

Quarterly Financial Reports of

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

June 30, 2024

NARRATIVE DISCUSSION

For the three months ended June 30, 2024

The unaudited quarterly financial statements for the Canadian Museum of Immigration at Pier 21 (“the Museum”) should be read in conjunction with the March 31, 2024 management discussion and analysis and annual audited financial statements.

OUTLOOK

At the end of the first quarter of 2024-25, visitation and ticket revenue were below projections, continuing a trend that began last year. An audience analysis was commissioned. The study segments and evaluates potential visitors and informs on strategies and efforts to rebuild the Museum’s visitation numbers. Revenues from facility rentals and special events were above projections, offsetting any shortfall due to lower visitation numbers.

In April 2024, Artist-in-Residence shalan joudrey, a Mi’kmaw multi-disciplinary artist, presented a work in progress of her project - a dance adaptation of her original poem *Kmitkinu*. In May 2024, the Museum hosted the temporary exhibition *Operation Parasol: Urgent need, swift action* to mark the 25th anniversary of the arrival in Canada of over 7,000 Kosovar refugees. The exhibition was on display until the end of July 2024. Meanwhile, the Museum’s travelling exhibition, *Refuge Canada*, both in large and small formats, was presented in six locations in British Columbia, Quebec and Alberta.

The Museum connects with specific communities and the general public through public programs. During the first quarter, there were 13 public programs and community engagement events, including events to mark Asian Heritage Month, African Heritage Month and Holocaust Remembrance Day, as well as an evening of comedy in partnership with the Halifax Comedy Fest featuring a line-up of newcomers to Canada from all over the world. The launch of Season 5 of *Countless Journeys* and *D’innombrables voyages* (the Museum’s podcasts) happened in May 2024. This new season focuses on the theme of humour.

FINANCIAL RESULTS

Operations

The operating results for the quarter ended June 30, 2024 yielded a net profit of \$552,000 compared to a net profit of \$117,000 for the quarter ended June 30, 2023. When combined with the \$8,136,000 in unrestricted net assets at March 31, 2024, this results in unrestricted net assets at June 30, 2024 of \$8,688,000.

For the quarter ended June 30, 2024, self-generated revenues decreased \$58,000 from \$1,009,000 in 2023 to \$951,000 in 2024. Self-generated revenues include operating revenues, donations, and interest and other revenues. The decrease in self-generated revenues is mainly due to lower donations due to the timing of major gift receipts.

The endowment investments realized a net income of \$69,000, which is included in the Statement of Operations for the quarter ended June 30, 2024, compared to a net income of \$5,000 in 2023. Unrealized gains and losses on investments are not recorded as revenue but as accumulated remeasurement gains (losses) in the Statement of Financial Position. A net increase in the accumulated remeasurement gains of \$33,000 was recorded for the period, which results in an overall positive performance for the endowment investments of \$102,000 for the quarter ended June 30, 2024.

Expenses for the quarter ended June 30, 2024 increased \$47,000 from \$3,240,000 in 2023 to \$3,287,000 in 2024. The increase is mainly due to the increase in travel and hospitality, operating supplies and services and exhibition and programming expenses offset by lower professional services and cost of goods sold.

Financial Position

Total assets at June 30, 2024 were \$25,095,000 compared to \$24,733,000 at March 31, 2024. The \$362,000 increase is mainly due to the increase in cash from the positive net results of operations and the increase in endowment cash and investments due to the overall positive performance offset by the decrease in capital assets attributable to the amortization net of acquisitions.

BUSINESS RISKS

Management has not identified any new business risks to those discussed in the 2023-24 annual Management Discussion and Analysis.



Marie Chapman
Chief Executive Officer



Kendall J. Blunden, CPA, CA
Chief Financial Officer

Unaudited Financial Statements of

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

June 30, 2024

STATEMENT OF MANAGEMENT RESPONSIBILITY BY SENIOR OFFICIALS

Management is responsible for the preparation and fair presentation of these quarterly financial statements in accordance with the Treasury Board of Canada's Directive on Accounting Standards: GC 5200 Crown Corporations Quarterly Financial Reports, and for such internal controls as management determines is necessary to enable the preparation of quarterly financial statements that are free from material misstatement. Management is also responsible for ensuring all other information in this quarterly financial report is consistent, where appropriate, with the quarterly financial statements.

Based on our knowledge, these unaudited quarterly financial statements present fairly, in all material respects, the financial position, results of operations and cash flows of the corporation, as at the date of and for the periods presented in the quarterly financial statements.

These quarterly financial statements have not been audited or reviewed by an external auditor.



