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Importation of Invisible Research and Development, 1974-1976

July 1978



Ministry of State
Science and Technology Canada

Ministère d'État Sciences et Technologie Canada

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I INTRODUCTION

It has often been noted that Canada's R&D performance is low in comparsion with that of other industrialized At the same time it is commonly acknowledged nations. that Canada's domestically-conducted R&D does not begin to approximate its total source of new technology, inasmuch as, being largely foreign-owned, Canadian industry has ready access to R&D imported from foreign parent companies. Significantly, much of this imported R&D enters the country without being financially recorded, or it may be lumped together with other services under a rubric such as "management fees". This study was undertaken with a view to estimating these imports in an effort to make at least a partial reconciliation in the anomaly between Canada's low R&D expenditures and the potentially large benefits from unrecorded R&D.

An estimate of unrecorded R&D in-flows should prove helpful in the Ministry's work of planning policies and programs for the future, by making it possible to judge more accurately the aggregate level of R&D which is currently supporting Canadian industry. Until now, only financially visible R&D has been used in estimating the total base. Also, such an estimate should assist in formulating an informed reaction to changes in foreign (especially U.S.) technology-related policies or programs, such as the recent tax regulation requiring U.S. multinational companies to apportion R&D expenses to their foreign subsidiaries.

II INVISIBLE TECHNOLOGICAL IN-FLOWS

The purpose of this study is to estimate the value of technology entering Canada without being shown explicitly in accounts which identify its technical nature, and therefore without being included as technology in statistical surveys. One must resort to indirect measurement by estimating the entire R&D base made available to companies by foreign parents and deducting the visible payments. What remains is "invisible R&D."

The estimation process used reasons that technology employed by Canadian subsidiaries is similar to that used by their parents which produce similar products. R&D not performed in Canada to sustain sales in the face of competition must be imported and, of this, that which is not separately identified is invisible.

In mathematical terms, the model assumes the level of R&D needed to support the subsidiary's sales is proportional to the R&D needed to support the parent's sales. This is termed "notional R&D", abbreviated $R_{\rm not}$, where:

Rnot = annual R&D of parent x annual sales of sales of parent subsidiary

From this quantity are subtracted the invisible sources of R&D, namely:

Thus is obtained invisible R&D:

$$R_{inv} = R_{not} - R_{cdn} - R_{pay}$$

III METHODOLOGY

From the companies questioned about R&D policies by the Minister's letter of January 1977, and from other data readily available, were taken those foreign-owned companies for whose parents information could be gathered on sales and annual R&D expenditures. Companies with U.S. parents were the most important source of information because of the disclosure policy of the U.S. Securities and Exchange Commission, with which American companies file a "10K Report" specifying R&D expenditures. However, information was available for several non-American parents, although not with the same regularity, and these were also included.

The resulting companies were arranged according to SIC major groups, with exceptions explained in the notes accompanying Tables 4-6. Not all major groups in Canadian industry are represented because some comprise fewer foreign subsidiaries. $R_{\rm not}$ was calculated for each company, and a total $R_{\rm not}$ summed for all companies in each group. This was extrapolated to the "universe" of foreign-controlled Canadian companies in that group by the ratio of annual sales of the universe

to total annual sales of the sample companies. (This ratio is termed the "Multiplier to Universe", denoted as "K". See pages 24-26.) From this resulted an estimate of total notional R&D in each of the industry groups.

Deducted from total group R_{NOt} was total Canadian-performed R&D in the same industry groups, as supplied by the Science Statistics Centre of Statistics Canada (see page 27). Also deducted were the total payments to non-residents for technology (R_{pay}) in the same industry groups, as supplied by Business Finance of Statistics Canada, using CALURA data (see pages 28-29). The remaining amounts represent total invisible R&D in the major industry groups.

These calculations were performed for the years 1974, 1975 and 1976. Although the companies comprising each group are, in most cases, included in all three of the years studied, it should be noted that the group compositions for the Mining, and Food, Beverage, and Tobacco sectors change somewhat from one year to the next. This inconsistency is the result of information unavailablity for some companies in certain years. The group composition is outlined in the accompanying "Notes to Statistical Tables", under "Sample Canadian Companies", on page 21.

IV ASSUMPTIONS OF THE MODEL

The model assumes that both parent and subsidiary produce similar products using similar processes, and that R&D performed by the parent is applicable to, and tends to flow to, the subsidiary. In some cases the assumption is not valid. This, then, results in an overestimate of the in-flow of invisible R&D.

The sample in this study is based mainly on U.S.-controlled firms because of the scarcity of data for other foreign parents. Insofar as U.S. firms may perform larger amounts of R&D than other parent companies, this may also result in an overestimate of the in-flow of invisible R&D.

To the extent that technology's value is not truly apportionable on the basis of sales, the model understates the invisible R&D. That is, a case can be made that the value of technology received by subsidiaries is not dependent on their sales; its value is the full amount of what the parent spent to develop it.

In executing the model, it has been impossible on occasion to obtain all data for the same year. Corporate sales in 1976, for example, are predominantly 1976 but with some 1975 figures. Parents' R&D expenditures are predominantly for the year specified. Total Canadian R&D (Rcdn) is also for the year specified. Canadian payments to non-residents (R pay are 1974 and 1975. (Consideration was given to projecting the 1975 CALURA data to 1976, but this was discarded because of the inaccuracy that would result from projecting all sectors equally with a single aggregate growth rate, and because of the unavailability of growth rates for each individual sector.) The result is to overestimate the value of invisible R&D.

The performance of the model may also be affected by the number or nature of the sample companies used. In some sectors, the sample is a dominating portion of the sector and the extrapolation factor is small. This is true in Petroleum where the sample constitutes 80% of the industry group. However, in Mining in 1976, for instance, the sample constitutes only 26% of the industry group.

It should be noted especially that the model does not imply that parent companies are conducting a "correct" amount of R&D, nor that subsidiaries are receiving a "correct" amount. One should also note that, because corporations experience time lags in generating sales from completed R&D, the model would take several years to detect a serious change in the flow of technology between a parent and its subsidiary.

V GENERAL FINDINGS

The general findings and conclusions are shown in Table 1 following. Located after the conclusions are Tables 4-6, which summarize the collected data and the computations. They are accompanied by explanatory notes and lists of the sources used in compiling the information.

TABLE 1

GENERAL FINDINGS
INVISIBLE R&D

(\$ millions Cdn.)

	Industry	Total R _	Total R	Total _ R	Total ⊨ R
	Group	not	cdn	pay	inv
1976	Mining	99.6	29.8	12.7	57.1
	Petroleum	55.6	47.0	17.2	(8.6)
	Food, Beverages, Tobacco	49.7	12.0	11.7	26.0
	Machinery, Transportation Equipment	521.9	28.7	71.9	421.3
	Electrical Products, Utilitics, Transportation	195.1	85.2	22.4	87.5
	Rubber, Plastics, Chemicals	177.2	65.2	53.6	58.4
	Metal Fabricating	45.6	3.9	12.6	29.1
	Paper & Allied	34.2 1,178.9	9.3 281.1	7.7 209.8	17.2 688.0
1975	Mining	96.4	37.1	12.7	46.6
	Petroleum	57.4	49.0	17.2	(8.8)
	Food, Beverages Tobacco	43.0	10.3	11.7	21.0
	Machinery, Transportation Equipment	484.9	17.4	71.9	395.6
	Electrical Products, Utilities, Transportation	178.1	86.9	22.4	68.8
	Rubber, Plastics, Chemicals	167.9	58.4	53.6	55.9
	Metal Fabricating	38.5	3.8	12.6	22.1
	Paper & Allied	28.6 1,094.8	10.9 273.8	7.7 209.8	$\frac{10.0}{611.2}$
1974	Mining	80.3	29.7	11.7	38.9
	Petroleum	48.8	45.4	11.9	(8.5)
	Food, Beverages, Tobacco	37.8	8.5	8.2	21.1
	Machinery, Transportation Equipment	496.3	22.7	56.3	417.3
	Electrical Products, Utilities, Transportation	171.4	65.6	26.9	78.9
	Rubber, Plastics, Chemicals	156.3	49.6	49.6	57.1
	Metal Fabricating Paper & Allied	34.8 27.8 1,053.5	$\frac{3.4}{7.1}$	10.7 9.7 185.0	20.7 11.0 636.5

The trend of Invisible R&D over three years is unsteady growth from \$636.5 million to \$688.0 million, with a drop in the middle year to \$611.2 million. Notional R&D has grown steadily at a compound annual rate of 5.8 per cent, although the growth between 1974 and 1975 was not as great as between 1975 and 1976. In any case it is interesting to note that Invisible R&D is more than double the actual Canadian R&D, although on account of Canadian R&D increasing at a compound annual rate of 10.1 per cent this ratio appears to be decreasing. That is, Invisible R&D is 2.74 times greater than Canadian R&D in 1974, but in 1976 this drops to 2.45, implying that the proportion of Canada's industrial technology requirements being supplied without visible payment is decreasing.

