37	66 211	211 54	6 25	6/22	173	516	54 208	78	22/9	45	+	8 19	15	116	43	40 201	6	
Sudbury	6/17	1/22	52 175	65	35 80	79	26	66 239	14	1	98 68	5 18	+	56 62	56 56	11/33	608 1526	39/14	
Thunder Bay	1	55	87	16	28 36	168	12	91	15	10	61 35	15	37 63	1	56	3	558 812	23 26	
Timins	6	8	32/27	20 21	19	121	109	50 48	22/22	°	44	6	42 59	20	+	12/11	138	17/17	
Trois	80 235	74 216	18 63	10	9 33	445	1/23	118	201	36	710	41	15 33	89	22	7	69 300	11/30	
Toronto	45 156	63 223	561 6796	390	306 2076	1784 9485	393 2430	514 3164	78 428	47 25	141 254	36	464	510	216	63 270	7	252	
Windsor	5 14	7/20	121 389	124	182	204	36	45	33 86	1	38 46	6	40	24 26.	41 16	11/30	296	+	

ues/costs rat lected 0-D pa wblic message	airs /	and the star	*	they the	Stard South	*/*	stread wine	are talls	a guest	- ALANS	-Autoral Spale	Starter Start	prophe subt	art ma	ber ber indi	es trois	Elever tord	NIN SOF
rumondville		1.84	.51	3.14	3.8	4.67	2.8	2.79	3.19	.39	1.33	5.1	3.	1.	.38	3.06	3.56	2.8
Granby	1.72		3.19	3.44	3.86	5.66	3.	3.07	3.04	.47	1.5	3.59	3.28	1.	.41	2.93	3.6	2.86
Hamilton	3.10	3.46		5.35	4.59	5.15	4.06	5.26	4.36	.6	.86	.36	3:73	47	.34	4.13	12. İ	3.46
Kitchene	3.5	3.33	5.18		3.88	4.59	3.19	3.55	3.69	.5	.82		1.90	1.24	.47.	3.7	7.7.7	ż.
London	2.71	2.89	5.27	3.57		2.99	3.73	3.54	1.78	.5	1.22	3.14	2.24	1.25	.24	2.67	10.07	2.65
Nontreal	4.82	5.15	4.67	4.58	5.49		3.86	4.52	6.22	.72	.91	9.12	4.13	1.1	.40	5.47	5.21	3.91
lagera Falls	2.8	2.86	4.05	3.11	3.54	3.93		3.37	3.75	1.	1.55	1.2	2.04	1.14	.6	3.29	6.48	2.86
Ottano	2.55	2.87	4.67	2.17	4.09	4.27	3.49		5.29	.48	.82	3.74	3.06	1.15	.36	2.98	5.55	2.14
Quebec	2.8	2.75	3.61	2.76	3.	5.55	3.67	5.78		.34	1.42	4.01	2.	1.2	.56	3.47	5.34	2.12
Rivière- du-Loup	1.14	1.14	1.33	2.	2.	1.33	۱.	1.29	.19	1	1.	1.25	1.	١.	0.	1.06	1.35	1.
Sault- Ste-Marie	2.	2.	2.07	1.85	1.93	2.08	2.25	2.25	2.15	0.	2	1.67	.12	.81	.39	2.	2.99	1.6
Sherbrooke	4.22	3.20	.26	4.17	3.67	10.62	3.2	3.85	4.76	.41	1.25		2.37	1.25	.55	4.51	5.02	3.
Sudbury	2.83	3.14	3.37	1.74	2.29	3.96	2.12	3.62	3.5	۱.	.69	3.6	4	1.11	1.	3.	2.51	1.90
Thunder Bay	.75	1.	.47	1.37	1.29	1.15	1.29	1.22	1.25	0.	.57	1.25	1.7	H	.2	1.12	1.46	1.13
Timins	1.	.87	.84	1.05	1.	. 98	9	.96	1.	-	.5	1.	1.4	.6	4	.92	1.12	1.
Trois- Rivières	2.94	2.92	3.5	3.7	3.67	5.82	3.29	3.16	3.54	.42	1.43	4.68	2.2	1.12	.45		4.35	2.73
Terento	3.47	3.54	12.11	9.53	6.78	5.32	6.18	6.16	5.49	53	1.80	4.97	2.33	1.38	.61	4.29	-	4.51
Vindsor	2.8	2.86	3.21	1.98	2.69	3.72	2.83	2.86	2.61	1.	1.21	3.	1.82	1.08	.39	2.73	4.19	-

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TABLE 2-10

Summary of Costs and Revenues for Selected O/D Pairs for Public Messages

Traffic originating from	Costs	Revenues	Rev/Cost ratio
Drummondville	956	3,219	3.37
Granby	1,096	4,555	4.16
Hamilton	2,189	12,281	5.61
Kitchener	1,560	7,647	4.90
London	1,200	5,352	4.46
Montréal	5,872	27,557	4.69
Niagara Falls	1,023	4,727	4.62
Ottawa	2,415	9,193	3.81
Québec	1,615	6,195	3.84
Rivière-du-Loup	559	271	2.06
Sault-Ste-Marie	1,037	968	.93
Sherbrooke	774	3,358	4.34
Sudbury	1,214	2,866	2.36
ThunderBay	1,158	1,387	1.20
Timmins	567	558	.98
Trois-Rivières	1,171	4,882	4.17
Toronto	5,863	32,257	5.50
Windsor	1,214	3,686	3.04
Total Selected Cities	31,483	130,959	4.16
Total Bell intra-traffic	104,300	272,600	2.61

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Summary of Costs and Revenue for Selected O/D Pairs for Private Lines

Traffic terminating and originating in	Costs	Revenue	Rev/Cost Ratio
Drummondville	141	238	1.69
Granby	220	313	1.42
Hamilton	457	1,073	2.35
Kitchener	268	703	2.62
London	498	1,081	2.17
Montreal	2,544	5,538	2,18
Niagara Falls	357	444	1.24
Ottawa	571	1,200	2.10
Quebec	414	853	2.06
Rivière-du-Loup	38	32	1.19
Sault-Ste-Marie	104	173	1.66
Sherbrooke	160	446	2.79
Sudbury	254	475	1.87
ThunderBay	307	489	1.59
Timmins	90	91	1.01
Trois-Rivières	319	503	1.58
Toronto	2,743	5,837	2.13
Windsor	499	732	1.47
Total Selected Cities	4,992	10,111	2.03
Total Bell intra-regional private lines	11,200	16,200	1.45



2.3 The Case of Quebec Telephone

2.3.1 Introduction

Quebec Telephone recent application for entry into T.C.T.S. was rejected by T.C.T.S., the main argument being that their actual settlement with Bell Canada was fair and that they would not gain by joining T.C.T.S. It was also pointed out that T.C.T.S. is an association of the most important carriers only, and this at the rate of one per province. Various tests were performed with N.P.P.S. in order to simulate post-settlement revenues for Quebec Telephone using different sharing schemes. In the following sections, the representation of Quebec Telephone in the model is described and the results of N.P.P.S. main blocks are displayed. Special emphasis is put on the implications of various sharing schemes.

Since Quebec Telephone has not been an issue as such so far, its representation in N.P.P.S. is far from being adequate and the derived results will be gualified accordingly.

2.3.2 Present Representation in N.P.P.S.

Two switching points are presently considered in N.P.P.S.: Rimouski which is a level 3 node homing on Quebec and Blanc Sablon, a toll center homing on Rimouski. The various trunks originating/terminating in Quebec Telephone are given below:

Link	Туре	Nb. of Circuits
Rimouski - Quebec	Final	104
Rimouski - Blanc-Sablon	Final	47
Rimouski - Montreal	High-usage	83
Rimouski - Rivière-du-Loup	High-usage	21
Rimouski - Chicoutimi	High-usage	15
Rimouski - St.John (N.B.)	High-usage	6
Rimouski - New Castle	High-usage	5
Rimouski - Cornerbrooke	High-usage	5

The transmission network consists of 7 nodes and 8 links which, broadly speaking, join Rimouski to Bell Canada westward and to CNP/NFLD eastward as shown on the map of Figure 4-2, Chapter 4.

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2.3.3 Main Results

Costing Block.

The results of the costing block for Quebec Telephone appear in Table 2-12 where they can be compared to similar N.P.P.S. estimates for other carriers. The facilities described in the previous section represent reproduction costs of \$ 17.9 millions and corresponding incurred costs of \$ 4.6 millions per annum.

Traffic and Usage of Switching Network.

N.P.P.S. peak-hour traffic (C.C.S.) estimates are as follows:

	Traffic Or	iginating In
	Quebec Tel.	Bell Canada for comparison
Regional Traffic	1.	239,932
Adjacent Traffic	505	3,835
Non-Adjacent Traffic	43	6,518
Traffic with U.S.A.	3	23,421

As expected, most of Quebec Tel originating traffic is towards adjacent carriers.

The usage of the switching network for this estimated traffic is summarized in Table 2-13. It can be seen that all links are much underused. Also of interest is the fact that the usage of the switching network may be very asymetrical. The final link Quebec-Rimouski, for instance, carries two traffic components to Quebec City and 21 in the other direction as explained by the diagram of Figure 2-1.

Usage of Transmission Network.

The usage of Quebec Tel transmission facilities is summarized in Table 2-14.

It appears that Quebec Tel transmission network, as represented in N.P.P.S., is much under-utilized. It should be noted that the optimization of the transmission network results in the routing of the Quebec Tel to Newfoundland traffic via New Brunswick which is certainly not in the best interest of Quebec Tel, and presumably not the actual situation.

It is also known that Bell Canada has leasing arrangements with Quebec Tel for the use of a certain number of channels (most presumably for survivability purposes) which significantly affects the overall usage of the latter's transmission network.

