

# Evaluation of Health Canada's Sex and Gender Action Plan 2017-18 to 2019-20

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# **Table of Contents**

Executive Summary	ii
Management Response and Action Plan	V
1.0 Evaluation Scope	1
2.0 Program Profile	1
2.1 Program Context	1
2.2 Action Plan: Background and Approach	3
2.3 Action Plan Timeline	4
2.4 Program Resources	4
3.0 What difference did the Action Plan make?	5
3.1 Individuals within each branch improved their knowledge of SGBA+	5
3.2 Some governance elements were put in place to support SGBA+ integration	6
3.3 There was greater application of SGBA+ in some departmental and branch processes	7
4.0 Program Strengths	g
5.0 What gaps or challenges still exist in the systemic integration of SGBA+ across Health Canada?	10
5.1 Knowledge	10
5.2 Accountability	11
5.3 Branch-level integration of SGBA+	12
6.0 Conclusions	13
7.0 Recommendations	14
Appendix 1 – Evaluation Scope and Approach	16
Appendix 2 – Data Collection and Analysis Methods	17
Appendix 3 – Health Canada Sex and Gender Action Plan Logic Model	19
Appendix 4 – Health Canada Sex and Gender Action Plan Placemat	20
Appendix 5 – Action Plan Branch Priority Initiatives (2017-2020)	21
Appendix 6: Average Knowledge of GBA+ and SGBA+ by Branch and Area of Work (2020)	
Appendix 7: Application of GBA+ and SGBA+ by Area of Work (2020)	23
References and End Notes	24

# **List of Acronyms**

CIHR-IGH Canadian Institutes of Health Research - Institute of Gender and Health

GBA Gender-Based Analysis
GBA+ Gender-Based Analysis Plus

MRAP Management Response and Action Plan

PHAC Public Health Agency of Canada
PMRA Pest Management Regulatory Agency
SGBA Sex and Gender-Based Analysis
SGBA+ Sex and Gender-Based Analysis Plus

# **Executive Summary**

#### Background

Health Canada's Sex and Gender Action Plan was launched in May 2017 with the aim of systematically integrating sex and gender considerations into all of Health Canada's research, legislation, policies, regulations, programs, and services. Doing so would help to maximize the positive impacts of Health Canada's programs, while reducing the risk of inadvertent harm to the health of some Canadians. The Action Plan is a Health Canada-wide initiative that is managed by the Gender and Health Unit (GHU) of the Strategic Policy Branch. It includes a Coordinating Committee of branch representatives as part of its governance structure.

The initial focus of the evaluation was to provide guidance to the Gender Health Unit (GHU) to inform planning for the renewal of the Action Plan. Particular attention was paid to branch priority initiatives and the Policy-Research Partnership with the Canadian Institutes of Health Research - Institute of Gender and Health (CIHR-IGH). Considerations were given to the governance structures and activities that supported the goals of the Action Plan.

#### **Summary of Findings**

Overall, there are clear indications that understanding and application of SGBA+ across the Department has improved in those areas where staff are directly involved in Action Plan activities, as well as areas where application is part of a required corporate process. However, a broader cultural change leading to the systematic integration of sex, gender, and diversity considerations into all of Health Canada's policies, programs, legislation, regulations, services, research, and workplace initiatives has not yet occurred.

To date, there are early indications that Action Plan activities have led to some success, as well as to more concerted effort to include Sex and Gender-Based Analysis Plus (SGBA+) in corporate activities, such as developing Cabinet documents, budget proposals, and performance measurement frameworks (e.g., Performance Information Profiles). Knowledge and awareness of SGBA+ has increased among Health Canada employees directly involved in the Action Plan's priority initiatives, networking, and training. There has also been some increased integration of SGBA+ into organizational processes, thanks to the tools and resources created or enhanced through the Action Plan. These successes can be linked to the flexible design of the Action Plan, which allowed branches to take a tailored approach to their participation, enabled by the GHU and its CIRH-IGH partnership. While COVID-19 response efforts interrupted the second phase of the Action Plan, the GHU was able to pivot quickly and provide SGBA+ expertise to support the response.

While the Action Plan has resulted in a maturing of how some groups have incorporated SGBA+ into their work, more needs to be done to achieve a broader cultural shift of integrating SGBA+ across the Department. There remains a lack of accountability, branch-level planning, and adequate knowledge among some other groups when it comes to applying SGBA+. It is unclear who should be responsible for systematically integrating SGBA+ into key processes within each branch. To move beyond a reliance on demonstration projects, branches will now need to consider when and how they can further incorporate SGBA+ into their specific lines of work.

Furthermore, there is wide variation in staff understanding of SGBA+ concepts, especially intersectionality, and their relevance across branches and functional areas. With enhanced branch-level accountabilities for SGBA+, the GHU can continue to support branches in their integration of SGBA+ and knowledge development across the Department.

#### Recommendations

SGBA+ activities are the collective responsibility of all branch heads, in line with the Health Portfolio SGBA Policy. It is the responsibility of senior management to provide the leadership necessary to ensure the implementation of SGBA+ within their Health Portfolio organizations. On the other hand, the successful implementation of SGBA+ requires the participation of all Health Portfolio staff.

This evaluation was undertaken to provide guidance to the Strategic Policy Branch's GHU to inform the next phase of the Action Plan. However, both progress and challenges related to the systematic integration of SGBA+ across Health Canada involve all branches, as each branch is responsible for ensuring the integration of SGBA+ into their respective organizational processes. The GHU will continue to be the centre of expertise for the Department.

The three recommendations developed in this evaluation should support the envisioned cultural shift of integrating SGBA+ within each branch. While the GHU will continue to be a centre of expertise for the Department, it will not be solely responsible for implementing these recommendations; in fact, much of the work will be done within the branches themselves. Therefore, the Strategic Policy Branch will be the representative branch signing off on the MRAP on behalf of the other branches in the Department.

# Recommendation 1: Renew the governance structure for SGBA+ to oversee the integration of SGBA+ within each branch.

The SGBA+ Network is the current body tasked with enabling a Department-wide SGBA+ culture change. It provides a forum for branches to learn from each other, but its members do not have the necessary authority to stimulate the systematic integration of SGBA+ within each branch. In order to empower staff within each branch to continue advancing the integration of SGBA+, the Strategic Policy Branch could renew SGBA+ Network membership by requesting that branch heads nominate representatives who would be tasked to work across their branches on integrating SGBA+.

In addition, progress on the integration of SGBA+ is not being considered at the Executive Committee level on a regular basis. Doing so would demonstrate the importance of SGBA+ to the Department, while giving executives the opportunity to give strategic direction to implementation plans. The Strategic Policy Branch could facilitate regular senior management discussion on the progress of SGBA+ integration within each branch and across the Department.

# Recommendation 2: Support branch-led planning to integrate SGBA+ into their organizational processes.

Each branch is responsible for ensuring the integration of SGBA+ into their organizational processes. While gains have been made, there remains a need to enhance the consistency and quality of its application across branches and functional areas. In order to ensure a lasting cultural shift, branches should move beyond pilot projects to integrate SGBA+ into key organizational processes, as appropriate. Each branch should develop its own targeted SGBA+ integration plan with performance indicators (i.e., level of knowledge, extent of application). The GHU could support branch-led planning, including facilitating collaborations with experts where it would be strategically advantageous to do so.

# Recommendation 3: Address key knowledge gaps by clarifying SGBA+ concepts and supporting SGBA+ training specific to different branches and functional areas.

The relevance of SGBA+ concepts, including the 'plus' (intersectionality), appears difficult for many employees to understand. This presents a fundamental challenge to achieving systematic integration of SGBA+ across Health Canada. Furthermore, different branches and functional areas (e.g., science, regulation, communications) have specific challenges and opportunities in applying SGBA+ to their work, and these should be recognized in branch-level SGBA+ planning, leading to tailored communications and training. This will ensure a greater level of understanding among all Health Canada staff of the relevance of SGBA+ to their specific lines of work, as well as a better understanding in terms of when and how it may be appropriate to consider sex, gender, and diversity in the context of their work.