VI INTERNATIONAL COMPARISONS

International comparisons of R&D activity normally are based on actually-expended funds, and hence tend to ignore technology flows that occur without explicit payment, but which contribute to a country's technological base nevertheless. Of course the omission holds true for all countries, but for Canada the invisible flows are probably of particular significance. This is because the unusually high degree of foreign ownership of Canadian industry contributes significantly to making Canada highly dependent on imported technology.

The technology in-flows which occur are often not subject to visible payment and, therefore, reduce the effectiveness of international comparisons in indicating the true picture of Canada's relative technology base.

Accordingly, in an attempt to set Canada in a more appropriate international context, Table 2 on page 9 shows a comparison of Canada's R&D picture with that of other industrialized countries, both exclusive and inclusive of Canadian Invisible R&D.

When viewed in the context of domestic and invisible R&D combined, Canada's technology resources fit into a world-wide industrial picture at a level somewhat more commensurate with its other economic indicators than if one considers Canada's domestic R&D alone. For example, the inclusion of invisible R&D raises Canada's GERD as a percentage of GDP to 1.37 per cent, which is

above that of Australia (1.30 per cent) or the combined Scandinavian countries (1.33 per cent), regions that may be likened to Canada for their similarity of industrial beginnings and/or the similarity of their populations, terrain or climate.

It has been noted in other studies that manufacturing industries in Canada constitute a smaller proportion of national GDP than is the case in other industrialized countries. To remove the effect of this when discussing relative R&D performance, it is more appropriate to compare countries' industrial R&D to the GDP of their manufacturing industries. Table 3 on page 10 makes this comparison, both including and excluding Canada's invisible R&D (which has been estimated only for the manufacturing sector).

If one subtracts out the effect of Canada's relatively smaller industrial sector, and compares internationally the R&D resources of the business enterprise sector as a proportion of the sector's own GDP, Canada's position among industrialized nations improves significantly when invisible R&D is included. With it, Canadian business enterprises have access to R&D equivalent to 4.28 per cent of their GDP, while for Australia the figure is 2.29 per cent and for the combined Scandinavian countries the figure is 2.92 per cent. In fact, only the U.K. (4.66 per cent) and the U.S.A. (6.45 per cent) exceed the Canadian figure.

However, it is obvious that an even better comparison would be one which included invisible R&D for each of the countries concerned. We are now endeavouring to obtain data which would permit these estimations to be made.

VII CONCLUSIONS

In to-day's world every nation uses the results of science and technology performed elsewhere. However, the magnitude of the invisible in-flows of technology, as estimated in this study, indicates that Canada's dependence on the importation of technology is quite substantial and probably greater than for most industrialized nations. Imported R&D cannot fully substitute for indigenous R&D and Canada's great dependence on such imports creates a serious problem.

We have had rather easy access to the accessories of modern life through the use of these technological in-flows but there are also invisible costs. Imported technology does not generally make Canadian industry internationally competitive. It increases our vulnerability to foreign decision-making, and it limits the opportunities for highly-trained Canadians. There are undoubtedly other costs.

In the current paper an attempt has been made to quantify the invisible flow of technology. Clearly, the next step will be to explore more fully the invisible costs.

TABLE 2

INTERNATIONAL COMPARISON OF GROSS EXPENDITURE ON R&D

AS A PERCENTAGE OF GROSS DOMESTIC PRODUCT

AS A PERCENTAGE OF GROSS DOMESTIC PRODUCT	
COUNTRY	GERD as 1 % of GDP
Canada: Excluding Invisible R&D Including Invisible R&D	1.00 1.37 ²
Australia	1.303
Denmark	1.003
Finland	0.953
Norway	1.113
Sweden	1.73 ³
Total Scandinavia	1.33
France	1.86
Germany	2.16
Japan	2.004
USA	2.35

- (1) Source: OECD/DSTI <u>Science Resources Newsletter</u>, No. 2, Spring 1977. Data is 1975, except as otherwise indicated.
- (2) Derivation is as follows:

(\$ millions Cdn.)

1975 Canadian GERD ⁽ⁱ⁾	=	1,650
e.1975 Canadian invisible R&D	=	611.2
1975 Canadian GDP ⁽ⁱⁱ⁾		165,000
GERD as % of GDP	*	$\frac{1,650+611.2}{165,000} \times 100\% = 1.37\%$

- (i) Canadian GERD 1975 is from OECD/DSTI <u>Science Resources Newsletters</u> No. 1, Table 1, Page 6; and No. 2, Graph 1, Page 2.
- (ii) Canadian GDP is from OECD/DSTI Science Resources Newsletter, No. 2, Table "GERD as a percentage of GDP", Page 1.
- (3) GERD figures are 1973, from OECD International Statistical Year 1973, Vol. 5, publication DSTI/SPR/76.29, Page 34. Currency is U.S. dollars.

 GDP figures are 1973, from U.N. Yearbook of National Accounts Statistics, Vol. III, 1974, International Tables, given in national currency. Conversion to U.S. currency is according to exchange rates given in OECD/DSTI Science Resources Newsletter, Vol.1, September 1976, Table 1, page 6. Exchange rates are 1973, except Norway (1972).
- (4) Data is 1974

TABLE 3

INTERNATIONAL COMPARISON OF INDUSTRIAL R&D EXPENDITURES
AS A PROPORTION OF GROSS DOMESTIC PRODUCT
1973

Ŧ	Total R&D Expenditures Performed by the Busin- ess Enterprise Sector(1) (\$U.S. Millions)	R&D Expenditures As a Percent of Total GDP(2) %	Ratio of Manufacturing Industries' GDP to Total GDP (3) %	R&D Spending as a proportion of Manufacturing Industries' GDP %
Canada Excludin Invisible R&D	487	0.40	20	2.00
Canada Includir Invisible R&D	1,042 ⁴	0.84	20	4.28
Australia	361	0.48	21	2.29
Denmark	123	0.47	26	1.81
Finland	87	0.51	27	1.89
Norway	82	0.43	22	1.95
Sweden	551	1.15	27	4.26
Total Scar	ndinavia 843	0.76	26	2.92
France	2,586	1.09	35 ⁵	3.14
Germany	4,400	1.28	40	3.19
Japan	4,757	1.20	38	3.16
U.K.	2,063	1.26	27	4.66
U.S.A.	20,921	1.61	25	6.45

- (1) Source: OECD <u>International Statistical Year 1973</u>, Vol. 5, publication DSTI/SPR/76.29, Page 40. Data is 1973.
- (2) GDP figures are from <u>U.N. Yearbook of National Accounts Statistics</u>, Vol. III, International Tables, 1974. Data is 1973, except Australia, which is 1972. Exchange rates provided by <u>U.N. Yearbook of Labour Statistics</u>, 1975, Table 28.
- (3) Source: U.N. Yearbook of National Accounts Statistics, Vol. III, International Tables, 1974. Data is 1973, except Australia which is 1972.
- (4) Base expenditure is 1973. Added to this is 1974 Invisible R&D, which has been adjusted to approximate 1973 figure. The adjusting factor is 0.87 = 114.6/131.7, namely the ratio of 1973 to 1974 Implicit Price Indexes of GNE, as given by the Bank of Canada Review, July 1977, Table 54. The resulting sum is converted to U.S. dollars at the 1973 exchange rate (from OECD/DSTI Science Resources Newsletter, No. 1, Table 1, page 6).
- (5) Estimated from trend between 1960-69.