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TABLE 2-12

N.P.P.S. Estimates of Quebec Tel.'s Assets and Incurred Costs (\$ 000)

COST AND ASSET STATISTICS BY COMPANY

NOTE: FIGURES APPLY TO TOTA Results produced by M			28, '78 SASK	MANT	BCAN	QUET	NBT.	нтт
					0	-		
DES						11		
TOTAL NUMBER	22 12	23 7	20	10	87 52	72	11 6	13
SWITCHING NODES BRANCHING NODES	7	7	4	4	16	ō	3	4
REGULAR NODES	3	9	10	3	19	5	2	3
NKS								
TOTAL NUMBER	26	31	24	16	112	8	16	15
TOTAL DISTANCE CIRCUIT-MILES	1875 3945840	1978 5440080	1043 3193080	791 2055240	5764 25818600	669 856200	1510320	636
INVEST. PER CIRCUIT-MILE	15.00	12.00	11.00	14.00	15.00	11.00	21.00	23.00
ANTITIES OF FACILITIES								
SWITCHING MACHINES	13	8	6	3	58	2	6	6
TERMINAL REPEATERS BRANCHING REPEATERS	13	8	6	37	58 34	2	65	6 6
REGULAR REPEATERS	38	40	21	16	107	18	15	12
LUE OF ASSETS								
SWITCHING MACHINES	45213913	28289715	22148481		246073392	6018522	19732955	18924941
TERMINAL REPEATERS BRANCHING REPEATERS	22476243 21383442	20980050 27654151	13885256 13295449		246770226 104351051	3197118 649799	16:70623	14082961 12625574
REGULAR REPEATERS	22110080	21534112	11293022	8370413		8072070	7223206	5491709
COUNTING BREAKDOWN							1	
SWITCHING	45213904	28289712	22148480	10732892	246073392	6018522	19732944	18924928
TRANSMISSION-MULTIPLEXING -OTHER	28082400 31425120	36158400 29172672	19411200 16296299		263354400 132149296	2347200 7859104	19545600	18979200 111177066
-TOTAL	59507520	65331072	35707499		395503696	10206304	32012279	30156266
GENERAL EQUIP.	4374646 1043750	3374688 731250	1941222 412500	1543054 325000	12974738 2862500	1187682 262500	1542579	1443972 300000
BUILDINGS	1043750	731250	412500	325000	2862500	262500	324999	300000
STATION	0	0	0	0	0	0	0	0
RCENTAGE BREAKDOWN						1		
SWITCHING	40.67	28.73	36.54	25.32	37.27	33.55	36.58	37.02
TRANSMISSION GENERAL EQUIP.	53.52	66.35	58.90 3.20	69.51 3.64	59.90	56.90	59.35	58.99
LAND	.94	.74	.68	.77	.43	1.46	.60	• • • •
BUILDINGS STATION	.94	.74	.68	.77	.43	1.46	.60	.59
TAL ASSETS	111183570	98457972	60622201	42395357	660276826	17937508	53937800	51125166
NCURRED COSTS								
SWITCHING MACHINES	11032191	5629651	5204892	2221708	61518080	1504630	4893770	4655532
TERMINAL REPEATERS	5751884	4437929	3424034	1482935		840274	4196299	3627660
BRANCHING REPEATERS REGULAR REPEATERS	5465416 5745791	5848855 4587784	3279682 2866247	3631886 1804011		171686 2065325	2807412 1830282	3253853 1382924
C. COSTS BY ELEN. TYPE								
NODES	22925104	17295616	13222270	7777807	158856064	3157645	12136793	11900446
LINKS	5070036	3208579	1552585	1362733	11542938	1424270	1590970	1019523

Usage of Quebec Tel. switching facilities (Sample of most important links) Usage

	escription		Direction	Theoretical	# of traffic	Traffic	Traffic	Required #	
0-D	Туре 🖸	Circuits		capacity(1) C.C.S.	components	offered C.C.S.	carried C.C.S.	circuits ()	0
Rimouski-Quebec	Final	104	R - Q Q - R	1,316 1,316	6 26	88 199	88 199	8) 13)	21
Rimouski-Montreal	H.U.	83	R - M M - R	1,436 1,436	63 57	295 191	295 291	11) 8)	19
Rimouski-Rivière- du-Loup	H.U.	21	R-Riv. RivR	270 270	11.	17 18	17 18	2) 2)	4
Rimouski-Chicoutimi	H.U.	15	R - C C - R	168 168	2	57 47	57 47	4)	8
Blanc-Sablon- Rimouski	Final	47	B - R R - B	479 479	14 12	16 11	16 11	3)	6

(1) Assuming:

1% of loss on finals 10% of overflow on H.U.'s

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TABLE 2-14

Usage of Quebec Tel. Transmission Facilities

From Rimouski Westward	From Rimouski Eastward
Available Circuits 3 X 480 = 1,44	5 x 480 = 2,400
Protection Circuits 480	480
TV Use none	none
Used Circuits: Total 336	60

Detail:

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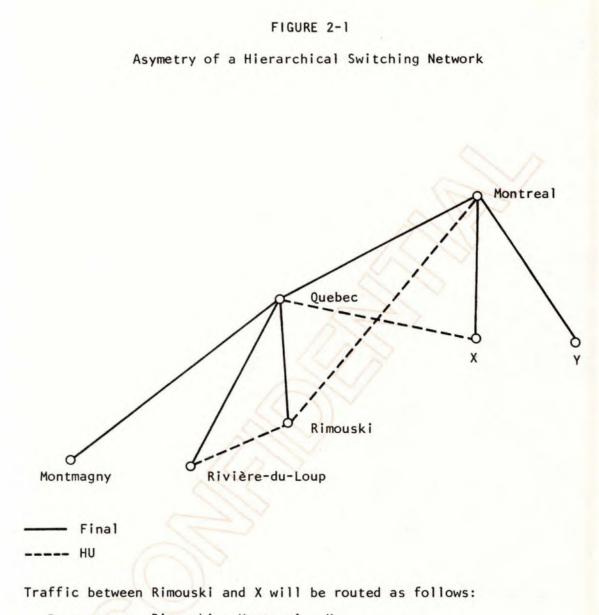
Rimouski	to	Chicoutimi	24
Rimouski	to	Cornerbrooke	12
Rimouski	to	Montreal	108
Rimouski	to	Newcastle	12
Rimouski	to	Rivière-du-Loup	24
Rimouski	to	St. John	12
Rimouski	to	Sherbrooke	12
Rimouski	to	Quebec	132

Rimouski to Blanc-Sablon 60

Used Circuits as a Percentage of Available Circuits

23.3%

.025%



R X : Rimouski - Montreal - X X R : X - Quebec - Rimouski



Revenues.

N.P.P.S. estimates of originated revenues for public messages appear below:

(\$'000)

	Quebec Tel.	Bell Canada		
Regional Traffic	Negligible	272,618		
Adjacent Traffic	1,221	10,495		
Non-Adjacent Traffic	127	20,316		
U.S.A. Traffic	9	67,858		

By combining these results with those of the costing block shown in Table 2-12, one notes that the ratio of (collected revenues/total incurred costs) is of .3 for Quebec Tel while it amounts to 2.19 for Bell Canada. We are fairly confident that all the qualifications of the model cannot explain this one to seven relationship, and that a large amount of this difference must be tied to the effect of economies of scale and indivisibilities.

Revenue Sharing.

The sharing block, which up to now mainly focused on T.C.T.S. carriers has been upgraded so as to show fully allocated cost and revenues as well as New Commonwealth revenue sharing for O/D pairs selected by the user. All traffic with Quebec Tel was thus analyzed and a summary of results is presented in Table 2-15. Reference is made to the previous section to interpret costs incurred by Bell Canada for traffic between Quebec Tel and Newfoundland since this traffic is routed via Rivière-du-Loup and New Brunswick, using Bell Canada transmission facilities.

The outstanding feature of these results is that most carriers do not recover their fully allocated incurred costs.

If one considers however the low utilization of both switching and transmission networks this results is not surprising with a full allocation of costs methodology. According to the data base, there are 223 trunks between Quebec Tel and Bell Canada while 52 would suffice to accommodate the traffic generated by N.P.P.S. In other words, both carriers incur switching costs which are four times what they should normally be. This is further aggravated by the underutilization of the transmission network, since this little amount of traffic gets ultimately charged for the entire cost of a 3-channel transmission route.

Table 2-16 presents results of various sharing schemes assuming an enlargement of T.C.T.S. to include Quebec Tel. The basic differences between the New Commonwealth and the other two sharing schemes are clearly highlighted by these results, both latter schemes allowing for recoupment of TransCanada traffic related costs plus a share of the overall T.C.T.S. profit.

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Quebec Tel. cost and revenue analysis⁽¹⁾ (\$000)

	вст	AGT	SASK	MANT	BCAN	QUE T.	NBT	MTT	Total
Non-adjacent TCTS									
Traffic: Incurred costs collected revenues	3 14	4 13	6 4	6 13	148	535	38	113 61	845 217
Traffic with BCAN									
Incurred costs Collected revenues	:	:	= <	(2)	2,568 1,084	2,527 1,163	:	-	5,095 2,247
Traffic with NBT									2,247
Incurred costs Collected revenues	-		5)))))	205	170 138	348 137	-	723 275
Regional traffic									
Incurred costs Collected revenues	1	51		1		269 negligible	-	Ξ	269 1
Traffic with NFL									
Incurred costs Collected revenues	-		-	-	73	1,039 18	47	131	1,290
Traffic with USA									
Incurred costs Collected revenues	2	2	:	:	17	6 9	:	:	23 9
Total									
Incurred costs Collected revenues	3 14	4 13	6 4	6 13	3,011 1,084	4,546 1,441	427 137	244 61	8,247 2,766

(1) Public messages and private lines combined.

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Settlement for Quebec Tel. as a member of enlarged TCTS (\$000)

	Adjacent	Non-adjacent	Total
Incurred costs	2,697	535	3,232
Assigned plants	10,577	2,098	12,675
Pre-settlement revenues rev/cost	1,301 .48	112	1,413 .44
Post-settlement revenues			
- New Common. rev/cost	S	-	1,141 .35
- Old Common. rev/cost	1,204 .45	853 1.59	2,057
- TCTS rev/cost	1,204 .45	815 1.52	2,015

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2.3.4 Discussion

Given the under-representation of Quebec Tel in the N.P.P.S. model, it is our view that no definite conclusion can be drawn from this experiment. The population represented in N.P.P.S. amounts to approximately 50 000 while official statistics estimate the actual population served by Quebec Tel to be ten times larger. Data available at D.O.C. shows only two toll centers in this territory, namely Blanc Sablon and New Carlisle. It is our belief that no substantial improvement would be achieved by the introduction of this last minor node and that the large discrepancy between the N.P.P.S. results and actual benchmarks can only be explained by the absence in the data base of a whole string of minor toll centers.

The sole knowledge of the relative position of Quebec Tel within the Canadian network allows for a certain number of points to be made. Given its position, the only portion of revenues which would ultimately be affected by a change of status of Quebec Tel to full T.C.T.S. member would be for traffic with M.T.T. and the Western Provinces. Revenues sharing with Bell Canada, an adjacent type settlement, would still be settled separately. According to actual benchmarks, revenues generated by Trans-Canada represent 17% of toll revenues and 10% of total operating revenues. It is quite probable that Quebec Tel might be better off by settling directly with T.C.T.S. members rather than through Bell Canada. Given the amounts involved, however, it is doubtful that it would lead to drastic changes in Quebec Tel's overall financial position.

What would be of greater interest in the long term for Quebec Tel is the possibility of obtaining, as a member of T.C.T.S., major rerouting of the TransCanada traffic to the Eastern Provinces through its own network, hence increasing the use and efficiency of its facilities. This, however, would come in direct conflict with the interests of New Brunswick Telephone, presently a member of T.C.T.S. In addition, there is no evidence that this routing would be more economical for T.C.T.S. as a whole.



