

A NATIONAL PERSPECTIVE OF  
D.R.E.E.

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A NATIONAL PERSPECTIVE OF D.R.E.E.

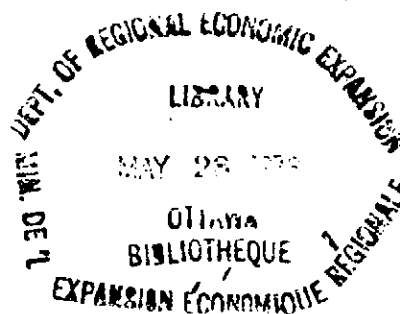
"THE VIEWS EXPRESSED  
IN THIS REPORT  
ARE NOT NECESSARILY  
THOSE OF DREE"

"LES OPINIONS EXPRIMÉES  
DANS CE RAPPORT  
NE SONT PAS NECESSAIREMENT  
CELLES DU MEER"

A Research Report

for

THE DEPARTMENT OF REGIONAL ECONOMIC EXPANSION, OTTAWA



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## INTRODUCTION

### I. PURPOSE

After careful discussion with personnel from the Department of Regional Economic Expansion, Ottawa, a research design was planned and executed. The overall objective of this study was to gain perspective of national awareness, attitudes towards and image perspective of this Department.

### II. METHOD AND GEOGRAPHICAL AREAS SURVEYED

Once the questionnaire had been designed, adjusted and agreed upon interviewing was initiated. The interviewing was conducted by telephone, and respondents were selected at random from the telephone directories.

The interviews were briefed in each market as to sampling procedures, interviewing techniques, and were made fully aware of the implications and possible pitfalls to be avoided in the varying research techniques.

Interviewing was carried out in June 1975, and each interview generally lasted about one hour.

Survey participants were to be over eighteen years of age, and one-half were to be male and one-half were to be female. In addition respondents were designed to come from two types of populations, one-half from cities of populations over fifty thousand and one-half from smaller and rural centres.

Quota sampling was used to get a larger proportion of respondents in some areas than actually reflect the population. In the results however the actual national scene is borne out through a population weighting procedure.

### III. TABULAR RESULTS

The data in this study has been divided into many sub-groups in order to analyze it fully. In the body of the report, the tables presented represent what was considered to be most relevant to the analysis.

## CONCLUSIONS

The Department's visibility is centred or focused mainly in the Eastern provinces and secondarily in Quebec. In these regions, the awareness, knowledge base and image are significantly higher, more substantial and more positive than in the rest of Canada.

The social overtones of the Departments perceived functions are positive in people's minds. The name communicates the function. People react positively to the intent of the name. They feel the potential contribution is positive. It suggests intelligent spending on the part of the Federal Government.

To enhance DREE's image and overall stature in the mental marketplace, two kinds of stress are seen as necessary on a continuing basis:

- i) In communication, emphasis on the full phraseology: DREE - The Department of Regional Economic Expansion. The full terminology is necessary to reinforce the energy and vitality of the acronym to existing awarees, and for those who are not aware or knowledgeable about the Department to introduce its acronym, its name and to that extent its *raison d'être*.
- ii) Regional emphasis on the kinds of projects, the contribution and involvement DREE is having, the types of commitments in which DREE is involved, its partners, its local contributions in terms of employment and both short-term and long-term projected effects on that micro-economy. DREE needs to make people aware of the work it is doing in their area.

## HIGHLIGHTS AND IMPLICATIONS

### BACKGROUND PERSPECTIVE

- Better than one-half (56%) of the Canadian public believe that economic development in Canada has not been well distributed. Furthering the public's perspective on the issue of economic distribution the research suggests Canadians largely believe that to date there has been excessive concentration in big cities (80%), and to a lesser degree (54%) that growth has not had a good effect upon Canada's small communities and rural areas.
  
- Five in six (84%) are optimistic that the Federal Government has the capabilities of improving the regional economic imbalance.
  
- Two in three (67%) evaluate the past and current efforts of the Federal Government towards the achievement of economic parity as only somewhat successful. The balance of opinion is more negative, with twenty-three percent saying the Federal Government has not been successful at all.
  
- Awareness of any specific program designed compensate for regional disparity is reported by one out of five (20%) overall, with Easterners (38%) by region playing back more Federal Government sponsored programs.

- As the level of Government responsible for the majority of recent area industrialization better than one in five (23%) identify the Federal Government. A comparable proportion (20%) designate their local/municipal government, but the largest proportion (38%) attribute this responsibility to their Provincial Government.

#### PERSPECTIVE OF DREE

- Overall the initials D.R.E.E. generate awareness of the Department of Regional Economic Expansion among about one in ten (11%) Canadians. That is, one in ten know what they stand for. On a regional basis, though, awareness is substantially higher (54%) in the Maritimes than elsewhere.
- On an aided basis this Ministry receives a claimed awareness level of three out of five (59%), with again a regional skew towards the Maritimes (90%).
- Overall, about one in two (46%) people express awareness on an unaided basis of DREE functions. Propensity to be aware this Department's functions moreover, tends to be higher in the East (70%) than the West (34%).



- On an aided basis, the research reports the following levels of awareness of specific DREE functions:

	<u>% of Respondents</u>
Assistance to specific areas	41
Grants for industry	41
Rural economic development	39
Local public services assistance	32

For each of these above mentioned functions claimed awareness is higher in Quebec and the East than in the Ontario and the West.

- On an unaided basis, identification of DREE's contribution to Canada is relatively unfocused when an opinion is stated. The majority (70%) however have no opinion, particularly residents of Western Canada (83%).
- The principal roles of DREE when defined are to create more jobs (14%), to industrialize underdeveloped areas (7%) and to create new industries (6%).
- With respect to projects under DREE's sponsorship claimed awareness nationally is reported by fourteen percent. By region, again awareness is higher among Maritimers (39%).

Attitudes Towards DREE

- Overall, there is ambivalence generally expressed with respect to attitudes towards DREE, except that this Department is not regarded as well known (.26) or well understood (.23). What people are saying then is that they cannot voice a firm opinion of DREE when they have little knowledge or understanding of its functions. The implication is that DREE needs to communicate its purpose and functions more fully. DREE needs to make people aware of its contribution.
  
- There is moderate agreement (.64) that DREE is a good investment for Canada.
  
- DREE's main function is generally agreed upon (.71) as a promoter of industrial development in slow growth areas.
  
- There is a slightly stronger feeling among Canadians that DREE sponsors only Federal Government projects (.60) as opposed to ones proposed by Provincial Governments (.52).

Image of DREE

- DREE is considered by majority opinion to be a small (43%) but important (47%), up-to-date (48%) Ministry; a Department which offers Canadians good value for their money (40%).
  
- People look positively at DREE, in that, they view this Ministry as more for the people (41%), as working with Provincial Government (46%) and with business (48%).
  
- Although in DREE projects a larger proportion (38%) feel local labour is utilized, the larger proportion (39%) does not feel more hopeful today because of this Department's efforts; the implication being that DREE has gone far enough into reducing regional disparities, or that people are not totally aware of DREE's involvement.
  
- Public opinion moving from West to East appears to be more positive with respect to the image frame of DREE. That is, Quebeckers and Easterners are more inclined to picture DREE as a giant, important, up-to-date, economical Department. They are more inclined to regard DREE as a ray of hope, as a reducer of regional differences, as a Department which works for the people, with Provincial Government and with business. More say DREE makes use of the local work force.

DETAILED FINDINGS

SECTION ONE  
BACKGROUND PERSPECTIVE

ATTITUDES TOWARDS ECONOMIC DEVELOPMENT IN CANADA  
(Reference Tables 1 to 3)

- The balance of opinion across Canada is that economic development has not been very well distributed (56%).
  
- Furthermore, sensitivity among Canadians with respect to the progress of economic development over the past ten years appears to be strongly a function of the feeling that there has been excessive concentration in big cities (80%).
  
- There is also a stronger sentiment that Canada's economic growth has not had a good effect upon smaller communities and rural areas (54%).
  
- By region, the research suggests that public sensitivity towards excessive development concentration in the larger urban areas is greater in English Canada than it is in Quebec.