# Management Response and Action Plan

#### **Evaluation of Health Canada's Sex and Gender Action Plan**

Recommendations	Response	Action Plan	Deliverables	Expected Completion Date	Accountability	Resources
Recommendation as agree stated in the evaluation report progra	entify whether ram management ees, agrees with conditions, or agrees with the mmendation, and why	Identify what action(s) program management will take to address the recommendation	ldentify key deliverables	Identify timeline for implementation of each deliverable	Identify Senior Management and Executive (DG and ADM level) accountable for the implementation of each deliverable	Describe the human and/or financial resources required to complete recommendation, including the source of resources (additional vs. existing budget)
Renew the governance structure for SGBA+ to oversee the integration of SGBA+ within each branch.		accountability with periodic reporting to EC on SGBA+ progress.  • Revitalize the SGBA+ Network with appointed branch and functional network (e.g. science, regulatory,	SGBA+ integration, informed by DG level discussions at science, regulations, policy and planning tables.	place in Q3 2022-23  Representatives appointed and TORs approved in Q4 2021-22	All Branch Heads  DG HPSI, SPB to lead the reconfiguration of Network  All Branch Heads to appoint Network representatives	Actions undertaken by GHU can be completed using existing resources.  Each branch will need to assess its own HR and/or financial resource requirements.

Recommendations	Response	Action Plan	Deliverables	Expected Completion Date	Accountability	Resources
Recommendation as stated in the evaluation report	Identify whether program management agrees, agrees with conditions, or disagrees with the recommendation, and why	Identify what action(s) program management will take to address the recommendation	Identify key deliverables	Identify timeline for implementation of each deliverable	Identify Senior Management and Executive (DG and ADM level) accountable for the implementation of each deliverable	Describe the human and/or financial resources required to complete recommendation, including the source of resources (additional vs. existing budget)
Support branch-led planning to integrate SGBA+ into their organizational processes.	Agree	Develop branch specific SGBA+ integration plans.	SGBA+ integration plans with activities, expected outcomes and their associated performance indicators are developed by Branches with guidance from the GHU.	Q4 2021-22 and updated annually thereafter  Q3 2021-22	All Branch Heads  DG HPSI, SPB	An SGBA+ focal point will be required in each branch.  Branches will need to assess their specific HR and/or financial resource requirements.  Actions undertaken by GHU can be completed using existing resources.
		<ul> <li>Deliver annual progress and performance report to EC based on branch SGBA+ integration plans.</li> </ul>	Information session(s), templates and other resources and guidance, as required, to support plans.  Annual report with key dashboard indicators presented to EC with Branch input compiled by GHU.	Q3 2022-23 and annually thereafter  Q1 2021-22 and annually thereafter	All Branch Heads  All Branch Heads	Actions undertaken by GHU can be completed using existing resources, but require branch cooperation and input.  Actions undertaken by GHU can be completed using existing resources.  Branches will need to
		Strengthen SGBA+ integration into				assess their specific HR

Recommendations	Response	Action Plan	Deliverables	Expected Completion Date	Accountability	Resources
Recommendation as stated in the evaluation report	Identify whether program management agrees, agrees with conditions, or disagrees with the recommendation, and why	Identify what action(s) program management will take to address the recommendation	Identify key deliverables	Identify timeline for implementation of each deliverable	Identify Senior Management and Executive (DG and ADM level) accountable for the implementation of each deliverable	Describe the human and/or financial resources required to complete recommendation, including the source of resources (additional vs. existing budget)
		Performance Information Profiles (PIPS).	Programs are supported by GHU and CFOB to revise/enhance their PIPS, where possible, with indicators that can be disaggregated by sex, gender and diversity factors.			and/or financial resource requirements.
Address key knowledge gaps by clarifying SGBA+ concepts and supporting SGBA+ training specific to different branches and functional areas.	Agree.	Update the Health     Portfolio SGBA     Policy to include the     'plus.'	Revised policy which explains and reflects the importance of intersectional analyses and makes explicit our collective roles and responsibilities to integrate SGBA+ into our work.	Q3 2021-22	DG HPSI, ADM, SPB	Actions undertaken by GHU can be completed using existing resources.
		<ul> <li>Develop a communications plan focussed on increasing employee understanding of SGBA+ and</li> </ul>	Communications plan developed by GHU and CPAB, that reflects an enriched view of SGBA+ and which provides clarity on how lenses and	Q4 2021-22	DG HPSI, SPB	Actions undertaken by GHU and CPAB can be completed using existing resources.

Recommendations	Response	Action Plan	Deliverables	Expected Completion Date	Accountability	Resources
Recommendation as stated in the evaluation report	Identify whether program management agrees, agrees with conditions, or disagrees with the recommendation, and why	Identify what action(s) program management will take to address the recommendation	Identify key deliverables	Identify timeline for implementation of each deliverable	Identify Senior Management and Executive (DG and ADM level) accountable for the implementation of each deliverable	Describe the human and/or financial resources required to complete recommendation, including the source of resources (additional vs. existing budget)
		associated concepts (e.g. diversity, intersectionality, inclusion) and how it can apply to their work.  • Develop an SGBA+ learning path that will build on existing training and resources to support the development and delivery of a suite of enhanced SGBA+ tools and learning products to enable Health Canada employees to increase their knowledge and skills in applying SGBA+ (intersectionality, diversity and inclusion) concepts to their work.	strategies interconnect.  GHU to put in place enhanced training and resources that are customized according to employees' roles, functions and responsibilities.	Q4 2021-2022 to Q4-2022- 23	DG HPSI, SPB	Actions undertaken by GHU can be completed using existing resources with possible additional assigned branch focal points and use of experts.

## 1.0 Evaluation Scope

The evaluation was conducted to provide guidance to the Gender and Health Unit (GHU) in Health Canada's Strategic Policy Branch, in order to inform the next phase of the Sex and Gender Action Plan. The evaluation covered activities under the five elements of the Action Plan (described in Section 2 below) from 2017-18 to 2019-20, with a particular focus on branch priority initiatives and the Policy-Research Partnership with the Canadian Institutes of Health Research – Institute of Gender and Health (CIHR-IGH).

The following questions were developed to guide the evaluation, in consultation with evaluation stakeholders:

- 1. What impact have all five Health Canada Sex and Gender Action Plan elements had on advancing the integration of sex, gender, and diversity considerations in Departmental research, legislation, policies, regulations, programs, and services?
- 2. What opportunities and challenges should be considered as part of the Action Plan moving forward?
- 3. To what extent has the management of the Action Plan supported the achievement of outcomes?
  - a. Has the Action Plan's governance structure facilitated engagement with internal and external stakeholders, supported decision making, and ensured transparency?
  - b. Does Health Canada have the appropriate methods and performance measures in place to assess the Action Plan? Are there any gaps?

More details on the evaluation scope, questions, and approach can be found in Appendix 1. The evaluation used the following methods in order to gather and analyze information on the Action Plan: document review, interviews with key informants, analysis of results from the Health Portfolio Sex and Gender-Based Analysis (SGBA) Employee Survey (from 2016, 2018, and 2020), and a limited scan of academic literature. Further details on data collection and limitations are presented in Appendix 2.

# 2.0 Program Profile

## 2.1 Program Context

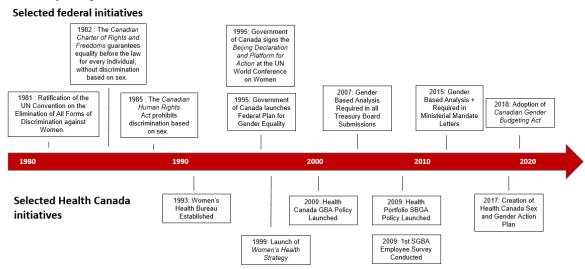
The Government of Canada has recognized that biological, economic, and social differences between diverse groups of women and men contribute to differences in health risks, health services use, health system interaction, and health outcomes; and this is reinforced by widespread academic research. The 2012 *Chief Public Health Officer's Report on the State of Public Health in Canada* notes that symptoms, diagnostic tools, treatment effects, and access to care are affected by sex and gender. For example, while the prevalence of hypertension is equal among men and women in Canada, based on biological sex, there are different experiences in diagnosis and treatment, based on gender. While women are more likely to

<sup>&</sup>lt;sup>1</sup> The terms 'sex' and 'gender' are sometimes used interchangeably, but these are different concepts. Sex refers to a set of biological attributes in humans and animals. Sex is usually categorized as female or male, but there is variation in the biological attributes that comprise sex and how those attributes are

engage with the health system, hypertension may be more frequently misdiagnosed. On the other hand, men are less likely to seek treatment, so are less likely to be aware of their hypertension.