Marie Chapman
Chief Executive Officer



Kendall J. Blunden, CPA, CA
Chief Financial Officer

Halifax, Canada
August 21, 2024

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Statement of Financial Position (Unaudited)

	June 30	March 31
<i>(in thousands of dollars)</i>	2024	2024
Assets		
Current assets		
Cash	8,630	8,103
Accounts receivable	166	201
Inventory	164	119
Prepaid expenses	289	253
Total current assets	9,249	8,676
Endowment cash and investments (note 4)	11,057	10,955
Capital assets	4,788	5,101
Collections	1	1
Total assets	25,095	24,733
Liabilities and net assets		
Current liabilities		
Accounts payable and accrued liabilities	701	541
Deferred revenue	194	264
Deferred contributions related to capital assets (note 5)	4,788	5,101
Net assets		
Unrestricted	8,688	8,136
Internally restricted	352	352
Accumulated remeasurement gains	1,285	1,252
Endowment	9,087	9,087
Total net assets	19,412	18,827
Total liabilities and net assets	25,095	24,733

The accompanying notes and schedules form an integral part of the unaudited financial statements.

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Statement of Operations (Unaudited)

For the three months ended June 30, 2024

<i>(in thousands of dollars)</i>	June 30 2024	June 30 2023
Revenues		
Operating (schedule 1)	664	643
Amortization of deferred contributions related to capital assets received from a related party	17	17
Donations	175	280
Interest and other	112	86
Total revenues	968	1,026
Expenses (schedule 2)		
Visitor experience and connections	1,179	1,250
Accommodation	1,048	1,033
Fundraising and commercial activities	390	408
Internal services	670	549
Total expenses	3,287	3,240
Net result of operations before appropriations and endowment investment net income (loss)	(2,319)	(2,214)
Appropriations (note 6)	2,802	2,326
Endowment investment net income (loss)	69	5
Net result of operations	552	117

The accompanying notes and schedules form an integral part of the unaudited financial statements.

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Statement of Remeasurement Gains and Losses (Unaudited)

For the three months ended June 30, 2024

	June 30	June 30
<i>(in thousands of dollars)</i>	2024	2023
Accumulated remeasurement gains (losses), beginning of period	1,252	183
Realized (gains) losses on endowment investments reclassified to operations	(4)	43
Unrealized gains (losses) on endowment investments	37	47
Accumulated remeasurement gains (losses), end of period	1,285	273

The accompanying notes and schedules form an integral part of the unaudited financial statements.

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Statement of Changes in Net Assets (Unaudited)

For the three months ended June 30, 2024

<i>(in thousands of dollars)</i>	Unrestricted	Internally restricted	Accumulated remeasurement gains (losses)	Endowment	June 30 2024	June 30 2023
Net assets, beginning of period	8,136	352	1,252	9,087	18,827	16,097
Net result of operations	552	–	–	–	552	117
Net remeasurement gains (losses)	–	–	33	–	33	90
Contributions received for endowment	–	–	–	–	–	–
Net assets, end of period	8,688	352	1,285	9,087	19,412	16,304

The accompanying notes and schedules form an integral part of the unaudited financial statements.

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Statement of Cash Flows (Unaudited)

For the three months ended June 30, 2024

	June 30	June 30
<i>(in thousands of dollars)</i>	2024	2023
Operating activities		
Appropriations received	2,506	2,028
Cash received from clients and donors	873	877
Cash paid to suppliers	(1,429)	(1,552)
Payments related to salary and benefits	(1,456)	(1,463)
Interest received	112	80
Total operating activities	606	(30)
Capital activities		
Acquisition of capital assets	(10)	–
Total capital activities	(10)	–
Investing activities		
Acquisition of endowment investments	(386)	(1,229)
Disposal of endowment investments	317	1,213
Total investing activities	(69)	(16)
Financing activities		
Appropriations for the acquisition of capital assets	–	–
Contributions to endowment	–	–
Total financing activities	–	–
Increase in cash	527	(46)
Cash, beginning of period	8,103	6,671
Cash, end of period	8,630	6,625

The accompanying notes and schedules form an integral part of the unaudited financial statements.

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Notes to the Financial Statements (Unaudited)

For the three months ended June 30, 2024
(in thousands of dollars)

1. Authority and objectives

The Canadian Museum of Immigration at Pier 21 (the "Museum") was established on November 25, 2010 under the *Museums Act*. The transfer and assignment of assets, contracts and records from the Pier 21 Society and Pier 21 Foundation occurred on February 3, 2011. The Museum is an agent Crown corporation named in Part I of Schedule III of the *Financial Administration Act* and is not subject to the provisions of the *Income Tax Act*.

The Museum's mandate is to explore the theme of immigration to Canada in order to enhance public understanding of the experiences of immigrants as they arrived in Canada, of the vital role immigration has played in the building of Canada and the contributions of immigrants to Canada's culture, economy and way of life.

