

# ALCOHOL AND CANNABIS SALES IN CANADA

April 2022 to March 2023

## Growth rates of total sales<sup>1,2</sup>, by type, 2021/2022 to 2022/2023

### ALCOHOL



**+4.5%**  
Ciders and coolers



**+4.1%**  
Beer



**+3.0%**  
Spirits



**+0.6%**  
Wine

### CANNABIS



**+59.0%**  
Inhaled extracts<sup>3</sup>



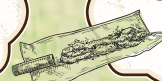
**+27.0%**  
Solid edibles



**+25.9%**  
Beverages



**+7.6%**  
Ingested extracts<sup>4</sup>



**+5.8%**  
Dried



**-59.9%**  
Other<sup>5</sup>

## TOTAL SALES IN CANADA

Alcohol  
**\$26.3** billion

Cannabis  
**\$4.7** billion

Canadians spent more on **cannabis** (\$4.7 billion) than on **ciders and coolers** (\$2.1 billion).



**Northwest Territorians** spent the most on alcohol (\$1,477 per person of legal age), while **Prince Edward Islanders** spent the least (\$674).

**Yukoners** spent the most on cannabis (\$314 per person of legal age), while **Quebeckers** spent the least (\$88).



The average Canadian of legal age bought **\$800** of alcohol and **\$150** of cannabis.

Governments earned<sup>6</sup> **\$433** from the sale of alcoholic beverages and **\$62** from the sale of cannabis products per person of legal age.



1. Growth rates by volume may differ. A full analysis is available in the *Daily* article entitled "Control and sale of alcoholic beverages and cannabis, April 1, 2022 to March 31, 2023."

2. Includes sales of legal, non-medical products only.

3. Includes products intended for inhalation, such as vape pens, hash, wax and rosin.

4. Includes products intended for ingestion, such as tinctures, capsules, softgels and sprays.

5. Includes topicals, seeds and other cannabis products not classified elsewhere.

6. Includes net income of liquor and cannabis authorities and other government revenue.

Source: Statistics Canada, Control and sale of alcoholic beverages and cannabis, April 1, 2022 to March 31, 2023.