There is a long history of federal commitments<sup>ii</sup> at the national and international level, including the *Canadian Charter of Rights and Freedoms*, to reduce discrimination based on gender and promote gender equality (displayed in Figure 1). The Government of Canada adopted Gender-Based Analysis (GBA) through a Cabinet commitment as a result of the 1995 *UN World Conference on Women*. This commitment was implemented through the *Federal Plan for Gender Equality* (1995), which included a systematic approach to the integration of GBA across all federal departments and agencies.

Figure 1: Timeline of the Government of Canada's and Health Canada's Commitments to Gender Equality



In 2009, the Health Portfolio, which includes Health Canada, the Public Health Agency of Canada, and the Canadian Institutes of Health Research, added biological sex distinctions to GBA concepts, given its role in health issues. This expanded term was incorporated into the *Health Portfolio Sex and Gender-Based Analysis Policy*, developed to advance the integration of sex and gender-based considerations into the analysis of health issues, the development of science, and the implementation of programs and policies. It has helped to inform and shape the current approach across the Health Portfolio and to develop Health Canada's Sex and Gender Action Plan. In 2011, GBA concepts were expanded by Status of Women Canada, now the Department of Women and Gender Equality, to include additional diversity identifiers, represented by the 'plus' (i.e., "GBA+") in recognition of the many factors that contribute to an individual's identity (e.g., biological sex, age, ethnicity, level of income). As such, the term **Sex** 

expressed. Gender refers to the socially constructed roles, behaviours, expressions, and identities of girls, women, boys, men, and gender diverse people. It influences how people perceive themselves and each other, how they act and interact, and the distribution of power and resources in society. Gender is usually conceptualized as a binary (girl/woman and boy/man), yet there is considerable diversity in how individuals and groups understand, experience, and express it (Health Portfolio SGBA Policy).

and Gender-Based Analysis Plus (SGBA+) is now used across the Health Portfolio.<sup>2</sup> This term now also includes the concept of Intersectionality (see spotlight explanation).

More recent developments include requirements that all Treasury Board submissions include a GBA component beginning in 2007, incorporation of GBA+ in ministerial mandate letters as of 2015, and a TBS requirement for GBA+ in departmental performance reporting in the 2016 *Policy on Results.* vi These requirements are examples of a 'push' from central agencies and the Department of Women and Gender Equality to compel the adoption of GBA+ in key corporate processes.

#### **Spotlight: Intersectionality**

Intersectionality is a framework rooted in feminist, critical race, and postcolonial theories for understanding how aspects of a person's social and political identities combine to create different modes of discrimination and privilege, such as gender, race or ethnicity, age, sexuality, disability, and religion, and how these may affect inequity. The term was first used in a 1989 paper by law professor Kimberlé Crenshaw.<sup>iv,v</sup>

#### 2.2 Action Plan: Background and Approach

The aim of the Action Plan was to encourage and support the systematic application of sex, gender, and diversity lenses to all of Health Canada's policies, programs, legislation, regulations, services, research, and workplace initiatives (see the Action Plan Logic Model in Appendix 3). The Action Plan's activities were anticipated to lead to improvements in staff knowledge and awareness of SGBA+, enhanced SGBA+ accountability in reporting and decision making, and greater use of SGBA+ in internal processes.

To achieve these desired outcomes, three priorities were identified: build Departmental capacity, strengthen the evidence base, and increase accountability for applying SGBA+ (shown in the Action Plan Placemat diagram in Appendix 4). To carry out these priorities, activities were planned under five key areas ("elements"):

- 1. Enhance guidelines, processes, tools, and resources;
- 2. Increase SGBA+ promotion and provide targeted training for key priority areas:
- 3. Use priority initiatives to enhance SGBA+ capacity and improve sex-sensitive and gender-sensitive expertise and advice;
- 4. Partner with the Canadian Institute of Health Research's Institute of Gender and Health (CIHR-IGH) to embed SGBA+ research expertise into priority initiatives; and
- 5. Increase governance, accountability, and transparency in the integration of SGBA+ in Health Canada decision making.

The Action Plan was designed to be flexible, allowing each branch to tailor its priority initiative to its own unique needs, while expanding upon previous work to integrate SGBA+. A novel

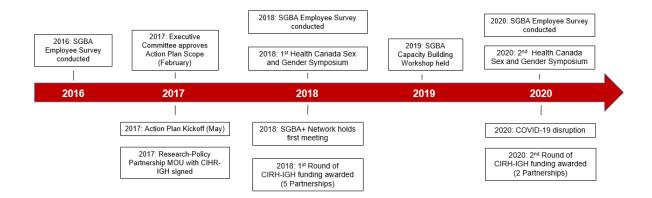
<sup>&</sup>lt;sup>2</sup> The Health Portfolio *SGBA Policy* defines SGBA as "a systematic approach to research, legislation, policies, programs and services that explores biological (sex-based) and socio-cultural (gender-based) similarities and differences between women and men, boys and girls. It involves asking additional questions in research and policy or program development about men and women, boys and girls, and identifying existing evidence and related gaps. It challenges us to identify how differences will be considered." The *Policy* is currently under review with the aim of incorporating the 'Plus' more explicitly.

component of the Action Plan was the establishment of a partnership with the CIHR-IGH to provide branches the option of accessing research expertise in support of their priority initiatives. See Appendix 5 for the list of the thirteen branch priority initiatives that were active or completed as of March 2020.

#### 2.3 Action Plan Timeline

A timeline of key Action Plan activities and milestones is shown in Figure 2. Notably, two Sex and Gender Symposiums, co-hosted by Health Canada and CIHR-IGH, were held in 2018 and 2020, providing branch staff the opportunity to showcase their work on priority initiatives, as well as listen to experts. In addition, the SGBA Employee Survey<sup>3</sup> was conducted in 2016, 2018, and 2020, providing the GHU and Evaluation Team with data on changes in employee awareness and application of SGBA+ over the course of the Action Plan. The emergence of the COVID-19 pandemic in early 2020 forced most groups across the Health Portfolio to reassess their activities. As a result, the GHU's work on the Action Plan, including preparations for a new phase, was deferred.

Figure 2: Timeline of Health Canada Sex and Gender Action Plan Milestones



#### 2.4 Program Resources

From a Departmental point of view, the budgetary investment in the Action Plan was relatively small (\$2.5M over three years), with the majority of the investment directed to the salary of the GHU team of approximately 4.5 full-time positions, and the partnership with CIHR-IGH (see Table 1 below). Information was not readily available on resources associated with branch priority initiatives, but it is understood that there were no staff assigned to carry out SGBA+ efforts on a full-time basis.

Table 1: Financial Resources for the Health Canada Sex and Gender Action Plan 2017-18 to 2019-20

<sup>&</sup>lt;sup>3</sup> The Sex and Gender-Based Analysis Employee Survey was started in 2009 in support of the Health Portfolio SGBA Policy to gauge knowledge and uptake of SGBA+. These survey results are intended to help to inform Health Canada decision making on future SGBA+ policies and initiatives. Data from 2016, 2018 and 2020 were analyzed for this evaluation.

Fiscal Year	Salary	O&M (Meeting and Symposiums)	Partnership IGH and branch initiatives <sup>4</sup>	Total
2017-2018	\$346,216	\$1,280	\$300,000	\$647,496
2018-2019	\$373,757	\$37,768	\$625,000	\$1,036,525
2019-2020	\$450,677	\$40,063	-	\$490,740
Total for evaluation period	\$1,170,650	\$79,111	\$925,000	\$2,174,761

#### 3.0 What difference did the Action Plan make?

Activities under the five elements of the Action Plan directly engaged some individuals and units within each branch in learning about and integrating SGBA+ into their specific lines of work. This was particularly evident in terms of changes to individual awareness and knowledge of SGBA+, the development of some governance structures that supported SGBA+ work, and enhancements to existing organizational processes. Taken together, they speak to improvements in the uptake of SGBA+ across Health Canada.

#### 3.1 Individuals within each branch improved their knowledge of SGBA+

One of the goals of the Action Plan was to increase awareness and understanding of SGBA+ among Health Canada staff. Individuals in different branches across Health Canada gained knowledge and experience from their participation in different elements of the Action Plan. For example, the GHU facilitated a training series that focused on specific functional areas and organized other training sessions to support specific branches and subject areas (e.g., the Climate Change and Innovation Bureau). These sessions gave some staff the opportunity to see how SGBA+ was linked to their specific lines of work and were seen to be of high value, as reported by several key informants (branch staff and research partners). In addition, the GHU facilitated two well-attended Sex and Gender Symposiums, with over 250 staff participated in 2018, and over 450 in 2020. The Symposiums provided participants with an opportunity to share updates on their branch priority initiatives, as well as hear from experts in the field of sex, gender, diversity, and health. Attendee reports showed that the Symposiums enabled networking and some knowledge transfer between branches. Lastly, a Deputy Minister Recognition Award for SGBA+ was launched at the annual HC Science Forum to promote the concept within the Department's research community.