TABLE 4

CALCULATION OF INVISIBLE R&D 1976

All Dollar Figures are (\$M Cdn.) All Data is 1976 Unless Otherwise Noted PARENT COMPANY CANADIAN COMPANY CALCULATION OF INVISIBLE PED INDUSTRY CANADIAN MULTIPLIER TOTAL CON. ACTUAL IMPORTED PAYMENTS SECTOR NAME & NATIONALITY SALES RAD INTENSITY OTIONAL RED TD NOTIONAL RED CANADIAN RAD TO NON-INVISIBLE RAD SALES (SM Cdn.) NAME OF SAMPLE UNIVERSE OF SECTOR R&D RESIDENTS (\$M U.S.) (\$M U.S.) (\$M Cdn.) (\$M Cdn.) s_p2 $\frac{1}{R_p^2}$ s. I Rnot = IxS $I = R_p/S_p$ ĸ Rnot=KxRno Rimo = TRnat Rub Rpay inv^{ER}imp^{ER}pay Mining Asbestos Corp. 151 General Dynamics (US) 2,553 0.94 1,42 24.0 1,309 Cdn. Johns-Manville 250 Johns-Manville (US) 0.88 2,28 11.5 Falconbridge Nickel 483 4416 3.17 0.70 Superior 011 (US) 4.23 McIntyre Mines 119 Fudson Bay Oils Gas 409 Continental Oil (US) 7,958 0.30 1.22 23.7 Quebec Iron & 2008 (US)⁹ Titanium Kennccott Copper 956 1.69 3.38 16.2 Rio Algom Mines 402 (UK) 10 22.56,11 2,8436 Rio Tinto Zine 0.79 4.44 Indal 159 Sherritt-Gordon 183 14.76,12 602⁶ 2.44 $\frac{6.42}{23.39}$ Newmont Mining (US) Cassiar Astestos 2,446 4.26 99.6 29.8 69.8 12.7 57.1 (IK) 10 1,92413 4,303 17,9886 43.0 Petroleum 5P Canada British Petroleum 0.24 Gulf Oil Canada Gulf Oil (US) 0.39 7.48 16,451 64,0 Imperial 011 (US) 14 (US) 14 17.87 Exxon 48.631 202.0 0.42 Shell Canada 2,111 Shell Oil 9,230 0.71 14.89 65.1 Sun Oil Canada 401 Sun Oil 5.387 1.85 (US) 0.46 24.9 Texaco Canada 26,452 0.20 Texaco (US) 52.0 1.98 9,365 45.56 1.22 47 A 17.2 55.6 8.6 (8.6)Food. 132 Sprden Co. Borden Inc. (US) 3,381 0.44 0.58 Beverages. Campbell Spuo 115 Campbell Soun (US) 1,635 13.8 0.84 0.97 Tobacco Canadian Canners 113 Del Monte (us) 1,430 0.69 0.78 9.9 Christie Brown& Co 137 Nabisco (US) 2,027 10.1 0.50 0.68 Consolidated Food 2:9 Consolidated Food (US) 2,755 5.9 0.21 0.47 General Foods 346 General Foods (US) 3.978 37.8 0.95 3.29 General Mills 9.5 General Mills (US) 2,645 25.7 0,97 0.92 H.J. Heinz 135 N.J. Heinz (US) 1,882 9.6 0.51 0.69 Mellogg-Salada 125 Kellogg Co. (US) 1,385 7.5 0.54 0.68 Kraft 369 Kraftco (US) 4,977 13.0 0.26 0.96 Quaker Oats 31 Cuaker Oats (US) 1,473 1.29 1.04 19.0 Palston-Purina 166 Ralston-Purina (US) 3,394 0.48 0.80 16.4 Standard Brands 315 2,348 Standard Brands 1.04 (US) 1,810 6.0 0.33 3.85 49.7 12.0 37.7 11.7 26.C Machinery. Chrysler Canada 2,941 Chrysler Corp. (US) 15,538 280.4 1.80 52.93 Transportation Ford Mator 4,769 Ford Motor (US) 28,840 924.9 3.21 152.94 Equipment Cenoral Mators 5,190 General Motors (US) 47,181 .257.3 2.66 138.30 Int. Harvester 715 Int. Harvester (US) 5,488 2.55 18.24 140.0 Pratt & Unitney United Technologies (US) 5,166 358.4 6.94 18.52 13,E82 1.37 521.9 380.93 28.7 493.2 71.9 421.3 36⁶ Electrical. 2,947 Aviation Electric Bendix Corp. (US) 100.5 3.41 1.23 Utilities, Anglo-Canadian Tel 532 Transportation B.C. Telephone 436 526 GTE (US) 6,751 105.6 1.56 15.91 GTE Lenkurt CCE 879 General Electric (US) 15,697 411.5 23.04 Honeveell 133 Honeywell (US) 2,495 125.6 5.03 6.69 IBM Canada 837 12 IRM (US) 16,304 012.0 6.21 51.95 Raytheon Raytheon (US) 2,463 46.9 1.90 0.23 Westinghouse 455 Westinghouse (US) 6,145 41.0 2.29 10.44 562 Westcoast Trans. Phillips Petroleum (US) 5,698 40.2 0.71 3.96 195.1 87.5 1.72 85.2 109.9 22.4 3,934

TABLE 4 cont'd

All dollar figures are (\$M Cdn.) All data is 1976 unless otherwise noted.

·	CANADIAN CON	ANY		RENT COMP	ANY			CALCULATION OF INVISIBLE PAD						
INDUSTRY SECTOR	NAME	SALES (SM Cdn.)	NAME & NATIONAL	TY	SALES (\$M U.S.)	R&D (\$M U.S.)	INTENSITY	CANADIAN SOTIONAL RED OF SAMPLE		TOTAL CDN. NGTIONAL RAD OF SECTOR	ACTUAL CANADIAN R&D	IMPORTED R&D	PAYMENTS TO NON- RESIDENTS	INVISIBLE RAD (\$M Cdn.)
		S _c 1			s _p ²	R _p ²	I = R _p /S _p	R _{not} = IxS _c	K	rr _{not} =KxR _{not}	R _{edn} 3	R _{imp} = TR _{nat} -R _{ch}	R _{pay}	R _{inv} =R _{imp} -R _{pay}
Rubber, Plastics, Chemicals	Bristol-Myers CIL Dow Chemical du Pont F.W. Horner B.F. Goodrich Gondyear Lever Bros. Yerck. Sharpe, Dohne Monsanto Canada Proctor & Gamble Sherwin-Pilliams Union Carbide	124 ⁶ 614 389 459 195 183 366 270 28 ⁶ 186 359 60 394	Bristol-Myers ICI Dow Chemical du Pont Carter-Wallace B.F. Goodrich Goodyear Unilever Merck Monsanto Proctor & Camble Sherwin-Williams Union Carbide	(US) 10 (UK) 10 (US) (US) (US) (US) (US) (US) (US) (US) (US) (US) (US) (US) (US)	5.652 8,361 165 1,996	60.0 ₆ 232.9 ⁶ 187.5 352.5 9.1 41.9 113.6 ₆ 185.3 ⁶ 135.4 111.2 136.6 9.6 142.4	3.02 3.31 3.32 4.22 5.52 2.10 1.96 1.25 8.15 2.60 2.10 1.01	3.75 20.34 12.87 19.35 1.05 3.44 7.17 7.37 2.28 4.84 7.53 0.60 8.84						
	Uniroyal	3,665	Uniroyal	(us)	2,315	59.0	2.55	5.45 104.88	1.69	177.2	65.2	112.0	53.6	58.4
Ketal Fabricating	American Can Babcock & Wilcox Slack & Decker Combustion Engineering—	255 ¹⁵ 130 69 102 ¹⁶	American Can Babcock & Wilcox Black & Decker Combustion Engineering	(US) (US) (US)	3,143 1,692 748 1,831	40.3 27.4 14.3 29.4	1.28 1.62 1.91 1.61	3.26 2.11 1.32 1.64						
	Superheater Continental Group Canada Gillette Canada Horton CBI	311	Continental Group	(US)	3,458	40.3	1.17	3.62						
		45 ¹⁷ 68 ¹⁸	Gilette Chicago Bridge &	(US)	1,492 577	34.6 3.7	2.32 0.64	1.04 0.44						
	Koppers Int. Litton Systems	20 ¹⁸ 52	Iron Koppers Co. Litton Industries	(US) (US) (US)	1,189 3,351	10.6 56.7	0.89 1.69	0.18 0.88 14.49	3.15	45.6	3.9	41.7	- 12.6	29.1
Paper & Allied	Addressograph- Multigraph Canada Canadian Inti. Paper Crewn Zellerback Masonite Canada Reyoter Canada Scott Paper Spruce Falls	35.8 ¹⁷ 750 394 ¹⁹ 57 ¹⁶ 145 99 100 ¹⁶	Addressograph- Nulrigraph International Paper Crown Zellerbach Masonire ITT Scott Paper Kimberly-Clark	(US) (US) (US) (US) (US) (US) (US)	573 3,541 2,136 386 11,764 1,374 1,585	15.8 20.1 9.3 ²¹ 1.8 246.3 24.4 21.8	2.76 0.57 0.43 0.47 2.09 1.78 1.38	0.99 4.26 1.72 0.26 3.04 1.76 1.38						
	Power & Paper Weyerhaauser	157 ²⁰	Weyerhaeuser	(US)	2,668	30.3	1.14	1.78 15.19	2.25	34.2	9.3	24.9	7.7	17.2