3. FURTHER PROBING INTO THE CROSS-SUBSIDY PROBLEM AREA

3.1 Interregional Cross-Subsidy Tests

3.1.1 Introduction

In the previous phase of the N.P.P.S. project a methodology for detecting cross-subsidies was developed. The underlying philosophy was incremental in nature and defined the cross-subsidy to a service as the difference between its incremental contributions to costs and revenues. This methodology was applied to a certain number of service categories: public messages vs private lines, short distance vs long distance toll traffic ... All incremental tests were satisfied, which cast a definite doubt on the applicability and validity of the proposed methodology in the context of the telecommunications industry. All tests having been performed at the national level, it was felt however, that before discarding this approach completely, a last area of possible cross-subsidization should be investigated: that is cross-subsidization between carriers. A testing methodology was proposed for this purpose. It was implemented during this phase of the project and yield the results presented in this section.

3.1.2 Methodology

Two types of tests were considered.

- i) Incremental cost test for interregional traffic originating in one carrier's territory. The purpose of this series of test was to ensure that the total costs incurred by all TCTS member for interregional traffic originating in company X are at least covered by revenues collected by X.
- ii) Incremental cost test for interregional traffic using one carrier's facilities. This series of tests was carried out to check whether post-settlement revenues for carrier X cover the costs it incurs for all TCTS interregional traffic using its facilities.

Before performing any particular test, results of the sharing block which relate pre- and post-settlement revenues to incurred costs, were analysed. Since fully allocated costs are much larger than incremental costs, any carrier recovering its fully allocated costs would definitely satisfy incremental cost-tests.

Overall pre- and post-settlement revenue to cost ratios for T.C.T.S. partners are shown below.

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Companies

	BCT	AGT	SASK	MANT	BELL	NBT	MTT
Pre-settlement	2.0	2.29	1.04	2.67	1.96	.73	1.19
Post-settlement							
- New Commonwealth	1.80	2.15	1.31	2.73	1.92	.91	1.17
- Old Commonwealth	1.79	1.72	1.75	2.28	1.92	1.17	1.29
- T.C.T.S.	1.75	1.82	1.74	2.44	1.86	1.16	1.27

From this table it is clear that the only possible problem area would be the Eastern carriers. Our investigation consequently focussed on NBT and MTT.

The testing methodology employed consisted of three simulations the steps of which are outlined on the following page.

3.1.3 Results

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Incurred costs derived according to the previously outlined methodology appear in table 3-1.

From this table it follows that the incremental costs to TCTS carriers of traffic originating in Eastern carriers is equal to (151.08 - 150.41) = \$.67 millions. Similarly, costs incurred by Eastern carriers for all Canadian interregional traffic are estimated at (14.20 - 13.29) = \$.91 millions. Pre- and post-settlement revenues for the Eastern carriers are estimated to be:

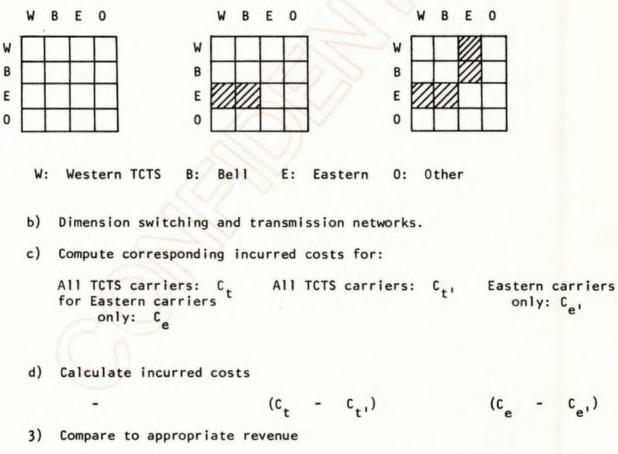
		\$ millions
Pr	e-settlement	11.9
Po	st-settlement	
-	New Commonwealth	12.6
-	Old Commonwealth	15.0
-	TCTS	14.9

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Simulation Methodology

Simulation 1	Simulation 2	Simulation 3
Comparison scenario	Test 1	Test 2

a) Define relevant traffic matrix as shown below where traffic is set to zero in shaded areas.



Eastern carriers originating interregional revenues

Eastern carriers post-settlement interregional revenues.

TABLE 3-1

Interregional cross-subsidy tests: Simulations results

Simulation	Traffic <u>NOT</u> considered		Incurre	d costs of dime (\$ millio)		rk
			Western Carriers	Bell and Que. Tel.	Eastern Carriers	Total
l (base case)	None	Switching Transmission	21.48 20.89	56.05 38.46	8.35 5.85	85.88 65.20
		Total	42.37	94.51	14.20	151.08
2	Interregional traffic originating in NBT and MTT	Switching Transmission	21.48 20.89	55.85 38.24	8.35 5,60	85.58 64.73
		Total	42.37	94.09	13.95	150.41
3	Interregional traffic terminating or going through NBT and MTT	Switching Transmission	21.48 20.85	55.85 37.66	8.15 5.14	85.48 63.65
		Total	42.33	93.51	13.29	149.13

General simulations assumptions:

a)	Maximum	efficiency	of	multi	plex	ing:	90%
----	---------	------------	----	-------	------	------	-----

- b) Peak-hour to total day traffic ratios:
 - regional 10% adjacent 10% : .
 - non-adjacent:
 - 12%

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	Incremental cost	Incremental revenue	Revenue/cost ratio
Series 1	.67	11.9	17.8
Series 2			
- New Commonwealth	.91	12.6	13.8
- 01d Commonwealth	.91	15.0	16.5
- TCTS	.91	14.9	16.4

For incremental costs cross-subsidy tests can then be developed:

3.1.4 Discussion

From the high revenues to cost ratios obtained, it can be inferred that interregional incremental cost tests will remain inconclusive even if growth reserve and model qualifications (treatment of survivability, approximation to multiplexing plan ...) are considered.

This application further confirms a conclusion reached in the previous phase of the N.P.P.S. research effort, namely that incremental cost tests are not a tool sufficiently powerful for the detection of cross-subsidies in the telecommunications industry where a large portion of costs is fixed.

The results provided in this section also point out an important feature of the New Commonwealth sharing scheme when applied to Trans-Canada traffic. As pointed out in the case of NBT, it does not necessarily ensure costs recovery for all carriers although total Trans-Canada revenues substantially exceed total incurred costs. Conversely, in both Old Commonwealth and TCTS schemes, sharing of the total excess revenues occurs only after repayment of all carrier's costs.

It follows that implementation of a New Commonwealth type sharing scheme for Trans-Canada traffic would result:

- either in major adjustments of regional toll rates
- or in the existence of a multiple tariff structure for Trans-Canada traffic

in order to ensure overall cost/revenue equilibrium at the carrier level.

Another critical aspect of the New Commonwealth sharing scheme was put in evidence in the course of this project. Although it does not directly relate to the issue addressed in this section, it is best reported here. The principle behind the New Commonwealth sharing scheme is that, on an O-D basis, all costs incurring carriers recover their costs and the resulting profit (or loss) is shared <u>equally</u> by the originating and terminating partners. When applied to the Canadian Network, this scheme leads, in certain cases, to a redistribution of revenues of questionable equity. Our point is best illustrated by what would happen to adjacent traffic between Bell and Manitoba, should the scheme be implemented.

Incurred costs, pre- and post-settlement revenues associated with public messages traffic are displayed in table 3-2. Since some overflow traffic to Winnipeg is routed via Regina, some costs are also incurred by Saskatchewan.

The high profitability of this traffic for Manitoba results from:

- a high overall revenue/cost ratio attributable to the efficiency of the Bell network;
- the fact that Manitoba would receive through redistribution
 50% of the total profit or 43% of total revenues while incurring only 30% of the costs.

It must be remembered that the New Commonwealth sharing scheme was primarily intended for country to country settlements (e.g. traffic between Canada and the U.K.). In this context, the type of problems evidenced earlier did not occur since each partner incurred costs of a similar magnitude.

Given the scheme's shortcomings pointed out in this section, it is doubtful that such a redistribution process would be either practical or equitable for the Canadian terrestrial network.

3.2 Elaboration of a Simplified Model for Use in Lieu of N.P.P.S. in an Iterative Rate Setting Process

3.2.1 Introduction

In the last phase of the N.P.P.S. project, emphasis was placed on the definition of costing procedures and testing methodologies which would enable the regulator to detect cross-subsidies between services and carriers. Although one cannot consider the team's effort conclusive as yet in these areas, one must start thinking of a machinery which would guide the regulator in taking corrective action once such phenomena have been found.

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TABLE 3-2

Adjacent settlement for Bell Canada and Manitoba Telephone (\$000)

	SASK	MANT	BELL	TOTAL
Originated revenues	-	6,241	6,976	13,216
Incurred costs	43	1,451	3,262	4,756
New Commonwealth post-settlement revenues	43	5,681	7,492	13,216
Revenues/Costs	1.0	3.92	2.30	2.78
For comparison				
post-settlement revenues				
- Old Commonwealth - TCTS	120 120	4,032 4,381	9,064 8,715	13,216 13,216

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A general methodology was proposed a few years ago⁽¹⁾ and is summarized in the flow-chart of Figure 3-1. Broadly speaking, it amounts to the following: given a demand matrix, associated costs and revenues are derived by use of an appropriate costing model. Costs and revenues are then compared for detection of cross-subsidy. Once such phenomenon has been evidenced, the rate structure is <u>adjusted</u>. Taking into consideration demand elasticities and cross-elasticities, a revised demand matrix is developed. The process is repeated until the rate structure is found to be cross-subsidy free.

This procedure requires two vital modules: a demand model and a costing model. Our concern, in this phase of the N.P.P.S. project, lies with the costing model. It should be pointed out, however, that developing an appropriate demand model and gathering the data it requires (elasticities and cross-elasticities) is not foreseen to be a simple exercise. The various applications made so far with N.P.P.S. have shown that the model can satisfactorily be used as a costing tool and has reasonable flexibility with regards to the costing approaches which may be chosen. The advantage of the model is that it is based on a realistic representation of the operation of the network; this, however, yields a rather complex tool, awkward to operate on an iterative basis.

The purpose of this section is to demonstrate that simple tools of reasonable accuracy can be developed for use in lieu of N.P.P.S. in the initial steps of an iterative rate setting process. Depending on the methodology used for cross-subsidy testing, these macro-models should encompass one or several costing philosophies.

The model we present in this section was initially designed so as to enable the calculation of incremental costs. Consequently it was built to estimate the costs of an optimally dimensioned network rather than of an existing network. Further, U.S. traffic and private lines have not been considered.

3.2.2 Characteristics of the model

The principle features of the model are the following:

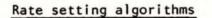
 Operations are simulated at an aggregate level, i.e. on a company to company basis. The basic units of work, however, remain the same: C.C.S., trunks, number of nodes...