	% of Respondents by region who are sensitive to excessive <u>concentration in big cities</u>
West	82
Ontario	86
Quebec	70
East	85

TABLE 1

BASED ON ANYTHING THAT YOU MAY HAVE READ, HEARD, OR SEEN, DO YOU THINK THAT ECONOMIC DEVELOPMENT IN CANADA HAS BEEN WELL DISTRIBUTED?

	% of Respondents				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Yes	40	34	42	49	26
No	56	60	53	50	68
Did Not State	4	6	5	1	6
Base:	(582)	(159)	(208)	(157)	(58)

TABLE 2

DO YOU THINK THAT ECONOMIC DEVELOPMENT IS IN EXCESSIVE CONCENTRATION  
IN BIG CITIES?

	% of Respondents				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Yes	80	82	86	70	85
No	16	12	12	28	9
Did Not State	4	6	2	2	6
Base:	(582)	(159)	(208)	(157)	(58)



TABLE 3

DO YOU THINK THAT ECONOMIC DEVELOPMENT IN CANADA HAS HAD A GOOD EFFECT ON SMALLER COMMUNITIES AND RURAL AREAS?

	% of Respondents				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Yes	40	34	42	49	29
No	54	57	53	47	66
Did Not State	6	7	6	5	5
Base:	(582)	(159)	(208)	(157)	(58)

ATTITUDES TOWARDS IMPROVEMENT OF THE DISTRIBUTION OF  
ECONOMIC ACTIVITY

(Reference Tables 4 to 6)

- Five out of six (84%) Canadians believe that the Government has the capability of improving the current distribution of economic activity within the country.
  
- In terms of what they feel the Government should be doing to improve this distribution problem, people's suggestions include the following:

	<u>% of Respondents who suggest the Government should do something</u>
Decrease unemployment	10
Increase planning/Distribution of industry in small areas	9
More industry in local area	9
More financial support for depressed areas	7
Spread out population density	6
Subsidize industries	5

TABLE 4

IN YOUR OPINION, DO YOU THINK THAT GOVERNMENT CAN DO ANYTHING  
TO IMPROVE THE DISTRIBUTION OF ECONOMIC ACTIVITY ACROSS CANADA?

	% of Respondents				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Yes	84	79	86	84	88
No	15	19	13	16	11
Did Not State	1	2	1	-	1
Base:	(582)	(159)	(208)	(157)	(58)

TABLE 5

DO YOU THINK IT SHOULD?

	% of Respondents who say the Government can make improvements				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Yes	98	99	98	99	98
No	1	-	2	-	2
Did Not State	1	1	-	1	-
Base:	(487)	(125)	(179)	(132)	(51)

TABLE 6

WHAT KINDS OF ADDITIONAL THINGS MIGHT THE GOVERNMENT DO?

	% of Respondents who say the Government should make improvements *				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Decrease unemployment	10	6	5	17	18
Increase planning/Distribution of industry in small areas	9	14	12	2	7
More industry for Canada	9	7	12	4	18
More financial support to depressed areas	7	11	5	4	12
Equalize distribution/Spread, cut population density	6	5	11	1	3
Subsidize industry	5	8	4	3	6
Subsidize farmers	4	6	4	2	2
Encourage Canadian-made products	3	4	3	4	3
Develop natural resources	3	4	3	2	7
Reduce taxes	3	4	2	4	1
Improve home ownership/ Subsidize housing expenses	3	7	3	-	-
Financial support to rural and municipal governments	3	1	3	3	4
Level off food prices/Price freeze	2	1	3	4	-
Improve transportation/Roads/Rail/ Air	2	3	3	2	2
Other Comments	44	34	40	65	28
Don't know/Recall	16	19	17	10	16
Did Not State	1	4	-	-	3
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	130	129	130	127	130
Base:	(479)	(124)	(174)	(130)	(50)

\* Totals greater than 100% because of multiple responses.

ATTITUDES TOWARDS THE SUCCESS OF FEDERAL GOVERNMENT PROGRAMS  
(Reference Table 7)

- Correlating with the opinion expressed elsewhere in this study by the majority that there is room for improvement in the distribution of economic development, the concensus is that to date the Federal Government has only been somewhat successful (67%) in its efforts.
  
- Furthermore, a larger proportion (23%) term the Federal Government programs and efforts as unsuccessful rather than very successful (6%).
  
- Regional opinion on the successfulness of Federal Government's attempts at distribution of economic activity varies. The most positive region is Quebec, with one sixth (16%) stating that in their minds the Federal Government has been very successful.

	% of Respondents			
	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Very successful	1	4	16	4
Somewhat successful	57	73	69	68
Not successful at all	33	20	15	27

TABLE 7

THINKING OF IMPROVING THE DISTRIBUTION OF ECONOMIC ACTIVITY  
ACROSS CANADA, DO YOU THINK THAT THE FEDERAL GOVERNMENT IS  
BEING ...

	% of Respondents				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Very successful	6	1	4	16	4
Somewhat successful	67	57	73	69	68
Not successful at all	23	33	20	15	27
Did Not State	4	9	3	1	1
Base:	(582)	(159)	(208)	(157)	(58)

UNAIDED AWARENESS OF GOVERNMENT ECONOMIC DISTRIBUTION PROGRAMS  
(Reference Tables 8 and 9)

- Overall, one in five (20%) report on an unaided basis awareness of programs designed by the Federal Government to redistribute economic activity.
  
- Easterners moreover have a greater propensity (38%) than people from other regions of Canada to recall Federal Government sponsored programs.
  
- Specific programs mentioned include the following:

	<u>% of Respondents who express awareness</u>
Local Initiatives Program	15
DREE	14
Opportunities For Youth	10
H.O.M.E.	7
Manpower	4



TABLE 8

ARE YOU AWARE OF ANY PROGRAMS OF THE FEDERAL GOVERNMENT THAT ARE DESIGNED TO IMPROVE THE DISTRIBUTION OF ECONOMIC ACTIVITY ACROSS CANADA?

	% of Respondents				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Yes	20	13	20	18	38
No	80	86	80	80	62
Did Not State	-	1	-	2	-
Base:	(582)	(159)	(208)	(157)	(58)

TABLE 9

IF YES, WHAT PROGRAMS ARE THESE?

	% of Respondents who express awareness *				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Local Initiatives Program/LIP	15	-	12	20	30
Department of Regional and Economic Expansion/DREE	14	6	8	2	51
Opportunities for Youth/OFY	10	5	8	9	17
Home Ownership Grant/Assistance	7	19	11	-	-
Manpower/Job Opportunities	4	13	3	1	3
Improving transportation routes	4	5	4	-	9
Subsidizing industry in small areas	4	5	-	-	15
Energy programs/Gas/Oil	3	5	7	-	-
Tourism	3	-	3	6	-
Canadian Development Council	2	-	5	2	-
Indian Affairs Programs	2	8	1	-	-
Other Comments	40	38	50	36	27
Don't know/Recall	10	15	4	18	7
Did Not State	7	5	4	18	1
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	118	124	120	112	160
Base:	(114)	(21)	(43)	(29)	(22)

\* Totals greater than 100% because of multiple responses.

RESPONSIBILITY FOR ECONOMIC EXPANSION

(Reference Table 10)

- In overall perspective three out of eight (38%) people report their Provincial Government as more responsible for bringing into their area new industries.
  
- Comparable proportions overall, attribute the majority of responsibility to the Federal Government through DREE (23%) and the local/municipal government (20%).
  
- Across regions the research suggests that Quebecers have a greater propensity to name DREE as the instigating force behind new industrial development.

	% of Respondents			
	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Federal Government/DREE	15	19	36	26
Provincial Government	50	23	41	45
Local/Municipal government	11	34	14	15
No government	15	19	4	11

TABLE 10

WHO WOULD YOU SAY IS MORE RESPONSIBLE FOR BRINGING NEW INDUSTRY TO YOUR AREA?