TABLE 4 cont'd

GENERAL NOTES AND SOURCES OF DATA

- (1) "2+2", Canadian Business, July 1977.
- (2) "What 600 Companies Spend for Research," Business Week, 27 June 1977.
- (3) Statistics Canada, unpublished Science Statistics Centre data. (See details in "Notes to Statistical Tables," attached).
- (4) Statistics Canada, unpublished CALURA listing. (See derivation in "Notes to Statistical Tables", attached)
 Data is 1974
- (5) Summary sheet of companies receiving R&D letter, prepared by MOSST. Data is 1974.
- (6) The Financial Post Information Service. Data is 1975
- (7) Corporate 10-K Report, filed with U.S. Securities & Exchange Commission. Data is 1975.
- (8) The Blue Book of Canadian Business, Canadian Newspaper Services International Ltd., Toronto, 1976
- (9) Part owners of Quebec Iron & Titanium are Kennecott Copper, USA (2/3), and New Jersey Zinc, USA (1/3). Financial statements of New Jersey Zinc are consolidated with its parent, Gulf & Western (USA), for which no separate R&D figure is available.
- (10) Financial data based on exchange rate of \$1.70 (Can.) = £ 1.00 (UK).
- (11) Includes exploration and environmental expense.
- (12) Includes exploration.
- (13) Sales are net of non-operating revenue.
- (14) R&D not available for parent (Royal Dutch/Shell Group). .merican affiliate taken as approximation.
- (15) American Can Company of Canada.
- (16) The Blue Book of Canadian Business, Canadian Newspaper Services International Ltd., Toronto, 1977.
- (17) The Financial Post Survey of Industrials, 1977.
- (18) Consumer and Corporate Affairs, Bureau of Corporate Affairs Bulletin, August 1977.
- (19) "The Top 200 Industries", The Financial Post 300, Summer 1977.
- (20) Weyerhaeuser Canada Limited.
- (21) Estimated from trend between 1974 and 1975.

TABLE 5

CALCULATION OF INVISIBLE R&D 1975

All dollar figures are (\$M Cdn.) All data is 1975 unless otherwise noted.

	CANADIAN COMP	YANY	PAR	ENT COM	'ANY			i		CALCULA	TION OF INVI	ISIBLE RAD		
INDUSTRY SECTOR	NAME	SALES (\$M Cdn.)	NAME & NATIONALI	TY	SALES (\$M U.S.)	R&D (\$M U.S.)	INTENSITY S	CANADIAN COTIONAL REC OF SAMPLE	MULTIPLIER TO UNIVERSE	TOTAL CDN. NCTIONAL R&D OF SECTOR	ACTUAL CANADIAN R&D	IMPORTED R&D	PAYMENTS TO NON- RESIDENTS	INVISIBLE RAD . (\$M Cdn.)
		s _c 1			s _p ²	R _p ²	I = R _p /S _p	R _{not} = IxS _e	K	TR _{not} =KxR _{not}	R _{edn} 3	R _{imp} =TR _{not} -R _{com}	R _{pay} 4	Rinv=Ring=Rpay
Mining	Ashestos Corp.	B5	General Dynamics	(US)	2,160	20.9	0.97	0.82						1
	Cdn. Johns-Manville	223	Johns-Manville	(us)	1,107	24.4	2.20	4.92	1	1 1				}
	Falcombridge Nickel McIntyre Mines	429 98	Superior Oil	(tis)	3827	3.110	0.81	4.28		1				l
	Eudson Pay Pila Gas	229	Continental Oil Intl. Minerals &	(US)	7,254	37.8	0.52	1.19	İ					
	Chemical Quebec Iron &	135	Chemical	(US)	1.303	10.7	0.82	1.11	ł			[
	Titanium	20012	Kennecott Copper	(US)	769	12.3	1.60	3.20		1 1		1		ŀ
	Rio Algom Mines	367 219	Rio Tinto Zinc	(UK)	2,6306	11.8 ^{5,11}	0.45	2.63						
	Sherritt-Gordon Cassiar Asbestos	191 83	Fewmont Mining	(us)	517	11.210,1	2.17	5.94						
	İ	2,259	•					24.09	4.00	96.4	37.1	59.3	12.7	46.6
Petroleum	PP Canada Gulf Oil Canada	550 1,701	British Petroleum	(UK)	17,286	50.05	0.29	1.59	i			i 1		1
	Imperial Oil	4,110	Gulf Oil Exxon	(US)	14,268	62.0	0.43 0.42	7.39	ļ	1		1		ł
	Shell Canada	1,868	Shell Oil	(US) 14 (US) 14	44,865 8,143	187.0 76.2	0.42	17.13 17.48]	1		j !		l
Sum Oil Ca	Sun Oil Canada	315	Sun Cil	(US)	4,389	23.5	0.54	1.69	l			1		İ
	Texaco Canada	9,409	Texaco	(US)	24,508	50.0	0.20	1.76	1,22	57.4	49.D	8.4	17.2	(8.8)
Food.	Borden Co.	150	Forden Inc.	(US)	3,367	13.6	0.40	0.61		"	.,			(0.0)
Beverages.	Campbell Soup	113	Campbell Soup	(4.7)	1,546	12.7	0.82	0.93		1		1		
Горассо	Canadian Canners Carnation	107	Del Monte	(05)	1,297	9.0	0.70	0.75		1		!		
	Christie, Brown& Co.	71	Carnation	(US)	2,075	6.6	0.32	0.23	l	!		! !		
	Consolidated Food	132 ₈ 202	Nabisco Consolidated Pood	(US) (US)	1.971	9.3 5.1	0.47	0.62 0.42	1	1 1		1		ł
	General Foods	317	Ceneral Foods	(US)	3,675	31.3	0.85	2.70		1 1		1		
	Cenera' '''1s	88	General Mills	(US)	2,309	22.9	0.99	0.87		1 1		ĺ		
	H.J. Hour	119	H.J. Peinz	(US)	1,663	8.2	0.49	0.59	Į			l 1		l
	Kellogg-balada	78	Kellogg Co	(US)	1.214	5.2	0.43	0.33		1 6		1 1		1
	Kraft	321	Kraftco	(US)	4,857	10.9	0.22	0.72	1	1		1 1		
	Gaker Oats	70	Quaker Cats	(US)	1,389	16.9	1.22	0.85	1	1		[]		
	Palston-Purina	166	Ralston-Purina	(US)	3.149	11.3	0.36	0.60		1 1		l i		1
	Standard Brands	2,214	Standard Brands	(US)	1,945	9.0	0.46	1.30	1]]		1		
	L	1 1				1 1		11.52	3.73	43.0	10.3	32.7	11.7	21.0
Machinery,	Chrysler Canada	2.474	Chrysler Corp.	(US)	11,598	199.0	1.72	42.44	[i 1				
Transportation Equipment	Ford Meter General Motors	4,348	Ford Motor	(US)	24,009	747.6	3.11	135.38]	}				
~in*basuc	Int. Harvester	4.335 735	General Motors Int. Parvester	(US)	35,725 5,246	1,113.9	3.12	135.16	1			[]		
	Fratt & Whitney	272 12,164	United Technologies		3,878	323.7	2.49 8.35	18.28 22.70						
lectrical.	eviation Flectric	365	Bendix Corp.	(US)	2,590	83.9	3.24	353.96	1.37	484.9	17.4	467.5	71.9	395.6
l'tilities. Transportation	Englo-Canadian Tel	445 361-	CTE	(US)	5,948	93.7	1.58	13.52		1				
	GTE Lenkurt	361 ₅₂ 5]											
	Foneywell	822 115	General Electric	(US)	13,399	357.1	2.67	21.91			i	i		
	IBM Canada	719.	Honeywell IRM	(US)	2,760	164.2 946.0	5.95	6.84			i			
	Paveheon	125	Paytheon	(85)	2,245	42.3	6.55	47.11		l i	1		ا	
	Restinchouse	452	Westinghouse	(US)	5,863	130.0	1.88 2.22	0.23 10.02			-	1	ı	
	Westcoast Trans.	417	Phillips Petroleum	(US)	5,134	33.7	0.66	2.74			1	Į.	- 1	
]	3,431	•	·	'	ı į		193.54	1.72	178.1	86.9	91.2	22.4	68.8
	-	•			•	,	'				30.7	71.4	-4.4	00.0