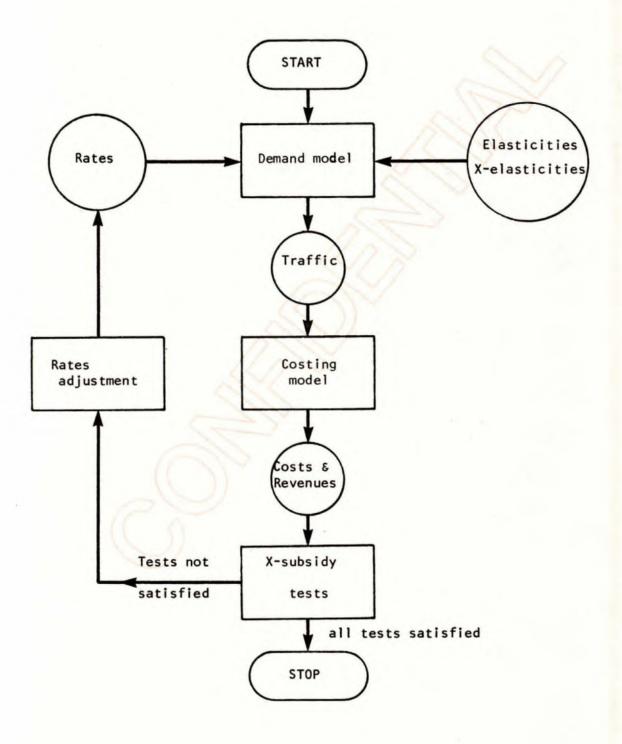
 (1) "Quelques aspects sur la question de l'interfinancement" Guy Saint-Cyr, Université Laval - 1976.

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Figure 3-1





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- ii) It is easy to operate and requires very little execution time, making it appropriate for an iterative process.
- iii) The structure of the switching and transmission networks is not required. The data base is quite reduced as can be seen from table 3-3. It includes populations and number of nodes in a carrier's territory as well as geographical considerations: surfaces, distances...
- iv) Results are reasonably close to those produced by N.P.P.S. under similar conditions.

3.2.3 Methodology

The model consists of five basics steps:

- The definition of an aggregate traffic matrix by use of a gravity model.
- The translation of the traffic matrix into a total trunks matrix taking into account the effect of traffic volume on the efficiency of the switching network.
- iii) The translation of trunks into switching costs.
- iv) The translation of trunks into circuit-requirements on the transmission network and into transmission costs.
- v) The translation of the traffic matrix into a generated revenue matrix.

For all steps, the experience gained in N.P.P.S. provided significant insight on the types of causal relationship to be tested.

The selection of the best possible relationships was done by use of a stepwise multiple regression model. All tests were performed on disaggregate data derived with N.P.P.S.

3.2.4 The model

Step 1. Intercompany traffic matrix

The general relationship tested was of the form:

$$T_{ij} = k \frac{N_i^{\alpha} N_j^{\beta} P_i^{\gamma} P_j^{\delta}}{D_{ij}^{\xi}}$$

TABLE 3-3

Macro-Model Data Base

	ВСТ	AGT	SASK	MANT	BCAN	QUET	NBT	МТТ	NFL	
Population (thousand)	1,557	1,026	356	580	10,177	52	275	402	176	
Number of Switching Nodes	12	7	6	3	52	2	6	7	3	
Adjacent Distance West-East (miles)	450	350	387.5	1,025	462.5	250	200	462.5	-	
Surface of Populated Area (thousand square miles)	91	124	144	66	312.5	42.0	28.3	21.4	42.8	
Border to Border Width of Territory Served (miles)	338	288	375	280	1,145	880	250	200	262	

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where

т _{іј} :	average business day traffic from company i to company j (in C.C.S.)
N _i (N _j):	number of demand points in company i (j)
P _i (P _j):	estimated population served by company i (j) (in thousands)
D _{ij} :	distance between companies i and j gravity centers (in miles).

The best results were obtained by using different formulae for regional, adjacent and non-adjacent traffic.

These are the following:

- For regional traffic:
 - $T_{ij} = exp. (3.06) N_i^{1.87} P_i^{.46}$
- For adjacent traffic:

$$T_{ij} = exp. (5.5) \frac{P_i \cdot B_j \cdot B_2}{1.21}$$

For non-adjacent traffic:

$$T_{ij} = \exp. \frac{(4.46) N_i^{-.19} N_j^{-.19} P_i^{1.19} P_j^{1.22}}{1.74}$$

R-squared factors for these regressions were all superior to 97% and T-values proved significance of the coefficients at the 5% level.

Table 3-4 presents a sample of estimated traffic figures versus N.P.P.S. benchmarks.

Step 2. Intercompany trunk matrix

In order to account for switching efficiency variations depending upon traffic volume, relationships of the following form were tested:

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TABLE 3-4

N.P.P.S. Versus Macro-Model Average Business Day Traffic Estimates (C.C.S.)

Regional Traffic

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	<u>N.P.P.S.</u>	MACRO-MODEL
вст	95,955	67,335
AGT	23,791	20,233
SASK	7,937	9,282
MANT	2,391	3,180
BCAN	2,399,314	2,502,544
QUET	-	
NBT	7,957	8,235
MTT	6,671	9,820
NFL	3,116	1,829

Interregional Traffic from Bell-Canada

N.P.P.S.	MACRO-MODEL
13,599	16,395
	16,275
5,421	6,804
19,466	17,925
4,100	6,547
14,787	15,131
	16,895
4,240	3,458
	13,599 15,937 5,421 19,466 4,100 14,787 15,195

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$$NC_{ij} = k N_i^{\alpha} N_j^{\beta} (T_{ij} / N_i N_j)^{\gamma}$$

where

NC.: number of trunks from company i to company j. The best results were obtained for the following set of coefficients yielding a multiple R^2 of 90% and passing a 5% T-significance test.

```
k = exp. (-4.23)

\alpha = .72

\beta = .85

\gamma = 1.004
```

A sample of values estimated with this formula are compared to N.P.P.S. estimates in Table 3-5.

Step 3. Estimation of switching costs

Since the switching costs of a company depend mainly on the number of switching machines and total number of originating/ terminating trunks the following formulation was tested:

$$sc_i = \alpha N_i + \beta \sum_{J=1}^{9} (Nc_{ij} + Nc_{ji}) + \gamma$$

where

SC: : incurred switching costs for company i (in thousands per annum)

Regression analysis resulted in the following set of coefficients which satisfy usual statistical tests at the 5% confidence level.

$$\alpha = 726.6$$

 $\beta = .8$
 $\gamma = 395.5$

N.P.P.S. versus macro-model estimates are displayed on Table 3-6.

Step 4. Estimation of transmission costs

This calculation can be broken down into three operations:

 the transformation of trunks into actual circuit requirements after multiplexing;

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TABLE 3-5

N.P.P.S. versus Macro-Model Number of Trunks to/from BCAN

Traffic between BCAN and	N.P.P.S.	MACRO-MODEL
BCT	104	115
AGT	120	125
SASK	113	54
MANT	122	154
BCAN	10,769	13,980
QUET	50	90
NBT	172	153
MTT	122	176
NFL	62	44

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TABLE 3-6

N.P.P.S. versus Macro-Model Incurred Switching Costs (\$1,000)

	N.P.P.S.	MACRO-MODEL
BCT	9,900	9,800
AGT	4,500	5,500
SASK	4,600	4,400
MANT	2,000	2,100
BCAN	55,300	60,500
QUET	750	1,200
NBT	4,700	4,300
мтт	3,700	4,400

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- the estimation of transmission fixed costs which constitute a large portion of total transmission costs;
- the estimation of transmission variable costs.

All relationships presented here satisfy standard statistical tests at the 5% significance level.

Circuit requirements after multiplexing are best estimated by the formula:

$$CR_{ij} = NC_{ij} / m^{+} exp. (1.293) NC_{ij}^{504}$$

where

- CR :: circuit requirements between company i and company j
- m : maximum fill of a group specified by the user and expressed in the form of a coefficient ≤ 1.

A sample of N.P.P.S. versus this model estimates is shown in Table 3-7.

Since the fixed costs of the transmission network depend not only on the density of the territory served but also its spread, some exogeneous variable had to be introduced. The surface of the populated area was selected as the most representative. It is well recognized that some arbitrariness exists in such a measure. Values fed to the model can be seen on Table 3-3.

The relationship selected is the following:

 $TFC_{i} = exp(5.23) S_{i}^{.535} N_{i}^{.355}$

where

- TFC: total incurred transmission fixed costs in company i (\$ thousands per annum)
- S : surface of populated area in company j (thousands of square miles)

It must be pointed out that, although this relationship satisfies 5% confidence statistical tests, it is by far the weakest ling in this model.

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TABLE 3-7

N.P.P.S. versus Macro-Model Number of Circuits After Multiplexing (Sample)

N.P.P.S.	MACRO-MODEL
804	876
156	279
324	353
108	57
240	140
204	185
36	69
60	107
132	102
60	93
	804 156 324 108 240 204 36 60 132

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The variable transmission costs depend mainly on the originating/terminating circuit requirements, through traffic circuit requirements and some measure of the width of the territory (the Canadian Network being longitudinal in nature)

The formula selected is as follows:

where

TVC	:	total variable transmission costs in company i	
		(\$ thousands per annum)	

- D_{ii} : border to border width of the territory served (miles)
- NOT : total originating/terminating circuit requirements
- NTH, : total through traffic circuit requirements.

Both last variables are obtained by appropriate summation in the company to company circuit requirement matrix.

N.P.P.S. versus macro-model estimates of the transmission costs are shown in Table 3-8.

Step 5. Estimation of revenues

As expected revenues are in almost linear relationship with traffic. For a better fit, three separate formulae were derived for regional, adjacent and non-adjacent traffic.

These are the following:

$$R_{11} = \alpha T_{11} + \beta$$

where

R_{ij} : revenues derived from traffic originating in company i and terminating in company j (\$ thousands per annum)

with	<u>a</u>	β
for regional traffic	.1133	- 46.8
adjacent traffic	.3315	-370.8
non-adjacent traffic	. 405	-28.1

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TABLE 3-8

N.P.P.S. versus Macro-Model Transmission costs estimates (\$000)

		N.P.P.S.		M	ACRO-MODEL	
	Fixed	Variable	Total	Fixed	Variable	Total
BCT	6,200	1,400	7,600	5,000	1,000	6,000
AGT	4,200	1,100	5,300	4,900	1,100	6,000
SASK	3,400	1,500	4,900	5,000	1,600	6,600
MANT	2,100	1,000	3,100	2,600	1,200	3,800
BCAN	21,300	14,900	36,200	16,400	17,800	34,200
QUET	2,200	50	2,250	1,800	700	2,500
NBT	2,000	1,400	3,400	2,100	1,100	3,200
MTT	1,700	800	2,500	1,800	800	2,600

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All models satisfy standard statistical tests at the 5% confidence level.

A sample of N.P.P.S. versus macro-model estimates appear in Table 3-9.