	% of Respondents				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Provincial government	38	50	23	41	45
Federal government, that is, Dree	23	15	19	36	26
Local/Municipal government	20	11	34	14	15
No government	13	15	19	4	11
Did Not State	6	9	5	5	3
Base:	(582)	(159)	(208)	(157)	(58)

SECTION TWO  
PERSPECTIVE OF DREE

AWARENESS OF DREE BY INITIALS

(Reference Table 11)

- Among the six Departments or agencies whose initials were examined by spontaneous Department or agency identification DREE ranks fourth. The overall perspective is as follows:

	<u>% of Respondents who are aware</u>
CMHC	50
MOT	28
ITC	12
DREE	11
IAND	8
PFRA	5

- By region, awareness of the Department of Regional Economic Expansion by its initials, DREE, appears to be substantially higher in the Eastern provinces than elsewhere.

	<u>% of Respondents by region who are aware of DREE</u>
West	7
Ontario	9
Quebec	2
East	54

TABLE 11

CAN YOU IDENTIFY THE NAMES OF THE DEPARTMENTS OR AGENCIES THAT ARE REFERRED TO BY THE FOLLOWING INITIALS ...

		% of Respondents				
		<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
<b>CMHC</b>						
	Central Mortgage & Housing	50	63	56	22	67
	Other	4	4	4	2	5
	Don't know	46	33	40	76	28
<b>PFRA</b>						
	Prairie Farm Rehabilitation Administration	5	14	2	1	2
	Other	3	5	2	1	4
	Don't know	92	82	95	98	94
	Did Not State	-	-	1	-	-
<b>IAND</b>						
	Indian Affairs and Northern Development	8	12	10	1	9
	Other	2	1	2	2	4
	Don't know	90	87	88	97	87
<b>DREE</b>						
	Department of Regional Economic Expansion	11	7	9	2	54
	Other	2	2	1	1	5
	Don't know	87	91	90	97	41
<b>MOT</b>						
	Ministry of Transport	28	36	25	16	48
	Other	2	3	2	2	1
	Don't know	70	61	73	83	51
	Did Not State	-	1	-	-	-
<b>ITC</b>						
	Industry Trade and Commerce	12	13	13	10	11
	Other	4	2	6	1	10
	Don't know	84	84	81	89	80
	Did Not State	-	1	-	-	-
	Base:	(582)	(159)	(208)	(157)	(58)

AIDED AWARENESS OF THE DEPARTMENT OF REGIONAL ECONOMIC EXPANSION  
(Reference Table 12)

- Of the seven Federal Government Departments examined for public awareness on an aided basis, the research suggests that the awareness level generated by the Department of Regional Economic Expansion ranks this Department seventh.

	<u>% of Respondents who express awareness</u>
Department of Agriculture	97
Ministry of Transport	95
Department of Energy, Mines and Resources	90
Department of Indian Affairs and Northern Development	90
Department of the Environment	85
Ministry of State for Urban Affairs	62
Department of Regional Economic Expansion	59

- Aided awareness of the Department of Regional Economic Expansion appears to be higher in Eastern Canada.

	<u>% of Respondents by region who express awareness</u>
West	58
Ontario	52
Quebec	58
East	90



TABLE 12

WHICH OF THE FOLLOWING FEDERAL GOVERNMENT DEPARTMENTS HAVE YOU HEARD OF?

	% of Respondents				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Department of the Environment	85	92	88	70	92
Department of Energy Mines & Resources	90	97	92	78	93
Department of Agriculture	97	98	98	92	100
Department of Regional Economic Expansion	59	58	52	58	90
Department of Indian Affairs and Northern Development	90	99	94	74	93
Ministry of Transport	95	98	96	92	96
Ministry of State for Urban Affairs	62	66	70	48	59
Base:	(582)	(159)	(208)	(157)	(58)

UNAIDED AWARENESS OF DREE FUNCTIONS  
(Reference Table 13)

- About one out of two (46%) people have some impression about the function of DREE on an unaided basis. The principal functions cited moreover, include the following:

	<u>% of Respondents</u>
Increase industrial expansion in underdeveloped areas	15
Equalize development throughout the country	7
Financial support in underdeveloped areas	6
Stimulate the economy	5
Decrease unemployment	4

- The research suggests as well that propensity to be aware of DREE functions is highest in the East and lowest in the West.

	<u>% of Respondents by region who express awareness of DREE functions</u>
West	34
Ontario	47
Quebec	50
East	70

TABLE 13

WHAT DOES DREE DO? WHAT IS ITS FUNCTION?

	% of Respondents *				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Increase industrial expansion in underdeveloped areas	15	11	21	11	13
Equalize development throughout country	7	8	8	4	6
Financial support to underdeveloped areas	6	5	3	8	18
Stimulates economy	5	3	6	4	8
Decrease unemployment	4	2	2	7	10
Other Comments	20	9	19	17	35
Don't know/Can't recall	52	61	52	49	28
Did Not State	2	5	1	1	2
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	111	114	101	101	121
Base:	(582)	(159)	(208)	(157)	(58)

\* Totals greater than 100% because of multiple responses.

AIDED AWARENESS OF DREE FUNCTIONS

(Reference Table 14)

- On a national basis comparable awareness levels are received by DREE's assistance plan to attract industry (41%), by DREE's grants for industry (41%) and by DREE's rural economic development and services scheme (39%).
  
- DREE's function generating a lower level of aided awareness is its assistance plan for local public services (32%).
  
- For each of DREE's functions examined, claimed awareness is higher in Quebec and the Maritimes than it is in Ontario or the West.

	% of Respondents			
	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Assistance to specific areas	32	32	56	60
Grants for industry	27	30	61	62
Rural economic development	30	27	53	64
Local public services assistance	20	21	50	55

TABLE 14

FOR EACH OF THE FOLLOWING SERVICES, TELL ME WHETHER YOU WERE AWARE THAT DREE IS INVOLVED IN THIS KIND OF SERVICE.

	% of Respondents				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Assistance to make specific areas more attractive to industry	41	32	32	56	60
Grants for industry	41	27	30	61	62
Rural economic development and services	39	30	27	53	64
Assistance for local public services	32	20	21	50	55
Did Not State	45	59	60	20	19
Base:	(582)	(159)	(208)	(157)	(58)

CONTRIBUTION OF DREE TO CANADA  
(Reference Table 15)

- Across Canada seven out of ten (70%) people are unable to define the contribution which DREE is making to Canada. Among those who offer a definition moreover, the research suggests that largely opinions are unfocused.
  
- One out of twenty (5%) speak about DREE's contribution as a supporter of economic expansion throughout Canada, this being the most focused response from the population.
  
- In the Quebec and Eastern regions the research indicates that there is a greater likelihood for playback of a contribution to Canada by residents.

% of Respondents  
by region  
who indicate a contribution  
by DREE to Canada

West	17
Ontario	24
Quebec	46
East	39

TABLE 15

WHAT KIND OF CONTRIBUTION DO YOU THINK DREE IS MAKING TO CANADA?

	% of Respondents *				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Supports expansion throughout Canada	5	3	4	9	4
Improves living conditions	2	3	1	1	3
Other Comments	26	12	20	41	43
Don't know	62	72	69	50	41
Did Not State	8	12	7	5	11
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	103	102	101	106	102
Base:	(582)	(159)	(208)	(157)	(58)

\* Totals greater than 100% because of multiple responses.

PERSPECTIVE ON DREE'S ROLE IN CANADA TODAY  
(Reference Table 16)

- With today's economic climate the following roles are cited by the public as objectives for DREE:

	<u>% of Respondents</u>
Create more jobs	14
Industrialization of underdeveloped areas	7
Create new industries	6

- Overall, more than one-half (52%) have no opinion/do not know what the role of DREE should be today.

- Sensitivity towards job creation as a function of DREE increases from the West to the East.

	<u>% of Respondents by region who say 'create more jobs'</u>
West	6
Ontario	13
Quebec	18
East	28



TABLE 16

WHAT DO YOU THINK DREE'S ROLE SHOULD BE IN LIGHT OF THE PRESENT INFLATION AND UNEMPLOYMENT TRENDS IN CANADA?

	% of Respondents *				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Create more jobs	14	6	13	19	28
Create industrialization in underdeveloped areas	7	6	9	4	8
Create new industry	6	3	7	6	4
More even distribution of economic wealth	2	4	2	-	5
Other Comments	32	18	34	43	33
Don't know	49	65	45	44	35
Did Not State	3	5	3	1	4
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	113	107	113	117	117
Base:	(582)	(159)	(208)	(157)	(58)

\* Totals greater than 100% because of multiple responses.