TABLE 5 cont'd

	CANADIAN COMP.	ANY	PARENT COMPANY					CALCULATION OF INVISIBLE RED						
INDUSTRY SECTOR	NAME	SALES (\$M Cdn.)	NAME & NATIONAL	LTY	SALES (\$M U.S.)	R&D (\$M U.S.)	INTENSITY	CANADIAN HOTIONAL RED DE SANFLE	MULTIPLIER TO UNIVERSE	TOTAL CON. NGTIONAL R&D OF SECTOR	ACTUAL CANADIAN RED	IMPORTED R&D	PAYMENTS TO NON- RESIDENTS	INVISIBLE R&D (\$M Cdn.)
		s.¹			s _P ²	R _p ²	$I = R_p/S_p$	Rnot = IxSc	К	TR _{not} =KxR _{not}	R _{cdn} 3	Rimp=TRnd-Rusa	R _{pay} 4	Rinv Rinp Rpay
Rubber, Plastics, Chemicals	Bristol-Myers CIL Dow Chemical Du Ponr F.W. Forner B.F. Goodyrar Lever Bros. Merck, Sharpe, Dohne	124 ⁵ 595 337 410 19 151 329 266,	Bristol-Myers ICI Dow Chemical Du Pont Carter-Wallace B.F. Goodrach Goodycar Unilever	(US) (US) (US) (US) (US) (US)	1.828 6.8846 4.888 7.222 18210 1.901 5.452 15,016	63.05,11 250.95,11 167.4 335.7 7.210 41.8 117.7 176.35,11	3.45 3.64 3.92 4.65 3.96 2.20 2.16 1.17	4.27 21.69 11.54 19.06 0.75 3.32 7.10 3.12						
	Monsanto Proctor & Gamble Sherwin-Williams Union Carbide Uniroyal	145 3145 565 378 212 3,364	Monsanto Proctor & Gamble Shervin-Williams Union Carbide Uniroyal	(US) (US) (US) (US)	3,625 6,082 867 5,665 2,188	115.7 123.4 25.2 120.2 57.0	3.19 2.02 2.91 2.12 2.61	4.63 6.37 1.63 8.02 5.52 99.35	1.69	167.9	58.4	109.5	53.6	55.9
Metal Fabricating	American Can Babcock & Wilcox Black & Decker Combustion Engineering— Superheater	230 ¹⁵ 103 5416	American Can Babcock & Wilcox Black & Decker Combustion Engineering	(US) (US) (US)	2,870 1,565 645 1,711	33.9 23.9 13.1 29.1	1.18 1.53 2.03 1.70	2.72 1.57 1.10 1.39						
	Continental Group Canada	264	Continental Group	(US)	3,101 ¹⁸	40.518	1.31	3,45						
	Foster Wheeler Gillette Canada Horton CBI	47 ¹⁶ 42 ¹⁶ 22 ¹⁶	Foster Wheeler Gillette Chicago Bridge &	(US) (US)	1,021 1,407 564	5.1 31.6 3.3	0.50 2.24 0.59	0.23 0.94 0.13						
	Koppers Int. Litton Systems Research-Cottrell Canada	24 ¹⁶ 52 22 ¹⁶	Iron Koppers Co. Litton Industries Research-Cottrell	(US) (US)	1,075 3,430 224	8.6 53.9 1.9	0.80 1.57 0.85	0.19 0.82 0.19						
	Stanley Works	21 ¹⁶	The Stanley Works	(US)	465	·3.5	0.75	0.16 12.89	2.99	38.5	3.8	34.7	12.6	22.1
Paper & Allied	Addressograph- Multigraph Canada Canadian Internation	33 ¹⁶	Addressograph- Multigraph	(US)	584	18.4	3.15 0.54	1.04						
	Paper Crown Zellerbach Dennison Mig. Conada Misonite Canada Rayonier Canada Scott Paper Spruce Falls Power &	296 16 16 16 105 85 80 12	International Paper Crown Zellerbach Dennison Mfg. Masonire IIT Scott Paper Kimberly-Clark	(US) (US) (US) (US) (US) (US)	3.081 1,767 245 288 11,366 1,192 1,484	8.0 4.5 1.6 219.0 24.2 19.6	0.45 1.84 0.56 1.93 2.03 1.32	1.34 0.29 0.25 2.02 1.73 1.06						
	Paper Weyerhaeuser Canada	123 ¹⁷	Weyerhacuser	(US)	2,421	22.9	0.95	1.16 12.62	2.23	28.6	10.9	17.7	7,7	10.0

TABLE 5 cont'd

GENERAL NOTES AND SOURCES OF DATA

- (1) "2+2", Canadian Business, July 1976.
- (2) "Where Private Industry Puts its Research Money," Business Week, 28 June 1976.
- (3) Statistics Canada, unpublished Science Statistics Centre data. (See details in "Notes to Statistical Tables", attached.)
- (4) Statistics Canada, unpublished CALURA listing. (See derivation in "Notes to Statistical Tables", attached.
 Data is 1974.
- (5) The Financial Post Information Service.
- (6) "Directory of the 500 Largest Industrial Corporations Outside the US," Fortune, August 1976.
- (7) "Directory of the 500 Largest U.S. Industrial Corporations," Fortune, May 1976.
- (8) Estimate. Based on mean of 1974 and 1976 sales.
- (9) Summary sheet of companies receiving R&D letter, prepared by MOSST. Data is 1974.
- (10) Corporate 10K Report filed with U.S. Securities & Exchange Commission.
- (11) Based on exchange rate for 1975 of \$2.26 (Cdn.) = 1 (UK). Source: Bank of Canada.
- (12) The Blue Book of Canadian Business, Canadian Newspaper Services International Ltd., Toronto, 1976.
- (13) R&D for parent (Royal Dutch/Shell Group) not available. U.S. affiliate taken as approximation.
- (14) Includes exploration
- (15) American Can Company of Canada.
- (16) The Financial Post Survey of Industrials, 1977.
- (17) Weyerhaeuser Canada Limited.
- (18) "What 600 Companies Spend for Research", <u>Business Week</u>, 27 June 1977. Figures are derived from 1976 figures and percentage change over 1975.

TABLE 6

CALCULATION OF INVISIBLE R&D 1974

	CANADIAN COMP	ANY	PAR	ENT COMP	ANY			CALCULATION OF INVISIBLE RAD						
INDUSTRY	ļ ₁					T		CANADIAN	MULTIPLIER	TOTAL CON.	ACTUAL.	IMPORTED	PAYMENTS	
SECTOR	į į		NAME & NATIONALI	ΓY	SALES	R&D	INTENSITY	COTIONAL RED		NOTIONAL RED	CANADIAN	RAD	TO NON-	INVISIBLE RES
	NAME	SALES (\$M Cdn.)			(\$M U.S.)	(\$M U.S.)	Σ	OF SAMPLE	E UNIVERSE	OF SECTOR	R&D		RESIDENTS	(SM Cdn.)
	 	S S			s 2	R 2	I = Rp/Sp	D - 1×5	К	TD	, 3	0	Rpay	
		c			- Р	P		R _{not} = IxS _c		IR _{not} =KxR _{not}	R _{cdn} 3	Rimp*TRndTRuck	- pay	Rinv=Rimp=Rpa
Gdn. Jo Falconb	Asbestos Corp. Con. Johns-Manville	108 192	General Dynamics Johns-Manville	(US) (US)	1,969 1,105	20.6 18.8	1.04 1.70	1.13		l 1		1 1		
	Falconbridge Vickel	458 ₅	Superior 011	(US)	33210	3.59	1.05	5.40]]		
	McIntyre Mines Hudson Bay Oil& Gas	183	Continental Oil	(US)	7,043	35.3	0.50	0.92		1		!		
l	Int. Minerals &	72 ⁵	Int. Minerals &		'	ļ		1		1 1		[1
	Chemical Quebec Iron &		Chemical	(us)	853	3.7	0.43	0.31		1 1]		1
	Titanium	20012	Kennecott Copper	(US)	1,134	10.5	0.93	1.85]		Ì
'	Rio Algom Mines Indal	391 188	Rio Tinto Zinc	(UK)	2,7247	9.46,11	0.35	2.00		1 1))		1
S	Sherritt-Gordon	193 ₅	Newmont Mining	(us)	548 ¹⁰	15.09,14	2.74	6 76		1 1				1
	Cassiar Asbestos	2,093) HEALINGTE HITTING	(03)	,40	15.0	2.74	21.64	3.71	8013	29.7	50.6	11.7	38.9
Petroleum	SP Canada	446	British Petroleum	(IJK)	18,2697	43.56,11	.13	1.06		1 1		1	2247	
	Gulf Oil Canada	1,477	Gulf Off	(tie)	16,457	54.0	0.33	4.85]]		1 1		
	Imperial Oil	3,713	Exxon	(US) (US)	42,245	174.0	0.41	15.29		1 1		1 1		Į
	Shell Canada	1,602	Shell 011	(08)13	7,632	77.7	1.02	16.31		1				ł
	Sun Oil Canada	269	Sun Oil	(US)	3,800	22.2	0.58	1.57]				
	Texaco Canada	754 8,261	Texaco	(US)	23,430	39,0	0.17	1.25						
		1445			1	· '		40.33	1.21	48.8	45.4	3.4	11.9	(8.5)
Food, Severages,	Borden Co.		Porden Inc.	(US)	3,266	11.8	0.36	0.52		1		1		!
	Campbell Soup	1005	Campbell Soup	(US)	1,468	12.7	0.87	0.87		1 i				
	Canadian Canners	865 56	PcI Monte	(US)	1.042	7.5	0.72	0.62		! !		1		Į.
	Carnation		Carnation	(US)	1,886	5.6	0.30	0.17		1 1		i !		1
	Christie, Brown& Co. Consolidated Food	109	Nabisco	(US)	1,793	7.3	0.41	0.44						1
	General Foods	186	Consolidated Food	(US)	2,281	3.8	0.17	0.31		1 1				1
	General Mills	248 ₅	Ceneral Foods	(US)	2,788	27.8	1.00	2.47		1 1		1		}
	H.J. Keinz	74 95	General Mills	(US)	2,000	21.6	1.08	0.80		1 1		{		ł
	Kellogg-Salada	67	H.J. Heinz Kellogg Co.	(US) (US)	1,439	7.5	0.52	0.50				ļ ļ		į
	Kraft	281	Kraftco	(US)	4,472	4.8 9.9	0.48	0.32		1				ì
	Quaker Oats	59	Quaker Cats	(US)	1,227	15.4	0.22	0.62		i 1		1 1		ì
	Ralston-Purina	156	Ralston-Purina	(US)	3,072	11.0	0.13	0.74] [į į		I
	Standard Brands		Standard Brands	(US)	1,776	7.6	0.36]]		i !		}
		252 1,913	brancate branca	(0.7)	1,,,,,	'."	0.43	10.02	3.77	37.8	8,5	29.3	8.2	21.1
Machinery.	Chrysler Canada	1,929	Chrysler Corp.	(us)	10,859	238.9	2.20	42.43						
		4,259	Ford Motor	(US)	23,631	825.2	3.49	148.73		i 1		1		1
Equipment	General Motors	3,614	General Motors	(US)	31.559	1,125.2	3.57	128.85		1 1				Į.
	Int. Harvester United Aircraft	566	Int. Parvester	(US)	4,968	119.7	2.41	13.64						1
	Cuited Aircraft	150 10,518	United Technologies	(US)	3,328	298.3	8.96	347.09	1.43	496.3	22.7	473.6	56.3	417.3
Flectrical,	Aviation Flectric	296	Bendix Corp.	(us)	2,464	76.3	3.10	0.90	1.43	1 7,0.3	22.7	4/3.0	50.5	417.5
Etilities,	Anglo-Canadian Tel	374	ì		1	1	31.20	***				1		1
Transportation	3.C. Telephone GTE Lenkurt	303 376	GTE	(US)	5,659	96.7	1.71	12.20						į
	CGE	710	General Electric	(US)	13,412	351.8	2.62	18.62		1 1				}
	Poneywell	101	Poneywell	(US)	2,626	170.2	6.48	6.55		1				1
	IRM Canada	6686	IBM	(US)	12,675	889.9	7.02	46,90		[]		1 1		i
	Raytheon	90	Paytheon	(US)	1.928	41.6	2.15	0.19		į [[j		
	Westinghouse	403	Westinghouse	(US)	5,799	137.0	2.36	9.52]]		1 1		
	Westcoast Trans.	2,501	Phillips Petroleum	(US)	4,980	26.8	0.54	1.44		!!!				
								96.32	1.78	171.4	65.6	105-8	26.9	78.9