Interviews with many branch representatives involved in implementing the Action Plan highlighted an enhanced awareness and understanding of SGBA+ concepts and how they applied to their work. There were reports that, among certain branches, conversations on SGBA+ have shifted from whether there is a need to apply it, to discussion on approaches for applying SGBA+ (see the Spotlight below on one branch's experience). To support employees in applying SGBA+, the GHU developed the Health Portfolio SGBA+ GCPedia page, and

<sup>&</sup>lt;sup>4</sup> CIHR-IGH contributed a further \$300K to the partnership activity.

improved the joint Health Canada-PHAC intranet page, in order to provide resources on SGBA+ policies, events, data, analytic tools, and supplementary training.<sup>vii</sup>

#### **Spotlight: Pest Management Regulatory Agency**

The Pest Management Regulatory Agency (PMRA) has long used sex-disaggregated data in its scientific evaluations and risk assessment activities. However, other aspects of SGBA+ did not appear to be very relevant in their initial Action Plan discussions with GHU. Subsequently, through attendance at a SGBA+ capacity-building workshop, PMRA participants were able to define more clearly SGBA+ for themselves, leading to examples of how different vulnerable subgroups could be at risk when using pesticide products and should be considered in future analyses. Furthermore, PMRA became aware of the Health Products and Food Branch's SGBA+ work related to gender influences on the interpretation of product labels at the 2020 Symposium, and identified that this could also be applicable to the labelling of pesticide products.

Despite the positive influence of the Action Plan, the level of knowledge of SGBA+ remains relatively low across Health Canada. The SGBA Employee Survey shows that, since 2016, there has been an increase in the proportion of respondents who reported being somewhat or very knowledgeable about GBA+ and SGBA+, from 12% in 2016 to 36% in 2020. However, approximately two-thirds of respondents still reported being not very, or not at all knowledgeable (see Figure 3 on the next page).

#### 3.2 Some governance elements were put in place to support SGBA+ integration

A feature of the Action Plan was its emphasis on increasing accountability for the integration of SGBA+. The Departmental Executive Committee endorsed the Action Plan in February 2017, which prompted the participation of each branch. The GHU subsequently collected information on different activities, primarily as updates from branches on priority initiatives, their own assessment of the quality of SGBA+ analyses in Cabinet documents, and data from the SGBA Employee Survey. Progress reports to the Deputy Minister were submitted in 2017 and 2018, and were then posted to the Department's public-facing website. In addition, two new committees were created to involve the branches in achieving the Action Plan's objectives:

- a Coordinating Committee to provide advice and report on the implementation of Action Plan initiatives; and
- the SGBA+ Agents of Change Network to support the systematic integration of SGBA+ within each Branch.

<sup>&</sup>lt;sup>5</sup> PMRA states "Consideration of vulnerable groups, including pregnant women, infants, children, women, and seniors, is a requirement of the *Pest Control Products Act.*" See explanation and infographic at: <a href="https://www.canada.ca/en/health-canada/services/consumer-product-safety/reports-publications/pesticides-pest-management/fact-sheets-other-resources/sex-and-gender-based-considerations-in-the-scientific-risk-assessment-of-pesticides-in-canada.html"

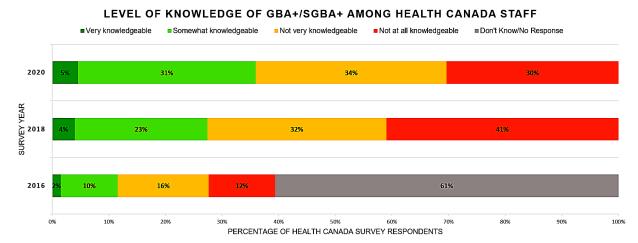


Figure 3: Level of Knowledge of GBA+ and SGBA+ among Health Canada Staff
Some branches also developed internal accountabilities to oversee the work of their priority
initiatives. The Health Products and Food Branch established a working group for their
prescription drug lifecycle management project to monitor progress on the initiative, while also
providing a venue for members to share SGBA+ knowledge, which they then shared with their
home teams. It is important to note that senior management authorization for activities under the
Action Plan was enabled by the Health Portfolio SGBA Policy, which has informed efforts to
integrate SGBA+ in the Department since 2009.

# 3.3 There was greater application of SGBA+ in some departmental and branch processes

It was expected that the Action Plan would improve the systematic application of SGBA+ in all facets of Health Canada's work (i.e., policies, programs, legislative and regulation services, research, and workplace initiatives). Certain organizational-level processes have been enhanced as a result of the Action Plan and GHU expertise, especially Cabinet Documents<sup>6</sup>, Budget proposals, and departmental performance measurement frameworks (Departmental Results Framework and Performance Information Profiles).

The Action Plan resulted in changes to how some units approached their work. For example, the Corporate Services Branch updated several forms to include disaggregated SGBA+ data as part of their initiative on considering sex and gender in the workplace. This enhanced data is expected to improve the Employee Assistance Program for Health Canada's diverse workforce (e.g., policies, procedures, services).

The integration of SGBA+ has also occurred beyond the original initiatives included in the Action Plan. For example, an Opioid Response Team pilot study of peer assistance at supervised consumption sites found that gender was a factor in harm reduction among individuals requiring assistance. Furthermore, the Health Products and Food Branch has created an external Scientific Advisory Committee on Health Products for Women (see Spotlight below).

<sup>&</sup>lt;sup>6</sup> In particular, the GHU helped branches to enhance the quality of SGBA+ in Cabinet documents by providing tools and advice, and by monitoring the quality of the analyses.

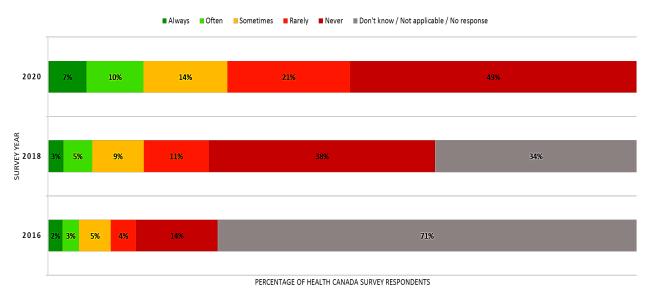
#### Spotlight: Scientific Advisory Committee on Health Products for Women

As part of its Action Plan on Medical Devices, announced in December 2018, Health Canada established a new external Scientific Advisory Committee on Health Products for Women (SAC-HPW). As stated on its website, the Committee is intended to provide Health Canada with "timely patient-centered, scientific, technical, medical, and clinical advice on current and emerging issues regarding women's health and the regulation of medical devices and drugs. The Committee will examine issues such as breast implants) across the product lifecycle, from development to real-world use, with a focus on patient perspectives and experiences." vii

The establishment of the Advisory Committee is an expression of the need for SGBA+ in the development of public health guidelines, policies, and regulations, as highlighted by the Deputy Minister at the 2020 Sex and Gender Symposium.

The SGBA Employee Survey shows that the application of GBA+ and SGBA+ by Health Canada staff in their work increased over threefold between 2016 and 2020. In 2016, only 10% of respondents reported sometimes, often, or always applying GBA+ and SGBA+, while that percentage has increased to 31% in 2020. However, the majority (70%) of Health Canada respondents still reported rarely or never having applied GBA+ and SGBA+ consistently in their work where this analysis was relevant or appropriate (see Figure 4). This is likely linked to difficulties in understanding SGBA+ concepts and their relevance to specific lines of work, as discussed in Section 3.1.

Figure 4: Consistency in Applying GBA+ and SGBA+ among Health Canada Staff



Note: "Don't know/Not applicable/No response" was removed as an option in the 2020 SGBA Employee Survey.

