

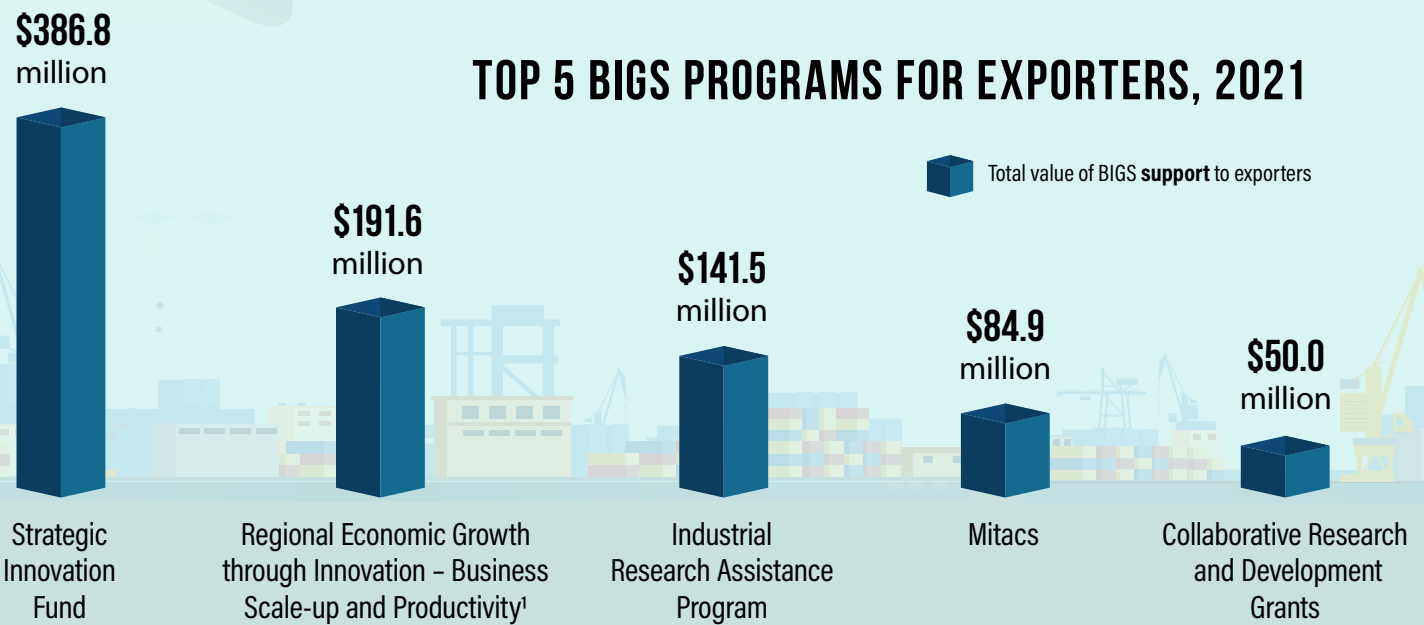


FEDERAL BUSINESS INNOVATION AND GROWTH SUPPORT TO CANADIAN EXPORTERS 2021

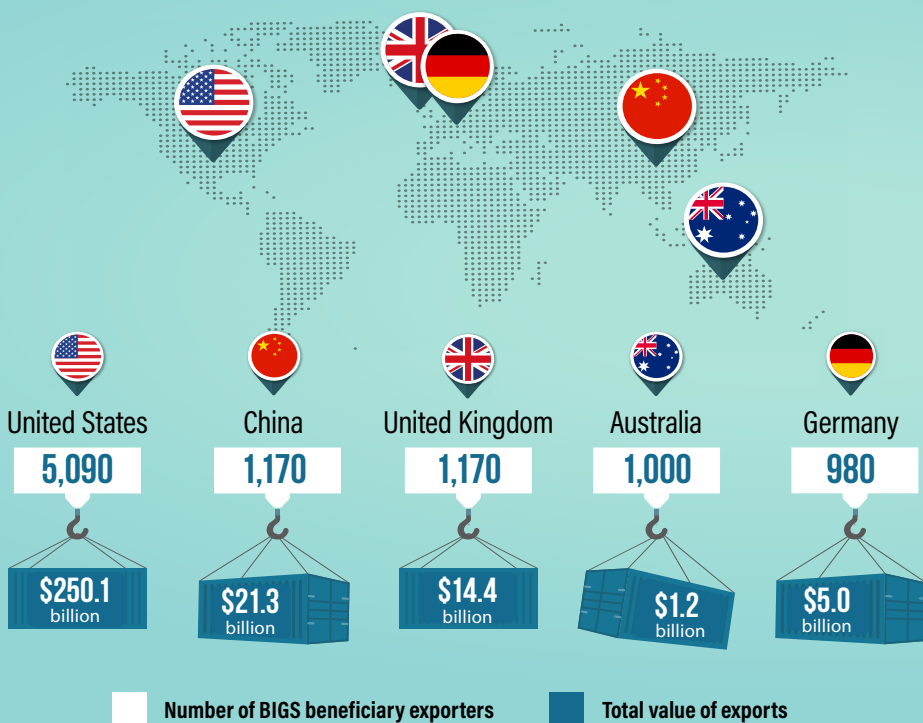


In 2021, **17%** of all business innovation and growth support (BIGS) beneficiaries were exporters. In comparison, **1%** of all Canadian businesses were exporters. On average, BIGS beneficiary exporters received **\$274,000** of support from BIGS programs. In comparison, BIGS beneficiaries that did not export received **\$105,000** of support on average.

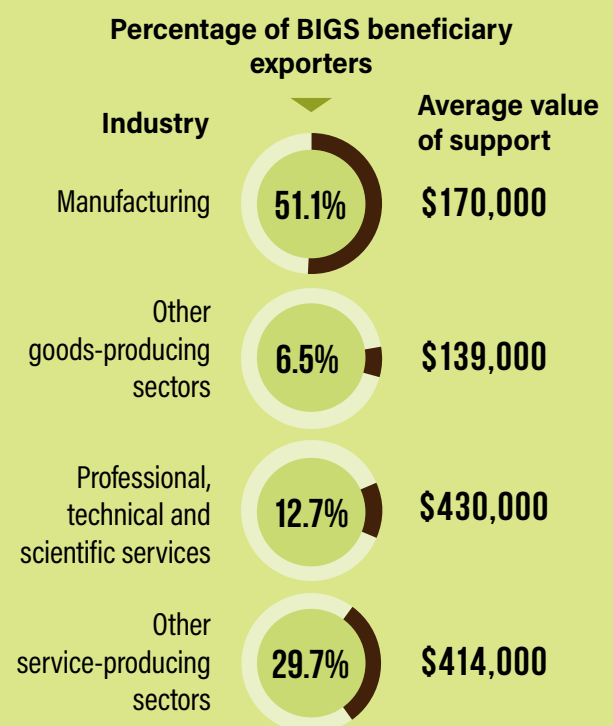
TOP 5 BIGS PROGRAMS FOR EXPORTERS, 2021



TOP 5 COUNTRIES OF EXPORT FOR BIGS EXPORTERS



BIGS beneficiary exporters were **more likely** to be in the manufacturing industry



AMONG BIGS EXPORTERS...



10.8% were a large business with at least 500 employees (compared with 2.0% of BIGS non-exporters)



6.0% reported at least \$500 million in revenue (compared with 0.4% of BIGS non-exporters)



50.8% were an older business (at least 20 years) (compared with 23.2% of BIGS non-exporters)



14.7% were owned by women (compared with 25.7% of BIGS non-exporters)

1. In 2021, the following regional development agencies supported businesses through this program: Atlantic Canada Opportunities Agency, Canada Economic Development for Quebec Regions, Canadian Northern Economic Development Agency, Federal Economic Development Agency for Southern Ontario, Federal Economic Development Agency for Northern Ontario, and Western Economic Diversification Canada.

Sources: Statistics Canada, Business Innovation and Growth Support, Business Linkable File Environment, 2023.