TABLE 6 cont'd

All dollar figures are (\$M Cdn.) All data is 1974 unless otherwise noted. CANADIAN COMPANY PARENT COMPANY CALCULATION OF INVISIBLE RAD INDUSTRY CANADIAN MULTIPLIER TOTAL CON. PAYMENTS ACTUAL IMPORTED SECTOR INVISIBLE RAD INTENSITY COTIONAL RED NOTIONAL RED CANADIAN RAD 10 NON-SALES TO NAME & NATIONALITY RAD SALES (\$M Cdn.) NAME (\$M U.S.) OF SAMPLE UNIVERSE OF SECTOR R&D RESIDENTS (\$M Cdn.) (\$M U.S.) = s 2 inv = R jap + R pay $I = R_p/S_p$ Rnot = IxS Rpay' 5 TR not KxR Rcdn Timo That Ruse 1066 3.46 3.66 Rubber. Bristol-Myers Bristol-Myers (38) 1,591 55.06,11 2.88 14.93 Plastics. CIL 518 ICI (UK) 6,912 3.01 9.45 Dow Chemical Dow Chemical Chemicals 314 (US) 4,937 148.7 4.83 17.77 Du Pont 368 19 Du Pont (US) 6,911 334.0₉ Carter-Wallace 5.62 1.07 F.W. Horner (US) 169 2.02 3.31 B.F. Goodrich 164 B.F. Goodrich (US) 1,966 39.6 2.19 6.15 Goodyear 281 Goodyear (US) 5,257 114.9 144.3⁶,11 1.06 2.46 Lever Bros. 233 Unilever (UK) 13,667 Merck, Sharpe, 246 Dolme Merck (US) 1,330 103.4 7.77 1.86 2.49 Monsanto 134 Yonsanto (US) 3,499 87.2 3.34 2.22 4.79 216 506 Proctor & Gamble Proctor & Gamble (US) 4,913 109.2 Shervin-Williams Sherwin-Williams (US) 802 23.0 2.87 1.44 94.2 58.0 1.77 6.04 Union Carbide 341 Union Carbide (US) 5,319 2.52 $\frac{5.12}{81.39}$ Uniroyal 203 Unircyal (US) 2,301 49.6 106.7 57.1 1.92 156,3 49.6 2,971 213¹⁶
6418
4512
4017
3218 Metal American Can 1.29 2.75 American Can 2,657 34.3 Fabricating 1,09 Especek & Wilcox Babcock & Wilcox (US) 1,278 21.8 1.71 0.88 Black & Decker Black & Decker (US) 642 12.5 1.95 Foster Wheeler Foster Wheeler (US) 876 3.3 0.38 0,15 Gillette Camada Gillette (US) 1,246 29.2 2.34 0.75 Harton CSI Chicago Bridge & (US) 466 0.79 0.23 3.7 24¹⁸ 44¹⁷ 7¹⁸ Iron 0.18 Kappers Int. Koppers Co. (US) 914 0.73 6.7 Litten Systems Litton Industries 3.956 1.18 0.52 (US) 46.7 Pesearch-Cattrell Research-Cottrell 0.97 0.07 165 1.6 Canada 19¹⁸ Stabley Works 0.13 6.75 The Stanley Works (US) 487 3.4 0.70 5.15 34.8 31.4 10.7 20,7 29¹² Paper & Addressograph-Addressograph-1.07 (US) 541 20.0 3.70 Allied Multigraph Canada Multigraph Canadian International 72019 0.52 3.72 International Paper (US) 3,041 15.7 Paper Crown Zellerbach 343 40 Crown Zellerbach 1,770 0.39 1,34 6.7 Masonite Canada 0.27 0.67 Masonite 356 11,156 (US) 2.4 Rayonier Canada 142 1.75 2.48 ITT (US) 195.0 74 146²⁰ Scott Paper Scott Paper 1,110 2.09 1.53 (US) 23.0 Weyerhaeuser Canada 0.85 (US) 1.26 Weyerhaeuser 21.8 2.38 27.8 7,1 20.7 9.7 11.0

TABLE 6 cont'd

GENERAL NOTES AND SOURCES OF DATA

- (1) "The Top 200", Canadian Business, July 1975.
- (2) "Where Private Industry Puts its Research Money," Business Week, 28 June 1976. Figures are derived from 1975 amounts and percentage change over 1974.
- (3) Statistics Canada, unpublished Science Statistics Centre data. (See details in "Notes to Statistical Tables", attached.
- (4) Statistica Canada, unpublished CALURA listing. (See derivation in "Notes to Statistical Tables", attached.)
- (5) "2+2", Canadian Business, July 1976. Figure derived from 1975 amounts and percentage change over 1974.
- (6) The Financial Post Information Service.
- (7) "Directory of the 300 Largest Industrial Corporations Outside the U.S.," Fortune, August 1975.
- (8) Summary sheet of companies receiving R&D letter, prepared by MOSST.
- (9) Corporate 10K Report, filed with U.S. Securities & Exchange Commission.
- (10) "Directory of the 500 Largest Industrial Corporations," Fortune, May 1975.
- (11) Based on exchange rate for 1974 of \$2.29 (Cdn.) = L 1 (UK).
- (12) The Blue Book of Canadian Business, Canadian Newspaper Services International Ltd., Toronto, 1976.
- (13) R&D reported for 1974 in 1974 Annual Report is \$47 million, while in 1975 Annual Report the 1974 R&D is stated to have been \$40 million. The mean of these figures is used.
- (14) Includes exploration.
- (15) R&D figures for parent (Royal Dutch/Shell) not available. U.S. affiliate taken as approximation.
- (16) American Can Company of Canada.
- (17) Consumer and Corporate Affairs, Bureau of Corporate Affairs Bulletin, February 1976.
- (18) The Financial Post Survey of Industrials 1977.
- (19) International Paper Company, 1974 Annual Report.
- (20) Weyerhaeuser Canada Limited.