The Museum's operations are divided into three core responsibilities, as well as internal services, to support the overall strategic outcome derived from its mandate. These responsibilities are:

- a) Visitor experience and connections: Canadians have access to – and are engaged in building – museum content and programming that reflects the diverse experiences and contributions of immigrants throughout Canada's history.
- b) Accommodation: The Museum's facilities contribute to a rich, welcoming and engaging visitor experience; are safe and accessible for visitors, staff and volunteers; and are maintained in a cost-effective manner.
- c) Fundraising and commercial activities: The Museum's fundraising and commercial activities provide essential financial support.
- d) Internal services: Sound governance practices are in place and resources are effectively managed to support the achievement of the Museum's mandate.

2. Accounting policies

These unaudited financial statements follow the same accounting policies and methods of computation as the Museum's annual audited financial statements as at and for the year ended March 31, 2024.

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Notes to the Financial Statements (Unaudited)

For the three months ended June 30, 2024

(in thousands of dollars)

3. Basis of presentation

The note disclosures in these unaudited financial statements do not conform in all respects to the requirements of Canadian Public Sector Accounting Standards for government not-for-profit organizations for annual audited financial statements.

These unaudited financial statements should be read in conjunction with the Narrative Discussion for the three months ended June 30, 2024 and with the Museum's annual audited financial statements as at and for the year ended March 31, 2024.

4. Endowment

Endowment cash and investments consist of the following:

	June 30 2024		March 31 2024	
	Cost	Fair value	Cost	Fair value
Cash and short-term investments	119	119	84	84
Investments				
Fixed income	3,480	3,299	3,476	3,320
Global equity	4,586	5,951	4,586	5,848
Alternatives	1,587	1,688	1,557	1,703
Total investments	9,653	10,938	9,619	10,871
Total endowment cash and investments	9,772	11,057	9,703	10,955

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Notes to the Financial Statements (Unaudited)

For the three months ended June 30, 2024

(in thousands of dollars)

5. Deferred contributions related to capital assets

Deferred contributions related to capital assets represent contributed capital assets and restricted contributions for the acquisition of capital assets. Deferred contributions are amortized to income on the same basis as the related capital assets are amortized. The changes in the deferred contributions balance for the periods are as follows:

For the three months ended	Appropriations	Other contributions	June 30 2024
Balance, beginning of period	4,678	423	5,101
Add: Appropriations to acquire capital assets	–	–	–
Less: Amortization of deferred contributions related to capital assets	(296)	(17)	(313)
Balance, end of period	4,382	406	4,788

For the year ended	Appropriations	Other contributions	March 31 2024
Balance, beginning of year	5,802	492	6,294
Add: Appropriations to acquire capital assets	62	–	62
Less: Amortization of deferred contributions related to capital assets	(1,186)	(69)	(1,255)
Balance, end of year	4,678	423	5,101

The unused portion of deferred contributions related to capital assets was nil at June 30, 2024 (March 31, 2024 – nil). Other contributions were received from a related party, the Halifax Port Authority, for leasehold improvements as per the lease of the Pier 21 premises.

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Notes to the Financial Statements (Unaudited)

For the three months ended June 30, 2024

(in thousands of dollars)

6. Appropriations

To achieve its mandate, the Museum relies on government funding comprised of the following:

	June 30 2024	June 30 2023
Parliamentary appropriations provided		
Main estimates	10,024	8,112
Portion of appropriations for capital projects	–	–
Portion of appropriation for future expenses	(7,518)	(6,084)
Appropriations received for operating	2,506	2,028
Amortization of deferred contributions related to capital assets	296	298
Appropriations recognized as revenue	2,802	2,326

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

For the three months ended June 30, 2024

Schedule 1 – Operating Revenue (Unaudited)

<i>(in thousands of dollars)</i>	June 30 2024	June 30 2023
Hall rental	242	228
Special events	149	129
Exhibition hall ticket sales	147	145
Gift shop	68	73
Programming	40	46
Family history centre	18	22
Total operating revenue	664	643

Schedule 2 – Expenses (Unaudited)

<i>(in thousands of dollars)</i>	June 30 2024	June 30 2023
Personnel costs	1,679	1,659
Rent and related costs	426	426
Amortization of capital assets	313	315
Operating supplies and services	146	119
Repairs and maintenance and building operation	117	98
Exhibition and programming	113	86
Travel and hospitality	91	59
Cost of goods sold	90	109
Utilities	86	94
Office supplies and administration	75	86
Marketing, promotion and recognition	74	85
Payment in lieu of taxes	50	50
Professional and special services	27	54
Total expenses	3,287	3,240