



FREE NFB SCREENINGS

RENDEZ-VOUS DE
LA FRANCOPHONIE

March 1–31, 2020

THE NFB AT THE RENDEZ-VOUS DE LA FRANCOPHONIE CINEMA THAT TAKES A STAND

The National Film Board of Canada (NFB) is proud to renew its partnership with the Rendez-vous de la Francophonie (RVF) for the 15th year in a row, offering five film programs that give audiences across Canada the chance to participate in a unique annual celebration. The 22nd edition of the RVF explores the theme of the environment, broadly interpreted to include social, personal and professional environments in addition to the natural environment. It's a theme that should prompt us to reflect on the impact each of us can have on the world around us.

The francophone community's mark on society is apparent in myriad ways, as creatively and insightfully demonstrated by many NFB films produced over the past few years. So to celebrate the 22nd Rendez-vous de la Francophonie, we've put together a rich and diversified selection of films that places the spotlight on the culture of French expression throughout Canada. Aimed at children, teens and adults, these five programs have one common denominator: they all illustrate a desire for change.

FIVE PROGRAMS

Each program must be screened in its entirety.

PROGRAM 1 : 75 MIN (GENERAL PUBLIC, AGES 8+) THE HUGE GAP BETWEEN DREAMS AND REALITY

Filmed from the perspective of its young subjects, with top billing given to French, the language of classical dance for centuries, ***A Delicate Balance*** takes an introspective look at the hopes and dreams of ballet dancers on the verge of adolescence. Incisive and accomplished, the documentary captures the day-to-day lives of girls and boys who open up on camera and tell their stories with candor, clarity, and that combination of lightheartedness and gravity that's typical for their age, when the fantasies of childhood collide with the realities of the adult world. Their voyage of initiation resonates with the more universal journey of every human being facing the big decisions that will determine their future, just like the francophone communities who shape their future by expressing their culture. Finding your place in your environment is a challenge every moment of the day.

Point d'équilibre (A Delicate Balance) | Christine Chevarie-Lessard | 2018 | 75 min

PROGRAM 2 : 75 MIN (GENERAL PUBLIC) INSPIRING STORIES AND BEING INSPIRED

In this program of two films produced at the Canadian Francophonie Studio – Acadie, happiness is contagious, and the protagonists have great respect for the environment. The fearless simplicity of Lucien Comeau, a philosopher of the everyday, and the expressive joie de vivre of the workers at The Artisan Workshop argue in favour of a greener and more humane lifestyle. Between fishing for clams, harvesting vegetables in his garden, and singing and playing his guitar by a campfire, the protagonist of ***Lucien's Happiness*** reminds us of the joys of living a humble, unpretentious life. In a similar vein, ***Les artisans de l'atelier (The Artisans)*** captures the daily lives of a colourful and courageous group of individuals who work at a unique organization. At a time when performance and efficiency are lord and master, in The Artisan Workshop each employee works at their own pace. Everyone has their place, their speciality and an important role to fulfill.

Le bonheur de Lucien (Lucien's Happiness) | Nathalie Hébert | 2019 | 23 min

Les artisans de l'atelier (The Artisans) | Daniel Léger | 2018 | 52 min

PROGRAM 3 : 49 MIN (GENERAL PUBLIC, AGES 6+)

LITTLE LESSONS LEAD TO BIG THINGS

This program consists of animated films and one documentary short that evoke the world of children, be it in their families or in their communities. These formative environments shape the citizens of tomorrow, and the films in this program offer unique examples of the life-learning process, in a spirit of knowledge transfer and continuity, both of which are important traits for any social group.

Mamie et Mia (Granny and Mia) | Émilie Villeneuve | 2018 | 2 min 44 s

Tzaritza | Theodore Ushev | 2006 | 7 min

Maq and the Spirit of the Woods | Phyllis Grant | 2006 | 8 min

Chez madame Poule (At Home with Mrs. Hen) | Tali | 2006 | 7 min

Wapos Bay – Raiders of the Lost Art | Daniel Frenette and Dennis Jackson | 2008 | 24 min

PROGRAM 4 : 73 MIN (GENERAL PUBLIC, AGES 12+)

WHEN AWARENESS SPARKS ACTION

This program showcases the winning films of two NFB competitions geared towards emerging filmmakers: the Canada-wide Tremplin competition for francophone-minority filmmakers in Canada, organized in collaboration with Radio-Canada, and Tremplin NIKANIK, for francophone filmmakers from First Nations communities in Quebec, organized in partnership with the Aboriginal Peoples Television Network (APTN). In these four films, we follow the journeys of four protagonists who have a realization that prompts them to take action and make a positive mark on their community, be it in Manitoba, Ontario, New Brunswick or in an Indigenous community in Quebec.