TABLE 3-9

N.P.P.S. versus Macro-Model Sample of revenues estimates. Traffic terminating in BCT (\$000)

Traffic originating from	N.P.P.S.	MACRO
BCT	9,792	7,582
AGT	4,386	5,276
SASK	689	1,072
MANT	1,191	1,096
BCAN	7,994	6,620
QUET	14	0
NBT	76	56
MTT	122	90
NFL	26	12

Overall results

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Results displayed previously all relate to the performance of a given step of the model. When linking all five steps, the results shown in Table 3-10 are obtained. It is important to remember, as defined in the introduction to this section, that all cost figures relate to an optimally dimensioned network.

It is interesting to note that reasonable estimates can be obtained with a very crude model.

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TABLE 3-10

N.P.P.S. versus Macro-Model Overall Costs and Revenues Estimation (\$ millions per annum)

		N.P.P.S	<u>.</u>		MACRO-MOD	EL
	Costs	Revenues	Rev./Cost	Costs	Revenues	Rev./Cost
вст	17.4	29.4	1.40	15.8	22.0	1.39
AGT	10.1	20.1	1.99	11.6	18.2	1.57
SASK	9.4	7.5	.80	11.0	7.9	.72
MANT	4.9	11.3	2.31	6.0	9.9	1.65
BCAN	91.5	306.1	3.35	94.7	319.6	3.37
QUET	3	1.3	.43	3.6	2.0	.56
NBT	8.1	6.0	.74	7.5	7.3	.96
MTT	6.6	7.8	1.18	7.0	10.2	1.46
NFL	-	3.0	and	4.6	1.9	.41

TABLE 3-11

N.P.P.S. versus Macro-Model Estimation of costs/revenues of the optimally dimensioned network resulting from a division of Bell Canada

		N.P.P.S	<u>.</u>		MACRO-MOD	EL
	Costs	Revenues	Rev./Costs	Costs	Revenues	Rev./Costs
Ontario	62.5	206.9	3.31	58.0	203.4	3.50
Quebec	28.6	99.2	3.47	26.6	119.3	4.48
Ontario/ Total (%)	69	68	-	69	63	-

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In order to test the validity of this model outside its range of calibration it was applied to the problem of a hypothetical division of Bell Canada. The results obtained were then compared to N.P.P.S. estimates. The comparison is displayed in Table 3-11 and shows that the quality of the results is not substantially downgraded by moving out of the range of calibration.

This macro-model has been installed on C.R.C. computing facilities. A brief documentation is given in appendix 1.

3.2.5 Discussion

The work presented in this section should not be considered as a finished product readily usable but rather as the proof that, given a costing methodology, relatively crude models of easy implementation can be designed for use in the initial steps of long iterative processes. Their level of accuracy is such, however, that the final steps would have to be carried out by more sophisticated costing tools, like the N.P.P.S. model.

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4. MODEL STREAMLINING

In the course of the project a certain number of additions and modifications were made to NPPS to the effect of making the model more representative and more efficient.

Selective changes only were made to the data base. It is recognized however that practical applications of the model are seriously hampered by the age of the information it presently contains. The first section of this chapter gives a brief diagnosis of the data base deficiencies and a certain number of recommendations as to how a preliminary updating could be achieved. The changes implemented for the purposes of this phase are also described.

Changes and additions were also made to the software. They are fully described in section 2 of this chapter. None of these presents major conceptual advancement but, given the complexity of the model, a substantial amount of time had to be invested in their implementation. These modifications include:

- the incorporation of toll related costs in the local network to all blocks of the model;
- the linking to the costing block of an aging, indexing and depreciation routine to allow the user to work either with reproduction or embedded assets and costs;
- the redifinition of TCTS and Old Commonwealth sharing schemes to treat adjacent and non adjacent settlements separately;
- the calculation of Canada-US revenues;
- a revised approximation of the multiplexing plan;
- the creation of utility programs to allow further flexibility in the definition of simulations and the interpretation of results.

4.1 Data Base Streamlining

4.1.1 Suggested Upgrading of the Data Base

The data base presently contained in NPPS is the result of an original data base defined in 1973 being partially updated over a period of 5 years. In addition, the information which has been introduced over this period of time was often based on statistics developed prior to 1973. The traffic generator for instance has been calibrated on 1971 actual data. The overall result is that the NPPS data base:

- first, is outdated;
- second, has no definite unique age which prevents the use of general inflators as a first approximation for results upgrading.

It is therefore important that the data base be subject to a major overhaul if NPPS results are to be used on other than a relative basis. Appendix 2 gives a comprehensive list of date required by the model. It further indicates the date at which information presently contained was entered in NPPS, the source of information as well as the date at which this source was developed. This should constitute the basic document for planning and implementing the update of the NPPS data base.

It is recognized that DOC encounters serious difficulty in obtaining actual data from the carriers. Taking this into account and based on our knowledge of available data, a list of priorities to be considered as a strict minimum has been developed and appears below.

- i) Network
 - Redesign transmission network from scratch, based on D.O.C.'s computerized R.F. channels data base.
 - Obtain as much information as possible on overall impact of multiplexing plan on average channel load. (e.g. find out for instance whether multiplexing efficiency is homogeneous over whole network)
 - Check for new switching nodes and changes in hierarchical structure.
 - Obtain revised intra-toll trunks. If not available use trunk specifications obtained after dimensioning the network for projected demand 3 years in the future.
 - Obtain revised inter and intra regional private line counts.
- ii) Traffic

If new toll traffic survey is not available, evaluate general 1971-78 increase with available statistics:

- average increase in toll messages by traffic category;
- average revenue increase minus average rate increase by traffic category. This would account for eventual changes in traffic characteristics (e.g. holding time).

Then update gravity model coefficients so as to yield the previously estimated increases when using up-to-date population figures.

Information relating to profiles and all categories is of secondary importance since it is certainly more static in time and affects only revenue calculations (cost calculations are based on peak hour usage only).



iii) Costs

- Obtain new cost valuation functions both for switching and transmission networks. If not available, update by use of overall telecommunications industry inflator. This however would not take into account certain evolutions in technological choices (e.g. retirement of step-by-step machines, introduction of electronic switching, use of jumbo groups...).
- Define suitable data base for aging/indexing algorithms.
- With each new fiscal year, update carrier's financial data.
- iv) Revenues

Input

- new TCTS public messages and private lines rate structures;
- new Bell regional public messages rate structure.

4.1.2 Modifications Undertaken During this Phase of the Project

Switching Network

In order to improve Quebec Tel representation, Blanc Sablon, a toll center homing on Rimouski, was introduced. A final trunk of 47 circuits was assumed to link the two cities.

Transmission Network

Preliminary simulation work on the applications detailed in chapter 2 led to the discovery of several inconsistencies in the transmission network. Two general areas were concerned: the area extending between Quebec Tel and M.T.T. and the Sudbury-Thunder Bay area.

Given the former description of the transmission network and due to a saturation on the only route linking MTT westward, some traffic between MTT and NBT was routed via Newfoundland. The particular situation encountered is fully described in Table 4-1 and graphically illustrated on the map of Figure 4-1. An in-depth investigation of D.O.C.'s computerized data base led to the major adjustments described in Table 4-2 and shown graphically on Figure 4-2.

It was also discovered that the Northern Ontario network was highly over-represented with no less than five routes linking Sudbury to Thunder Bay. It seems probable that these errors were introduced when the network was expanded from 24 to 60 and then from 60 to 98 nodes. The modifications made to this part of the network are listed in Table 4-3.

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TABLE 4-1

Former usage of Quebec Tel. transmission facilities

From Rimouski Eastward From Rimouski Westward

480

none

 $5 \times 480 = 2,400$

Available circuits

 $3 \times 480 = 1,440$

Circuits reserved for 480 protection

TV use

none

Circuits used:

Total: Detail:

420		132	
Rimo. to Chicoutimi	24	Rimo. to Cornerbrooke	12
Montreal	96		
Newcastle	12		
Rivdu-Loup	24		
Saint John	12		
Sherbrooke	12		
Quebec	120		
Saint John to Halifax	96	Saint John to Halifax	96
Halifax to Kentville	24	Halifax to Kentville	24

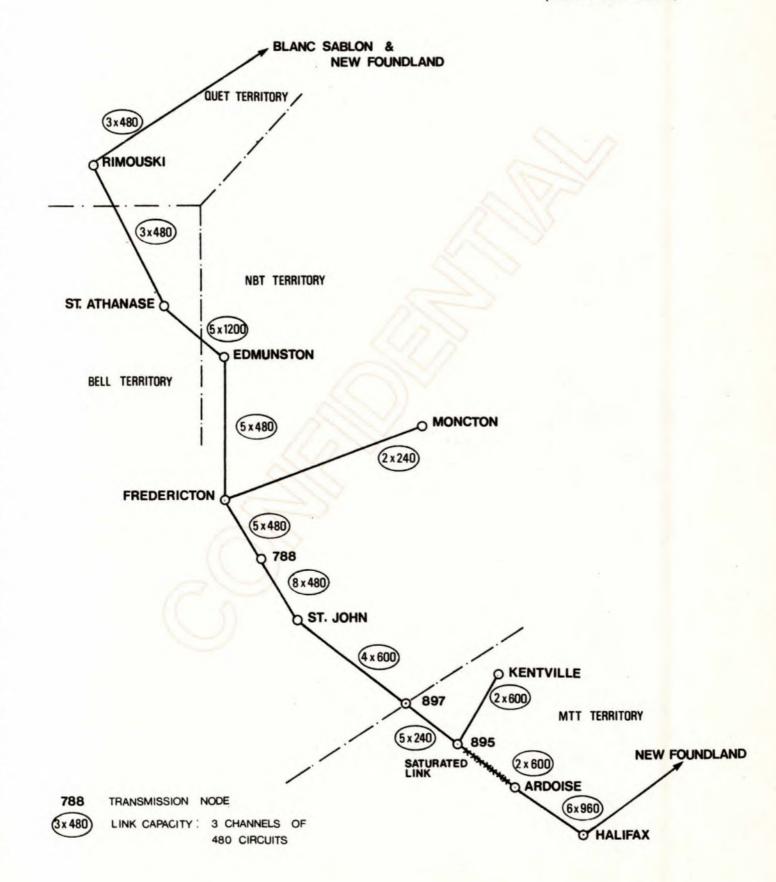
Used circuits as a percentage of available circuits

29.2%

5.5%

FIGURE 4.1

FORMER TRANSMISSION NETWORK (QUET - NBT - MTT)