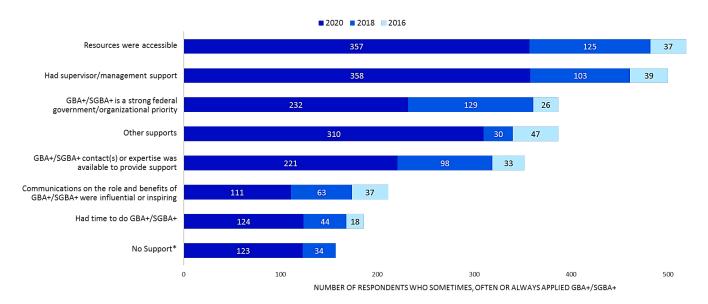
## 4.0 Program Strengths

The successes of the Action Plan were enabled by the early engagement of senior management, a flexible design that allowed branches to tailor their participation, and the ongoing support provided by the GHU, including making research capacity available through the Policy-Research Partnership with CIRH-IGH.

The early engagement of Health Canada's senior management signaled strong support for the Action Plan and the application of SGBA+ in branch work. The importance of senior management engagement was further reflected in the SGBA Employee Surveys (2016, 2018, and 2020), where respondents reported that the most important factors supporting the application of SGBA+ in their work were accessible resources, supervisor or management support, and understanding that SGBA+ is an important federal government and Health Canada priority, as shown in Figure 5. A scan of SGBA+ literature reinforces the finding that commitment by senior management is an essential factor in achieving compliance within government departments.<sup>ix</sup>

Another defining feature of the Action Plan was its flexibility in allowing each branch to select a priority initiative. This approach acknowledged the differences in branch mandates and their current areas of focus. This flexibility was evident in the variety and scale of projects. For example, PMRA committed to posting a short explanation of how sex is currently applied to pesticides (a smaller project), while the Health Products and Food Branch committed to three actions on improving SGBA+ in product labelling and lifecycle management (a larger project).





The GHU provided support to branches during the implementation of the Action Plan, as well as responding to changing Departmental priorities. GHU re-prioritized its activities quickly in response to the COVID-19 crisis, which included developing guidelines on the consideration of SGBA+ in COVID-19 responses (now available on GCPedia). Despite its small size, many interviewees praised GHU for their leadership on SGBA+. One key informant noted that "the expertise of GHU is a crucial support to [our Branch]." Finally, the GHU responded to many adhoc requests for help in applying SGBA+. These requests have increased since the Action Plan began, further indicating that GHU's support is seen as valuable.

The Policy-Research Partnership with CIHR-IGH was a largely productive experience, as branch staff benefited from the development of multiple research and policy development tools, while research partners were able to produce academic publications and presentations. One key informant noted that partnerships were a great opportunity for two-way capacity building as researchers learned about government processes, while Health Canada employees benefitted from increased research capacity. Several interviewees (branch representatives and researchers) also indicated that the collaborations were strongest when the project was scoped realistically, had limited Health Canada staff turnover, and when there was a shared understanding of how the research partner could add value to the priority initiative. One such example is the shared initiative between the Controlled Substances and Cannabis Branch and the Communications and Public Affairs Branch on applying SGBA+ to Cannabis awareness and education. Several initiative updates resulted from the collaboration with their CIHR-IGH researcher, including changes to media and campaign messaging, and updates to survey questionnaires.

# 5.0 What gaps or challenges still exist in the systemic integration of SGBA+ across Health Canada?

Despite the early positive results of the Action Plan and the strength of its design, important challenges remain with respect to the level of knowledge of SGBA+ concepts, the authority and responsibility (governance) for applying SGBA+, and its integration into key processes across Health Canada.

## 5.1 Knowledge

The 2020 SGBA Employee Survey showed that there are wide variations in the level of knowledge of SGBA+ between different branches and functional areas. Those in enforcement, compliance, and inspection (78%), product evaluation (76%), and human resources (74%) self-reported as being "not very" or "not at all knowledgeable" about GBA+ and SGBA+. Many key informants noted that this may result from individuals not being aware of various policy requirements, or of certain groups failing to see the relevance of SGBA+ to their work. The graphic in Appendix 6 gives a visual example of the differences between branches by functional area in the form of a 'heat map.'

Both GHU staff and participant key informants (branch representatives and researchers), as well as branch senior management reported that turnover at all levels of Health Canada has hampered the momentum of some branch priority initiatives. This highlights the need to engage

and train new managers and staff on SGBA+ concepts and their branch's specific activities to integrate SGBA+.

Many key informants asserted that some individuals and groups have not understood that diversity factors beyond sex and gender (i.e., the 'plus') should be included in SGBA+ analyses. A scan of recent literature showed that key terms such as GBA, GBA+, gender mainstreaming, and gender equality are confusing, complex, and sometimes "ill defined," which has made it difficult to translate such terms into action.\* Some key informants suggested that there is a need for a rebranding of SGBA+ concepts, which has opened the door to considering more inclusive ways of thinking about and explaining SGBA+, such as 'intersectionality', as well as engaging different groups to apply it in their specific lines of work.\*

While approximately half of the 2020 SGBA Employee Survey respondents were aware of SGBA+ training resources, use of these resources remains low. The majority (70%) of survey respondents have never completed any kind of SGBA+ training. Any key informants agreed that there is a need for further training of Health Canada employees. However, while further uptake of generic training, such as that offered by the Department of Women and Gender Equality, could be beneficial in raising further awareness of SGBA+ concepts, some key informants explained that more specialized training is also needed to address specific contexts and subject areas, building on the efforts described in Section 3.1.

#### 5.2 Accountability

The engagement of senior management is crucial for incorporating SGBA+ into departmental structures through directing resources and championing efforts; this point is echoed in the literature.xiii However, a few key informants pointed out that, after 2017, senior management became less visible due to leadership turnover and minimal involvement with branch priority initiatives beyond the Action Plan launch event. Although central agencies continue to require SGBA+ through various policies, two key informants pointed out that senior leadership is still needed to motivate staff to engage with these challenging concepts.

Members of the two committees established through the Action Plan were limited in their ability to advance SGBA+ beyond the scope of their priority initiatives. Reasons suggested for this included a confusion between the purpose of the two committees, a high degree of member turnover between meetings, the limited authority of working-level representatives to influence change within their branches, and the time needed for roundtable updates from the large membership. There are examples of department-wide structures supporting SGBA+ in other federal organizations that could be examined, such as the distribution of accountability at Finance Canada, and the provision of expert assistance to branches at Employment and Social Development Canada.

Although some useful performance measurement data was available (listed in Section 3.2), it did not provide evidence of how the Action Plan's five elements have advanced Health Canada's integration of SGBA+ as illustrated in the logic model.xiv A few key informants suggested that improvements could be made through the ongoing integration of SGBA+ indicators into Performance Information Profiles (PIPs), which would provide more systematic performance data at the branch level. Furthermore, the previous suggestion of strengthening a Departmental SGBA+ committee could facilitate regular branch-level reporting on the results of

planned SGBA+ initiatives (i.e., training, projects), as well as gathering information about what did and did not work.

#### 5.3 Branch-level integration of SGBA+

Despite requirements from central agencies to integrate GBA+ into specific processes, there was no information on the extent and quality of that integration at Health Canada, except for the GHU's assessment of Cabinet documents. That said, the SGBA Employee Survey showed that staff in specific functional areas were applying SGBA+ less frequently than others, as shown in Appendix 7. In 2020, the areas of work sometimes, often, or always applying SGBA+ were policy (including regulatory and legislative development), program design and delivery, and research (between 59% and 42% of respondents in these functional areas). Those areas reporting rarely or never applying SGBA+ were procurement, enforcement/compliance/inspection, and administrative functions.

There was also limited capacity to assist branches in implementing their priority initiatives. For instance, the GHU's small team experienced some capacity issues managing multiple areas of the Action Plan, including supporting each branch's SGBA+ efforts, implementing the five elements of the Action Plan, and fulfilling their corporate challenge function for verifying the quality of SGBA+ in Cabinet documents or other processes. Furthermore, although the Policy-Research Partnership with CIHR-IGH gave branches the opportunity to increase their own capacity to implement SGBA+ projects, some key informants identified challenges related to the CIHR competitive process, differences between staff and researchers (perception of the project's scope, deliverables, timelines, and approval requirements), staff turnover, and limited time and investment (see Endnotes for more details).<sup>xv</sup>

#### 6.0 Conclusions

Overall, there are clear indications that understanding and application of SGBA+ across the Department has improved in those areas where staff are directly involved in Action Plan activities, as well as areas where application is part of a required corporate process. However, a broader cultural change leading to the systematic integration of sex, gender, and diversity considerations into all of Health Canada's policies, programs, legislation, regulations, services, research, and workplace initiatives has not yet occurred.