Emma fait son cinéma (Emma Makes Movies) | Mélanie Léger | 2013 | 16 min 43 s

Le chemin rouge (Red Path) | Thérèse Ottawa | 2015 | 15 min 27 s

Mes réseaux sociaux et moi (Social Me) | Katia Café-Fébrissy | 2015 | 23 min

360 degrés (360 Degrees) | Caroline Monnet | 2008 | 18 min

PROGRAM 5 : 77 MIN (THIS PROGRAM CONTAINS MATURE LANGUAGE)

FRENCH SPOKEN LOUD AND CLEAR

There are many ways in which French can be part of a community. In this program, French is spoken loud and clear through the language of theatre, the language of feminism and the language of the deaf. Actor Françoise Faucher, who has brought to life some of the greatest roles in French literature, takes the floor in ***The Sentry***. She speaks powerfully about how our greatest potential lies in our artistic expression. In ***Firewords – Part 1: Louky Bersianik***, poet and fiction writer Louky Bersianik, a rare bird in Quebec’s literary tradition, is looking to create new feminine archetypes in her writings, boldly challenging the world from a feminist perspective. Lastly, ***The Dance of Words*** looks at another facet of the Francophonie in Canada, the Langue des signes québécoise [Quebec Sign Language]. For deaf francophones, LSQ is the cornerstone of their identity and their connection to the deaf community. The emerging artists in this documentary use the arts to promote and advance deaf culture with keen sensitivity.

La sentinelle (The Sentry) | Claude Guilmain | 2010 | 3 min 40 s

Les terribles vivantes – 1^{re} partie : Louky Bersianik (Firewords – Part 1: Louky Bersianik) | Dorothy Todd Hénaut | 1986 | 28 min 50 s

Les mots qui dansent (The Dance of Words) | Yves Étienne Massicotte | 2014 | 44 min (Quebec Sign Language)

ORGANIZING PUBLIC SCREENINGS

WHO can organize public screenings?

- Anyone!

WHAT can we screen?

- The five programs described above. Hyperlinks to each title are provided to help you select, as you can watch each film or a clip from each film. For more information, please feel free to contact the programming agent, Florence François, at f.francois@nfb.ca or at 514-914-9253.

HOW MUCH does it cost to organize public screenings?

- Everything is free: the films and promotional materials will be made available to you!

WHERE do we organize public screenings?

- You could organize a public screening in a community hall, a school gymnasium, a school, a parish hall, a seniors' residence, a library, a classroom... or even your living room. All you need to do is find a venue where it's easy to set up a projector, a DVD player and a screen, depending on your needs.

HOW do I go about this?

- Steps:
 1. Request the registration form at RVF@nfb.ca if you do not have the document yet, and fill out the form.
 2. Select your program(s).
 3. Find a venue and set the screening dates for between March 1 and 31, 2020.
 4. E-mail the registration form to RVF@nfb.ca or fax it to 514-841-3500 by January 31, 2020, at the latest.
 5. If you can, find a guest speaker to discuss the films after the screening. This often attracts a larger audience and stimulates discussion.

6. You will receive the DVD or the downloadable link, or you can download the film yourself (depending on what you requested), along with the promotional materials.
7. Promote your screenings in your community to attract as many people as possible. For example, by putting up posters of the event in strategic locations at least three weeks in advance, by using social media, sending out e-mails, making use of local media, or placing ads if it's a public event (see checklist provided in the registration form for tips).

YOU COMMIT TO...

1. Holding your screenings **only** during the RVF, i.e., between **March 1 and 31, 2020**.
2. Presenting each program **in its entirety** (let us know beforehand if this is not possible).
3. Performing the necessary **technical testing** as soon as you receive the DVDs or have downloaded the files.
4. Providing the NFB with an **audience data report** for each screening by April 3, 2020, at the latest.
5. Returning or destroying the DVDs provided, or deleting the downloaded files. If you choose to destroy the DVDs or delete the downloaded files, please inform the NFB at RVF@nfb.ca.

THE NFB COMMITS TO...

1. Providing you with the films in the programs you've selected on DVD or via a download link.
2. Giving you online access to all the promotional materials available so you can promote the event in your networks.
3. Sending you posters in French for each program (max. 4 posters).
4. Promoting your screenings on the RVF and NFB websites and blogs.
5. Promoting public screenings in the press release announcing the participation of the NFB in the RVF.

SCREENINGS VIA THE WEB

In addition to public screenings, you can also watch the films at your own pace on the screen of your choice (your computer, your TV, your tablet or your phone).

You'll also be able to watch a series of carefully curated films selected especially for the occasion from among the 4,000 NFB works available online. This list will be available at the beginning of 2020 at rvf.ca/en/nfb.



LET'S ALL CELEBRATE THE FRANCOPHONIE TOGETHER!

FLORENCE FRANÇOIS

PROGRAMMING AGENT

Distribution, Communications and Marketing

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Please forward this information so that everyone can have a look at the NFB's RVF 2020 program.