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TABLE 4-2

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Eastern Transmission Network Modifications
```

. Link STAT - RIMO was replaced by RIMO - RIVI capacity: 3 x 480 65 miles - 30 miles into QUET territory distance:

- 35 miles into BCAN territory

. Junction Repeater SUMM was added

: NBT owner

. Link RIVI - SUMM was added

capacity: 2 x 1200

63 miles - 60 miles into BCAN territory distance: - 3 miles into NBT territory

. Link SUMM - EDMU was added capacity: 2 x 1200 distance: 26 miles NBT owner :

. Link SUMM - MONC was added 2 x 1200 capacity: distance: 226 miles owner : NBT

. Link MONC - HALI was added

capacity: 2 x 960

124 miles - 57 miles into NBT territory distance: - 67 miles into MTT territory

STAT St.Athanase = RIMO Rimouski = HALI = Halifax

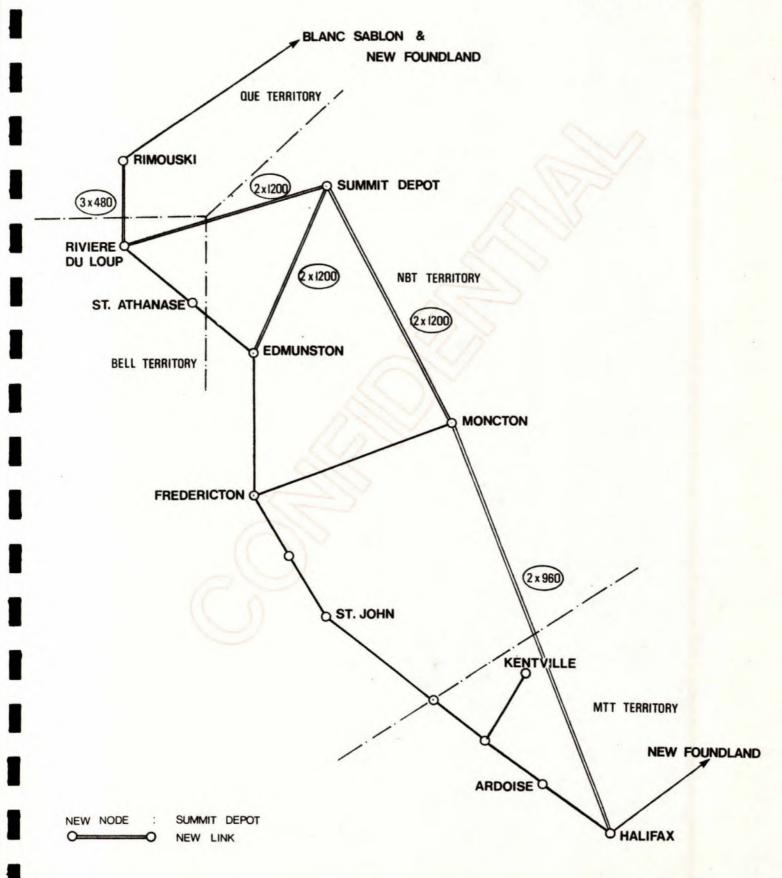
SUMM Summit Depot -RIVI Rivière-du Loup =

EDMU Edmunston = MONC Moncton -

FIGURE 4.2



NEW TRANSMISSION NETWORK (QUET - NBT - MTT)



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TABLE 4-3

Northern Ontario Network Modifications

. Link 570-STUR was taken out

. Link COCH-NELI was replaced by COCH-STUR

capacity: 5 x 960

distance: 30 miles

. Link ROSS-PANA was taken out

. Distance for link ROSS-COLD was corrected (90 miles instead of 330 miles)

. Link PANA-BARR was taken out

. Link KILW-TROU was replaced by HUNT-TROU

distance: 54 miles

. Capacity of link KILW-HUNT was corrected

6 x 260 instead of 2 x 260

. Link ORIL-TROUT was taken out

. Link KILW-BARR was taken out

. Capacity of link STUR-NORT was corrected

6 x 480 instead of 5 x 480

. Capacity of link MIDL-BARR was corrected

4 x 960 instead of 2 x 1800

NOTE:	STUR	=	Sturgeon Falls	COCH	-	Cochrane	
			Panache			Coldwell	
	ROSS	=	Rossport			Nellie Lake	
	KILW	=	Kilworthy			Trout Creek	
	HUNT	=	Huntville			Orillia	
	BARR	=	Barrie	NORT	-	North Bay	
	MIDL	=	Midland				



In both instances, the system ROUTE which has been designed to retreive information selectively from D.O.C.'s R.F. channel data base proved an efficient and powerful tool.

4.2 Software Adjustments

This section only briefly discusses the adjustments undertaken and their impact on overall results. Detailed software implications can be found in the updated user's manual and system's documentation dated March 31, 1978.

4.2.1 Inclusion of Toll Related Costs in the Local Network

Incremental toll related costs and assets due to the use of local facilities have been incorporated into the costing and the sharing blocks. Separate treatment is provided for their switching and transmission components.

It must be recognized that toll related local costs are incurred only by originating and terminating traffic. Consequently, their treatment in the sharing block is quite different from the one used for other toll costs.

Comparative results of the costing block before and after implementation of this feature will be found on Table 4-4. The cost increase attributable to the use of local facilities never exceeds 6.6% and will not therefore result in determinant changes in the sharing block as can be seen from Table 4-5.

Since this adjustment was introduced in the latest phase of the project, it is not reflected in the results discussed in previous sections.

4.2.2 Redefinition of the Old Commonwealth and TCTS sharing schemes

The principle behind both schemes is that carriers first recoup their incurred costs and then share the excess revenues at the prorata of either their assigned plant or their incurred costs. What had been misunderstood in the previous phases of this project is that these principles are applied separately to adjacent and non-adjacent traffic. Provision has been made in NPPS for the calculations of separate settlements. The results obtained are significantly different from those derived when assuming a combined adjacent and non-adjacent settlement as can be seen in Table 4-6. All simulations shown in the previous chapters incorporate this modification.

4.2.3 Estimation of Canada-US revenues

The estimation of Canada-US traffic related revenues has been added to the model. It is achieved with the use of an exogeneous ratio giving yearly revenues per peak-hour C.C.S. Costing Block Results (\$1000)

TABLE 4-4

a) Assets	ВСТ	AGT	SASK	MANT	BCAN	QUET	NBT	МТ	
Switching assets									
. without local assets	44,600	28,000	22,000	10,600	235,600	6,000	19,600	18,800	
. with local assets	45,210	28,290	22,150	10,730	246,070	6,020	19,730	18,920	
 local switching assets as % of switching assets 	610 1.3%	290 1.0%	150 .6%	130 1.2%	10,470 4.3%	20 .3%	130 .7%	120 .6%	
Transmission assets									
. without local assets	19,540	19,350	13,190	5,930	213,440	3,080	15,460	13,310	4-10
. with local assets	22,480	20,980	13,890	6,750	246,770	3,200	16,170	14,080	10
 local transmission assets as % of transmission assets 	2,240 13.1%	1,630 7.8%	700 5.%	820 12.1%	33,330 13.5%	120 3.7%	710 4.4%	770 5.5%	
Total assets									
. without local assets	107,640	96,540	59,780	41,440	616,480	17,800	53,100	50,230	
. with local assets	111,180	98,460	60,620	42,400	660,280	17,940	53,940	51,130	
<pre>. local assets as % of total assets</pre>	3,540 3.2%	1,920 1.95%	840 1.4%	960 2.3%	43,800 6.6%	140 .8%	840 1.6%	900 1.8%	sorēs
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TABLE 4-4 (Continued)

Costing Block Results (\$1000)

b) Incurred costs	ВСТ	AGT	SASK	MANT	BCAN	QUET	NBT	MTT	
Switching costs									
. without local costs	10,880	5,570	5,170	2,190	58,900	1,500	4,860	4,620	
. with local costs	11,030	5,630	5,200	2,220	61,520	1,505	4,830	4,660	
. local switching costs	150	60	30	30	2,620	5	30	40	
Transmission assets									
. without local costs	5,000	4,090	3,250	1,300	56,000	810	4,010	3,430	4-11
. with local costs	5,750	4,440	3,420	1,480	64,730	840	4,200	3,630	
. local transmission costs	750	350	170	180	8,730	30	190	200	
Total Incurred costs									
. without local costs	27,100	20,090	14,570	8,930	159,050	4,545	13,510	12,680	
. with local costs	28,000	20,500	14,770	9,140	170,400	4,580	13,730	12,920	
. local incurred costs	900	410	200	210	11,350	35	220	240	sorēs
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TABLE 4-5

Comparative Results of the Sharing Block for Bell Canada (\$1,000,000)

	without local assets & costs	with local assets & costs		
Total installed assets	616.8	660.6		
Regional traffic				
. incurred costs	115.5	125.4		
. assets	449.6	487.7		
. rev/cost ratio	2.5	2.3		
Adjacent + Non-adjacent traffic . incurred costs	22.8	23.2		
. assets	87.4	88.8		
. collected revenues	39.2	39.2		
. post-settlement revenues				
(i) New Commonwealth rev/cost	38.9 1.7	38.8 1.67		
(ii) Old Commonwealth rev/cost	40.1 1.75	39.9 1.72		
(iii) TCTS rev/cost	39. 1.71	38.9 1.68		

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TABLE 4-6

Modified application of revenue sharing schemes

Old Commonwealth post-settlement revenues

	Before mo	dification Rev/Cost Ratio	After mo	dification Rev/Cost Ratio
вст	12.6	1.6	12.2	1.55
AGT	15.1	1.6	13.9	1.47
SASK	11.6	1.6	11.3	1.57
MANT	7.4	1.6	9.7	2.11
BCAN	25.2	1.6	29.0	1.83
NBT	11.1	1.6	8.5	1.20
мтт	8.7	1.6	7.4	1.20

TCTS post-settlement revenues

	Before mod	ification Rev/Cost Ratio	After mod	ification Rev/Cost Ratio
вст	12.4	1.58	12.0	1.53
AGT	16.0	1.70	14.5	1.54
SASK	11.6	1.60	11.3	1.56
MANT	7.7	1.67	10.3	2.24
BCAN	24.6	1.56	28.2	1.78
NBT	10.9	1.57	8.4	1.19
MTT	8.6	1.57	7.3	1.18

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The calibration of this ratio was obtained by combining actual Bell revenues statistics to estimated peak-hour C.C.S. introduced in NPPS to represent Bell Canada to US traffic. To keep revenues in line with estimated traffic, this calibration was performed on 1971 data.

All simulations shown in the previous chapters assumed that Canada-US originated revenues represent on the average \$2,500 of yearly revenues per peak-hour C.C.S.

It must be remembered that, when developing the data for NPPS, traffic to the US was assumed to have similar holding time characteristics as the Bell interregional traffic (see NPPS final report, March 1977). This assumption obviously affects the overall cost allocation and revenue calculation as outlined below:

- Actual messages to the US
- times assumed call duration gives A.B.D. and peak-hour C.C.S.
- times assumed revenue per peak-hour C.C.S. gives
- Actual Canada-US revenues

in other words:

Benchmark₁ x X x Y = Benchmark₂ (messages) (revenues)

where:

- X (peak-hour C.C.S./message) affects the cost allocation
- Y (\$/peak-hour C.C.S.) affects the revenue calculation with only their product being known.

By comparing the assumed \$/peak-hour C.C.S. derived for the US to similar figures for adjacent and non-adjacent traffic in Canada and shown below, it can be inferred that the assumptions used for US traffic are reasonably realistic given the higher efficiency and lower costs of the US network.

\$'000 of yearly revenues per peak-hour CCS

Assumed value	Canada-US	2.50
NPPS estimate	adjacent traffic	3.60
NPPS estimate	trans-Canada traffic	3.73

4.2.4 Approximation to multiplexing plan constraints

The approximation to multiplexing plan constraints is performed in two steps.

First, a maximum group load is assumed. (A value of 90% was used for all simulations presented in this report). Total circuit requirements are then rounded upwards to the next multiple of 12 to represent an integer number of groups. This operation is applied to joint public messages and public lines circuit requirements. For cost allocation purposes, the additional circuits required to approximate the multiplexing plan are shared between public messages and private lines at the prorata of their original requirements as shown in the following hypothetical illustrative example.

	PM	PL	Total
Original circuit requirements	14	9	23
Circuits required after allow- ance for maximum fill	17-	-	26
Circuits required assuming integer number of groups	× .	-	36
Basis for cost allocation	$\frac{36 \times 14}{23} = 22$	$\frac{36 \times 9}{23} = 14$	36

4.2.5 Translation of Reproduction Costs into Historical Costs⁽¹⁾

General

Costs incurred by carrier over a given year can be expressed as a percentage of the Net Telephone Plant, that is to say the Gross Telephone Plant (i.e. total investment at historical costs) less accumulated depreciation. This is a practical and efficient approach since all the information required is included in the carrier's yearly financial statements. With a costing model like NPPS, the difficulty rests in a suitable estimation of the original cost of the Gross Telephone Plant given the existing configuration of the network. Up to now, the embedded investment has been approximated in NPPS by costing all facilities at their reproduction cost, the argument for such an approximation being that cost escalation over years was more or less offset by productivity gains in the telecommunications industry.

For further background on this tropic, see NPPS final report, March 1977.

Concurrently, a comprehensive aging, indexing and depreciation (AID) algorithm has been developed and tested. The purpose of this module is to translate the reproduction value of assets into their actual book value given a certain number of characteristics of the equipment considered.

This algorithm has been linked to the NPPS model in this phase of the project. Improvements to the AID routine and major simulation options available are described in this section. Since this work was undertaken in the later part of this phase of the project, it is not reflected in the results presented in the previous sections.

Added features of the AID routine and simulation options

Features added to the AID routine in the course of this project are the following:

- The type of survival curve used in the depreciation algorithm can vary over the asset life span.
- ii) The algorithm allows for a switch of depreciation method from ASL to ELG during the life of a mass property type asset as has been the case for Bell Canada and A.G.T. in the recent past. Further, a transition period during which one method applies to certain vintages while the other is used for other vintages can be simulated.

In order to allow maximum flexibility in costing methodologies employed, the possibility of working with reproduction costs has been kept in the costing block. Also left as an option is the possibility of using either actual benchmarks or values derived by the AID routine for yearly and accumulated depreciation.

More details with regards to the various options open to the user will be found in the User's Manual, March 1978.

Data requirements

Data required by the AID routine consist of 50 entries per carrier. Due to limited information on certain carriers, it has been assumed for the present exercise that, with the exception of growth rates, all carrier's characteristics are identical to those of Bell Canada. Data introduced in the model are displayed in Table 4-7.

Results

Table 4-8 shows an application example of the module described previously to the case of Bell Canada. Given the assumptions used and identified in Table 4-7, it is estimated that for Bell Canada the original cost of Gross Telephone Plant represents close to 90% of the AID Input Data

	Switching	Transmission	General	Land	Building
Maximum life (T)	50	40	40		90
Reference year (N)	40	30	-	1.2	75
Average life	21	14	19	-	31
Salvage rate	.02	.02	.02		.02
Inflation rate	1.02	1.02	1.02	1.02	1.02
Type of property	Integrated	Integrated	Mass	-	Integrated
SRV curve type	- 4/	STr.	L.00	-	-
Retirement rate	.02	.02	-	-	.02
Depreciation method:					
- ASL used over (yrs)	-	-	40	-	
- ELG used over (yrs)	-	- 000	2	-	-
Growth Rate:					
- BCT	1.18	1.233	1.304	1.1	1.073
- AGT	1.167	1.215	1.281	1.092	1.068
- MANT	1.105	1.136	1.177	1.058	1.043
- SASK	1.092	1.118	1.154	1.051	1.037
- BELL	1.121	1.157	1.205	1.067	1.049
- NBT	1.134	1.173	1.225	1.074	1.054
- MTT	1.144	1.186	1.243	1.08	1.059
- NFLD	1.194	1.25	1.326	1.107	1.079

Source: D.O.C.

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value of facilities at reproduction costs. Estimated vs actual data pertaining to depreciation are also displayed in Table 4-8 and large discrepancies can be noted. It must be recognized that the data used for this simulation is very hypothetical and will have to be refined in the light of certain conclusions reached after sensitivity analysis. The annual and accumulated depreciation rates are essentially sensitive to:

the depreciation method

- the reference year
- the useful life
- the inflation and growth rates

as highlighted by certain selected tests shown in Table 4-8.

An application of the improved costing block incorporating the above data and results is shown on Table 4-9 where it can be compared with similar output based on reproduction valuation functions and benchmark data for depreciation.

4.2.6 Creation of Certain Utility Programs

Two series of such programs were designed and implemented. Their full description can be found in the updated system's documentation dated March 31, 1978.

Alterations of the traffic matrix

This program allows the user to update all entries or selected subsets of the traffic matrix by multiplying the original values by a corrective factor. It is particularly useful for cross-subsidy tests where selected traffic components have to be set to zero or for scenarios relating to prospective use of the network whereby a certain growth on traffic has to be assumed.

Cost/Revenue analysis of selected streams

This series of programs, which is an appendage to the sharing block, allows the cost/revenue analysis of selected streams. The selection of origin destination pairs may be either node - or company - oriented. This tool was specifically designed for the applications shown in chapter 2 of this report.

TA	BLE	4-	8

Aging, Indexing and Depreciation Module

	GTP at hist. cost		f application ed Dep. rate		of Bell Canada preciation Rate
	as % of rep. cost	AID	Benchmark	AID	Benchmark
Switching	87.3%	37.0%	27.2%	7.6%	4.5%
Transmission	89.7%	33.8%	29.1%	8.0%	5.9%
General	92.1%	16.7%	35.1%	6.1%	9.6%
Building	71.2%	44.0%	25.9%	4.3%	3.2%

Selected Sensitivity Tests

Assumed variatious ⁽¹⁾	Annual deprec All	iation rate D estimates (%)	- Switching
Base case		7.6	
Reference year: 25 (v	5 40)	5.7	
Maximum life : 45 (v	50)	10.4	
Inflation rate: 1923-6 1968-7	7: 1.010)-(vs 1.02 2: 1.065)	2) 7.6	
Growth rate : 1923-5 1953-7	2: 1.06)-(vs 1.12 2: 1.15)	2) 7.8	

(1) Numbers in brackets are the original values used for the base case.

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TABLE 4-9

Comparative results of various options available in costing block. Bell Canada (\$ '000)

VALUE	OF ASSETS	Case A	Case B	Case C
	SWITCHING MACHINES TERMINAL REPEATERS	248298500	216764533	216764533 227552181