To date, there are early indications that Action Plan activities have led to some success, as well as to more concerted effort to include Sex and Gender-Based Analysis Plus (SGBA+) in corporate activities, such as developing Cabinet documents, budget proposals, and performance measurement frameworks (e.g., Performance Information Profiles). Knowledge and awareness of SGBA+ has increased among Health Canada employees directly involved in the Action Plan's priority initiatives, networking, and training. There has also been some increased integration of SGBA+ into organizational processes, thanks to the tools and resources created or enhanced through the Action Plan. These successes can be linked to the flexible design of the Action Plan, which allowed branches to take a tailored approach to their participation, enabled by the GHU and its CIRH-IGH partnership. While COVID-19 response efforts interrupted the second phase of the Action Plan, the GHU was able to pivot quickly and provide SGBA+ expertise to support the response.

While the Action Plan has resulted in a maturing of how some groups have incorporated SGBA+ into their work, more needs to be done to achieve a broader cultural shift of integrating SGBA+ across the Department. There remains a lack of accountability, branch-level planning, and adequate knowledge among some other groups when it comes to applying SGBA+. It is unclear who should be responsible for systematically integrating SGBA+ into key processes within each branch. To move beyond a reliance on demonstration projects, branches will now need to consider when and how they can further incorporate SGBA+ into their specific lines of work. Furthermore, there is wide variation in staff understanding of SGBA+ concepts, especially intersectionality, and their relevance across branches and functional areas. With enhanced branch-level accountabilities for SGBA+, the GHU can continue to support branches in their integration of SGBA+ and knowledge development across the Department.

#### 7.0 Recommendations

SGBA+ activities are the collective responsibility of all branch heads, in line with the Health Portfolio SGBA Policy. It is the responsibility of senior management to provide the leadership necessary to ensure the implementation of SGBA+ within their Health Portfolio organizations. On the other hand, the successful implementation of SGBA+ requires the participation of all Health Portfolio staff.

This evaluation was undertaken to provide guidance to the Strategic Policy Branch's GHU to inform the next phase of the Action Plan. However, both progress and challenges related to the systematic integration of SGBA+ across Health Canada involve all branches, as each branch is responsible for ensuring the integration of SGBA+ into their respective organizational processes. The GHU will continue to be the centre of expertise for the Department.

The three recommendations developed in this evaluation should support the envisioned cultural shift of integrating SGBA+ within each branch. While the GHU will continue to be a centre of expertise for the Department, it will not be solely responsible for implementing these recommendations; in fact, much of the work will be done within the branches themselves. Therefore, the Strategic Policy Branch will be the representative branch signing off on the MRAP on behalf of the other branches in the Department.

# Recommendation 1: Renew the governance structure for SGBA+ to oversee the integration of SGBA+ within each branch.

The SGBA+ Network is the current body tasked with enabling a Department-wide SGBA+ culture change. It provides a forum for branches to learn from each other, but its members do not have the necessary authority to stimulate the systematic integration of SGBA+ within each branch. In order to empower staff within each branch to continue advancing the integration of SGBA+, the Strategic Policy Branch could renew SGBA+ Network membership by requesting that branch heads nominate representatives who would be tasked to work across their branches on integrating SGBA+.

In addition, progress on the integration of SGBA+ is not being considered at the Executive Committee level on a regular basis. Doing so would demonstrate the importance of SGBA+ to the Department, while giving executives the opportunity to give strategic direction to implementation plans. The Strategic Policy Branch could facilitate regular senior management discussion on the progress of SGBA+ integration within each branch and across the Department.

# Recommendation 2: Support branch-led planning to integrate SGBA+ into their organizational processes.

Each branch is responsible for ensuring the integration of SGBA+ into their organizational processes. While gains have been made, there remains a need to enhance the consistency and quality of its application across branches and functional areas. In order to ensure a lasting cultural shift, branches should move beyond pilot projects to integrate SGBA+ into key organizational processes, as appropriate. Each branch should develop its own targeted SGBA+ integration plan with performance indicators (i.e., level of knowledge, extent of application). The

GHU could support branch-led planning, including facilitating collaborations with experts where it would be strategically advantageous to do so.

Recommendation 3: Address key knowledge gaps by clarifying SGBA+ concepts and supporting SGBA+ training specific to different branches and functional areas.

The relevance of SGBA+ concepts, including the 'plus' (intersectionality), appears difficult for many employees to understand. This presents a fundamental challenge to achieving systematic integration of SGBA+ across Health Canada. Furthermore, different branches and functional areas (e.g., science, regulation, communications) have specific challenges and opportunities in applying SGBA+ to their work, and these should be recognized in branch-level SGBA+ planning, leading to tailored communications and training. This will ensure a greater level of understanding among all Health Canada staff of the relevance of SGBA+ to their specific lines of work, as well as a better understanding in terms of when and how it may be appropriate to consider sex, gender, and diversity in the context of their work.

# Appendix 1 – Evaluation Scope and Approach

The evaluation was conducted to provide guidance to Health Canada's Gender and Health Unit (GHU) to inform future priorities and planning related to SGBA+. The evaluation covered all five elements of the Health Canada Action Plan, from 2017-18 to 2019-20, with a particular focus on the branch priority initiatives and the Policy-Research Partnership with CIHR-IGH. It also examined branch SGBA+ activities that fell outside of the initial purview of the Action Plan (subject to the availability of documented information), as these speak to the broader impacts and applications SGBA+ has had across the Department.

It was conducted outside of the requirements of the Financial Administration Act.

#### **Evaluation Issues and Questions**

Relevance an	Relevance and Performance					
Issue Area	Questions					
Results	1.1 What impact have all five Health Canada Sex and Gender Action Plan elements had on advancing the integration of sex, gender, and diversity considerations in Departmental research, legislation, policies, regulations, programs, and services?					
	1.2 What opportunities and challenges should be considered as part of the Action Plan moving forward?					
	2.1 To what extent has the management of the Action Plan supported the achievement of outcomes.					
Design & Delivery	2.1.1 Has the Action Plan's governance structure facilitated engagement with internal and external stakeholders, supported decision making and ensured transparency?					
	2.1.2 Does Health Canada have the appropriate methods and performance measures in place to assess the Action Plan? Are there any gaps?					

## Appendix 2 – Data Collection and Analysis Methods

Evaluators collected and analyzed data from multiple sources. Data collection started in July 2020 and ended in December 2020. Data was analyzed by triangulating information gathered using the different methods listed below. The use of multiple lines of evidence and triangulation was intended to increase the reliability and credibility of the evaluation findings and conclusions.

#### Literature scan:

A search of peer-reviewed research articles on Gender Mainstreaming and Gender-Based Analysis in the Canadian and global public health context was conducted to identify relevant publications for consultation in the development of the evaluation report. Thirteen documents were reviewed to explore best practices in the applications of Gender-Based Analysis, lessons learned from their implementation, and potentially to inform recommendations for the Action Plan moving forward.

#### Program document and file review:

The evaluation team reviewed a series of documents to inform findings related to the relevance, effectiveness, and efficiency of the Action Plan program. Thirty-nine documents were selected to be reviewed, including background reports, Action Plan overview and progress reports, project profiles, and event and stakeholder consultation reports.

#### Survey data review:

Response data from three editions of the Health Portfolio Sex and Gender-Based Analysis Employee Survey (2016, 2018, and 2020) were obtained and analyzed to examine the situation in 2020 and changes since 2016. It should be noted that the 2020 Survey had a response rate of 34% for Health Canada. The Department of Women and Gender Equality also shared data from a 2018-19 interdepartmental GBA+ implementation survey with the evaluation team.