UNAIDED AWARENESS OF DREE PROJECTS

(Reference Tables 17 and 18)

- Nationwide, the research suggests that 14% claim awareness of specific projects being conducted through DREE.
  
- Awareness of DREE project involvement furthermore is skewed towards the Atlantic province region, with two out of five (39%) Easterners claiming awareness of specific DREE projects.

	% of Respondents by region who claim awareness of specific <u>DREE projects</u>
West	8
Ontario	11
Quebec	15
East	39

- Among those who express awareness of specific projects, mentions which stand out include the following:

	% of Respondents who claim awareness <u>of specific DREE projects</u>
Financial assistance to local projects	17
Financial assistance to companies in rural areas	8
Assistance to LIP	6
Oil refinery in eastern Ontario	6

TABLE 17

DO YOU RECALL SEEING OR HEARING ABOUT ANY RECENT PROJECTS IN WHICH DREE, THE FEDERAL DEPARTMENT OF REGIONAL ECONOMIC EXPANSION IS INVOLVED?

	% of Respondents				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Yes	14	8	11	15	39
No	86	91	89	85	60
Did Not State	-	1	-	-	1
Base:	(582)	(159)	(208)	(157)	(58)

TABLE 18

WHAT PROJECTS CAN YOU RECALL?

	% of Respondents who claim awareness of specific DREE projects *				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Financial assistance to local projects	17	19	2	1	46
Financial assistance to companies in rural areas	8	23	7	7	-
Assistance to LIP	6	-	7	13	3
Oil refinery project in eastern Ontario	6	-	15	-	8
Athabasca Pipeline	2	-	7	-	2
Reassessment of rural properties	2	-	7	-	-
Other Comments	32	-	30	51	32
Don't know	27	45	37	25	11
Did Not State	6	14	-	7	6
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	106	101	112	104	108
Base:	(81)	(12)	(22)	(24)	(23)

\* Totals greater than 100% because of multiple responses.

ATTITUDES TOWARDS DREE  
(Reference Tables 19 and 20)

- On a national basis the research suggests the following perspective of DREE:

	<u>Index (Maximum 1.0)</u>
Forward thinking people	.48
Useful to most Canadians	.45
Aware of problems	.45
Involved	.45
Useful to our province	.44
A conservative thinking Department	.42
Approachable	.39
Makes good use of its budget	.37
Poorly organized	.36
Well known	.26
Well understood	.23

- What the above table highlights is that DREE overall has not made itself very well known across Canada, that DREE has been very unsuccessful in communicating its policies or its programs. By and large the public does not understand the role of this Federal Government Department.

- Attitudes towards DREE differ by region as follows:

	<u>Index (Maximum 1.0)</u>			
	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Useful to most Canadians	.41	.40	.53	.38
Aware of problems	.32	.47	.52	.44
Useful in our province	.44	.39	.52	.37
Well known	.23	.15	.38	.33

DREE As An Investment

- Generating an index of .64 the research suggests that there is moderate agreement among Canadians that DREE is a good investment for the country.

DREE As A Promoter Of Industrial Development

- People tend to agree somewhat to strongly (.71) that DREE's main function is to promote industrial development in slow growth areas.

Orientation of DREE

- Largely Canadians are uncertain (.52) whether DREE does or does not do what the provinces ask of this Department.
- There is a tendency for public opinion to be slightly stronger (.60) in agreement with the notion that DREE only sponsors projects conceived by the Federal Government.

TABLE 19

THINKING NOW OF THE DEPARTMENT OF REGIONAL ECONOMIC EXPANSION, AND BASED ON ANYTHING YOU MAY HAVE READ, HEARD, SEEN OR EXPERIENCED, I WOULD LIKE YOU TO RATE THE DEPARTMENT ON A SCALE FROM ONE TO TEN FOR EACH STATEMENT I READ TO YOU. IF YOU AGREE STRONGLY WITH THE STATEMENT, GIVE IT A TEN; IF YOU DISAGREE STRONGLY OR FEEL THE STATEMENT DOESN'T DESCRIBE THE DEPARTMENT AT ALL, GIVE IT A ONE. THE NUMBERS BETWEEN REPRESENT THE DEGREES BETWEEN. LET'S START WITH ...

	Index (Maximum 1.0)				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Conservative thinking Department	.42	.44	.40	.42	.41
Involved	.45	.43	.46	.44	.47
Forward thinking people	.48	.45	.47	.52	.43
Poorly organized	.36	.35	.37	.36	.35
Useful to most Canadians	.45	.41	.40	.53	.38
Useful to us	.44	.44	.39	.52	.37
Well known	.26	.23	.15	.38	.33
Aware of the problems in	.45	.32	.47	.52	.44
Approachable	.39	.40	.39	.36	.43
Makes good use of its budget	.37	.35	.37	.39	.38
Well understood by people	.23	.22	.17	.28	.24
Base:	(582)	(159)	(208)	(157)	(58)

TABLE 20

FOR EACH OF THE FOLLOWING STATEMENTS ABOUT DREE, TELL ME WHETHER YOU AGREE STRONGLY, AGREE SOMEWHAT, DISAGREE SOMEWHAT, OR DISAGREE STRONGLY.

	Index (Maximum 1.0)				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
DREE is a good investment in Canada	.64	.59	.62	.67	.65
DREE's main function is to promote industrial development in slow growth areas	.71	.62	.73	.74	.75
DREE does what the provinces want it to do	.52	.46	.53	.53	.56
DREE only supports projects that the federal government wants it to do	.60	.66	.59	.61	.51
Base:	(582)	(159)	(208)	(157)	(58)



IMAGE OF DREE

(Reference Table 21)

- The image frame of DREE is such that this Department on consensus is a small (43%) but important (47%), up-to-date (48%) Ministry. From DREE there is furthermore a greater propensity for Canadians to feel that they are getting value for their money (40%) than having their money wasted (26%).
  
- People think of DREE more often as a Department which works for the people (41%), that works with Provincial Government (46%), that works with business (48%).
  
- Of those with an opinion a larger proportion suggest that DREE involves local people (38%) in its projects. DREE nevertheless has not made the majority more hopeful (39%), the implication being that DREE has not gone far enough into narrowing regional disparities.
  
- A larger proportion regard the name, DREE, as interesting (47%) rather than dull (28%).
  
- Public opinion moving from West to East appears to be more positive with respect to the image frame of DREE. Quebeckers and Easterners are more inclined to picture DREE as a giant, important, up-to-date economical Department. They are more inclined to regard DREE as a ray of hope, as a reducer of regional differences, as a Department for the people, and one which works with Provincial Government and business. More say that DREE makes use of the local work force.

% of Respondents

	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
A giant Department	16	31	38	51
An important Department	23	48	65	62
Up-to-date	25	46	66	66
Getting good value for the money	18	38	60	56
Made me more hopeful	11	32	28	39
Reducing regional differences	16	27	60	45
For the people	20	39	61	54
Works with Provincial Government	28	42	63	63
Works with business	32	41	66	65
Uses local people	15	35	59	61

TABLE 21

WHEN YOU THINK OF DREE, FOR EACH OF THE FOLLOWING PAIRS OF IDEAS TELL ME WHICH ONE COMES CLOSER TO YOUR IMPRESSION OF DREE.