VIII NOTES TO STATISTICAL TABLES

The following notes are arranged in the order in which they appear in the columns of the main tables on pages 11-19.

Page	Description of Notes
21-23	Sample Canadian Companies
24	Calculation of Multipliers to Universe
27	Calculation of Actual Canadian R&D
28	Calculation of Payments to Non- Residents
31	Correlation Between Statistical Aggregation Methods

SAMPLE CANADIAN COMPANIES

Canadian Company	Parent	% Ownership 1
Mining		
Abestos Corp. Canadian Johns-Manville Falconbridge Nickel Mines McIntyre Mines Hudson Bay Oil & Gas Quebec Iron & Titanium Rio Algom Mines Indal Sherritt-Gordon Mines Cassiar Asbestos	General Dynamics (US) Johns-Manville (US) Superior Oil (US) Superior Oil (US) Continental Oil (US) Kennecott Copper (US) Rio Tinto Zinc (UK) Rio Tinto Zinc (UK) Newmont Mining (US) Newmont Mining (US)	N/A 100.0 15.0 40.5 ² N/A 66.7 ³ 51.3 59.0 39.7 N/A
Petroleum		
BP Canada Gulf Oil Canada Imperial Oil Shell Canada Sun Oil Canada Texaco Canada	British Petroleum (UK) Gulf Oil (US) Exxon (US) Royal Dutch/Shell Group (UK/Neth) Sun Co. (US) Texaco (US)	65.5 68.3 69.6 71.0 100.0 68.2
Food, Beverages, Tobacco		
Borden Co. Campbell Soup Canadian Canners Carnation Christie, Brown, & Co. Consolidated Foods General Foods General Mills H.J. Heinz Kellogg-Salada Quaker Oats Ralston-Purina Standard Brands	Borden Inc. (US) Campbell Soup (US) Del Monte (US) Carnation (US) Nabisco (US) Consolidated Foods (US) General Foods (US) General Mills (US) H.J. Heinz (US) Kellogg Co. (US) Ouaker Oats (US) Ralston-Purina (US) Standard Brands (US)	100.0 100.0 99.2 N/A 100.0 100.0 100.0 100.0 100.0 N/A 100.0
Machinery Transportation Eq	uipment	
Chrysler Food Motor General Motors International Harvester Pratt & Whitney	Chrysler (US) Food Motor (US) General Motors (US) International Harvester (US) United Technologies (US)	100.0 88.1 100.0 100.0

Electrical, Utilities, Transportation

Aviation Electric Anglo-Canadian Telephone B.C. Telephone GTE Lenkurt CGE Honeywell IBM Canada Raytheon Westinghouse Westcoast Transmission Rubber, Plastics, Chemicals	Bendix Corp. (US) GTE (US) GTE (US) GTE (US) General Electric (US) Honeywell (US) IBM (US) Raytheon (US) Westinghouse (US) Philip Petroleum (US)	N/A 86.4 N/A N/A 91.9 N/A 100.0 N/A 93.3 16.5
Bristol-Myers CIL Dow Chemical du Pont B.F. Goodrich Goodyear Lever Brothers Merck, Sharpe, Dohme Proctor & Gamble Sherwin-Williams Union Carbide Uniroyal	Bristol-Myers (US) ICI (UK) Dow Chemical (US) du Pont (US) B.F. Goodrich (US) Goodyear (US) Unilever (UK) Merck (US) Proctor & Gamble (US) Sherwin-Williams (US) Union Carbide (US) Uniroyal (US)	100.0 73.4 100.0 74.9 100.0 88.0 100.0 N/A 100.0 74.0 ³ 75.0 100.0
American Can Babcock & Wilcox Black & Decker Combustion Engineering - Superheater Continental Group Canada Foster Wheeler Gillette Canada Horton CBI Koppers International Litton Systems Canada Research Cottrell Canada Stanley Works	American Can (US) Babcock & Wilcox (US) Black & Decker Mfg. (US) Combustion Engineering (US) Continental Group (US) Foster Wheeler (US) Gillette (US) Chicago Bridge & Iron (US) Koppers Co., Inc.(US) Litton Industries (US) Research-Cottrell (US) The Stanley Works (US)	98.04 100.04 99.84 100.0 100.04 100.04 97.54 99.94 100.04 100.04 100.04

Paper & Allied

Addressograph -	Addressograph -	4
Multigraph Canada	Multigraph (US)	100.04
Canadian International Paper	International Paper (US)	100.0
Crown Zellerbach	Crown Zellerbach (US)	88.0 99.7
Dennison Mfg. Canada	Dennison Mfg. (US)	99.74
Masonite Canada	Masonite (US)	N/A
Rayonier Canada	ITT (US)	99.9
Scott Paper	Scott Paper (US)	54.6 ₄
Spruce Falls Power & Paper	Kimberly-Clark (US)	54.1_{4}^{4}
Weverhaeuser Canada	Weyerhaeuser (US)	100.0^4

Sources of Data

- (1) "The Top 200 Industries, "The Financial Post 300, Summer, 1977.
- (2) Corporate 10-k Report filed with U.S. Securities & Exchange Commission
- The Blue Book of Canadian Business, Canadian Newspaper Services International Ltd., Toronto, 1976
- (4) Inter-Corporate Ownership 1975, Statistics Canada, Cat. No. 61-517 Occasional.

Notes on Composition of Industry Groups

Hudson Bay Oil & Gas is included in "Mining" to reflect the company's concentration in petroleum exploration and extraction, not in refining and marketing. Business Finance (CALURA) and the Science Statistics Centre, both of Statistics Canada, include gas and oil wells with mining.

Utilities and Transportation are included with Electrical so that all subsidiaries of GTE (USA) can be aggregated in one industry grouping.

CALCULATION OF MULTIPLIERS TO UNIVERSE

For each year, the sample companies' notional R&D (Rnot) is extrapolated to the total sector on the basis of sales. That is, it is assumed that the combined notional R&D of all foreign-controlled companies in each industry sector is a multiple of the combined notional R&D of the sample (foreign-controlled) companies in that sector by a factor based on the ratio of sales. This factor is termed the "multiplier to universe" denoted as "K", and is determined by dividing the total sales of the sample companies into the total sales of all foreign-controlled companies in that sector. The former quantity is derived simply by summing the sample companies' sales figures. The latter quantity is taken from Statistics Canada CALURA figures.

At the time of this study, the most recent CALURA data available was 1974 and 1975, taken from CALURA Part 1 (corporations), 1974-75, page 148. To determine K values for 1976, 1975 sales were determined for the companies used in the 1976 sample, and were divided into CALURA total sector sales for 1975.

Consideration was given to projecting the 1975 CALURA data to 1976, for comparison with the companies' 1976 sales, but this notion was discarded because of the inaccuracy that would result from projecting all sectors equally with a single aggregate growth rate, and because of the unavailability of growth rates for each individual sector.

What follows is the derivation of K for each of the years 1974, 1975 and 1976.

TABLE 7

CALCULATION OF MULTIPLIER TO UNIVERSE (\$ n(1) long Cdn.)