#### **Key informant interviews:**

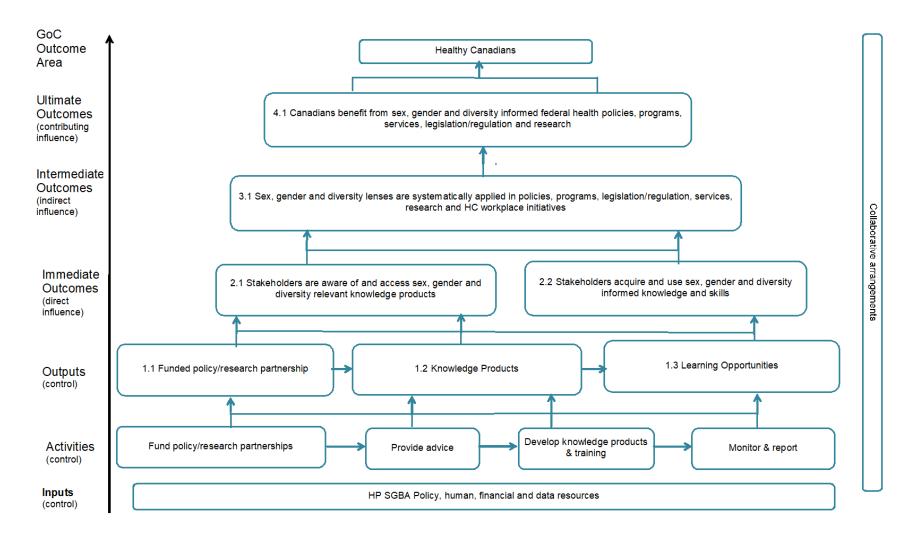
Key informant interviews were conducted to gather in-depth information related to the relevance, effectiveness, and efficiency of the Program. Interviews were conducted in a semi-structured manner, based on a predetermined questionnaire. A total of 22 interviews with 23 key informants were conducted with senior management (n=1), GHU management and staff (n=3), Branch representatives (n=10), CIHR-IGH (n=2), academic researchers (n=4), and representatives of the Treasury Board Secretariat and the Department of Women and Gender Equality (n=3). The list of interviewees was developed in consultation with the GHU. Once the list was developed, the GHU and the Office of Audit and Evaluation (OAE) communicated with all individuals on the list, informing them of the evaluation and the request for an interview, with the exception of the central agencies who were contacted only by the OAE.

#### **Limitations and Mitigation Strategies:**

Most evaluations face constraints that may have implications on the validity and reliability of evaluation findings and conclusions. The table below outlines the limitations encountered during the implementation of the methods selected for this evaluation, as well as the mitigation strategies put into place to ensure that the evaluation findings can be used with confidence to guide program planning and decision making.

Limitation	Impact	Mitigation Strategy
Some key informants were not available due to turnover or did not respond to the invitation to participate in an interview.	While the evaluation succeeded in interviewing a representative from each branch, some key informants had little perspective to share on their branch's initiative, other SGBA+ activities, or other elements of the Action Plan.	A critical mass of interviewees was achieved in terms of obtaining observations on the Action Plan. This was confirmed in the analysis of interview data when repetition of key points was observed. In addition, triangulation of other lines of evidence was used to substantiate or provide further information on branch-level SGBA+ activities.
Key informant interviews are retrospective in nature.	As interviews are retrospective in nature, this may lead to the provision of recent perspectives on past events. This can affect the validity of assessing activities or results relating to improvements in the program area.	Triangulation of other lines of evidence was used to substantiate or provide further information on data received from interviews.
Performance measurement data on Action Plan activities was limited.	The data available consisted mainly of descriptive information, as well as the SGBA Employee Survey, which was not directly linked to the Action Plan.	Triangulation of other lines of evidence was used to substantiate or provide further information on performance measurement data received from the Program.
SGBA Employee Survey may have a non-response bias.	It is unknown to what extent results are representative of all Health Canada employees given that many did not volunteer to complete survey.	Survey results have been interpreted as indications of current issues with SGBA+ integration and triangulated with other lines of evidence.

# Appendix 3 – Health Canada Sex and Gender Action Plan Logic Model



## Appendix 4 – Health Canada Sex and Gender Action Plan Placemat

## Health Canada's Sex and Gender Action Plan 2017-2020

GOAL: To establish Health Canada as an organization where sex and gender-considerations are systematically integrated in all our research, legislation, policies, regulations, programs and services.



# **PRIORITIES** STRENGTHEN EVIDENCE BASE INCREASE ACCOUNTABILITY **BUILD DEPARTMENT CAPACITY** AND EXPERTISE

#### **KEY ELEMENTS**

Enhance guidelines, processes, tools and resources

Increase SGBA promotion and provide targeted training for key priority areas

Use priority initiatives to enhance SGBA capacity and improve sex- and gender-sensitive expertise and advice

Partner with the Institute of Gender and Health (Canadian Institutes of Health Research) to embed cutting edge SGBA research expertise into priority initiatives

Increase governance, accountability and transparency in the integration of SGBA in Health Canada decision-making

#### **OUTCOMES**

Internal processes facilitate consideration of sex and gender in all research, policies, programs, regulations and services.

Policies, programs and services are informed by evidence-based sex and gender research.

Staff and stakeholders have an increased understanding of the differential impacts of initiatives on men, women, girls, boys and gender-diverse individuals.

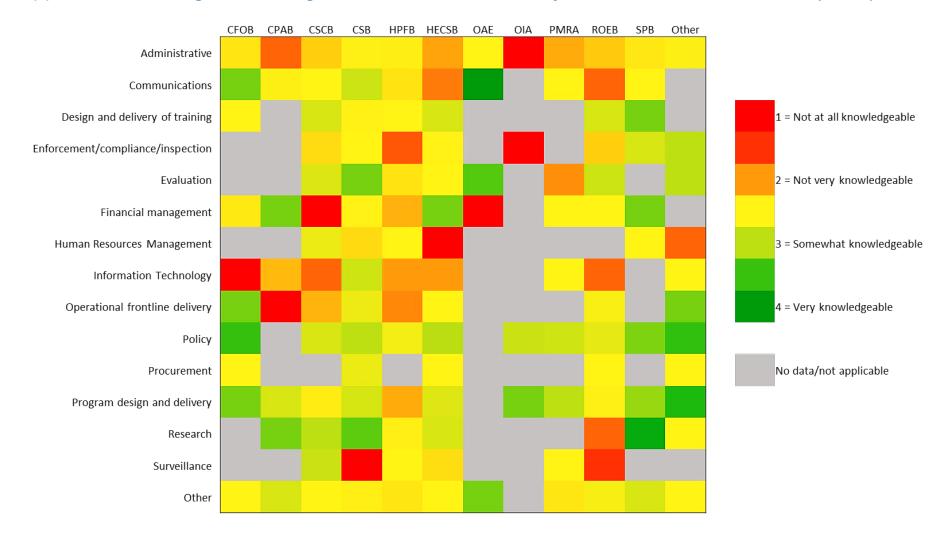




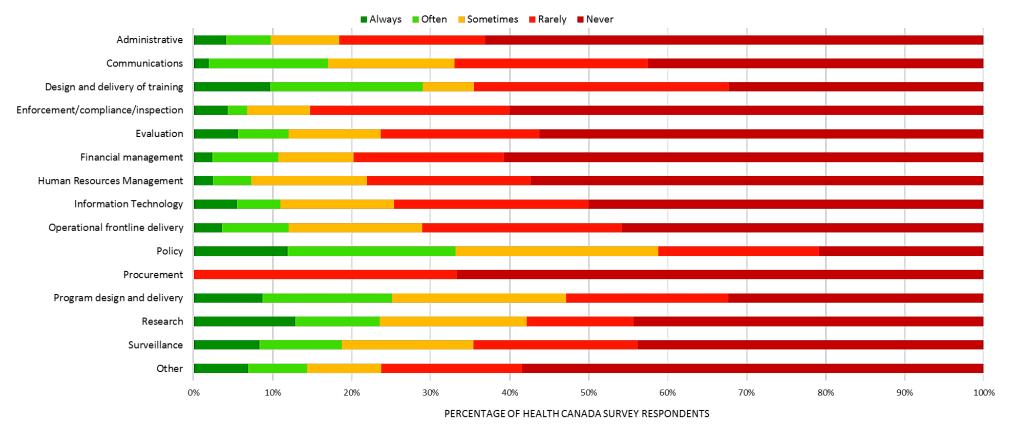
# Appendix 5 – Action Plan Branch Priority Initiatives (2017-2020)