	% of Respondents				
	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
Giant department	31	16	31	38	51
Small department	43	37	41	53	42
Did Not State	26	47	27	9	7
Up-to-date	48	25	46	66	66
Behind the times	20	20	22	19	21
Did Not State	32	55	32	15	13
Interesting name	47	26	39	73	65
Dull name	28	29	34	21	24
Did Not State	25	45	27	6	11
A waste of money	26	28	27	24	25
Canadians are getting good value	40	18	38	60	56
Did Not State	33	54	35	15	18
Reducing regional differences	35	16	27	60	45
Making no significant improvements	32	24	38	26	44
Did Not State	34	61	35	14	11
An important department	47	23	48	65	62
A minor department	24	26	21	25	30
Did Not State	29	51	31	10	8
For the people	41	20	39	61	54
For the government	27	22	25	29	39
Did Not State	32	58	36	10	7
Has made me more hopeful	26	11	32	28	39
Has not made me more hopeful	39	26	35	55	46
Did Not State	35	63	33	17	14
Uses local people	38	15	35	59	61
Brings in outside people	21	18	18	26	23
Did Not State	41	66	47	15	17
Works with the provincial government	46	28	42	63	63
Not working with the provincial government	17	10	14	27	19
Did Not State	37	61	44	11	18
Works with business	48	32	41	66	65
Does not work with business	14	8	14	18	20
Did Not State	38	60	45	16	15
Base:	(582)	(159)	(208)	(157)	(58)

BASIC DATA

SAMPLE SIZE: (582) (159) (208) (157) (58)

. % of Respondents

	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
<b>A. SEX</b>					
Male	49	48	47	54	47
Female	51	52	53	46	53
<b>B. MARITAL STATUS</b>					
Married	75	68	81	77	69
Single	14	15	14	9	23
Divorced/Widowed/ Separated	9	16	4	11	6
Did Not State	2	1	-	3	3
<b>C. IN WHICH OF THE FOLLOWING AGE CATEGORIES DO YOU BELONG?</b>					
18 - 24	12	13	14	5	22
25 - 34	28	34	25	29	22
35 - 44	19	15	22	23	14
45 - 54	17	14	20	14	18
55 - 64	12	7	12	16	11
65 and over	11	16	6	14	12
Index	42	41	41	45	41

% of Respondents

Total   West   Ontario   Quebec   East

D.      WHAT IS YOUR/YOUR HUSBAND'S OCCUPATION?

Skilled labour	25	21	27	28	18
Professional	13	14	14	10	18
Clerical/Office work	12	13	10	14	14
Unemployed	10	15	8	9	11
Unskilled	8	5	10	9	10
Agency salesman	8	8	10	8	4
Housewife	7	6	5	12	2
Executive/Owner	7	8	6	5	6
Student	2	-	2	-	6
Craftsman	1	1	-	4	3
Farmer	-	-	1	-	1
Military	-	-	1	-	-
Did Not State	5	9	4	1	7

E.      IN WHICH OF THE FOLLOWING EDUCATION CATEGORIES DO YOU BELONG?

Some public school	5	3	2	11	3
Completed public school	14	10	13	24	7
Some high school	22	22	21	20	30
Completed high school	36	41	35	34	31
Some university	11	9	13	8	14
Completed university	6	10	6	2	5
Graduate school	5	3	8	1	7
Did Not State	1	1	2	-	4

% of Respondents

	<u>Total</u>	<u>West</u>	<u>Ontario</u>	<u>Quebec</u>	<u>East</u>
<b>F. DO YOU BELONG TO A UNION?</b>					
Yes	23	27	20	21	24
No	77	71	80	79	74
Did Not State	1	2	-	-	2
<b>G. DO YOU LIVE IN ...</b>					
House	64	71	68	50	70
Apartment	24	19	26	26	26
Townhouse	7	3	6	15	-
Other	4	5	1	10	2
Did Not State	1	1	-	-	2
<b>H. DO YOU RENT OR OWN YOUR PLACE OF RESIDENCE?</b>					
Rent	43	38	36	60	36
Own	55	59	64	39	56
Other	1	2	-	-	5
Did Not State	1	1	-	-	3
<b>I. IN WHICH OF THE FOLLOWING CATEGORIES DOES YOUR TOTAL HOUSEHOLD INCOME BEFORE TAXES FALL?</b>					
Less than \$6,000	12	11	7	16	16
\$6,000 - \$7,999	9	7	7	11	11
\$8,000 - \$9,999	12	10	12	14	15
\$10,000 - \$11,999	15	14	12	22	14
\$12,000 - \$14,999	16	10	24	14	12
\$15,000 - \$19,999	15	15	19	11	11
\$20,000 - \$24,999	7	9	9	4	8
\$25,000 and over	3	2	5	1	3
Average Income (\$000)	12.7	12.9	14.0	11.1	11.8

QUESTIONNAIRE

DIMENSION CONSULTANTS LIMITED

PROJECT # 75729

Good morning/afternoon/evening. My name is \_\_\_\_\_  
of Dimension Consultants, a national survey and opinion research firm.  
We are conducting a survey among men and women across Canada this week  
and I would appreciate hearing your opinions on the subject we are asking  
questions on today. We are not selling anything. We are simply  
interested in your attitudes and opinions. May I have a few minutes of  
your time? Thank you.

SECTION ONE

1a) Were you born in Canada?

Yes

6-1

No

2 GO TO Q.2

1b) IF YES, In what province? (DO NOT READ LIST)

British Columbia

7-Y

Quebec

3

Alberta

X

New Brunswick

4

Saskatchewan

0

Prince Edward Island

5

Manitoba

1

Nova Scotia

6

Ontario

2

Newfoundland

7

2. Have you lived in different parts of Canada, that is ... (READ LIST;  
CHECK ONE ONLY).

\* In three or more different provinces

8-1

\* In two provinces

2

\* In one province only

3

3. Have you travelled in Canada ... (READ LIST; CHECK ONE ONLY)

\* To three or more provinces other than the  
one in which you live .....

9-1

\* To two provinces other than the one  
in which you live .....

2

\* To one other province other than the  
one in which you live .....

3

\* Only within the province in which you live

4

4. Based on anything that you may have read, heard, seen or based on  
personal experience, over the past 10 years, do you think that  
economic development in Canada ...

Yes

No

\* Has been well distributed?

10-1

2

\* Has resulted in excessive  
concentration in big cities?

11-1

2

\* Has had a good effect on smaller  
communities and rural areas

12-1

2



5a) In your opinion do you think that government can do anything to improve the distribution of economic activity across Canada?

Yes  13-1 No  2 GO TO Q.6

5b) Do you think it should?

Yes  14-1 No  2

5c) What kinds of additional things might government do?

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Anything else? 

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6a) Are you aware of any programs of the federal government that are designed to improve the distribution of economic activity across Canada?

Yes  15-1 No  2 GO TO Q.7

6b) IF YES, What programs are these?

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---

Any others? 

---

---

7. Thinking of improving the distribution of economic activity across Canada, do you think that the federal government is being ...

Very successful  16-1  
Somewhat successful  2  
Not successful at all  3

8. Can you identify the names of the departments or agencies that are referred to by the following initials ... (ROTATE)

<u>Initials</u> (READ)	<u>Correct Response</u> (DO NOT READ)	<u>Other</u>	<u>Don't Know</u>
a) CMHC	Central Mortgage and Housing <input type="checkbox"/> 17-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
b) PFRA	Prairie Farm Rehabilitation Administration <input type="checkbox"/> 18-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
c) IAND	Indian Affairs and Northern Development <input type="checkbox"/> 19-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
d) DREE	Department of Regional Economic Expansion <input type="checkbox"/> 20-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
e) MOT	Ministry of Transport <input type="checkbox"/> 21-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
f) ITC	Industry Trade and Commerce <input type="checkbox"/> 22-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3

9. Which of the following federal government departments have you heard of? (READ LIST; CHECK AS MANY AS APPLY ... ROTATE)

	<u>Yes</u>	<u>No</u>
The Department of the Environment	<input type="checkbox"/> 23-1	<input type="checkbox"/>
The Department of Energy, Mines and Resources	<input type="checkbox"/> 2	<input type="checkbox"/>
The Department of Agriculture	<input type="checkbox"/> 3	<input type="checkbox"/>
The Department of Regional Economic Expansion	<input type="checkbox"/> 4	<input type="checkbox"/>
The Department of Indian Affairs and Northern Development	<input type="checkbox"/> 5	<input type="checkbox"/>
The Ministry of Transport	<input type="checkbox"/> 6	<input type="checkbox"/>
The Ministry of State for Urban Affairs	<input type="checkbox"/> 7	<input type="checkbox"/>

SECTION TWO

At the risk of repeating myself, DREE is a federal government department. The letters D...R...E...E... stand for the Department of Regional Economic Expansion.

1. What does DREE do, that is, what is its function? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Anything else? \_\_\_\_\_  
\_\_\_\_\_

2. What kind of a contribution do you think DREE is making to Canada?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you have anything further to add? \_\_\_\_\_  
\_\_\_\_\_

3a) Do you recall seeing or hearing about any recent projects in which DREE, the federal Department of Regional Economic Expansion is involved?

