

Innovation activities and international trade

in Canada, 2022

Innovation activities

Supply chain challenges caused by the COVID-19 pandemic contributed to a decline in innovation activities¹ in 2022.

Businesses² that conducted innovation activities were more likely to introduce new products to market or new business processes to their operations.

International trade and innovation

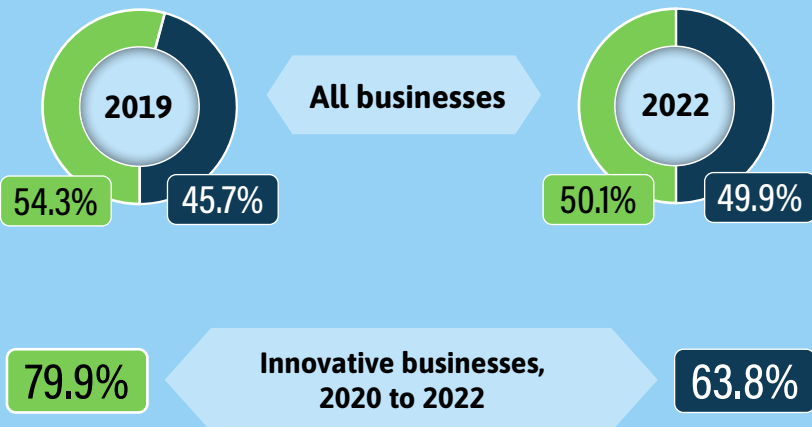
In 2022, the proportion of Canadian businesses that engaged in international trade was lower than in 2019. Companies that traded internationally were more likely to be innovative.



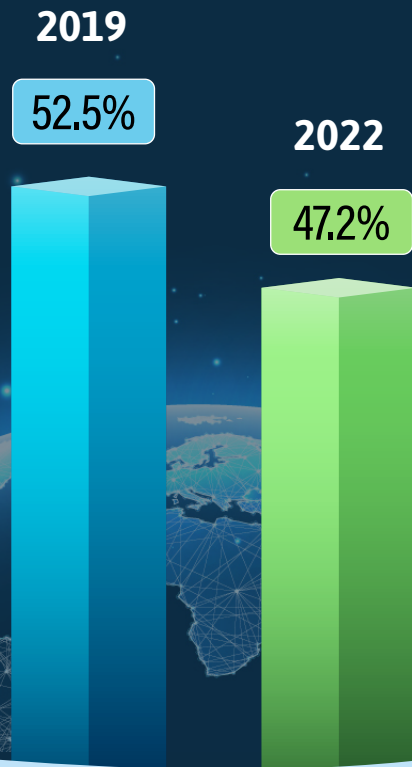
Businesses that **imported or exported** goods or services



Businesses that **did not import or export** goods or services



Businesses that conducted innovation activities



Percentage of businesses that introduced an innovation from 2020 to 2022

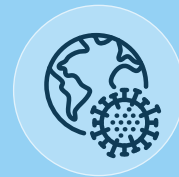
Of the businesses that **conducted** innovation activities, **89.9%** introduced an innovation

Of the businesses that **did not conduct** innovation activities, **55.7%** introduced an innovation

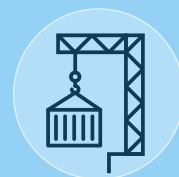
Top 3 obstacles to exporting goods or services



Shipping costs
32.2%



Impacts of the COVID-19 pandemic
27.3%



Efficiency, capacity or reliability of the transportation infrastructure
16.4%

1. Innovation activities include all developmental, financial and commercial activities performed by a business with the intention of creating new products or introducing new business processes.
2. In this infographic, businesses are enterprises with 20 or more employees and revenues of at least \$250,000. Businesses in the following industries from the 2022 North American Industry Classification System (NAICS) are excluded: educational services; health care and social assistance; arts, entertainment and recreation; accommodation and food services; other services (except public administration); and public administration.

Source: Statistics Canada, Survey of Innovation and Business Strategy, 2022.