Branch	Initiative
Chief Financial Officer Branch (CFOB)	Application of SGBA lens in Departmental Results Framework (DRF) and Performance Information Profiles (PIPs)
Corporate Service Branch (CSB)	Considering Sex and Gender to Support a Psychologically Healthy Workplace: <b>Stream A</b> , Mental Health and Wellness Training, Marketing and Promotions
Corporate Service Branch (CSB)	Considering Sex and Gender to Support a Psychologically Healthy Workplace: <b>Stream B</b> : Employee Assistance Services
Controlled Substances and Cannabis Branch (CSCB)	Implementing a New Framework for Vaping Products in Canada (Started at HESCB)
Controlled Substances and Cannabis Branch (CSCB) & Communications and Public Affair Branch (CPAB)	Applying a Gender-based Lens to Cannabis Risk Perceptions, Public Education and Awareness
Healthy Environments and Consumer Safety Branch (HECSB)	Research to Support the Chemicals Management Plan
Health Products and Food Branch (HPFB)	Applying SGBA+ to investigate consumer perceptions of health product labelling
Health Products and Food Branch (HPFB)	Applying an SGBA+ lens to medical device lifecycle management *Funded in second round of Policy-Research Partnership funding for 2020-21
Health Products and Food Branch (HPFB)	Applying a sex and gender-based lens to prescription drug lifecycle management *Funded in second round of Policy-Research Partnership funding for 2020-21
Office of Audit and Evaluation (OAE)	Piloting the use of the PHAC Evaluation Health Equity Tool for an HC program evaluation
Pesticide Management Regulatory Agency (PMRA)	Sharing information on PMRA's existing science-based consideration of sex and gender
Regulatory Operations and Enforcement Branch (ROEB)	Applying a GBA+ Lens to a Reorientation of Health Canada Risk Communications for Health Products
Strategic Policy Branch (SPB)	Digital technology to support informal caregivers: Matching the tools to the needs

# Appendix 6: Average Knowledge of GBA+ and SGBA+ by Branch and Area of Work (2020)



# Appendix 7: Application of GBA+ and SGBA+ by Area of Work (2020)



Note: the majority of respondents in the 'Evaluation' area of work are involved in assessment of consumer or health products.

#### References and End Notes

Pinto, A. *et. al.* Routine collection of sexual orientation and gender identity data: a mixed-methods study. *Canadian Medical Association Journal (CMAJ)* 191, E63-8 (2019). Public Health Agency of Canada. Health Inequities Data Tool. Government of Canada (2018).

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Hankivsky, O., Mussel, L. Gender-Based Analysis Plus in Canada: Problems and Possibilities of Integrating Intersectionality. *Canadian Public Policy* 44, 4: 303-316 (2018).

Scala, F., Paterson, S. Bureaucratic Role Perceptions and Gender Mainstreaming in Canada. *Gender, Work and Organization* 24, 6 (2017).

Calgar, G. Gender Mainstreaming. *Politics & Gender* 9: 336-334 (2013).

 Appendix A: Mandatory Procedures for Departmental Results Frameworks, Program Inventories, <u>Performance Information Profiles and Programs</u> requires that "A.2.5 Program officials, in establishing, implementing and maintaining Performance Information Profiles for Programs, must include the following: .... A.2.5.10 Government-wide policy considerations such as gender-based analysis and official languages, where relevant."

<sup>&</sup>lt;sup>i</sup> (Pinto et. al, 2019; PHAC 2018)

In 1981, the Government of Canada ratified the United Nations' Convention on the *Elimination of All Forms of Discrimination against Women*. In 1982, the *Canadian Charter of Rights and Freedoms* guaranteed equality before the law for every individual, without discrimination based on sex. The *Constitution Act, 1982*, Part II, guaranteed Aboriginal and treaty rights equally to male and female persons. The *Canadian Human Rights Act* of 1985 prohibited discrimination based on sex. At the 1995 *World Conference on Women*, Canada took part in the first major global commitment to use "gender mainstreaming" as a way to accelerate women's empowerment and end gender discrimination. Gender mainstreaming seeks to analyze the systemic inequalities and inequities that affect women's health and well-being before making decisions on federal policies, legislation, and programs.

iii The Health Portfolio SGBA Policy is available at: <a href="https://www.canada.ca/en/health-canada/corporate/transparency/corporate-management-reporting/heath-portfolio-sex-gender-based-analysis-policy.html">https://www.canada.ca/en/health-canada/corporate/transparency/corporate-management-reporting/heath-portfolio-sex-gender-based-analysis-policy.html</a>

iv Crenshaw, Kimberlé. Demarginalizing the Intersection of Race and Sex: A Black Feminist Critique of Antidiscrimination Doctrine, Feminist Theory and Antiracist Politics," University of Chicago Legal Forum (1989):1, Article 8. Available at: <a href="http://chicagounbound.uchicago.edu/uclf/vol1989/iss1/8">http://chicagounbound.uchicago.edu/uclf/vol1989/iss1/8</a>.

<sup>&</sup>lt;sup>v</sup> Hankivsky, O., Mussel, L. Gender-Based Analysis Plus in Canada: Problems and Possibilities of Integrating Intersectionality. Canadian Public Policy (2018): Vol. 44, No. 4: 303-316.

vi The Treasury Board of Canada's *Policy on Results* includes the *Directive on Results* that features two requirements for the inclusion of Gender-based Analysis:

- Appendix C: Standard on Evaluation states that "C.2.2.1 Evaluations ... C.2.2.1.6 Are planned to take into account government-wide policy considerations, where relevant, such as gender-based analysis and official languages." <a href="https://www.tbs-sct.gc.ca/pol/doc-eng.aspx?id=31306">https://www.tbs-sct.gc.ca/pol/doc-eng.aspx?id=31306</a>
- vii Unique page view statistics for the Health Portfolio GCPedia intranet page from September 2017 to December 2020 show that the Events and Tools sections garnered the highest proportion of the 12,232 unique views in that period. The Events page had 1,991 unique page views (16%) and the Tools page had 1,761 unique page views (14%). Training had 7%, the Policy page had 5% and the Resources page had 3% of the unique page views.
- viii Reports are published at: <a href="https://www.canada.ca/en/health-canada/corporate/transparency/corporate-management-reporting/sex-gender-based-analysis-action.html">https://www.canada.ca/en/health-canada/corporate/transparency/corporate-management-reporting/sex-gender-based-analysis-action.html</a>
- ix (Hankivsky, 2013; Hankivsky & Mussell, 2018; Scala & Paterson, 2018)
- \* (Hankivsky, 2013; Hankivsky & Mussell, 2018; Scala & Paterson, 2018; Calgar, 2013). Another article noted that Canadian bureaucrats were unable to discuss the shift from SGBA to SGBA+ in any detail. Hankivsky & Mussell (2018)
- xi The GHU has started to work with their Health Portfolio peer groups to update the SGBA Policy in order to clarify the 'plus.' Recent literature supports this transitioning from an SGBA+ lens to one based on the concept of intersectionality, which is said to be more inclusive of non-gendered identities that have influence on an individual's health outcomes. The research suggests that the assumed focus on sex and gender within the SGBA+ framework renders inclusion of additional identities more difficult. (Hankivsky & Mussel, 2018; Hunting & Hankivsky, 2020)
- xii Among staff who had completed any training, the most common types were Health Canada's in-house training (13% of respondents) and the online *Introduction to GBA*+ training (11% of respondents) from the Department of Women and Gender Equality (formerly Status of Women Canada). All other resources were used by less than 10% of respondents.
- xiii (Hankivsky, 2013; Hankivsky & Mussell, 2018; Scala & Paterson, 2018). SGBA+ champions "are senior managers who actively use their positional authority and political capital to rally resources and support for gender work in organizations" (Scala & Patterson, 2018, p. 219). Health Canada does not currently have senior management SGBA+ champions, although the GHU's leadership has informally assumed this role.
- xiv The Action Plan logic model specifies the activities, elements, and desired outcomes, but could be improved by adding a description of the ways that the outcomes build upon each other (theory of change) or mediating factors that may help or hinder the adoption of SGBA+.
- xv Key informants noted a number of issues with the CIHR-IGH Policy-Research Partnership experience:
- Two projects (the Health Product and Food Branch's Self-Care Framework and the Strategic Policy Branch's Pharmaceutical Management System) were unable to find a researcher through CIHR's competitive process in the initial call for applications;
- There were at least two instances where a project's scope, as well as expectations of the research and branch contacts, needed to be refined midway through the project to ensure it was achievable;
- There were differences in expectations and understanding between Health Canada staff and some researchers on what the project was meant to achieve, the speed of the work, as well as approval requirements;
- Staff turnover was noted as an issue in at least three projects where researchers were faced with changing branch contacts, which caused delays. In one instance, a branch re-organization meant that there was no project leader internally for several months; and
- Branches benefiting from the partnership were not asked to contribute financially, limiting the work that could be done.

25

Office of Audit and Evaluation