Yes

24-1

No

2 GO TO SECTION THREE

3b) What projects can you recall? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Any others? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

SECTION THREE

1. In your mind who would you say is more responsible for bringing new industry to your area ... (READ LIST; ROTATE; CHECK ONE ONLY)

- a) The Federal Government, that is, DREE  25-1
- b) The Provincial Government  2
- c) Local/Municipal Government  3
- d) No government  4

2. Do you expect economic conditions in your area to change for the better, remain the same or change for the worse in ...

a) the next six months?

b) in the next year?

- Change for the better  26-1
- Remain the same  2
- Change for the worse  3

- 27-1
- 2
- 3

Why? \_\_\_\_\_

Why? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How will this affect you personally?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Anything else?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3. Do you expect the inflation rate to climb, remain constant or drop ...

a) in the next six months?

b) in the next year?

- Climb  28-1
- Remain constant  2
- Drop  3

- 29-1
- 2
- 3

Why? \_\_\_\_\_

Why? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

4. Do you expect the unemployment rate to climb, remain constant or drop ...

a) in the next six months?

Climb  30-1  
Remain constant  2  
Drop  3

Why? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

b) in the next year?

31-1  
 2  
 3

Why? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. Do you think that the choice has to be made between controlling inflation or controlling unemployment?

Yes  32-1 No  2

6. Which are you more personally afraid of ... (READ LIST; CHECK ONE ONLY)

A rising inflation rate  33-1  
A rising unemployment rate  2

7. Which do you think government ought to concentrate on controlling ... (READ LIST; CHECK ONE ONLY)

A rising inflation rate  34-1  
A rising unemployment rate  2

8. What do you personally think is the cause of inflation? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you have anything else to add? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- 9a) Who do you blame most for inflation? (DO NOT READ LIST; CHECK ONE ONLY)
- 9b) Who else do you think have been major contributors to inflation? (DO NOT READ LIST; CHECK AS MANY AS APPLY) ... Anyone else? ... (PROBE)

	--- 9a ---	--- 9b ---
	<u>Blame Most</u>	<u>Others Blamed</u>
Federal Government	<input type="checkbox"/> 35-Y	<input type="checkbox"/> 37-Y
Provincial Government	<input type="checkbox"/> X	<input type="checkbox"/> X
International forces	<input type="checkbox"/> 0	<input type="checkbox"/> 0
Labour unions	<input type="checkbox"/> 1	<input type="checkbox"/> 1
Business	<input type="checkbox"/> 2	<input type="checkbox"/> 2
Farmers	<input type="checkbox"/> 3	<input type="checkbox"/> 3
Landlords	<input type="checkbox"/> 4	<input type="checkbox"/> 4
Construction industry	<input type="checkbox"/> 5	<input type="checkbox"/> 5
Banks/Financial institutions	<input type="checkbox"/> 6	<input type="checkbox"/> 6
Teachers	<input type="checkbox"/> 7	<input type="checkbox"/> 7
Civil servants	<input type="checkbox"/> 8	<input type="checkbox"/> 8
Professional community (doctors/ lawyers et cetera)	<input type="checkbox"/> 9	<input type="checkbox"/> 9
Supermarkets	<input type="checkbox"/> 36-Y	<input type="checkbox"/> 38-Y
Retail stores	<input type="checkbox"/> X	<input type="checkbox"/> X
Yourself	<input type="checkbox"/> 0	<input type="checkbox"/> 0
Other _____	<input type="checkbox"/> 1	<input type="checkbox"/> 1

(WRITE IN)

9c) Why do you blame (READ RESPONSE TO Q.9a) \_\_\_\_\_  
most for inflation?

---

---

---

Any other reasons? \_\_\_\_\_  
\_\_\_\_\_

10. What kind of a job do you think each of the following institutions is doing in the fight against inflation; an excellent, good, fair or poor job? Let's start with \_\_\_\_\_, in your opinion are they doing an excellent, good, fair or poor job?

(ROTATE)	Poor	Fair	Good	Excellent
* The business community	<input type="checkbox"/> 39-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
* The labour community/Unions .....	<input type="checkbox"/> 40-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
* The professional community (that is doctors/lawyers/ dentists, etc.) .....	<input type="checkbox"/> 41-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
* Your local government .....	<input type="checkbox"/> 42-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
* The Provincial Government	<input type="checkbox"/> 43-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
* The Federal Government .....	<input type="checkbox"/> 44-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
* Farmers	<input type="checkbox"/> 45-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
* Landlords .....	<input type="checkbox"/> 46-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
* The construction industry	<input type="checkbox"/> 47-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
* Banks/Financial institutions .....	<input type="checkbox"/> 48-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
* Teachers	<input type="checkbox"/> 49-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
* Civil servants .....	<input type="checkbox"/> 50-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
* Supermarkets	<input type="checkbox"/> 51-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
* Retailers	<input type="checkbox"/> 52-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
* You .....	<input type="checkbox"/> 53-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

11a) Do you think work stoppages due to labour disputes and strikes have contributed greatly, contributed somewhat, contributed little or not contributed at all to Canada's inflation problem?

- Contributed greatly  54-1
- Contributed somewhat  2
- Contributed little  3
- Not contributed at all  4

11b) Do you think increases in profits have contributed greatly, contributed somewhat, contributed little or not contributed at all to Canada's inflation problem?

- Contributed greatly  55-1
- Contributed somewhat  2
- Contributed little  3
- Not contributed at all  4

12. Would you personally support a government program calling for voluntary wage and price restraint?

- Would support  56-1
- Would not support  2

13. Do you think such a program would be effective or ineffective in combatting inflation?

- Effective  57-1
- Ineffective  2

Why? \_\_\_\_\_

14. Would you support or not support a government program of compulsory wage and price controls?

- Would support  58-1
- Would not support  2

15. Do you think such a program would be effective or ineffective in combatting inflation?

- Effective  59-1
- Ineffective  2

16. In your opinion, where should voluntary wage and price restraint begin? (DO NOT READ LIST; CHECK ONE ONLY.)

- |                            |                                       |  |                               |
|----------------------------|---------------------------------------|--|-------------------------------|
| With labour                | <input type="checkbox"/> 60-Y         | With banks/Financial institutions                            | <input type="checkbox"/> 6    |
| With business              | <input checked="" type="checkbox"/> X | With teachers  | <input type="checkbox"/> 7    |
| With local government      | <input type="checkbox"/> 0            | With civil servants  | <input type="checkbox"/> 8    |
| With provincial government | <input type="checkbox"/> 1            | With the professional community (doctors/lawyers, etc.)..... | <input type="checkbox"/> 9    |
| With federal government    | <input type="checkbox"/> 2            | Supermarkets   | <input type="checkbox"/> 61-Y |
| With farmers               | <input type="checkbox"/> 3            | Retail outlets   | <input type="checkbox"/> X    |
| With landlords             | <input type="checkbox"/> 4            | With yourself  | <input type="checkbox"/> 0    |
| With construction industry | <input type="checkbox"/> 5            | Other  | <input type="checkbox"/> 1    |

\_\_\_\_\_  
(Write in)

17. Who do you think can best control inflation? (DO NOT READ LIST; CHECK ONE ONLY)

- |                       |                               |                              |                            |
|-----------------------|-------------------------------|------------------------------|----------------------------|
| Labour                | <input type="checkbox"/> 62-1 | Farmers                      | <input type="checkbox"/> 6 |
| Business              | <input type="checkbox"/> 2    | Civil servants               | <input type="checkbox"/> 7 |
| Local government      | <input type="checkbox"/> 3    | Banks/Financial institutions | <input type="checkbox"/> 8 |
| Provincial government | <input type="checkbox"/> 4    | Other                        | <input type="checkbox"/> 9 |
| Federal government    | <input type="checkbox"/> 5    |                              |                            |

\_\_\_\_\_  
(Write in)



18. Who do you think can provide the most effective leadership in the fight against inflation?

HAVE RESPONDENT BE AS SPECIFIC AS POSSIBLE - WE WANT NAMES.

- a) In the business community? \_\_\_\_\_
- b) In the labour community? \_\_\_\_\_
- c) In the professional community? \_\_\_\_\_
- d) At the government level? \_\_\_\_\_

19a) Do you think government should reduce its spending to help fight inflation?