	BRANCHING REPEATERS REGULAR REPEATERS	104351017 63082400	93485461 56144292	93492147 56165640
ACCUL	UNTING BREAKDOWN			
	SWITCHING	248298496	216764528	210764528
	TRANSMISSION-MULTIFLEXING	263354400	236228891	236228891
	-OTHER	139260625	124916642	124916642
	-TOTAL GENERAL EQUIP.	12974738	361145533	361145533 11962576
	LAND	2862500	2038098	2063747
	BUILDINGS	2862500	2038099	2038093
	STATION	0	0	0
FERCE	ENTAGE BREAKDOWN			
	SWITCHING	37.08	36.50	36.49
	TRANSMISSION	60.13	60.81	60.80
	GENERAL EQUIP.	1.94	2.01	2.01
	LAND BUILDINGS	.43	.34	.34
	STATION	.00	.00	.00
TOTAL	ASSETS	669613259	593935928	593974482
TNCUS	RED COSTS			
	SWITCHING MACHINES	62074352	54190784	58309296
	TERMINAL REPEATERS	66594160	59694064 24544704	63213872 - 25962624
	BRANCHING REPEATERS	27391008 16759212	14938677	15612612
INC.	COSTS BY ELEM. TYPE			
	NODES	161275440	143079840	152349792
	LINKS	11542938	10287909	10748138
TOTAL	INCURRED COSTS	172818378	153367749	163097930
HOLDI	NG COSTS			
	SWITCHING MACHINES	32030256	27962400	32080912
	TERMINAL REPEATERS	35874256	32161600	35680384
	BRANCHING REPEATERS REGULAR REPEATERS	14764611 9079090	13233086 8101878	14650214 8774425
HOLDI	NG COSTS BY ELEM. TYPE			
	NODES	85493824	75878016	85145552
	LINKS	6253726	5580152	6039753
INC.	COSTS BY PLANT TYPE			
	SWITCHING	62074352	54190784	58309276
	TRANSMISSION	105570272	94699056	100479760
	GENERAL EQUIP.	3800446	3500229	3348056
	LAND	686283	488664	494718 466151
	BUILDINGS STATION	686283	488820	466151

Case A: Reproduction costs and actual depreciation figures. Case B: Historical costs and actual depreciation figures. Case C: Historical costs and calculated depreciation.



APPENDIX 1

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MACRO-MODEL USAGE AND DOCUMENTATION

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1. USER'S GUIDE

General information pertaining to access to the system can be found in the N.P.P.S. User's Manual. The macro-model consists of one program and one file. In its present form the data file stored under the name MACDAT cannot be updated conversationnally. Any data modification must be undertaken with the context editor. The program itself is activated by typing the keyword MACRO. The various simulations options left to the user's discretion are the following:

- Choice of a peak-hour to total day traffic ratio.
- Generation of private line data as a percentage of company to company public message trunks.
- Choice of a maximum group loading for multiplexing.
- Display of various intermediate results.

A sample terminal session appears on exhibit 1.

EXHIBIT 1

Sample Terminal Session with the Macro-Model

	PEAK HOUR T G.,ADJ.&NON 0,,12			10,.10,.1	2)				
DO YOU ?NO	WANT TO SE	E THE TRA	FFIC MATRI	X7					
DO YOU I ?NO	WANT TO SEE	THE MATRI	X OF NB OF	CIRCUITS	7				
DO YOU ?NO	WANT TO SE	E THE REVE	NUE MATRIX						
			SW	ITCHING C	OSTS(\$1,000	.,			
	BCT	AGT	SASK	MANT	BCAN	QUET	NBT	MTT	NFL
	9763.	5511.	4368.	2148.	60485.	1158.	4345.	4407.	1896.
DO YOU 7NO	WANT PRIVA	TE LINES T	O BE CONSI	DERED?					
7.9	R MULTIPLEX WANT TO SE			ER OF CIR	CUITS AFTER	HULTIPLEX	ING?		
			TRANS	MISSION F	IXED COSTS(\$1,000)			
	BCT	AGT	SASK	MANT	BCAN	QUET	NBT	MTT	NFL
	5041.	4913.	5039.	2595.	16417.	1765.	2110.	1817.	2084.
			TRANS	MISSION U	ARIABLE COS	TS(\$1.000)			
	BCT	AGT	SASK	MANT	BCAN	QUET	NBT	MTT	NFL
	989.	1167.	1573.	1239.	17843.	724.	1072.	786.	670.
					S(\$1,000)				
	BCT	AGT	SASK	MANT	BCAN	QUET	NBT	MTT	NFL
	15794.	11591.	10979.	5981.	94744.	3646.	7527.	7011.	4650.
			тот	AL REVENU	ES(\$1,000)				
	BCT	AGT	SASK	MANT	BCAN	QUET	NBT	MTT	NFL
	22046.	18221.	7939.	9868.	319627.	1966.	7277.	10228.	1859.

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2. DOCUMENTATION

2.1 Data file MACDAT - Logical unit no 1

This file contains information pertaining to the nine considered carriers in the following sequence.

Record 1: Population per carrier

Record 2: Number of demand points per carrier

Record 3: Distance between company i and company (i + 1) gravity centers

Record 4: Border to border distance for each carrier

Record 5: Surface of populated area per carrier (1)

All information is stored in free format.

2.2 Program

Identification:

Source program:	SMACRO
Object deck:	RMACRO
Load module:	MACRO

(1) Note: The surface of populated areas was defined as follows.

The island's surface for NFLT

The entire province's surface for MTT and NBT

For Bell Canada, the populated area was assumed to be the area south of the 50th parallel, excepting QUET territory, the surface of which was estimated as being Gaspé plus a 50 mile band on the north coast from Tadoussac to Blanc Sablon.

For Manitoba, it was measured as the surface south of a straight line going from the 50th parallel at the Ontario border, to the 55th parallel at the Saskatchewan border.

For Saskatchewan and Alberta, it was assumed to be the area south of the 55th parallel.

For British Columbia, it was measured as the surface south of a straight line going from the 55th parallel at the Alberta border to the westmost point of the BC-US border.

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Principal variables:

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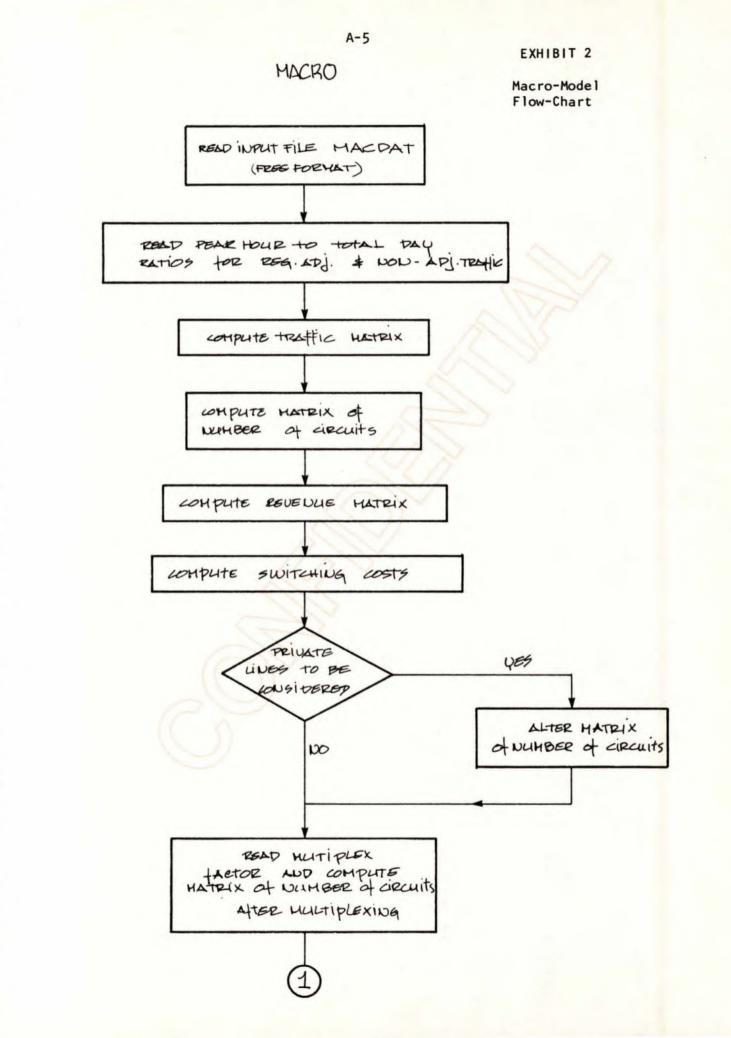
I

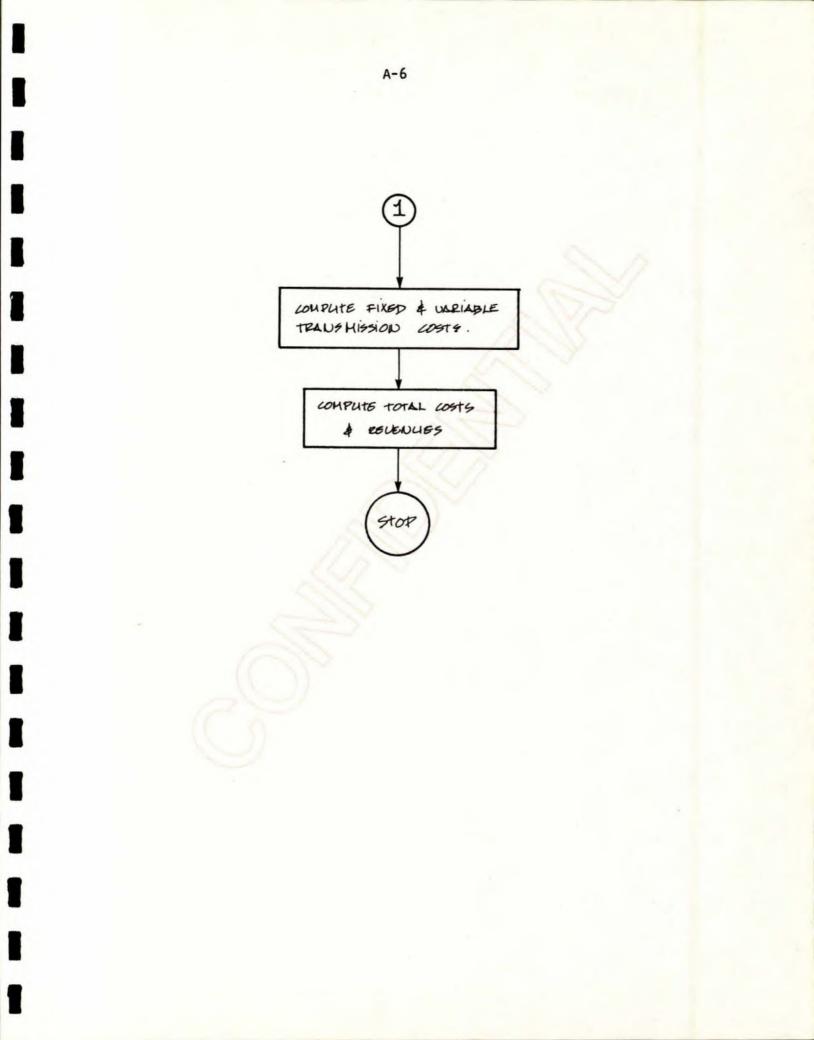
I

R(1,J)	:	Revenue collected by company I from traffic with company J.
SWC(I)	:	Switching costs incurred by company I
TFC(I)	:	Transmission fixed costs incurred by company I
TVC (J)	:	Transmission variable costs incurred by company I
P(1)	:	Population of company I
N(I)	:	Number of switching nodes of company I
T(1,J)	:	Traffic in C.C.S. from company I to J
D(1,J)	:	Average distance between companies I & J
s(1)	:	Surface of populated area for company I

Logic

The logic of the program is given by the flow-chart appearing on exhibit 2.





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APPENDIX 2

N.P.P.S. Data Base Requirements

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N.P.P.S. Data Requirements

	Items	Date of entry in N.P.P.S.	Source	Date
Traffic	Population figures	1973-1978	Census	1972
-	Average business day traffic raw data for calibration Traffic profiles - call durations.	1973	DOC. 17 cities A.B.D. traffic survey	1971
	Split between direct dialing, operator assisted, person to person.	1973	DOC.	unknown
	Traffic to US: peak-hour CCS to US for each Canadian city	1977	Estimated from total messages and number of trunks to US (see NPPS final report 1977)	1972
Network -	Transmission Full description of transmission nodes and links (number of channels, channel sizes, length)	70% 1973 30% 1973- 1978	DOC.data base. Computerized and installed on CRC system	permanently updated
	Entry points to the U.S.	1		A-
	Efficiency of multiplexing plan Origin, destination and number of lway/2 way dedicated video channels	15	Assumed	
-	Switching			
	List of switching nodes with hierarchical category List of finals, high-usage, full groups with origin, destination, number of trunks Trunks to the U.S. Border crossing points for U.S. trunks	30% 1973 30% 1975 40% 1977 1977 1977	DOC. Inter-toll trunks study (only partial information on toll centres - see final report, Assumed -	1970 1977)
-	Private lines - interregional	1975	D.9.C.	unknown
	- regional	-	Assumed	S

SOPES ino.

Reproduction costs Switching equipment cost functions 1973 DOC unknown 1973 Transmission cost functions "A Simplified Model of the (terminal, junction, regular repeaters) Canadian Terrestrial Trunk 1973-74 1973 Communication Network" Multiplexing costs R. R. Bowen Local Service Cost Study -1977 Toll related costs in local network 1975 Bell Canada Historical costs 1978 Data required by aging/indexing routines DOC unknown by company and by accounting category - growth, retirement and salvage rates - maximum life, average life, survival curve - depreciation method A-8 - inflation & productivity gain rates Incurred costs (as a percentage of historical costs) Costs of capital (average interest rate, 1973-76 return on common/preferred equity, tax rate, 1977 In financial statements deferred taxes, working capital) published by carriers Operating costs Revenues Public messages 1973 DOC 1972 Interregional - TCTS rate structure 1977 DOC 1972 for - Bell rate structure Regional consistency Private lines - interregional TCTS rate 1972 1973 DOC - regional:assumed identical

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