(\$ m{1)lons Cdn.)									
Sect	or		Scleeted Companies	1974 S	ang te	1975 5	ample	1976	Sample
Name	1975 Sales	1974 Salca	Name		Multiplier to Universe	Companies* 1975 Sales	Multiplier to Universe	Companies' 1 976 Sales	Multiplier to Universe
Mining	9,042	7,774	Asbeston Corp. Cdn. Johnn-Manville Falconbridge Nickel Melntyre Blnes Hudson Bay Oil & Cas Intl. Minerals & Chem. Quelec Iron & Titan- iton Rio Algom Mines Indal Sherritt-Cordon Mines Cnssiar Asbestos	108 192 458 54 183 72 200 391 188 193 54 2,093	3.71	85 223 429 98 229 135 200 367 219 191 83 2,259	4.00	85 223 429 98 229 - 200 367 219 191 83 2,124	4.26
Petrolcum	11,475	10,020	BP Canada Gulf Oil Canada Imperial Oil Shell Oil Sun Oil Texaco	446 1,477 3,713 1,602 269 754 8,261	1,21	550 1,701 4,110 1,868 315 865 9,409	1,22	550 1,701 4,110 1,868 315 865 9,409	1.22
Food, Beverages, Tobacco	8,261	7,214	Borden Campbell Soup Canadian Canners Carnation Christic Brown & Co. Consolidated Foods General Foods General Mills H.J. Heinz Kellogg-Salada Kraft Quaker Oats Ralston-Purina Standard Brands	144 100 86 56 109 186 248 74 95 67 281 59 156 252	3.77	150 113 107 71 132 202 317 88 119 78 321 70 166 280 2,214	3.73	150 113 107 - 132 202 317 88 119 78 321 70 166 280 2,143	3.85
Machinery, Transportation Equipment	16,771	15,083	Chrysler Ford General Motors International Harvester United Aircraft	1,929 4,259 3,614 566 150	1.43	2,474 4,438 4,335 735 272 12,254	1.37	2,474 4,438 4,335 735 272 12,254	1.37
Electrical, Vtilities, Transportatio	5, 904	5,168	Aviation Electric Anglo-Canadian Tel. B.C. Telephone GTE Lenkurt CGE Honeywell IBM Canada Raytheon Westinghouse Westcast Trans- mission	29 374 303 37 710 101 668 9 403 267	1.78	36 445 361 52 822 115 719 12 452 417 3,431	1.72	36 445 361 52 822 115 719 12 452 417 3,431	1.72
Rubber, Plantien, Chemicals	6,343	5,691	Bristol-Hyers Cil. Dow Chemical DuPont R.F. Goodrich Goodyear F.W. Horner Lever Brothers Merck, Sharpe, & Dohme Monsmato Canada Proctor & Gamble Sherwin-Williams Union Carbide Uniroyal	106 518 314 368 164 281 19 233 24 134 216 50 341 203 2,971	1.92	124 595 337 410 151 329 19 266 28 145 314 56 378 212 3,364	1.69	124 595 337 410 151 329 266 28 145 314 56 378 212 3,364	1.69

TABLE 7 cont'd

(f millions Cdn.)

Sec	tor		Selected Companies	1974 8	amo Le	1975 8	ample	1976	Sample
Name	1975 Sales	1974 Sales	Nane	Companies' 1974 Sales	Multiplier to Universe	Companies' 1975 Sales	Multiplier to Universe	Companies' 1976 Sales	Multiplier to Universe
Metal Fabricating	2,884	2,661	American Can Babcock & Wilcox Black & Decker Combustion Engineering — Superheater	213 64 45 -		230 103 54 82		230 103 54 82	
			Continental Group of Canada Foster Wheeler Gillette Canada Horton CBI Koppers Int. Litton Systems Research -	- 40 32 29 24 44		264 47 42 22 24 52 22		264 	
			Cottrell Canada Stanley Works	19 517	5,15	- <u>21</u> 963	2.99	- <u>21</u> 916	3.15
Paper &	3,385	3,561	Addressograph - Multigraph Canada	29	· · · · · · · · · · · · · · · · · · ·	33		33	•
	,		Canadian Int. Paper Crown Zellerback	720 343		735 296		735 296	
			Canada Dennison Mfg, Co.	-		16		-	
			Canada Masonite Canada Rayonier Canada Scott Paper Spruce Falls Power & Paper	40 142 74		45 105 85 80		45 105 85 80	
			Weyerhaeuser	1,494	2.38	123	2.23	123	2.25

CALCULATION OF ACTUAL CANADIAN R&D

Paper & Allied

Data for this item has been furnished from unpublished Statistics Canada material by the Science Statistics Centre. It is aggregated by industry groups as follows:

Nominal Industry Sector(s)	Science Statistics Centre Groupings Aggregated to Correspond to Nominal Industry Sectors
Mining	Mines Gas & Oil wells
Petroleum	Petroleum products
Food, Bev., Tobacco	Food, beverages, and tobacco
Machinery Transportation Equipment	Machinery and transport ation equipment
Electrical, Utilities, Transportation	Electrical Transportation & other utilities
Rubber, Plastics, Chemical Products	Rubber and plastic products Drugs and medicines Other chemical products
Metal Fabricating	Metal Fabricating

Paper & Allied

The types of payments included in this data are current and capital intramural, and current extramural within Canada, R&D expenditures, excluding government grants and contracts, by foreign-controlled corporations. It should be remarked that capital intramural expenditures are included so that Canadian R&D figures will have a comparable base to U.S. expenditures obtained from Securities and Exchange Commission data, which include capital equipment depreciation. (This data comprises the bulk of this study's information on parent companies' R&D.) Similarly, government grants and contracts have been excluded from the Canadian figures because they are not included in the Securities and Exchange Commission material.

The data has been estimated by the Science Statistics Centre for 1974 and 1976 because some of the components are not captured for even-numbered years.

CALCULATION OF PAYMENTS TO NON-RESIDENTS

Payments to non-residents for imported technology are taken from unpublished CALURA listings of "Payments to Non-Residents," by 34 major industry groups by 27 types of payments. The payments aggregated to reflect payment for all types of technology are:

CALURA No.	Type of Payment
9	Patents of Invention
10	Industrial Design
12	Other Royalties and
	similar Payments
15	Scientific Research
16	Product and Process
	Development Research

The industry groups aggregated for this study are:

Industry Sector (s)	CALURA Groups and SIC Classes (1960)
Mining	Total Mining (051-099)
Petroleum	Petroleum & Coal Products
	(365–369)
Food, Bev.,	Food (101-139)
Tobacco	Beverages (141-147)
	Tobacco Products (161-169)
Machinery, Trans.	Machinery (311-318)
Equip.	Transportation Equipment
* *	(321-329)
Electrical,	Electrical Products (331-339)
Utilities,	Public Utilities (572-579)
Transportation	Transportation (501-519)
Rubber, Plastics,	Rubber Products (161-169)
Chemicals	Chemicals & Chemical
	Products (371-379)
Metal Fabricating	Metal Fabricating (301-309)
Paper & Allied	Paper & Allied (271-274)

The most recent CALURA material available at this writing is for 1975. Therefore, this has been used in the invisible R&D calculations for 1976 and 1975, while 1974 CALURA data has been used in the calculations for 1974.

The derivation of payments to non-residents by foreign-controlled companies is shown on the following page.

 $\frac{\mathtt{TABLE~8}}{\mathtt{1975~Payments~to~Non-Residents~for~Technology}}$ (\$ millions Cdn.)

Sector	Payments by All Companies	Payments by - Canadian- = Controlled Companies	Payments by Foreign- Controlled Companies
Mining	14.3	1.6	12.7
Petroleum	17.3	0.1	17.2
Food, Bev., Tobacco	14.4	2.7	11.7
Machinery, Transportation Equip.	74.8 1	2.9	71.9
Electrical, Utilities, Transportation	28 . 3	5.9	22.4
Rubber, Plastics, Chemicals	54.2	0.6	53.6
Metal Fabr.	13.5	0.9	12.6
Paper & Allied	8.6	0.9	7.7
Total Payments	225.4	15.6	209.8

 $\frac{\text{TABLE 9}}{\text{1974 Payments to Non-Residents for Technology}}$ (\$ millions Cdn.)

Sector	Payments by All Companies	Payments by - Canadian- Controlled Companies	Payments by = Foreign- Controlled Companies
Mining	13.4	1.7	11.7
Petroleum	11.9	0.0	11.9
Food, Bev., Tobacco	10.5	2.3	8.2
Machinery, Transportatio Equip.	58.3 n	2.0	56.3
Electrical, Utilities, Transportatio	30.5 n	3.6	26.9
Rubber, Plastics, Chemicals	50.3	0.7	49.6
Metal Fabr.	11.6	0.9	10.7
Paper & Allie	d 10.3	0.6	9.7
Total Payment	s 196.8	11.8	185.0

CORRELATION BETWEEN STATISTICAL AGGREGATION METHODS

Quantity	SIC System
Sector total sales * Actual Canadian R&D	1960 1970
Payments to Foreigners	1960

Notes on discrepancies between systems

Mining	No discrepancies
Petroleum	No discrepancies
Food, Bev., Tobacco	No discrepancies
Machinery Transportation Equipment	1960 category 339 ("Miscellaneous Electrical Products") was split in 1970 to place computers into Office Machinery from Electrical Products. For this study, they have been returned to Electric Products for consistency.
Electrical Utilities Transportation	1960 category 527 ("Other Storage and Warehousing") was split in 1970, and part of it placed in 1970 Category 506 ("Moving & Storage, Used Goods, Uncrated"). This item is included in 1970 data but not in 1960 data. The amount is considered small.
Rubber, Plastics	No discrepancies
Chemical Products	No descrepancies
Metal Fabricating	No descrepancies
Paper & Allied	1960 Category 271 ("Pulp & Paper Mills") was split in 1970, and part of it placed into 1970 Category 031 ("Logging"). Also, 1960 Category 272 ("Asphalt Roofing Manufacturers") was split in 1970, and part of it placed into 1970 Category 399 ("Miscellaneous Manufacturing").

^{*} Used in computing the Multiplier to Universe, "K".