Yes  63-1 No  2 GO TO Q. 20

19b) Which government(s)? (CHECK AS MANY AS APPLY.)

Federal government  64-1  
 Provincial government  2  
 Local/Municipal government  3

19c) If government spending is to be reduced, for each of the following programs or services, tell me whether you think it should be one of the first to be cut, should not be cut right away, or one of the last to be cut.

	One of the first to be cut	Should not be cut right away	One of the last to be cut
* Highway construction	<input type="checkbox"/> 65-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* Unemployment insurance benefits	<input type="checkbox"/> 66-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* Family allowance benefits	<input type="checkbox"/> 67-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* Economic expansion programs.....	<input type="checkbox"/> 68-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* Foreign aid	<input type="checkbox"/> 69-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* University grants	<input type="checkbox"/> 70-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* Housing assistance programs .....	<input type="checkbox"/> 71-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* Farm support programs	<input type="checkbox"/> 72-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* Foreign aid	<input type="checkbox"/> 73-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* Social assistance programs/welfare .....	<input type="checkbox"/> 74-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* Programs in schools such as physical education/music/home economics and so on	<input type="checkbox"/> 75-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3

20. If you had to give up something to control inflation, how likely would you be to give up each of the following ... very likely, somewhat likely or not likely at all?

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Not likely at all</u>
* A new car	<input type="checkbox"/> 76-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* A raise for the next two years .....	<input type="checkbox"/> 77-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* One weekend a month	<input type="checkbox"/> 78-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* One week's holiday	<input type="checkbox"/> 79-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* A larger house .....	<input type="checkbox"/> 80-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3

CARD 2 DUP 1-3 4-2

* A new television set	<input type="checkbox"/> 6-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
* Entertainment for six months	<input type="checkbox"/> 7-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3

21. How much of your weekly household income would you be willing to give up in return for a guarantee that inflation would be controlled? (READ LIST.)

None	<input type="checkbox"/> 8-1	\$21 to \$30	<input type="checkbox"/> 4
\$1 to \$10	<input type="checkbox"/> 2	\$31 to \$40	<input type="checkbox"/> 5
\$11 to \$20	<input type="checkbox"/> 3	\$41 to \$50	<input type="checkbox"/> 6
		Greater than \$50	<input type="checkbox"/> 7

22. Do you think your household income is keeping pace with inflation?

Yes                       9-1                      No                       2

23. What do you think is the answer to solving the problem of inflation?

---



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24. Who do you think is being most uncooperative in the fight against inflation? (DO NOT READ LIST; CHECK ONE ONLY.)

Federal government	<input type="checkbox"/> 10-Y	Civil servants	<input type="checkbox"/> 4
Provincial government	<input checked="" type="checkbox"/> X	Teachers	<input type="checkbox"/> 5
Local government	<input type="checkbox"/> 0	Professionals (doctors/lawyers, etc.)	<input type="checkbox"/> 6
Labour unions	<input type="checkbox"/> 1	Banks/financial institutions	<input type="checkbox"/> 7
Business	<input type="checkbox"/> 2	Other	<input type="checkbox"/> 8
Farmers	<input type="checkbox"/> 3		

(Write in)

25. In comparison to other major industrial countries, what kind of record do you think Canada has insofar as work days lost due to strikes is concerned? Would you call Canada's record excellent, good, fair or poor?

Excellent	<input type="checkbox"/> 11-1	Fair	<input type="checkbox"/> 3
Good	<input type="checkbox"/> 2	Poor	<input type="checkbox"/> 4

26. Would you say you are very concerned, somewhat concerned or not concerned at all about the number of days lost in Canada due to strikes and labour disputes?

Very concerned	<input type="checkbox"/> 12-1
Somewhat concerned	<input type="checkbox"/> 2
Not concerned at all	<input type="checkbox"/> 3

27. In comparison to other major industrial countries, what kind of record do you think Canadian business has insofar as profits are concerned? Would you call Canada's business record excellent, good, fair or poor?

Excellent	<input type="checkbox"/> 13-1	Fair	<input type="checkbox"/> 3
Good	<input type="checkbox"/> 2	Poor	<input type="checkbox"/> 4

28. Would you say you are very concerned, somewhat concerned or not concerned at all about the profit levels of Canadian business?

Very concerned	<input type="checkbox"/> 14-1
Somewhat concerned	<input type="checkbox"/> 2
Not concerned at all	<input type="checkbox"/> 3

29a) In comparison to other major industrial countries, how well has Canada been doing controlling inflation in your opinion? Would you rate the effort excellent, good, fair or poor?

Excellent	<input type="checkbox"/> 15-1	Fair	<input type="checkbox"/> 3
Good	<input type="checkbox"/> 2	Poor	<input type="checkbox"/> 4

29b) In comparison to other major industrial countries, how well do you feel Canada is doing controlling unemployment - excellent, good, fair or poor?

Excellent	<input type="checkbox"/> 16-1	Fair	<input type="checkbox"/> 3
Good	<input type="checkbox"/> 2	Poor	<input type="checkbox"/> 4

SECTION FOUR

1. Thinking back to DREE - the Department of Regional Economic Expansion, what do you think DREE's role should be in light of the present inflation and unemployment trends in Canada?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Do you have anything further to add? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

2. As it relates to your own area, do you feel that regional development expenditures are (ROTATE)...a way of reducing unemployment OR one of the causes of inflation? (CHECK ONE ONLY.)

A way of reducing unemployment  17-1  
 One of the causes of inflation  2

3. Thinking now of the Department of Regional Economic Expansion, and based on anything you may have read, heard, seen or experienced, I would like you to rate the Department on a scale from one to ten for each statement I read to you. If you agree strongly with the statement, give it a ten; if you disagree strongly or feel the statement doesn't describe the Department at all, give it a one. The numbers between represent the degrees between. Let's start with ...

	Disagree <u>strongly</u>										Agree <u>strongly</u>
* A conservative thinking department .....	1	2	3	4	5	6	7	8	9	10	18
* Involved .....	1	2	3	4	5	6	7	8	9	10	19
* Forward thinking people	1	2	3	4	5	6	7	8	9	10	20
* Poorly organized .....	1	2	3	4	5	6	7	8	9	10	21
* Useful to most Canadians	1	2	3	4	5	6	7	8	9	10	22
* Useful to us in (Name province) _____	1	2	3	4	5	6	7	8	9	10	23
* Well known .....	1	2	3	4	5	6	7	8	9	10	24
* Aware of the problems in (Name province) _____	1	2	3	4	5	6	7	8	9	10	25
* Approachable .....	1	2	3	4	5	6	7	8	9	10	26
* Makes good use of its budget .....	1	2	3	4	5	6	7	8	9	10	27
* Well understood by people in (Name province) _____	1	2	3	4	5	6	7	8	9	10	28

4. When you think of DREE, for each of the following pairs of ideas tell me which one comes closer to your impression of DREE. (CHECK ONE ONLY FOR EACH PAIR.)

- |  |                               |                            |  |
|--|-------------------------------|----------------------------|--|
| A giant department                         | <input type="checkbox"/> 29-1 | <input type="checkbox"/> 2 | A small department                         |
| Up-to-date                                 | <input type="checkbox"/> 30-1 | <input type="checkbox"/> 2 | Behind the times                           |
| Interesting name                           | <input type="checkbox"/> 31-1 | <input type="checkbox"/> 2 | Dull name                                  |
| A waste of money                           | <input type="checkbox"/> 32-1 | <input type="checkbox"/> 2 | Canadians are getting good value           |
| Reducing regional differences              | <input type="checkbox"/> 33-1 | <input type="checkbox"/> 2 | Making no significant improvements         |
| An important department                    | <input type="checkbox"/> 34-1 | <input type="checkbox"/> 2 | A minor department                         |
| For the people                             | <input type="checkbox"/> 35-1 | <input type="checkbox"/> 2 | For the government                         |
| Has made me more hopeful                   | <input type="checkbox"/> 36-1 | <input type="checkbox"/> 2 | Has not made me more hopeful               |
| Uses local people                          | <input type="checkbox"/> 37-1 | <input type="checkbox"/> 2 | Brings in outside people                   |
| Works with the provincial government ..... | <input type="checkbox"/> 38-1 | <input type="checkbox"/> 2 | Not working with the provincial government |
| Works with business                        | <input type="checkbox"/> 39-1 | <input type="checkbox"/> 2 | Does not work with business                |

40-b

5. For each of the following statements about DREE, tell me whether you agree strongly, agree somewhat, disagree somewhat or disagree strongly.

- |   | Disagree<br><u>strongly</u>   | Disagree<br><u>somewhat</u> | Agree<br><u>somewhat</u>   | Agree<br><u>strongly</u>   |
|---|-------------------------------|-----------------------------|----------------------------|----------------------------|
| a) DREE is a good investment in Canada .....                                      | <input type="checkbox"/> 41-1 | <input type="checkbox"/> 2  | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| b) DREE's main function is to promote industrial development in slow growth areas | <input type="checkbox"/> 42-1 | <input type="checkbox"/> 2  | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| c) DREE does what the provinces want it to do .....                               | <input type="checkbox"/> 43-1 | <input type="checkbox"/> 2  | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| d) DREE only supports projects that the federal government wants it to do .....   | <input type="checkbox"/> 44-1 | <input type="checkbox"/> 2  | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 |

6. For each of the following services, tell me whether you were aware that DREE is involved in this kind of service.

- |  | <u>Yes</u>                    | <u>No</u>                |
|--|-------------------------------|--------------------------|
| a) Grants for industry .....   | <input type="checkbox"/> 45-1 | <input type="checkbox"/> |
| b) Assistance for local public services such as sewers, water, highways, et cetera ..... | <input type="checkbox"/> 2    | <input type="checkbox"/> |
| c) Assistance to make specific areas more attractive to industry .....                   | <input type="checkbox"/> 3    | <input type="checkbox"/> |
| d) Rural economic development and services   | <input type="checkbox"/> 4    | <input type="checkbox"/> |

7. If you think of Canada as being divided into five regions - British Columbia, Prairies, Ontario, Quebec and the Maritimes, which one of those regions do you feel is best and which worst for each of the following:

	<u>B.C.</u>	<u>Prairies</u>	<u>Ont.</u>	<u>Quebec</u>	<u>Maritimes</u>
* Opportunities for employment					
Best	<input type="checkbox"/> 46-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Worst	<input type="checkbox"/> 47-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
* Opportunities for better pay					
Best	<input type="checkbox"/> 48-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Worst	<input type="checkbox"/> 49-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
* Opportunities for a pleasant way of life					
Best	<input type="checkbox"/> 50-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Worst	<input type="checkbox"/> 51-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
* Opportunities for young people starting their careers					
Best	<input type="checkbox"/> 52-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Worst	<input type="checkbox"/> 53-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

SECTION FIVE

1. The following represents statements which might be used to describe our economy. For each one tell me whether you agree strongly, agree somewhat, disagree somewhat or disagree strongly.

	<u>Disagree</u> <u>Strongly</u>	<u>Disagree</u> <u>Somewhat</u>	<u>Agree</u> <u>Somewhat</u>	<u>Agree</u> <u>Strongly</u>
Canada is not doing as well as other developed countries in controlling inflation	<input type="checkbox"/> 54-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The government should worry about controlling inflation first and unemployment second	<input type="checkbox"/> 55-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Unemployment is a more serious problem than inflation	<input type="checkbox"/> 56-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The Canadian economy is on the verge of collapse	<input type="checkbox"/> 57-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Labour demands are escalating to the point where they threaten to wreck the economy	<input type="checkbox"/> 58-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Canada cannot do much to counter inflation on its own unless world conditions improve	<input type="checkbox"/> 59-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The business community is more at fault for inflation than the labour community	<input type="checkbox"/> 60-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The government needs to take drastic action to improve relations between business and labour in this country	<input type="checkbox"/> 61-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The business community is using inflation as an excuse to justify its price increases	<input type="checkbox"/> 62-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The labour community is more willing to make sacrifices to control inflation than the business community	<input type="checkbox"/> 63-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Canadians are trying to take more out of the economy than they are putting into it	<input type="checkbox"/> 64-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The government would rather have a high inflation rate than a high unemployment rate	<input type="checkbox"/> 65-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Organized labour is out of control in this country	<input type="checkbox"/> 66-1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

BASIC DATA

For statistical classification purposes only, we require the following information about you.

A. Sex: Male  67-1 Female  2

B. Marital Status: Married  68-1  
Single  2  
Divorced/  
Widowed/  
Separated  3

C. In which of the following age categories do you belong?

18 - 24  69-1  
25 - 34  2  
35 - 44  3  
45 - 54  4  
55 - 64  5  
65 and over  6

D. What is your/your husband's occupation?

70-

E. In which of the following education categories do you belong?

Some public school  71-1  
Completed public school  2  
Some high school  3  
Completed high school  4  
Some university  5  
Completed university  6  
Graduate school  7

F. Do you belong to a union?

Yes  72-1 No  2

G. Do you live in ...

A house  73-1  
An apartment  2  
A townhouse  3  
Other \_\_\_\_\_  4  
(Specify)

H. Do you rent or own your place of residence?

Rent  74-1  
Own  2  
Other \_\_\_\_\_  3  
(Specify)



I. In which of the following categories does your total household income before taxes fall?

- Less than \$6,000  75-1
- \$6,000 - \$7,999  2
- \$8,000 - \$9,999  3
- \$10,000 - \$11,999  4
- \$12,000 - \$14,999  5
- \$15,000 - \$19,999  6
- \$20,000 - \$24,999  7
- \$25,000 and over  8

Thank you for your cooperation. I've enjoyed talking with you and hope in turn that you have found this experience an interesting one.

J. CITY (CHECK NEAREST METROPOLITAN AREA OR CITY)

- |              |                               |                   |                               |
|--------------|-------------------------------|-------------------|-------------------------------|
| Vancouver    | <input type="checkbox"/> 76-Y | Montreal          | <input type="checkbox"/> 77-2 |
| Victoria     | <input type="checkbox"/> X    | Quebec            | <input type="checkbox"/> 3    |
| Edmonton     | <input type="checkbox"/> 0    | Arvida/Chicoutimi | <input type="checkbox"/> 4    |
| Calgary      | <input type="checkbox"/> 1    | Sherbrooke        | <input type="checkbox"/> 5    |
| Regina       | <input type="checkbox"/> 2    | Three Rivers      | <input type="checkbox"/> 6    |
| Winnipeg     | <input type="checkbox"/> 3    | St. Hyacinthe     | <input type="checkbox"/> 7    |
|              |                               | Matane            | <input type="checkbox"/> 8    |
|              |                               |                   |                               |
| Toronto      | <input type="checkbox"/> 78-4 | Halifax           | <input type="checkbox"/> 9    |
| Hamilton     | <input type="checkbox"/> 5    | Glace Bay         | <input type="checkbox"/> 78-Y |
| Brantford    | <input type="checkbox"/> 6    | Saint John        | <input type="checkbox"/> X    |
| Kingston     | <input type="checkbox"/> 7    | Fredericton       | <input type="checkbox"/> 0    |
| Kitchener    | <input type="checkbox"/> 8    | Chatham/Newcastle | <input type="checkbox"/> 1    |
| London       | <input type="checkbox"/> 9    | Charlottetown     | <input type="checkbox"/> 2    |
| Ottawa       | <input type="checkbox"/> 77-Y | St. John's, Nfld. | <input type="checkbox"/> 3    |
| Peterborough | <input type="checkbox"/> X    | Gander            | <input type="checkbox"/> 4    |
| Thunder Bay  | <input type="checkbox"/> 0    | Cornerbrook       | <input type="checkbox"/> 5    |
| Windsor      | <input type="checkbox"/> 1    |                   |                               |

RESPONDENT'S NAME \_\_\_\_\_

TELEPHONE NO. \_\_\_\_\_

RESPONDENT'S ADDRESS \_\_\_\_\_

INTERVIEWER \_\_\_\_\_

DATE \_\_\_\_\_

FOR OFFICE USE ONLY

VERIFIED BY: \_\_\_\_\_

CHECKED BY : \_\_\_\_\_

CODED BY: \_\_\_\_\_

